

ETH ZÜRICH /

D-GESS

LEHRSTUHL GESCHICHTE DER
MODERNEN WELT

FS 2020

VL: Pastime, Disciplinary Tool, Mass Culture: A Global History of Sports (c. 1700-2000)



Oil painting by E.R.W. Nevinson, 'Any wintry afternoon in England' (1930)

TIME: Monday 15:15-16:45 (starts 24 January 2020)
LOCATION: HG D 1.2
INSTRUCTOR OF RECORDS: Prof. Dr. Harald Fischer-Tiné

Mandatory Readings

- For each session, a carefully selected text providing a survey of the respective topic is available in the Polybox. Additionally, the PowerPoint slides will be provided on the same platform within a week after the session.

Polybox link: <https://polybox.ethz.ch/index.php/s/XogeiBlyecaRpRa>

Password: sports2020

Course requirements Presence in at least 80% of the sessions is strongly recommended; a 1,500 word summary of one of the marked (►) readings (must be submitted to the TA, Ms Rahel Gutmann [rahel.gutmann@gmw.gess.ethz.ch] until May 1st 2020, 23:59 CET); and passing of the final exam (> 50% of the marks required for a pass).

Course Description

Ever since the early modern era, organised physical leisure activities have exerted a profound influence on societies and individuals all over the globe. The course gives an overview of the historical trajectories of sports and games in various parts of the world since 1700. It seeks to understand sports as a recreational activity, method of physical (self-) optimization, political tool and form of mass entertainment. The lectures explore the interrelation of games and sports with moving forces of modernity such as capitalism, nationalism, colonialism and consumer culture.

On one level, the course aims to familiarise students with the historical development of an ubiquitous aspect of modern everyday culture, namely leisure, sports and play. Each case study is used to deepen the participants' understanding of complex historical transformations by telling the story of what has been termed "the ludic diffusion", i.e. the rapid popularisation of sports and games and the emergence of Sport as a 'global language' from a decidedly transnational and non-Eurocentric, perspective.

SESSION OUTLINE

(incl. list of mandatory readings)

Session 1 (24. 02. 2020) **Sports in Global History – Introduction to the Course**

- TAYLOR, M., 'Editorial – Sport, transnationalism, and global history', *Journal of Global History*, 8 (2), 2013, pp. 199-208.
- SZYMANSKI, Stefan, 'A Theory of the Evolution of Modern Sport', *Journal of Sport History*, 35 (1), 2008, pp. 1-32. (►)

I. ORIGINS AND HISTORICAL TRAJECTORIES

Session 2 (02. 03. 2020) **A civilising Process? – Sport in early modern Europe (ca. 1550-1780)**

- HUGGINS, Mike, 'Early modern sport'. In: Edelman, Robert and Wilson, Wayne (eds.), *The Oxford Handbook of Sports History* (New York: Oxford University Press, 2017), pp. 113-130.

Session 3 (09. 03. 2020) **From Ritual to Record – Sport in the Age of Capitalism and Nationalism: European Perspectives (c.1830-1940)**

- BONDE, Hans, 'The Time and Speed Ideology: 19th Century Industrialisation and Sport', *The International Journal of the History of Sport*, 26 (10), 2009, pp. 1315-1334. (►)

Session 4 (16. 03. 2020) **Sport and National Identity: North American Perspectives (c.1830-1940)**

- GUTTMAN, Alan, *From Ritual to Record: the Nature of Modern Sport* (New York: Columbia University Press, 2004), 91-117.

Session 5 (23. 03. 2020) **Ludic Diffusion? – Sport and Western Imperialism (c. 1870-1970)**

FISCHER-TINÉ, Harald, 'Leisure and play', in: D. A. Pomfret (ed.), *A Cultural History of Youth in the Age of Empire*, (London: Bloomsbury, 2021), mss pp. 1-22.

