## Programme: Zurich Text as Data, 25–26 October 2019 (https://zurich-text-as-data.com)

### DAY 1: Friday 25 October 2019

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<th>Time</th>
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| 09:00–11:00| **Plenary Session: KO2-F-150**  
Adam B. Badawi: How Informative is the Text of Securities Complaints?  
Bruno Castanho Silva and Jens Wäckerle: Blending in or Standing out - Gender Polarization and the Substantive Representation of Women in European Parliaments  
Maximilian Weber: Aspirations in student essays. Social differences and de facto outcome |
| 11:00–11:30| **Coffee Break: L Foyer West (KOL-D-43a)** |  
| 11:30–12:10| **Panel (Room A): KO2-F-172**  
Gloria Gennaro and Elliott Ash: Emotion and Reason in Political Language |
| 12:10–13:00| **Lunch Break: L Foyer West (KOL-D-43a)** |  
| 13:00–14:00| **Panel (Room B): KOL-G-212**  
Jonathan Slapin: KEYNOTE  
**Parties and Populism**  
Chair: Stefan Müller  
Discussant: Denise Traber  
Tarik Abou-Chadi, Pablo Barberá, Hauke Licht, and Whitney Hua: Determinants of anti-elite appeals in multiparty competition  
Maarja Luhiiste and Zachary Greene: Reporting on Diversity? Using Topic Models to Measure Media Coverage of the Substantive and Symbolic Content of Parties’ Campaign Messages  
Theresa Gessler: Discursive change in response to new challengers: Established parties’ reactions to the AFD |
| 14:00–16:00| **Complexity and Text Reuse**  
Chair: Jens Wäckerle  
Discussant: Adam B. Badawi  
Jens Lausen and Timo Schäfer: Measuring Regulatory Complexity using Textual Analysis |
| 16:00–16:30| **Coffee Break: L Foyer West (KOL-D-43a)** |  
| 16:30–18:30| **Party Positions and Responsiveness**  
Chair: Benjamin Guinadeau  
Discussant: Zachary Greene  
Lea Kaftan, Leonce Röth, and Daniel Saldivia Gonzatti: Parties’ positions across territorial debates in the media. Revealing and validating parties’ positions on territorial debates through topic models and sentiment analysis of newspaper articles  
Kenneth Benoit, Patrick Chester, Michael Laver, and Stefan Müller: Efficient and Scalable Analysis of Political Text  
Maximilian W. Hofer and Kenneth A. Younge: Risky Data Latent Topic modeling of IPO risk disclosures  
Marco Martini: A Method for Extracting Sentence-Level Information from Structured Text Documents |
<p>| 19:30     | <strong>Dinner: By Invitation</strong> |</p>
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| 09:00–11:00  | **Political Rhetoric**  
Chair: Vardges Levonyan  
Discussant: Lea Kaftan  
Christian Pipal: Strategy or Personality?  
Emotional Rhetoric in Legislative Debate  
Huyen Nguyen: The (Great) Persuasion Divide? Gender Disparities in Debate Speeches & Evaluations  
Ashrakat Elshehawy, Nikolay Marinov, Federico Nanni, and Harald Schöen: Who Wants to Talk About Refugees and Why? Foreign Interventions in German Elections |
| 11:00–11:30 | Coffee Break: KO2-F-173/174 Apérofläche                               |
| 11:30–13:30 | **Political Conflicts and Media Coverage**  
Chair: Theresa Gessler  
Discussant: Maarja Lühiiste  
Philine Widmer, Elliott Ash, and Sergio Galletta: Cable News and Local News  
Lana (Svetlana) Bilalova: The strategic coverage of international conflicts by domestic state-controlled media  
Eda Keremoglu, Sebastian Hellmeier, and Nils B. Weidmann: Not all Protests are Equal: Issues and Repression in Autocracies |
| 13:30–14:30 | Lunch break: KO2-F-173/174 Apérofläche                                 |
| 14:30–16:00 | **Vardges Levonyan**: Media Bias in Public Service Broadcasting: Evidence from the BBC  
**Milena Djourelova**: More than Words: Media, Immigration and Persuasion through Slanted Language |
| 16:00–16:30 | Coffee Break: KO2-F-173/174 Apérofläche                                 |
| 16:30–18:00 | **Eric Wallace, Pedro Rodriguez, Shi Feng, Ikuya Yamada, Jordan Boyd-Graber, and Denis Peskov**: Engaging Hobbyist Communities to Deceive Machines and Each Other  
**Yue Guan** and Christian Göbel: The Information Value of Popular Input for Nondemocratic Regimes: Evidence from China |