

Program Wednesday, June 8, 2022

- 08:30-09:15 **Registration**
- 09:15-09:30 **Conference Opening Statements**
Conference Organizers
- 09:30-11:00 **Presentations 1+2: Privacy & Information**
- [Impact of Privacy Regulation on Experimentation and Innovation](#)
Michail Batikas (Rennes School of Business)
Co-authors: Yi Liu (Rennes); Milan Miric (USC Marshall); Hakan Ozalp (Amsterdam)
Discussant: Marita Freimane (KU Leuven)
- [Using Transparency and Machine Learning to Counter Disinformation](#)
Anil Doshi (UCL)
Co-author: William Schmidt (Cornell)
Discussant: Joy Wu (LMU)
- 11:00-11:30 **Coffee Break**
- 11:30-12:30 **Poster Slam 1: Digitalization, Strategy & Organization**
- [Productivity Effects of IT Investments and the Role of Innovation and Competition](#)
Mathias Beck (ETH Zurich)
Co-authors: Dmitry Plekhanov, Martin Woerter, Torbjørn Netland (ETH Zurich)
- [Communication Effort and the Cost of Language: Evidence from Stack Overflow](#)
Jacopo Bregolin (Liverpool)
- [Information Frictions and Heterogeneity in Valuations of Personal Data](#)
Avinash Collis (UT Austin)
Co-authors: Alex Moehring (MIT), Ananya Sen & Alessandro Acquisti (CMU)
- [Does EMR \(Electronic Medical Record\) Adoption by Nursing Homes Decrease Hospitalization Costs?](#)
Atiye Cansu Erol (Penn)
Co-authors: Lorin Hitt & Prasanna Tambe (Penn)
- [Substituting Away? The Effect of Platform Bargaining Regulation on Content Display](#)
Marita Freimane (KU Leuven)

Artificial Intelligence, Human Capital and Productivity Growth

Yanwan Ji (Warwick)

The Importance of (Exponentially More) Computing Power

Gabriel Manso (University of Brasilia)

Co-authors: Neil Thompson & Shuning Ge (MIT)

Online Popularity, Fake Followers and Soccer Players' Value

Théo Marquis (Université Paris-Saclay)

Co-author: Nicolas Soulié (IMT-BS)

Smart Contracts on a Blockchain: Transaction Governance with the Potential of Deductive Certainty

Daniel Obermeier (TU Munich)

Co-author: Joachim Henkel (TU Munich)

Digital Peer Interactions and Knowledge Transfers: Evidence from Online Business Education

Laura Rosendahl Huber (Erasmus University)

Co-authors: Jacqueline Lane (HBS), Svenja Friess (MPI for Innovation and Competition), Haylee Ham (Harvard), Karim Lakhani (HBS)

I Hear You: Does Quality Improve with Customer Voice?

Siddhartha Sharma (Indiana)

Co-authors: Uttara Ananthakrishnan (University of Washington), Davide Proserpio (USC)

Balancing User Privacy with Predictive Insights in Mobile Location Data

Tal Shoshani (USC)

Co-authors: Peter Zubcsek (Tel Aviv), David Schweidel (Emory)

12:30-13:45 **Poster Session & Lunch**

13:45-14:45 **Keynote Speech 1**
Can Bitcoin Help Us Go Green?
Hanna Halaburda (NYU)

14:45-15:15 **Coffee Break**

15:15-16:45 **Presentations 3+4: Media**

Selection, Consumption, and New Music Discovery in an Online Social Network: A Dyadic Approach

Johannes Loh (BI Norwegian Business School)

Discussant: Milan Miric (USC)

The First Sale Doctrine and the Digital Challenge to Public Libraries

Imke Reimers (Northeastern University)

Co-author: Joel Waldfogel (University of Minnesota)

Discussant: Avinash Collins (UT Austin)

16:45-17:45 **City Walk I & Coffee Break**

17:45-19:15 **Presentations 5+6: Market Dynamics**

Two-Sided Platform Governance: Are Founders Manipulating the Crowd in Crowdfunding

Thomas Åstebro (HEC Paris)

Co-authors: José Penalva (Universidad Carlos de Madrid)

Discussant: Jacopo Bregolin (Liverpool)

Do Search Engines Increase Concentration in Media Markets?