II. CROSS-CUTTING THEMES

Session 6 (30.03.2020) **Body Talk – Sport and shifting Perceptions of the Human Body (1600-2000)**

- EICHBERG, Henning, 'Body Culture', in: S.W. Pope and J. Nauright (eds), *Routledge Companion to Sports History* (London and New York: Routledge, 2010), pp. 162-181.

Session 7 (06. 04. 2020) **Gender matters – Sport as Vehicle for Masculine Self-assertion and Female Empowerment (c.1870-2000)**

- ANDERSON, E., & HARGREAVES, J., 'Sport, gender and sexuality: surveying the field', in: J. Hargreaves, & E. Anderson (eds.), *Routledge Handbook of Sport, Gender and Sexuality* (Abingdon: Routledge 2014), pp. 1-14.

Session 8 (27. 04. 2020) Global Circulations: The transnational careers of Body-building and Yoga (1900-2000)

- ALTER, Joseph S. (2006), 'Yoga at the *Fin de Siècle*: Muscular Christianity with a Hindu Twist', *The International Journal of the History of Sport*, 23 (5), pp. 759–776. (▶)

Session 9 (04. 05.2020) Mega Events I – Sport and (Inter-)Nationalism in the Modern Olympics (1896-1972)

- KEYS, Barbara J., *Globalizing Sport: National Rivalry and International Community in the 1930s* (Cambridge, MA: Harvard University Press, 2006), pp. 134-157. (▶)

Session 10 (11. 05. 2020) Mega Events II – The Tour de France as National Icon and International Showcase (1903-1998)

- THOMPSON, Christopher, 'The Tour in the inter-war years: Political ideology, athletic excess and industrial modernity', *The International Journal of the History of Sport*, 20 (2), 2003, pp. 79-102. (▶)

Session 11 (18. 05. 2020) Reading week (Session cancelled due to conference participation!)

Session 12 (25. 05. 2020) FINAL EXAM



Savage sportsmen and civilised spectators? – The 'Anthropology days' at the 1904 Olympics in St. Louis

BASIC BIBLIOGRAPHY

GENERAL OVERVIEWS

- BAIRNER, Alan, *Sport, Nationalism and Globalization: European and North American Perspectives* (New York: SUNY Press, 2001).
- BEHRINGER, Wolfgang, *Kulturgeschichte des Sports: Vom antiken Olympia bis zur Gegenwart* (München: C.H. Beck, 2012).
- BESNIER, Niko, BROWNELL, Susan, and CARTER, Thomas F. (eds), *The Anthropology of Sport: Bodies, Borders, Biopolitics* (Oakland: University of California Press, 2018).
- BROWNELL, Susan, 'Sport since 1750', in: J. McNeill & K. Pomeranz (eds), *The Cambridge World History* Vol. VII, Pt. 2 (Cambridge: Cambridge University Press), pp. 225-249.
- EDELMAN, Robert and WILSON, Wayne, (eds), *The Oxford Handbook of Sports History* (New York: Oxford University Press, 2017).
- GRUNEAU, Richard, *Sport and Modernity*, (Cambridge: Polity, 2017)
- GUTTMAN, Alan, *From Ritual to Record: The Nature of Modern Sports* (New York: Columbia University Press, 2004).
- , *Sports: The First Five Millennia*. (Amherst: University of Massachusetts Press, 2004).
- MACALOON, John, (ed.), *Muscular Christianity in Colonial and Post-Colonial Worlds*, (London and New York: Routledge, 2008).
- MARKOVITS Andrei S., and RENSMANN, Lars, *Gaming the World: How Sports Are Reshaping Global Politics and Culture* (Princeton, NJ: Princeton University Press, 2010).
- MCCOMB, David G., *Sports in World History*, (Abingdon: Routledge, 2004).
- OSTERHAMMEL, Jürgen, 'Sport in der Weltarena', In: Boris Barth et al. (eds), *Globalgeschichten: Bestandsaufnahme und Perspektiven* (Frankfurt und New York: Campus, 2014).
- POPE, S.W. and NAURIGHT, John (eds), *Routledge Companion to Sports History* (London and New York: Routledge, 2010).
- SZYMANSKI, Stefan, 'A Theory of the Evolution of Modern Sport', *Journal of Sport History*, 35 (1), 2008, pp. 1-32.
- TURCOT, Laurent, *Sports et loisirs: une histoire des origines à nos jours* (Paris: Gallimard, 2016).
- VAN BOTTENBURG, Maarten, *Global Games* (Urbana and Chicago: University of Illinois Press, 2001).
- , 'Beyond Diffusion. Sport and its Remaking in Cross-Cultural Contexts', *Journal of Sport History*, 37 (1), 2010, pp. 401-12.
- WAGG, Stephen (ed.), *Myths and Milestones in the History of Sport* (Houndmills and New York, Palgrave Macmillan, 2011).
- WERRON, Tobias, *Der Weltsport und sein Publikum: Zur Autonomie und Entstehung des modernen Sports* (Weilerwist: Velbrück Wissenschaft, 2010).

