



Sector name:

classification:

Survey

DHU

Company-ID

Contact-ID

Sector-ID

Please note

- Your responses should refer only to the branch named above
- The questions refer to the activities of domestic branches
- Do not use a red pencil
- Tick the appropriate box ☒ ☒
- The notes are on the back of the sheet
- Your responses are treated strictly confidential.

Month-related questions

All details to exclude seasonal fluctuations

Sales in the next three months will

increase

remain unchanged

decrease

Food, beverages, tobacco and tobacco products

☐☐☐

Clothing, shoes

☐☐☐

Fuels

☐☐☐

Other retail merchandise groups

☐☐☐

Total retail sales

☐☐☐

1. In the last three months our **business situation** has

☐ improved

☐ not changed

☐ deteriorated

2. Our current assessment of the **business situation** is

☐ good

☐ satisfactory

☐ bad

3. In the next **six** months our **business situation** will

☐ improve

☐ not change

☐ deteriorate

3b. To predict the **future development** of our business situation is currently

☐ easy

☐ rather easy

☐ rather difficult

☐ difficult

3c. The **uncertainty** about the **future development** of our business situation is currently

☐ higher than usual

☐ normal/as usual

☐ lower than usual

4. **Total sales** in the last three months have

☐ increased

☐ remained the same

☐ fallen

5. **Sales in volume terms** in the last three months have

☐ increased

☐ remained the same

☐ fallen

6. **Customer football** in the previous month compared to previous month last year is

☐ higher

☐ the same

☐ lower

7. Compared to the previous year our **warehouse inventories** are

☐ higher

☐ the same

☐ lower

8. We consider our **warehouse inventories** as being

☐ too high

☐ sufficient

☐ too low

9. We consider the current number of **employees** as being

☐ too high

☐ sufficient

☐ too low

10. In the next three months our number of **employees** will

☐ increase

☐ remain the same

☐ reduce

11. In the next three months our **sales prices** will

☐ increase

☐ remain the same

☐ fall

12. In the next three months our **purchase/orders** will

☐ increase

☐ remain the same

☐ reduce

13. Die **Ertragslage** hat sich in den letzten drei Monaten

☐ improved

☐ not changed

☐ deteriorated



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Remarks

Many thanks for your participation

Explanations on the survey and
the questionnaire can be found
on the website:

<https://u.ethz.ch/AXMVy>