Ricard Gil (Queen's University)

Co-authors: Joan Calzada (Barcelona) & Nestor Duch-Brown (Joint Research Centre Seville)

Discussant: Tim Meyer (LMU)

19:15-

Welcome Dinner

Max Planck Institute for Innovation & Competition, Marstallplatz 1, Munich

Program Thursday, June 9, 2022

08:30-09:00 **Registration**

09:00-10:30 **Presentations 7+8: Startups**

[Beefing IT up for Your Investor? Open Sourcing and Startup Funding: Evidence from GitHub](#)

Annamaria Conti (University of Lausanne)

Co-authors: Christian Peukert (HEC Lausanne), Maria Roche (Harvard)

Discussant: Markus Nagler (University of Erlangen-Nürnberg)

[Startups, Unicorns, and the Local Supply of Inventors](#)

Benjamin Balsmeier (Luxembourg)

Co-authors: Lee Fleming (Berkeley), Matt Marx (Cornell), Seungryul Ryan Shin (Seoul National University)

Discussant: Lucy Xiaolu Wang (University of Massachusetts Amherst)

10:30-11:00 **Coffee Break**

11:00-11:45 **Presenion 9: Gender Gap**

[Cassatts in the Attic](#)

Matt Marx (Cornell)

Co-author: Marlène Koffi (Toronto)

Discussant: Karin Hoisl (University of Mannheim)

11:45-12:45 **Poster Slam 2: Innovation and Entrepreneurship**

[Outside Equity and Startup Innovation: Evidence from the German INVEST Program](#)

Johannes Bersch (ZEW Mannheim)

Co-author: Marius Berger (ZEW Mannheim)

[Rising Markups, Common Ownership, and Technological Capacities](#)

Alexandra Gibbon (Düsseldorf)

Co-author: Jan Philip Schain (Düsseldorf)

[Whistling in the Dark? Equity Market Reactions to Digital Service Tax Proposals](#)

Estrella Gomez-Herrera (University of Balearic Islands)

Co-authors: Carlo Reggiani (Manchester), Yevgeniya Shevtsova (European Commission)

[Demand-Pull and Technology-Push: What Drives the Direction of Technological Change? An Empirical Network-Based Approach](#)

Kerstin Hötte (Oxford University)

[The Effect of Acquisitions on Open Source Software Development](#)

Helge Klapper (Erasmus University)

Co-authors: Michael Vetter (TU Munich), Henning Piezunka (INSEAD), Joachim Henkel (TU Munich)

[Innovation, Institutional Development, and Insider Trading](#)

Lorenzo Palladini (Université du Luxembourg)

Co-author: Katrin Hussinger (Université du Luxembourg)

Unexpected Interruptions, Idle Time, and Creativity: Evidence from a Natural Experiment

Tim Schweisfurth (University of Twente)
Co-author: Anne Greul (McKinsey)

Competition and Risk Taking in Tournaments

Max Thon (Universität zu Köln)
Co-author: Oliver Gürtler & Lennart Struth (Universität zu Köln)

The Breakup of the Bell System and its Impact on US Innovation

Martin Watzinger (Universität Münster)
Co-author: Monika Schnitzer (LMU Munich)

Logic Mill

Sebastian Erhardt (MPI-IC Munich)
Co-authors: Erik Buunk, Mainak Gosh, Michael Rose, Dietmar Harhoff

12:45-14:00 **Poster Session & Lunch**

14:00-15:00 **Keynote Speech 2**

Trust and social support: Rethinking the economics of innovation in the age of AI

Nicola Lacetera (University of Toronto)

15:00-15:45 **Presentation 10: Information**

Information Disclosure in the Presence of Competition: Evidence from the Pharmaceutical Industry

Jennifer Kao (UCLA)
Discussant: Matt Higgins (University of Utah)

