

Program Monday, June 7, 2021 Digitization, Strategy and Organization

- 14:45-15:00 **Technical Introduction**
- 15:00-15:45 **Keynote 1:**
Competition Policy in the Digital Age
Pierre Regibeau, Chief Economist (European Commission)
- 15:45-16:15 **Plenary Presentation 1:**
Playlisting Favorites: Measuring Platform Bias in the Music Industry
Luis Aguiar, University of Zurich
Co-authors: Joel Waldfogel (University of Minnesota) & Sarah Waldfogel (University of Wisconsin-Madison)
Discussant: Tim Meyer (Ludwig-Maximilians University of Munich)
- 16:15-16:30 **Coffee Break**
- 16:30-17:00 **Plenary Presentation 2:**
Platform Design and Innovation Incentives: Evidence from the Product Ratings System on Apple's App Store
Benjamin Leyden (Cornell University)
Discussant: Jörg Claussen (Ludwig-Maximilians University of Munich & Copenhagen Business School)
- 17:00-17:45 **Poster Slam**
- AI Adoption and Firm Performance: Management versus IT**
Liudmila Alekseeva (IESE Business School)
Co-authors: Mireia Gine (University of Navarra & Wharton WRDS),
Sampsá Samila (IESE Business School) & Bledi Taska (New York University)
- Influencer Cartels**
Marit Hinnosaar (University of Nottingham & Collegio Carlo Alberto)
Co-author: Toomas Hinnosaar (University of Nottingham)
- The Value of Technology Releases in the Mobile App Ecosystem**
Jin-Hyuk Kim (University of Colorado at Boulder)
Co-authors: Yidan Sun (Illinois Institute of Technology) & Liad Wagman (Illinois Institute of Technology)
- The Impact of the General Data Protection Regulation (GDPR) on Online Tracking**
Karlo Lukic (Goethe University Frankfurt)
Co-authors: Klaus Miller (Goethe University Frankfurt) & Bernd Skiera (University of Frankfurt)

Digital Highways and Firm Turnover

Lorien Sabatino (Polytechnic University of Turin)

Incentivizing Data Donations and the Adoption of COVID-19

Contact-Tracing Apps: A Randomized Controlled Online Experiment

Victoria Fast (University of Passau)

Co-author: Daniel Schnurr (University of Passau)

The Impact of Digital Book Readers on Print Sales: Analysis Using Genre Exposure Heterogeneity

Siddhartha Sharma (Indiana University)

What's the Inside Scoop? Challenges in the Supply and Demand for Information about Job Attributes

Jason Sockin (University of Pennsylvania)

Cybersecurity Hiring in Response to Data Breaches

Sebastian Steffen (MIT Sloan)

Co-authors: Sarah Bana (Stanford University), Erik Brynjolfsson (Stanford University), Wang Jin (MIT) & Xiupeng Wang (MIT)

Only a “Longish” Tail

Michael Ward (University of Texas at Arlington)

Co-authors: Stan J. Liebowitz (University of Texas at Dallas) & Alejandro Zentner (University of Texas at Dallas)

Artificial Intelligence's New Clothes? From General Purpose Technology to Large Technical System

Simone Vannuccini (University of Sussex)

Co-author: Ekaterina Prytkova (Friedrich Schiller University Jena)

17:45-18:15 **Poster Session**

18:15-18:45 **Plenary Presentation 3:**

Does Gender Matter? The Effect of Management Responses on Reviewing Behavior

Isamar Troncoso (University of Southern California)

Discussant: Dainis Zegners (Rotterdam School of Management)

18:45-19:15 **Plenary Presentation 4:**

Harder, Better, Faster, Longer: How Rivalry Drives Performance and Participation in Knowledge Work

Tom Grad (Copenhagen Business School)

Co-authors: Christoph Riedl (Northeastern University) &

Gavin Kilduff (New York University)

Discussant: Joy Wu (Ludwig-Maximilians University of Munich)

Program Tuesday, June 8, 2021
Innovation and Entrepreneurship

- 14:45-15:00 **Technical Introduction**
- 15:00-15:45 **Keynote 2:**
Public Funding for Risky Research
Reinhilde Veugelers (KU Leuven)
- 15:45-16:15 **Plenary Presentation 5:**
Lost Marie Curies: Family, Education, and the Probability of Becoming Inventors
Karin Hoisl (University of Mannheim)
Co-authors: HC Konsted (Copenhagen Business School) & Myriam Mariani (Bocconi)
Discussant: Henry Sauermann (ESMT Berlin)
- 16:15-16:30 **Coffee Break**
- 16:30-17:00 **Plenary Presentation 6:**
Did Western CEO Incentives Contribute to China's Technological Rise?
Jean-Marie Meier (University of Texas at Dallas)
Co-author: Bo Bian (University of British Columbia)
Discussant: David Heller (Max Planck Institute for Innovation and Competition)
- 17:00-17:45 **Poster Slam**
- Financing Early Stage Startups: The Effect of Angel Investor Subsidies**
Marius Berger (ZEW – Leibniz Centre for European Economic Research)
Co-author: Sandra Gottschalk (ZEW)
- Air Pollution and Innovation**
Felix Bracht (KU Leuven)
Co-Author: Dennis Verhoeven (KU Leuven)
- New Medicines for Serious Diseases: the Case of the FDA's Breakthrough Designation**
Manuel Hermosilla (Johns Hopkins University)
- Regulatory Incentives for Innovation: the FDA's Breakthrough Therapy Designation**
Jennifer Kao (UCLA Anderson)
Co-authors: Amitabh Chandra (Harvard University) & Ariel Stern (Harvard Business School)
- Does Green Public Procurement Trigger Environmental Innovations?**
Bastian Krieger (ZEW – Leibniz Centre for European Economic Research)
Co-author: Vera Zipperer (German Federal Ministry of Finance)

