# The Regularity, Predictability, and Travel Behavior in Urban Transit Mobility 

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## Introduction

A mobility pattern refers to the regular and repeated movements and behaviors of individuals or groups in a given geographical area over time.

In this talk:

- Mobility patterns in unban transit system
- Regularity
- Power law

- Chained travel
- Applications of mobility patterns
- Trip destination inference
- Passenger flow forecasting



## Regularity

Individual regularity
An individual tends to repetitively visit similar locations at a similar time of the days/weeks.


Aggregated regularity
The boarding/alighting flow at a metro station is similar every day and every week.


## How to measure the regularity

- Using entropy rate ${ }^{[1]}$ to measure the travel regularity of a users.



## Predicting the next location

|  | Entropy rate | Prediction <br> accuracy |
| :--- | :---: | :---: |
| $1 \%$ | $(0.0,0.5]$ | 0.992308 |
| $2 \%$ | $(0.5,1.0]$ | 0.825574 |
| $12 \%$ | $(1.0,1.5]$ | 0.712156 |
| $37 \%$ | $(1.5,2.0]$ | 0.564097 |
| $37 \%$ | $(2.0,2.5]$ | 0.480812 |
| $10 \%$ | $(2.5,3.0]$ | 0.376798 |
| $1 \%$ | $(3.0,3.5]$ | 0.278975 |

## Location visiting frequency




## Power law

The frequency of a passenger visiting differentstations follows a power law.

$$
p(r) \propto r^{-\eta}
$$




In addition to the power law. There is a bi-central mobility pattern in transit systems.

## Chained travel

- The next trip starts at the end of the previous trip.

- A typical application of chained travel in inferring trip destinations.


How mobility patterns help
$\left.\begin{array}{l}\text { Travel behavior } \\ \text { characteristics }\end{array} \quad \xrightarrow{\text { Enhance }} \quad \begin{array}{l}\text { Inference and forecasting } \\ \text { in smart card data }\end{array}\right]$


## Trip destination inference

## By chained travel:

- For linked trips: infer destinations by the origin of the next trip.

- For unlinked trips: lack an appropriate destination inference method.


## Proposed method:



## Probabilistic topic model

$$
\begin{aligned}
& P(d \mid t, o ; u) \propto P(t, o, d ; u) \\
& =\sum_{j=1}^{J} \sum_{k=1}^{K} \sum_{l=1}^{L} P\left(t \mid z_{j}^{t}\right) P\left(o \mid z_{k}^{o}\right) P\left(d \mid z_{l}^{d}\right) P\left(z_{j}^{t}, z_{k}^{o}, z_{l}^{d} ; u\right)
\end{aligned}
$$

Time topic distributions
$P(d \mid t, o ; u) \propto P(t, o, d ; u)$
$=\sum_{j=1}^{J} \sum_{k=1}^{K} \sum_{l=1}^{L} P\left(t \mid z_{j}^{t}\right) P\left(o \mid z_{k}^{o}\right) P\left(d \mid z_{l}^{d}\right) P\left(z_{j}^{t}, z_{k}^{o}, z_{l}^{d} ; u\right)$


- Four time topics have clear semantic meanings.
- T1: evening trips.
- T2: early morning trips.
- T3: afternoon trips.
- T4: late morning trips.

Origin-destination topic distributions
$P(d \mid t, o ; u) \propto P(t, o, d ; u)$
$=\sum_{j=1}^{J} \sum_{k=1}^{K} \sum_{l=1}^{L} P\left(t \mid z_{j}^{t}\right) P\left(o \mid z_{k}^{o}\right) P\left(d \mid z_{l}^{d}\right) P\left(z_{j}^{t}, z_{k}^{o}, z_{l}^{d} ; u\right)$


- For each user, we represent stations by their rank in visiting frequency.
- Diverse spatial distribution $\rightarrow$ Similar behavioral regularities.
- Improve destination inference accuracy.
- We can find the power-law property in the distribution of origin/destination topic distributions.


## User-topic distributions

```
P(d|t,o;u)\proptoP(t,o,d;u)
= \sum j=1 \sum < < \sum < P=1
```




- Each user's travel behavior is characterized by a distribution over topics.
- The user on the left clearly has two types of frequent trips (probably a commuter).
- The user-topic distribution is a good feature for passenger clustering.



## Probabilistic topic model

$$
\begin{aligned}
& P(d \mid t, o ; u) \propto P(t, o, d ; u) \\
& =\sum_{j=1}^{J} \sum_{k=1}^{K} \sum_{l=1}^{L} P\left(t \mid z_{j}^{t}\right) P\left(o \mid z_{k}^{o}\right) P\left(d \mid z_{l}^{d}\right) P\left(z_{j}^{t}, z_{k}^{o}, z_{l}^{d} ; u\right)
\end{aligned}
$$





- Estimate the destination with the largest probability given the origin and time.



