

EPG | Energy and Technology Policy Group

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## The Future of Freight: Technology competition for the low-carbon transport transition in Switzerland

Andreas Eckmann ISTP Colloquium, ETH Zurich 27 October 2021



## **Motivation**



A shift to low-carbon transport technologies is required to meet Swiss climate targets

Seek an understanding of the roadfreight transport transition to low- or zeroemission vehicles in Switzerland

Use this understanding to inform Swiss policy-makers



Sources: https://fuelcellsworks.com/news/coop-puts-more-hydrogen-trucks-on-the-roads/ https://www.greencarcongress.com/2019/06/20190620-eactros.html

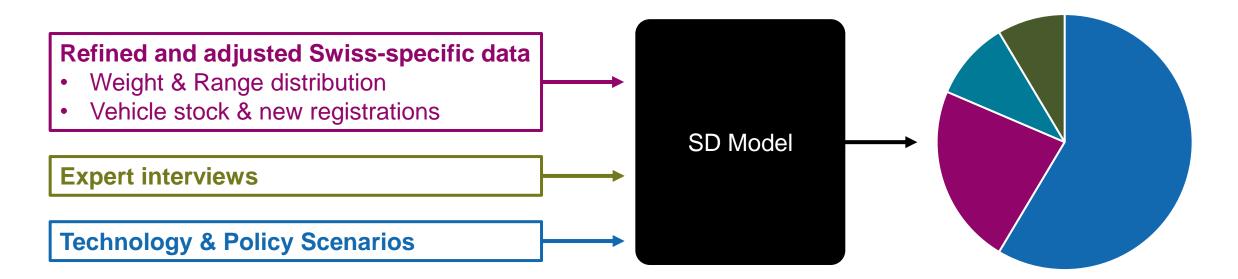
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# What are the key drivers of commercial vehicle drive-technology competition in Switzerland?

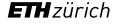
How do different policy scenarios affect the outcome of this competition?



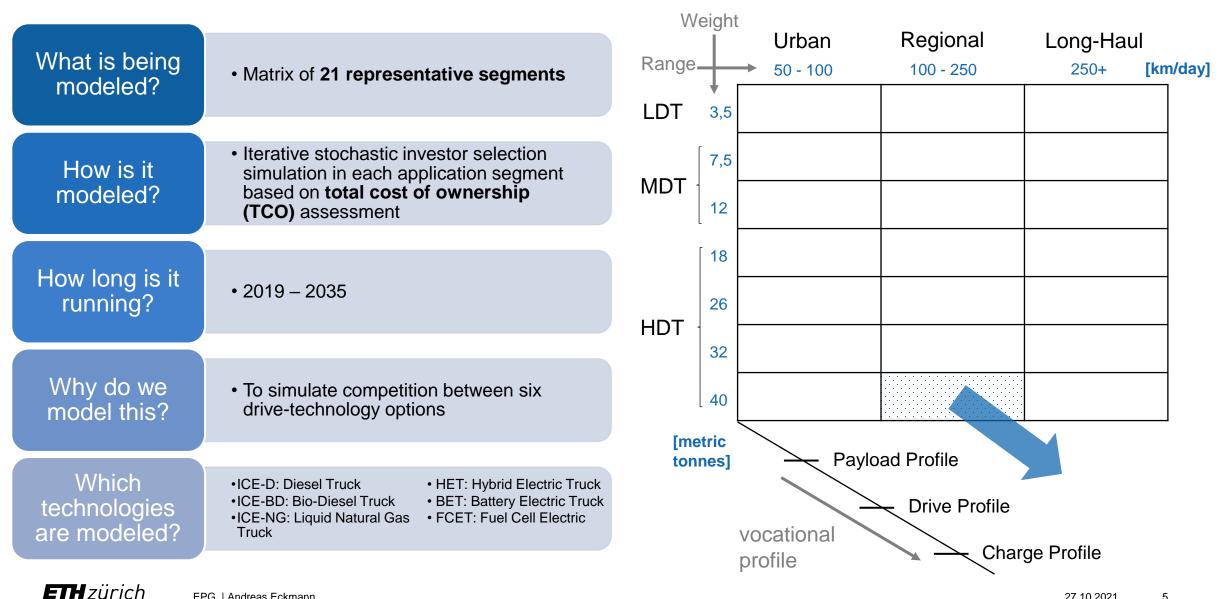
#### Model Overview Model Inputs & Output



