

Software Engineering

Introduction to Project Management

Peter Müller

Chair of Programming Methodology

Spring Semester 10

ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

How to Avoid Troubled Projects

- Apply proper engineering
 - ⇒ Characteristics of IT-projects
 - ⇒ Phases of IT-projects with their purpose, methods, and deliverables
- Apply proper project management
 - ⇒ Main processes of project management with their inputs, techniques, tools, and outputs
 - ⇒ Main areas of project management (scope, time, cost, quality, risk, etc.)
- Recognize the importance of non-technical aspects
 - ⇒ Some basic rules of successful project management

9. Introduction to Project Management

9.1 Project Integration Management

9.2 Project Lifecycles

What is a Project?

Every project has a definite beginning and a definite end

- Definition:

A project is a temporary endeavor undertaken to create a unique product or service

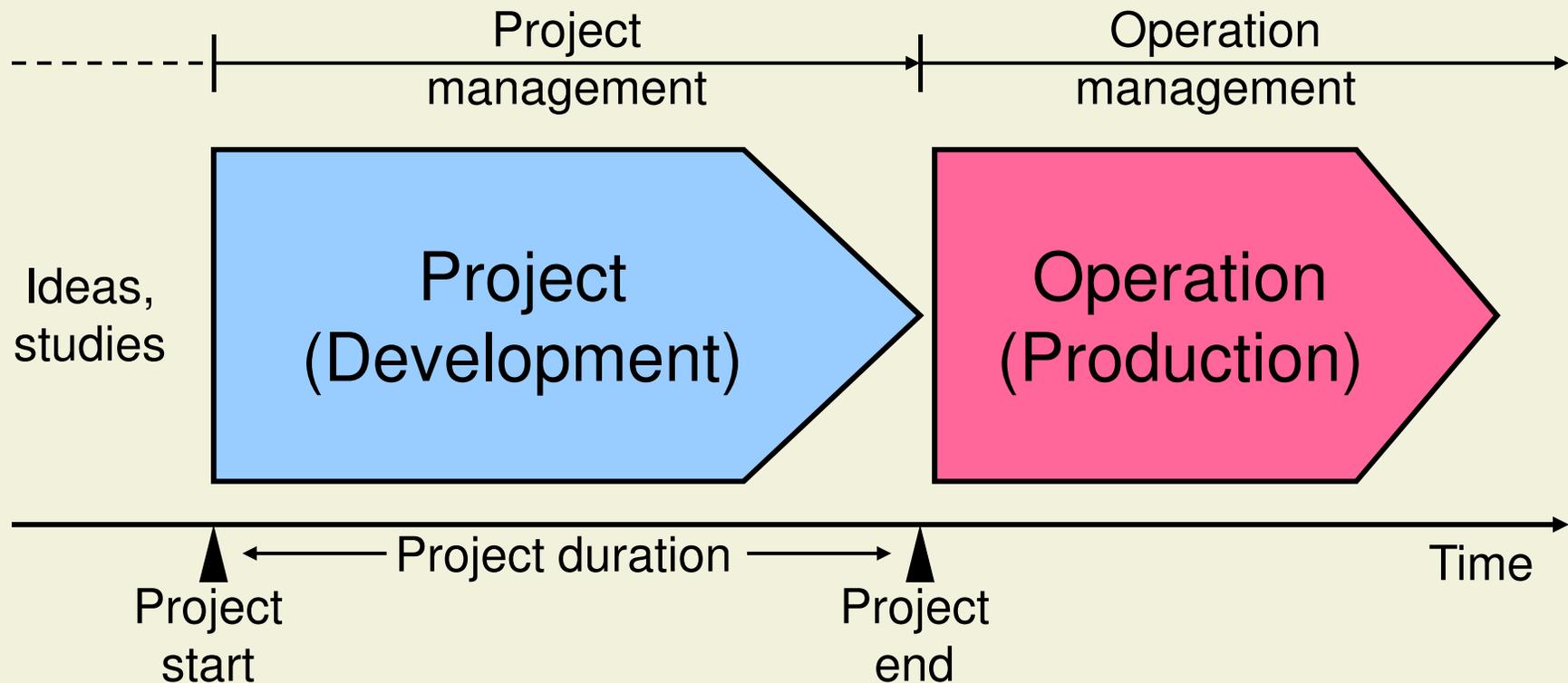
The product or service is different in some distinguishing way from all similar products and services

- In contrast: *Operations* are ongoing and repetitive

Examples for Projects and Operations

- Projects
 - Developing a new software application
 - Implementing a new business procedure
 - Adding functionality to an IT system
- Operations
 - Bugfixing of an existing software application
 - Selling train tickets
 - Running a car factory

From Projects to Operations

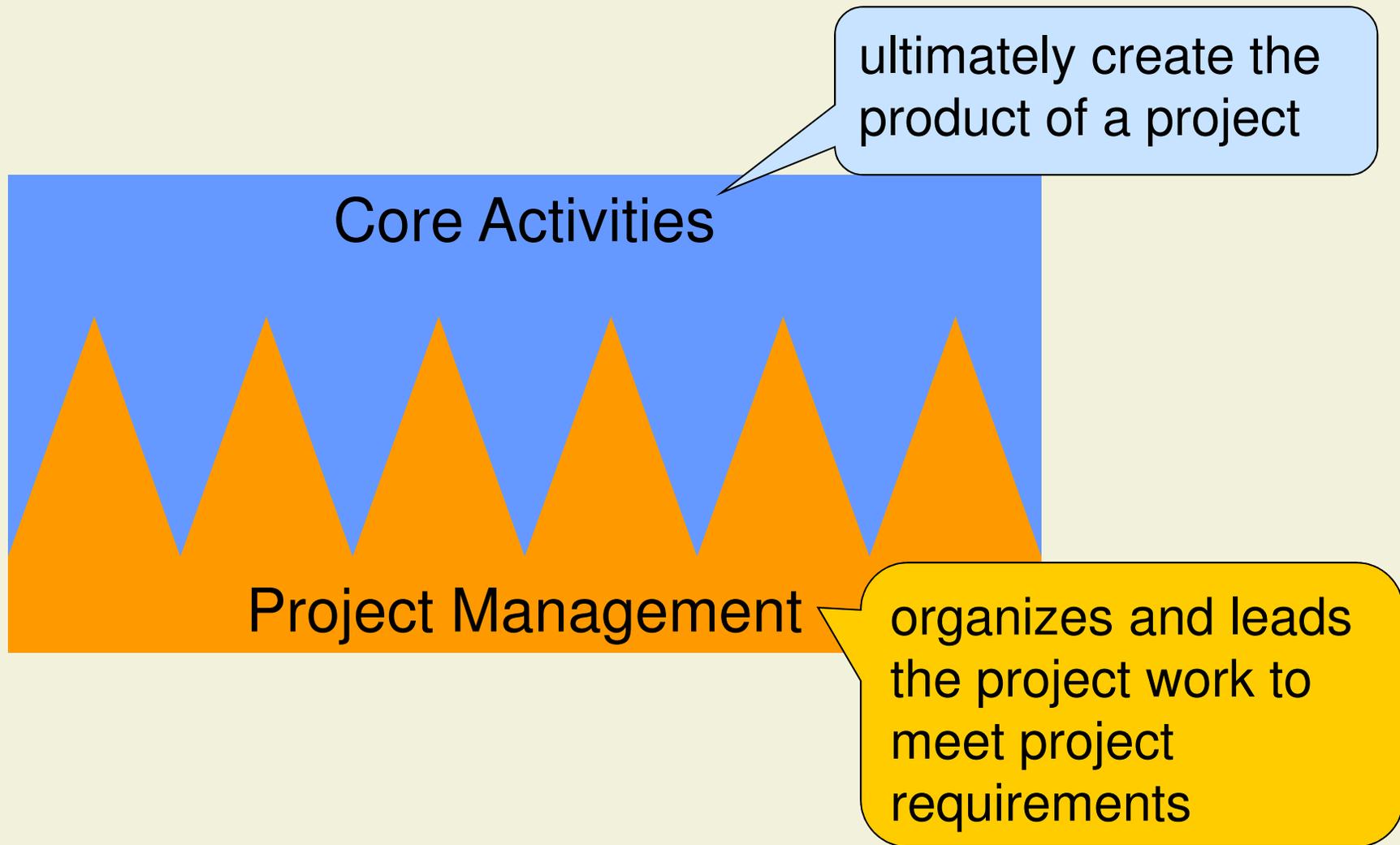


- Applications are neither projects nor operations, but products

Characteristics of Projects

- **Temporary** endeavor
- **Unique** product or service
- Performed by **people**
- **Constrained** by limited resources
 - Budget, time, staff
- **Planned, executed, and controlled**
- Have their own **organization**

Core Activities and Project Management



Project Management

- Definition of Project Management (PM):
Project Management is the application of knowledge, skills, tools, and techniques to project activities to meet project requirements.

