



Study Program 2021 Development and Cooperation



Spring Semester 2021

Registration starts 2 November 2020

Planning and Monitoring of Projects	22.-26.02.
M4P— Making Markets Work for the Poor	01.-05.03.
Conflict Sensitivity and Peacebuilding	08.-12.03.
Climate Change and Development	15.-19.03.
Evaluation of Projects and Programs	22.-26.03.
Contemporary Development Debate	29.-31.03.
Migration: A Challenge for Development Cooperation	20.-22.04.
Tools and Approaches for Capacity Development	03.-07.05.
Gender and Economics	05.-09.07.

SUSTAINABLE DEVELOPMENT GOALS

NADEL equips professionals with the knowledge and skills needed to implement the United Nations' 2030 Agenda for Sustainable Development.

Autumn Semester 2021

Registration starts 31 May 2021

VET Between Poverty Alleviation and Economic Development	13.-17.09.
Planning and Monitoring of Projects	20.-24.09.
Impact Evaluation in Practice	04.-08.10.
Finanzmanagement von Projekten	26.-29.10.
Decolonizing Aid	01.-05.11.
The Private Sector and Development Organizations: Building Successful Alliances	15.-17.11.
Leveraging Private Impact Investors in Development Cooperation	23.-24.11.
Fraud and Corruption: Prevent, Detect, Investigate, Sanction	06.-08.12.

Register now: registration.nadel.ethz.ch



Planning and Monitoring of Projects



PROJECT
MANAGEMENT

Course objective:

The course introduces students to results-oriented planning and monitoring of projects in development cooperation. Based on context analysis, participants work through the various steps and analyses in planning, including the roles of stakeholders. Participants learn how to design and implement a monitoring system, focusing on outcome monitoring and corresponding project reporting and steering. By using participants' own project examples and conducting individual and group exercises, the course encourages participation and peer learning, and establishes the link to participants' own working realities.

Key topics:

- Basic concepts of results-oriented project cycle management
- The logical framework approach (LFA) as the standard management tool for project planning, monitoring, reporting, and evaluation
- Methods and instruments needed for project planning, including the role of participation, results chain analysis, and the logframe matrix
- Methods and instruments needed for project monitoring, including the development of a monitoring system based on indicators for assessing objectives achievement
- Use of monitoring results for project reporting and steering adjustments

Duration: 22.-26.02.2021

Lecturers: Kimon Schneider, NADEL

ECTS points: 2

Course fee: CHF 950



M4P—Making Markets Work for the Poor



Course objective:

This course provides a basic introduction to the concepts and methods behind M4P. M4P is an approach to understanding and overcoming the failure of systems to serve the needs of the poor. Contrary to traditional project approaches, in which implementing agencies provide or support services that go directly to the poor, an agency applying M4P acts as a facilitator that aligns key players and functions of a system to produce sustainable results. As the term M4P indicates, the approach was originally developed to analyze and strengthen market systems and private sector development—which will be the focus of the course. Today, the approach is also applied to systems with predominantly public sector activities, such as education systems.

Key topics:

- Enabling an environment for private sector development
- Strategic framework of the M4P approach
- Analyzing and understanding systems and system change
- Sustainability of system change
- Facilitation of system change
- Monitoring and measurement of M4P interventions
- Management of M4P interventions

Duration: 01.-05.03.2021

Lecturers: Maja Rüegg, Helvetas Swiss Intercooperation
Annick Vollmar, Helvetas Swiss Intercooperation
Peter Bissegger, Swisscontact
Michael Fink, Swisscontact
Dr. Kenneth Harttgen, NADEL (Coordination)

ECTS points: 2

Course fee: CHF 950



Conflict Sensitivity and Peace-building—Tools and Approaches

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PEACE, JUSTICE
AND STRONG
INSTITUTIONS



Course objective:

Peace promotion has become an important area in international cooperation. Development organizations are increasingly confronted with conflict situations and are expected to contribute to the promotion of peace. This course provides an introduction to the topic of “conflict-sensitive” development cooperation. It presents an overview of methodological tools and approaches as well as the operational experiences of the different actors in the promotion of peace. The practical and political challenges of conflict-sensitive development cooperation are discussed, as well.

