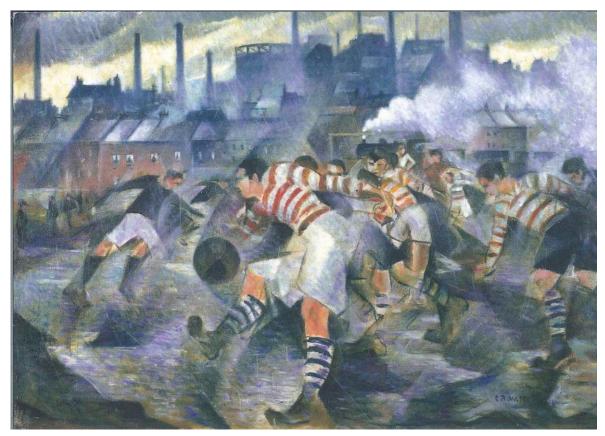
ETH ZÜRICH /
D-GESS
LEHRSTUHL GESCHICHTE DER
MODERNEN WELT
FS 2024

VL: Pastime, Disciplinary Tool, Mass Culture: A Global History of Sport (c. 1700-2000)



Oil painting by E.R.W. Nevinson, 'Any wintry afternoon in England' (1930)

TIME: Monday 12:15-13:45 (starts 19 February 2024)

LOCATION: HG D 1.2

INSTRUCTOR OF RECORD: Prof. Dr. Harald Fischer-Tiné

Course Description

Ever since the early modern era, organised physical leisure activities have exerted a profound influence on societies and individuals all over the globe. The course gives an overview of the historical trajectories of sports and games in various parts of the world since around 1700. It seeks to understand sports as a recreational activity, a method of physical (self-) optimization, a political tool of disciplining populations and a form of (mediatized) mass entertainment. The lectures explore the interrelation of games and sports with moving forces of modernity such as capitalism and consumeristic culture, nationalism as well as colonialism and anti-colonialism.

The course aims to familiarise students with the historical development of a ubiquitous aspect of modern everyday culture, namely leisure, sports and play. Each case study is used to deepen the participants' understanding of complex historical transformations by critically analysing what has been termed "the ludic diffusion", i.e. the rapid popularisation of sports and games and the emergence of sport as a 'global language' across geographical, cultural and class divides. By giving weight to non-western regions of the globe, the course adopts a decidedly transnational and non-Eurocentric perspective.

Mandatory Readings

 For each session, carefully selected texts providing a survey of the respective topic are available in Moodle. Additionally, the PowerPoint slides will be provided on the same platform within a week after the session.

Moodle link: https://moodle-app2.let.ethz.ch/course/view.php?id=22341

Course requirements

- Presence in at least 80% of the sessions is strongly recommended; a 1,500-word source interpretation must be submitted via Moodle (deadline May 1st 2024, 23:59 CET); and passing of the final exam (> 50% of the marks required for a pass).
- Contact to the teaching assistant: <u>micheljo@student.ethz.ch</u>.

SESSION OUTLINE

(incl. list of mandatory readings)

Session 1 (19. 02. 2024) Sports in Global History — Introduction to the Course

- BROWNELL, Susan, 'Sport since 1750', in: McNeill, J. and Pomeranz, K. (eds.), The Cambridge World History Vol. VII, Pt. 2 (Cambridge: Cambridge University Press), pp. 225-249.
- SZYMANSKI, Stefan, 'A Theory of the Evolution of Modern Sport', Journal of Sport History, 35 (1), 2008, pp. 1-32.
- TAYLOR, M., 'Editorial Sport, Transnationalism, and Global History', *Journal of Global History*, 8 (2), 2013, pp. 199-208.

I. ORIGINS AND HISTORICAL TRAJECTORIES

Session 2 (26. 02. 2024)

A civilising Process? — Sport in early modern Europe (ca. 1550-1800)

HUGGINS, Mike, 'Early modern sport', in: EDELMAN, Robert and WILSON, Wayne (eds.), The Oxford Handbook of Sports History (New York: Oxford University Press, 2017), pp. 113-130.