Typical Core Activities in IT-Projects

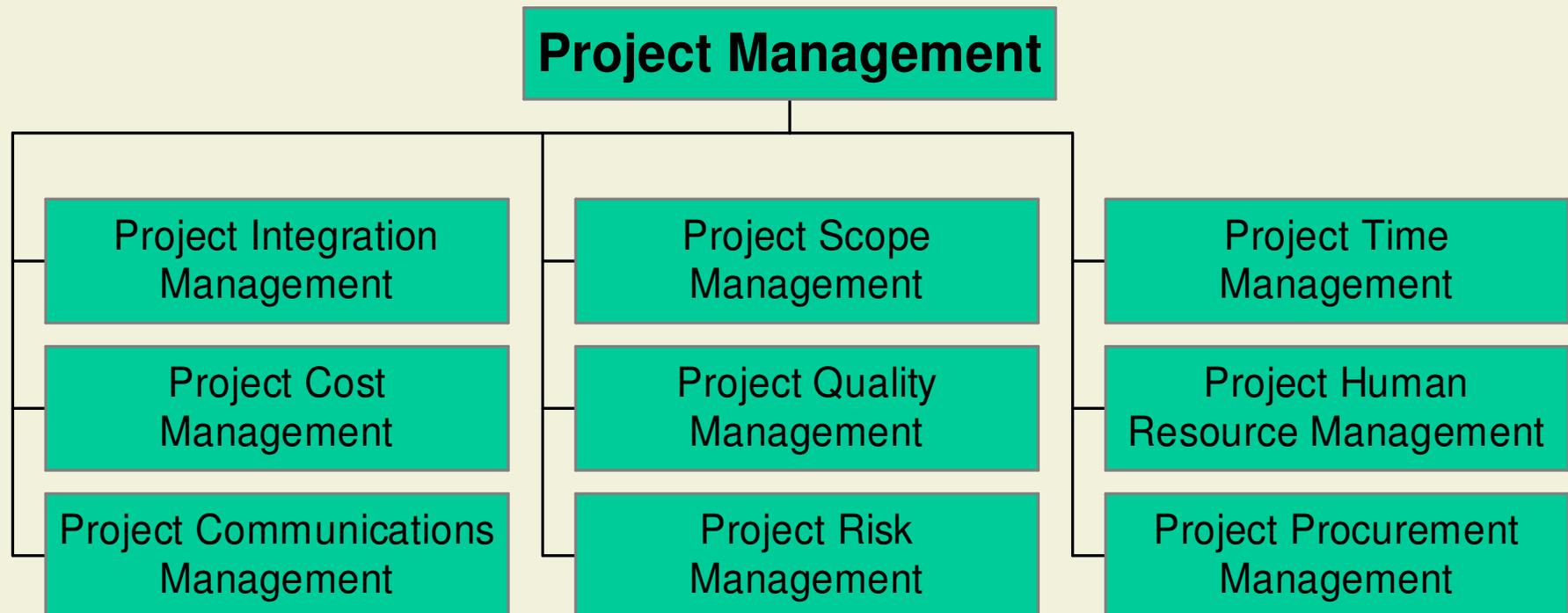
- Design of a graphical user interface
- Installation of a local area network
- Integration test of all system components
- Training of users on a new application
- Implementation of a set of Java classes
- Documentation of design decisions and code

Typical Project Management Activities

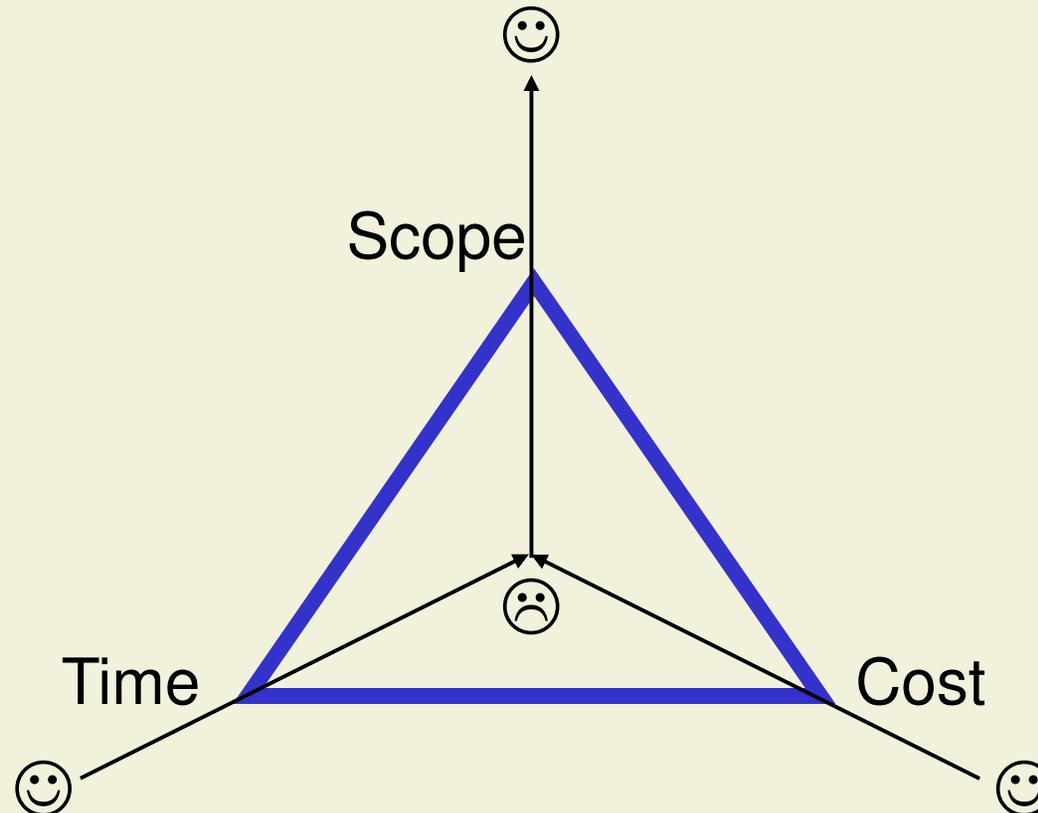
- Communication with team, clients, management
- Effort estimations
- Planning activities and assigning resources
- Comparing actual performance to plan
- Risk analysis
- Negotiation with subcontractors
- Staff acquisition