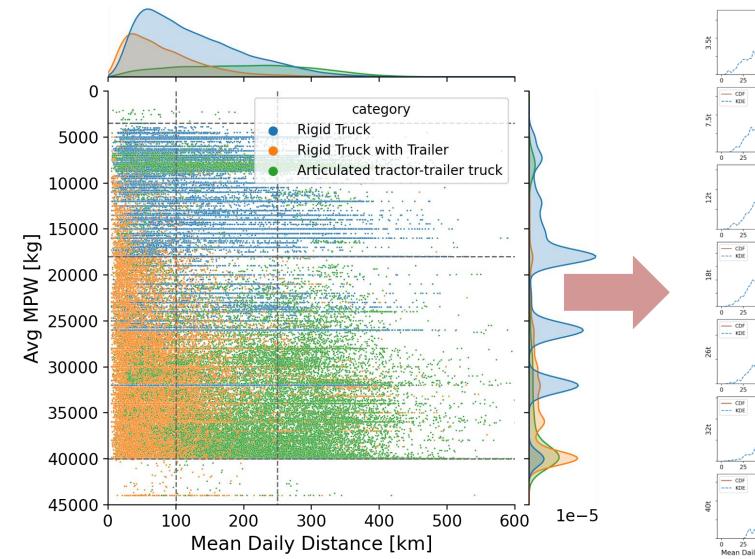
Yearly forecasted **market shares** specific, newly registered drivetechnology types