Session 3 (04. 03. 2024)

From Ritual to Record — Sport in the Age of Industrialism and Nationalism: European Perspectives (c.1800-1940)

- PFISTER, Gertrud, 'Cultural Confrontations: German Turnen, Swedish Gymnastics and English Sport – European Diversity in Physical Activities from a Historical Perspective, Culture, Sport, Society, 6 (1), 2003, pp. 61-91.
- GUTTMAN, Alan, From Ritual to Record: The Nature of Modern Sport (New York: Columbia University Press, ²2004), pp. 15-55.

Session 4 (11. 03. 2024)

Sport, and National Identity: North American Perspectives (c.1830-1940)

BAIRNER, Alan, 'Isolation or Expansion? Nationalism and Sport in the United States', in: Idem, Sport Nationalism and Globalization: European and American Perspectives (New York: SUNY Press, 2001), pp. 91-113.

Session 5 (18.03.2024)

Violent 'Ludic Diffusion'? — Sport and Western Imperialism (c. 1870-1970)

■ FISCHER-TINÉ, Harald, 'Leisure and Play', in: POMFRET, D. A. (ed.), *A Cultural History of Youth in the Age of Empire* (London: Bloomsbury, 2023), pp. 79-97.

II. CROSS-CUTTING THEMES

Session 6 (25.03.2024)

Body Talk — Sport and shifting Perceptions of the **Human Body** (1800-1990)

CONRAD, Sebastian, 'Globalizing the Beautiful Body: Eugen Sandow, Bodybuilding, and the Ideal of Muscular Manliness at the Turn of the Twentieth Century', Journal of World History, 32 (1), 2021, pp. 95-125.

Session 7 (08. 04. 2024)

Gender matters — Sport as a Vehicle for Female **Empowerment** (c.1870-2000) [Dr. ELENA VALDAMERI]

 Anderson, E., and Hargreaves, J., 'Sport, Gender and Sexuality: Surveying the Field', in: Idem (eds.), Routledge Handbook of Sport, Gender and Sexuality (Abingdon: Routledge 2014), pp. 1-14.

Session 8 (15. 04. 2024)

Colour Matters: Boxing & the Race Question, 1870s 1970s

 GEMS, Gerald R., 'The Social Construction of Race', in: Idem, Boxing: A Concise History of the Sweet Science (Lanham, ML: Rowman & Littlefield, 2014), pp. 73-135.

Session 9 (22. 04. 2024)

Global Counterflows: The transcultural career of Indian Yoga and Japanese Martial Arts (c. 1880-2000)

 ALTER, Joseph S. (2006), 'Yoga at the Fin de Siècle: Muscular Christianity with a Hindu Twist', The International Journal of the History of Sport, 23 (5), pp. 759–776.

Session 10 (29. 04.2024)

Mega Events I — Sport and Politics in the Modern Olympics (1896-1968)

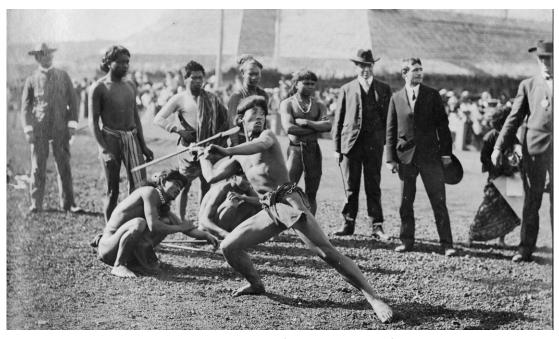
KEYS, Barbara J., Globalizing Sport: National Rivalry and International Community in the 1930s (Cambridge, MA: Harvard University Press, 2006), pp. 134-157.

