

ETH ZÜRICH / D-GESS

HISTORY OF THE MODERN WORLD

HS 2024

VL From Cotton to Cocaine: Commodities that made History (c. 1700-1950)



Unloading cotton bales in a Mississippi port in the American South, c. 1860.

TIME: MONDAY, 12:15-13:45

PLACE: HG G3

INSTRUCTOR OF RECORDS: Prof. Dr. Harald Fischer-Tiné

START: 23 September 2024

ABSTRACT

Each session of this series of lectures focuses on a particular commodity and explores how its production, trade and consumption was enmeshed in important political, social and cultural developments. Taken together, the case studies (ranging from agricultural crops, via chemically produced drugs to mechanical marvels of the early 20th century, such as the gramophone) provide a picture of major global transformations in the past 300 years. On one level, the course thus aims to familiarise students with a currently much debated approach to the writing of global history, namely the analysis of commodity chains. Each case study is used to deepen the participants' understanding of complex historical developments by telling seemingly simple stories in a global frame. Thus, for instance, the session on sugar explores plantation economies in the Caribbean and the transatlantic slave trade as well as shifting patterns of diet and consumption in Europe. The session on rubber focuses on botanical expeditions in Latin America, the deployment of Chinese coolies on Malaysian rubber farms and the rise of the automobile mass production in the USA. By linking the familiar to the unfamiliar and 'exotic', the inter-cultural sensitivity of the students will be enhanced. On a second level, the analysis and understanding of these complex interconnections, it is hoped, will help students to get a more nuanced understanding of the complex historical processes that are currently referred to as 'globalization' and overcome the Eurocentric perspective that still structures many scholarly and media writings on this topic.

Mandatory Readings

- For each session, a carefully selected text providing a survey of the respective topic is available in Moodle. In addition to the readings, the PowerPoint slides will be provided on the same platform within a week after the session. The texts will be made available via Moodle

Course requirements

- Presence in at least 80% of the sessions is strongly recommended; a 1,200 words source interpretation must be submitted to the TA, via Moodle until the December 1st, 2024, 23:59 CET
 - The source interpretations will not be graded, rather pass/fail applies. Only those who hand in their source interpretations on time pass are allowed to take part at the end-of-semester examination.
 - The sources to be interpreted and the exact tasks will be sent to you beforehand during the semester. You will be notified via Moodle in the week before the exam if you have passed or not.
- Passing of the graded final exam (> 50% of the marks required for a pass).

SESSION PLAN

📌=mandatory readings available in the Moodle course reader

- Session 1 (23. 09. 2024)**
- a) Global history of commodities and consumption: a new historiographical paradigm**
 - b) Introduction to the course**
 - CURRY-MACHADO, J. STUBBS, Jean, 'Introduction: Researching Commodity History', in: Idem et al (eds.), *The Oxford Handbook of Commodity History*, Oxford 2023, pp. 1-18. 📌
 - GREWE, Bernd-Stefan, 'Global Commodities and Commodity Chains', in: Roy, T. and Riello, G. (eds), *Global Economic History*, London 2019, pp. 215-28.

FUELING MODERNITY

- Session 2 (30. 09. 2024)**
- COAL: The black gold of industrialization**
 - MITCHELL, Timothy, *Carbon Democracy: Political Power in the Age of Oil*, London and New York, 2013, pp. 1-42. 📌


IMBIBING MODERNITY

- Session 3 (07. 10. 2024)**
- SUGAR: The bittersweet Taste of Modernity**
 - MOORE, Jason W., 'Sugar and the Expansion of the Early Modern World-Economy: Commodity Frontiers, Ecological Transformation, and Industrialization', *Review of the Fernand Braudel Center*, 23 (3), 2000, pp. 409-433. 📌
- Session 4 (14. 10. 2024)**
- TEA: A Thirst for Empire**
 - LIU, Andrew B., *Tea War: A History of Capitalism in China and India*, New Haven, CT 2020, pp. 1-41. 📌

DRIVING & CLOTHING MODERNITY


- Session 5 (21. 10. 2024)**
- RUBBER: The Devil's Milk**
 - MITMAN Gregg and ERICKSON, Paul, 'Latex and Blood: Science, Markets, and American Empire', *Radical History Review* 107 (2010), pp. 45-73. 📌
- Session 6 (28. 10. 2024)**
- BICYCLE: The empowerment machine**
 - SMETHURST, Paul, *The Bicycle: Towards a Global History*, Houndmills 2015, pp- 105-140.

