



TRƯỜNG ĐẠI HỌC NGOẠI THƯƠNG

**RESEARCH & COLLABORATION
DEVELOPMENT
AT FOREIGN TRADE UNIVERSITY
VIETNAM**

**Assoc.Prof.Dr. Nguyen Thu Thuy
Vice President**

**FOREIGN TRADE
UNIVERSITY**

0
6
9
1
E
C
N
I
S



- 1. Brief introduction on FTU**
- 2. Research policy**
- 3. Research collaboration models**
- 4. International cooperation**



Add: 91 Chua Lang, Hanoi, Vietnam

Tel: +84-4-32595168

Fax: +84-4-3-8343605

Email: qhqt@ftu.edu.vn

Website: www.ftu.edu.vn





History and Development

- Established in 1960 in Hanoi
- In 1993, HCM city campus was established
- In 2009, Quang Ninh campus was established





Campuses



Hanoi
campus



Quang
Ninh
campus



Ho Chi
Minh
City
campus





Mission

FTU mission is to nurture talents and provide high-quality human resources specializing in economics, international business, finance and banking, technology, and foreign languages to create and transfer state-of-the-art knowledge, develop learning and research capabilities and professional working methods in an internationally competitive environment; disseminate expertise and experience to meet the demand of the business community and economy; and become a centre for cultural and educational exchange among countries all over the world.



Major Faculties

- Economics & International Business
- Business Administration
- Banking & Finance
- International Economics
- Fundamental Sciences
- Political Science
- Laws
- Foreign Languages: English, Japanese, Chinese, French, Russian
- Vietnamese



Overview of Programs

- ❖ Undergraduate Programs
 - Programs taught in Vietnamese
 - Programs taught in English
 - Joint programs with foreign universities
- ❖ Master Programs
 - Programs taught in Vietnamese
 - Programs taught in foreign languages (English or French)
 - Joint programs with foreign universities
- ❖ PhD programs (taught in Vietnamese)
- ❖ Associated programs
- ❖ Short-term programs



Undergraduate Programs (taught in Vietnamese)

International Business -
Economics
International Trade
International Business
International Business -
Management
International Business Laws
Accounting
E-commerce

Tourism and Hospitality –
Management
International Finance
Financial Analysis &
Investment Management
Banking
Finance & Banking
International Economics
Business English
Business Japanese
Business Chinese
Business French



Undergraduate Programs

(High-quality programs, taught in English)

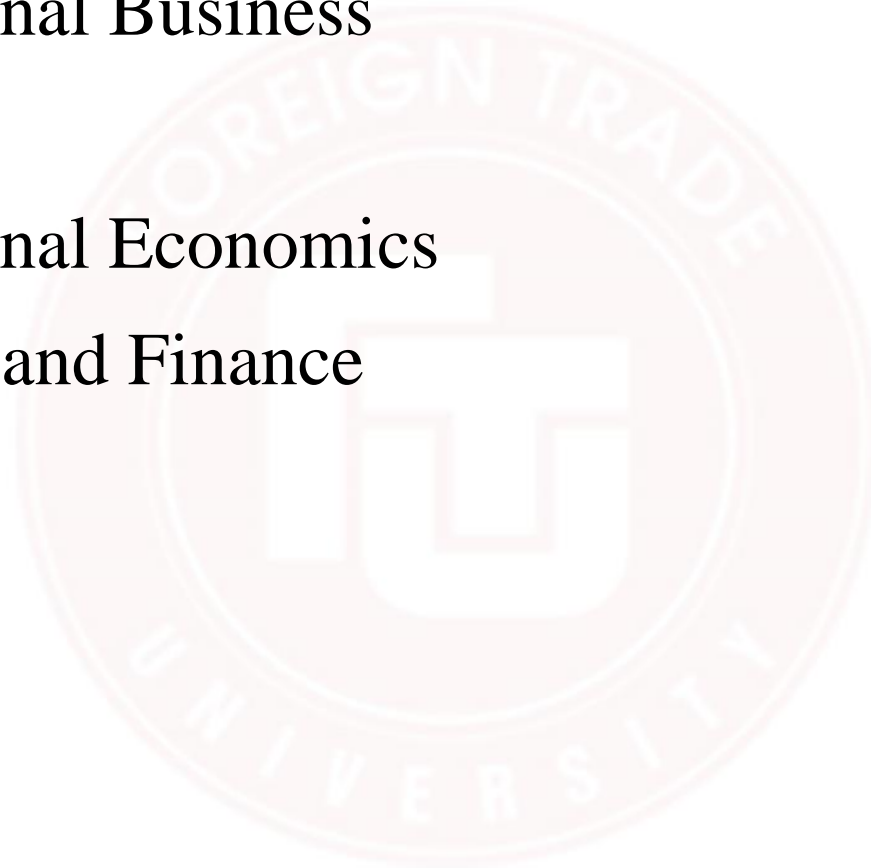
1. International Business Economics
2. International Business Management
3. Finance and Banking
4. International Economics