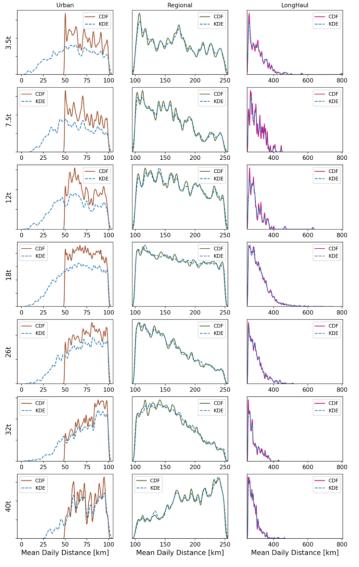


#### Model Overview **Application Space**

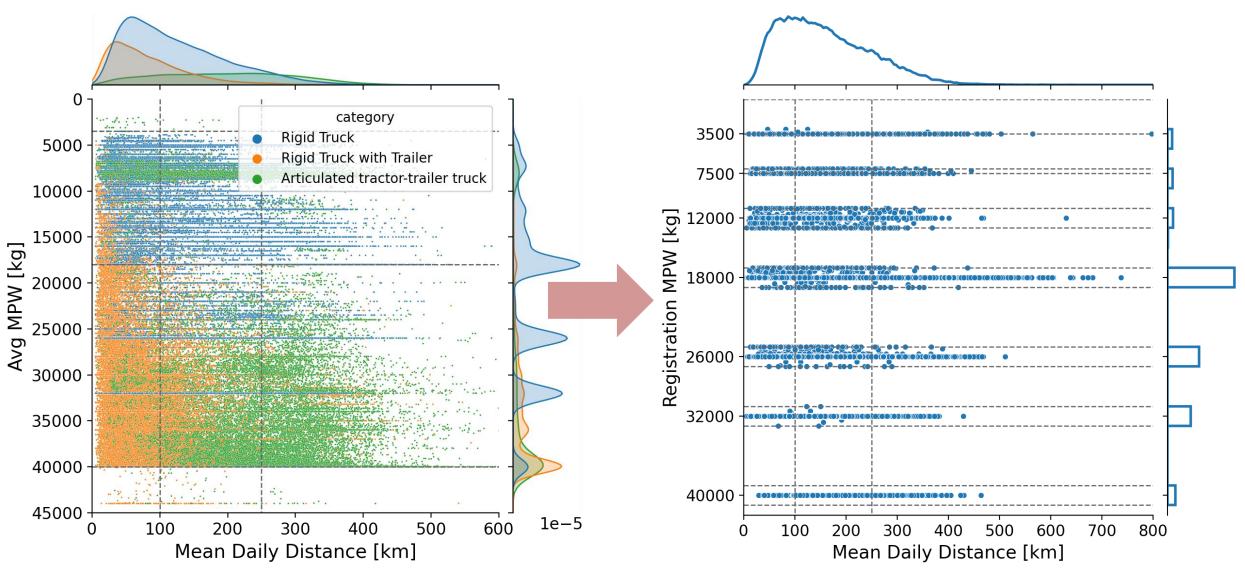


#### Model Inputs LSVA data analysis results: Range distribution





#### Model Inputs LSVA data analysis results: New vehicle registration



#### Model Inputs Expert Interviews

-				
Organization	Expertise	Interviewee's role(s)		
	Fleet operation	CEO		
	Fleet operation	Project manager		
	Fleet operation	CEO		
	Fleet operation	Head of transports		
Private company / Cooperative	Logistics	Head of last mile delivery & services Global sustainability manager		
	Logistics	Senior project manager sustainability Project manager supply chain & logistics		
	Logistics	Head of logistics		
	Fueling infrastructure	Member of the Board of Directors		
	Hydrogen solutions	Project manager		
	Hydrogen solutions	Senior technical advisor		
	Insurance	Head of fleet and warranty insurance, member of the management		
Private agency	Charging Infrastructure	Business area manager, member of the management		
Association	Hydrogen solutions	President		
Public agency	Freight traffic	Project manager		
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#### Motivation

To inform, understand, and validate the model, it is crucial to understand how the swiss transport sector works.

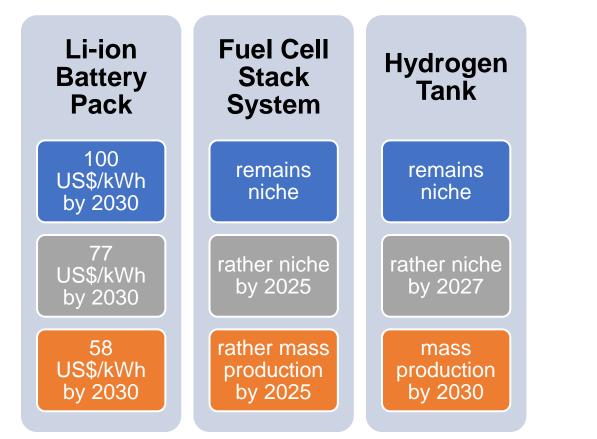
Most important investment decision criterias: • Payload
Toll fees
Flexibility
We have
questions, not

only answers!

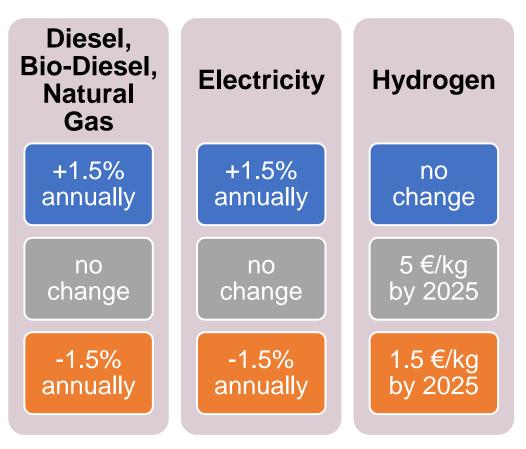
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#### **Model Inputs**