Session 7 (04. 11. 2024) COTTON: The Fibre of Fortune


- RIELLO, Giorgio, 'Cotton: The Making of a Modern Commodity', *East Asian Journal of British History*, 5 (1), 2016, pp. 135-149. 

INTOXICATING MODERNITY

Session 8 (11. 11. 2024) OPIUM: the Oriental Scourge?


- YANGWEN, Zheng, 'The Cultural Biography of Opium in China', in: P. Gootenberg, *The Oxford Handbook of Global Drug History*, Oxford 2022, pp. 268-283. . 

Session 9 (18. 11. 2024) COCAINE: Medical Marvel or Modern Menace?


- COURTWRIGHT, David T., 'The Rise and Fall and Rise of Cocaine in the United States', in: J. Goodman et al. (eds), *Consuming Habits. Global and Historical perspectives on How Cultures define Drugs, Histories*, London - New York ²2007, pp. 215-237. 

ENTERTAINING MODERNITY

Session 10 (25. 11. 2024) The GRAMOPHONE & JAZZ: the Hardware and the Software of global mass entertainment

- LUBINSKI, C., 'Traveling Entrepreneurs, Traveling Sounds: The Early Gramophone Business in India and China' *Itinerario*, 41 (2), 2017, pp. 275–303.
- JOHNSON, Bruce, *Jazz Diaspora: Music and Globalisation*, New York 2020, pp. 21–82. 

Session 11 (02. 12. 2024) The MODERN GIRL: the Consumer of global mass entertainment

- BARLOW, Tani E. (et al.), 'The Modern Girl around the World: A Research Agenda and Preliminary Findings', *Gender & History*, 17 (2), 2005, pp. 245-294. 

Session 12 (09. 12. 2024) READING WEEK

Session 13 (16. 12. 2024) FINAL EXAM



The pleasures of conspicuous consumption: a gramophone beach party in California (1940s)

SUGGESTIONS FOR FURTHER READING

SESSION 1 *Global history of commodities*

BERG, Maxine, 'Consumption and Global History in the Early Modern Period', in: Roy, T. and Riello, G. (eds), *Global Economic History*, London 2019, pp. 118-133.

CHAUDHURI, Supriya et al (eds), *Commodities and Culture in the Colonial World*, London 2017.

CLUNAS, Craig, 'Modernity Global and Local: Consumption and the Rise of the West', *American Historical Review*, 105 (1), 1999, pp. 1497-1511.

CURRY-MACHADO, Jonathan, *Global Histories, Imperial Commodities, Local Interactions*, Houndmills and New York 2013.

CURRY-MACHADO, Jonathan et al. (EDS), *The Oxford Handbook of Commodity History*, Oxford 2023.

GERRITSEN, Anne and RIELLO, Giorgio, *The Global Life of Things: The material Culture of Connections in the Early Modern World*, London and New York 2016.

HAZAREESINGH Sandip and Jonathan CURRY-MACHADO, 'Editorial – Commodities, empires, and global history', *Journal of Global History*, 4 (1), 2009, pp. 1-5.

- POMERANZ, Kenneth and TOPIK, Steven, *The World That Trade Created: Society, Culture, and the World Economy, 1400 to the Present*, 3Armonk, NY 2013.
- RIELLO, Giorgio, 'Things that Shape History: Material Culture and Historical Narratives', in Karen Harvey (ed.), *History and Material Culture*, 2009, pp. 24-47.
- TOPIK, Steven and WELLS, Allen, *Commodity Chains in a Global Economy*, Cambridge, MA 2014.
- TOPIK, S., MARICHAL, C., and FRANK, Z. L., 'Introduction: Commodity Chains in Theory and in Latin American History', in: Idem (eds), *From Silver to Cocaine: Latin American Commodity Chains and the Building of the World Economy, 1500–2000* Durham-London, 2006, pp. 1-24.
- TRENTMANN, Frank, 'Materiality in the Future of History: Things, Practices, and Politics', *Journal of British Studies*, 48 (2), 2009, pp. 283-307.
- WALLERSTEIN, Immanuel and HOPKINS, Terence, 'Commodity Chains in the world-economy prior to 1800', *Review*, X (1), 1987, pp. 157-170.

