



Vienna's 365 Euro Annual Pass

10 Years of Experience

Wiener Linien in numbers

Wiener Linien circles the world **5 times** a day

over **1.2 million** regular customers



5,668 stations



5 underground lines
163 underground trains



133 bus lines
437 buses



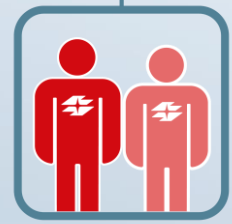
28 tram lines
489 trams



Length of lines: **1,193.0 km**
Total seat kilometres: **20.7 bn.**



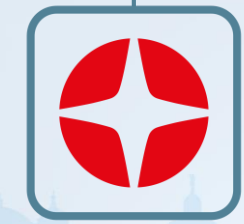
around **8,700** employees



100 e-cars for hire by 2023



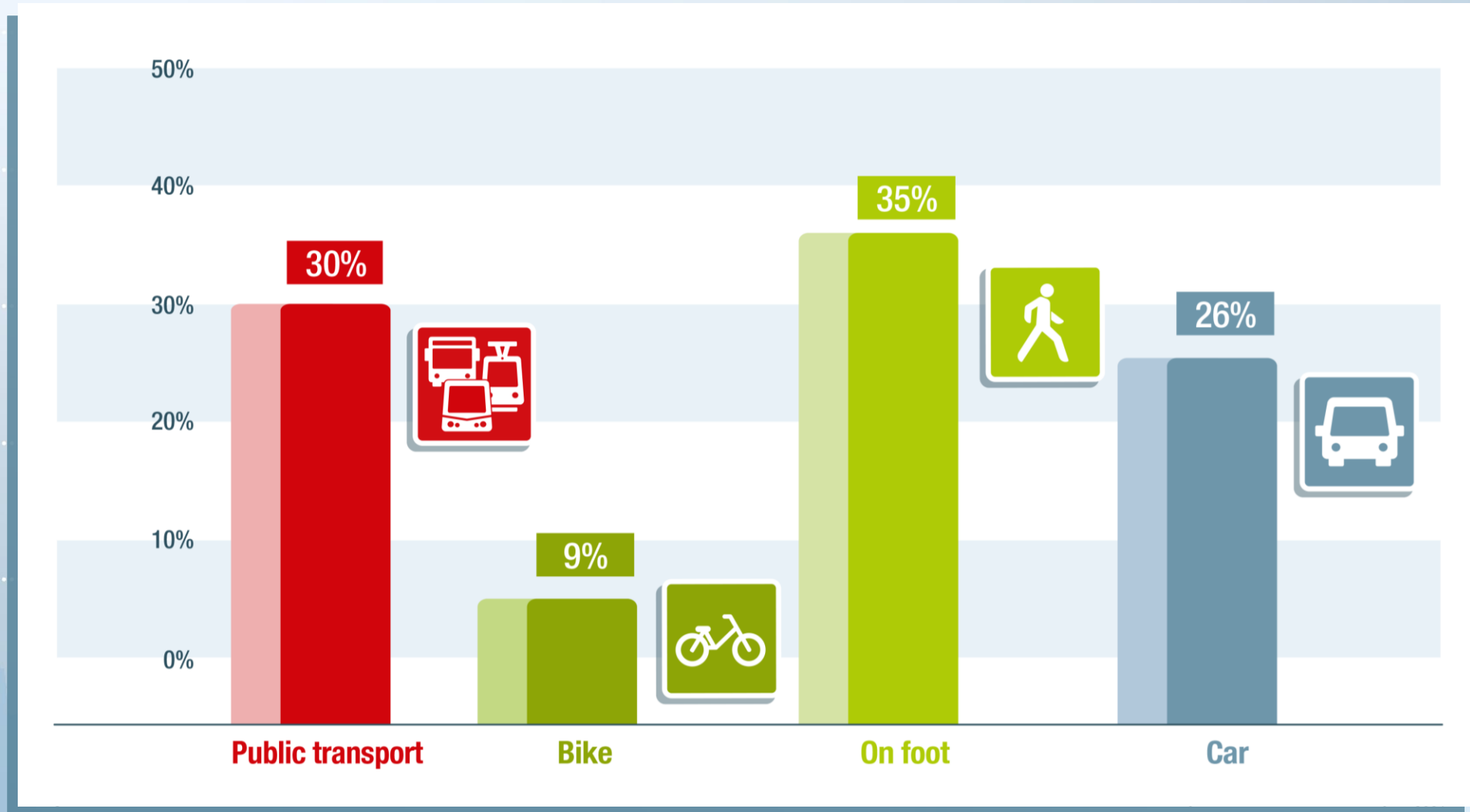
100 WienMobil stations by 2023



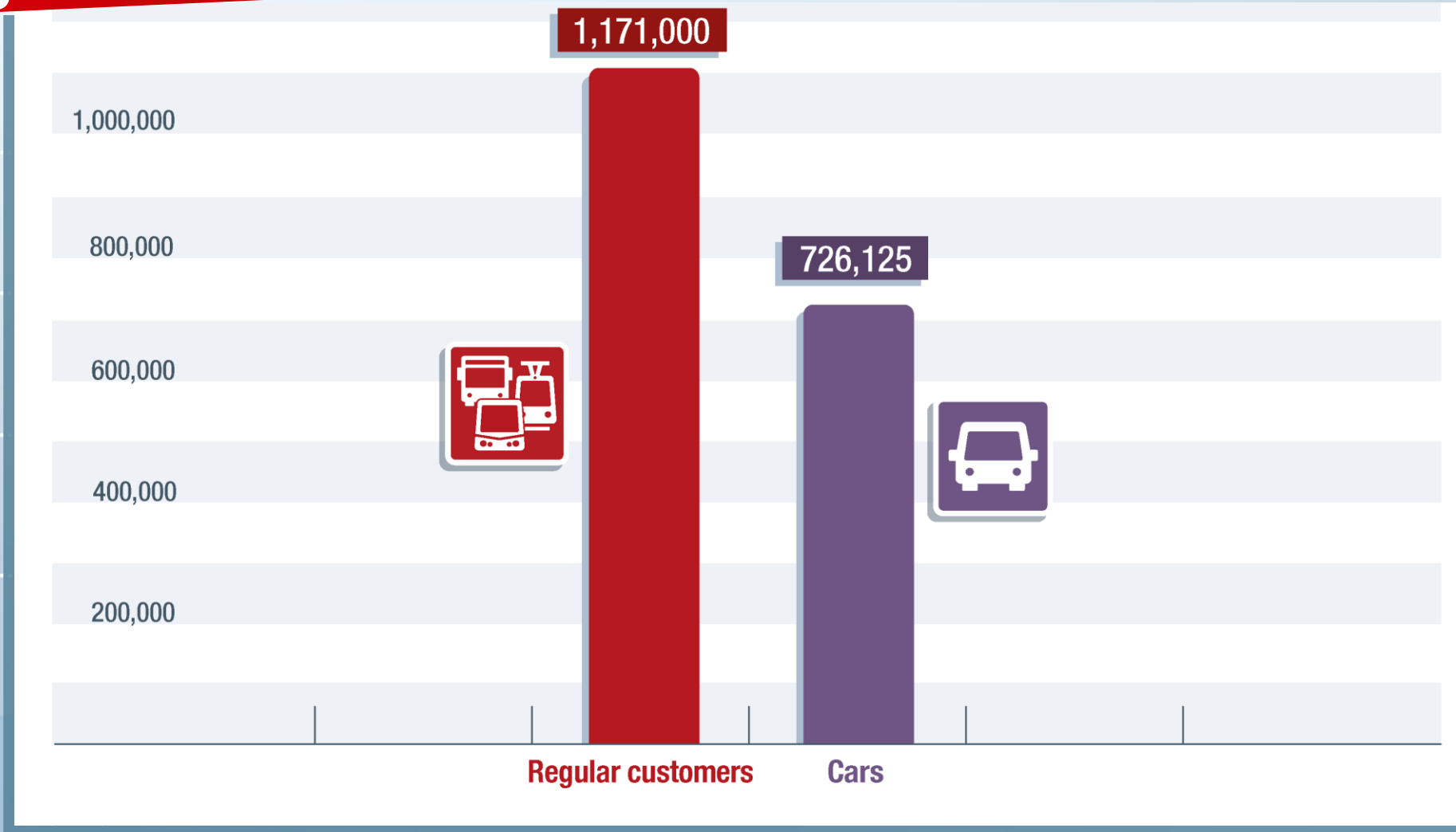
every **500m** a WienMobil sharing option by 2040