15:45-16:45 **City Walk II & Coffee Break**

16:45-18:15 **Presentations 11+12: Labor**

Entrepreneurship and the Platform Economy: Evidence from U.S. Tax Returns

Spyridon Lagaras (University of Pittsburgh)
Co-authors: Matthew Denes (CMU), Margarita Tsoutsoura (Cornell University)
Discussant: Katrin Hussinger (Université du Luxembourg)

Fast Friends: Understanding the Impact of Short-term Migration on Firms' Invention Outcomes

Hyo Kang (USC)
Co-author: John Eklund (USC)
Discussant: Rainer Widmann (MPI-IC)

19:15-

Conference Dinner

Zum Franziskaner, Residenzstr. 9, Munich

Program Friday, June 10, 2022

08:30-09:00 **Registration**

09:00-10:30 **Presentations 13+14: Incentives & Piracy**

[Effort and Selection Effects of Performance Pay in Knowledge Creation](#)

Erina Ytsma (CMU)

Discussant: Matthias Fahn (Linz)

[The Paradox of Privacy Regulation: How Law Meant To Protect Privacy Can Erode It](#)

Christopher Sprigman (NYU)

Co-author: Stephan Tontrup

Discussant: Filippo Lancieri (ETH Zurich)

10:30-11:00 **Coffee Break**

11:00-12:00 **Keynote Speech 3**

Investing in Ex Ante Regulation: Evidence from Pharmaceutical Patent Examination

Melissa Wasserman (UT Austin)

12:00-13:00 **Poster Slam 3: Law & Economics of Intellectual Property, Innovation & Digitalization**

[Impact of PAEs: Investigating State Level Anti-Patent Trolling Laws in the US](#)

Nihan Akhan (EUI)

[Patent Length, Innovation, and the Role of Technology Disclosure Externalities](#)

Fabio Bertolotti (LSE)

[Biological Patent Thickets and Delayed Access to Biosimilars, and American Problem](#)

Bernard Chao (Denver)

Co-author: Rachel Moodie (Biosimilars Fresenius Kabi)

[Asset Ownership and Project Selection](#)

Ankur Chavda (HEC Paris)

Sorry, No Image Available? Digitization and Availability of Visual Artworks in Global Museum Collections

Matthias Sahli (WIPO & University of Neuchâtel)

Co-authors: Alexander Cuntz (WIPO), Paul Heald (Illinois)

[Regulating Inertia in a Subscription Economy](#)

Eserhan Eser (Chicago)

[Ms. Attribution: How Authorship Credit Contributes to the Gender Gap](#)

Jordana Goodman (Boston University)

[How Does a Standard to Implement Privacy Regulations Affect Web Traffic and Tracking? Evidence from IAB's Transparency and Consent Framework](#)

Yuxi Jin (Frankfurt)
Co-author: Bernd Skiera (Frankfurt)

[The International Political Economy of Patent Buyouts](#)

Dominik Naehrer (Göttingen)
Co-authors: Amal Ahmad & Sebastian Vollmer (Göttingen)

[Continuation Patents and Litigation](#)

Cesare Righi (Pompeu Fabra)

["Will Your License Help My Code?" Evidence from a Natural Experiment on GitHub](#)

Swagatam Sinha (ETH Zurich)

[Law & Economics of Copyright in the Digital Age: A Literature Review and Research Agenda](#)

Margaritha Windisch (ETH Zurich)
Co-author: Christian Peukert (HEC Lausanne)

13:00-14:15 **Poster Session & Lunch**

14:15-16:30 **Presentations 15-17: Platform Regulation & Drug Patents**

[The Emergence of Platform Regulation in the UK: An Empirical-Legal Study](#)

Martin Kretschmer (Glasgow)
Co-authors: Ula Furgal & Philip Schlesinger (Glasgow)
Discussant: Stefan Bechtold (ETH Zurich)

[Measuring Fair Competition on Digital Platforms](#)

Lukas Jürgensmeier (Frankfurt)
Co-author: Bernd Skiera (Frankfurt)
Discussant: Amit Zac (ETH Zurich)

[Repositioning Generic Drugs: Empirical Realities](#)

Johnathon Liddicoat (Cambridge)
Discussant: Melissa Wasserman (UT Austin)

16:30-16:45 **Conference Closing Statements**

Conference Organizers