



Eidgenössische Technische Hochschule Zürich  
Swiss Federal Institute of Technology Zurich



# **MOC TIM Conference**

## **ETH, Zürich**

### **29-30 June 2017**

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**Frontiers in the Rough: Thursday, June  
29 Morning**

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Conference venue: WEV Building: Weinbergstrasse 56, Zurich 8092

[Link to maps](#)

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## 8.30-9.00 | WEV Entrance: Welcome

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Registration, Welcome, Coffee, Tea and croissants provided.

*FIR Participants please bring your poster and hand it over at the welcome desk.*

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## 9.00-11.30 | WEV: FIR Sessions

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### FIR 1: Room E-27

**Session Chair: Bart Clarysse**

Antoine Gilbert-Saad: The rationality of heuristics in entrepreneurial decision making:  
judgment under true uncertainty

João Paulo Fontes Duarte; Thorsten Wahle: How knowledge about nth best solutions affects  
organizational search

J. P. Eggers; Violetta Gerasymenko: Behavioural Antecedents of Managerial Cognitive  
Effort: The Case of Advice-Giving by Venture Capital Firms

Fabrice Cavarretta: Management Theory as a Social Calculation: An Inquiry into The  
Epistemic Properties of Entrepreneurs' Theories of Action

### FIR 2: Room J-414

**Session Chair: Chet Miller**

Laura Illia; Katia Meggiorin; Elanor Colleoni: How citizens' moral reasoning about  
businesses becomes visible on mainstream media

Dave Rogers: From attention to intention: the influence of individual differences on  
managerial knowledge acquisition and assimilation

Eric Dane; Kevin Rockmann: Traveler's Mind: A Novel Lens on Working and Living  
Mindfully

Pascal Back; Priscilla Sarai Kraft; Andreas Bausch: Towards a Concept of Ambidextrous  
Attention and Its Impact on Innovation

### FIR 3: Room F-106

**Session Chair: Georg von Krogh**

Anne Greul; Tim Schweisfurth; Christina Raasch: Individual search and innovation  
performance in open innovation

Morten Juel Hansen: Towards an Understanding of the Building Blocks of Team Collective Intelligence

Archita Sarmah: Do we try again one more time? Organizational experience and reentry into a market after initial exit

**FIR 4: Room F105**

**Session Chair: Kevin Corley**

Tim Stover: The Re-Establishment of Organizational Identity

Rouven Kanitz; Julia Backmann; Martin Hoegl: Can't See the Forest for the Trees: Material Objects and Ambiguity during Organizational Identity Work

Taghi R. Zadeh; Henk W. Volberda: How large and established firms evolve: Organizational identity, intrapreneurship, and adaptation

**FIR 5: Room H326**

**Session Chair: Peter Foreman**

Valentina Tartari; Anne ter Wal: Bridging the Gap: Network Activation and Mobilization of Boundary-Spanners Across the Industry-Academia Divide

Marouane Bousfiha; Henrik Berglund: On being an academic entrepreneur: a role identity based perspective

Fanny Frei; Aoife Brophy Haney; Jörn Hoppmann: Opportunity Incorporated? An Individual-Level Study of Organizational Identity Perception in Times of Environmental Change

**FIR 6: Room F107**

**Session Chair: Mary Tripsas**

Annette Kendall: Legitimacy of new product categories: A story of cooperation and innovation

Anneleen Van Boxstael; Bart Clarysse; Marc Gruber; Fredrik Hacklin: Defining A New Venture Logic: A Multicase Study in The Sheet Music Industry

Barbara La Cara; Stefano Brusoni: Competence building in East Africa: The case of solar technologies

**FIR 7: Room F 109**

**Session Chair: Rhonda Reger**

Markus Deimel; Christopher Lettl: Investigating self-selection mechanisms induced by selective revealing

Anja Schulze; Christian Rupiotta: Why do employees engage in entrepreneurial behavior? A set theoretic approach

Nile W. Hatch; James Ostler: Competing Cognitive Representations of Rivalry and their Impact on Innovation Behaviors and Performance

**FIR 8: Room F 109**  
**Session Chair: Sucheta Nadkarni**

Jose Arrieta: Strategic thinking at individual level: Proposing a lens  
Constantinos S. Mammassis; Petra C. Schmid: Leading for agility in software development teams: The moderating role of under uncertainty  
Patrick Tinguely; Shiko Ben-Menahem; Vivianna Fang He; Georg von Krogh: Under Time Pressure and yet Innovative at Work? -The Role of Temporal Leadership and Human Energy

<b>11.45-12.45   WEV F Foyer:</b>	<b>Lunch</b>
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<b>12.45   Meeting at entrance WEV:</b>	<b>Walk to main conference</b>
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