

Analysis of Heterogeneity in Travel Behavior Changes during the COVID-19 Pandemic in the Greater Los Angeles Region September 2, 2021

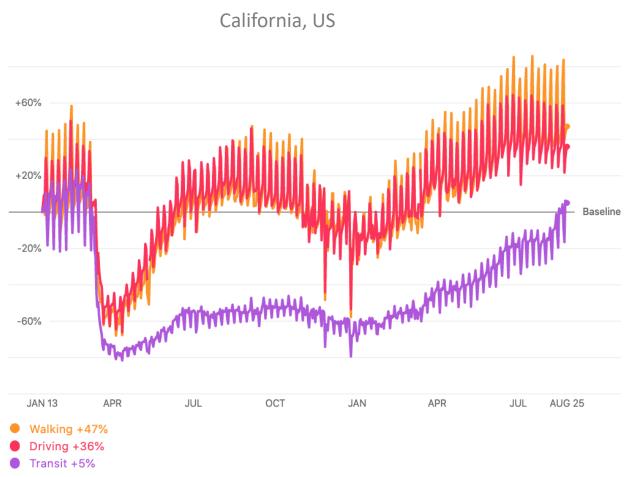
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Car travel declined in the US (less than transit) and it is rebounding



Changes in routing requests since January 2020 in California. Source: *Apple mobility trends*

UCDAVIS INSTITUTE OF TRANSPORTATION STUDIES

During the pandemic, the United States experienced:

- Steep decline in use of public transportation
- Sharp reduction in use of shared mobility
- Suspension of pooled rides (e.g. UberPOOL, Lyft Share)
- Temporary reductions in vehicle miles traveled (VMT) and greenhouse gas (GHG) emissions
- Increase in adoption of teleworking
- Devastating impacts on employment
- Recovery in car travel after reopening of activities
- Peak travel remains below pre-pandemic levels, but VMT levels are high again!

UC Davis blog on impacts of pandemic on transportation:

https://its.ucdavis.edu/blog-post/what-the-present-pandemicmeans-for-the-future-of-transportation/



UC Davis COVID-19 Mobility Study

- Research on temporary vs. longer-term impacts of the pandemic
- Targeted data collections in 15 regions of the United States and two regions in Canada (+ convenience sample internationally)

Previous 2018-2019 data

Information on many topics, e.g.

- Household organization
- Telecommuting patterns
- E-shopping behaviors
- Travel patterns
- Vehicle ownership
- Emerging delivery services
- Personal attitudes and preferences
- Shared mobility adoption
- Propensity towards AVs

COVID-19 Spring 2020 data

Data collection on:

- Impacts of the COVID-19 on lifestyles
- Employment and activities
- Household organization and child care
- E-shopping behaviors
- Emerging delivery services
- Current travel patterns
- Vehicle ownership
- Shared mobility adoption
- Personal attitudes and preferences

COVID-19 Fall 2020 longitudinal data

- Sampling Method: Recall of participants from previous surveys:
- Recruitment Method: Direct e-mail
- Valid Emails for Recontact: 9980
- Response Rate: 33.5%
- Incentives: \$10 gift card from Amazon, Starbucks, Target or Walmart to each respondent
- Survey administration: Dec. 2020 Jan.
 2021

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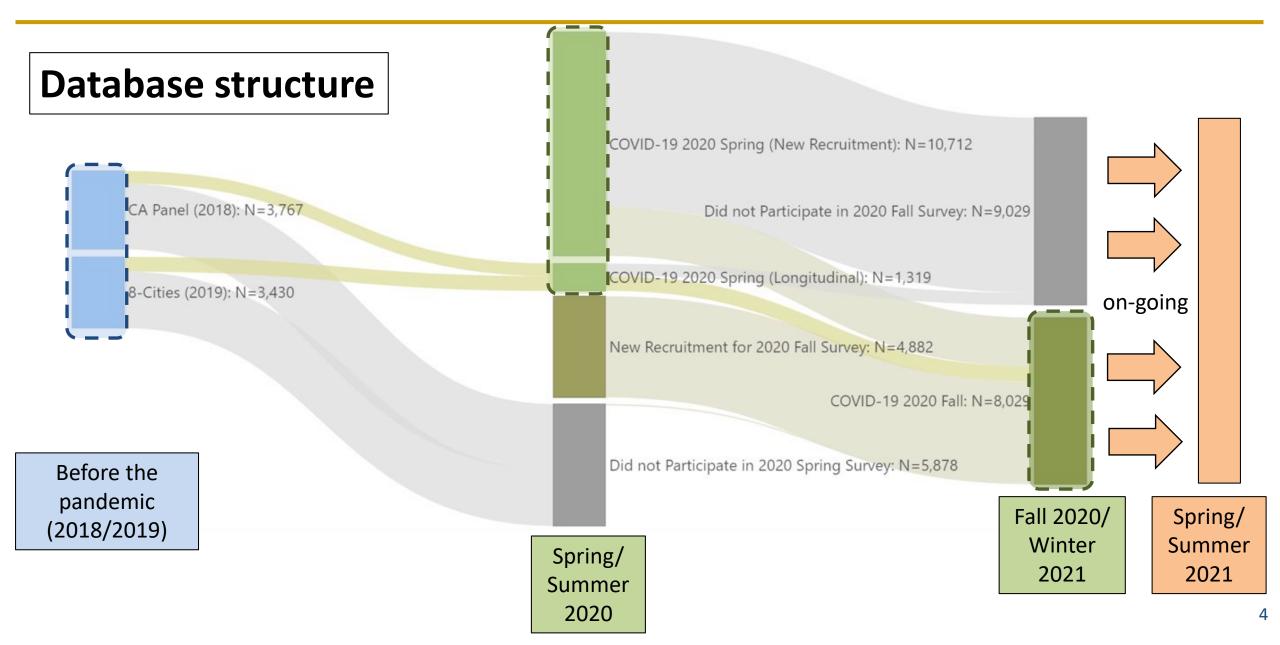


COVID-19 MOBILITY STUDY

- On-going data collection in Spring/Summer 2021 and next wave of data collection in Spring/Summer 2022
- More information at postcovid19mobility.ucdavis.edu



UC Davis COVID-19 Mobility Study



UC Davis Mobility Study: COVID-19 Spring 2020 Datasets

Dataset L (Longitudinal, N=1,339)

- Sampling Method: Recall of participants from:
 - 2018 California Mobility Study
 - 2019 "8 Cities" (Boston, Kansas City, Los Angeles, Sacramento, Salt Lake City, San Francisco, Seattle and Washington DC) Study
- Recruitment Method: Direct e-mail
- Valid Emails for Recontact: 3,466
- Response Rate: 38.6%
- Incentives: \$10 Amazon gift card to each survey respondent
- Survey administration: May to July 2020



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Dataset O (Op. Panel, N=8,834)

- **Sampling Method**: Convenience sample through online opinion panel
- Study Regions: 17 in the US and 2 in Canada:
 - United States: Los Angeles, Sacramento, San Diego, San Francisco, Seattle, Chicago, Denver, Detroit, Kansas City, Salt Lake City, Atlanta, Boston, New York, Tampa and Washington D.C.
 - Canada: Toronto and Vancouver
- Recruitment Method: E-mail from online opinion
 panel
- Sociodemographic Targets: Age, gender, race and ethnicity, employment and HH income
- Incentives: Airline miles/points from opinion panel
- Survey administration: May to July 2020