## Passenger clustering



Top: the dendrogram of the hierarchical clustering on 500 passengers.
Bottom: the feature matrix for the clustering

## Inference accuracy



Destination inference accuracy of unlinked trips in 10,000 passengers

| Methods | Accuracy |
| :--- | :---: |
| SO | $49.63 \%$ |
| ST | $43.02 \%$ |
| SOT_O | $48.93 \%$ |
| SOT_T | $44.19 \%$ |
| Kernel-based [1] | $50.51 \%$ |
| Rank topic | $51.43 \%( \pm 0.14 \%)$ |
| No-rank topic | $31.14 \%( \pm 0.20 \%)$ |

- The proposed topic model improves the destination inference accuracy.
- Representing stations by their ranks improves the inference accuracy.
- The topic model can also be used to analyze passengers' travel behavior patterns.


## Inference accuracy

- Using entropy rate to measure the travel regularity of a users.


## Predicting the next location



|  | Entropy rate | Prediction <br> accuracy |
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## Boarding flow forecasting

## Traditional approaches:

Learn from time series


- Local correlations.
- Overlook the generative mechanism of boarding flow.


## Proposed approach:

Using travel regularity and chained trips


- Long-range correlations.
- Capture the trip generative mechanism.


## Returning flow



Returning flow $r_{t}^{s}$ : the number of people who finish their activities and start their return trips at time $t$ by the same station s .


- More than 50\% of metro trips in Guangzhou are returning trips.

- Returning flow is highly correlated with boarding flow.
(1) A baseline boarding flow forecasting model: $\hat{y}_{t+1}^{s}=f\left(y_{1: t}^{s}\right)$.
(2) Using returning flow as a covariate in the forecasting: $\hat{y}_{t+1}^{s}=f\left(y_{1: t}^{s}, r_{t+1}^{s}\right)$
- The forecasting of (2) is better than (1).
- How to obtain $r_{t+1}^{S}$ ?


## Forecast the future returning flow



Estimate future returning flow: $\quad \hat{r}_{t+1}^{s}=\sum_{h=1}^{H} m_{t-h+1}^{s} p^{s}\left(\tau_{\text {boarding }}=t+1 \mid \tau_{\text {alighting }}=t-h+1\right)$

The effect of using the returning flow

Multi-step boarding flow forecasting of a station.

Business
area
Residential
area

| Station | Model | 30min (1 step) |  | 1hour (2 step) |  | 2hour (4 step) |  | 3hour (6 step) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | RMSE | SMAPE | RMSE | SMAPE | RMSE | SMAPE | RMSE | SMAPE |
| (a) Tiyu Xilu | SARIMA | 334.06 | 12.92\% | 435.16 | 15.30\% | 547.35 | 19.88\% | 586.61 | 19.23\% |
|  | SARIMA $+\hat{r}_{t+n}^{S}$ | 290.43 | 9.87\% | 328.90 | 12.60\% | 403.20 | 10.82\% | 465.09 | 11.71\% |
| (b) Luoxi | SARIMA | 75.94 | 10.64\% | 79.53 | 11.70\% | 88.49 | 12.14\% | 90.16 | 12.51\% |
|  | SARIMA $+\hat{r}_{t+n}^{s}$ | 76.10 | 10.60\% | 79.43 | 11.65\% | 88.49 | 12.08\% | 89.97 | 12.38\% |

1) Behavior-based method significantly improves long-range (multi-step) forecasting.
2) More effective for stations in business areas (Because of short activity duration).
3) Shed new light on forecasting under special events.


Estimated returning flow in an event.

## Passenger flow during events

(a) Guangzhou Tianhe Sports Center Metro Station

(b) Seoul Subway Sports Complex Metro Station


## Passenger flow forecast during events



Interpreting boarding flow forecasting with attention weights in a Transformer model.

## Future directions

- Individual mobility prediction: for better trip planning recommendation.
- Address the privacy concern: even a few records of individuals' spatiotemporal locations can uniquely identify a person [1].
- Mobility synthesis: generate fake but realistic individual trajectories. The synthesized mobility dataset can be published without no privacy concerns.

- Generative models for urban mobility: generate full trajectories based on partially observed trajectories, e.g., generate full trajectories based on data only from metros.
[1] Gao, J., Sun, L., \& Cai, M. (2019). Quantifying privacy vulnerability of individual mobility traces: A case study of license plate recognition data.
Transportation research part C: emerging technologies, 104, 78-94.


# Thanks! <br> Questions? 

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