#### **Technology Scenarios**

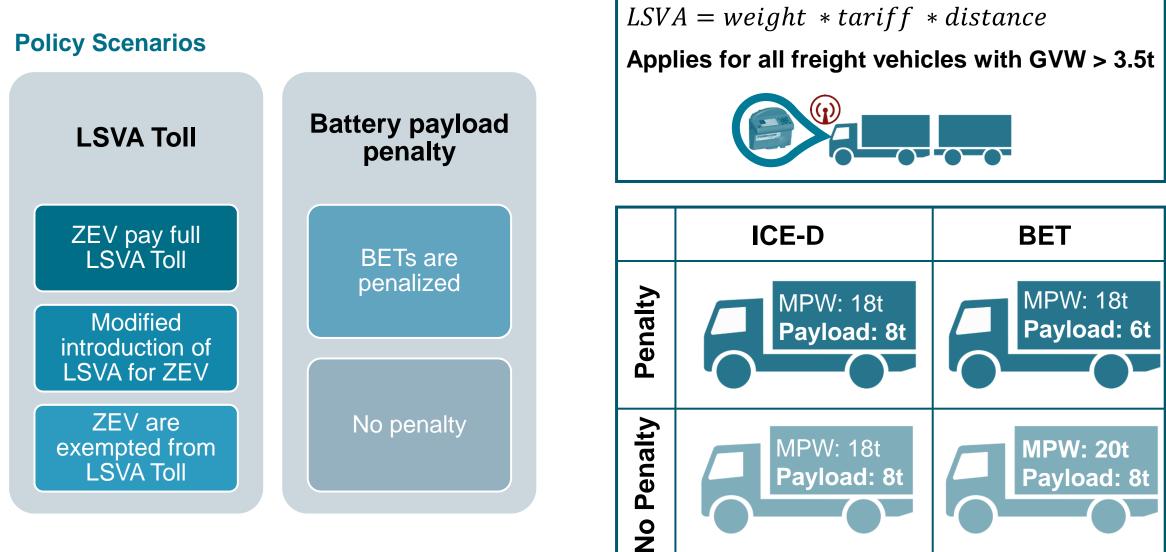


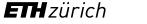
#### **Fuel Scenarios**





## **Model Inputs**



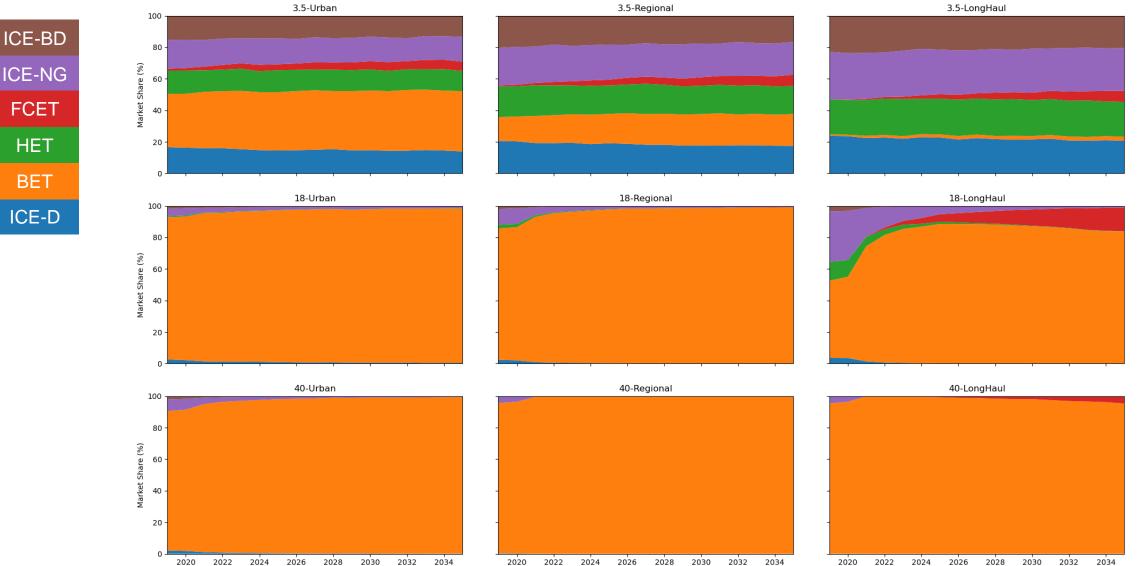


#### Results



#### Model Results Base Case Scenario

Battery	FC Stack	Hydrogen Tank	Diesel	Electricity	Hydrogen	Toll	BET Penalty
