



Incentive-based traffic control targetting electric vehicles

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 $\rightarrow$  Holistic solutions  $\rightarrow$  Study effects of EVs on traffic

# Coupled incentives to ease congestion



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Electrification of transportation

 $\hookrightarrow$  electricity O transportation network

- Incentive Based Traffic Demand Management
  → PEVs → Discounted energy price
- Higher incentives outside rush hours
- Alleviate congestion → emerging behaviour





## Line segmentation to



Goal: optimal lane segmentation

 $\rightarrow$  minimize social costs



- Lane segmentation + EV incentives
  - $\rightarrow$  Reduce congestion and social costs
  - $\rightarrow$  Stimulate shift :  $\square$  fossil fuelled  $\rightarrow$   $2 \rightarrow$  electric vehicles

### Current and future works

### Works in progress 🔗

- CTMs Effect of stations on traffic
- Model validation via AIMSUN
- Modelling the decision-making process of commuters subject to incentives
- Tradable driving licenses bidding mechanism
- Robust traffic management based on MFD

#### Future works

- Model coupling between electric and traffic network
- Study drivers sensitivity to policy changes
- Optimal policy design based on multi-level optimization paradigm



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