SPECIFIC WORKS DEALING WITH THEMATIC FOCI OF THE LECTURE

Session 2 Sport in early modern Europe

- BEHRINGER, Wolfgang, 'Arena and Pall Mall: Sport in the Early Modern Period', *German History*, Volume 27 (3), 2009, pp. 331–357.
- BURKE, Peter, 'Viewpoint: The Invention of Leisure in early modern Europe', *Past & Present*, 146, (1), 1995, pp. 136–150.
- CORMACK, Wade, 'Playing by the Rules?: Early Modern Sport and Control in the Northern Mainland Royal Burghs of Scotland', *Sport in History*, 36 (3), 2016, pp. 305-327.
- MCCLELLAND, John and MERRILLES, Brian (eds), *Sport and Culture in Early Modern Europe: Essays and Studies* (Toronto: Centre for Reformation and Renaissance Studies, 2009).
- VON MALLINCKRODT, Rebekka and SCHATTNER, Angela (eds), *Sports and Physical Exercise in Early Modern Culture: New Perspectives on the History of Sports and Motion*, (Abingdon: Routledge, 2013).
- WILLIAMS, James, 'Sport and the Elite in Early Modern England', *Sport in History*, 28 (3), 2008, pp. 389-413.

Session 3 Sport in the Age of Capitalism

- COLLINS, Tony, *Sport in Capitalist Society: A short History*, (Abingdon: Routledge 2013), pp. 1-59.
- COLLINS, Tony and VAMPLEW, Wray, *Mud, Sweat and Beers: A Cultural History of Sport and Alcohol* (Oxford and New York: Berg Publishers, 2002).
- DYER, Liam & DAY, Dave, 'The industrial middle class and the development of sport and in a railway town', *Sport in History*, 37(2), 2017, pp. 164-182.
- MCCRONE, K. Spring 1991. 'Class, Gender and English Women's Sport, c.1890–1914'. *Journal of Sport History*, 18 (1), pp. 159–82
- VAMPLEW, Wray, *Pay Up and Play the Game: Professional Sport in Britain, 1875-1914* (Cambridge: Cambridge University Press, 2004).
- ———, 'Sport, industry and industrial sport in Britain before 1914: review and revision', *Sport in Society*, 19 (3), 2016, pp. 340-355.

Session 4 Sport and National Identity in the USA

- BROWNELL, Susan (ed.), *The 1904 Anthropology Days and Olympic Games: Sport, Race, and American Imperialism*, Lincoln: University of Nebraska Press, 2008.
- DYRESON, Mark 'The United States of America', in: S.W Pope and J. Nauright, John (eds), *Routledge Companion to Sports History* (London and New York: Routledge, 2010), pp. 599-623.

- GEMS, Gerald R. and PFISTER, Gertrude, *Understanding American Sports* (Abingdon: Routledge, 2009).
- ORIARD, Michael, 'Rough, Manly Sport and the American Way: Theodore Roosevelt and College Football, 1905', in: Stephen Wagg (ed.), *Myths and Milestones in the History of Sport* (Houndmills and New York, Palgrave Macmillan, 2011), pp. 159-184.
- POPE, S. W. 'Rethinking Sport, Empire, and American Exceptionalism', *Sport History Review*, vol. 38, 2007, pp. 92–120.
- WIGGINS, David K., "'The Color of My Writing": Reflections on Studying the Interconnection among Race, Sport, and American Culture', *Journal of Sport History*, 43 (3), 2016, pp. 306-320.