Session 11 (06. 05. 2024) Mega Events II — Sport, Mediatisation and (Inter-) Nationalism in the *Tour de France* (1903-1998)

■ THOMPSON, Christopher, 'The Tour in the Inter-War Years: Political Ideology, Athletic Excess and Industrial Modernity', *The International Journal of the History of Sport*, 20 (2), 2003, pp. 79-102.

Session 12 (13. 05. 2024) Reading week (no class)

Session 13 (27. 05. 2024) FINAL EXAM



Savage sportsmen and civilised spectators? – The 'Anthropology days' at the 1904 Olympics in St. Louis

BASIC BIBLIOGRAPHY

GENERAL OVERVIEWS

- ARCANGELI, Alessandro (ed.), A Cultural History of Sports in the Renaissance (London: Bloomsbury, 2021).
- BAIRNER, Alan, Sport, Nationalism and Globalization: European and North American *Perspectives* (New York: SUNY Press, 2001).
- Behringer, Wolfgang, Kulturgeschichte des Sports: Vom antiken Olympia bis zur Gegenwart (München: C.H. Beck, 2012).
- Besnier, Niko, Brownell, Susan, and Carter, Thomas F. (eds.), *The Anthropology of Sport:*Bodies, Borders, Biopolitics (Oakland: University of California Press, 2018).
- Brownell, Susan, 'Sport since 1750', in: McNeill, J. and Pomeranz, K. (eds.), *The Cambridge World History* Vol. VII, Pt. 2 (Cambridge: Cambridge University Press), pp. 225-249.
- EDELMAN, Robert and WILSON, Wayne, (eds.), *The Oxford Handbook of Sports History* (New York: Oxford University Press, 2017).
- ELIAS, Norbert and DUNNING, Eric, Quest for Excitement: Sport and Leisure in the Civilizing Process (Oxford, Basil Blackwell, 1986).
- GRUNEAU, Richard, Sport and Modernity, (Cambridge: Polity, 2017).
- GUTTMAN, Alan, From Ritual to Record: The Nature of Modern Sports (²New York: Columbia University Press, 2004).
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- HUGGINS, Mike (ed.), A Cultural History of Sports in the Age of Industry (London: Bloomsbury, 2021).
- MACALOON, John, (ed.), *Muscular Christianity in Colonial and Post-Colonial Worlds*, (London and New York: Routledge, 2008).
- MARKOVITS Andrei S., and RENSMANN, Lars, *Gaming the World*: How Sports Are Reshaping Global Politics and Culture (Princeton, NJ: Princeton University Press, 2010).
- McComb, David G., Sports in World History, (Abingdon: Routledge, 2004).
- OSTERHAMMEL, Jürgen, 'Sport in der Weltarena', In: Boris Barth et al. (eds.), Globalgeschichten: Bestandsaufnahme und Perspektiven (Frankfurt und New York: Campus, 2014), pp. 229-258.
- POPE, S.W. and NAURIGHT, John (eds.), *Routledge Companion to Sports History* (London and New York: Routledge, 2010).
- RIESS, Steven A. (ed.), A *Cultural History of Sports in the Modern Age* (London: Bloomsbury, 2021).
- SILK, M. Andrews, D. and Thorpe, H. (eds), Routledge Handbook of Physical Cultural Studies (Abingdon: Routledge 2017).
- SZYMANSKI, Stefan, 'A Theory of the Evolution of Modern Sport', *Journal of Sport History*, 35 (1), 2008, pp. 1-32.

- Turcot, Laurent, Sports et loisirs: une histoire des origines à nos jours (Paris: Gallimard, 2016).
- VAMPLEW, Wray, Games, People played: A Global History of Sport (London: Reaktion Books, 2021).
- VAN BOTTENBURG, Maarten, *Global Games* (Urbana and Chicago: University of Illinois Press, 2001).
- ———, 'Beyond Diffusion. Sport and its Remaking in Cross-Cultural Contexts', *Journal of Sport History*, 37 (1), 2010, pp. 401-12.
- VON MALLINCKRODT, (ed.), A Cultural History of Sports in the Age of Enlightenment 1650-1800 (London: Bloomsbury, 2021).
- WAGG, Stephen (ed.), *Myths and Milestones in the History of Sport* (Houndmills and New York, Palgrave Macmillan, 2011).
- Werron, Tobias, *Der Weltsport und sein Publikum: Zur Autonomie und Entstehung des modernen Sports* (Weilerwist: Velbrück Wissenschaft, 2010).