Dataset C (Convenience, N=1,266)

- Sampling Method: Convenience sample
- Study Regions: Open to all respondents with survey link
- Recruitment Method: Various channels, including
 - Professional listservs, online social media
 - Facebook and Instagram ads in the US and Canada
- Incentives: Participation in random drawing to win one of 200 \$10 gift cards or one of 10 \$100 gift cards from Amazon
- Survey Administration: May to July 2020

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COVID-19 MOBILITY STUDY



UC Davis Mobility Study: COVID-19 Fall 2020 Datasets

Dataset L (Longitudinal, N=3,385)

- Sampling Method: Recall of participants from:
 - 2018 California Mobility Study
 - 2019 "8 Cities" (Boston, Kansas City, Los Angeles, Sacramento, Salt Lake City, San Francisco, Seattle and Washington DC) Study
 - 2020 COVID-19 Spring Survey
- Recruitment Method: Direct e-mail
- Valid Emails for Recontact: 9980
- Response Rate: 33.5%
- Incentives: \$10 gift card from Amazon, Starbucks, Target or Walmart to each respondent
- Survey administration: Dec. 2020 Jan. 2021



UCDAVIS INSTITUTE OF TRANSPORTATION STUDIES

Dataset O (Op. Panel, N=3,766)

- **Sampling Method**: Convenience sample through online opinion panel
- Study Regions: Greater Los Angeles region (SCAG)
- Recruitment Method: E-mail from online opinion panel
- Sociodemographic Targets: Age, gender, employment, and household income
- Incentives: Airline miles/points from opinion panel
- Survey administration: Dec. 2020 Jan. 2021

Dataset C (Convenience, N=878)

- Sampling Method: Convenience sample
- **Study Regions**: Open to all respondents with survey link who live in greater Los Angeles region
- Recruitment Method: Various channels, including
 - Professional listservs, online social media
 - Facebook ads in the Los Angeles region
- Incentives: Participation in random drawing to win one of 10 \$100 or one of 200 \$10 gift cards from Amazon, Starbucks, Target or Walmart
- Survey Administration: Dec. 2020 Jan. 2021



INNOVATING FOR A BETTER TOMORROW



COVID-19 Survey Content

All survey versions include nine main sections:

- 1. Attitudes and preferences on transportation, residential location, environmental topics, etc.
- 2. Impacts of COVID-19 pandemic on lifestyle, including use of technology
- 3. Employment status, work and study activities
- 4. Household organization and child care
- 5. Online and in-person shopping patterns (for groceries, food delivery services, visits to restaurants, etc.)
- 6. Current travel choices (by trip purposes and modes)
- 7. Use of emerging transportation services
- 8. Household vehicle ownership and eventual plans for vehicle purchase
- 9. Household and individual sociodemographics

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TY OF CALIFORNIA		
		ties, personal preferences,
	a contemic has affected your household activity	
ar participant,	of this survey is to understand how the recent COVID-19 pandemic has affected your household activit are staying healthy during the pandemic and we thank you for your participation in this study. voluntary, but your response is extremely important to us, even if you are not traveling much . By clickl and you give consent to the University of California, Davis to use the information you provide as p usecide to provide your contact details, your identity will never be publicly disclosed.	ng on "Next" below, you are art of this research project.
	voluntary, but your response is extremely important to us, constraints your and the information your of a set of the University of California, Davis to use the information your of a day of a dyou give consert to the University of California, Davis to use the information your of a decision of provide your contact details, your identity will never be publicly disclosed. Simulates to complete. As a token of appreciation for your time, you will be entered into a drawing for 10 gitt cards from Amazon after completing the survey. You can enter this drawing even if you decide to the gitt want to be entered into the drawing, please contact us by email). Please note, if you decide to original survey link, the survey will resume from where you left off. For an optimal visualization of all computer.	not to complete the survey and want to pause the survey and want to actions, we recommend you
The survey should take approved to the survey should take approved to the survey should take approved to the survey should take approve to the	5 minutes from Amazon after companying, please contact us of the second	or call toll-free 1-800-243-0157
you do not want to participate in the	original survey line, the computer.	
you do not want to put ou click on the continue it later, when you click on the take the survey using a desktop or lap	the contact the research team at mobilitystudies	12:29
If you have any questions, please fee	free to comment	
(US only).		UNIVERSITY OF CALIFORNIA
Sincerely,		UNIVERSITTOP CALIFORNIA
fore: Cuelle		
Dr. Giovanni Circella, Project Direc	ctor	9
Dr. Giovanni Circella, Project di Institute of Transportation Studie University of California, Davis		I always go for the low-priced options. 🔨
University		O Strongly disagree
		O Somewhat disagree
		O Neither agree nor disagree
		O Somewhat agree
		O Strongly agree
	The online survey was available in both desktop and mobile	I'm still trying to figure out my career (e.g. what I want to do, where I'll end up).
	version, even if the use of a	I like riding a bike.
	computer or tablet was	
	•	I prefer to live in a spacious home, even if it is farther from public
	encouraged	



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Some Key Findings...

- Major shift to remote work, in particular among higher-income and higher-education workers
- About 25% of respondents expect to continue to work remotely after the pandemic is over more often than they did before COVID

INSTITUTE OF TRANSPORTATION STUDIES



- The pandemic caused a reduction in trips by all modes, but an increase in walking for non-commute travel
- Approximately 1/3 of those who reduced the use of transit have increased their driving



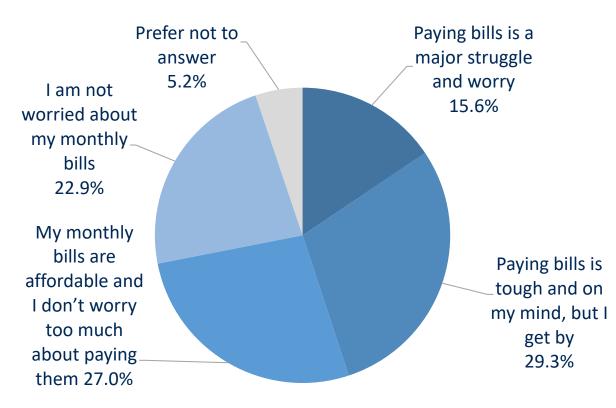
- Increase in e-shopping adoption, with expansion of user base among non-traditional users
- Delivery apps are still an urban phenomenon, more popular among younger, dynamic groups

- Households that increased their number of vehicles outnumber those that decreased it
- Increased interest in vehicle ownership among those living in zero-vehicle households





Impacts of COVID-19 Pandemic on Jobs and Financial Situation



- Individuals in lower-income households are more likely to report they are financially struggling.
- Lower-income workers are more likely to have been furloughed without pay, to have lost their job or to have place of employment go out business.