Key topics:

- Conceptual foundations of conflict-sensitive development cooperation and peacebuilding
- Introduction to the most important instruments such as conflict analysis, Do-No-Harm Approach and Reflecting on Peace Practice (RPP)
- Current experiences of peace promotion in the practice of international cooperation

Duration: 08.-12.03.2021

Lecturers: Dr. Cordula Reimann, Core
Dr. Leonie Hensgen, NADEL
(Coordination)

ECTS points: 2

Course fee: CHF 750



Course objective:

The changing climate has an impact on all regions around the world, but poor people in developing countries are most severely affected. Consequently, climate change has taken a lead position on the international development agenda and there is a growing need for people working in or with developing countries to be familiar with climate change issues. The course aims to equip participants with a better understanding of the interlinkages between climate change and development, and enable them to integrate climate change considerations into the planning and implementation of development projects.

Key topics:

- Climate change and sustainable development
- Implications of climate change for developing countries
- Policy frameworks and governance
- Mitigation and adaptation in resource-poor and vulnerable settings
- Trade-offs between mitigation, adaptation, and development goals
- Designing climate-informed development projects
- Climate financing and mainstreaming

Duration: 15.-19.03.2021

Lecturers: Linn Borgen Nilsen, NADEL
Gernot Laganda, World Food Programme
Prof. Dr. Reto Knutti, ETH Zurich
Prof. Dr. Tobias Schmidt, ETH Zurich
Dr. Carmenza Robledo Althaus, ETH Zurich
Guest lecturers from SDC and Swiss NGOs

ECTS points: 2

Course fee: CHF 950



Course objective:

The course enables the participants to plan, accompany and appraise evaluation processes effectively and efficiently. It deals with different types of evaluation within the framework of development cooperation. Participants acquire knowledge and skills for the appropriate application of various methods for analyzing processes and results of development projects and programs. The use of evaluation results in the project/program management cycle is also discussed. Practical examples of project and program evaluations establish a connection to participants' own working realities and deepen their understanding.

Key topics:

- Purpose, design and implementation of evaluations
- Evaluation standards
- Case studies of practical evaluations
- Pros and cons of different evaluation methods
- Quality assurance and implementation of evaluation results

Duration: 22.-26.03.2021

Lecturers: Kimon Schneider, NADEL
Dieter Zürcher, KEK-CDC Consultants
Guest lecturers from different development organizations

ECTS points: 2

Course fee: CHF 950



Course objective:

Although there has been considerable progress in reducing poverty over the last decades, a world free of extreme poverty, as proclaimed by SDG 1, is still far from reach. Around 10% of the global population still lives at or below the \$1.90 poverty line. How can we succeed further, what is the right way forward, and who are the most important actors? The aim of the course is to discuss these questions from different scientific perspectives based on recently published books. Course participants will learn about and reflect on the potential of global basic income, a reform of capitalism, future globalization, and China's development model. Critically discussing books on these topics with various experts from academia and practice will broaden participants' views on contemporary debated approaches to reducing global poverty and providing opportunities for further development.

Key topics:

- Eradicating poverty
- Psychology of Scarcity
- Global Basic Income
- Reforming Capitalism
- China's Development Model
- Globalization

Duration: 29.-31.03.2021

Lecturers: Dr. Leonie Hensgen, NADEL
 Prof. Dr. Isabel Günther, NADEL
 Dr. Chris Humphrey, NADEL
 Dr. Kenneth Harttgen, NADEL
 Guest lecturers from different development organizations

ECTS points: 1

Course fee: CHF 570



Migration: A Challenge for Development Cooperation



Course objective:

An estimated 250 million people worldwide live outside their country of birth as migrants—voluntarily or involuntarily. The numbers are rising, and so is the complexity of international migration. Although the concept has negative connotations for many people, international migration can also have positive effects for both countries of origin and destination. Migration needs to be understood as a part of globalization that improves the livelihoods of people. The course explores the role that international cooperation can play in promoting the positive aspects of migration and reducing the negative consequences.