Reference	Reference	Reference	Reference	Reference	Reference	ZEV exempted	True

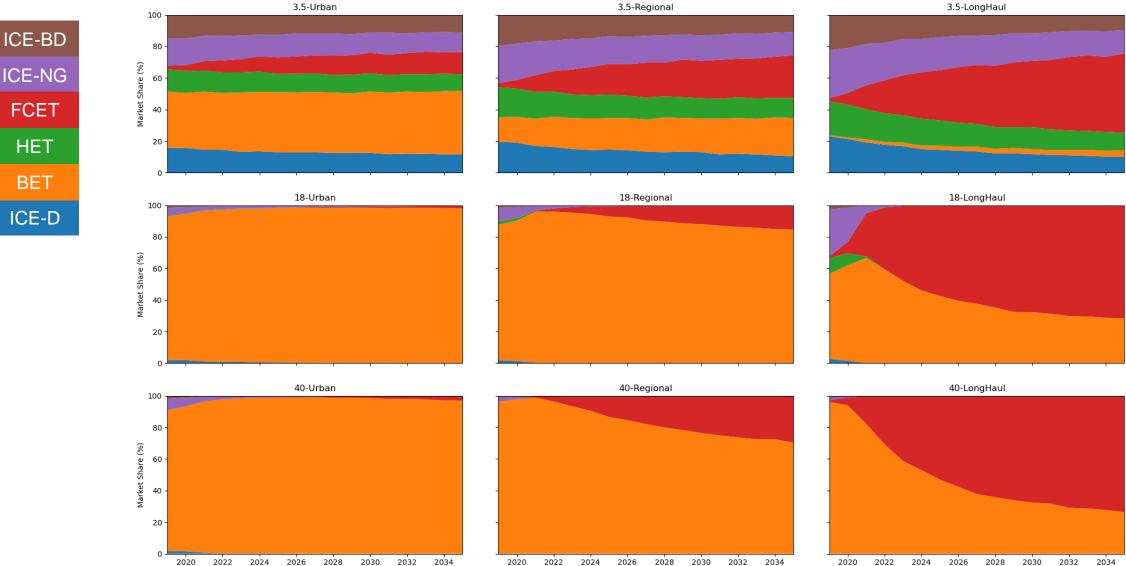


## **ZEV** Scenarios



#### Model Results ZEV Best Case Scenario

Battery	FC Stack	Hydrogen Tank	Diesel	Electricity	Hydrogen	Toll	BET Penalty
Low	Low	Low	High	Low	Low	ZEV exempted	True

