

HELVETIA AND THE JOURNEY OF A COCOA BEAN



THE ROLE OF SOCIALLY ENGAGED ART & SCIENCE
DIALOGUE IN AGROECOLOGICAL TRANSITIONS

ARTIST: MARIE VAN BERCHEM
SCIENTISTS: BRAIDA THOM, THOMAS ADDOAH,
KENZA BENABDERRAZIK



The Greenhouse Art-Lab welcomes the work of the artist Marie Van Berchem "Helvetia" and a series of photos following the journey of a cocoa bean by the researcher Braida Thom. This exhibition and the panel discussion aims to foster a dialogue on the role of socially engaged Art & Science to foster agroecological transitions. The work highlights how the invisibility — and even erasure — of cocoa's spatiotemporal context in the marketing of Swiss chocolate reflects a broader attitude of refusal when it comes to seeing our continuous involvement in colonization. This project seeks to open the reflection to other dimensions along the value chain—from the agricultural production to consumption.

OPENING DAY

- Wednesday, 03 November 2021
- Panel Discussion from 12:15 to 13:00 CET
- Exhibit open from 13:00 to 19:00 CET

EXHIBITION

- Start 03 November
from 13:00 to 19:00 CET and by appointment
(email kenza.benabderrazik@usys.ethz.ch)
- Location: ETH Zurich HAC Greenhouse,
Händeliweg 19, 8092 Zürich (Tram Stop - Voltastrasse)