

i n g r e s Institut für
gewerblichen
Rechtsschutz

ETH zürich

Zurich IP Retreat 2019 – Nationalism vs. Globalization in IP

Friday, 13rd / Saturday, 14th September 2019

Seehof Küsnacht (ZH)



Nationalism vs. Globalization in IP

After focusing on "Patents and Hindsight" (2017) and "Injunctions at a Junction?" (2018), this year's Zurich IP Retreat will again assemble opinion leaders from all over the world, including judges, academics, government officials, litigators, patent attorneys, and in-house counsels, to discuss a central topic of the intellectual property system of our time.

Harmonization of intellectual property systems has been at the core of international IP law for over 130 years. Outside the IP system, the trend towards globalization has faced serious backlash in recent years. The rise of nationalism around the globe, the weakening of international organizations and multilateral systems, the increasing risk of trade wars, and the growing focus on "national champions" will not leave the international IP system unaffected. This year's Zurich IP Retreat assesses the impact these opposing trends will have on the current IP system.

Friday, 13rd September 2019

- 11h45 Lunch
- 12h45 **Welcome and Introduction**
Stefan Bechtold, Tobias Bremi and Michael Ritscher
- 13h00 **The History**
Alexander Peukert, Goethe University Frankfurt am Main
Tobias Straumann, University of Zurich
- 14h30 **Globalization in IP through International Investment Protection Treaties**
Simon Klopschinski, Düsseldorf
Peter Yu, Texas A&M University
- 16h00 Coffee Break
- 16h30 **Globalization in IP through Trade Agreements**
Thomas Cottier, University of Berne
Keith Maskus, University of Colorado at Boulder
- 17h30 **Territoriality: Theory and Political Reality**

Felix Addor, Swiss Federal Institute of Intellectual Property & University of Berne
Jacques de Werra, University of Geneva
Peter Picht, University of Zurich
Clive Thorne, London
- 19h00 **Aperitif and Dinner**

Saturday, 14th September 2019

08h30 **The Applicable Law: Principles**

Richard Arnold, UK High Court of Justice
Rochelle Dreyfuss, New York University
Christian Heinze, Leibniz University Hannover
Mary-Rose McGuire, University of Osnabrück

10h00 **The Right of Priority**

Lukas Bühler, European Patent Office
Richard Arnold, UK High Court of Justice
Mary-Rose McGuire, University of Osnabrück
Klaus Grabinski, German Federal Court of Justice

11h30 Coffee Break

12h00 **Cross-Border Infringements, Injunctions and Taking of Evidence**

Vittorio Cerulli Irelli, Milan
Klaus Grabinski, German Federal Court of Justice
Rik Lambers, Amsterdam
Ralf Uhrich, Google

13h30 **Closing Remarks**

Stefan Bechtold, Tobias Breimi and Michael Ritscher

13h45 **Lunch**