Session 5 Sport and western Imperialism

- DIMEO, Paul, 'Sport and the 'civilizing mission' in India,' in Harald Fischer-Tiné and Michael Mann (eds), *Colonialism as Civilising Mission: Cultural Ideology in British India*, (London, Anthem, 2004), pp. 165–78.
- DUNCH, Ryan, 'Beyond Cultural Imperialism: Cultural Theory, Christian Missions, and Global Modernity'. *History and Theory*, 41 (3), 2002, pp. 301-325.
- GUTTMANN, Allen, *Modern Sport and Cultural Imperialism*, (New York: Columbia University Press, 1994).
- MANGAN, James A., *The Games Ethic and Imperialism* (London: Viking, 1985).
- STODDARD, Brian, "Sport, Cultural Imperialism, and Colonial Response in the British Empire," *Comparative Studies in Society and History*, 30 (4), 1988, pp. 649–673.
- GEMS, Gerald R., *The Athletic Crusade, Sport and the American Cultural Imperialism*, (Lincoln, NE and London: University of Nebraska Press, 2006), pp. 45-66.

Session 6 Body Culture

- BESNIER, Niko and BROWNELL, Susan, 'Sport, Modernity, and the Body', *Annual Review of Anthropology*, 41 (2012), pp. 443-459.
- ELIAS, Norbert and DUNNING, Eric, *Quest for Excitement: Sport and Leisure in the Civilizing Process* (Oxford, Basil Blackwell, 1986).
- GUNKEL, Henriette und STIEGLITZ, Olaf, 'Verqueerte Laufwege – Sport & Körper in Geschichtswissenschaften und Cultural Studies', *Body Politics*, 2 (3), 2014, pp. 5-20.
- HEARGREAVES, Jennifer and VERTINSKY (eds), Patricia, *Physical Culture, Power and the Body* (Abingdon: Routledge, 2007).
- WEDEMEYER-KOLWE, Bernd, *Der neue Mensch: Körperkultur im Kaiserreich und in der Weimarer Republik* (Würzburg: Königshausen und Neumann, 2004).
- ZWEINIGER-BARGIELOWSKA, Ina, *Managing the Body: Beauty, Health, and Fitness in Britain 1880-1939* (Oxford: Oxford University Press, 2011).

Session 7 Gender matters

- HEARGREAVES, Jennifer, *Sporting Females: Critical Issues in the History and Sociology of Women's Sports* (London: Routledge, 1994).
- IKEDA, Keiko, 'From Ryōsai Kenbo to Nadeshiko: Women and Sports in Japan', in: J. Hargreaves, & E. Anderson (eds.), *Routledge Handbook of Sport, Gender and Sexuality* (Abingdon: Routledge 2014), pp. 97-105.
- LJUNGREN, Jens, 'The Masculine Road Through Modernity: Ling Gymnastics and Male Socialisation in Nineteenth-Century Sweden in: J. A. Mangan (ed.) *Making European Masculinities : Sport, Europe, Gender* (London, Frank Cass, 2000), pp . 86-111.
- MANGAN, James A., '*Manufactured*' Masculinity: *Making Imperial Manliness, Morality and Militarism*, (London: Routledge 2012).
- MANSFIELD, J, CAUDWELL, J., WHEATON B., and WATSON, B. (eds), *The Palgrave Handbook of Feminism and Sport, Leisure and Physical Education*, (New York and Houndmills: Palgrave, 2018).
- VERTINSKY, Patricia, 'Gender Matters in Sport History', in: Edelman, Robert and Wilson, Wayne, (eds.) *The Oxford Handbook of Sports History* (New York: Oxford University Press, 2017), pp. 113-130.

