



## Seafood that never saw the sea

09 June 2021

16:00–17:00 CET

Are we ready for seafood that never saw the sea?  
Please join us for a short online talk on the technology,  
business and market potential of cell-cultured seafood.

Lou Cooperhouse, CEO and co-founder of BlueNalu will share his knowledge and experience in the development of cellular meat and fish alternatives.

After the input, Lou Cooperhouse will discuss together with Michael Siegrist, Professor of Consumer Behavior at ETH Zurich, the question on why consumers should accept seafood produced out of cellular aquaculture and the tremendous benefits this technology has for people, for animals and for our planet.

Zoom Meeting Link:

<https://ethz.zoom.us/j/63573948999>

The event is supported by the Embassy of the United States in Bern.