	Household Income		
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more
Total sample (n=8,834)	31.82%	31.12%	37.06%
I'm furloughed with pay from my previous job (n=136)	33.10%	41.90%	25.00%
I'm furloughed without pay from my previous job (n=425)	37.20%	30.60%	32.20%
I was let go from my job during the COVID-19 pandemic (n=340)	49.70%	28.20%	22.10%
My place of employment went out of business during the COVID-19 pandemic (n=115)	55.70%	28.70%	15.70%

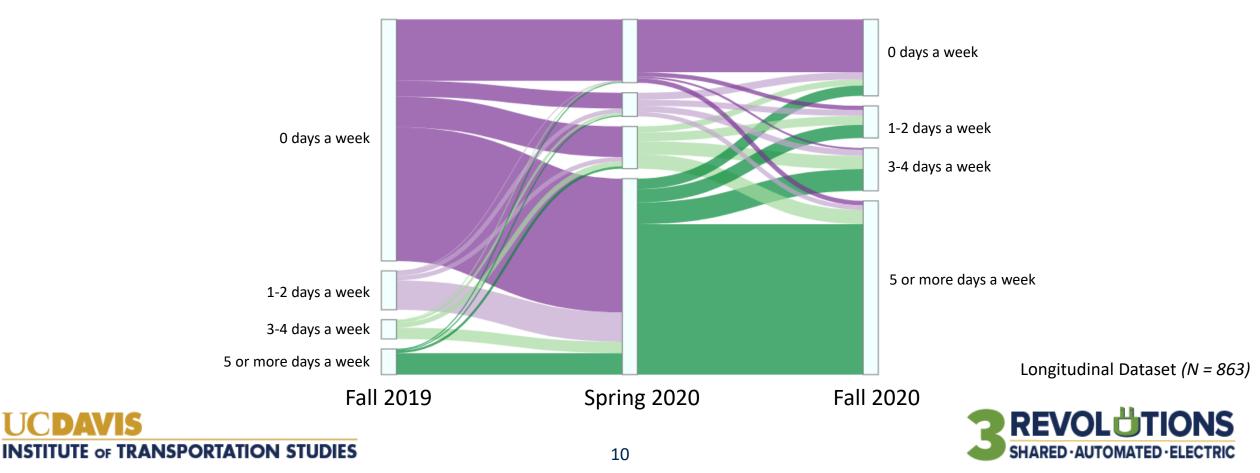
Spring 2020, Dataset O (N = 8,834)





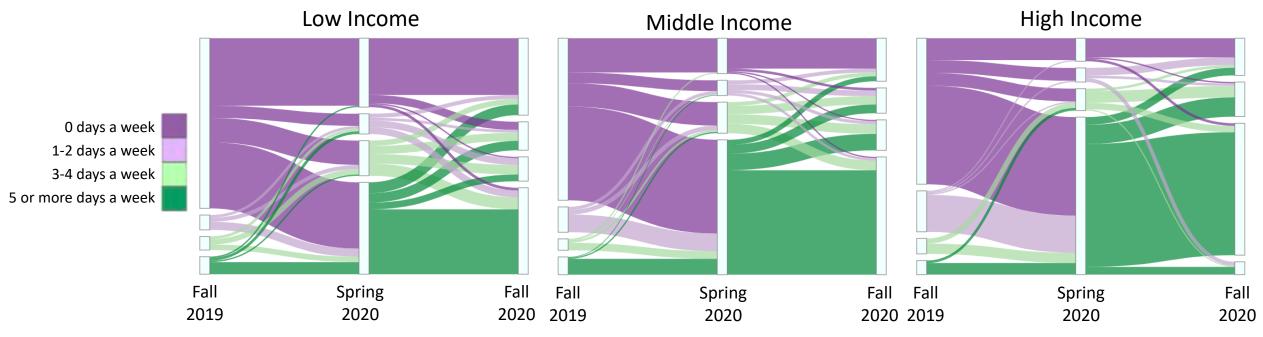
Commuting and Telecommuting

- Many set up home offices, upgraded hardware or software, Wi-Fi, etc. to improve ability to work remotely, in particular those living in urban areas and in the early stages of the pandemic.
- Remote work has been more accepted by employers and employee during the pandemic.
- The average self-reported number of telecommuting days in a week increased substantially during the pandemic:



Commuting and Telecommuting (2)

- Lower-income workers are more likely to be essential workers and to have continued to physically commute during COVID-19.
- Higher-income, higher-educated and white-collar office workers are more likely to work remotely.



- No sizable differences in the increase in telecommuting frequency were observed by age and gender.
- A sizable portion (~25%) of Fall 2020 respondents reports an expectation to continue to work remotely more often than they used to do before the pandemic.





Research Purpose and Method

- Goal: to identify distinctive groups in the sample based on their change in commuting/non-commuting status and mode use patterns between two timepoints (and understand their characteristics)
 - before the pandemic (Fall 2019)
 - during the second phase of the pandemic (Fall 2020)
- A nested framework:
 - Top nest: deterministic segmentation based on commuting/non-commuting status (6 groups)
 - Bottom nest: probabilistic segmentation with latent-class cluster analysis based on perceived mode availability and change in trip frequency
 - Investigate unique profiles of each group
 - Socioeconomics and demographics
 - Mobility constraints
 - Attitudes and lifestyles
 - Status of COVID vaccination



- Dataset: Fall 2020 dataset
- Sample: 3,717 residents from <u>Southern California Association of</u> <u>Governments (SCAG)</u> (greater Los Angeles) region

County	Imperial	Los Angeles	Orange	Riverside	San Bernardino	Ventura	Total
Sample size	34	1,786	794	503	399	201	3717
% of total	0.9%	48.0%	21.4%	13.5%	10.7%	5.4%	100.0%

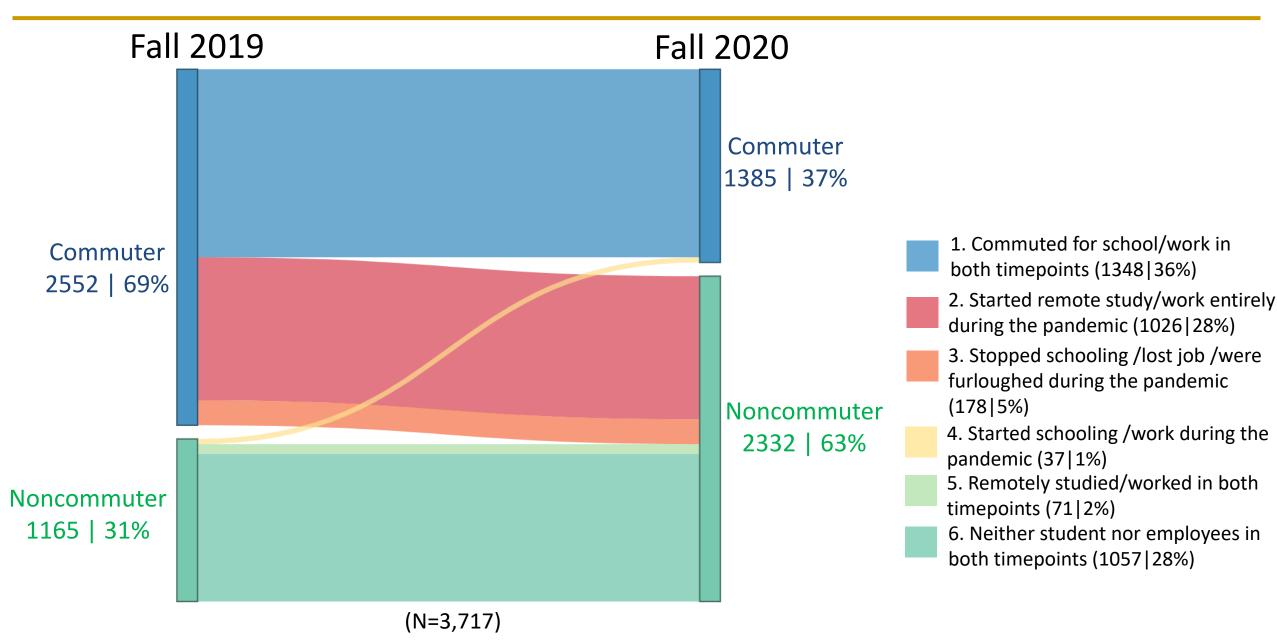
Self-reported monthly trip frequency (fall 2019 and fall 2020)

