UNIVERSITY OF ECONOMICS HO CHI MINH CITY (UEH)





Dr. Tran Mai Dong

Deputy Head of International Relations Office Dean of International Languages and Country Studies Institute, UEH

Who we are...





- Established in 1976
- Top 1 business university in Vietnam with strong regional influence (Eduniversal ranking)
- One of 14 key universities in Vietnam
- Research oriented university

What we offer...

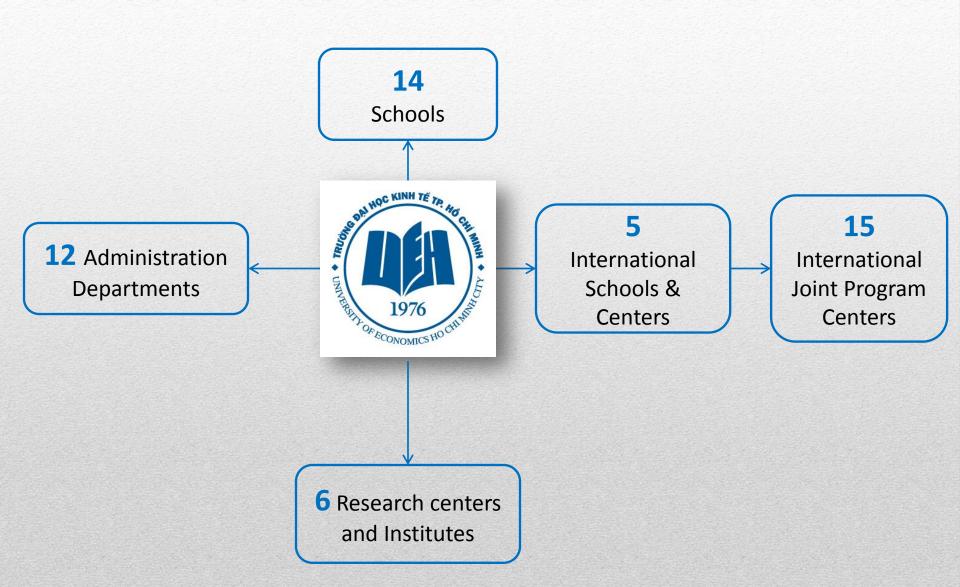


- Bachelor, Master, Ph.D degrees in business and economics, finance, banking and law.
- Taught in English and Vietnamese
- 21,000 full-time and part-time students



Organizational structure





14 Schools



Economics

Management

International Business - Marketing

Public Finance

Finance

Banking

Foreign Languages for Economics

Accounting

Economic Mathematics and Statistics

Business Information System

Political Studies

Law

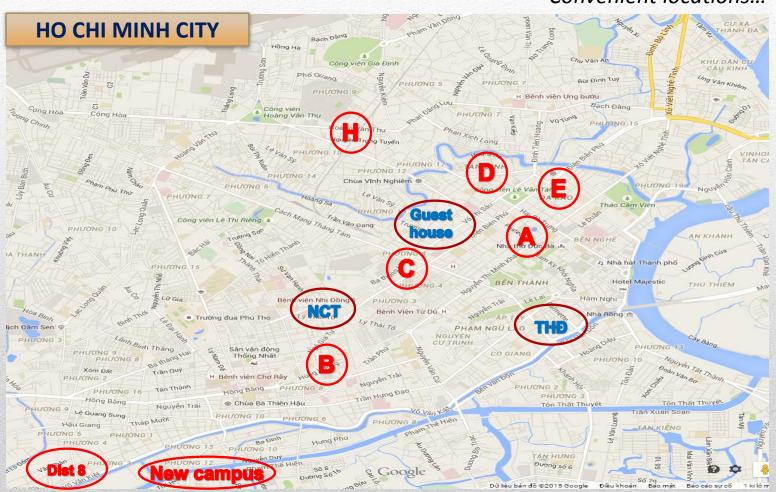
Government

Tourism

Where we are



Convenient locations...



8 campuses, 2 dormitories and 1 guest house



SCIENTIFIC RESEARCH AT THE UNIVERSITY OF ECONOMICS HO CHI MINH CITY



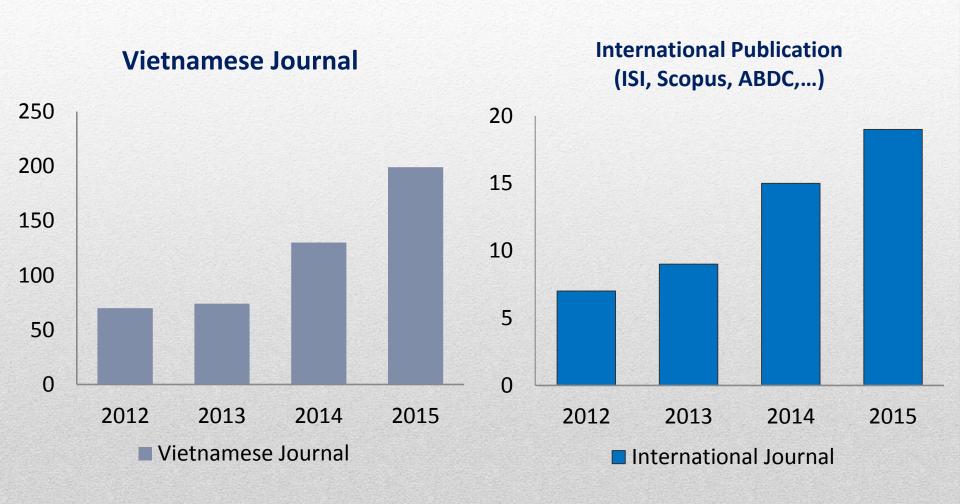
Research at UEH



	2012	2013	2014
Number of research papers on ISI, Scopus and ABDC	7	13	16
Number of research papers on ISSN international journals (no ranking)	3	3	8
Number of research papers published in Vietnamese journals - in business and economics fields	38	74	139
Number of research projects approved by MOET and Provinces	21	6	6
Number of research projects approved by UEH	57	72	61
Total number of research papers and projects	151	186	262