Key topics:

- Definition of migration concepts and terms, including migrants, refugees, and IDPs
- The geography of migration flows
- The evolving concept of “migration and development”
- International organizations and their strategies and activities in terms of migration

Duration: 20.-22.04.2021

Lecturers: Kimon Schneider, NADEL
Dr. Leonie Hensgen, NADEL
Guest lecturers from bi- and multilateral agencies, NGOs, and research

ECTS points: 1

Course fee: CHF 570



Tools and Approaches for Capacity Development



PROJECT
MANAGEMENT

Course objective:

Capacity development—understood as transformations that empower individuals, leaders, organizations, and societies—is a core task of international cooperation. This course offers an introduction to approaches and tools for capacity development, including training and human resources development, organizational change, and systemic reform. The objective of this course is to build practical skills for better planning, design, implementation, and assessment of capacity development initiatives. The course will build on the experiences of participants with theory, tools, and practical examples from various professional and organizational backgrounds.

Key topics:

- The concept of capacity development and its role in international development cooperation
- Key approaches of capacity development, with a focus on human resource development and organizational change
- Examples and application of capacity development instruments
- Design, implementation, and evaluation of capacity development interventions
- Management of learning and change processes

Duration: 03.05.-07.05.2021

Lecturers: Linn Borgen Nilsen, NADEL
Kimon Schneider, NADEL
Guest lecturers

ECTS points: 2

Course fee: CHF 950



Gender and Economics



Course objective:

Economic inequalities between men and women persist in many countries. For example, in many countries, men earn more money and are more likely to own land and control productive assets than women. This course on gender and economics is intended to provide basic- and intermediate-level training to development practitioners. The overall objective of this course is to strengthen the capacity of technical advisors and program staff on the importance of gender-responsive economic policy. The course is taught in cooperation with SDC and UN women.

Key topics:

- Feminist approaches to macroeconomics, microeconomics, and international economics
- Critical analysis of global and regional economic trends, including those related to economic crises
- Gender-responsive economic policy for program implementation, policymaking, and advocacy

Duration: 05.-09.07.2021

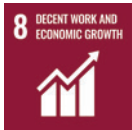
Lecturers: Sophie von Wartburg, SDC
 Dr. Yelda Yucel, Bilgi University
 Dr. Ozge Izdes, Istanbul University
 Dr. Anuradha Seth, UN Women
 Dr. Valeria Esquivel, ILO
 Dr. Fritz Brugger, NADEL (Coordination)
 Dr. Kenneth Harttgen, NADEL (Coordination)

ECTS points: 2

Course fee: CHF 950



VET Between Poverty Alleviation and Economic Development



Course objective:

The discussion about the success factors of VET and the opportunities dual VET can offer to developing countries is still ongoing. Switzerland, with its own unique and strong VET system, has a long tradition of supporting developing countries in implementing VET systems. Taught by experts from the field, this course provides an overview of the systems and process dimensions of VET, opportunities for VET implementation, as well as implications and constraints. At the end, participants will have strengthened their competence in portfolio management for VET, skills development, and labor market policies.

Key topics:

- Basic VET concepts and terms
- Differences and commonalities between VET and related systems
- Planning and assessment of VET interventions with different objectives: economic development, poverty alleviation, creation of self-employment or systems development
- Governance
- VET Financing
- Dual VET approaches and its transfer into development cooperation
- Background, potential use, and limitations of (national) qualification frameworks

Duration: 13.-17.09.2021

Lecturers: Prof. Dr. Markus Maurer, PHZH
Franz Kehl,
KEK-CDC Consultants
Dr. Kenneth Harttgen,
NADEL (Coordination)

ECTS points: 2

Course fee: CHF 950



Planning and Monitoring of Projects



PROJECT
MANAGEMENT

Course objective:

This course introduces students to results-oriented planning and monitoring of projects in development cooperation. Based on context analysis, participants work through the various steps and analyses in planning, including the roles of stakeholders. Participants learn how to design and implement a monitoring system, focusing on outcome monitoring and corresponding project reporting and steering. By using participants' own project examples and conducting individual and group exercises, the course encourages participation and peer learning, and establishes the link to participants' own working realities.