PM Knowledge Areas

PM activities fall into nine Knowledge Areas

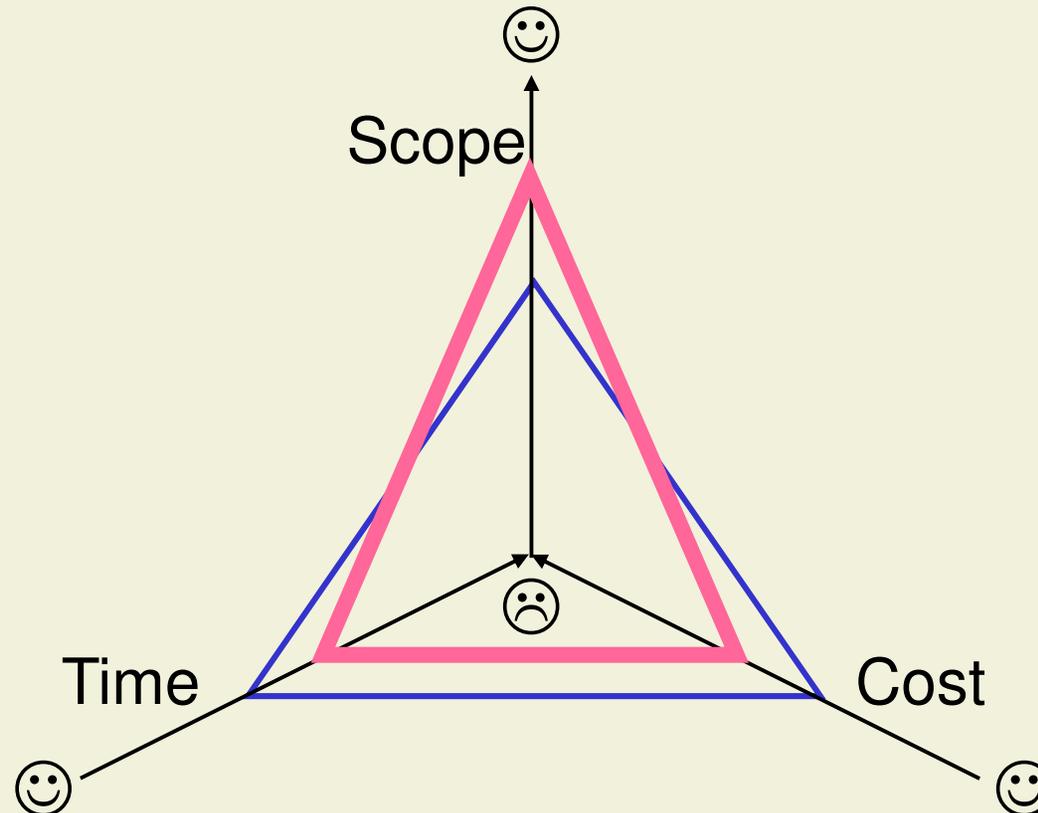


The Triple Constraint



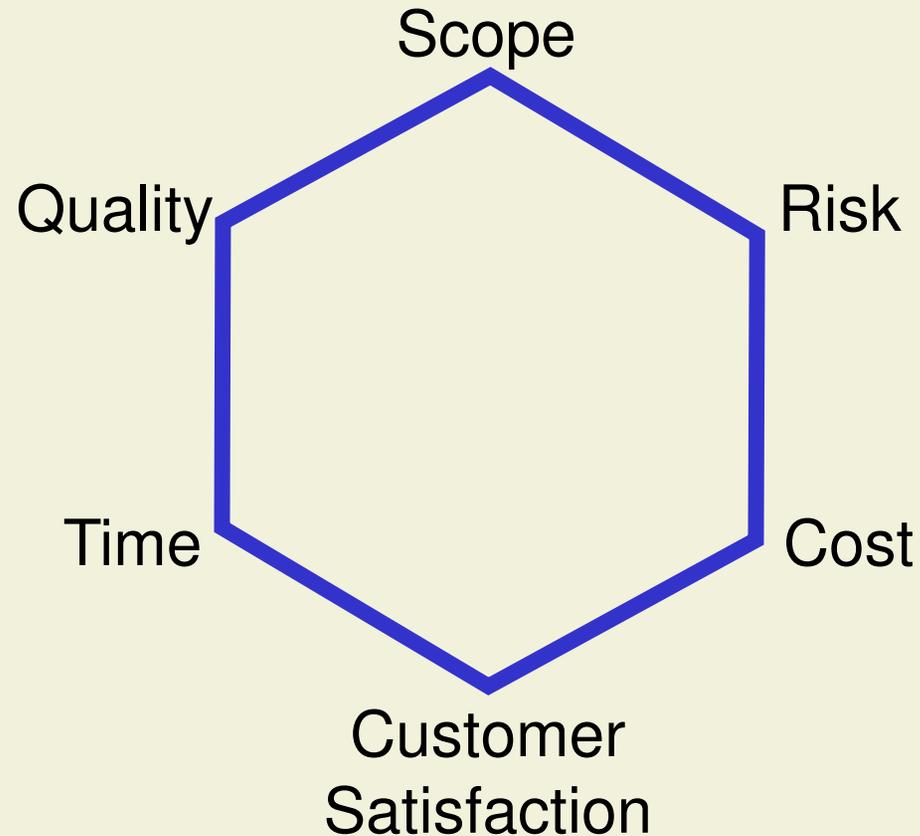
- Project objectives are **equally important**
- Actions in one project area usually affect other areas

The Triple Constraint



- **Tradeoffs** among objectives must be **managed**
- **Priorities** are set by customers and management

More Competing Objectives



Project Success

- Definition:

A project is successful if the specified results are delivered in the required quality and within the predetermined time and resource limits.

- Computer scientists tend to focus on scope and quality only

- The development of a technically perfect application is not a success if the cost exceeds the price clients are willing to pay
- Excellent project results often are worthless if they come too late (temporary market windows, external deadlines)

Project Integration Management

- Ensure that various elements of the project are **properly coordinated**
 - Estimate cost of staffing alternatives
 - Determine effects of a scope change on schedule
- Make **tradeoffs** among competing objectives and alternatives
- Primarily task of project manager since he / she is responsible for seeing the overall “**big picture**”

Integration Management Processes

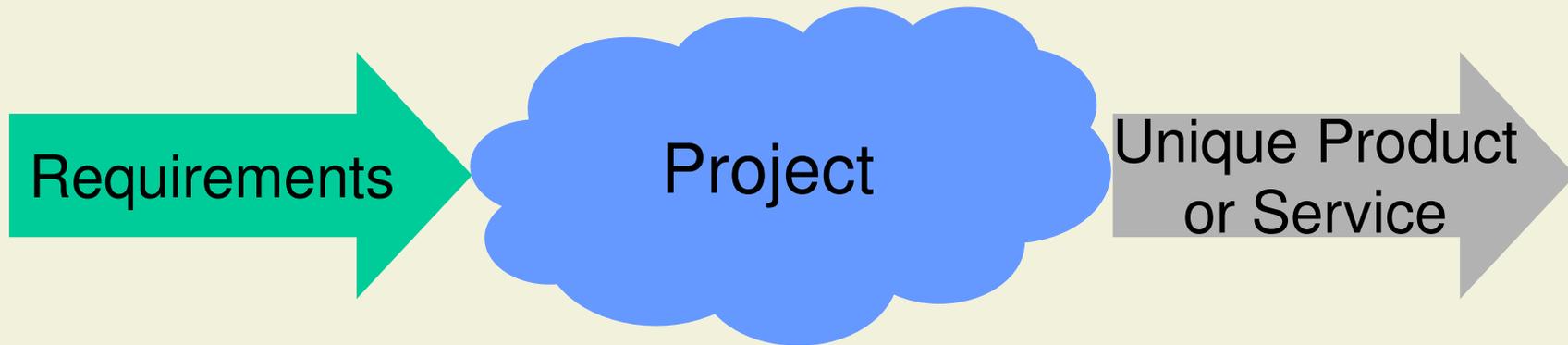
- Project plan development
 - Integrates various planning outputs (time, cost, risk, etc.)
 - Produces a formal, consistent document to manage project execution
- Project plan execution
 - Produces actual work results
- Integrated change control
 - Determines that a change has occurred
 - Manages the changes as they occur
 - Results in corrective actions and project plan updates

9. Introduction to Project Management

9.1 Project Integration Management

9.2 Project Lifecycles

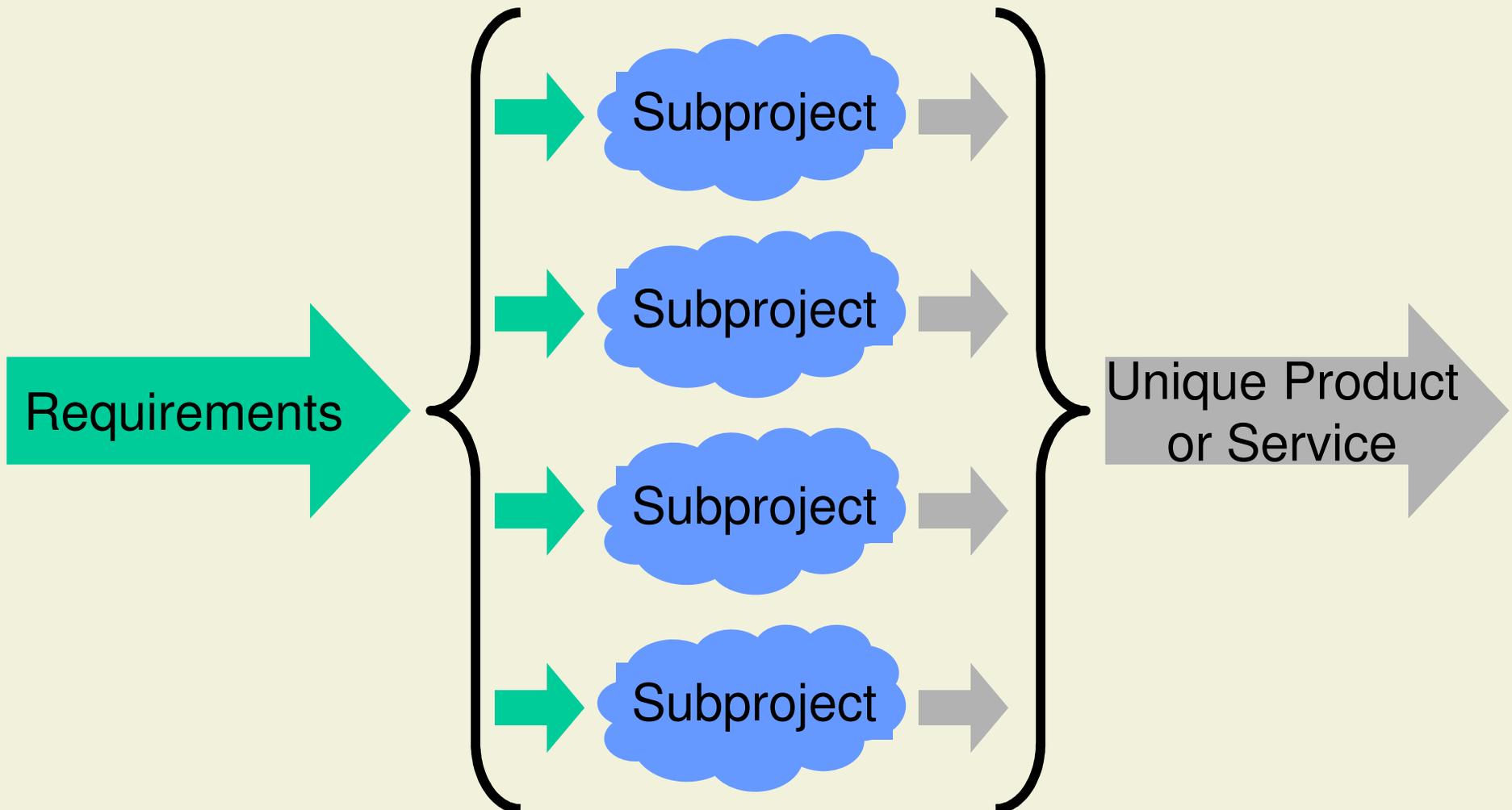
Projects are Complex



- At project start, only broad information about characteristics of product are available
- Average size of IT projects is 500-2000 person days
- Different tasks have to be performed such as designing a GUI, testing a module, installing hardware, training users, or negotiating with customers

