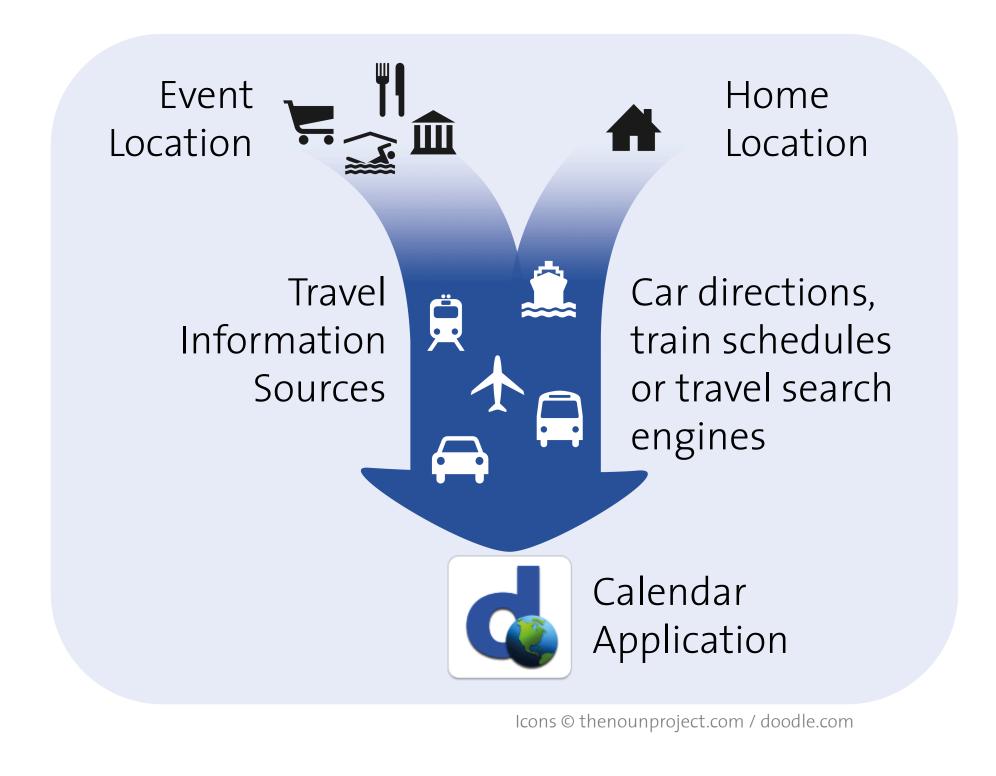


Integration of Travel Time in a Calendar Application

Author: Elisabeth Leu Master's Thesis, HS 2011

Supervisors: Prof. Dr. Martin Raubal (ETH Zürich) and Oliver Ganz (Doodle AG)

Goal



Travel information to and from an event are derived from web services, such as public transportation schedules or car directions, and integrated in the web-based scheduling application of doodle.com.

Travel Information Sources

Several existing information sources are evaluated according to:

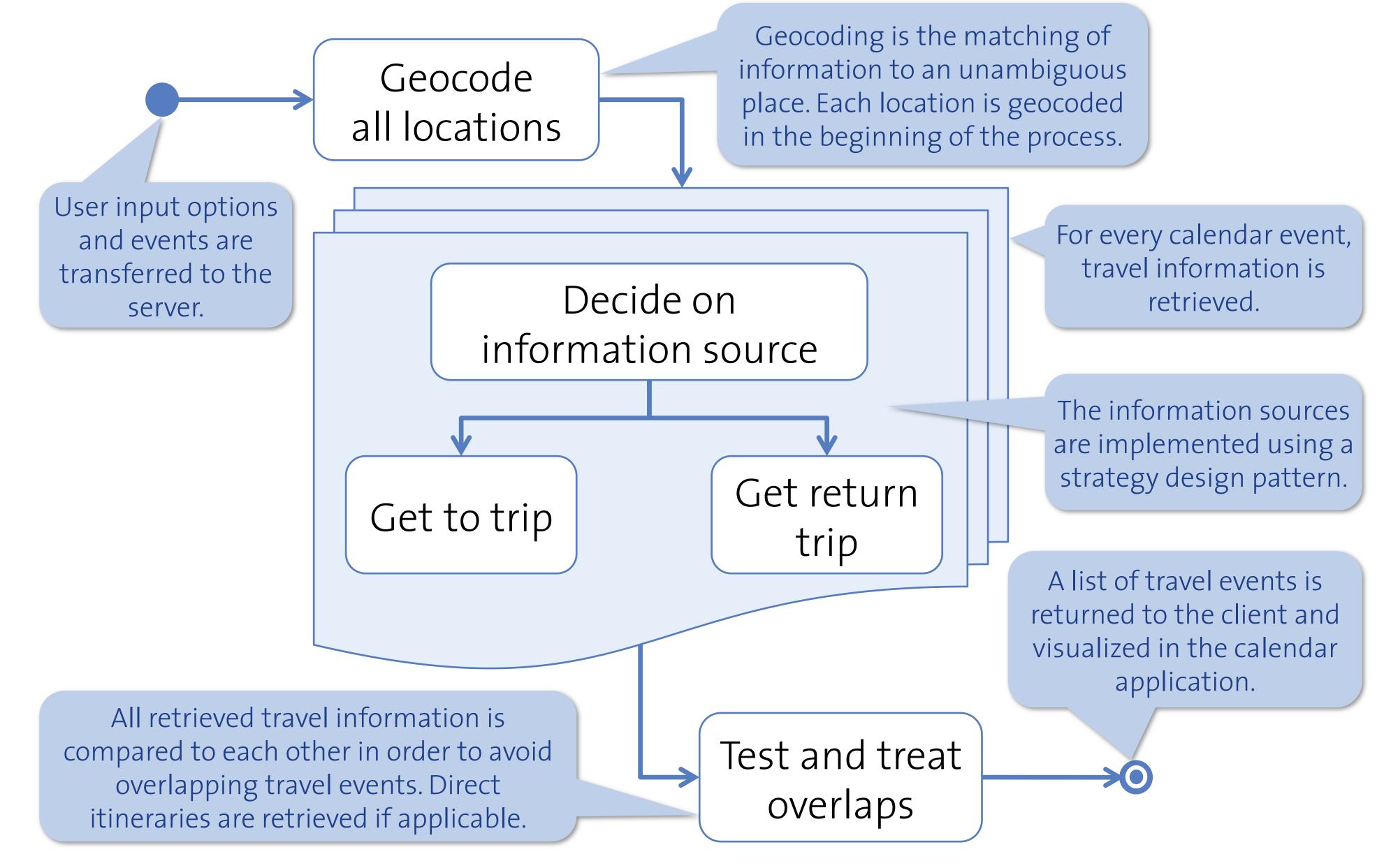
- Means of transportation
- Level of detail
- Transportation system
- Geocoding abilities
- API availability

