



DIGITAL TRANSFORMATION SIMULATION

EXPERIENCE. UNDERSTAND. SHAPE.

Would you like to experience the digital transformation in mobility by means of a simulation?

Would you like to gain first-hand insights into how digital transformation is changing everyday operations of a global automotive company?

Would you like to share your thoughts on how to promote sustainable development in the context of digital transformation?

Interested? Apply [here](#) now:
“Digital Transformation Simulation”
Wednesday, 6 March 2019 / 16:15
Student Project House / HPZ F-Floor

ETH Sustainability and the Student Project House invite you to:

... a workshop held by **Volkswagen AG** and **MHP Management- und IT-Beratung GmbH**, in which you can experience and discuss the digital transformation in mobility.

... a direct conversation with **Falk Bothe, Director of the Digital Transformation Office** of Volkswagen AG.

... **get to know and creatively exchange ideas** with students from other disciplines.

When? Wednesday, 6 March 2019 / 16:15 – 20:00 with Apéro

Where? Student Project House / Campus Hönggerberg
(HPZ F-Floor)

Who? Students interested in sustainability and digital transformation.

Language? Simulation and discussion will be in English.

Cost? Participation is free of charge.
Registration is mandatory due to limited seats
(first come, first served). http://bit.ly/ETH_DTS



ETH **STUDENT**
PROJECT HOUSE