→ **How can we handle this complexity?**

Decomposition According to Product

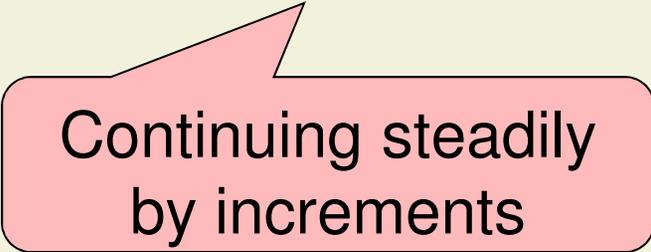


Subprojects

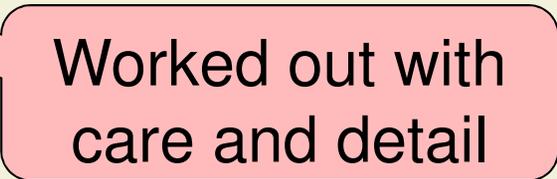
- Decomposition usually follows structure of product
- Subprojects are **easier to manage**
- Subprojects enable one to use **specialized staff**
- Remaining and new problems
 - Only broad information about product characteristics
 - Managing the interfaces between subprojects
 - Integrating the results of the subprojects
 - Increased need for communication
- Subprojects are **still complex**

Progressive Elaboration

Characteristics of a unique product or service must be progressively elaborated



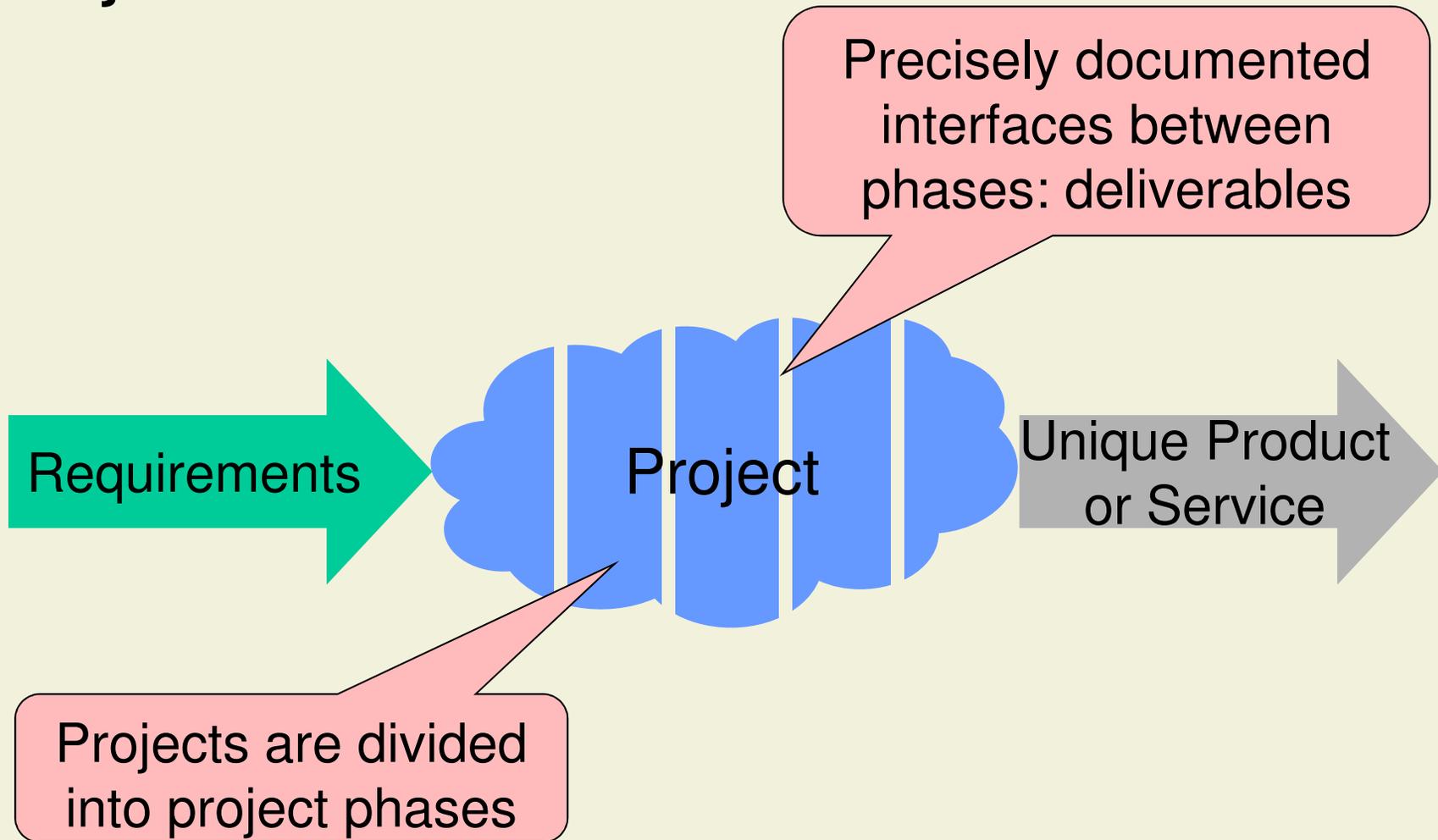
Continuing steadily
by increments



Worked out with
care and detail

- During the project, characteristics are defined in more detail as the project team develops a better and more complete understanding of the product

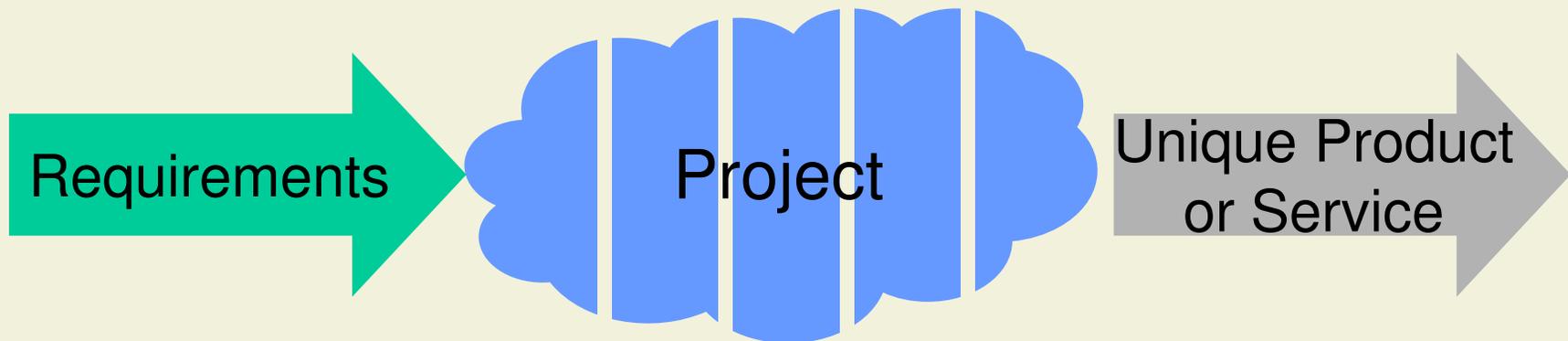
Project Phases



Project Phases

- Definition:

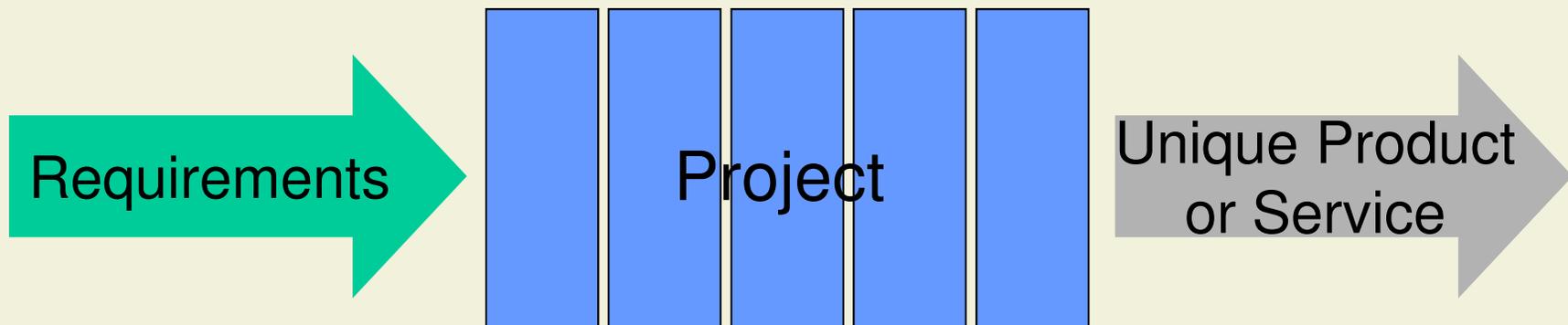
A collection of logically related project activities, usually culminating in the completion of a major deliverable