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- Use of monitoring results for project reporting and steering adjustments

Duration: 20.-24.09.2021

Lecturers: Kimon Schneider, NADEL

ECTS points: 2

Course fee: CHF 950



Impact Evaluation in Practice



Course objective:

Impact evaluations are a key tool for making evidence-informed decisions to increase the impact of projects, policies, and organizations. The objective of this course is to enable participants to use existing impact evaluations for strategic and operational decision-making, and to commission and manage new impact evaluations. The course provides an overview of widely used quantitative and qualitative methods for impact evaluation and discusses their strengths and weaknesses. It enables participants to identify appropriate methods to answer their impact evaluation questions considering the characteristics and context of the intervention. Participants will discuss and learn from existing impact evaluations within the field of development cooperation and policy. Using case studies from their own organizations, participants will learn all the steps involved in an impact evaluation.

Key topics:

- Key features of impact evaluations
- Overview of quantitative and qualitative methods for impact evaluations
- Brief introduction to data collection, sampling, and sample size calculation
- Assessing the quality of impact evaluation proposals and reports
- Managing an impact evaluation
- Use of impact evaluations for project planning and organizational strategy
- Transforming an organization through evidence-informed projects
- Course participants must be familiar with results-oriented project cycle management (PCM) and basic evaluation concepts and processes

Duration: 04.-08.10.2021

Lecturers: Prof. Dr. Isabel Günther, NADEL
Dr. Adina Rom, ETH4D
Kimon Schneider, NADEL
Guest lecturers from various development organizations

ECTS points: 2

Course fee: CHF 950



Finanzmanagement von Projekten



PROJECT
MANAGEMENT

Ziel des Kurses:

Die Kostenschätzung für ein neues Projekt oder die Bilanz einer ganzen Organisation kann herausfordern. Welche Möglichkeiten und Besonderheiten, aber auch Fallstricke gibt es bei Budgets von Entwicklungsprojekten? Wie sind die Finanzen einer ganzen Organisation zu lesen und zu verfolgen? Der Kurs vermittelt Grundkenntnisse über wichtige Instrumente des Finanzmanagements von Entwicklungsprojekten. Er wendet sich an Personen der Entwicklungszusammenarbeit, die sich mit Planung und Monitoring von Projekten und Programmen befassen. Anhand praxisbezogener Beispiele und Übungen erarbeiten die Teilnehmenden den Zweck und die Anwendung wichtiger Finanzmanagement-Instrumente. Der Kurs wendet sich an Nicht-Fachleute im Bereich Finanzmanagement und vermittelt Grundkenntnisse. Er findet auf Deutsch und Englisch statt.

Inhaltliche Schwerpunkte:

- Umsetzung von Projektplanungen in Budgets
- Budgetkontrolle und Cashflow-Analyse
- Grundbegriffe und Systematik der doppelten Buchführung
- Interpretation von Bilanz, Gewinn- und Verlustrechnung
- Anforderungen an das Finanzmanagement für Projekte
- Rechnungslegungsvorschriften für Non-Profit-Organisationen
- Korruptionskontrolle
- Vergabe und Interpretation von Buchprüfungen (Audits)
- Neue Finanzierungsverfahren durch Bezahlung nach Leistung

Dauer: 26.-29.10.2021

Kursleitung: Manfred Störmer, Swiss TPH

Prof. Dr. Isabel Günther,
NADEL (Koordination)

ECTS Punkte: 2

Kurskosten: CHF 950



Course objective:

How has the idea of Western Civilization, as purveyed by colonialism, affected development cooperation up until today? What can be done to challenge and adjust the resulting mindset and practices? This course is designed for development professionals and audiences from other sectors who wish to increase their awareness of how cultural perceptions and power structures have influenced society today, and how they bear on our understanding of and practice in aid. It promotes searching and initiating alternatives to aid as a logical, linear, and progressive Eurocentric narrative. The course draws on different theoretical perspectives from anthropology, philosophy, psychology, politics, and history, and scrutinizes practical examples of aid interventions and similar initiatives. There is no finite end that the course is trying to reach: Decolonialism is a process. Instead it should inspire us to change the way we think and act.