Commuting trips

Considering only your **commute trips to work/school during these past months (Fall 2020)**, please indicate how often you have been using each of the following means of transportation for such trips. *If you have been traveling to both work and school, please report the total trips to both destinations*.

		This Fall, I have used it										
		Not	Available	Less than	1-3	1-2	3-4 5	or more				
		availab		once a	times a			times a				ng trips
			ering only yo						-	•		
	Private vehicle, alone		ctivities) dur	<u> </u>		(Fall 2020),	please indi	cate how oft	en you have	been using	; each of th	e following
b.	Private vehicle, with others	means	of transportat	tion for such	trips.						. .	
c.	Work-/school-provided bus or shuttle	_				37.4	4 .1 1 1	T .1		l, I have u		5
d.	Public bus					Not available	Available but I did			1-2	3-4	5 or more
e.	Light rail/tram/subway/commuter train					available	not use it	once a month	times a month	times a week	times a week	times a week
f.	Ridehailing (e.g. UberX, Lyft)	- D		-1		_						
g.	Personal bike, e-bike or e-scooter		ivate vehicle,				\square_1					
h.	Shared bike, e-bike (e.g. JUMP) or e-	_	ivate vehicle,			\Box_0	\Box_1	\square_2	\square_3	\Box_4	\Box_5	\square_6
	scooter (e.g. Bird, Lime)	c. C	arsharing (<i>e.g</i> .	Zipcar, GIG C	Car Share)	\Box_0	\Box_1	\square_2	\square_3	\Box_4	\Box_5	\square_6
i.	Walk	d. Pu	iblic bus			\Box_0	\Box_1	\square_2	\square_3	\Box_4	\Box_5	\square_6
j.	Other (please specify):	e. Li	ght rail/tram/s	ubway/comm	uter rail	\Box_0	\Box_1	\square_2	\square_3	\Box_4	\Box_5	\square_6
		f. R	idehailing (e.g.	UberX, Lyft))	\square_0	\Box_1	\square_2	\square_3	\Box_4	\square_5	\square_6
		g. Pe	ersonal bike, e-	bike or e-scoo	oter	\Box_0	\Box_1	\square_2	\square_3	\Box_4	\square_5	\square_6
			nared bike, e-b ooter (<i>e.g.</i> Bird	、 U	P) or e-	\Box_0	\Box_1	\square_2	\square_3	\square_4	\square_5	\square_6
		i. W	alk			\Box_0	\Box_1	\square_2	\square_3	\Box_4	\square_5	\Box_6
		j. O	ther (please spe	ecify):		\square_0	\Box_1	\square_2	\square_3	\Box_4	\square_5	\square_6

Six deterministic groups based on commuting status

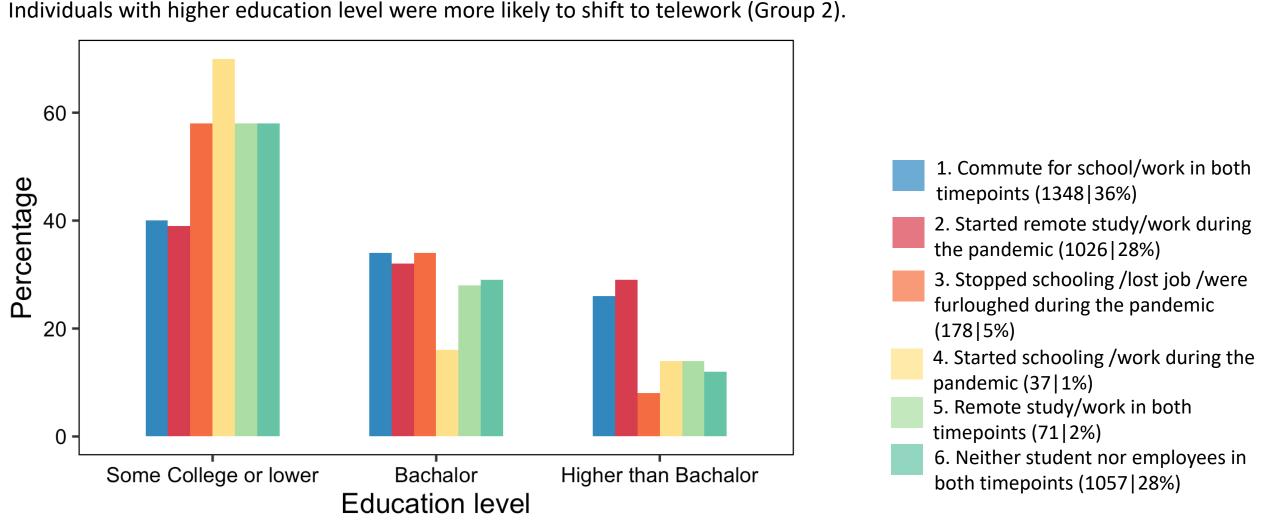


Distinctive characteristics by groups

Commuted for school/work in both timepoints (1348 36%)	Started remote study/work entirely during the pandemic (1026 28%)	Stopped schooling /lost job /were furloughed during the pandemic (178 5%)	Started schooling /work during the pandemic (37 1%)	Remotely studied/worked in both timepoints (71 2%)	Neither student nor employees in both timepoints (1057 28%)
 Working age (35-54) Highest % of possessing a driver's license, highest % of household vehicle ownership 11% reduced work hours Largest household size, highest % who has kids who study remote Pro-driving Tech-savvy Car-dependent Pro in-person interaction 	 Well-educated 40%: all of job tasks can be performed at home Highest household income High % who has kids who study remotely Pro-environment Pro-active Pro-urban Pro-telecommute 	 Female Most pro-driving Highest number of vehicles per driver Highest constraints on taking transit Lowest household income Most concerned about the impacts of COVID Least pro-environment 	 Younger age group (18-34) Non-female Less-educated 8% increased work hours Less pro- telecommute Least concerned about the impacts of COVID 	 Full-time workers Lowest % of possessing a driver's license Highest constraints on driving 45%: all of job tasks can be performed at home, the highest among all classes Suburban/Rural residents Pro-telecommute Least pro in-person Least car-dependent Least pro-active Least pro-driving 	 Older age group (55+) Non-Hispanic, Latino or Spanish origin whites Highest constraints on biking and walking Lowest % of household vehicle ownership Least pro-urban Least tech-savvy

Note: Exact distributions please refer to the complementary excel table.