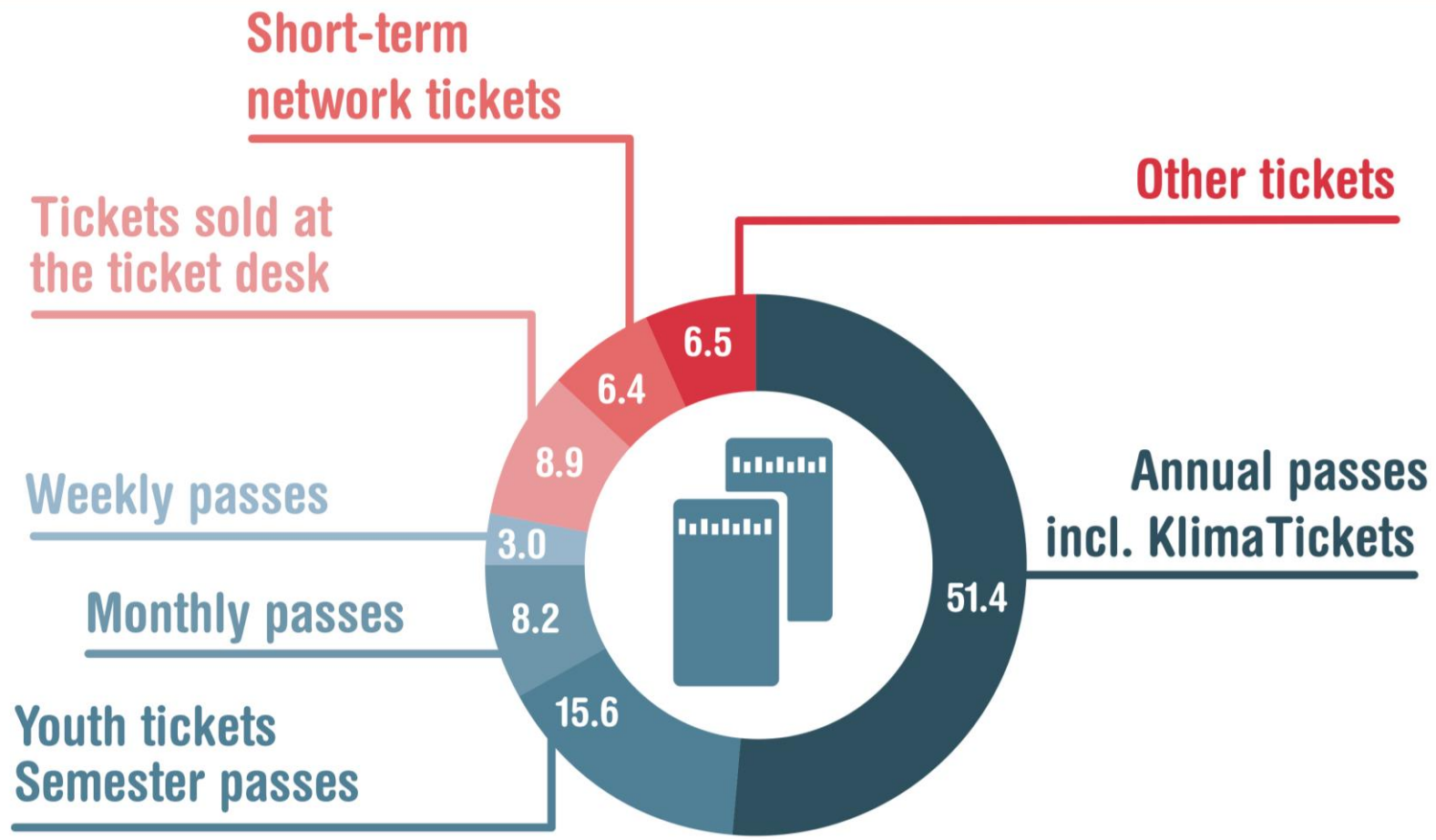
Modal split 2022



Regular customers vs. car registrations in Vienna 2022



Income by ticket type



Annual pass EUR 365

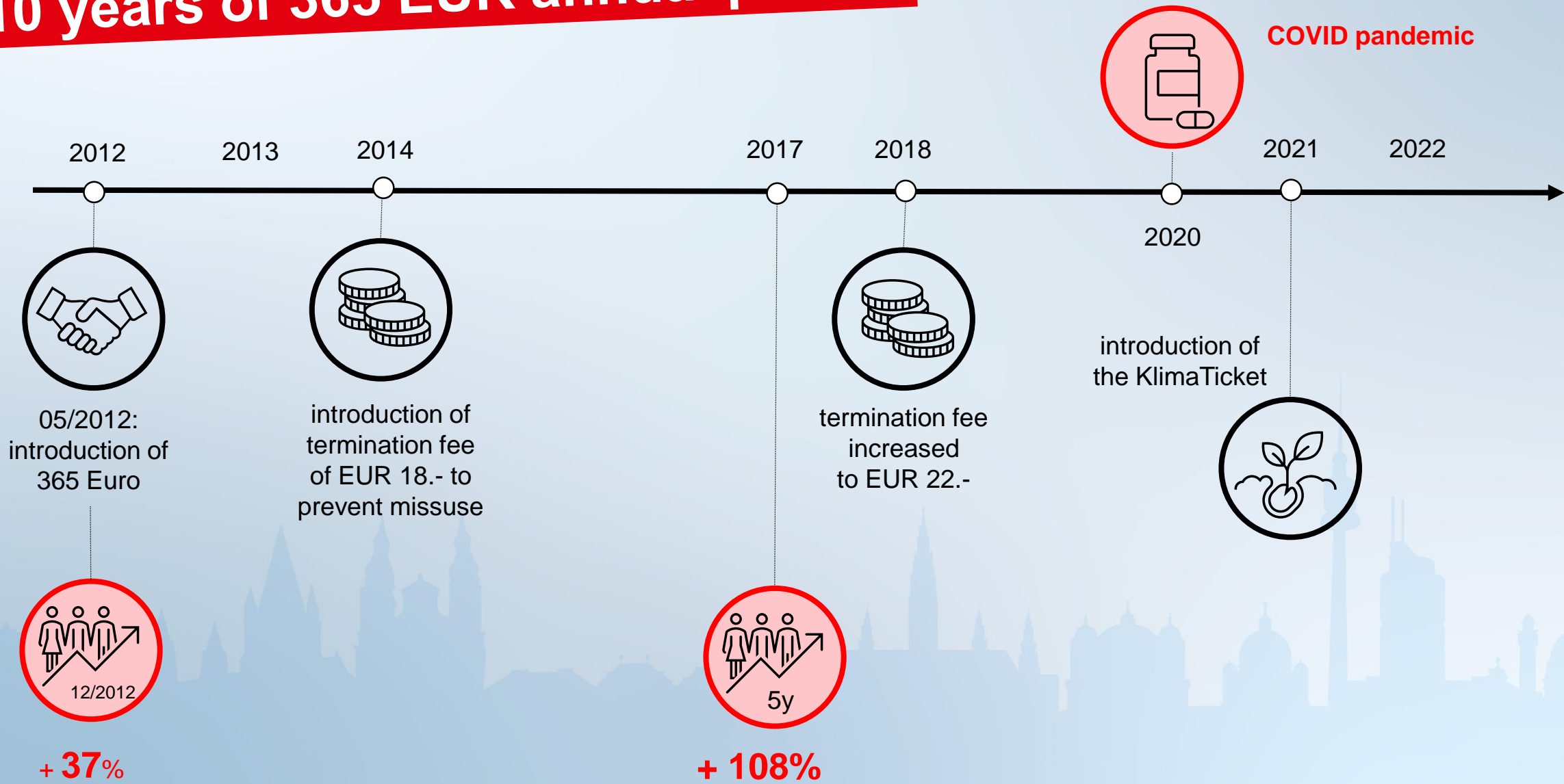
365 days of unlimited mobility for 1 euro a day

Fare adjustment 2012: launch of annual pass EUR 365

- **Green Party became part of city government in 2011**
 - demand for an annual pass at the price of EUR 100,- in the election campaign
- **Compromise: reduction of the annual pass price**
 - from EUR 449,- to EUR 365,- (if fully prepaid)

“365 days of unlimited mobility for 1 euro a day”

10 years of 365 EUR annual pass

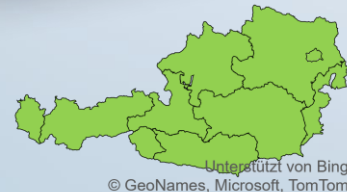


KlimaTicket

- launched in October 2022
- all scheduled public transport services
- valid for one year
- 25% discount for youth/senior/special

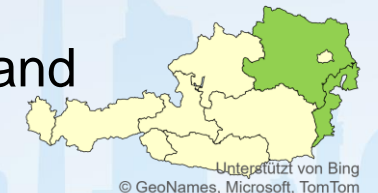
KlimaTicket Österreich

- valid throughout Austria
- EUR 1.095.- (EUR 3 a day)
- billing done by:
the Federal Chancellors Office