SESSION 2 *Coal*

- BALDERSTON, Theo, 'The economics of abundance: coal and cotton in Lancashire and the world', *The Economic History Review*, 63 (3), 2010, pp. 569-590.
- BARAK, On, 'Outsourcing: Energy and empire in the age of coal, 1820-1911', *International Journal of Middle Eastern Studies*, 47 (3), pp. 425-445.
- FREESE, Barbara, *Coal: A Human History*, London 2006.
- GRAY, Steven, *Steam Power and Sea Power: Coal, the Royal Navy, and the British Empire, c. 1870-1914*, Houndmills and New York, 2017.
- KAUR, Amarjit, 'Hewers and Haulers: A History of Coal Miners and Coal Mining in Malaya', *Modern Asian Studies*, 24 (1), 1990, pp. 75-113.
- MITCHELL, Timothy, *Carbon Democracy: Political Power in the Age of Oil*, London and New York, 2013, pp. 1-42.
- OSTERHAMMEL, Jürgen, *The Transformation of the World: A Global History of the Nineteenth Century*, Princeton 2014, pp. 637-672.
- POMERANZ, Kenneth, *The Great Divergence China, Europe, and the Making of the Modern World Economy*, Princeton 2001.
- SHULMAN, Peter A, *Coal and Empire: The Birth of Energy Security in Industrial America*, Baltimore and London, 2015.
- THOMPSON, Roger, '“If Shanxi’s Coal is lost then Shanxi is lost!” Shanxi’s Coal and an emerging National Movement in Provincial China, 1898-1908', *Modern Asian Studies*, 45 (5), 2011, pp. 1261-1281.

VRIES, P. H.H., 'Are Coal and Colonies Really Crucial? Kenneth Pomeranz and the Great Divergence', *Journal of World History*, 12 (2), 2001, pp. 407-446.

WU, Shellen Xiao, *Empires of Coal: Fueling China's Entry into the Modern World Order, 1860-1920*, Stanford 2015.

SESSION 3 *Sugar*

ABBOTT, Elizabeth, *Sugar: A bittersweet History*, London and New York, 2009.

BOSMA, Ulbe, *The Sugar Plantation in India and Indonesia: Industrial Production, 1770–2010*, Cambridge 2013.

— et al. (eds), *Sugarlandia Revisited. Sugar and Colonialism in Asia and the Americas, 1800-1940*, Leiden 2007.

BURNARD, Trevor, 'Plantations and the Great Divergence', in: Roy, T. and Riello, G. (eds), *Global Economic History*, London 2019, pp. 102-117.

ENGINEER, Urmi, 'Sugar revisited: Sweetness and the Environment in the Early Modern World', in: GERRITSEN, Anne and RIELLO, Giorgio, *The Global Life of Things: The material Culture of Connections in the Early Modern World*, London and New York 2016, pp. 198-220.

GALLOWAY, J.H., 'Sugar', in: Kiple, K.F. and Cornelias, K.C. (eds), *The Cambridge World History of Food*, Vo. II., pp. 437-448.

HIGMAN, B.W., 'The Sugar Revolution', *The Economic History Review*, 53 (2), 2000, pp. 213-236.

MINTZ, Sidney, *Sweetness and Power: The Place of Sugar in Modern History*, New York, NY 1985.

MOORE, Jason W., 'Sugar and the Expansion of the Early Modern World-Economy: Commodity Frontiers, Ecological Transformation, and Industrialization', *Review of the Fernand Braudel Center*, 23 (3), 2000, pp. 409-433.

ORTEGA, J.G., 'Machines, modernity, and sugar: the Greater Caribbean in a global context, 1812–50', *Journal of Global History*, 9 (1), 2014, pp. 1-25

RÖNNBÄCK, Klas, 'Consumers and Slavery: Diversified Markets for Plantation Produce and the Survival of Slavery in the Nineteenth Century', *Review: A Journal of the Fernand Braudel Center*, 33 (1), 2010, pp. 69-88.

TOMICH, Dale, 'Small Islands and Huge Comparisons: Caribbean Plantations, Historical Unevenness, and Capitalist Modernity', *Social Science History*, 18 (3), 1994, pp. 339-358.

WENDT, Reinhard, 'Zucker — zentrales Leitprodukt der Europäischen Expansion', *Zeitschrift Für Agrargeschichte und Agrarsoziologie*, 61 (2), 2013, pp. 43-58.

WOLOSON, Wendy A., *Refined Tastes: Sugar, Confectionery, and Consumers in Nineteenth-Century America*, Baltimore and London 2002.



Colonial proto-industrialisation: a sugar refinery in Trinidad c. 1820

SESSION 4 *Tea*

BAYER, Kristin, 'Contagious Consumption: Commodity Debates over the 18th and 19th Century China Trade', *International Journal of Asia-Pacific Studies*, 8 (2), 2012, pp. 73-94.

BEHAL, Rana P., *One Hundred Years of Servitude: Political Economy of Tea Plantations in Colonial Assam*, New York 2014.

