

# UNIVERSITY OF ECONOMICS HO CHI MINH CITY (UEH)



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UEH*



# Who we are...



- Established in **1976**
- **Top 1 business university in Vietnam** with strong regional influence (Eduniversal ranking)
- **One of 14 key universities in Vietnam**
- **Research oriented university**



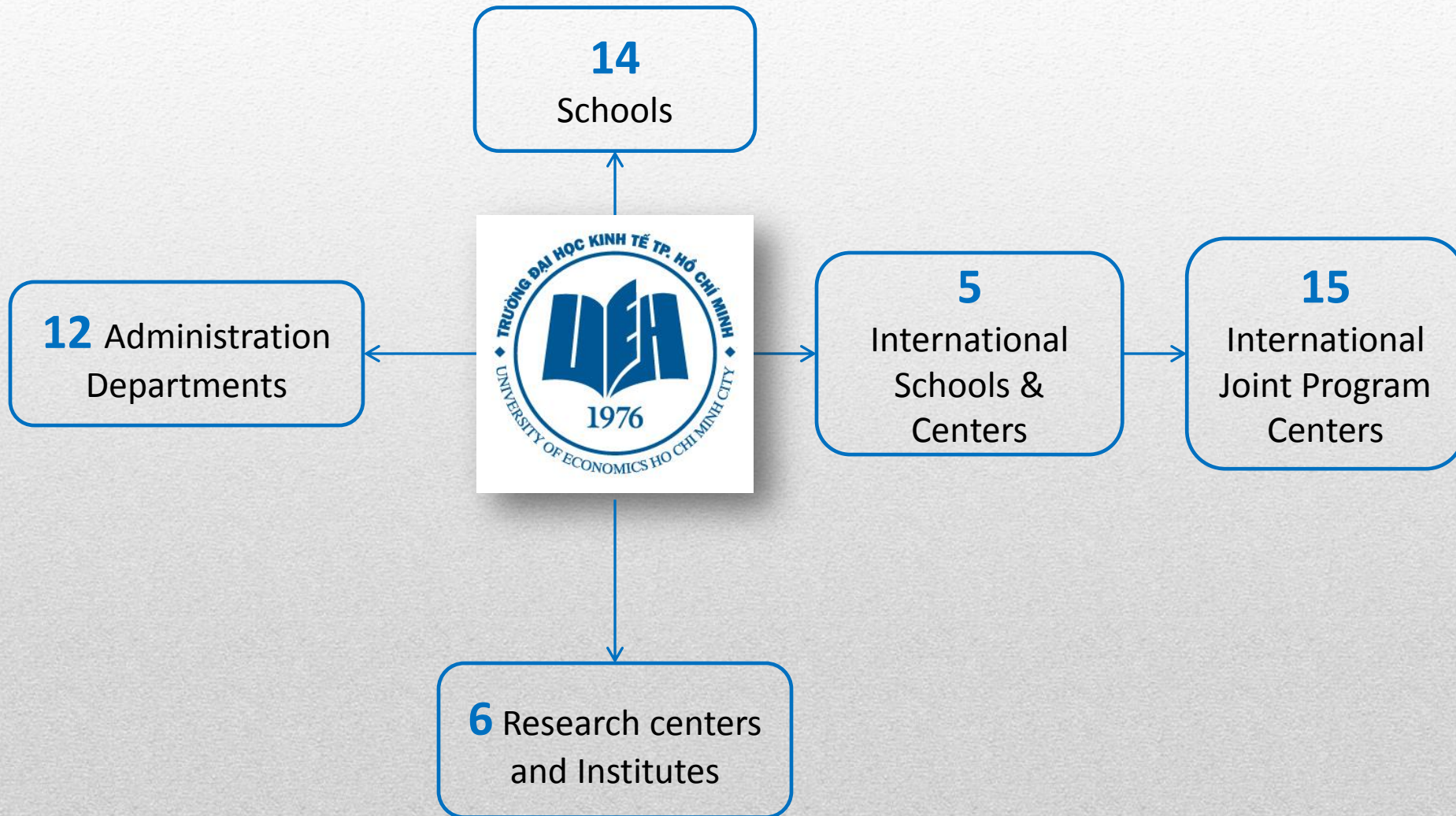
# What we offer...

