



On Incentive-Based Market Design for Incorporation of Renewable Energy Sources and Demand Response

Presentation “Frontiers in Energy Research”, ETH Zürich, Zürich, 05/26/2014

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Agenda

Introduction to Power Systems / Power Markets

Current Challenges

On Achieving Allocative Efficiency in Power Markets

Demand Response – Engineering vs. Economics

Conclusion

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Introduction to Power Systems / Power Markets

Current Challenges

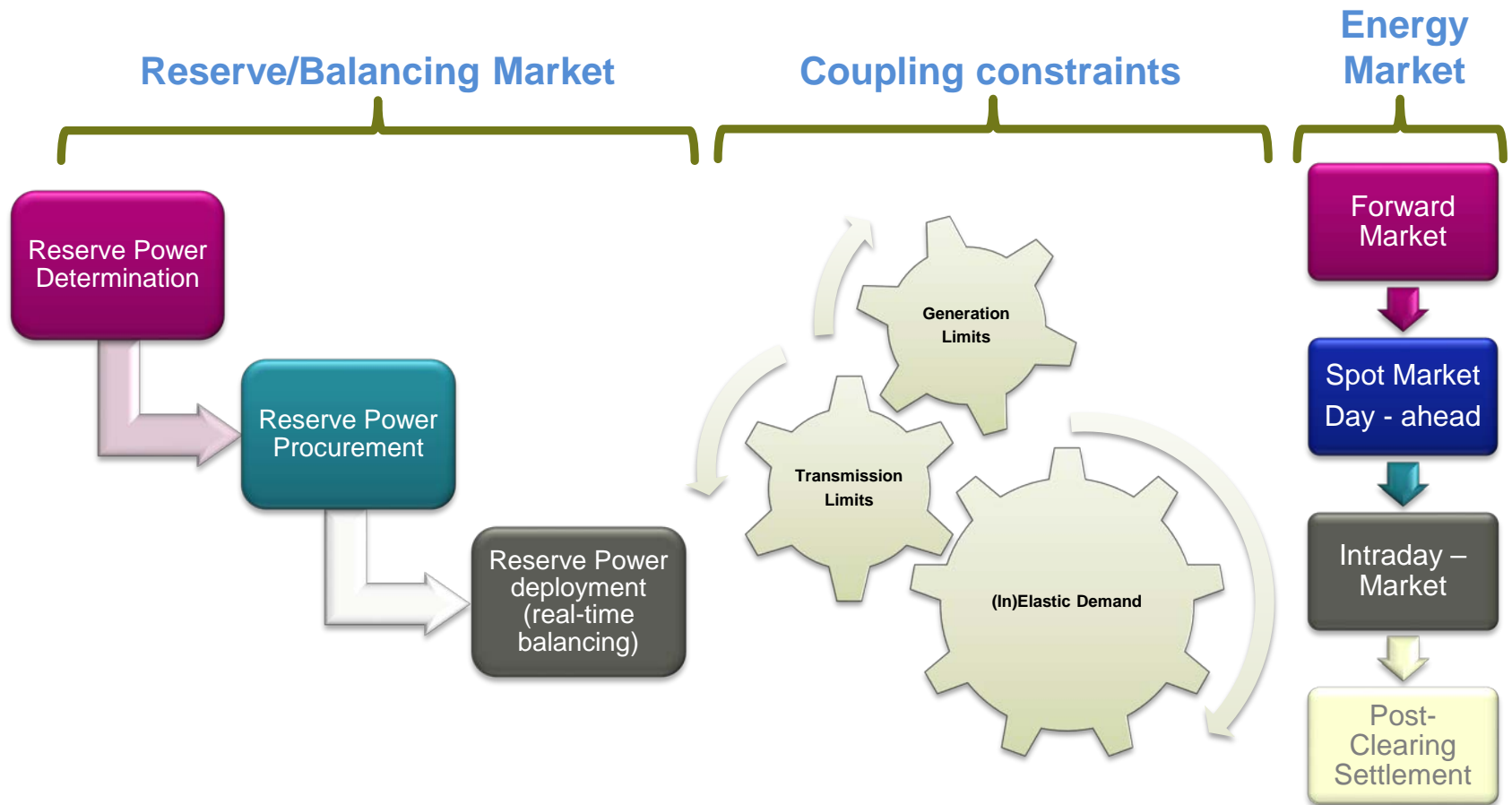
On Achieving Allocative Efficiency in Power Markets

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What is a power system?