Master Programs

(taught in Vietnamese)

1. International Business
2. MBA
3. International Economics
4. Banking and Finance





PHD Programs

(taught in Vietnamese)

1. International Economics
2. Business Administration





Exchange, study abroad, summer, and other programs

Exchange, study abroad, and other programs are conducted between FTU and 63 universities in 16 countries (as of May 2016).

Programs include exchange of students and staff, study abroad, internships, summer camps, and others.

Partners in these programs include such as Colorado State Uni.-Fort Collins (USA), California State Univ.-Fullerton, Victoria Uni. (Canada), Latrobe Uni. (Australia), Uni. of Applied Sciences and Arts (Switzerland), Mannheim Uni. (Germany), Barcelona Uni. (Spain), Waseda Uni. (Japan), Seoul National Uni. (Korea)...



Research policy:

Research is mandatory responsibility of lecturers

Training

- Delivering lectures
- Supervising thesis and dissertations

Research

- Writing publications (books, articles, papers,...)
- Participating in research projects
- Developing curricula and syllabi
- Supervising students' research

Capacity building

- Participation to seminars/workshops
- Attending training courses

Minimum threshold of 600 working hours

Minimum threshold of 600 working hours



Research policy:

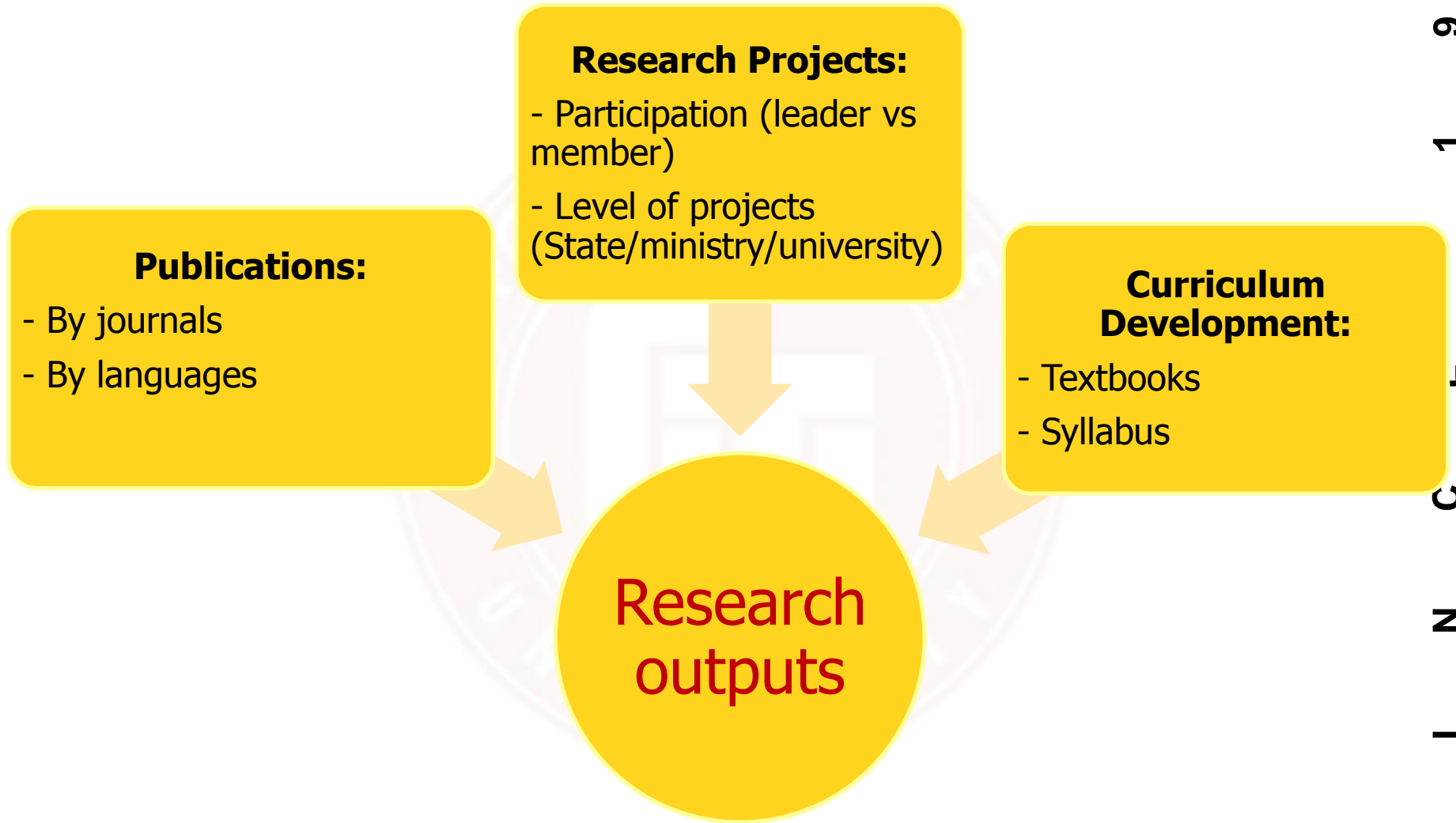
Main directions

- 1. Providing favorable conditions for lecturers to complete research responsibility.**
- 2. Providing incentives for high quality research outputs**
- 3. Supporting lecturers toward higher quality research outputs**
- 4. Interacting between research and training**



Research policy:

Measuring research outputs





Research policy:

Research incentives

Publications:

- Articles on ISI/Scopus journals: 500 - 1000 USD
- Support for self-published books: 1000 USD/year/person

Research projects:

- Excellence results: 200 - 1000 USD

Participation in Workshop/seminars:

- Travelling and registration fees: up to 800 USD/year/person (from 2016)



Research policy:

