Click or tap here to enter project name.

Click or tap here to enter the project title.

Dear Candidate/s

We are looking forward to learning more about you and your project!

Before completing your application, carefully read the Guidelines of the respective Pioneer Fellowship Acceleration Program which also contain the detailed requirements of the program. The guidelines can be seen and downloaded from our webpage.

The total number of pages of this document, including this cover page, any references and publications **must not exceed 10 pages when using DINPro Font size 9 for body text, additional pages will be ignored.** Be as short as possible and as long as necessary!

**IMPORTANT**: not meeting the Pioneer Fellowship Guidelines, not answering truthfully the questions and / or omitting relevant information will result in the rejection of the application.

We wish you good luck with your application

Alle the best

Dr. Tomas Brenner

Head of the Pioneer Fellowship

# Key Expertise and Keywords

Key expertise and keywords (needed for the evaluation)

1. Key expertise: list 1 to 3 key expertise(s). Please be aware that experts will be selected on the basis of the key expertise(s) you provide. Separate key expertises by semicolon.
2. Keywords: list 3 to 5 keywords. Refer to the content of the proposal, including techniques or methodologies used or developed. Separate keywords by semicolons. Keywords may be composed of multiple words.

|  |  |
| --- | --- |
| Key Expertise: | Click or tap here to enter text. |
| Keywords: | Click or tap here to enter text. |

# Executive Summary

Write an executive project summary (you may use specialist language)

1. The executive summary should describe the problem you want to solve, stating the technological benefits of your solution, and your competitive advantage, planned work packages, project milestones, expected outcome, and social impact (only applicable for the Social Impact Pioneer Fellowship) of the Pioneer Fellowship.
2. The text, including any figures must not exceed beyond this page.

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| Click or tap here to enter text. |

# Innovation

Answer the following questions:

## What problem do you want to solve?

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| Click or tap here to enter text. |

## What is your technology/approach to solve the problem? What is your unique value proposition (UVP)?

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| Click or tap here to enter text. |

## What is the state of art (SOA) and competing solutions?

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| Click or tap here to enter text. |

## What is your expected social impact? (only applicable if you apply for the Social Impact Pioneer Fellowship)

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| Click or tap here to enter text. |

## How do you plan to assess whether you are on track to achieving it? (only applicable if you apply for the Social Impact Pioneer Fellowship)

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| Click or tap here to enter text. |

## Provide a list of relevant publications in Appendix 1!

# Project Objectives

Answer the following questions:

## What is your project time plan, including objectives, work packages, milestones and expected outcome?

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| Click or tap here to enter text. |

## What is your human resources plan to expand your team?

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| Click or tap here to enter text. |

## What is your financial plan and explanation of “other costs” in the A02\_CostSheet?

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| Click or tap here to enter text. |

# Market Opportunity

Answer the following questions:

## What products and services will you be selling/providing?

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| Click or tap here to enter text. |

## What application / market will you be serving and what are addressable market size and growth? (Please note: if you apply for the Social Impact Pioneer Fellowship, you have to focus on countries listed on the OECDs [DAC List of ODA Recipients](https://www.oecd.org/dac/financing-sustainable-development/development-finance-standards/DAC-List-of-ODA-Recipients-for-reporting-2022-23-flows.pdf) to be eligible. Please be specific about who you expect to purchase your products / services.)

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| Click or tap here to enter text. |

## How will you generate revenue?

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| Click or tap here to enter text. |

## What is your feedback from interviews with customers / users or partners? Do you have any letters of intent (LOI) or collaborations?

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| Click or tap here to enter text. |

# Entrepreneurial Mindset

Answer the following questions:

## List here all activities such as entrepreneurial courses, workshops, projects, volunteering jobs, etc. or playing a key role in associations, clubs etc.), demonstrating your entrepreneurial mindset.

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| Click or tap here to enter text. |

# Relevant Patents

Patents relevant to the project:

1. Provide a list of patents, irrespective whether you are the originator or whether it belongs to third parties, that are relevant for the project.
2. Copy & paste the table below for each relevant patent.

|  |  |
| --- | --- |
| Title: | Click or tap here to enter text. |
| Status: | Click or tap here to enter text. |
| Application number (if applicable): | Click or tap here to enter text. |
| Priority Date (if applicable): | Click or tap here to enter text. |
| Inventor(s): | Click or tap here to enter text. |
| Ownership (ETH Zurich, private, other): | Click or tap here to enter text. |

# Relevant Software Code

Answer the following questions:

## Were all developers of the software employees of ETH Zürich? If no, who co-developed the software? (External / Students (Bachelor/Master)). Please provide names of third parties, and the name of the company / institution (for external) if applicable. Yes No

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| If “No”, click or tap here to specify |

## Was this third-party program code used in the software (e.g. open-source program code or proprietary third-party program code)? If yes, please specify name of the program code, owner / author and license type (if open source)) Yes No

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| If “Yes”, click or tap here to specify |

## Was the software developed in whole or in part on behalf of a third party or was a developer employed by ETH Zurich via project funds? If yes, please indicate the title of the project and the project partner. Yes No

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| If “Yes”, click or tap here to specify |

# Conflicts of Interest

Answer the following questions:

## Have you received or applied for any other grants, such as Bridge PoC, Innosuisse, Gebert Rüf, Innobooster etc., tied to an employment during the timeframe of the Pioneer Fellowship? Yes No

| If “Yes”, click or tap here to specify |

## Did you already incorporate a company? Yes No

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| If “Yes”, click or tap here to specify |

## Are you affiliated with a national or international program or initiative, such as EIT, NCCR, University Medicine Zurich? Yes No

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| If “Yes”, click or tap here to specify |

## Do you have any potential conflicts of interest (e.g., involvement with another company that you be a potential client, competitor, collaborator of your project? Yes No

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| If “Yes”, click or tap here to specify |

## Does your host professor have any potential conflicts of interest (e.g., involvement with a potential client, competitor, collaborator of your project? Yes No

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| If “Yes”, click or tap here to specify |

1. List of Relevant Publications

Provide a list of relevant publications by the candidate/s and the ETH host professor.

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| Click or tap here to enter text. |