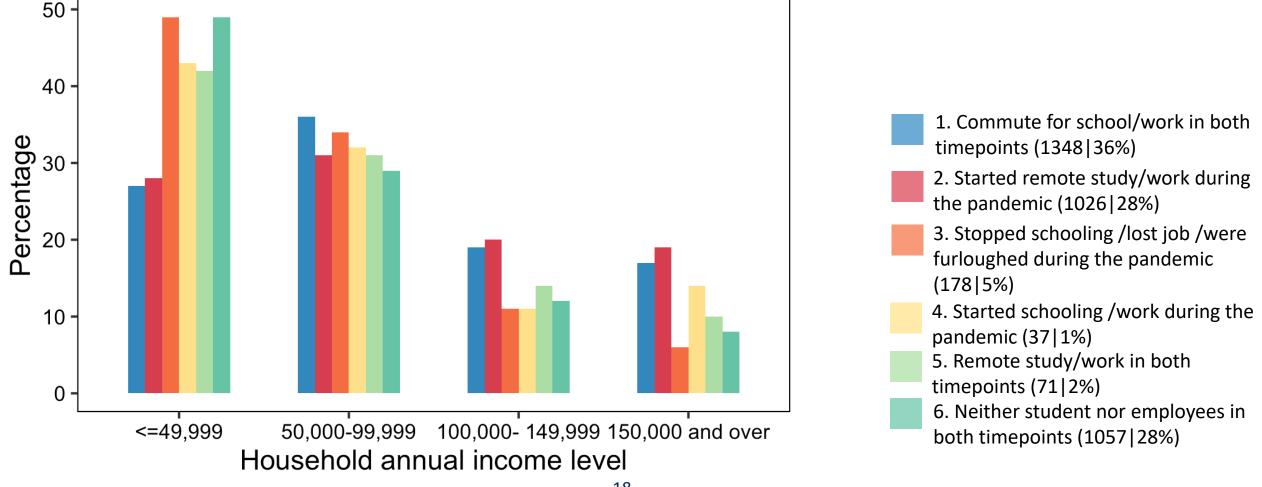
Household education level by groups



Individuals with lower education level were more likely to start schooling /work during the pandemic (Group 4);

Household income level by groups

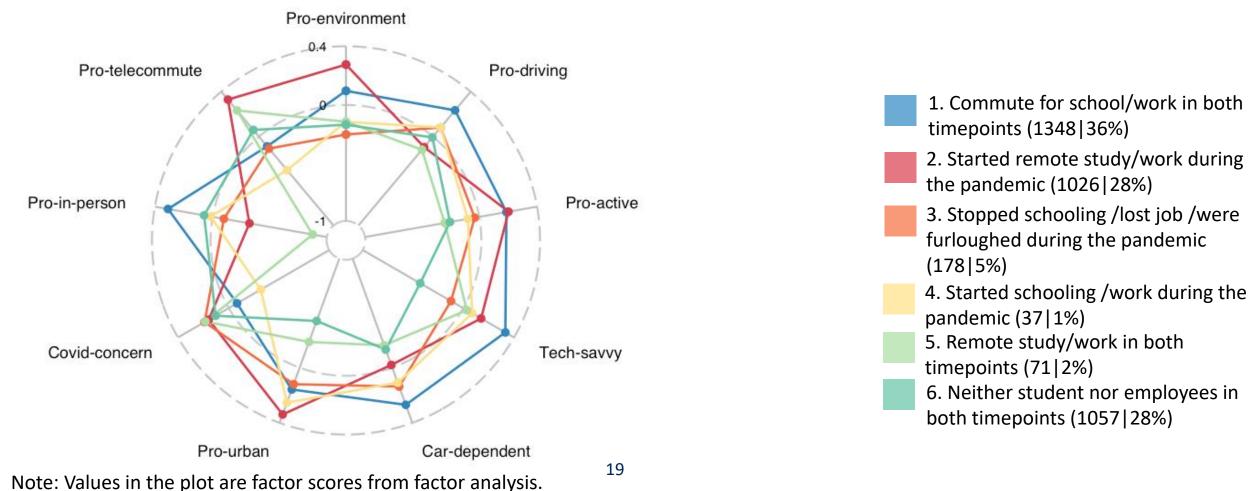
Individuals from low-income households were more likely to stop schooling /lose job /be furloughed (Group 3); Individuals from high-income households were more likely to keep commuting or switch to remote study/work (Groups 1 & 2).



Attitudes by groups (factor analysis)

General attitudes:

Different groups show distinctive attitudes toward environmentalism, mobility, technology, residential location and lifestyle. For instance, those who continued commuting during the pandemic (Group 1) tend to be more pro-driving, pro-active, tech-savvy and car-dependent.

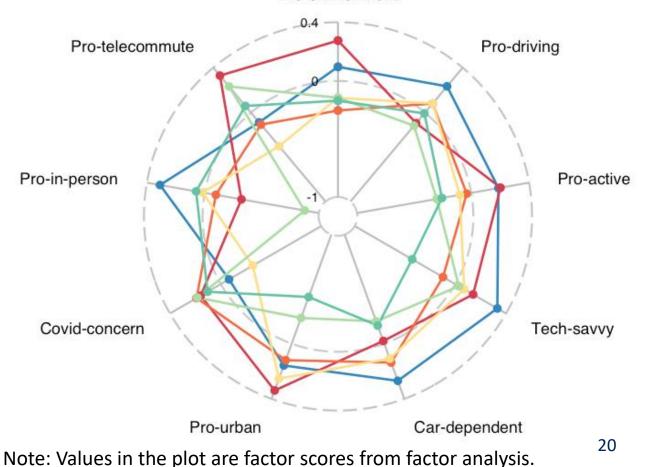


Attitudes by groups (factor analysis)

Working condition:

Individuals who commuted in both timepoints (Group 1) value more the in-person interactions than those who always telecommuted or shifted to telecommute (Group 5 & Group 2);

At the same times, Group 5 and Group 2 show quite positive attitudes regarding their teleworking experience.



