Program Wednesday, May 24, 2023

08:30-09:00   **Registration**

09:00-09:15   **Conference Opening Statements**
Conference Organizers

09:15-10:45   **Presentations 1+2: Creative Industries**

Market Intermediary and Entrepreneurial Opportunities in Creative Industries
Shu Deng (UT Dallas)
Discussant: Imke Reimers (Northeastern University)

When Less is More: Content Strategies for Subscription Video on Demand
Miguel Godinho de Matos (Católica Lisbon)
Co-authors: Samir Mamadehussene (UT Dallas) & Pedro Ferreira (Carnegie Mellon)
Discussant: Joel Waldfogel (University of Minnesota)

10:45-11:15   **Coffee Break**

11:15-12:00   **Presentation 3: Pandemic Push**

The Pandemic Push in Digital Technologies and Workforce Adjustments
Christian Kagerl (Institute for Employment Research of the German Federal Employment Agency)
Co-authors: Christina Gathmann (LISER), Laura Pohlan (IAB) & Duncan Roth (IAB)
Discussant: Shane Greenstein (Harvard)

12:00-12:30   **Poster Slam 1: Digitalization, Strategy & Organization**

Resource Allocation Between Human Labor and Automation: AI Technical Capability and Labor Market Frictions
Xiaoshu Bei (University of Colorado Boulder)

Social Media Followers and Organizational Performance
Anil Doshi (UCL School of Management)
Co-author: Tobias Kretschmer (LMU Munich)

Digitalization and Workforce Restructuring: Does Ignoring the Digital Transformation Lead to an Increase in Mass Layoffs?
Jesús García-Romanos (University Carlos III of Madrid)
Co-authors: Ester Martínez-Ros and Eduardo Melero (University Carlos III of Madrid)

The Impact of Symbolic Award Introductions on Contribution Behavior in Online Communities: A Natural Experiment
Alexander Staub (Vienna University of Economics & Business)
Co-authors: Christopher Lettl (WU Vienna) & Tom Grad (Copenhagen Business School)

Search, Data, and Market Power
Carl-Christian Groh (University of Mannheim)

Get Rich or Die Tryin': Concerts and the Digitization of Recorded Music
Franziska Kaiser (HEC Lausanne)
Co-authors: Christian Peukert (HEC Lausanne)

Platform Market Power and Worker Marginalization in Online Labor Markets: Evidence from a Fee Change
Frank Müller-Langer (Max Planck Institute for Innovation & Competition)
Co-authors: Estrella Gomez-Herrera (University of the Balearic Islands) & Ulrich Laitenberger (Tilburg University)

12:30-13:45   **Poster Session & Lunch**

13:45-14:45   **Keynote Speech 1**
Advancing Environmental Sustainability in the Fourth Industrial Revolution
Nigel Melville (University of Michigan)

14:45-15:30   **Presentation 4: Regulatory Push**

Divided, We Fall: How Data Architecture Affects Firm Performance in Response to a Regulatory Shock
Sam (Ruiqing) Cao (Stockholm School of Economics)
Co-author: Marco Iansiti (Harvard)
Discussant: Claudia Steinwender (LMU Munich)

15:30-16:30   **City Walk & Coffee Break**

16:30-18:00   **Presentations 5+6: Algorithmic Pricing**

The Challenges of Deploying an Algorithmic Pricing Tool: Evidence from Airbnb
Mohsen Foroughifar (University of Toronto)
Co-author: Nitin Mehta (University of Toronto)
Discussant: Martin Spann (LMU Munich)

Algorithmic Pricing and Consumer Sensitivity to Price Variability
Madhav Kumar (MIT)
Co-authors: Diego Aparicio (University of Navarra) & Dean Eckles (MIT)
Discussant: Kimia Heidary (Universiteit Leiden)

19:15-   **Welcome Dinner**
Max Planck Institute for Innovation & Competition, Marstallplatz 1, Munich

Program Thursday, May 25, 2023

08:30-09:00   **Registration**

09:00-10:30   **Presentations 7+8: Knowledge Production**

Leveling the Playing Field: Knowledge Production in the Digital Age
Maximilian Mähr (University of Mannheim)
Co-author: Jens Oehlen (Stockholm University):
*Discussant: Rainer Widmann (*Max Planck Institute for Innovation & Competition)

The Long-Term Role Model Effect of Prizes on Female Scientists
Stefano Baruffaldi (University of Bath)
Co-authors: Michael Rose (Max Planck Institute for Innovation & Competition) & Laura Rosendahl Huber (Erasmus University)
Discussant: Thomas Schaper (TU Munich)

10:30-11:00   **Coffee Break**

11:00-11:45   **Presentation 9: R&D and Death**

Death and Turmoil in R&D
Thomas Astebro (HEC Paris)
Co-authors: Olof Ejermo (Lund University) & Otto Toivanen (Aalto University)
Discussant: Florian Engelmaier (LMU Munich)

11:45-12:30   **Poster Slam 2: Innovation and Entrepreneurship**

Publish or Procreate: The Effect of Motherhood on Academic Performance
Sofie Cairo (Harvard University)

Allegations of Sexual Misconduct, Accused Scientists, and Their Research
Marina Chugunova (Max Planck Institute for Innovation & Competition)
Co-authors: Rainer Widmann & Michael E. Rose (both Max Planck Institute for Innovation & Competition)

Winning the Climate Race: A Configurational Analysis of Inventor Teams Creating Radical Clean Energy Innovations
Siddarth Vedula (Technical University of Munich)
Co-authors: Niklas Hagenow & Claudia Doblinger (Technical University of Munich)

Individualism, Creativity, and Innovation
Katharina Hartinger (University of Mainz)

