



**ZE  
RO**  
CO<sub>2</sub> 2025

**AMAG Group**  
**A Swiss family business in transition**

ETH CSFM Symposium

Zürich, 6. Mai 2022



# AMAG Group – how it all started



# The AMAG Group at a glance

Import



Retail



First



Leasing



Services



Parking



mobilog



Innovation & Venture Lab

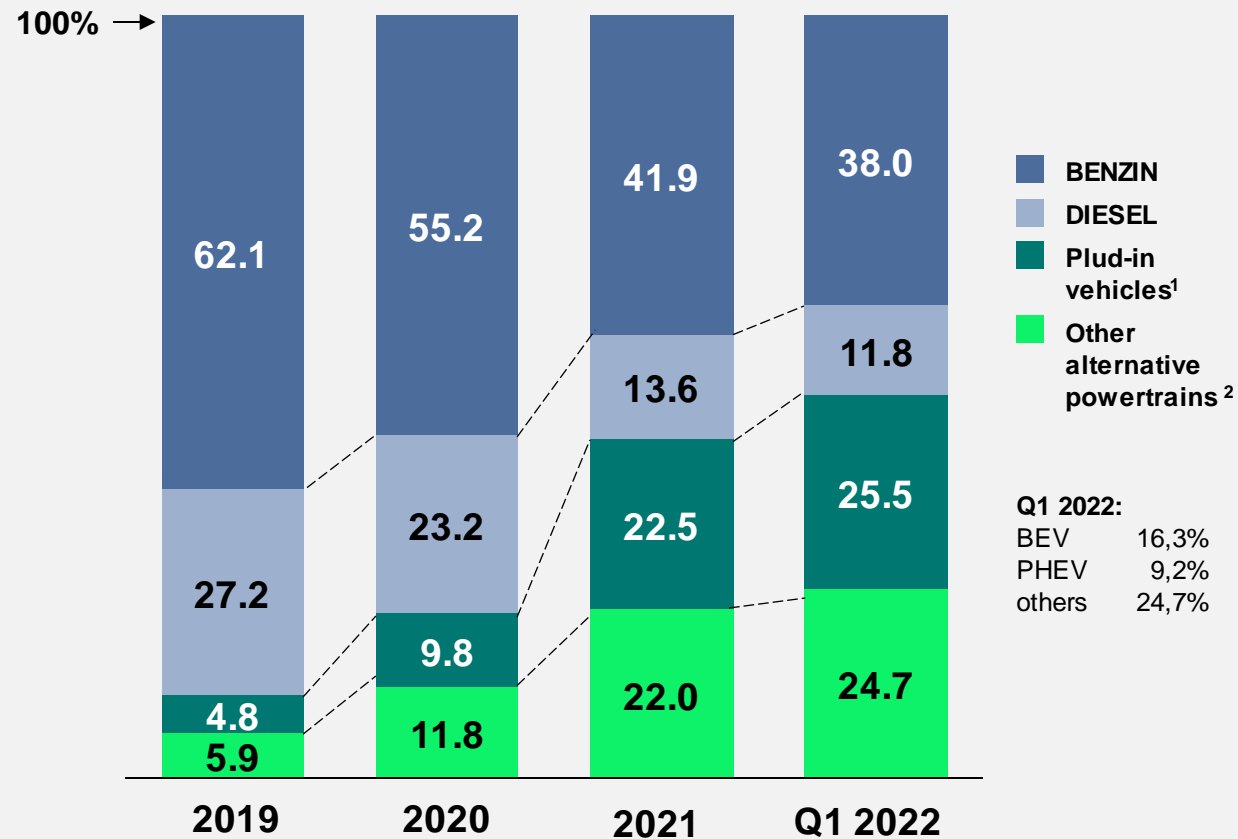


Turnover 2021: CHF 4.3 billion - Employees: 6,500 (incl. 740 apprentices)



# The market is changing - another e-boom

## Share of "plug-in vehicles" has more than doubled



Quelle: MOFIS PW gemäss ASTRA, inkl. DI – Direkt-/Parallelimporte

<sup>1</sup> BEV, PHEV und EREV (Elektro mit Range Extender)

<sup>2</sup> HEV, CNG und Übrige (Wasserstoff)



