



Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich



MAX-PLANCK-GESELLSCHAFT

Center for Law & Economics

Chair for Technology and
Innovation Management

Institute for Strategy,
Technology and Organization

Max Planck Institute for
Innovation and Competition

Call for Papers

From June 4 to 6, 2018, the Center for Law & Economics at ETH Zurich (www.lawecon.ethz.ch), the Chair for Technology and Innovation Management at TUM (www.tim.wi.tum.de), the Institute for Strategy, Technology and Organization at the Ludwig-Maximilians-University of Munich (www.en.isto.bwl.uni-muenchen.de) and the Max Planck Institute for Innovation and Competition (www.ip.mpg.de) will jointly organize the third

Munich Summer Institute 2018

Overview

The Summer Institute will focus on three areas:

- Digitization, Strategy and Organization (chairs: Jörg Claussen and Tobias Kretschmer),
- Innovation and Entrepreneurship (chairs: Dietmar Harhoff and Joachim Henkel), and
- Law & Economics of Intellectual Property and Innovation (chair: Stefan Bechtold).

The goal of the Munich Summer Institute is to stimulate a rigorous in-depth discussion of a select number of research papers and to strengthen the interdisciplinary international research community in these areas. Researchers in economics, law, management and related fields at all stages of their career (from Ph.D. students to full professors) may attend the Munich Summer Institute as presenters in a plenary or a poster session, as discussants or as attendants. The Munich Summer Institute will feature three keynote lectures, 18 plenary presentations and a daily poster session (including a poster slam). Paper presentations will be grouped by topics, not discipline or method.

The Munich Summer Institute will be held at the Bavarian Academy of Sciences and Humanities in the heart of Munich. Participation is by invitation only. The organizers will fund travel and hotel expenses for all plenary speakers and hotel expenses for all poster presenters and invited discussants.

Keynote speakers

- Ashish Arora (Duke University)
- Luis Cabral (New York University)
- Joel Waldfogel (University of Minnesota)

Paper submission procedure

Researchers who would like to present a paper are invited to submit their paper online until February 15, 2018, at <http://munich-summer-institute.org>. The Munich Summer Institute only considers papers which have not been published or accepted for publication at the date of submission. Paper selections will be announced in March 2018. The program of the Munich Summer Institute will be available on April 1, 2018. Final papers will be made available to conference participants on a protected website, and are due on May 1, 2018. Researchers who would like to attend the Munich Summer Institute without giving a presentation should contact one of the organizers by May 1, 2018.

Further information

More information is available at <http://munich-summer-institute.org>. Any questions concerning the Munich Summer Institute should be directed to Stefan Bechtold (sbechtold@ethz.ch), Jörg Claussen (j.claussen@lmu.de), Dietmar Harhoff (dietmar.harhoff@ip.mpg.de), Joachim Henkel (henkel@ti.tum.de) or Tobias Kretschmer (t.kretschmer@lmu.de).