Research activities





Research oriented university...

Journal of Economic Development UDI UNIVERSITY OF ECONOMICS HOCHIMINH CITY





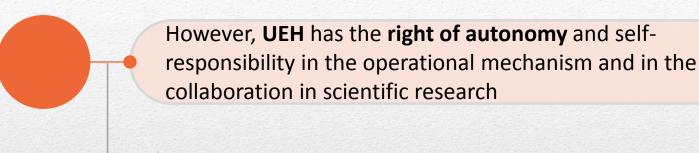
Volume 23, Issue 2, April 2016

- 2. Tran Thi Hai Ly, Monetary Policy and Liquidity of Vietnam's Stock Market
- 22. Le Quoc Hoi & Chu Minh Hoi, Impact of Financial Development on Income Inequality in Vietnam
- 38. Cao Dinh Kien, Nguyen Thu Thuy & Ngo Thi Thu Ha, Corporate Takeovers in Malaysia: The Determinants of Financing Decision
- 61. Vo Xuan Vinh & Tran Thi Phuong Mai, Profitability and Risk in Relation to Income Diversification of Vietnamese Commercial
- 77. Nguyen Phong Nguyen, Nguyen Dung Hai & Tran Anh Hoa, Factors Affecting the Use of Costing Systems toward Managerial Performance in Vietnamese Public Hospitals
- **100.** Le Nguyen Hau, Pham Ngoc Tram Anh, Pham Ngoc Thuy, Tran Thi Phuong Thao & Dao Thi Xuan Mai, The Role of Service Encounter Interaction Behavior in Activating Customer Participa-tion and Co-Creating Value in the Health Care Service
- 120. Tran Hung Son, Nguyen Thanh Liem & Hoang Trung Nghia, Factors Affecting Bank Risk-Taking: Evidence from Southeast Asian Countries
- 137. Hoang Thi Bich Chi & Le Nhat Hanh, Affective and Instrumental Commitment: A Special Reference to Self-Service Technologies in Domestic and Foreign Banks

UNIVERSITY OF ECONOMICS HOCHIMINH CITY, VIETNAM

Research regulation and UEH





Pursuant to the **Resolution No. 77/NQ-CP** dated on 24/10/2006 adopted by the Government related to piloting project on innovative operational mechanism for public higher education institutions period 2014 – 2017.

Pursuant to **the Decision No. 2377/QĐ-TTg** dated on 29/12/2014 adopted by the Prime Minister related to approving project on piloting innovative operational mechanism for the University of Economics Ho Chi Minh City period 2014 – 2017.

UEH



PH.D lecturers: 165 → 33% lecturers

- PH.D candidates: 300 / 35000 total students
- Post graduate students: 1400
- 800 USD/ lecturers → 600,000 USD / year = 5-7 % of total revenue

UEH strategy to improve research

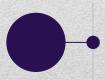




Recruiting staff with **strong research ability** to improve both quantity and quality of research.



Create a **research team** in every school at the UEH, starting with the School of Economics, School of Management, School of Finance, School of Banking and School of International Business and Marketing.



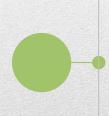
Increase the **number of Ph.D candidate** from UEH, lecturers who do not have a Ph.D degree need to achieve PhD degree within 7 years (from 2015).

UEH strategy to improve research

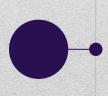




UEH to invite **Vietnamese lectures and researchers** who live in other countries (from its international network) to come back to VN and collaborate with UEH.



Hosting and organizing annual academic seminars & international conferences, such as VEAM 2014, GREEN ECONOMY 2015, INFINITI 2016 to improve the research quality for UEH lecturers. Enhancing co-researching and co-publishing.



Seeking funds for "Attracting talent" as well as "Enhancing Academic Research" (from 2014), in order to recruit and attract researchers and provide them high salary, bonus, good facility and equipment.

UEH research budget strategy



Year	Budget per lecturer	Total budget for UEH	
2016	USD 800	USD 600,000	
2020	USD 1000	USD 750,000 - 900,000	

STRATEGY:

- Recruiting staff with strong research ability.
- Identify stable incomes for research.
- Identify other incomes from domestic and international funds
- Identify opportunities to sign research contracts.
- From 2016 to 2020, 5% of the UEH tuition fee (around USD 600,000) is used for research activities and this amount will be increased to 7% -8% (USD 750,000 - 900,000).
- Seeking more fund resources for research activities by submitting research proposals to World Bank, Asian Development Bank, Academic Fund, ...
- Developing the funding activities for research at UEH within domestic and international level.

THANK YOU!