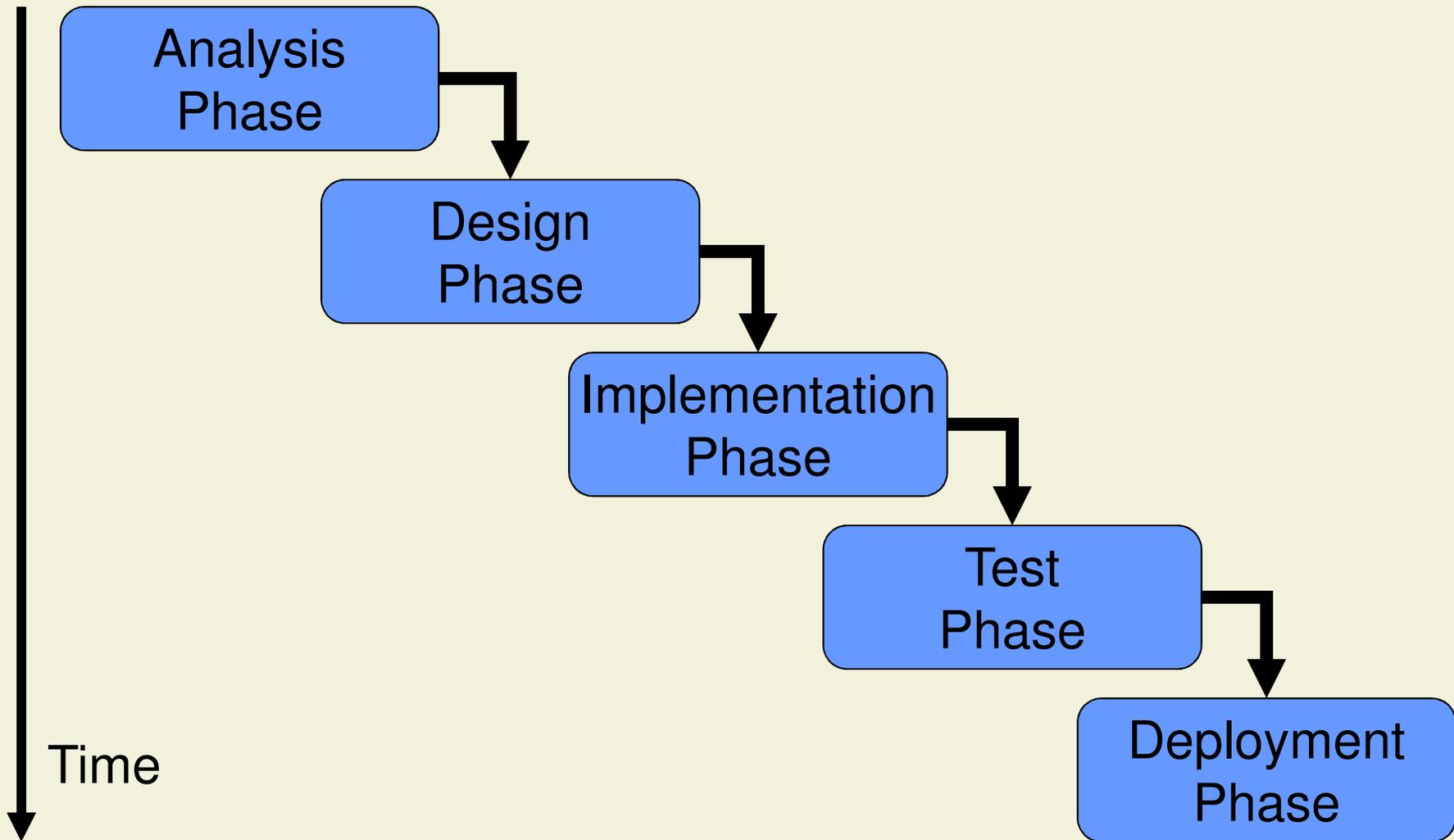
Project Phases

- Definition:

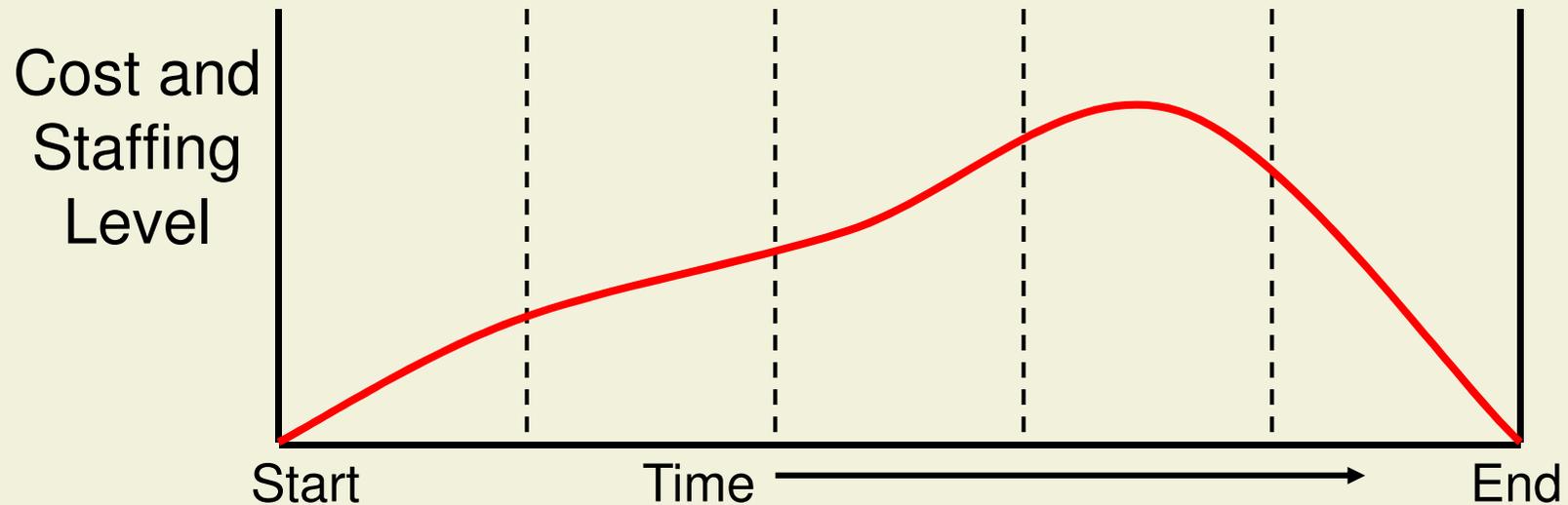
A collection of logically related project activities, usually culminating in the completion of a major deliverable