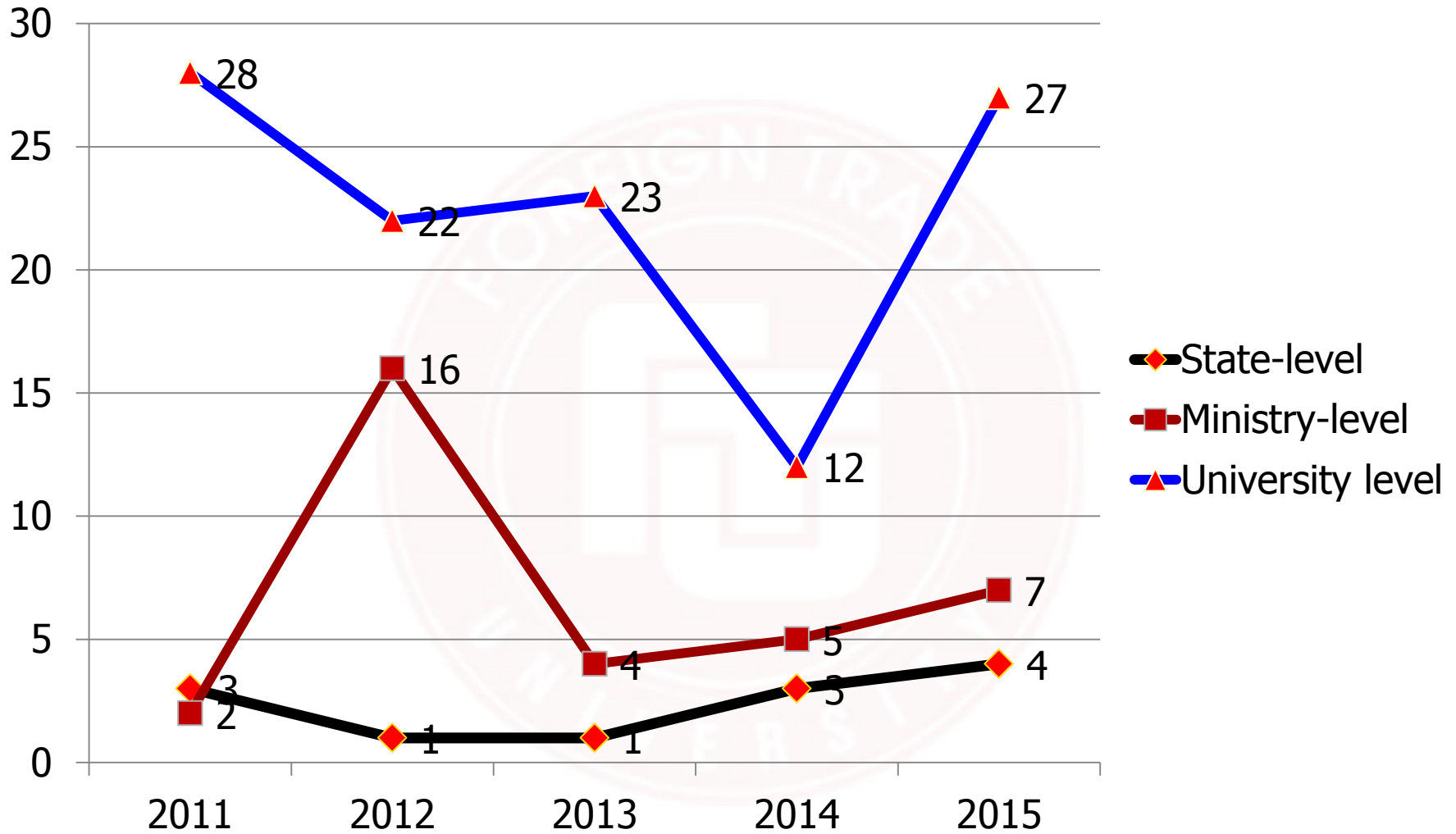
Interactions among research activities





Research results

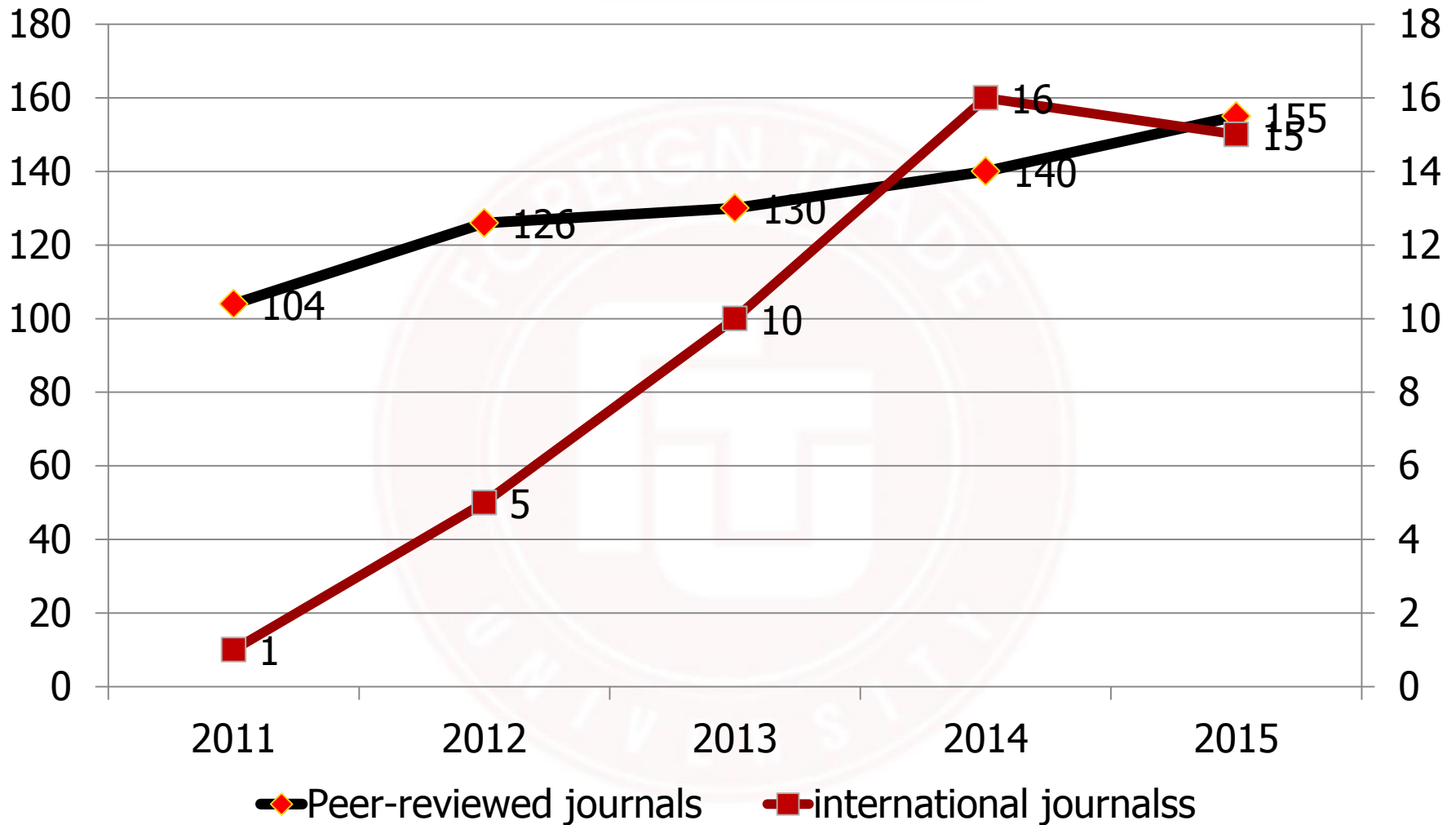
Number of research projects





Research results

Number of journal publications





Research Collaboration

Foreign Partner

- Expertise
- Foreign experience

Foreign Trade Univ.

- Dynamic and qualified staff
- Ideas and adaptation of foreign knowledge in Vietnam

Enterprises

- Practical problem
- Practical application

Aims:

- Building capacity for FTU
- Supporting Vietnam's companies' operations



Research Collaboration model 1

Foreign partner - supervised (i.e.WTI)

Funding:

- External source of funding
- Do not exclude funding from foreign partner or FTU

Implementation:

- Proposed and implemented by FTU