Choice

A combination of Google Maps, routeRANK and Bing Maps is chosen for implementation.

Implementation

The travel information retrieval in the calendar application follows the activity diagram shown hereafter.



User Test

Task

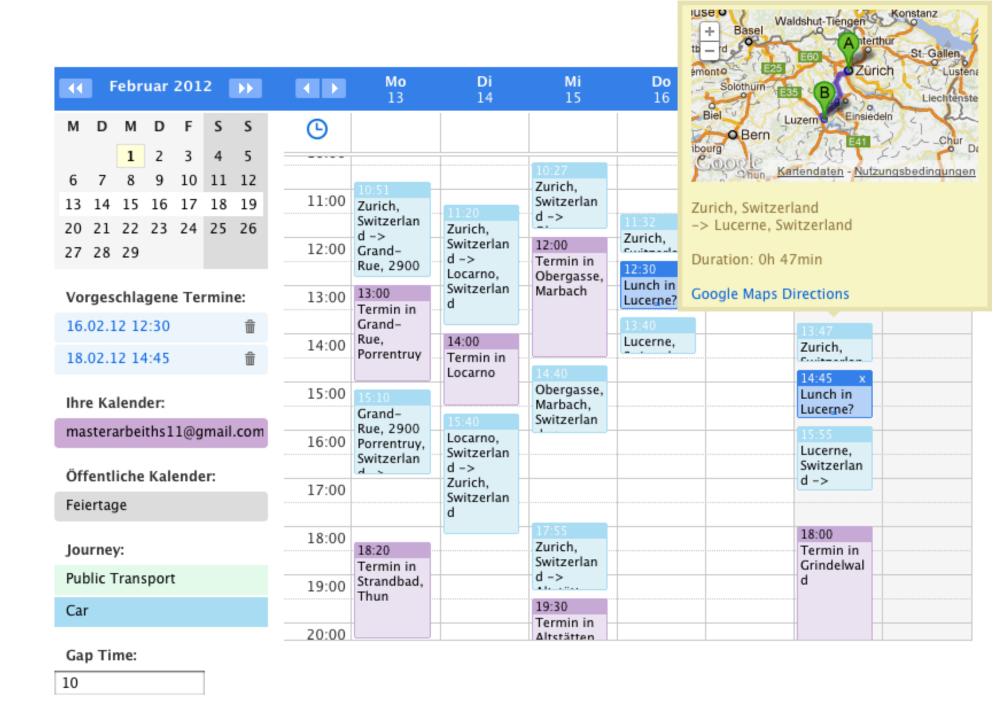
Six test users had to set up a
Doodle poll and decide on their
suggestions with the help of the
travel information button,
visualizing the travel times of car
directions or public transportation
schedules.

Suggested Improvements

- Error communication to the user
- Further user options
- Additional functionalities
 (e.g. parking spot information)
- Layout representation

Conclusion

Travel times have been integrated successfully into the calendar application. Information quality and the stability of the system highly depend on the travel information sources.



A screenshot of the travel information functionality