



Workshop: Policyholder Behavior in Insurance Decision Making

September 28 - 29 2015 | ETH Zurich | Main Campus

Organized by:

Wanda Mimra, Chair of Insurance Economics, ETH Zurich

Antoine Bommier, Chair of Integrative Risk Management, ETH Zurich

Benjamin Huber, AXA Research Fund Switzerland

Programme

Monday, September 28, 2015, HG F 33.1

- 13.30** **Registration**
- 14.00** **Wanda Mimra - Welcome Address**
- 14.10** **Opening Industry Talk**
Stéphane Moine, Chief Actuary Life, AXA Winterthur
«How Policyholder Risks Impact the Solvency Ratio»
- 14.30** **Hanming Fang, University of Pennsylvania**
«Life Settlement Market and Primary Life Insurance Market»
- 15.15** **Céline Grislain-Letrémy, CREST**
«Natural Disasters: Exposure and Underinsurance»
- 16.00** *Coffee Break*
- 16.30** **Alexander Mürmann, WU Wien**
«Asymmetric Information in Automobile Insurance: Evidence from Telematic Data»
- 17.15** **Industry Talk**
Anne-Gaëlle Moisy, Head of Telematics, AXA Global Direct France
«Pay as You Drive»
- 17.35** **Panel Discussion I**
«New Technologies, More Data, New Products – Innovation in Insurance»
- 18.15-19.00** **Networking Aperitif**, ETH Dozentenfoyer

Tuesday, September 29, 2015, HG F 33.1

8.30 Welcome Coffee

8.45 **Sebastian Ebert, Tilburg University**
«Prospect Theory and Behavioral Insurance Demand»

9.30 **Glenn Harrison, Georgia State University**
«Evaluating the Expected Welfare Gain from Insurance»

10.15 *Coffee Break*

10.45 **Michael R. Powers, Tsinghua SEM**
«A Theory of Bounded Utility: Experimental Evidence and Implications for Insurance Contracting»

11.30 **Joachim Winter, LMU Munich**
«Plan Switching and Inertia in Medicare Part D: Evidence from Administrative Data»

12.15 **Panel Discussion II**
Behavioral Economics: Implications for Insurance Markets and Public Policy

13.00 *Lunch (optional)*, and End of the Workshop

Panel Discussion I:

Monday, September 28, 17.35

Title New Technologies, More Data, New Products – Innovation in Insurance

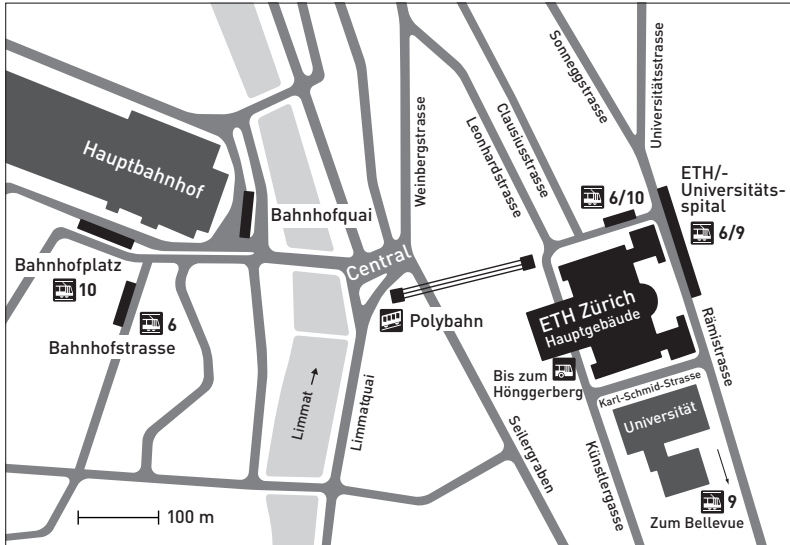
Panel **Hanming Fang**, University of Pennsylvania (Chair)
Thomas Gerber, Head of Life and AXA Winterthur Executive Board Member
Alexander Mürmann, WU Wien
Anne-Gaëlle Moisy, Head of Telematics, AXA Global Direct France

Panel Discussion II:

Tuesday, September 29, 12.15

Title Behavioral Economics: Implications for Insurance Markets and Public Policy

Panel **Antoine Bommier**, ETH Zurich (Chair)
Glenn Harrison, Georgia State University
Marina Oberholzer, Behavioral Research Analyst, Swiss Re
tba



Map

ETH Zürich, Main Building, Rämistrasse 101, 8092 Zürich

Travelling by public transport from Zurich Central Station

- From the "Bahnhofstrasse/HB": Tram no. 6 (towards the Zoo) as far as the "ETH/Universitätsspital".
- From the "Bahnhofplatz/HB": Tram no. 10 (towards the Airport or Oerlikon station) as far as the "ETH/Universitätsspital".
- Walk over to "Central" and take the Polybahn (departs every three minutes) to the Polyterrasse.

You will require a ticket for zone 110 (city of Zurich).

Contact

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