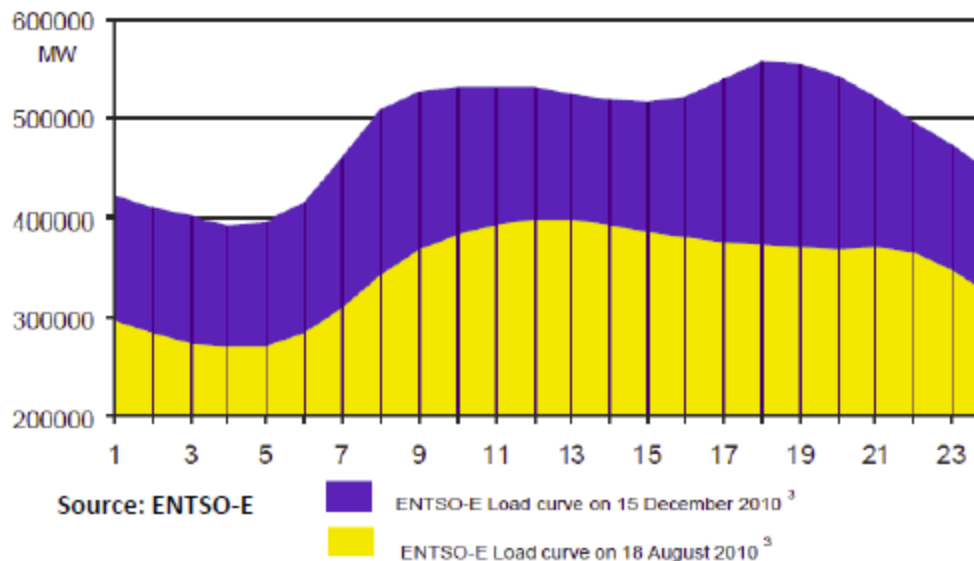
- Power System = Multi-Stage-Decision Making Process
- Economic interests vs. technical constraints



Power Systems in Comparison – Key Figures

Metrics (2010 Data)	EU+	Contiguous U.S.
Population	≈ 530 million	≈ 310 million
HV lines (≥220kV)	≈ 287,300 km	≈ 300,000 km
Peak load demand	≈ 550 GW in Winter ≈ 390 GW in Summer	≈ 652 GW in Winter ≈ 768 GW in Summer
Yearly load consumption	≈ 3300 TWh	≈ 4200 TWh