Key topics:

- Decolonialism key terms and concepts
- Conceptions of and alternatives to development (cooperation)
- Cultural (self-)awareness, diversity
- The role of culture in aid/development cooperation
- Implications of decolonialism for aid policy making and practice

Duration: 01.-05.11.2021

Lecturers: Kimon Schneider, NADEL
Dr. Leonie Hensgen, NADEL
Guest lecturers from different organizations, geographies and sectors, including NGOs, foundations, corporate and public sector, research, literature, and art

ECTS points: 2

Course fee: CHF 950



The Private Sector and Development Organizations: Building Successful Alliances

8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



17 PARTNERSHIPS FOR THE GOALS



Course objective:

The Agenda 2030 assumes a major role for the private sector in advancing the sustainable development goals (SDGs) beyond responsible business conduct. Combining the strengths of private firms and development actors is promising; at the same time, bridging different cultures, organizational priorities and working styles comes with its own set of challenges. This course seeks to increase participants' understanding of the multifaceted range of cooperation modalities and opportunities between development agencies, private firms, and civil society organizations. It enhances the understanding of the different organizational logics and equips participants with the knowledge and tools required to enable effective interaction and joint initiatives, and to assess both opportunities and risks of such cooperation.

Key topics:

- Private sector and development
- Engagement with the private sector: introducing concepts and taking stock of experience
- Engaging with the private sector: how to design and manage partnerships

Duration: 15.-17.11.2021

Lecturers: Dr. Fritz Brugger, NADEL
Guest lecturers

ECTS points: 1

Course fee: CHF 570



Leveraging Private Impact Investors in Development Cooperation

8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



17 PARTNERSHIPS FOR THE GOALS



Course objective:

This two-day course demystifies impact investing for people working in development cooperation. Impact investing—the idea that it is possible to “do good” as well as make money with certain types of investment—is changing the landscape of development cooperation. Impact investing is growing rapidly and development agencies and non-governmental organizations increasingly seek to leverage private investor resources. But many development actors are not accustomed to working with private investors, and are uneasy about their profit motivation and modes of operation. The course provides an introduction to the terminology and instruments involved in impact investing and evaluates developmental opportunities and trade-offs.

Key topics:

- Defining impact investing and understanding its importance for development
- Different types of impact investor and their incentives
- Overview of instruments such as loans, equity investments, syndication and impact bonds
- How to define and measure “impact”
- Techniques used by development agencies to leverage private investor resources
- Considering what impact investing can and cannot achieve for development goals

Duration: 23.-24.11.2021

Lecturers: Dr. Chris Humphrey, NADEL
Guest lecturers

ECTS points: 1

Course fee: CHF 570



Fraud and Corruption: Prevent, Detect, Investigate, Sanction



PROJECT
MANAGEMENT

Course objective:

This course examines different forms, causes, and effects of fraud and corruption in low- and middle-income countries. Course participants receive an introduction to the main concepts and mechanisms of prevention, detection, investigation and sanctioning adopted by the international development community. By using case studies and practical examples, the course prepares participants for dealing with fraud- and corruption-related issues in the context of concrete development programs and projects.

Key topics:

- Definitions and approaches of fraud and corruption
- National and international legal aspects of fraud and corruption
- Fraud over the internet and electronic media
- Policies and tools to prevent and detect corruption—legislation, leadership, and corporate culture
- Methodology and approaches of investigation—analysis, interviews and fact finding
- Effectiveness of sanctioning: balancing out local individual cases and global organizational policy

Duration: 06.-08.12.2021

Lecturers: Matthias Schmid-Huberty,
Swiss TPH
Dr. Leonie Hensgen,
NADEL (Coordination)

ECTS points: 1

Course fee: CHF 570

Imprint

Photos

Front page: Dhaka, Bangladesh. Photo: Asian Development Bank.

p. 4/14: Shanghai interchange. Photo: Unsplash / Denys Nevozha.

p. 5: Money exchange along the streets of Gulistan, Dhaka. Photo: Asian Development Bank / Abir Abdullah.

p. 6: Residents of Anefis in Northern Mali during a visit of the MINUSMA (United Nations Multidimensional Integrated Stabilization Mission in Mali) Force Commander. Photo: UN Photo / Marco Dormino.