Waterfall Model of Project Life Cycle

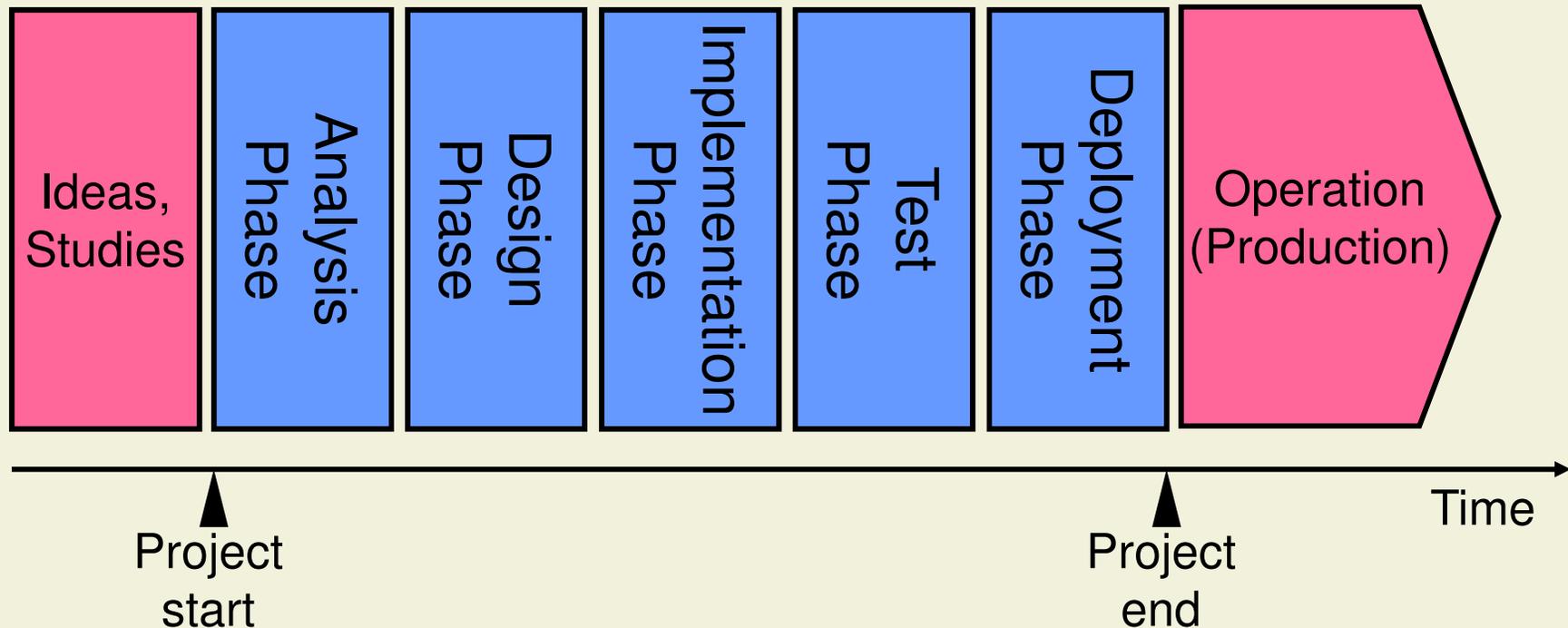


Properties of the Project Life Cycle



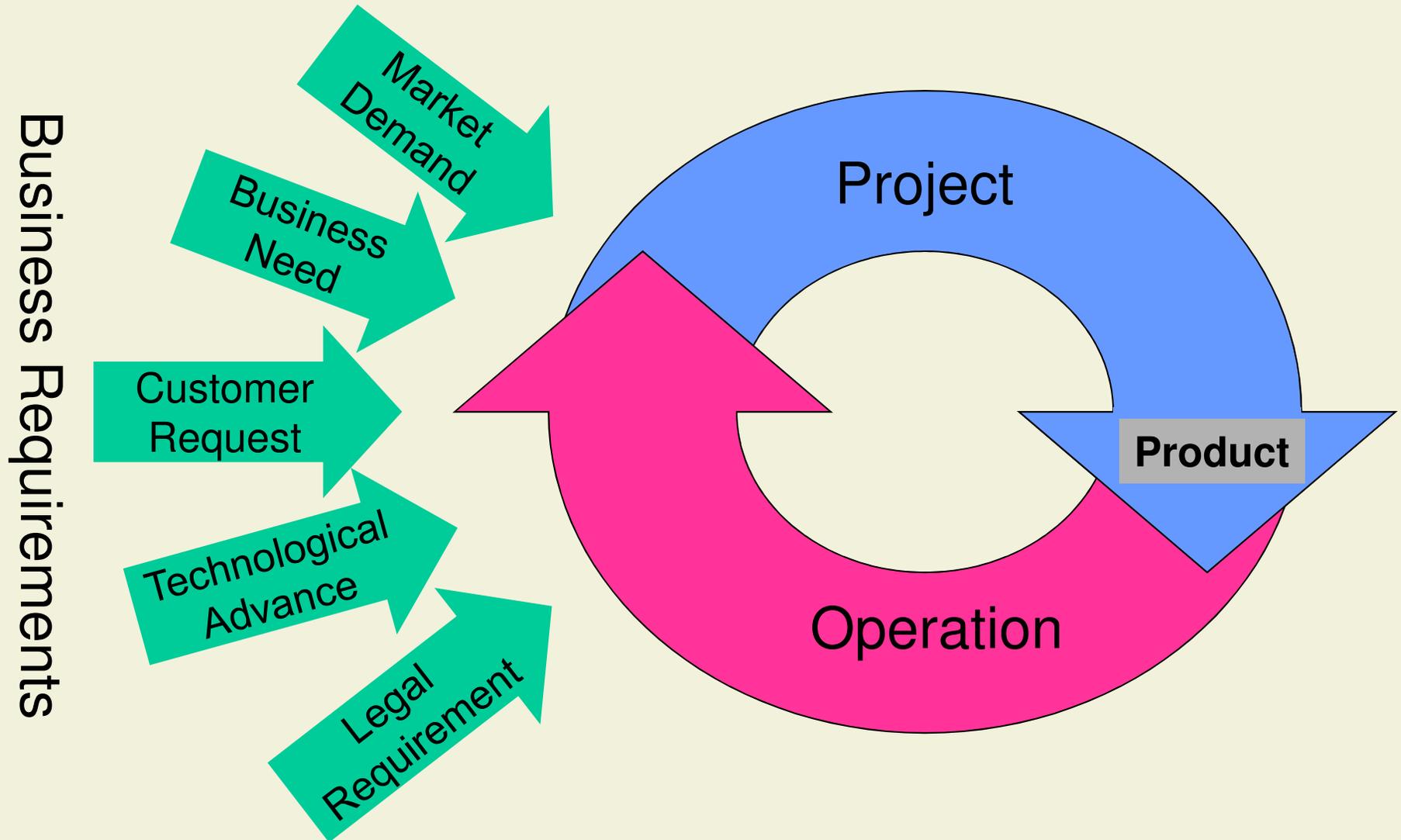
- Stakeholders' influence on product characteristics and final cost is highest at project start and decreases progressively
- Cost of changes and error correction increases during the project life cycle

From Projects to Operations

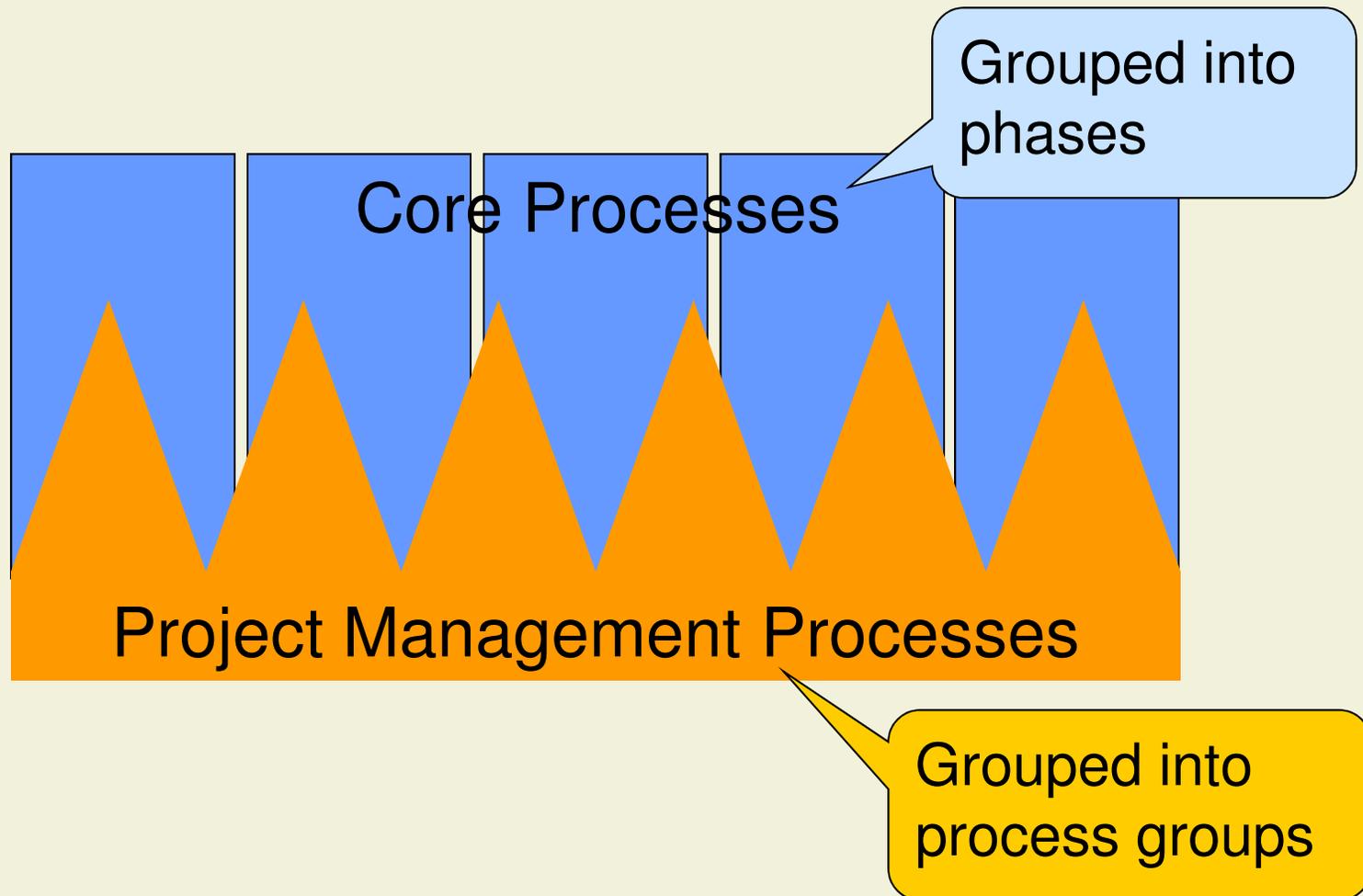


- Project phases are surrounded by related activities that are not part of the project