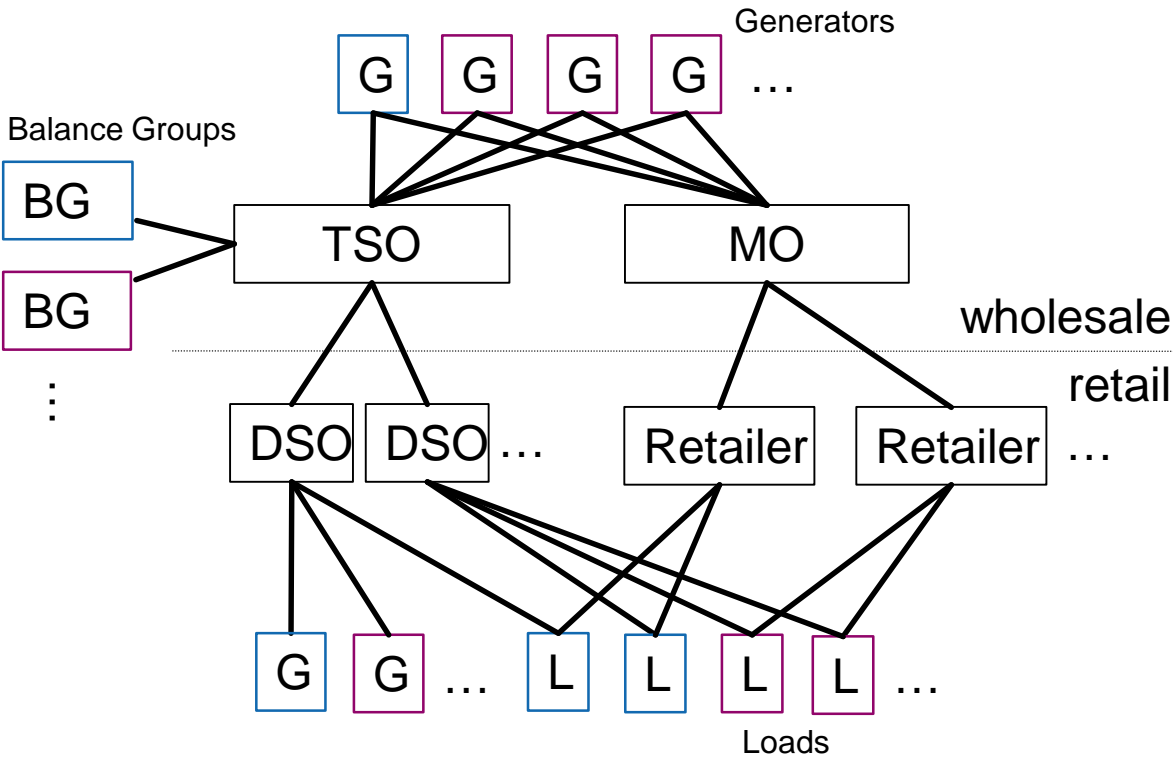
EU+: EU-27 + Balkans, Switzerland, Norway



Source: Ulbig (2012)

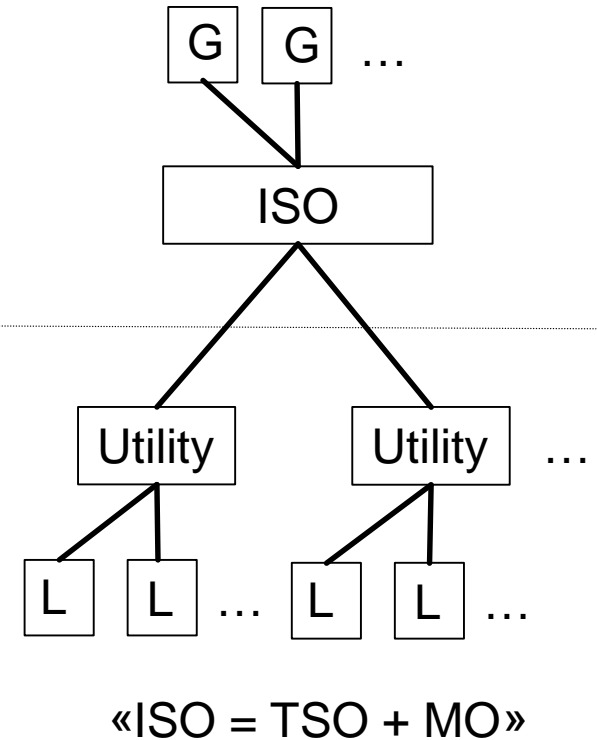
Power Systems in Comparison - Institutions