- Bachelor, Master, Ph.D degrees in business and economics, finance, banking and law.
- Taught in **English** and **Vietnamese**
- **21,000** full-time and part-time students





# Organizational structure



# 14 Schools

Economics

Management

International Business - Marketing

Public Finance

Finance

Banking

Foreign Languages for Economics

Accounting

Economic Mathematics and Statistics

Business Information System

Political Studies

Law

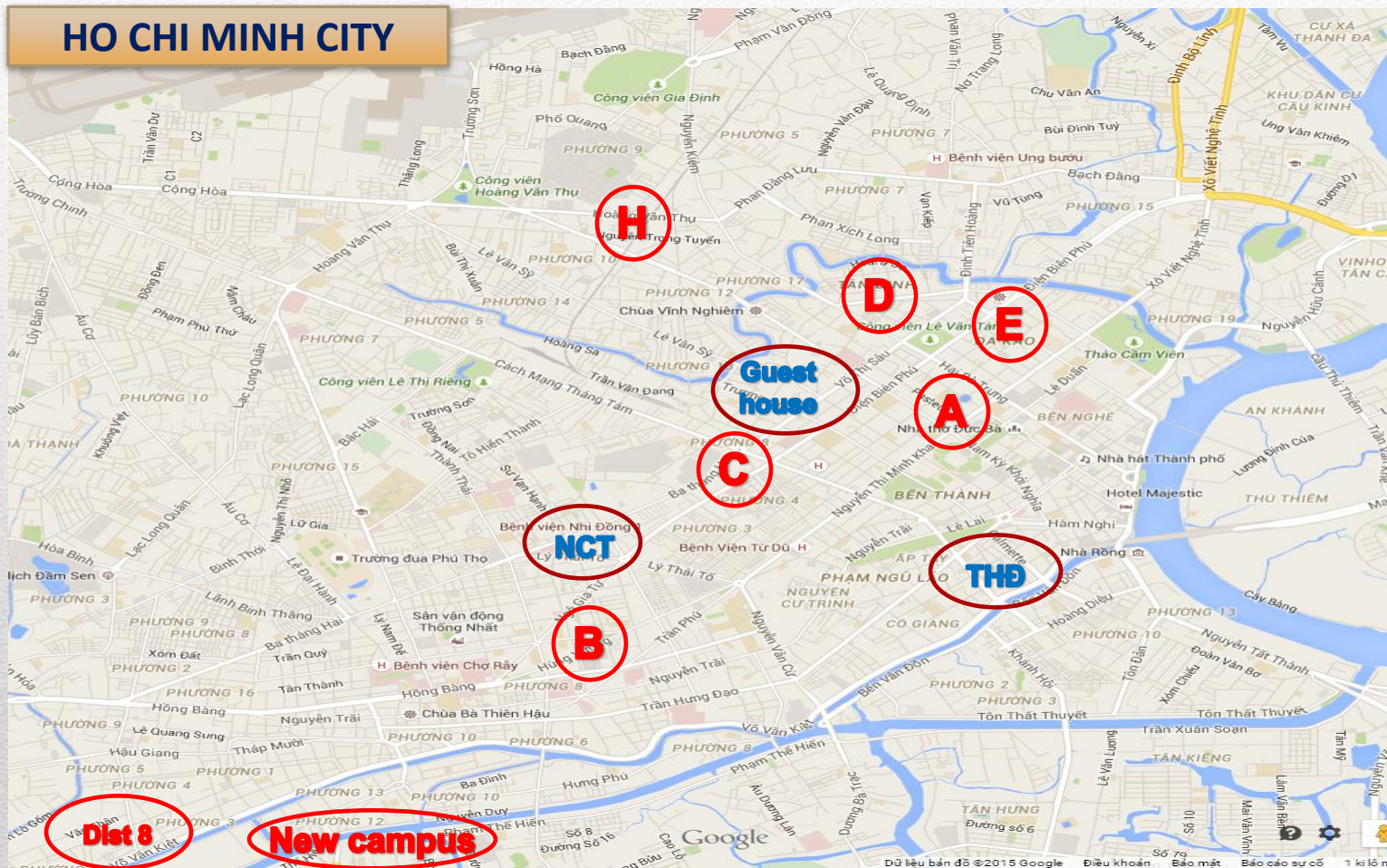
Government

Tourism



# Where we are

Convenient locations...



8 campuses, 2 dormitories and 1 guest house





# SCIENTIFIC RESEARCH AT THE UNIVERSITY OF ECONOMICS HO CHI MINH CITY



	2012	2013	2014
<b>Number of research papers on ISI, Scopus and ABDC</b>	7	13	16
<b>Number of research papers on ISSN international journals (no ranking)</b>	3	3	8
<b>Number of research papers published in Vietnamese journals - in business and economics fields</b>	38	74	139
<b>Number of research projects approved by MOET and Provinces</b>	21	6	6
<b>Number of research projects approved by UEH</b>	57	72	61
<b>Total number of research papers and projects</b>	<b>151</b>	<b>186</b>	<b>262</b>