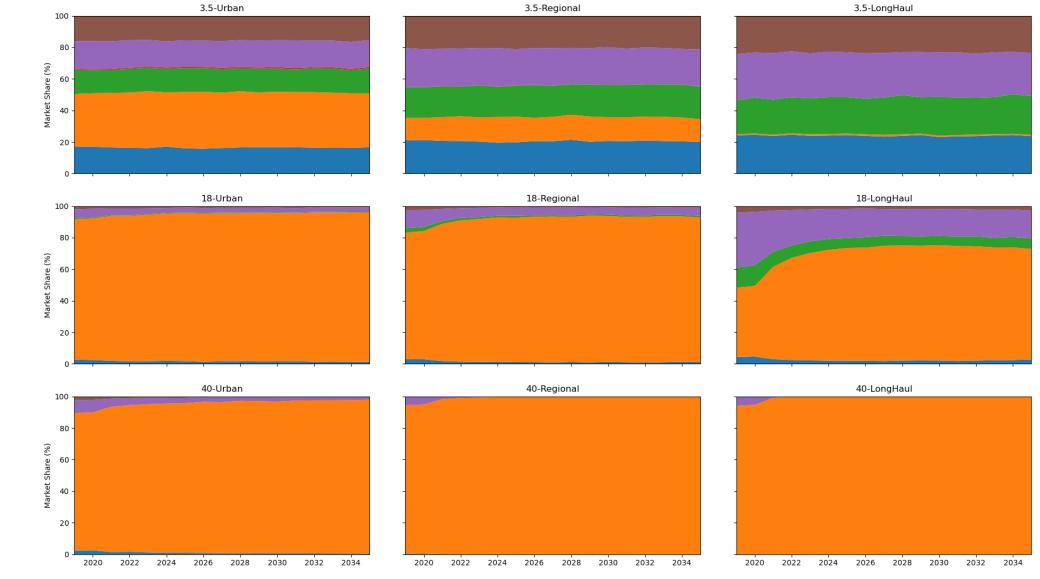




#### Model Results ZEV Worst Case Scenario

Battery	FC Stack	Hydrogen Tank	Diesel	Electricity	Hydrogen	Toll	BET Penalty
High	High	High	Low	High	High	ZEV exempted	True