Public Funding for Entrepreneurs: What Works Best?
Katja Kisseleva (Frankfurt School of Finance and Management)

The Effect of Job Security on Inventor Behavior
Neus Palomeras (University Carlos III of Madrid)
Co-authors: David Wehrheim (IESE Business School) & Eduardo Melero (University Carlos III of Madrid)

Carbon Pricing and Innovation: The Impact of the European Carbon Trading System
Markus Trunschke (ZEW Mannheim)

Complementarity of Signals in Scientific Search: Experimental Evidence from Management, Economics, and Finance
Philipp Lucas Wähler (University of Warwick)
Co-authors: Nicos Nicolaou & Christos Kolympiris (University of Warwick)

Procurement Institutions and Essential Drug Supply in Low and Middle-Income Countries
Lucy Xiaolu Wang (UMass Amherst)
Co-author: Nahim Bin Zahur (Queen's University)

12:30-13:45   **Poster Session & Lunch**

13:45-14:45   **Keynote Speech 2**

Incentives and the Social Fabric of Knowledge Work: Evidence from Field Experiments
Jana Gallus (UCLA)

14:45-15:30   **Presentation 10: R&D and War**

America, Jump-started: World War II R&D and the Takeoff of the U.S. Innovation System
Daniel Gross (Duke University)
Co-author: Bhaven N. Sampat (Columbia)
Discussant: David Heller (MPI for Innovation and Competition)

15:30-16:30   **City Walk & Coffee Break**

16:30-18:00   **Presentations 11+12: R&D, Grants and Taxes**

R&D Grants and the Novelty of Innovation
Martina Iori (Scuola Superiore Sant'Anna Pisa)
Co-authors: Andrea Mina (Sant'Anna Pisa) & Pietro Santoleri (Joint Research Centre Seville)
Discussant: Claudia Doblinger (TU Munich)

The Heterogeneous Effects of R&D Tax Incentives
Matej Bajgar (Charles University)
Co-authors: Silvia Appelt (OECD), Chiara Criscuolo (OECD) & Fernando Galindo-Rueda (OECD)
Discussant: Dietmar Harhoff (MPI for Innovation and Competition)

19:15-   **Conference Dinner**
Zum Franziskaner, Residenzstr. 9, Munich

Program Friday, May 26, 2023

08:30-09:00 **Registration**

09:00-10:30 **Presentations 13+14: IP & Gender**

Closing the Gender Gap in Patenting: Evidence from a Randomized Control Trial at the USPTO
Nicholas Pairolero (U.S. Patent and Trademark Office)
Co-authors: Andrew Toole (U.S. Patent and Trademark Office), Peter-Anthony Pappas (U.S. Patent and Trademark Office), Charles deGrazia (EMLV Paris) & Mike Teodorescu (University of Washington)
Discussant: David Schwartz (Northwestern University)

The Welfare Effects of Gender-Inclusive Intellectual Property Creation: Evidence from Books
Joel Waldfogel (University of Minnesota)
Discussant: Christopher Buccafusco (Duke University)

10:30-11:00 **Coffee Break**

11:00-12:00 **Keynote Speech 3**

When Companies Choose Inside Counsel: A Case Study from Patents
David Schwartz (Northwestern University)

12:00-12:45 **Poster Slam 3: Law & Economics of Intellectual Property, Innovation & Digitalization**

When Patent Policies Harm Performance: Multiple Work-related Identity Conflict
Egbert Amoncio (University of Frankfurt)

Effects of e-Commerce on Local Labor Markets
Anahid Bauer (Institut Mines-Telecom Business School)
Co-author: Sofia Fernandez Guerrico (Université libre de Bruxelles)

User-Generated Content Shapes Judicial Reasoning: Evidence from a Randomized Control Trial on Wikipedia
Brian Flanagan (Maynooth University)
Co-authors: Neil Thompson (MIT), Xueyun Luo (Cornell), Brian McKenzie (Maynooth) & Edana Richardson (Maynooth)

All is (not) Fair in Personalized Pricing: Antecedents and Outcomes of Consumer Fairness Perceptions
Kimia Heidary (Leiden University)
Co-author: Helen Pluut (Leiden University)

Do Patents Drive Investment in Software?
James Hicks (Columbia)

Antitrust and (Foreign) Innovation: Evidence from the Xerox Case
Robin Mamrak (LMU Munich)

What Drives Users to Go Beyond Mere Contribution? – Evidence From Creative Commons
Tim Meyer (University of St. Gallen)
Co-authors: Erdem Dogukan Yilmaz (Rotterdam School of Management) & Milan Miric (USC Marshall)

Information Accessibility and Knowledge Creation: The Impact of Google's Withdrawal on Chinese Scientific Publications
Lorenzo Palladini (University of Luxembourg)
Co-author: Katrin Hussinger (University of Luxembourg)

12:45-13:45   **Poster Session & Lunch**

13:45-16:00   **Presentations 15-17: Trademarks, Patents, and Cannabis**

The Missing Element in Trademark Infringement
Sepehr Shahshahani (Fordham University)
Co-author: Maggie Wittlin (Fordham University)
Discussant: James Hicks (Columbia University)

Should Firms Hold More Patents? A Randomized Control Trial on the Commercial Value of Patent Protection
Neil Thompson (MIT)
Co-authors: Christopher Tucci (Imperial College London), Hyo Kang (USC) & Albina Khairullina (Imperial College London)
Discussant: Joy Wu (LMU Munich)

Is Grass Greener in the Gray Zone? Legalization and Innovation in the Cannabis Market
Lucy Xiaolu Wang (UMass Amherst)
Co-author: Nathan Chan (UMass Amherst)
Discussant: Christian Peukert (HEC Lausanne)

16:00-16:15   **Conference Closing Statements**
Conference Organizers