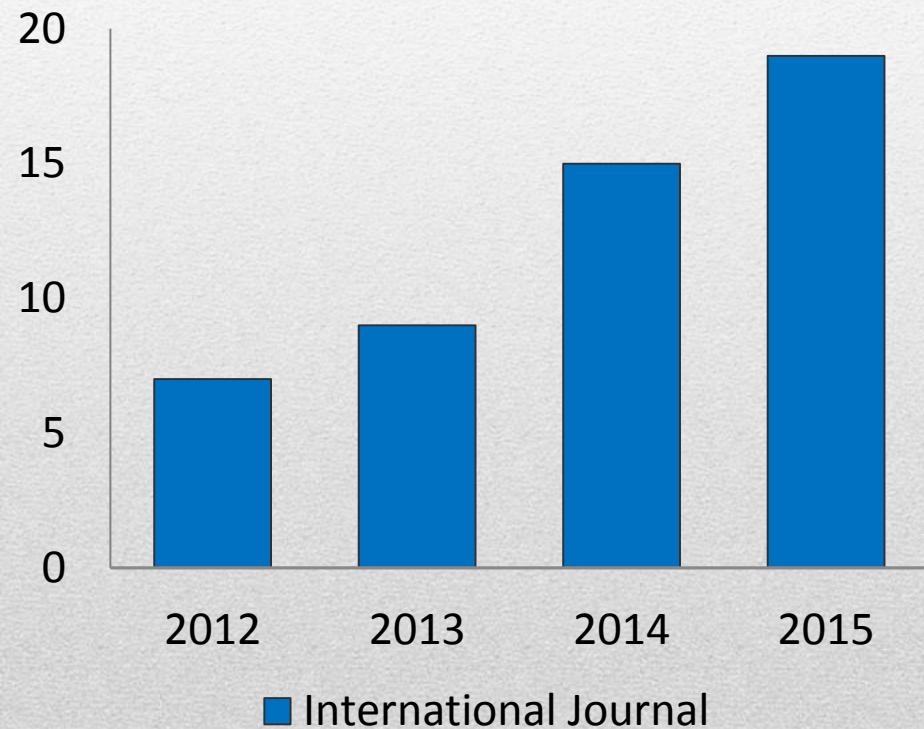


# Research activities

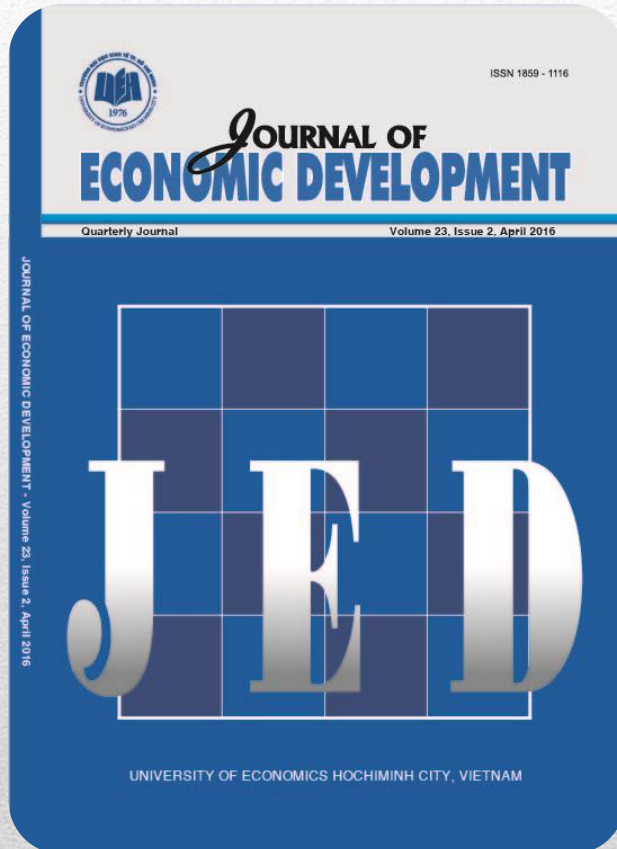