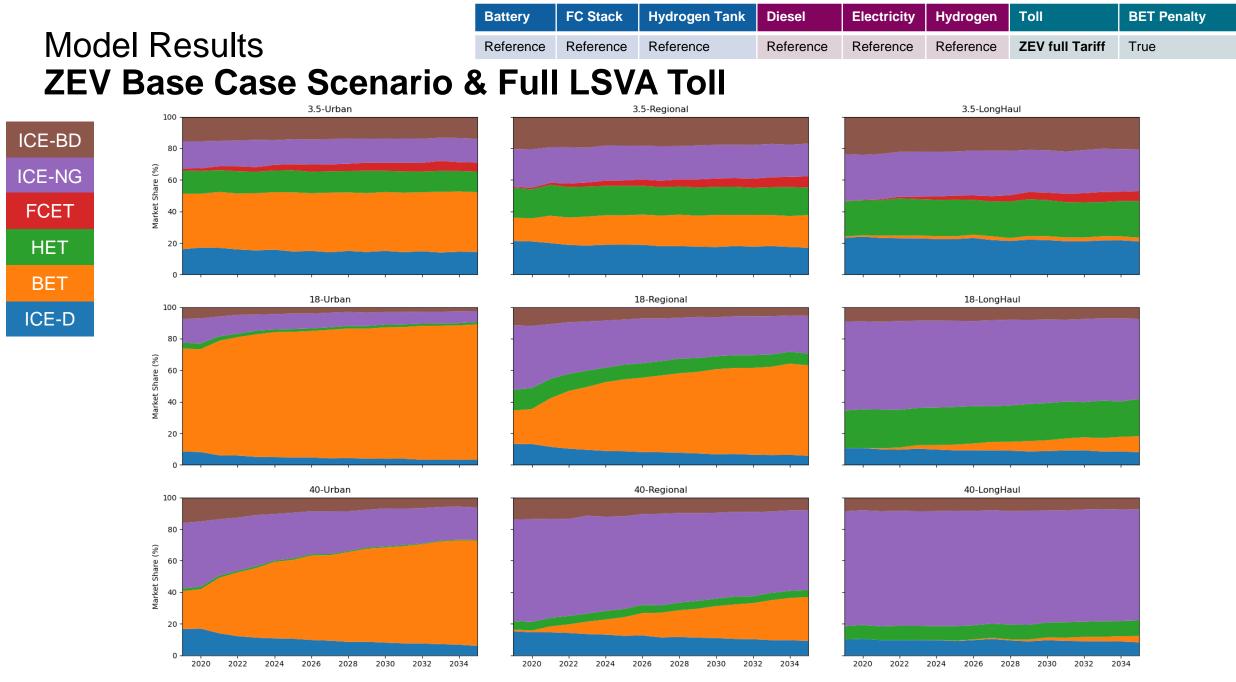
#### ICE-BD ICE-NG FCET HET BET ICE-D



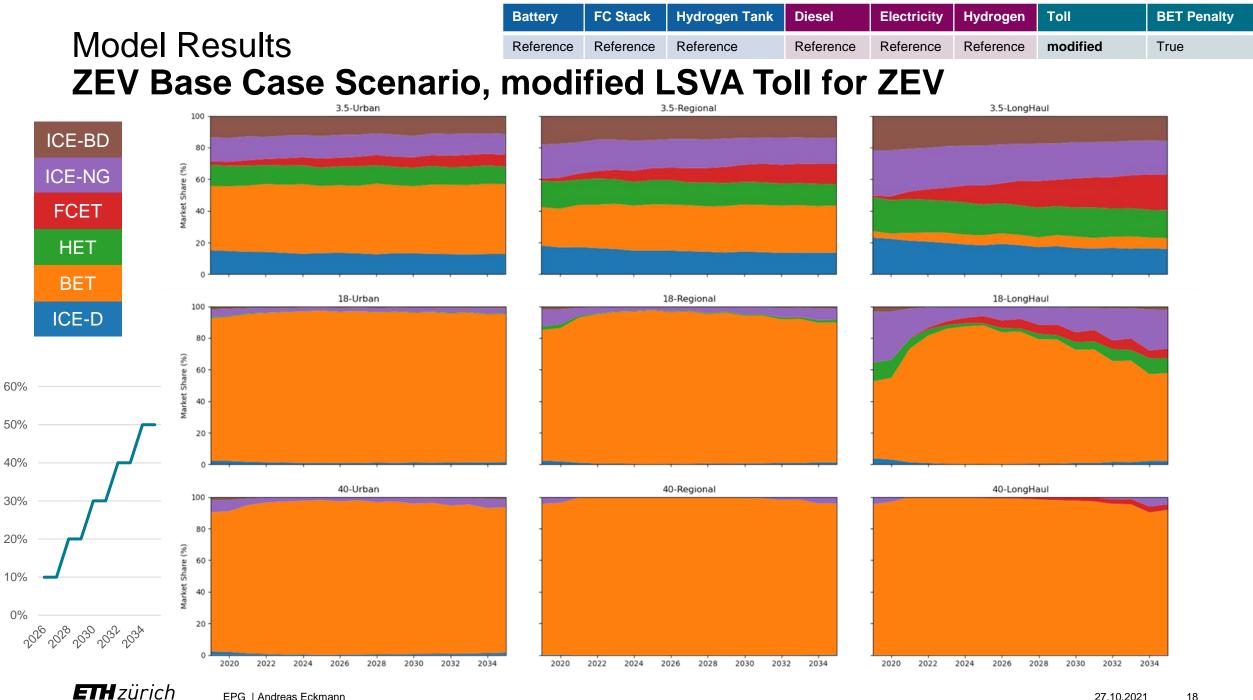


## **Policy Scenarios**









#### **Summary & Conclusion**



#### LSVA data research & expert interviews

- Drive patterns of commercial vehicles in Switzerland
- Detailed understanding of **investment decisions** from fleet operators



#### Modeling efforts

- BET are likely to outcompete alternative technologies
- FCET have some advantages when payload loss is penalized



#### Policy measures

- The government has strong measures to avoid **technological lock-in**
- Implementing them too early could **destroy** the development **trajectory**



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## Thank you!



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