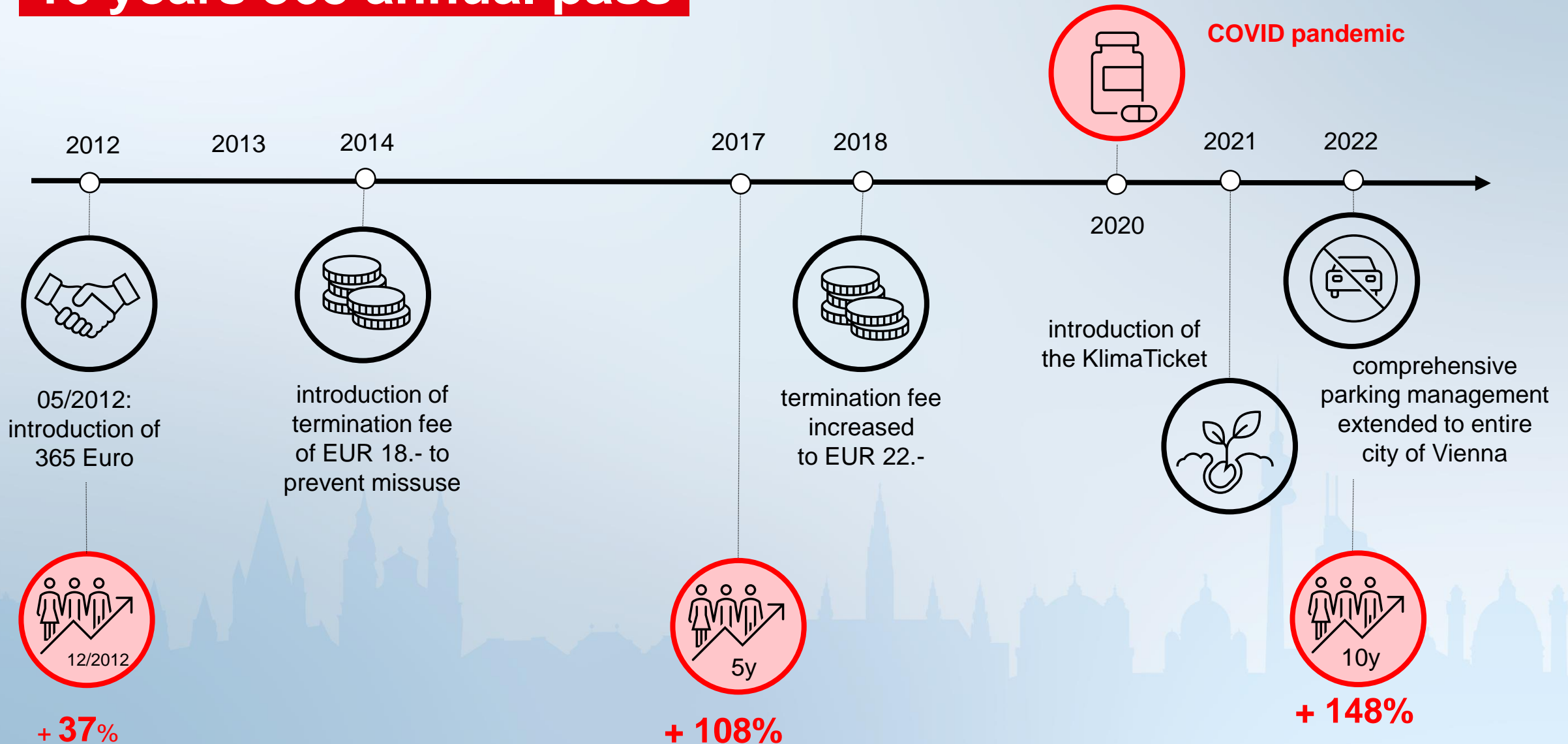


KlimaTicket Metropol Region KlimaTicket Region

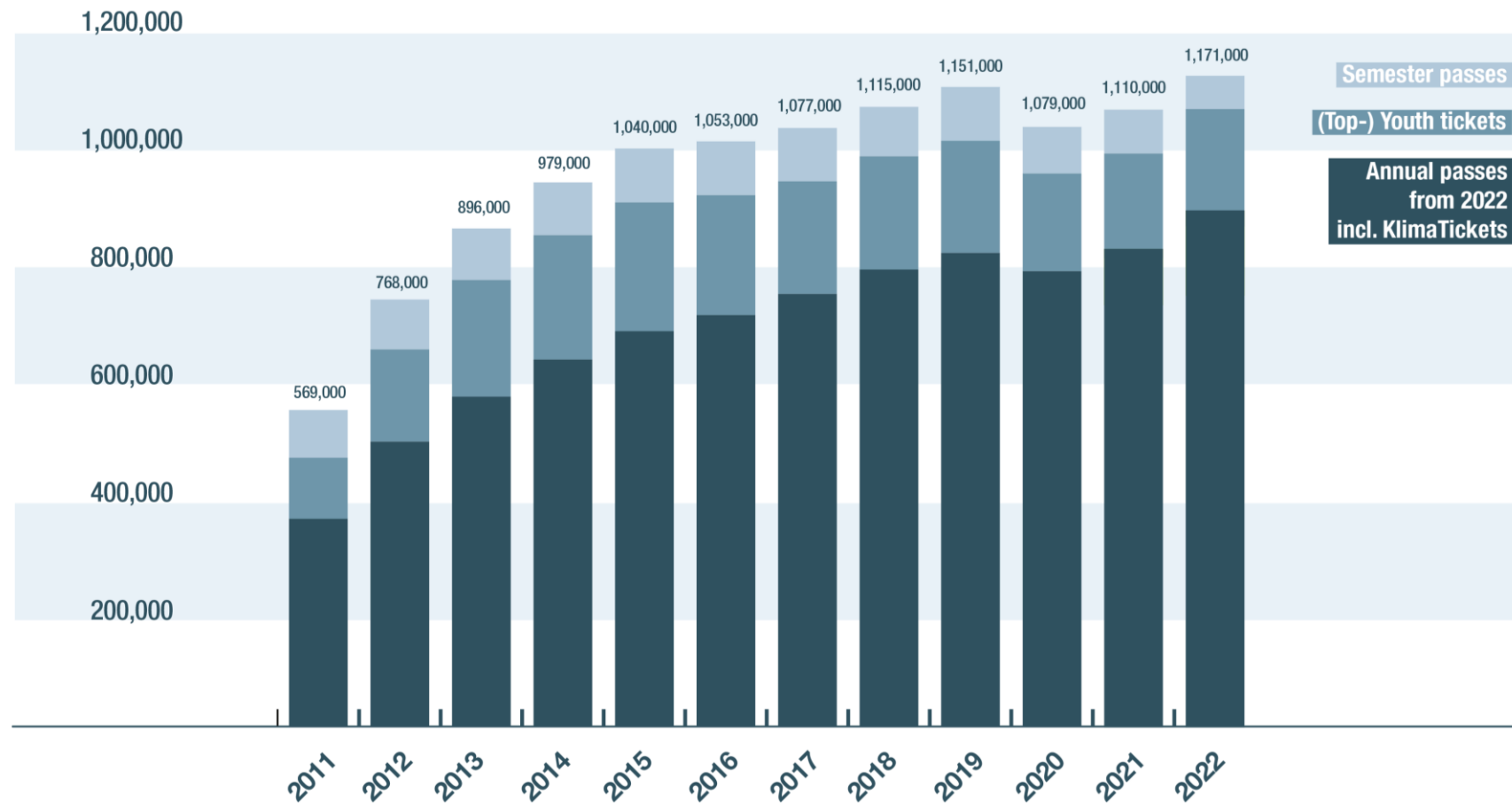
- “Metropol Region”: EUR 915.-
Vienna, Lower Austria and Burgenland
- “Region”: EUR 550.-
Lower Austria and Burgenland
- billing/responsibility:
VOR (transport association for Eastern Austria)



10 years 365 annual pass



Regular customers: 10 years of continuous increase



Source: Wiener Linien

Important keys to success

- **Excellent public transport service**

- Comprehensive public transport network with frequent service, short waiting periods, competitive total travel times, linked with widespread multimodal mobility (WienMobil stations - bike & car sharing).

- **Continuous public transport network expansion (mainly rail)**

- 93% of all inhabitants and 86% of the settlement area have direct walking access to public transport (stop within a radius of 300 - 500 meters).

- **Parking space management**

- Vienna's comprehensive parking management system was extended to the entire city in March 2022 and has had visible results.
- Parking revenue is invested in public transport, Park&Ride sites etc.

Conclusion

**It is not just the price that affects
people's decision to use public transport!**

The best service offer is an extensive transport network, high timetable density, ongoing investments, restrictive parking space management, a settlement structure with easy transport access and the price.

Thank you for your attention!



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