



## Event Recap

### Location

swissnex China office, 22F, Building A, Far East International Plaza, 319 XianXia Road, Shanghai,

### Date

November 24, 2014 from 9:00 am to 5:00 pm  
 Asia/Shanghai (UTC+08:00)

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China has continued to urbanize in a rapid pace, and especially in the past years, the development has increased drastically. The Ministry of Housing and Urban-Rural Development expects more than 300 million Chinese, who are now living in more rural areas to move towards or into cities within the next 10 years. Business opportunities and investment, the current job market, access to a broader education and more comfortable housing are only some of the reasons pushing forward urbanization.

How can we prepare for the future, if urbanization continues with such a fast pace? What do we need to change in our strategies for the next years? What can we expect and how does urbanization affect us within the decision making for our future strategies?

With this workshop we aim on bringing together the experts and researchers, who will actively exchange and share their expertise on a broad variety of issues regarding the future development of urbanization.

### Program

9.00am arrival / registration

#### INTRODUCTORY SESSION

9.30am *Welcome and Introduction*  
 by Pascal Marmier, CEO swissnex China

9.45am *Intermediate Cities. An International perspective*  
 by Jean-Claude BOLAY, EPFL – École Polytechnique Fédérale de Lausanne

10.00am *The challenge for the Governance of City-Regions in China*  
 by Giulio VERDINI, XJTU – Xi'an Jiaotong – Liverpool University

10.30am coffee break

**KEYNOTE SPEAKERS**

11.00am *Future directions of urbanization in the next 13th Five-Year Plan*  
by LI Shantong, DRC – Development Research Center of the State Council of China

11.15am *Recent Selected Projects – Low-Carbon Cities*  
by Philippe ZAHNER, SCD Swiss Agency for Development and Cooperation

11.30am *Reconceptualizing migration in second and third tier cities in China*  
by Prof. ZHANG Li, Tongji University Shanghai

11.45am *Q&A Session*

12.00am *Lunch*

**CASES**

1.30pm *Dengfeng (Henan) and Dujiangyan (Sichuan): Archetypes of mid-sized Chinese cities*  
by Marlene LEROUX, EPFL – École Polytechnique Fédérale de Lausanne

1.45pm *Social mobility and the rising Chinese middle class in different cities*  
by Chen CHEN, Tongji University Shanghai

2.00pm *Bengbu (Anhui): Administrative readjustment and industrial upgrading*  
by Anna GUO, XJTLU – Xi'an Jiaotong – Liverpool University

2.15pm *Q&A Session*

**BREAKOUT SESSIONS**

- 2.30pm Future Research Agenda
- 2.45pm Potential Funding/Dissemination/Joint Activities
- 3.00pm Conclusions & next Steps
- 3.30pm End of the workshop



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