European Setup



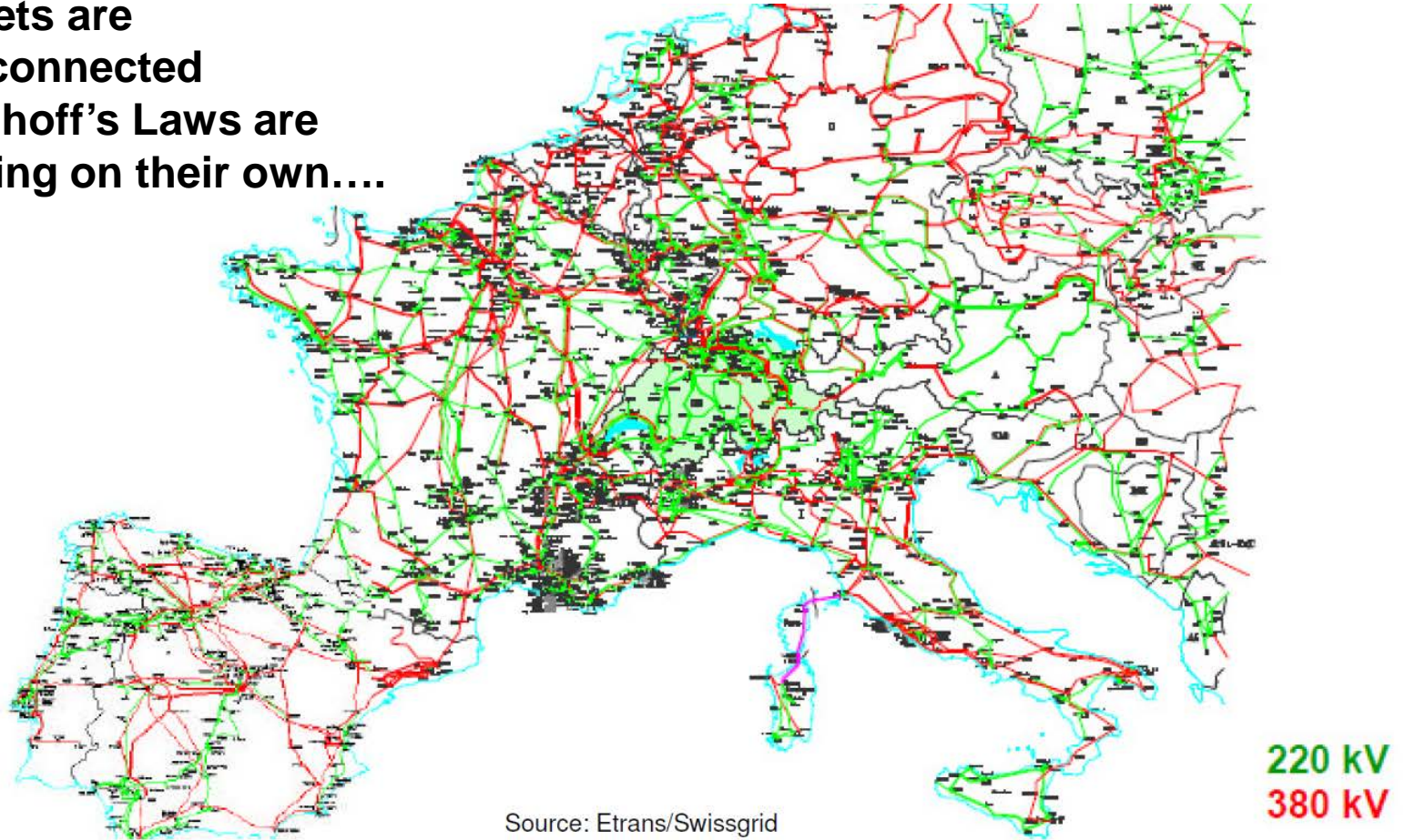
TSO ... Transmission System Operator
 MO ... Market Operator
 DSO ... Distribution System Operator

US Setup



The Grid....

- **Markets are interconnected**
- **Kirchhoff's Laws are working on their own....**



