Axhausen, K.W. (2022) How did we get here? 24 Years of ETH Research, NLS Colloquium «Transport Planning: Where do we go now?», ETH Zürich, December 2023.

### How did we get here? 24 Years of ETH Research

KW Axhausen

IVT ETH Zürich

December 2023





Eidgenössische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich The mission of the IVT is the:

- Generation of new knowledge for the planning, design, operation, and maintenance of transport systems
- Transfer of this knowledge through teaching, further education, and applied research

and of the transport planning group, as was:

- Generation of new knowledge about the structures of spatial and, in particular, travel behaviour through the advancement of methods for its observation, measurement, description, and modelling on a micro and macro scale
- Transfer of this knowledge through teaching, further education, and applied research, particularly through work on large scale networks and demand models, and on the parameters of costbenefit analysis.

# Staffing



## Students and staff at IC, Innsbruck and FCL Singapore



## **Publications (including 2023 preliminary)**

#### **Productivity since 1982 (including 2023 preliminary)**



#### Impact

#### Impact: h-index of the group's alumni (2023)



#### Firms of alumni

senozon AG
Transoptima
UrbanDataLab

Simunto cynkra TransSol Odyssee

#### **Open-source software packages**

MATSim [AmoDEUS] equaSim CTAP and JTAP mixl SNMan [FALc] [Swiss NPVM]

#### Shared data, e.g.

MobiDrive/Thurgau MOBIS/COVID EBIS TimeUse+ Social network snowball survey Post-car-world SVI Neuverkehr UTD19 (MFD data)

#### Where are we now ? But what did we miss ?

## But what did we miss ? Did not do enough of?

- Historical network reconstruction and analysis
- Land-use-transport interaction models
- Social network integration into MATSim
- Direct demand models
- "Standard" aggregate models
- Freight-transport
- Environmental assessment
- Policy acceptance
- Communication methods for policy acceptance

#### Advances: Response rates better understood

#### **Response rates better understood: IVT surveys**



#### **Completion rates better understood: GPS tracking studies**



### Advances: Long-duration diary studies

## Long-duration diary studies: MOBIS/COVID19 2019-2022



Standard ca. 1990

- 1 (to 2) day telephone (household) diary survey
- Official registry sample of households
- Trip-based survey

State-of-the art (standard) 2025

- 7 (14) day GPS tracking plus validation app
- 2 day "verification" telephone survey
- Official registry sample of individuals
- Integrated stated choice surveys as in Swiss MZ 2010 +
- Big data observations (e.g. GSM, ticket smart cards)

#### **Structures: Innovation rates**



#### Structures: Social interactions by mode and home distance



Standard ca. 1990

- Trip-based
- Isolated utility maximiser (generalized cost minimizer) based on mental maps
- Habitual weekday of the workers

State-of-the art (standard) 2025

- Constant churn and variance of behavior
- Tour-based utility maximizer in its small-world social network based on the mental map/attitude informed "internet"
  - Generalized costs
  - Reliability
  - Mobility tools
- Trade-offs within the week (year) (WFH)



Standard ca. 1990

- Trip-based
- MNL/NL with proprietary software
- Model-based non-chosen alternatives

Standard 2025

- Tour-based
- Mixed logit formulations with open-source software (mixl, Apollo etc.)
- Big data-based non-chosen alternatives
- Accounting for self-selection
- VOT and VOL

### Advances: Macroscopic fundamental diagram



## Macro-scale: Large agent-based MATSim implementations



NSL Colloquium 23/12

Standard ca. 1990

- Aggregate four-step model
- Proprietary software and data
- Environmental indicators

State-of-the-art 2025

- Agent-populations
- Open-source agent-based simulations
- Interfaced with shared services dispatch and optimization
- LCA-based environmental accounting
- Induced demand elasticities
- MFD-based control

#### What next ?



- Business as usual, i.e. capacity expansion ?
- Managed transport ?
  - Pricing
  - Rationing
  - Mobility as a Service (MaaS)
- Automated electric vehicles ?
- 15 min city ? E-bike-city ? and its suburban counter-part ?
- Carbon capture at vast scale ?

# www.matsim.org

# www.ivt.ethz.ch

# ebikecity.ch

NSL Colloquium 23/12

# Appendix

NSL Colloquium 23/12

My point-scheme:

•	Refereed papers		5.00
•	Refereed contributions in books	2.50	
•	Refereed conference papers		1.50
•	<ul> <li>Professional journals, reports, invited papers</li> </ul>		1.00
•	Consultancy and research reports		0.50
•	Working and conference papers	0.20	
•	Invited presentation		0.05