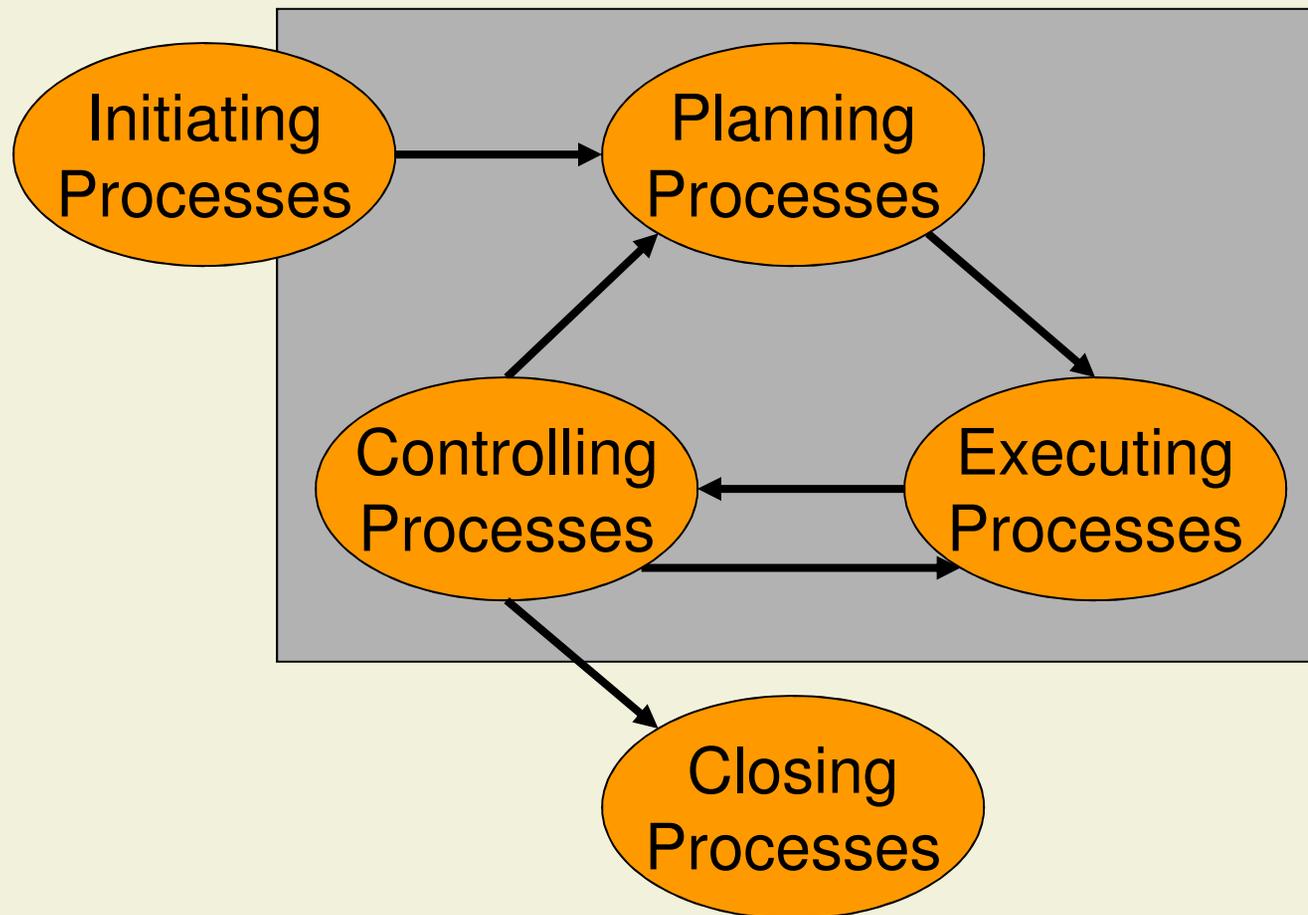
Product Life Cycle



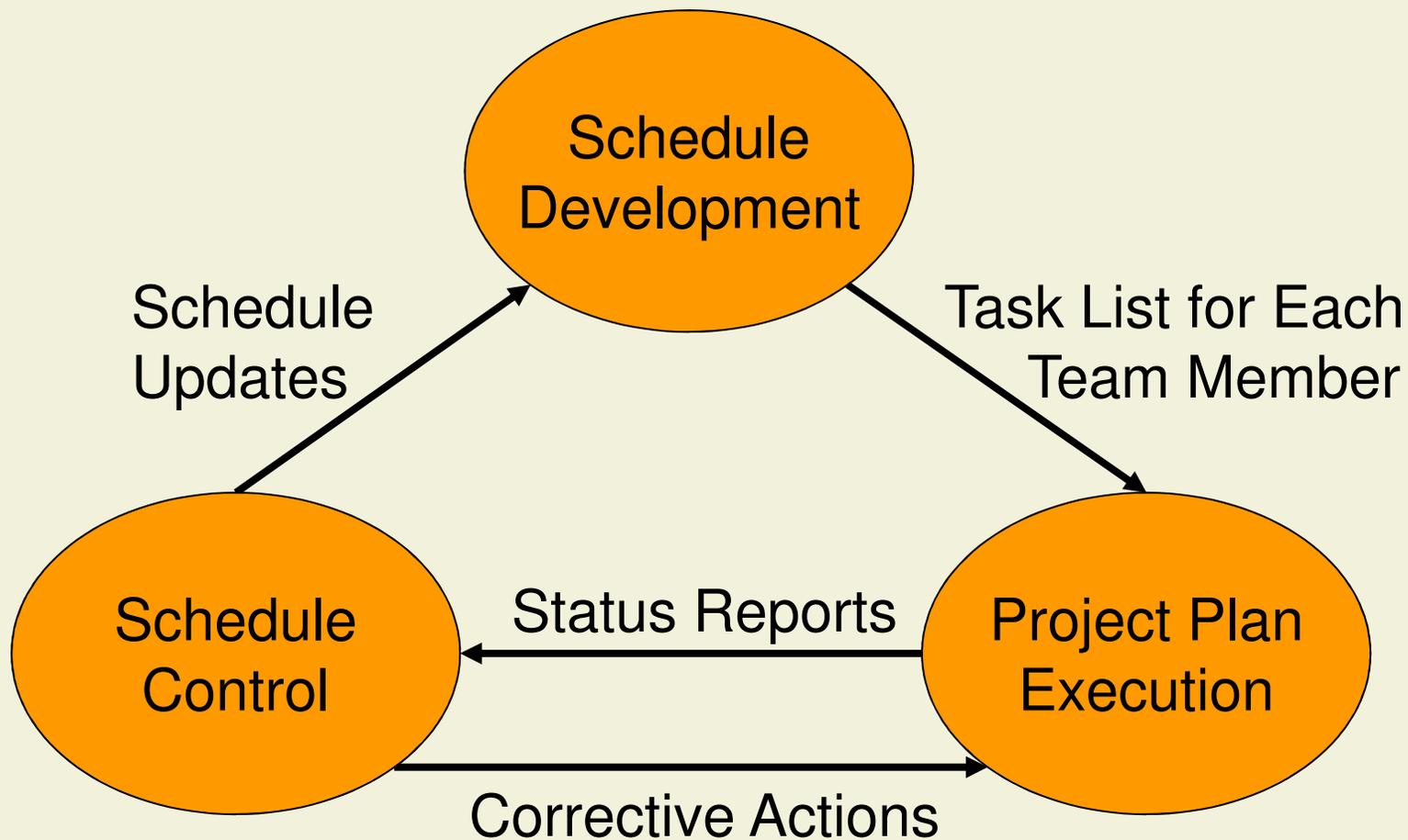
Core and Project Management Processes



Project Management Life Cycle

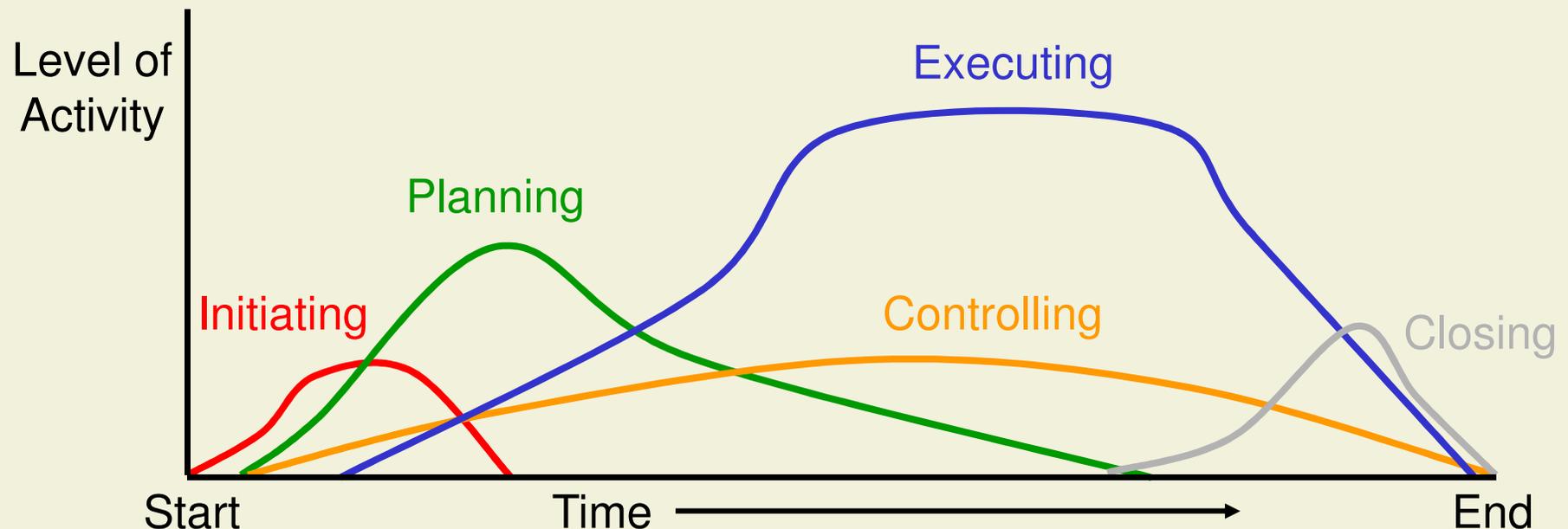


Example: Time Management

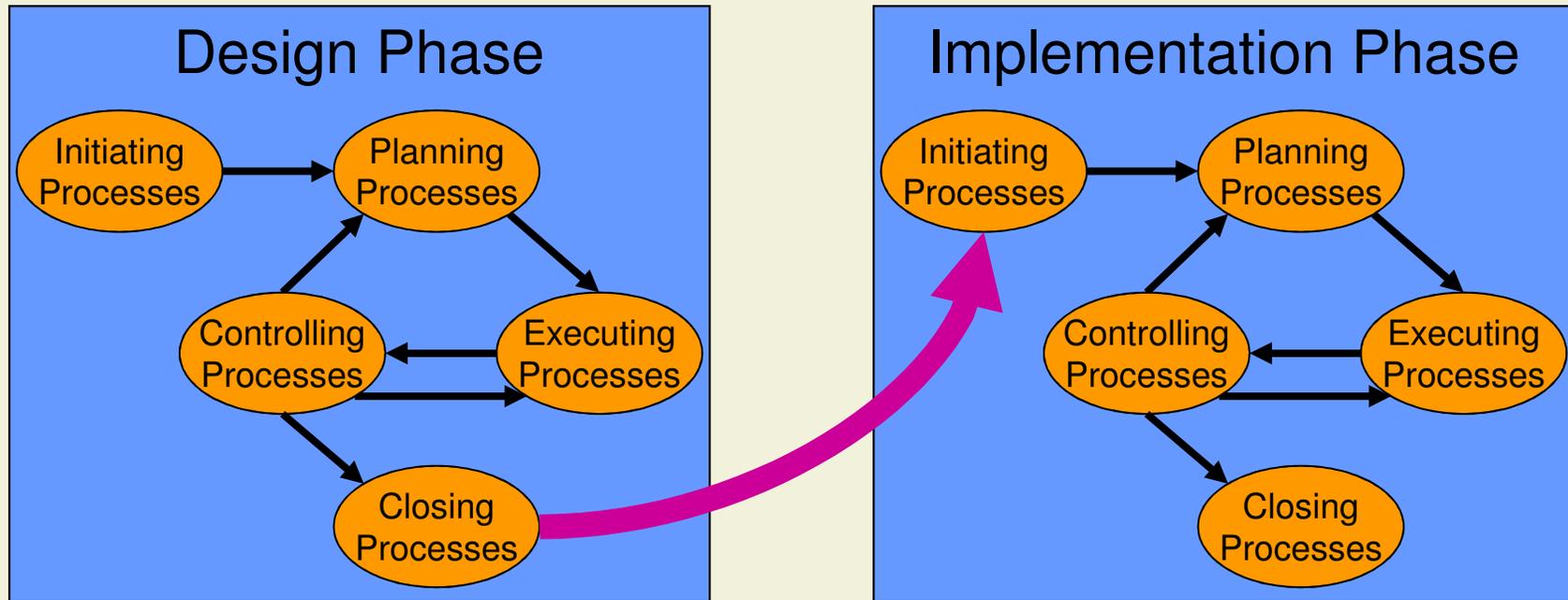


Process Groups

- Project groups are not discrete one-time events