CHATTERJEE, Pia, *A Time for Tea: Women, Labor, and Post/Colonial Politics on an Indian Plantation*, Durham 2001.

ELLIS, Markman, COULTON, Richard and MAUGE, Matthew, *Empire of Tea: The Asian Leaf that conquered the World*, London 2015.

GRIFFITHS, John C., *Tea: A History of the Drink that changed the World*, London and New York, 2011.

GUOTOU, Zhuang, 'Tea, Silver, Opium and War: From Commercial Expansion to Military Invasion', *Itinerario*, 17 (2), 1993, pp. 10-36.

HELLYER, Robert: *Green with Milk & Sugar. When Japan Filled America's Tea Cups*, New York 2021.

LAWSON, Philip. 'Tea, Vice and the English State, 1660-1784', in: Idem (ed.), *A Taste for Empire and Glory: Studies in British overseas Expansion, 1660-1800*, Aldershot, VT, 1997.

LIU, Andrew B., 'The Birth of a Noble Tea Country: on the Geography of Colonial Capital and the Origins of Indian Tea', *Journal of Historical Sociology*, 23 (1), 2010, pp. 73-100.

- MILLER, Ian. 2013. 'A Dangerous Revolutionary Force Amongst us': Conceptualizing Working-Class Tea Drinking in the British Isles, c. 1860-1900', *Cultural & Social History*, 10 (3): 419-438.
- PALMER, Robin, 'The Nyasaland Tea Industry in the Era of International Tea Restrictions, 1933-1950', *Journal of African History*, 26 (2), 1985, pp. 215-239.
- RAPPAPORT, ERIKA, *A Thirst for Empire How Tea Shaped the Modern World*, Princeton 2017.
- SHARMA, Jaeeta, 'Lazy' Natives, Coolie Labour, and the Assam Tea Industry', *Modern Asian Studies*, 43 (6), 2009, pp. 1287-1324.
- , 'British Science, Chinese Skill and Assam Tea', in: *Indian Economic and Social History Review*, 43 (4) 2006, pp. 429-455.
- WENZLHUEMER, Roland, *From Coffee to Tea Cultivation in Ceylon, 1880-1900: An Economic and Social History*, Leiden 2008.

SESSION 5 *Cotton*

- BAILEY, RONALD, 'The other side of slavery: Black labor, cotton and textile industrialization in Great Britain and the United States', *Agricultural History*, 68 (2), 1994, pp. 35-50.
- BECKERT, Sven, *Empire of Cotton: A Global History*, New York, 2014.
- , 'Emancipation and Empire: Reconstructing the Worldwide Web of Cotton Production in the Age of the American Civil War', in: *American Historical Review*, 109 (2004), pp. 1405-38.
- , 'From Tuskegee to Togo: The Problem of Freedom in the Empire of Cotton', *Journal of American History*, 92 (2), 2005, pp. 498-526.
- DEJUNG, Christof, 'The Boundaries of Western Power. The Colonial Cotton Economy in India and the Problem of Quality', in: Idem and N. Petersson (eds), *Foundations of World-Wide Economic Integration. Power, Institutions and Global Markets, 1850-1930*, Cambridge and New York 2013, pp. 133-157.
- MENON, Meena, *A Frayed History: The Journey of Cotton in India*, New Delhi 2018.
- OLMSTEAD, Allan L. 'Antebellum US Cotton Production and Slavery in the Indian Mirror', *Agricultural History*, 91 (1), 2017, pp. 5-38.
- PANZA, Laura, 'De-industrialization and re-industrialization in the Middle East: Reflections on the cotton industry in Egypt and in the Izmir region', *Economic History Review*, 63 (1), 2014, pp. 146-169.
- RIELLO, Giorgio, *Cotton: The Fabric that made the Modern World*, Cambridge 2013.

SAXONHOUSE, Gary R. and WRIGHT, Gavin, National Leadership and Competing Technological Paradigms: The Globalization of Cotton Spinning, 1878-1933', *Journal of Economic History*, 70 (3), 2010, pp. 535-566.

ZIMMERMANN, Andrew, "Cotton Booms, Cotton Busts, and the Civil War in West Africa," *Journal of the Gilded Age and Progressive Era*, 10 (2011), pp. 454-463.

—, 'A German Alabama in Africa: The Tuskegee Expedition to German Togo and the Transnational Origins of West African Cotton Growers', *American Historical Review*, 110 (5) 2005, pp. 1362-1398.

VRIES, Peer, 'Cotton, Capitalism, and Coercion: Some Comments on Sven Beckert's Empire of Cotton', *Journal of World History*, 28 (1), 2017, pp. 131-140.