Pro-environment

timepoints (1348|36%) 2. Started remote study/work during the pandemic (1026 28%) 3. Stopped schooling /lost job /were furloughed during the pandemic (178|5%)4. Started schooling /work during the pandemic (37|1%) 5. Remote study/work in both

1. Commute for school/work in both

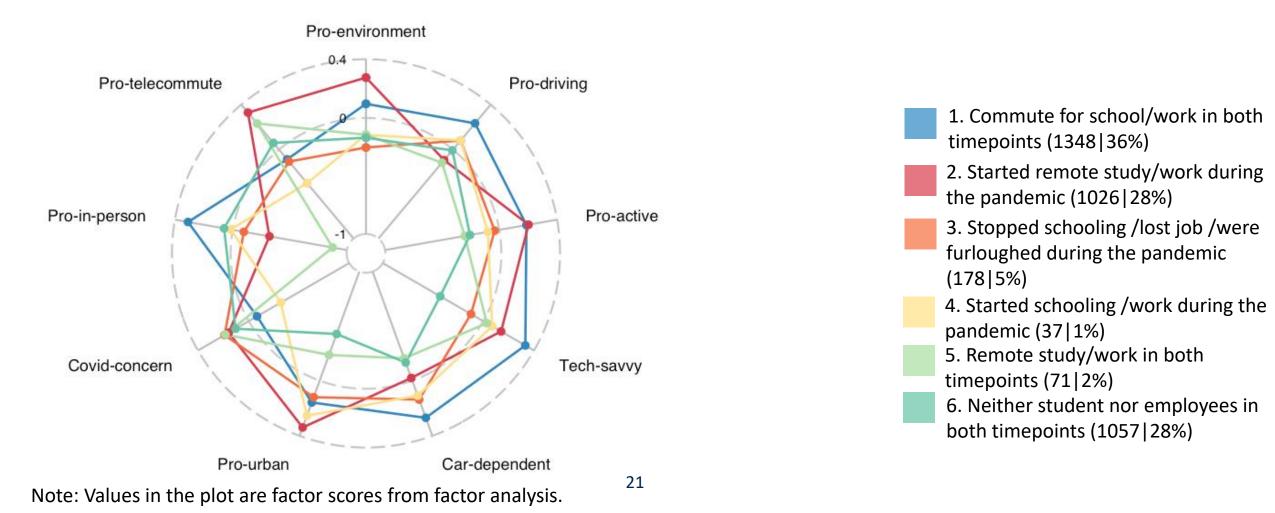
timepoints (71|2%)

6. Neither student nor employees in both timepoints (1057 28%)

Attitudes by groups (factor analysis)

COVID concerns:

Individuals who stopped schooling /lost job /were furloughed (Group 3) have the highest concerns about COVID, both in terms of health and financial impacts. This is the opposite of those who started to study/work during the pandemic (Group 4).



Reclassify travel modes and recode trip frequency

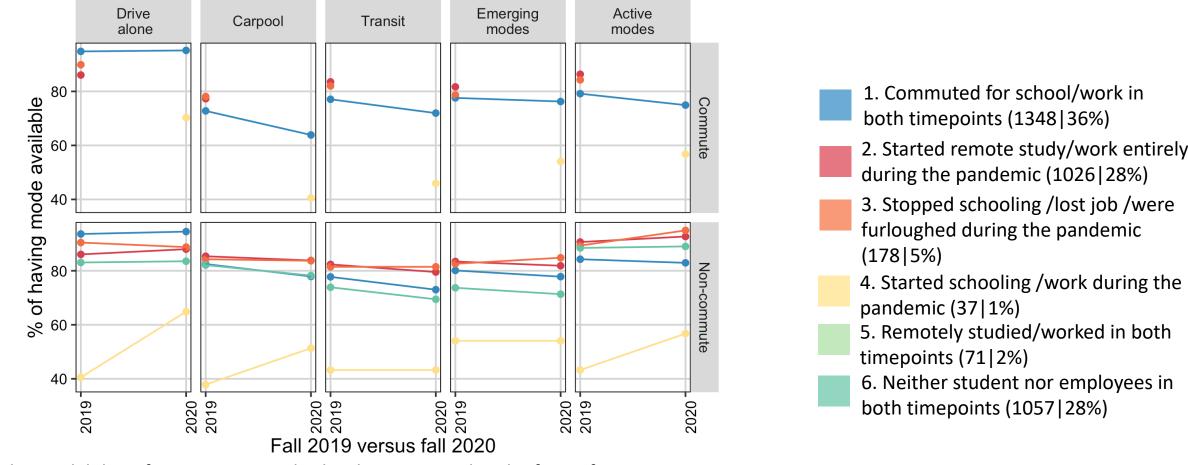
Modes in the survey (in the order in the survey)	Classified modes	Classified modes			
	Commuting	Non-commuting			
Private vehicle, alone	Drive alone	Drive alone			
Private vehicle, with others	Carpool	Carpool			
Work-/school-provided bus or shuttle	Public transit	(Not asked)			
Carsharing (e.g. Zipcar, GIG Car Share)	(Not asked)	Emerging modes			
Public bus	Public transit	Public transit			
Light rail/tram/subway/commuter rail	Public transit	Public transit			
Ridehailing (e.g. UberX, Lyft)	Emerging modes	Emerging modes			
Personal bike, e-bike or e-scooter	Active modes	Active modes			
Shared bike, e-bike (e.g. JUMP) or e-scooter (e.g. Bird, Lime)	Emerging modes	Emerging modes			
Walking/Jogging	Active modes	Active modes			

Trip frequency in the survey	Proxy for the monthly frequency
Not available	0 (if only unavailable in one timepoint)
	Null (if unavailable in both timepoints)
Available but I never use it	0
Less than once a month	0.5
1–3 times a month	2
1–2 times a week	6
3–4 times a week	14
5 or more times a week	20

Transition of **perceived** mode availability

For commuting trips, **driving alone** was the most available mode among commuters before the pandemic, and it became even more so during the pandemic, while the availability of all other modes had declined.

For non-commuting trips, driving alone and active modes became more available for most groups, while carpooling, transit and emerging modes became less available for most groups.

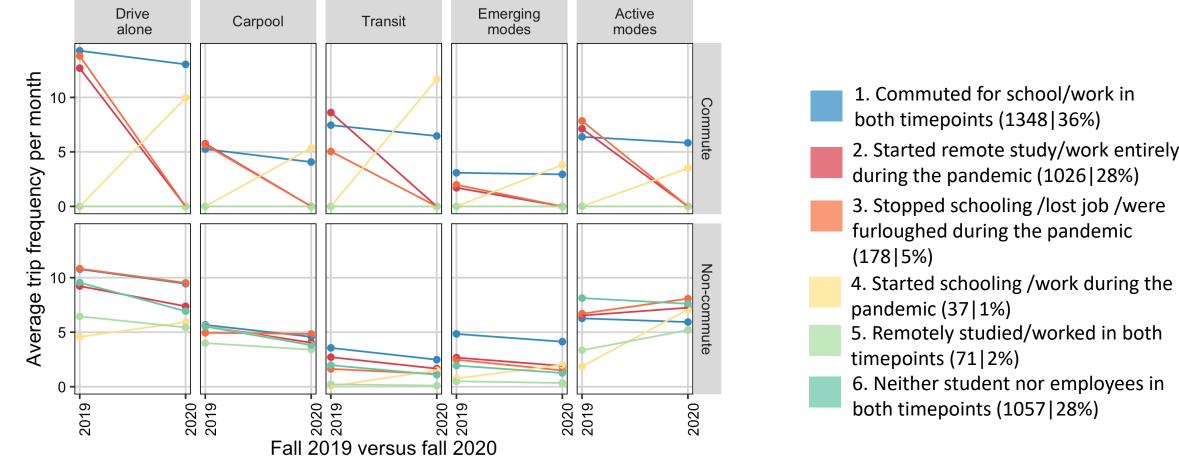


Note: The availability of commuting modes has been omitted in the figure for non-commuters.