p. 7: Pitched geo bags serving as ghats for the villagers of Gumi, Assam, India. Photo: Asian Development Bank.

p. 8: Water reservoir in Bharabhid village, Bajhang District, Nepal. Photo: Asian Development Bank.

p. 9: Township and suburbs in South Africa. Photo: iStock/fivepointsix.

p. 10: Refugees from Libya line up for food at a transit camp near the Tunisia-Libya border. Photo: UN Photo / OCHA / David Ohana.

p. 11: Tools and approaches for capacity development. Photo: Shutterstock / GaudiLab.

p. 12: Kunduz radio station, Afghanistan. Photo: Asian Development Bank.

p. 13: ADB's Skills for Employment Investment Program (SEIP) in Chittagong, Bangladesh. Photo: Asian Development Bank / Abir Abdullah.

p. 15: Survey conducted for the ETH Development Economics Group in Kenya. Photo: Dario Meili, DEC, ETH Zurich.

p. 16: Community loan and repayment schedule. Mumbai, India. Photo: World Bank / Simone D. McCourtie.

p. 17: Inverted map of the world. Illustration: shutterstock.

p. 18: Container vans waiting to be shipped at Danang Port, Viet Nam. Photo: Asian Development Bank.

p. 19: Ghana Stock Exchange. Photo: Jonathan Ernst / The World Bank.

p. 20: Anti-Corruption sign in Namibia. Photo: World Bank / Philip Schuler.

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Information

Participants

The courses are aimed at professionals from international organizations including NGOs, governmental entities, foundations, and private companies, who would like to learn about methods and acquire knowledge to become more accomplished in their daily work. Researchers from a related field are also welcome.

Admission requirements

A Master's degree or equivalent level of education, as recognized by ETH, as well as at least 24 months of work experience in international cooperation, including sustainable development, development cooperation, and corporate social responsibility. A minimum of six months of work experience in international cooperation related to the Agenda 2030 is acceptable with a written recommendation from the applicant's current employer.

Course registration

Applications for spring semester courses will open on 2 November 2020, for autumn semester courses on 31 May 2021. Class size for each course is limited to a maximum of 24 participants, so early registration is recommended. Once a course is

fully booked, additional applicants will be placed on a waiting list.

Language of instruction

English

Requirements

The courses are designed to be participatory, requiring students to be actively engaged in class. Students are also expected to complete course preparation and follow-up materials. Attendance is mandatory. At the end of the course, participants receive a confirmation of course attendance.

Exams

For each course, a written exam at the end of the semester OR a written assignment is offered. The required performance assessment as well as the exact exam dates will be published on the NADEL website. To obtain the CAS ETH Development and Cooperation, a written exam OR a written assignment must be completed for all courses. The exams are mandatory only for CAS and ETH Master students as well as for PhDs.

Written assignments and exams are graded pass/fail. Failed examinations can be repeated once. Due to ETH regulations, the exams cannot be taken online. If the

student cannot attend the exam, it can be repeated the following year.

Cancellation terms

Cancellations 2 to 4 weeks prior to course commencement will be subject to a cancellation fee equal to 50% of the overall course fee. Any cancellation within 2 weeks prior to the course will be subject to a cancellation fee equal to the full course fee.

Costs

Two- and three-day courses (1 ECTS point) cost CHF 570, four- or five-day courses (2 ECTS points) cost CHF 950.

Scholarships

ETH for Development (ETH4D) awards scholarships for travel and living expenses to candidates from low-income countries to attend continuing education programs at ETH Zurich. More information: eth4d.ethz.ch/scholarships

In addition, NADEL offers a 50% reduction in course fees to all students from low-income countries.

CAS ETH Development and Cooperation

Course participants who want to progress to the ETH CAS program on Development and Cooperation need to hand in their full

application for the CAS within the same semester of attending the first course. If the application is not submitted in time, the course cannot count towards the certificate CAS ETH Development and Cooperation. Registration can be completed via ETH School for Continuing Education.



Lead

Prof. Dr. Isabel Günther
Dr. Fritz Brugger

Contact and Registration

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