Women's liberation on two wheels? — An international women's cycling track race in Copenhagen (1946)

SPECIFIC WORKS DEALING WITH THE THEMATIC FOCI OF THE LECTURE

Session 2 Sport in early modern Europe

- O BEHRINGER, Wolfgang, 'Arena and Pall Mall: Sport in the Early Modern Period', *German History*, Volume 27 (3), 2009, pp. 331–357.
- BODIN, Dominique and ROBÈNE, Luc, 'Sport and Civilisation: Violence Mastered? From Civilising Functions to pacifying functions', The International Journal of the History of Sport, 31 (16), 2014, pp. 2079-2099.
- O BURKE, Peter, 'Viewpoint: The Invention of Leisure in early modern Europe', *Past & Present*, 146, (1), 1995, pp. 136–150.
- O CORMACK, Wade, 'Playing by the Rules?: Early Modern Sport and Control in the Northern Mainland Royal Burghs of Scotland', *Sport in History*, 36 (3), 2016, pp. 305-327.
- McClelland, John and Merrilles, Brian (eds.), Sport and Culture in Early Modern Europe: Essays and Studies (Toronto: Centre for Reformation and Renaissance Studies, 2009).
- VON MALLINCKRODT, Rebekka and SCHATTNER, Angela (eds.), Sports and Physical Exercise
 in Early Modern Culture: New Perspectives on the History of Sports and Motion,
 (Abingdon: Routledge, 2013).
- o VON MALLINCKRODT, Rebekka, 'Introduction', in: Idem (ed.), *A Cultural History of Sports in the Age of Enlightenment 1650-1800* (London: Bloomsbury, 2021), pp. 1-27.
- VAMPLEW, Wray, Games, People played: A Global History of Sport (London: Reaktion Books, 2021), pp. 1-40.
- WILLIAMS, James, 'Sport and the Elite in Early Modern England', *Sport in History*, 28 (3), 2008, pp. 389-413.

Session 3 Sport in the Age of Industrialism and Nationalism in Europe

- O BONDE, Hans, 'The Time and Speed Ideology: 19th Century Industrialisation and Sport', *The International Journal of the History of Sport*, 26 (10), 2009, pp. 1315-1334.
- COLLINS, Tony, Sport in Capitalist Society: A short History, (Abingdon: Routledge 2013), pp. 1-59.
- COLLINS, Tony and VAMPLEW, Wray, Mud, Sweat and Beers: A Cultural History of Sport and Alcohol (Oxford and New York: Berg Publishers, 2002).
- O DYER, Liam and DAY, Dave, 'The industrial middle class and the development of sport and in a railway town', *Sport in History*, 37(2), 2017, pp. 164-182.
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- KRÜGER, Michael, 'Body culture and nation building: the history of gymnastics in Germany in the period of its foundation as a nation-state', *The International Journal of the History of Sport*, 13 (3), 1996, pp. 409-417.

- O McCrone, K. Spring 1991. 'Class, Gender and English Women's Sport, c.1890–1914'. Journal of Sport History, 18 (1), pp. 159–82.
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- o ———, 'Sport, industry and industrial sport in Britain before 1914: review and revision', *Sport in Society*, 19 (3), 2016, pp. 340-355.
- VAN BOTTENBURG, Maarten, Global Games (Urbana and Chicago: University of Illinois Press, 2001), pp. 45-76.