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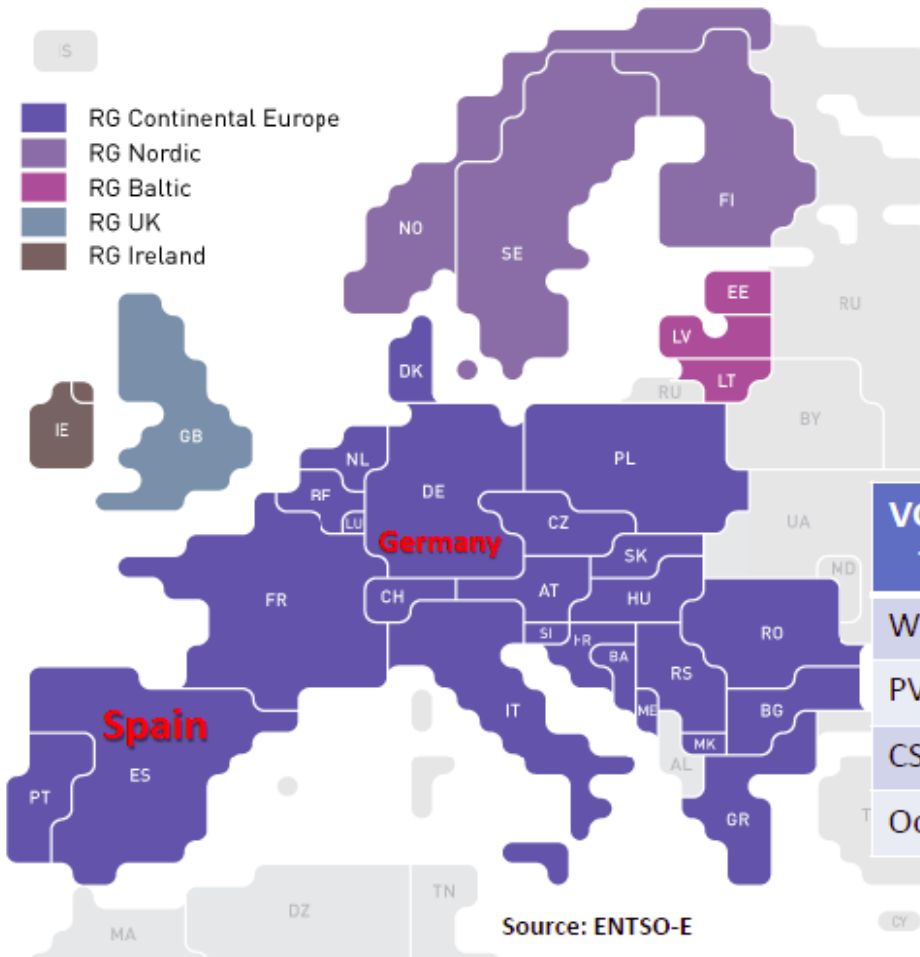
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Renewable Energy Injection: An European perspective



- ENTSO-E (European Network of Transmission System Operators for Electricity)
- 42 transmission system operators (TSOs) in 34 European countries
- www.entsoe.eu (official website)
- www.entsoe.net (transparency)

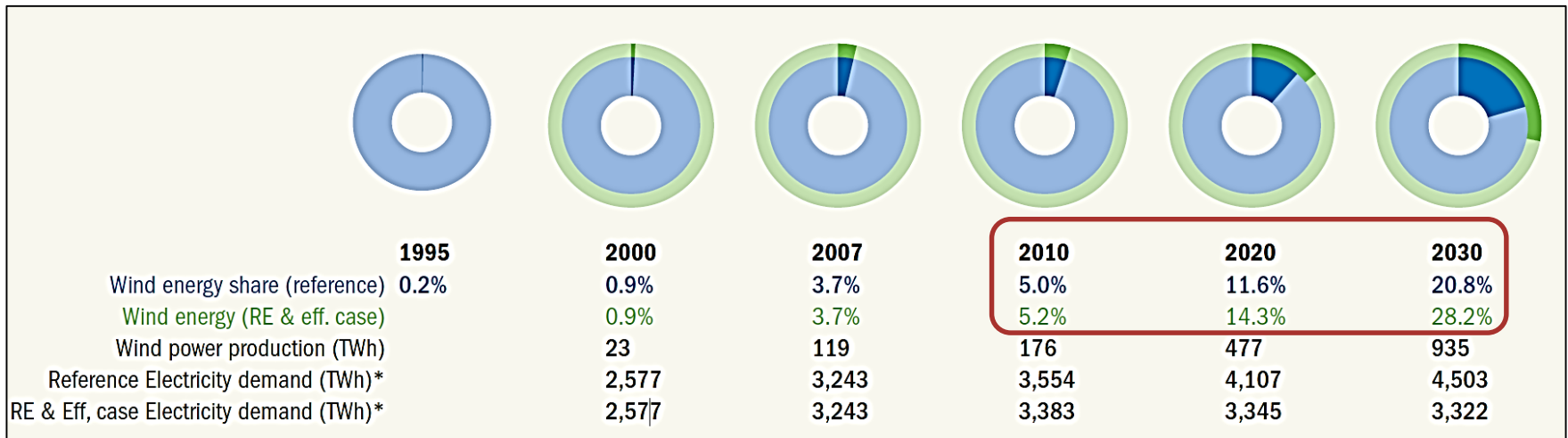
Comparison of VG Deployment (2010)

