

## **Mapping the Online World**

November 18 & 19, 2022  
NYU School of Law, Furman Hall  
245 Sullivan St, New York, NY 10012  
Rooms 212 & 214

### **Friday, November 18**

#### **9:00-10:30 Panel 1: Consumer Behavior**

Mireia Artigot Golobardes, Fernando Gómez Pomar & John Palmer, Unfolding Consumer Contract Personalization

Chris Sprigman & Stephan Tontrup, The Paradox of Privacy Regulation: How Law Meant to Protect Privacy Can Erode It

Karel Kubicek & Amit Zac, Markets for Consent: Evolving Privacy Practices of Cookie Consent Platforms

#### **10:30-11:00 Break**

#### **11:00-12:30 Panel 2: Markets and Agencies**

Jonathan Mayer, Antitrust Dark Patterns

Sharon Bar-Ziv & Tal Zarsky, Developing Expertise in Novel, and Ever-changing Regulatory Environments: A Multi-Agency Study of Meeting De-Identification Challenges

Daniel Markovits, Levelling the Playing Field

#### **12:30-1:30 Lunch**

#### **1:30-3:00 Panel 3: Privacy Policies**

Francesca Lagioia, Hans Micklitz & Giovanni Sartor, The Claudette System: Empowering Citizens through AI

Jens Frankenreiter & Talia Gillis, Incomplete Contracts and Future Data Usage

Lisa Austin, David Lie & Wenjun Qiu, Calpric: Low-cost Training of Deep-Learning Learning Models on Privacy Policies

3:00-3:30 **Break**

3:30-5:00 **Panel 4: Enforcement**

Jens Frankenreiter, Julian Nyarko & Dane Thorley, Using Machine Learning to Enforce the CCPA: An Experimental Study

Stefan Bechtold, Florencia Marotta-Wurgler & David Stein, GDPR Enforcement

Aniket Kesari & Jae Yon Kim, Privacy Law Diffusion Across U.S. State Legislatures

6:00 **Dinner** at Baker & co.

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**Saturday, November 19**

8:30-10:30 **Panel 5: Compliance**

David Basin, Monitoring Policy Compliance to Data Protection Regulations

David Basin, Elias Datler, Karel Kubicek, & Aileen Nielsen Attempted Compliance: The Timing and Content of Open Source Software Responses to GDPR and CCPA

Alexander Stremitzer, Lay of the Land: How Do Privacy Violations on the Internet Correlate with Firm Characteristics

Kevin Davis & Florencia Marotta-Wurgler, Regulatory Spillovers: The Case of GDPR

10:30-10:45 **Break**

10:45-12:00 **Discussion**

We would like to close the conference with a discussion involving all participants, including those who have not presented so far. We envision three topics:

- Lightning talks: please present an elevator pitch on any other project you are involved in that may be of interest to the other participants
- Creating, coordinating & making datasets publicly available
- Ethical & IRB issues

If you would like to suggest other topics, please let us know.