Booming periphery: British and Indian Cotton traders in Bombay (1869)

SESSION 6 *Rubber*

ASO, Michitake, *Rubber and the Making of Vietnam: An Ecological History, 1897-1975*, New York 2018.

CLARENCE-SMITH, William G., 'Rubber cultivation in Indonesia and the Congo from the 1910s to the 1950s: divergent paths.' In: Frankema, Ewout and Buelens, Frans, (eds.), *Colonial exploitation and economic development: the Belgian Congo and the Netherlands Indies compared*, London 2013, pp. 193-210.

—, 'The Portuguese Empire and the "battle for rubber" in the Second World War', *Portuguese Studies Review*, 19 (1-2), 2011, pp. 177-196.

- FINLAY, Mark J., *Growing American Rubber: Strategic Plants and Politics of National Security*, New Brunswick 2009.
- GAMSON, Joshua 'Rubber Wars: Struggles over the Condom in the United States', *Journal of the History of Sexuality*, 1 (2), 1990, pp 262-282.
- HARP, Steven L., *A World History of Rubber: Empire, Industry, and the Everyday*, Malden-Oxford-Chichester, 2016.
- HEIM, Susanne, 'Pflanzentransfer unter Gewaltbedingungen — Eine kurze Geschichte des Kautschuks', *Zeitschrift für Agrargeschichte und Agrarsoziologie*, 61 (2), 2013, pp. 59-74.
- JACKSON, Joe, *The Thief at the End of the World: Rubber, Power and the Seeds of Empire*, London 2008.
- MITMAN Gregg and ERICKSON, Paul, 'Latex and Blood: Science, Markets, and American Empire', *Radical History Review* 107 (2010), pp. 45-73.
- TUCKER, Richard P., *Insatiable Appetite: The United States and the Ecological Degradation of the Tropical World*, Berkeley 2000, pp. 226-282.
- , 'Rubber', in: McNeill, & J.R. Pomeranz, K. (eds), *The Cambridge World History*, Vol. VII. Pt. 2, Cambridge 2015, pp. 423-443.
- TULLY, John, *The Devil's Milk: A social History of Rubber*, New York 2011.
- VOS, Jelmer, 'Of Stocks and Barter: John Holt and the Kongo Rubber Trade, 1906–1910', in: Curry-Machado, J., *Global Histories, Imperial Commodities, Local Interactions*, Houndmills and New York 2013, pp. 77-99.
- YACOB, Shakila, 'Model of Welfare Capitalism? — The United States Rubber Company in Southeast Asia', *Enterprise and Society*, 8 (1), 2007, pp. 136-174.

SESSION 7 *The BICYCLE*

- ARNOLD, David and Erich DEWALD 'Cycles of Empowerment? The Bicycle and Everyday Technology in Colonial India and Vietnam', *Comparative Studies in Society and History*, 53, (4), pp. 971-996.
- BAUER, Thomas & FROISSART, Tony, ' 'Vél d'Hiv' six-day race: the spirit of Paris during the twenties', *Sport in History*, 37 (1), 2017, pp. 76-94.
- BROWN, Mathew 'Harry, 'Cycling, in South America, 1880-1920', *ACHSC*, 48 (1), 2021, pp. 287-325.
- CARTER, Neil, *Cycling and the British: A Modern History*, London 2021, pp. 13-40.
- DAUNCEY, Hugh, *French Cycling: A Social and Cultural History* (Liverpool: Liverpool University Press, 2012), pp. 102-158.
- EBERT, Anne-Katrin, 'Cycling towards the Nation: The Use of the Bicycle in Germany and the Netherlands, 1880-1940', *European Review of History*, 11 (3), 2004, pp. 347-364.