Session 4 Sport and National Identity in the USA

- BROWNELL, Susan (ed.), *The 1904 Anthropology Days and Olympic Games: Sport, Race, and American Imperialism*, Lincoln: University of Nebraska Press, 2008.
- DYRESON, Mark ',The United States of America', in: S.W Pope and J. Nauright, John (eds.), Routledge Companion to Sports History (London and New York: Routledge, 2010), pp. 599-623.
- GEMS, Gerald R, 'The Gilded Age and the Progressive Era, 1865-1920' in: Steven A
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 2014), pp. 32-59.
- O GEMS, Gerald R., BORISH, Linda J. and PFISTER, Gertrude, *Sports in American History:* From Colonization to Globalization (Champaign, IL: Human Kinetics, 2017).
- ORIARD, Michael, 'Rough, Manly Sport and the American Way: Theodore Roosevelt and College Football, 1905', in: in: Stephen Wagg (ed.), Myths and Milestones in the History of Sport (Houndmills and New York, Palgrave Macmillan, 2011), pp. 159-184.
- POPE, S. W. 'Rethinking Sport, Empire, and American Exceptionalism', *Sport History Review*, vol. 38, 2007, pp. 92–120.
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- VAN BOTTENBURG, Maarten, Global Games (Urbana and Chicago: University of Illinois Press, 2001), pp. 77-96.
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Session 5 Sport and western Imperialism

 DIMEO, Paul, 'Sport and the 'civilizing mission' in India,' in Harald Fischer-Tiné and Michael Mann (eds.), Colonialism as Civilising Mission: Cultural Ideology in British India, (London, Anthem, 2004), pp. 165–178.

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- KRAIS, JAKOB, 'Decolonizing Body and Mind: Physical Activity and Subject Formation in Colonial Algeria', in: Dietrich Jung und Kirstine Sinclair (eds.), Muslim Subjectivities in Global Modernity: Islamic Traditions and the Construction of Modern Muslim Identities, (Leiden and Boston: Brill, 2020) pp. 33-54.
- LEVETT, Geoffrey, 'Degenerate Days: Colonial sports tours and British manliness, 1900-1910', Sport in History, 38 (1), 2018, pp. 46-74.
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- SACKS, Benjamin, "Running Away with Itself": Missionaries, Islanders and the Reimagining of Cricket in Samoa, 1830–1939, The Journal of Pacific History, 52 (1), 2017, pp. 34-51.
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Session 6 Body Talk: Physical Ideals and Body Building

- o N.N., 'Science, culture and the sporting body', Sport in Society, 12 (1), 2009, pp. 36-52.
- BESNIER, Niko, and BROWNELL, Susan, 'Sport, Modernity, and the Body', *Annual Review of Anthropology*, 41 (2012), pp. 443–459.
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- FITZPATRICK, Shannon, 'Physical Culture's World of Bodies: ', Transnational Participatory Pastiche and the Body Politics of America's globalized Mass Culture', in: Idem and and S. Rosenberg (eds), Body and Nation: The Global Realm of U.S. Body Politics in the Twentieth Century (Burham, NC: Duke University Press), 2014, pp. 83-108.
- HEARGREAVES, Jennifer and VERTINSKY (eds.), Patricia, *Physical Culture, Power and the Body* (Abingdon: Routledge, 2007).
- HEFFERNAN, Conor, 'The Best Developed Man in Great Britain and Ireland? Eugen Sandow and the Commercialization of Eugenics in Twentieth-Century Britain', Journal of Victorian Culture, 28, (2), 2023, pp. 302–32.
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- O MARTSCHUKAT, Jürgen, *The Age of Fitness* (Cambridge: Polity, 2021), pp. 36-60.