## Vietnamese Journal



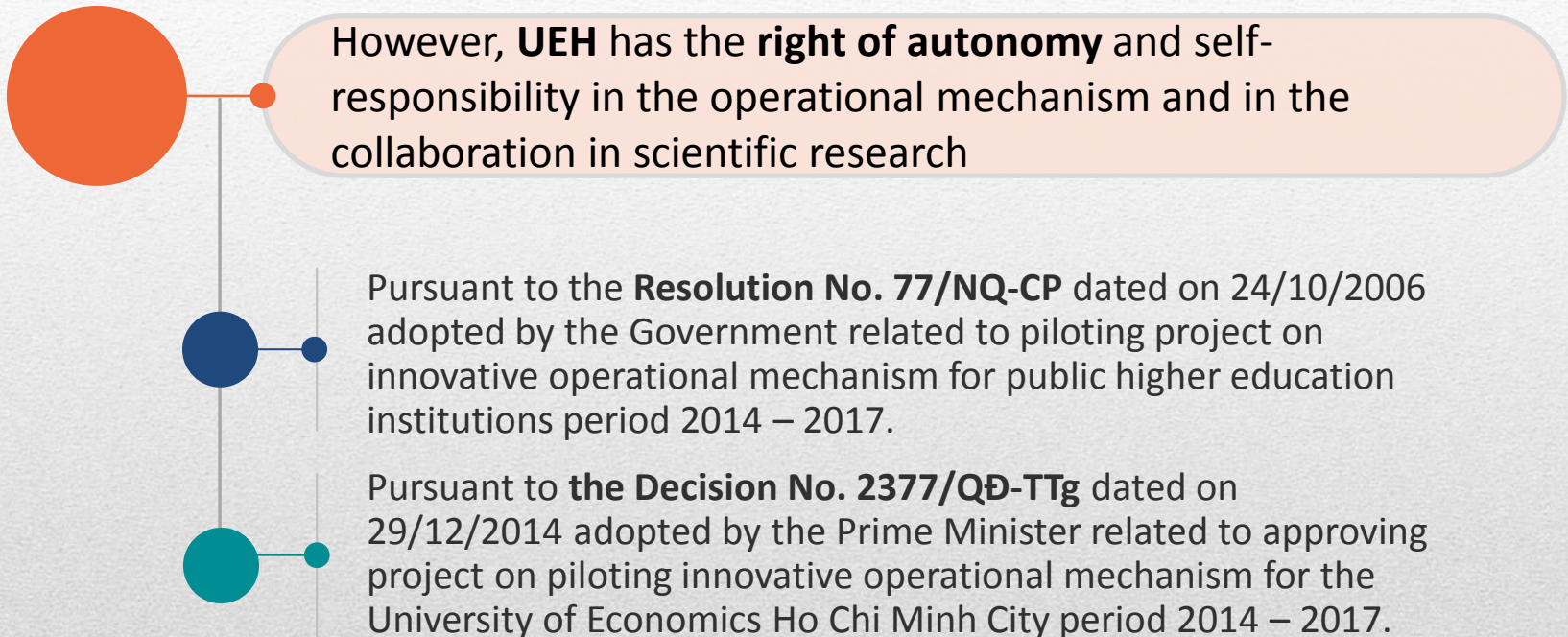
## International Publication (ISI, Scopus, ABDC,...)



