

Table 1: KOF Tourism Forecast - Winter Season

		WS2020/2021	WS2021/2022	WS2022/2023	WS2023/2024	WS2024/2025 Forecast	WS2025/2026 Forecast
<b>Total</b>	Overnight stays	9,475	14,741	17,488	17,991	18,133	18,328
	Level	57%	88%	105%	108%	108%	110%
	Change over year	-26%	56%	19%	2.9%	0.8%	1.1%
<b>Switzerland</b>	Overnight stays	7,601	9,046	9,282	9,294	9,244	9,271
	Level	95%	114%	116%	117%	116%	116%
	Change over year	18%	19%	3%	0%	-0.5%	0.3%
<b>North America</b>	Overnight stays	54	528	1,014	1,135	1,247	1,271
	Level	6%	62%	119%	133%	146%	149%
	Change over year	-92%	874%	92%	12%	9.9%	1.9%
<b>Asia</b>	Overnight stays	31	280	868	896	905	927
	Level	4%	31%	98%	101%	102%	104%
	Change over year	-94%	797%	210%	3%	1.0%	2.4%
<b>China</b>	Overnight stays	7	29	95	234	238	302
	Level	1%	6%	21%	52%	53%	68%
	Change over year	-97%	332%	231%	147%	2%	27%
<b>Europe</b>	Overnight stays	1,656	4,201	5,183	5,296	5,351	5,408
	Level	30%	77%	95%	97%	98%	99%
	Change over year	-59%	154%	23%	2%	1.0%	1.1%
<b>Rest of world</b>	Overnight stays	127	658	1,047	1,136	1,147	1,149
	Level	11%	58%	92%	100%	101%	102%
	Change over year	-85%	420%	59%	8%	0.9%	0.2%

Overnight stays: Number of overnight stays in 1000

Level: In percent compared to the winter season 2018/19 (WS2018/2019).

Change over year: Growth in percent compared to previous year

**Table 2: KOF Tourism Forecast - Summer Season**

		SS2020	SS2021	SS2022	SS2023	SS2024	SS2025 Forecast
<b>Total</b>	Overnight stays	13,562	18,328	22,476	23,987	24,257	24,389
	Level	60%	81%	99%	106%	107%	108%
	Change over year	-40%	35%	23%	7%	1.1%	0.5%
<b>Switzerland</b>	Overnight stays	10,447	12,674	11,896	11,492	11,291	11,328
	Level	106%	129%	121%	117%	115%	115%
	Change over year	6%	21%	-6%	-3%	-1.8%	0.3%
<b>North America</b>	Overnight stays	80	470	1,834	2,313	2,644	2,652
	Level	4%	25%	98%	124%	142%	142%
	Change over year	-96%	490%	290%	26%	14.3%	0.3%
<b>Asia</b>	Overnight stays	41	122	943	1,593	1,678	1,729
	Level	2%	6%	48%	81%	85%	87%
	Change over year	-98%	201%	672%	69%	5%	3%
<b>China</b>	Overnight stays	10	23	75	356	467	565
	Level	1%	2%	8%	38%	49%	60%
	Change over year	-99%	135%	230%	378%	31%	21%
<b>Europe</b>	Overnight stays	2,881	4,357	6,220	6,502	6,489	6,485
	Level	46%	70%	99%	104%	104%	104%
	Change over year	-54%	51%	43%	5%	-0.2%	-0.1%
<b>Rest of world</b>	Overnight stays	104	682	1,509	1,730	1,687	1,630
	Level	6%	38%	85%	97%	95%	91%
	Change over year	-94%	556%	121%	15%	-2%	-3%

Overnight stays: Number of overnight stays in 1000

Level: In percent compared to the summer season 2019 (SS2019).

Change over year: Growth in percent compared to previous year

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