VG Generation Technology	EU	US
Wind	84 GW	40 GW
PV	29 GW	2.5 GW
CSP	0.6 GW	0.5 GW
Ocean Power	0.3 GW	0 GW

REN21 Global Status Report 2011
(end-of year 2010 installed capacity)

Renewable Energy Injection: An European perspective

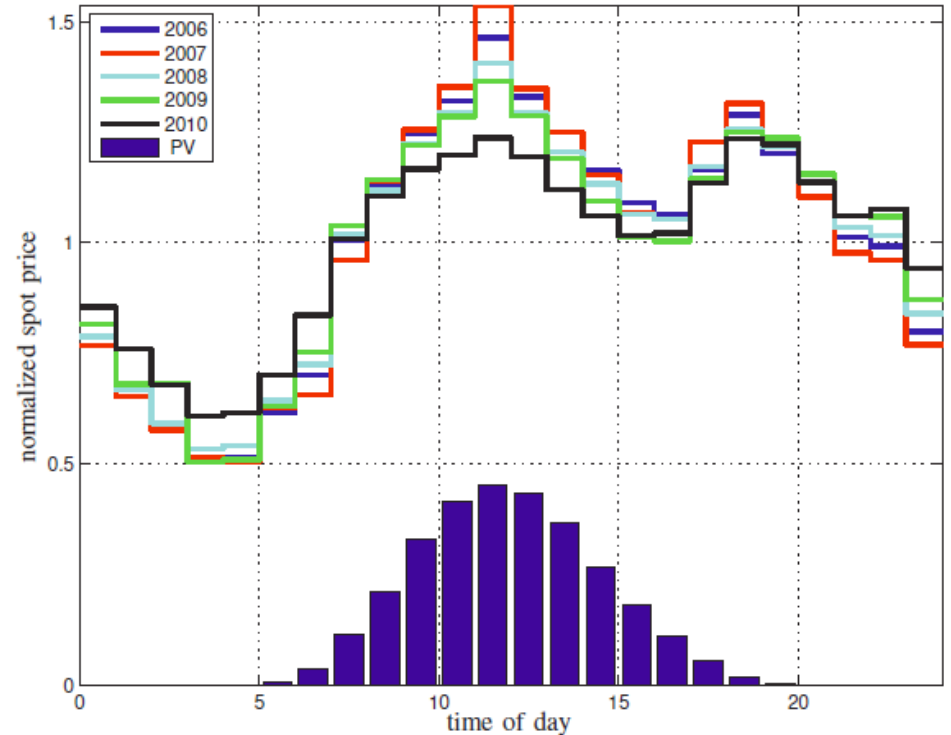
EWEA Report 2011- “ Pure Power: EU Wind Energy Targets for 2020 and 2030”



Renewable Energy Injection: An European perspective

Intermittent RES-infeed requires **more power system flexibility/operational reserves:**

- Pumped-Hydro, **but.....**
- Another solution: distributed storage and demand response, **but**