**Research oriented university...**







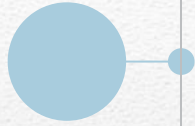
However, **UEH** has the **right of autonomy** and self-responsibility in the operational mechanism and in the collaboration in scientific research

Pursuant to the **Resolution No. 77/NQ-CP** dated on 24/10/2006 adopted by the Government related to piloting project on innovative operational mechanism for public higher education institutions period 2014 – 2017.

Pursuant to **the Decision No. 2377/QĐ-TTg** dated on 29/12/2014 adopted by the Prime Minister related to approving project on piloting innovative operational mechanism for the University of Economics Ho Chi Minh City period 2014 – 2017.

- **PH.D lecturers: 165 → 33% lecturers**
- **PH.D candidates: 300 / 35000 total students**
- **Post graduate students: 1400**
- **800 USD/ lecturers → 600,000 USD / year  
= 5-7 % of total revenue**

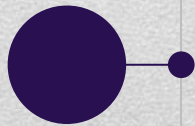




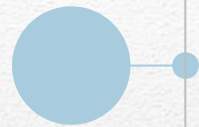
Recruiting staff with **strong research ability** to improve both quantity and quality of research.



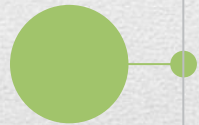
Create a **research team** in every school at the UEH, starting with the School of Economics, School of Management, School of Finance, School of Banking and School of International Business and Marketing.



Increase the **number of Ph.D candidate** from UEH, lecturers who do not have a Ph.D degree need to achieve PhD degree within 7 years (from 2015).



UEH to invite **Vietnamese lectures and researchers** who live in other countries (from its international network) to come back to VN and collaborate with UEH.



Hosting and organizing **annual academic seminars & international conferences**, such as VEAM 2014, GREEN ECONOMY 2015, INFINITI 2016 to improve the research quality for UEH lecturers. Enhancing **co-researching and co-publishing**.



Seeking **funds for “Attracting talent”** as well as **“Enhancing Academic Research”** (from 2014), in order to recruit and attract researchers and provide them high salary, bonus, good facility and equipment.



Year	Budget per lecturer	Total budget for UEH
2016	USD 800	USD 600,000
2020	USD 1000	USD 750,000 - 900,000

## STRATEGY:

- Recruiting staff with strong research ability.
- Identify stable incomes for research.
- Identify other incomes from domestic and international funds
- Identify opportunities to sign research contracts.
- From 2016 to 2020, 5% of the UEH tuition fee (around USD 600,000) is used for research activities and this amount will be increased to 7% - 8% (USD 750,000 - 900,000).
- Seeking more fund resources for research activities by submitting research proposals to World Bank, Asian Development Bank, Academic Fund, ...
- Developing the funding activities for research at UEH within domestic and international level.

**THANK YOU!**