# Changes? Chances!

Today

Elektromobilität



Service-oriented Offers

Tomorrow



Omnichannel

Mobility as a Service



Smart City



Autonomous driving



Day after tomorrow

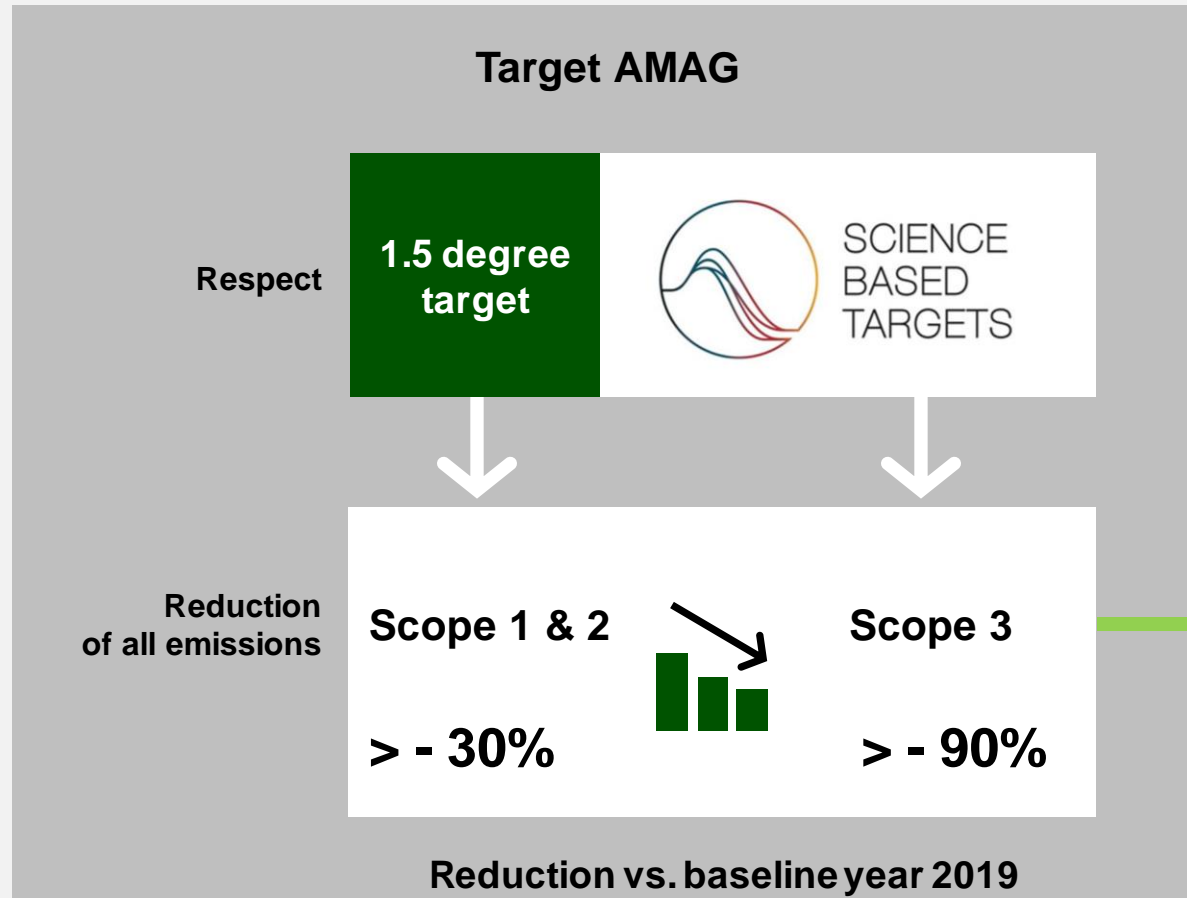


# AMAG Group climate strategy

**Targets**

**Scope 1 and 2**  
As a company, the AMAG Group is committed to becoming climate-neutral by 2025

**Scope 3**  
We want to achieve a climate-neutral footprint according to Net Zero by 2040



Steering via new **Group Sustainability Board**

From 2022 external (GRI) **sustainability report**

**Requirements:**

- Charging infrastructure
- Energy strategy



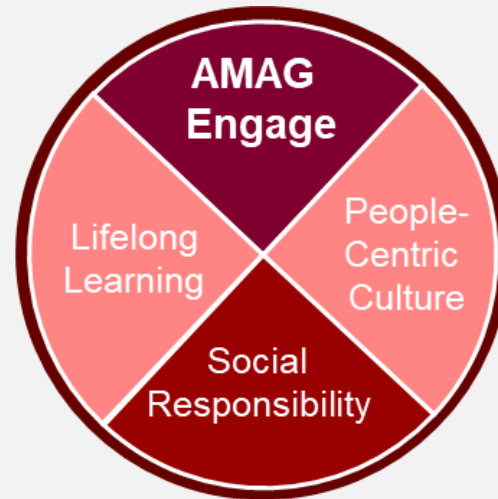
Objectives and measures in line with Volkswagen AG's decarbonisation strategy

# Sustainability: «AMAG Verantwortung»

## Ecologie (Environmental)



## Social



## Economie (Governance)



# Sustainability - Technology Cooperation

ETH CSFM



Empa



Tech Cluster Zug



Climeworks



Synhelion







**ZE  
RO**  
CO<sub>2</sub> 2025

**Thank you for your attention**