- FISCHER-TINÉ, Harald and NAHA Souvik, 'Man-making and World-making on Two Wheels: Indian 'Globe Cyclists' in the Interwar Years', *Journal of Global History*. Published online 2024:1-29. doi:10.1017/S1740022823000323
- HAHN, Hans-Peter, 'The Appropriation of the Bicycle in West Africa: Pragmatic approaches to Sustainability', *Transfers*, 2 (2), 2012, pp. 31-48.
- JAMIESON, Duncan R., *The Self-propelled Voyager: How the cycle revolutionized Travel*, Lanham, MD 2015, pp. 83-116.
- KIERSNOWSKA, Beata, 'Female Cycling and the Discourse of Moral Panic in Late Victorian Britain', *Atlantis*, 41 (2), 2019, pp. 85-104.
- MÄNNISTO-FUNK, Tiina, 'Gendered Practices in Finnish Cycling, 1890-1939', *Icon*, 16 (2010), pp. 53-73.
- NORCLIFFE, Glen, *Critical Geographies of Cycling: History, Political Economy and Culture*, Abingdon: 2018, pp. 131-191.
- OOSTERHUIS, Harry, 'Cycling, modernity and national culture', *Social History*, 41 (3), 2017, pp. 233-248.
- — — 'Entrenched Habit or Fringe Mode: Comparing national Bicycle Policies, Cultures and Histories', in: Männistö-Funk and Myllyntaus (eds), *Invisible Bicycle*, pp. 48-97.
- RHOADS, EDWAD J.M., 'Cycles of Cathay: A History of the Bicycle in China', *Transfers*, 2 (2), 2012, pp. 95-120.
- STEELE, M. William, 'The Making of a Bicycle Nation: Japan', *Transfers*, 2 (2), 2012, pp. 70-94.

SESSION 8 *Opium*

- AHMAD, Diana L., *The Opium Debate and Chinese Exclusion Laws*, Reno-Las Vegas 2007.
- AURIN, Marcus, 'Chasing the Dragon: The Cultural Metamorphosis of Opium in the United States, 1825-1935', in: *Medical Anthropology Quarterly*, 14 (3), 2000, pp. 414-441.
- BERRIDGE, Virginia, *Opium and the People: Opiate Use and Drug Control Policy in Nineteenth and Early Twentieth Century England* (rev. ed.), New-York-London 1999.
- BEWLEY-TAYLOR, David R., *The United States and International Drug Control, 1909-1997*, London New York 1999, pp. 16-53.
- BOOTH, MARTIN, *Opium, A History*, London 1996.
- BROOK, T. / WAKABAYSHI, B.T. (ed.), *Opium Regimes, China, Britain and Japan, 1839-1952*, Berkeley-Los Angeles-London, 2000.
- DIKÖTTER, F./LAAMANN, L./XUN, Z., *Narcotic Culture. A History of Drugs in China*, London 2004.

KINGSBERG, Miriam, *Moral Nation: Modern Japan and Narcotics in Global History*, Berkeley etc. 2014.

MILLS, James and BARTON, Patricia, T., 'Introduction', in: idem (eds) *Drugs and Empires. Essays in Modern Imperialism and Intoxication*, Houndmills-New York, 2007

PADWA, Howard, *The Culture and Politics of Opiate Control in Britain and France, 1821-1926*, Baltimore 2012.

RICHARDS, John F., 'Opium and the British Empire: The Royal Commission of 1895', in: *Modern Asian Studies*, 36 (2), 2002, pp. 375-420.

—, 'The Opium Industry in British India', in: *Indian Economic and Social History Review*, 39 (2-3), 2002, pp. 149-180.

TROCKI, C.A., *Opium Empire and Political Economy: A Study of the Asian Opium Trade, 1750-1950*, London-New York, 1999, pp. 33-87.

YANGWEN, Zheng, *The Social Life of Opium in China*, Cambridge 2005.



The 'Oriental scourge' as a tourist spectacle: a postcard from French Indochina (c. 1910)

SESSION 9 Cocaine

COURTWRIGHT, David T., 'The Rise and Fall and Rise of Cocaine in the United States', in: J. Goodman et al. (eds), *Consuming Habits. Global and Historical perspectives on How Cultures define Drugs, Histories*, London - New York ²2007, pp. 215-237.

GOOTENBERG, Paul: 'A Forgotten Case of „Scientific Excellence on the Periphery“: The Nationalist Cocaine Science of Alfredo Bignon, 1884-1887', in: *Comparative Studies in Society & History*, 49 (1), 2007, pp. 202-232.

—, 'Talking about the Flow: Drugs, Borders, and the Discourse of Drug Control', *Cultural Critique* 71 (2009), pp. 13-46.

- FRIMANN, Richard H., 'Germany and the transformations of Cocaine', in: Gootenberg, P., (ed.), *Cocaine: Global Histories*, New York-London 1999, pp. 83-104.
- KARCH, Steven B., *A History of Cocaine: The Mystery of Coca Java and the Kew Plant*, London 2003.
- , 'Japan and the Cocaine Industry in Southeast Asia', in: Gootenberg P., (ed.), *Cocaine: Global Histories*, New York-London 1999, pp. 146-161.
- KOZMA, Lia, 'White Drugs in Interwar Egypt: Decadent Pleasures, Emaciated Fellahin and the Campaign against drugs', *Comparative Studies of South Asia, Africa and the Middle East*, 33 (1), 2013, pp. 89-101.
- MILLS, James H., 'Cocaine and the British Empire: The Drug and the Diplomats at the Hague Opium Conference, 1911-12', *The Journal of Imperial and Commonwealth History*, 4 (3), 2014, pp. 400-419.
- , 'Drugs, Consumption, and Supply in Asia: The Case of Cocaine in Colonial India, c. 1900-c. 1930', in: *Journal of Asian Studies*, 66 (2), 2007, pp. 345-362.
- SPILLANE, Joseph, *Cocaine: From Medical Marvel to Modern Menace in the United States*, Baltimore-London 2000, pp. 67-104.