Change of trip frequency by modes, purposes and groups

Commuters in both timepoints (Group 1) had the least changes in travel demand;

Those who started commuting during the pandemic (Group 4) increased both commuting and non-commuting trips significantly; Group 2,3,4 and 5 all increased the use of active modes for non-commuting trips.

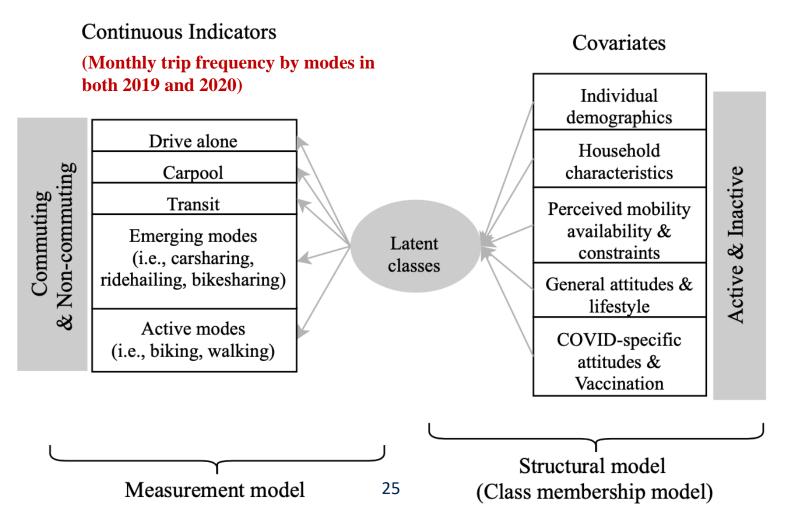


Note: Only those with certain mode available at least one timepoint have been included into the calculation above.

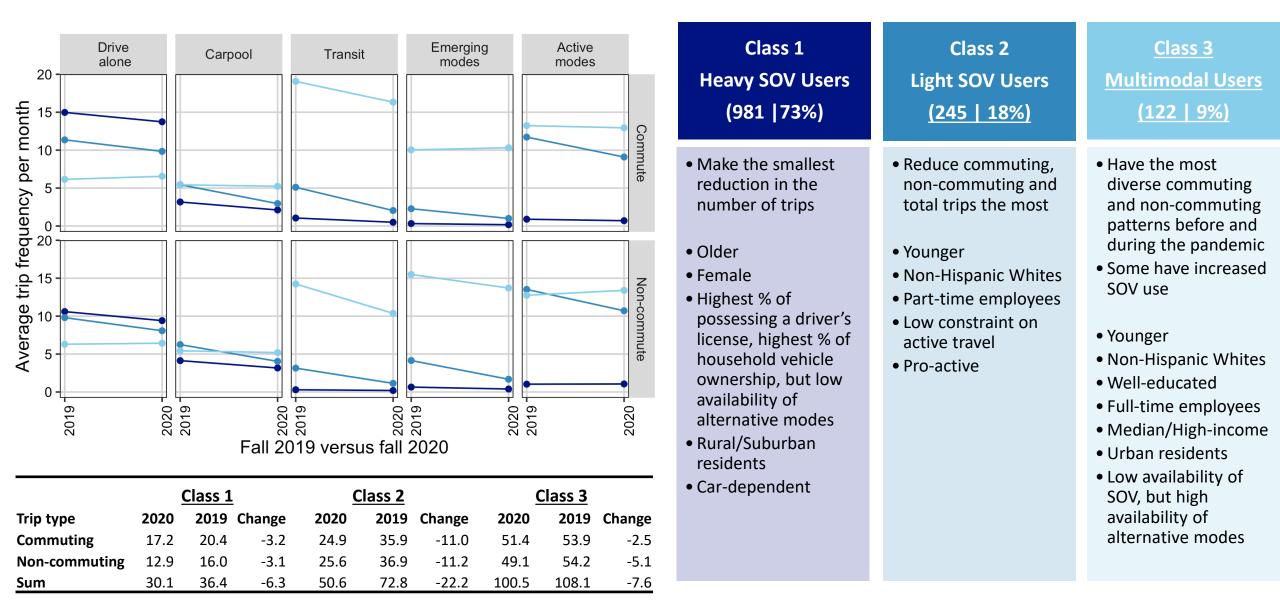
Latent-class cluster analysis (LCCA)

LCCA focuses on two groups:

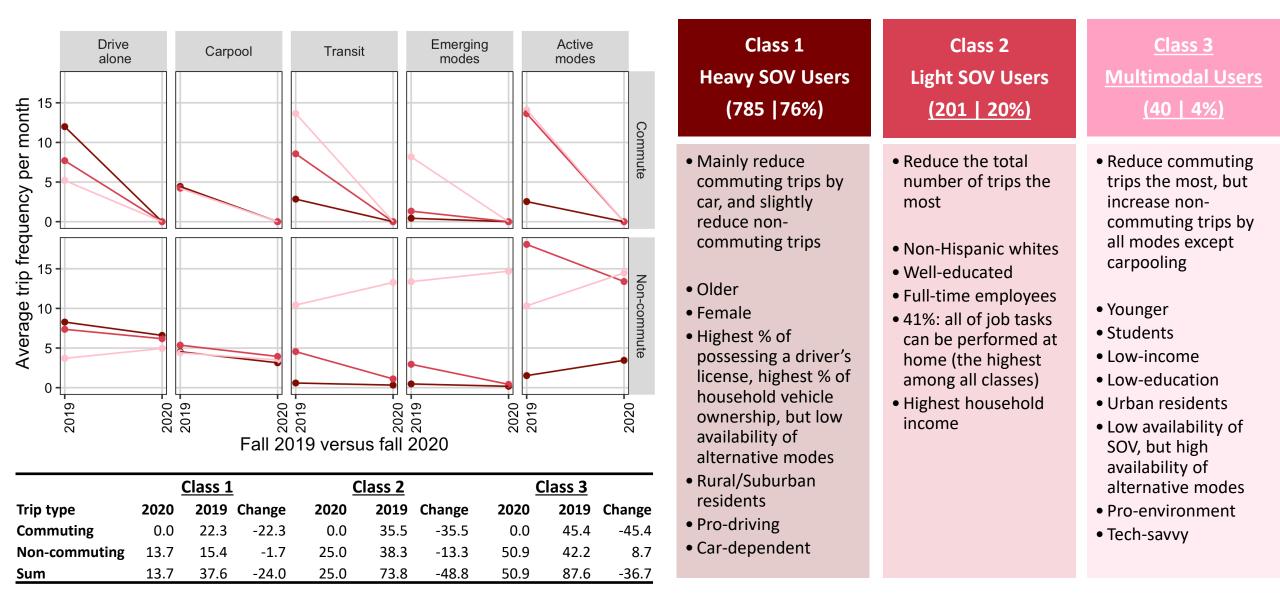
- 1. Those who commuted for school/work in both timepoints (1348|36%),
- 2. Those who started remote study/work entirely during the pandemic (1026|28%).