Session 8 Global circulation of Yoga and Body Building

- CHALINE, Eric, *The Temple of Perfection: A History of the Gym* (London: Reaktion Books, 2011).
- MADDOX, C.B. and COOLIE R., "'The Benares of the West": The Evolution of Yoga in Los Angeles?', *Journal of Sport History*, 43 (3), 2016, pp. 306-320.
- MARTSCHUKAT, Jürgen "'The Necessity for Better Bodies to Perpetuate Our Institutions, Insure a Higher Development of the Individual, and Advance the Conditions of the Race": Physical Culture and the Formation of the Self in the Late Nineteenth and Early Twentieth Century USA', in: *Journal of Historical Sociology*, 24 (4), 2011, pp. 472-493.
- SINGLETON, Mark, 'Yoga and Physical Culture: Transnational history and blurred discursive contexts', in *Routledge Handbook of Contemporary India*, Knut A. Jacobsen (ed.), Routledge, Abingdon, 2016, pp. 172–84.
- VERTINSKY, Patricia, 'Yoga Comes to American Physical Education: Josephine Rathbone and Corrective Physical Education', *Journal of Sports History*, 41 (2), 2014, pp. 287–311.
- WATT, Carey, A., 'Physical Culture as "Natural Healing": Eugen Sandow's Campaign Against the Vices of Civilization c. 1890-1920", in: *Global Anti-Vice Activism, 1890-1950: Fighting Drinks, Drugs, and "Immorality"*, edited by J. Pliley, R: Kramm-Masaoka & H. Fischer-Tiné (Cambridge: Cambridge University Press, 2016), pp. 74-99.

Session 9 The Olympics

- LENSKEY, H. and WAGG, L. (eds), *The Palgrave Handbook of Olympic Studies* (Houndmills and New York: Palgrave Macmillan, 2012).

- MACALOON, John, *This Great Symbol: Pierre de Coubertin and the Origins of the Modern Olympic Games*, Abingdon: Routledge, 2013.
- MACKENZIE, Michael, 'From Athens to Berlin: The 1936 Olympics and Leni Riefenstahl's *Olympia*' *Critical Inquiry*, 29 (2), 2003), pp. 302-336.
- MARTÍNKOVÁ Irena, 'Pierre de Coubertin's vision of the role of sport in peaceful internationalism', *Sport in Society*, 15 (6), 2012, pp. 788-797.
- SMITH, Maureen, M., The "'Revolt of the Black Athlete": Tommie Smith and John Carlos's 1968 Black Power Salute Reconsidered', in: Stephen Wagg (ed.), *Myths and Milestones in the History of Sport* (Houndmills and New York, Palgrave Macmillan, 2011), pp. 159-184.
- XU, Guoqui (2008), *Olympic Dreams: China and Sport, 1895-2008*, Cambridge, MA and London: Harvard University Press.

Session10 Tour de France

- BAUER, Thomas & FROISSART, Tony (2017) 'Vél' d'Hiv' six-day race: the spirit of Paris during the twenties', *Sport in History*, 37 (1), pp. 76-94.
- DAUNCEY, Hugh, *French Cycling: A Social and Cultural History* (Liverpool: Liverpool University Press, 2012).
- DAUNCEY, Hugh and HARE, Geoff (eds), *The Tour de France, 1903-2003 : A Century of Sporting Structures, Meanings and Values* (London Frank Cass, 2003).
- GABORIEAU, Philippe, 'The Tour de France and cycling's Belle Epoque', *The International Journal of the History of Sport*, 20 (2), 2003, pp. 57-78.
- THOMPSON, Christopher S., *The Tour de France: A Cultural History* (Berkeley and Los Angeles: University of California Press, 2008). V
- VIGARELLO, Georges, 'Le Tour de France', in: Pierre Nora (ed.), *Les lieux de mémoire*, Tome 3.2, (Paris : Gallimard, 1997), pp. 3801-3833.



Women's liberation on two wheels? — The first ever international women's track race in Copenhagen (1946)