- Supervised by foreign partner

Output:

- Internationally publishable outputs



Research Collaboration model 2

University – Industry collaboration (i.e. Rang Dong Company)

Funding:

- Co-funding mechanism

Implementation:

- Proposed by enterprises
- Co-implemented by both partners

Output:

- Problem solving and capacity building for enterprises
- Practical access/experience for FTU's staff



International Cooperation

FTU has 145 partners from 30 countries world wide.

The network of international partners is expanding rapidly.



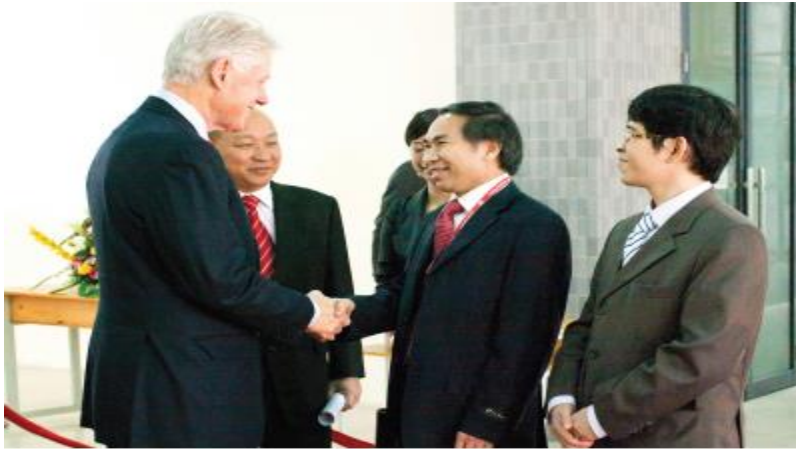
International conferences (Co-organizer)

- Vietnam Economist Annual Meetings (VEAM)
- Vietnam International Conference in Finance (VICIF), with VFAI
- SEAAIR annual conferences (South East Asia Association for Institutional Research)
- AUN-QA international conferences
- Smaller-scaled regular international seminars and conferences



International cooperation

Visit of H.E. President
Bill Clinton in 2010



Visit of H.E. the Secretary of State
Hillary Clinton in 2012



Lecture by Prof. Roger Myerson – Nobel Laureate – in 2012





International cooperation

International students at FTU



Visiting professors at FTU



FTU students abroad



FTU lecturers abroad





International Cooperation

FTU is keen to cooperate with foreign universities and international organizations to set up:

- Joint educational programs;
- Exchange, study abroad, transfer programs;
- Joint research, conferences, seminars;
- International projects.



Welcome to FTU!

