

# Bilateral Science and Technology Collaboration with Asia 2021-2024

## Internship Position III

### Global Marketing and Communications

**Workload:** 100%

**Workplace:** DKSH (Thailand) Limited, 2106 Sukhumvit Road, Bangchack, Prakanong, Bangkok 10260  
Thailand

DKSH's purpose is to enrich people's lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 33,100 specialists, generating net sales of CHF 11.1 billion in 2021.

Upon completion of the assignment the intern should be able to have:

- Hands-on experience with devising, implementing and supporting global marketing campaigns for Healthcare and Consumer Goods
- Hands-on experience in managing external and internal marketing communications for diverse audiences
- Crisis communication insights
- Work experience as a team member in a multicultural organization that works with 15+ markets in Asia Pacific
- Increased understanding of DKSH's work across the region, and globally

#### Responsibilities

- Support implementation of Group-wide marketing, communications and media strategies for the Business Units
- Support implementation of Business Unit marketing and communications activities using channels and tools such as websites, social media, events, brochures, newsletters
- Coordinate and manage content from conception to delivery and oversee editorial calendar to ensure content is timely, relevant, and engaging
- Assist in copywriting, proofreading, (and translation) as needed
- Update DKSH *internal* and *external* communication channels
- Support in the ideation and creation of artwork such as infographics, video, poster together with the design team
- Assist in preparing or formatting PPT presentations for the various target audiences
- Collaborate with DKSH Group Marketing team, Marketing and Communications Managers across different markets
- Support the execution of events (online and offline)
- Execute effective project management for assigned projects

- For Patient Solutions Programs: Support with website content development and oversight of project, support with video project management, including presence on set (where required)
- Assist with daily administrative duties

## Requirements

- Obtained a bachelor or a master's in business, marketing, communication, journalism, linguistics, liberal arts, humanities, or similar from Swiss university or university of applied sciences, graduation (bachelor or master's) within 12 months prior to starting the internship
- Proficiency in Adobe Photoshop, Adobe Illustrator, or video editing will receive special consideration
- Interest and ability in marketing and communications - digital/online communications included
- Ability to take initiative, employ good judgment, and drive projects from beginning to end
- Strong can-do mentality, flexible and open towards complexity
- Ability to work across cultures
- Good teamwork
- Swiss national or resident in Switzerland
- Fluent in English (writing and speaking)

## Employment conditions

- Full-time position for three months
- Time window: earliest starting date is January 1, 2023
- Accommodation, workday lunch vouchers and public transportation ticket provided by DKSH
- Stipend through the bilateral science and technology programme with Asia covering flight, possible quarantine costs, and additional living costs.