- They overlap and occur at varying levels of intensity **within each phase of the project**

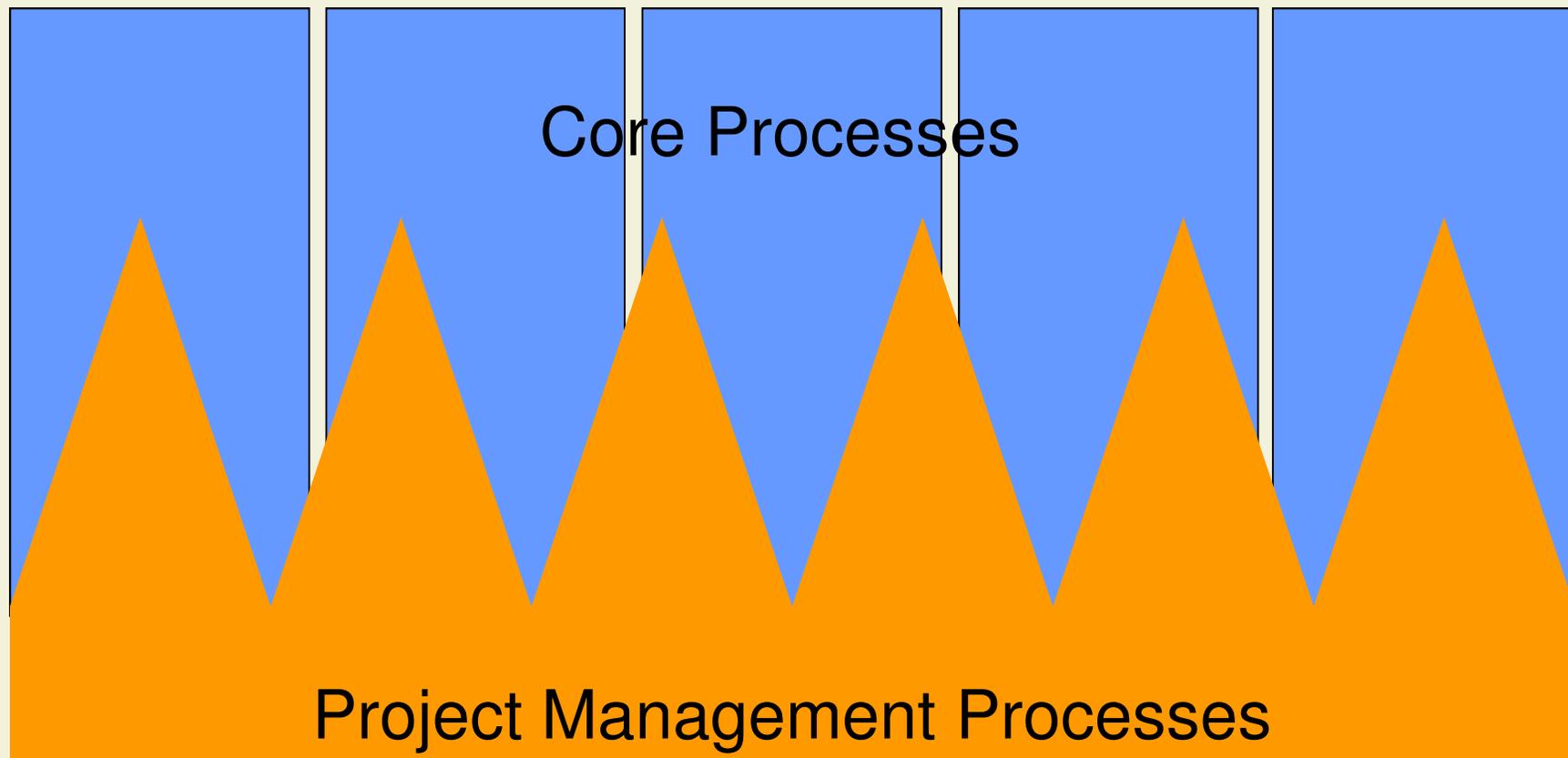


Interaction between Phases



- Input and output of the processes depend on the phase in which they are carried out
- But processes are not limited to one phase (overlaps)

Core and Project Management Processes



Core and Project Management Processes