Local Human Capital and Firm Creation. Evidence from the Massification of Higher Education in France

Elio Nimier-David (CREST – ENSAE & Ecole Polytechnique)

Competition and Innovation: The Breakup of IG Farben

Felix Poege (Max Planck Institute for Innovation and Competition)

The Real Effects of Financial Markets on Scientific Disclosure: Evidence from a Quasi-Natural Experiment

Markus Simeth (Copenhagen Business School)

Co-authors: Stefano Baruffaldi (U of Bath), David Wehrheim (IESE Business School)

Rational Industrial Policy: Standing on the Shoulders of Giant Gnomes?

Dennis Verhoeven (Bocconi, KU Leuven, LSE)

Co-authors: Charlotte Guillard (UCL), Ralf Martin (Imperial College), Pierre Mohnen (Maastricht University) & Catherine Thomas (London School of Economics)

Investor-Entrepreneur Gender Effects in New Venture Screening

Terwase Viashima (IESE Business School)

Inventor Commingling and Innovation in Technology Startup Mergers & Acquisitions

Qingqing Chen (University of Pennsylvania)

Co-authors: David Hsu (University of Pennsylvania) & David Zvilichovsky (Tel Aviv U)

17:45-18:15 **Poster Session**

18:15-18:45 **Plenary Presentation 7:**
Herding in the Market for Startup Acquisitions

Annamaria Conti (University of Lausanne)

Co-authors: Jorge Guzman (Columbia University) & Ron Rabi (University of Lausanne)

Discussant: Thomas Astebro (HEC Paris)

18:45-19:15 **Plenary Presentation 8:**
Government IT Procurement Policy and Private Firm Behavior:
Evidence from a French Open Source Software Policy

Frank Nagle (Harvard University)

Discussant: Dietmar Harhoff (Max Planck Institute for Innovation and Competition)

Program Wednesday, June 9, 2021
Law & Economics of Intellectual Property, Innovation & Digitization

- 14:45-15:00 **Technical Introduction**
- 15:00-15:45 **Keynote 3:**
The Role of Consumer Uncertainty in Trademark Law: An Experimental and Theoretical Investigation
Christopher Sprigman (New York University School of Law)
- 15:45-16:15 **Plenary Presentation 9:**
Patent Enforcement and Innovation
Marek Giebel (Copenhagen Business School)
Discussant: Mike Schuster (University of Georgia)
- 16:15-16:30 **Coffee Break**
- 16:30-17:00 **Plenary Presentation 10:**
Patents on General Purpose Technologies: Evidence from the Diffusion of the Transistor
Markus Nagler (University of Erlangen-Nuremberg)
Co-authors: Monika Schnitzer (Ludwig-Maximilians University of Munich)
& Martin Watzinger (Ludwig-Maximilians University of Munich)
Discussant: Katrin Hussinger (University of Luxembourg)
- 17:00-17:45 **Poster Slam**
- Batman Forever? The Economics of Overlapping Rights**
Alex Cuntz (World Intellectual Property Organization)
Co-author: Franziska Kaiser (World Intellectual Property Organization)
- Strategic Patenting: Evidence from the U.S. Court of Appeals for the Federal Circuit**
Yun Hou (National University of Singapore)
- The Meaning of Large and Unjustified Reverse Payment under the Actavis**
Thomas Lu (National Sun Yat-sen University)
- The Economic Effects of Mobile Internet Access – Evidence from Roam-Like-at Home**
Martin Quinn (Universidade Católica Portuguesa)
Co-authors: Miguel Godinho de Matos (Universidade Católica Portuguesa) & Christian Peukert (HEC Lausanne)
- Litigation versus Spillovers**
Heesang Ryu (ESSEC)

An Empirical Analysis of Patent Citations and Applicant Strategy

Mike Schuster (University of Georgia)

Co-author: Kristen Valentine (University of Georgia)

Adherence to Intellectual Property Rights Treaties/Conventions and FDI in Emerging Economies: Evidence from OECD Outward FDI

Mumtaz Shah (University of Peshawar)

How Does Patent Litigation by Patent Assertion Entities Impact Invention Activity

Zhe Xue (Cornell University)

Co-author: Aija Leiponen (Cornell University)

Fragmented Ownership Rights, Patent Litigation and Innovation Spillovers

Yabo Zhao (University of Texas at Dallas)

Co-authors: Julian Atanassov (University of Nebraska & Vikram Nanda
(University of Texas at Dallas)

17:45-18:15 **Poster Session**

18:15-18:45 **Plenary Presentation 11:**

Patenting Inventions or Inventing Patents? Strategic Use of Continuations at the USPTO

Cesare Righi (Universitat Pompeu Fabra)

Co-author: Timothy Simcoe (Boston University)

Discussant: Martin Watzinger (Ludwig-Maximilians University of Munich)

18:45-19:15 **Plenary Presentation 12:**

How Innovating Firms Manage Knowledge Leakage: A Natural Experiment on the Threat of Worker Departure

Hyo Kang (University of Southern California)

Co-author: Wyatt Lee (University of Toronto)

Discussant: Stefan Bechtold (ETH Zurich)