SESSION 10 *Gramophone & Jazz*

- BENG, 'Negotiating 'His Master's Voice': Gramophone Music and Cosmopolitan Modernity in British Malaya in the 1930s and Early 1940s', *Journal of the Humanities and Social Sciences of South-East Asia*, 169 (4), pp. 457-494.
- FARRELL, Gary, 'The Early Days of the Gramophone Industry in India: Historical, Social and Musical Perspectives', *British Journal of Ethnomusicology* 2 (1993), pp. 31-53.
- GRONO, Pekka, SAUNIO, Ilpo, *An International History of the Recording Industry*, London-New York 1998.
- HUGHES, Stephen P. 'The 'Music Boom' in Tamil South India: gramophone, radio and the making of mass culture', *Historical Journal of Film, Radio & Television*, 22 (4), 2002, pp. 445-473.
- , 'Music in the Age of Mechanical Reproduction: Drama, Gramophone, and the Beginnings of Tamil Cinema', *Journal of Asian Studies*, 66 (1), 2007, pp. 3-34.
- , 'Play it Again Saraswathi: Gramophone, Religion and Devotional Music in Colonial South India', in: Booth, Gregory D. and Shope, Bradley, (eds.), *More Than Bollywood: Studies in Indian Popular Music*, New York 2014, pp. 114-141.
- JONES, Andrew F., *Yellow Music: Media Culture and Colonial Modernity in the Chinese Jazz Age*, Durham-London 2001.
- JONES, Geoffrey, 'The Gramophone Company: An Anglo-American Multinational, 1898-1931', *Journal of Business History*, 59 (1), 1985, pp. 76-100.

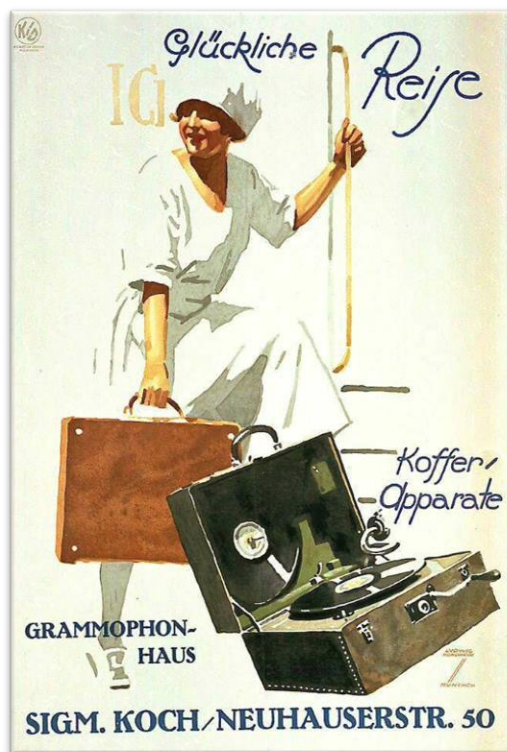
LUBINSKI, Christina, 'Die nationalistische Note. Westliche Grammophone und indischer Nationalismus vor dem Ersten Weltkrieg.' *Historische Anthropologie*, 24 (1), 2016, pp. 27-49.

MILLER, Karl Hagstrom, 'Talking Machine World: Selling the Local in the Global Music Industry, 1900-1920', in: A. G. Hopkins (ed.), *The Universal and the Local in Global History*, London 2006, pp. 160-190.

MCNEIL, Adrian, 'Making Modernity Audible: Sarodiyas and the Early Recording Industry', *South Asia: Journal of South Asian Studies*, 27 (3), 2004, pp. 315-337.

VAN DER MERWE, Schalk D., 'Kruger's lost voice: Nation and race in pre-World War 1 Afrikaans music records', *Historia*, 60 (1), 2015, pp. 110-128.

WICKRAMASINGHE, Nira, *Metallic Modern: Everyday Machines in Colonial Sri Lanka*, New York 2014, pp. 81-91.