LCCA results (Group 1: commuters in both timepoints)



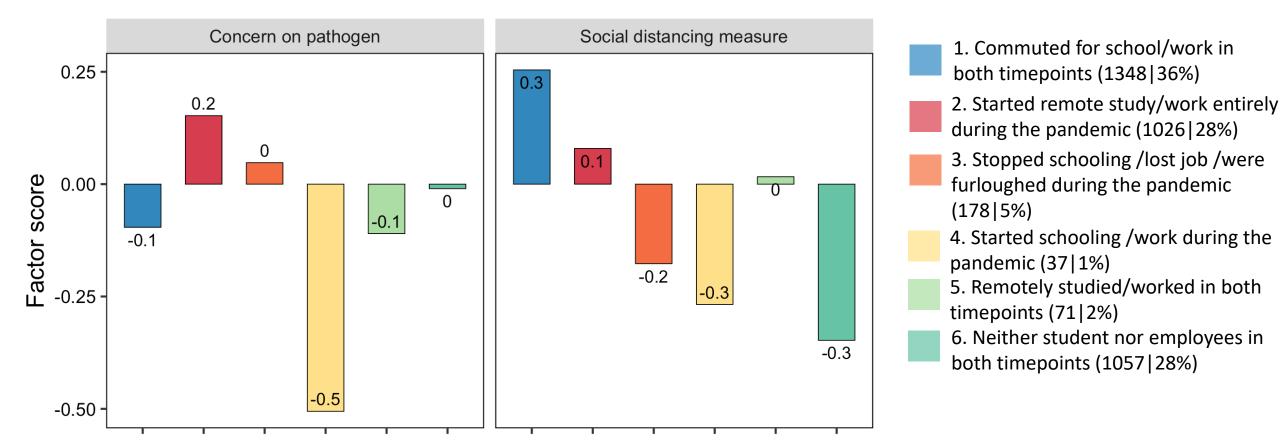
LCCA results (Group 2: commuters→teleworkers)



Future travel expectation (factor analysis)

1. Those who started to work/study remotely (Group 2) during the pandemic reporting feeling the most **uncomfortable** using shared modes (including public transit, ridehailing, bikesharing) due to the concerns about pathogen, while those who started to work/study feel the least concerned.

2. Commuters in both timepoints think that social-distancing measures in public transit and other shared modes make them feel more **comfortable** using those modes of travel.



Conclusions

- This study investigates how travel demand transitioned from the pre-pandemic conditions to the second phase of the pandemic among a sample of 3,717 individuals in California.
 - We identify six groups in the sample based on individuals' commuting status in both timepoints.
 - With LCCA, we further reveal unobserved groups among students/employees who commuted in both timepoints or shifted to study/work remotely.
- Our findings suggest that
 - The characteristics and behavioral changes are different among those subgroups and warrant tailored policy approaches;
 - There are uneven effects of the pandemic (with more severe impacts on female and low-income individuals);
 - Many workers who shifted to telecommute have undergone loss in productivity or performance during the pandemic;
 - Some multimodal users have increased their SOV use with the significant reduction of transit use.

Data limitation

- In the fall 2020 survey, the questions related to commuting trips were only asked among those that had traveled during their most recent school/work week:
 - Those who commuted only occasionally (e.g., less than once a week), but happened not to commute in the most recent school/work might have been classified as non-commuters.
 - As a result, we may have undercounted typical frequencies of commute trips for fall 2020 and overestimated the impact of the pandemic in terms of switching student/employees to study/work remotely. However, we believe this bias should not be very large.
- The conversion of self-reported travel frequency by travel mode might lead to doublecounting of trips for multimodal travelers. This might lead to an overestimation of the reduction in travel for these users.
- The online survey tool and recruitment method have led to an overrepresentation of individuals that are able to telework. While this issue is biasing the descriptive statistics on the adoption of teleworking, the comparison across groups should remain valid.

Next Steps in the Project

- New on-going round of data collection in Spring/Summer 2021
 - Resampling of previous survey respondents, plus recruitment of new respondents with stratified random sampling of California households also with paper questionnaires, to reduce sampling biases towards tech-savvy and higher-education respondents
 - Priority areas with high proportion of Hispanics and lower-income communities are sampled with higher sampling rate
 - Survey available in two languages: English and Spanish
- Weighting to correct for non-representativeness of the population in the various regions, including adjustments to correct for over-sampling of those who can work remotely.
- Priority themes for next data analyses:
 - Travel behavior choices
 - Sustainability
 - Equity issues
 - Telecommuting and impacts on travel patterns
 - E-shopping and app-based services
 - Adoption of new mobility and EVs
 - Residential location and household changes







When you're still wearing your Zoom meeting outfit after then quarantine is lifted.

Will we go back to our previous life...?

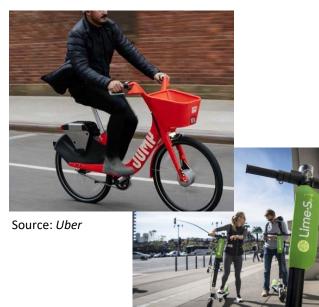
- After a large disruption, individuals usually tend, to a certain extent, to go back to their behaviors and habits from before the disruption.
- But the longer the disruption, the more likely longer-term impacts might derive, and modifications in lifestyles might persist.
- Among other effects...
 - Increase in e-shopping will likely persist
 - Retail space will likely be modified forever (some stores are shutting down and will not reopen)
 - Economic activities will need time to recover
 - Travelers still seems hesitant to use shared travel modes
 - Even a *limited* persistence of *part-time* work from home could have sizable impacts on peak travel volumes (and traffic congestion)
 - A big role will be associated with policy making, in particular efforts to promote active modes of travel and avoid resurgence of car travel



Need to Consider Changes in Transportation Supply

Changes in transportation supply and business models

- Changes in supply side (e.g., JUMP-Lime merger) will affect demand.
- Potentially affected sectors include shared mobility, airline sectors, etc.



Source: Lime

Cities Have Reclaimed (Some) Space from Cars

• "Small window of opportunity to transform short-term responses into long-term change—and to create livable, breathable cities for all"

[World Bank Blog, August 2020]



New York City (Sources: 6sqft.com)

More Space for Bicyclists?

- City level policies have promoted walking and bicycling.
- Some temporary changes are being converted into permanent.



Source: Elizabeth Conley, Houston Chronicle



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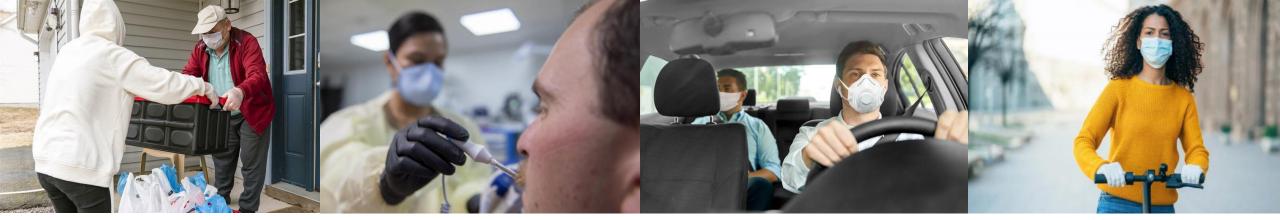
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More info on the UC Davis COVID-19 Mobility Study available at: postcovid19mobility.ucdavis.edu

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