- MURTHA, Ryan, HEFFERNAN, Conor and HUNT, Thomas, 'Building American Supermen? Bernarr MacFadden, Benito Mussolini and American Fascism in the 1930s', Sport in Society, 24 (11), 2021, pp. 1941-1955.
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Session 7 Sport as a Vehicle for Female Empowerment (c.1870-2000)

- O CALLAN, Mike, HEFFERNAN, Conor and SPENN, Amanda, 'Women's Jūjutsu and Judo in the Early Twentieth-Century: The Cases of Phoebe Roberts, Edith Garrud, and Sarah Mayer', *The International Journal of the History of Sport 35* (6), 2018, pp. 530–53.
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- VALDAMERI, Elena, 'Training Female Bodies for New India: Women's Physical Education between Global Trends and Local Politics in Colonial South Asia, c. 1900–1939', The International Journal of the History of Sport 39, no. 11 (2 September 2022): 1240–64.
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- O VERTINSKY, Patricia, 'Gender Matters in Sport History', in: EDELMAN, Robert and WILSON, Wayne, (eds.) *The Oxford Handbook of Sports History* (New York: Oxford University Press, 2017), pp. 113-130.
- O ZWEINIGER BARGIELOWSKA, Ina, 'The Making of a Modern Female Body: Beauty, Health and Fitness in Interwar Britain', *Women's History Review 20* (2) 2011, pp. 299–317.

Session 8 Colour Matters: Boxing & the 'Race Question'

- AKYEAMPONG, Emmanuel, 'Bukom and the Social History of Boxing in Accra: Warfare and Citizenship in Precolonial Ga Society', The International Journal of African Historical Studies, 35 (1), 2002, pp. 39-60.
- O DOBBS, Brian, *Black & White: The Birth of Modern Boxing* (Worthing, Sussex: Pitch Publishing, 2021), pp. 4-20.
- ERENBERG, Lewis A., *The Rumble in the Jungle: Muhammad Ali and George Foreman on the Global Stage* (Chicago, IL: University of Chicago Press), pp. 9-35 and 64-96.
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- McClure, Alastair, 'Fleet-footed Performers at the Edges of Colonial Law: Jack Johnson, Maud Allan and the Struggles of Cinema Censorship in British India', The Journal of Imperial and Commonwealth History, 50 (2), 2022, pp. 264-297.
- O McDevitt, P.F., 'May the Best White Man Win: Boxing, Race, and Masculinity'. In: Idem, May the Best Man Win Sport, Masculinity, and Nationalism in Great Britain and the Empire, 1880-1935 (New York: Palgrave Macmillan, 2004), pp. 58-80.
- MOORE, Louis, 'Fine Specimens of Manhood: The Black Boxer's Body and the Avenue to Equality, Racial Advancement, and Manhood in the Nineteenth Century', *MELIUS*, 35 (4), 2010, pp. 59-84.
- MOORE, Louis, 'The African American Athlete', in: Steven A Riess (ed.) A Companion to American Sport History (Malden, MA: Wiley Blackwell, 2014), pp. 434-453.
- O SHEEHAN, Rebecca, 'Little giants of the ring': fighting race and making men on the Australia—Philippines boxing circuit, 1919–1923', *Sport in Society*, 15 (4), 2012, pp. 447-461.
- TYLER, Fleming, "Now the African reigns supreme": The rise of African boxing on the Witwatersrand, 1924–1959, The International Journal of the History of Sport, 28 (1), 2011, pp. 47-62.

Session 9 Global Counterflows: Indian Yoga and Japanese Martial Arts

- ALTER, Joseph, 2006. 'Yoga at the Fin de Siècle: Muscular Christianity with a "Hindu" Twist', *The International Journal of the History of Sport*, 23 (5), pp. 759–776.
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 of the transformation of yoga into a global leisure time phenomenon', Sport in
 Society, 23 (10), 2020, pp. 1615-1629.
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Session 10 Modern Mega Events I: The Olympics

- O Dyreson, Mark 'The Republic of Consumption at the Olympic Games: Globalization, Americanization, and Californization. *Journal of Global History*, 8 (2), 2013, pp. 56-278.
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Session11 Modern Mega Events II: The Tour de France

- BAUER, Thomas and FROISSART, Tony, 'Cycling, Mass Media and Business: Serialization of Le Roi de la pédale (1925) by Paul Cartoux and Henri Decoin', The International Journal of the History of Sport, 32 (11-12), 2015, pp. 1456-1471.
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