Entertainment without borders: German and Japanese advertisements for gramophones, c. 1925

Jazz

ANSELL, Gwen, *Soweto Blues. Jazz, Popular Music & Politics in South Africa*, New York-London 2014.

ATKINS, E. Taylor, *Jazz Planet*, Jackson, MS 2003.

BALLANTINE, *Marabi Nights: Jazz, 'Race' and Society in Early Apartheid South Africa*, Scottsville 2012.

BÉTHUNE Christian, 'Le jazz: globalisation ou cosmopolitisme?', in: Cohen-Avenel, Pascale (ed.) *Jazz, pouvoir et subversion de 1919 à nos jours*, Berne 2014, pp. 333-347.

- BRAGGS, Rashida K., *Jazz Diasporas: Race, Music, and Migration in Post–World War II Paris*. Berkeley: University of California Press, 2016.
- DORIN, Stéphane, 'The Global Circulations of Jazz', in: *Jazz Research Journal*, 10 (1-2), 2016, pp. 5-12.
- , 'Swingin' India: Circulations coloniales et postcoloniales du Jazz en Inde', in: *L'Homme*, 202 (2012), pp. 169-192.
- FRY, Andy, *Paris Blues. African American Music and French Popular Culture, 1920 – 1960*, Chicago/London 2014.
- NICHOLSON, Stuart, *Jazz and Culture in a Global Age*, Lebanon, NH 2014.
- SHOPE, Bradley, *American Popular Music in Britain's Raj*, Rochester 2016.
- , 'The Public Consumption of Western Music in Colonial India: From Imperialist Exclusivity to Global Receptivity', in: *South Asia: Journal of South Asian Studies*, 31 (2), 2008, pp. 271–289.
- TOURNÈS, Ludovic, 'La popularisation du jazz en France (1948-1960): les prodromes d'une massification des pratiques musicales', *Revue historique*, 617 (1), 2001, pp. 109-130.



Globalisation of an archetypical American art form: French jazz pioneers of the 'Quintette du Hot Club de France' (1935)

SESSION 11 *Modern Girl*

- ALLEN, Margaret, '“That's the Modern Girl”: Missionary Women and Modernity in Kolkata, c. 1907 - c. 1940', *Itinerario*, 34 (3), 2011, pp. 83-96.
- BLAND, Lucy, *Modem Women on Trial: Sexual Transgression in the Age of the Flapper*, Manchester and New York 2013.
- CHILDRESS, Faith J., 'Creating the 'New Woman' in Early Republican Turkey: The Contributions of the American Collegiate Institute and the American College for Girls', *Middle Eastern Studies*, 44 (4), 2008, pp. 553-569.

- ENEVER, Alison, 'How the Modern Girl Attains Strength and Grace': the Girl's Own Paper, sport and the discipline of the female body, 1914-1956', *Women's History Review*, 24 (5), 2015, pp. 662-680.
- HSIAO-PEI, Yen, 'Body politics, modernity and national salvation: The modern girl and the new life movement', *Asian Studies Review*, 29 (2), 2005, pp. 165-186.
- JIYOUNG, Suh,. "'The "New Woman" and the Topography of Modernity in Colonial Korea', *Korean Studies*, 37 (2013), pp. 11-43.
- LEWIS, Su Lin, 'Cosmopolitanism and the Modern Girl: A Cross-Cultural Discourse in 1930s Penang', *Modern Asian Studies*, 43 (6), 2009, pp. 1385-1419.
- POSRITHONG, Natanaree, 'The Siamese "Modern Girl" and Women's Consumer Culture, 1925-1935', *Journal of Social Issues in Southeast Asia*, 34 (1), 2019, pp. 110-148.
- STEVENS, Sarah E., 'Figuring Modernity: The New Woman and the Modern Girl in Republican China', *NWSA Journal*, 15 (3), 2003, pp. 82-103.
- OTTO, Elizabeth and ROCCO, Vanessa (eds), *The New Woman International: Representations in Photography and Film from the 1870s through the 1960s*, Ann Arbor 2012.
- ROSENBERG, Emily S., 'Consuming women: Images of Americanization in the 'American Century'', *Diplomatic History* 23 (3) 1999, pp. 479-497.
- WEINBAUM, A. E. et al., *The Modern Girl around the World: Consumption, Modernity and Globalization*, Durham - London 2008.
- ZEITZ, Joshua, *Flapper: A Madcap Story of Sex, Style, Celebrity, and the Women who made America modern*, New York 2006.



Consuming modernity across the globe: a glamorous New York 'flapper' and her Shanghai equivalent (late 1920s)