Munich Conference on Innovation and Competition (MCIC 2014)

Castle Ringberg, Kreuth, Germany

June 23 to 25, 2014
**Program**

(as of June 25, 2014)

Monday, June 23, 2014

12.30 – 13.30 Lunch

14.00 Welcome (lecture hall)
Dietmar Harhoff, MPI Munich
Stefan Bechtold, ETH Zurich

**Session chair: Stefan Bechtold**

14.15 – 15.00 Keynote 1 (lecture hall)
Petra Moser, Stanford: Do Copyrights Encourage Creativity? Evidence from Opera Premiers in Italy, 1770-1900
14.40 – 14.50 Commentator: Frank Müller-Langer, MPI Munich
14.50 – 15.00 Discussion

15.00 – 15.45 Keynote 2 (lecture hall)
15.25 – 15.35 Commentator: Stefan Bechtold, ETH Zurich
15.35 – 15.45 Discussion

15.45 – 16.15 Coffee break

16.15 – 17.00 Keynote 3 (lecture hall)
Jerry Thursby, Georgia Tech: The Nexus of University Science and Biopharmaceutical Applications
16.40 – 16.50 Commentator: Patrick Waelbroeck, ParisTech
16.50 – 17.00 Discussion

17.00 – 17.10 Short break to change rooms

17.10 – 17.55 Parallel session 1 (blue seminar room)
Heiko Karle, ETH Zurich: The Timing of Negotiations: Bargaining, Incomplete Agreements and the Focusing Effect
17.30 – 17.40 Commentator: Lisa Fey, University of Munich
17.40 – 17.55 Discussion

17.55 – 18.40 Parallel session 3 (blue seminar room)
Tun-Jen Chiang, George Mason: Forcing Patent Claims
18.15 – 18.25 Commentator: Henri de Belsunce, IMPRS-CI Munich
18.25 – 18.40 Discussion

18.25 – 18.40 Parallel session 4 (green seminar room)
Roger Ford, Chicago: The Patent Spiral
18.25 – 18.40 Commentator: Robert Bone, Texas
18.25 – 18.40 Discussion

19.00 Dinner
Tuesday, June 24, 2014

Session chair: Dietmar Harhoff

09.00 – 09.45  Keynote 4 (lecture hall)
Geertrui van Overwalle, Leuven & Tilburg: Governing Genomic Data:
Plea for an “Open Commons”

09.25 – 09.35  Commentator: Stefan Bechtold, ETH Zurich
09.35 – 09.45  Discussion

09.45 – 10.15  Coffee break

Parallel session chair: Stefan Bechtold

10.15 – 11.00  Parallel session 5 (blue seminar room)
Fabian Gässler, IMPRS-CI Munich: Invalid but Infringed? An Analysis of
Germany’s Bifurcated Patent Litigation System

10.35 – 10.45  Commentator: Petra Moser, Stanford
10.45 – 11.00  Discussion

11.00 – 11.15  Parallel session 7 (blue seminar room)
Forum Shopping

11.20 – 11.30  Commentator: Dietmar Harhoff, MPI Munich
11.30 – 11.45  Discussion

11.45 – 12.30  Parallel session 9 (blue seminar room)
Markus Lang, MPI Cologne: Social Esteem in Patent Practice: Legal Skills and
Scientific Careers

12.05 – 12.15  Commentator: Fabian Gässler, MPI Munich
12.15 – 12.30  Discussion

12.30 – 14.00 Lunch

Session chair: Frank Müller-Langer

14.00 – 14.45  Plenary session 1 (lecture hall)
Joseph Fishman, Harvard: Creating Around Copyright

14.20 – 14.30  Commentator: Stefan Bechtold, ETH Zurich
14.30 – 14.45  Discussion

14.45 – 15.30  Plenary session 2 (lecture hall)
Hong Luo, Harvard: Copyright Enforcement in Stock Photography

15.05 – 15.15  Commentator: Stefan Bechtold, ETH Zurich
15.15 – 15.30  Discussion

15.30 – 16.00 Coffee break

Parallel session chair: Sylvie Nerisson

16.00 – 16.45  Parallel session 11 (lecture hall)
Martin Husovec, IMPRS-CI Munich: Accountable, Not Liable: How Far
Should Forced Participation of Intermediaries Go?

16.20 – 16.30  Commentator: Tun-Jen Chiang, George Mason
16.30 – 16.45  Discussion

Parallel session chair: Stefan Bechtold

16.00 – 16.45  Parallel session 12 (blue seminar room)
Andrea Günster, ETH Zürich: Enforcement of European Competition Policy:
The Impact on Competition and Efficiency

16.20 – 16.30  Commentator: Mark-Oliver Mackenrodt, MPI Munich
16.30 – 16.45  Discussion

Parallel session chair: Christian Helmers

16.00 – 16.45  Parallel session 13 (green seminar room)
Kalpana Tyagi, IMPRS-CI Munich: Promoting ‘Competition-in-Innovation’
Through Effective Merger Remedies in the Innovation-led ICT Sector: A Transatlantic Study

16.20 – 16.30  Commentator: Christian Helmers, Santa Clara
16.30 – 16.45  Discussion
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<td>16.45 – 17.05</td>
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<td>Emil Temnyalov, Northwestern: Breaking the IP Truce: How Patent Assertion Entities Affect the Incentives for Litigation and Innovation</td>
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**Wednesday, June 25, 2014**

*Session chair: Jens Frankenreiter*

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<td>Patrick Waelbroeck, ParisTech: Copyright Industries: Impact of Digitization and New Business Models</td>
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<td>Kyriakos Drivas, Agricultural University of Athens: University Ownership, Patent Flow, and Signaling Effects of Licensing on Follow-on Research</td>
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<td>Arthur von Martels, IMPRS-CI Munich: Preliminary Injunctions in Patent Law</td>
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<td>Antonio Della Malva, Leuven: Scientific Disclosure and Market Value in the U.S. Semiconductor Industry: Knowledge Basicness and Re-appropriation</td>
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LIST OF PARTICIPANTS

Bechtold, Stefan
Belsunce, Henri de
Bone, Robert
Chiang, Tun-Jen
Della Malva, Antonio
Drexel, Josef
Drivas, Kyriakos
Fey, Lisa
Fishman, Joseph
Ford, Roger
Frankenreiter, Jens
Gässler, Fabian
Günster, Andrea
Häfeli, Michael
Harhoff, Dietmar
Helmers, Christian
Hilty, Reto
Husovec, Martin
Karle, Heiko
Kühnhausen, Fabian
Kur, Annette
Lang, Markus
Luo, Hong
Mackenrodt, Mark-Oliver
Malevanny, Nikita
Martels, Arthur von
Mendis, Sunimal
Moser, Petra
Müller-Langer, Frank
Nérisson, Sylvie
Ohly, Ansgar
Overwalle, Geertrui van
Price, Nicholson
Solomon, Dov
Sturiale, Jennifer
Stürz, Roland
Temnyalov, Emil
Thursby, Jerry
Tsangaris, Panagiotis
Tyagi, Kalpana
Waelbroeck, Patrick
Watzinger, Martin
Wernick, Alina
Zacchia, Paolo

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