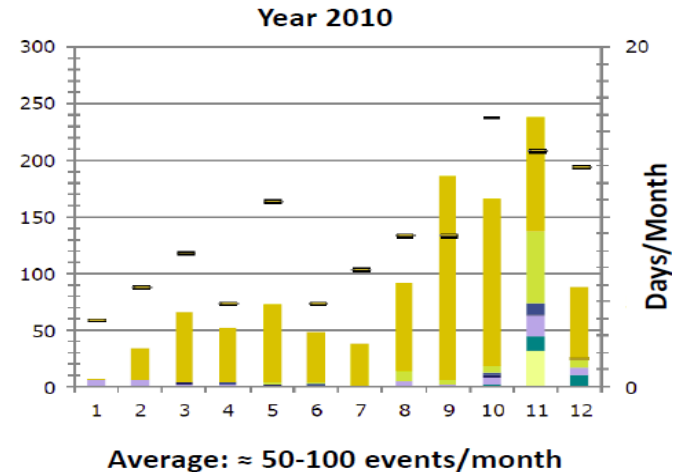
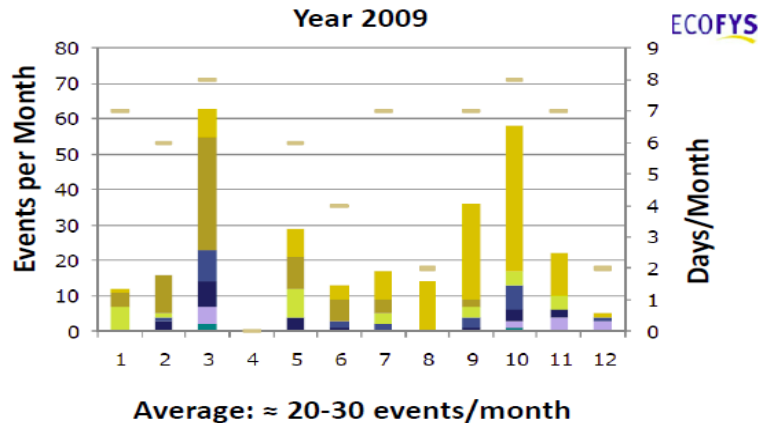


YEARLY PEAK BASE SPREAD ζ AND NET ARBITRAGE POTENTIAL Δ_{net}

Year	ζ	$\Delta_{net} [\frac{\text{€}}{\text{MWh}}]$	$P_{spot}^{base} [\frac{\text{€}}{\text{MWh}}]$
2006	1.59	17.06	50.79
2007	1.64	15.00	37.99
2008	1.51	17.12	65.76
2009	1.46	8.09	38.85
2010	1.33	3.71	44.49

Source: Hildmann (2011)

Renewable Energy Injection: An European perspective



Source: Jens Bömer, Ecofys

Remote intermittent RES-infeed requires **transmission capacity**:

- Forced curtailment of wind power in-feed due to grid constraints (and other contingencies) on MV level \rightarrow has risen with higher deployment of wind turbines
- WG are paid for the energy curtailed

Renewable Energy Injection: An European perspective

Response in the media:

- IEEE Spectrum, Sept 09, 2013: *German Energy Crisis*
- Bloomberg, Oct 11, 2013: *Europe Risks Energy Crisis From Green Subsidies*
- Bloomberg, Oct 13, 2013: *Clean Energy Investment Headed for Second Annual Decline*



How to improve desirable goals of sustaining electricity markets?

Key point: Efficiency in Cost Allocation (first part of the talk)

- In-Feed tariffs and Grid tariffs but...
 - make **intermittent units and demand responsible** for their schedule
 - **Cost allocation of reserves** based on socialization gives no incentives to reduce balancing requirements
 - **Reliability at a price**

Key point: Efficiency in Production (second part of the talk)

- Demand Response can provide backup capacity for frequency regulation but...

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What can be done?

„Symphony“ vs. „Jazz“



Market based Incentive mechanisms

“Develop market mechanisms which are proper to reduce costs and allocate the costs of different types of reserves?”

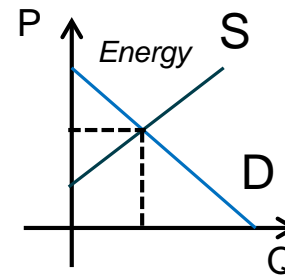
- Event-based reserves: Reserves needed with low probability (i.e. contingency)
- Non-Event based reserves: High probability of utilization (i.e. load following, ramping, etc.)

Cost Allocation Algorithm in a Centralized Market Setup (ISO)

1. Stage:

- Unit commitment for Lost - Opportunity Costs Calculation in Co-Opt Problem
- Unit Commitment → Includes Start-Up Costs and Costs of Operation
- No Reserve Scheduling so far.....

Input: Supply and Demand
Traded Energy



Mixed Integer Linear Program

→ **Unit Commitment**

Output:

- ON/OFF Decision
- Dispatch Decision
- Ramping Rates
- Locational Marginal Pricing

...

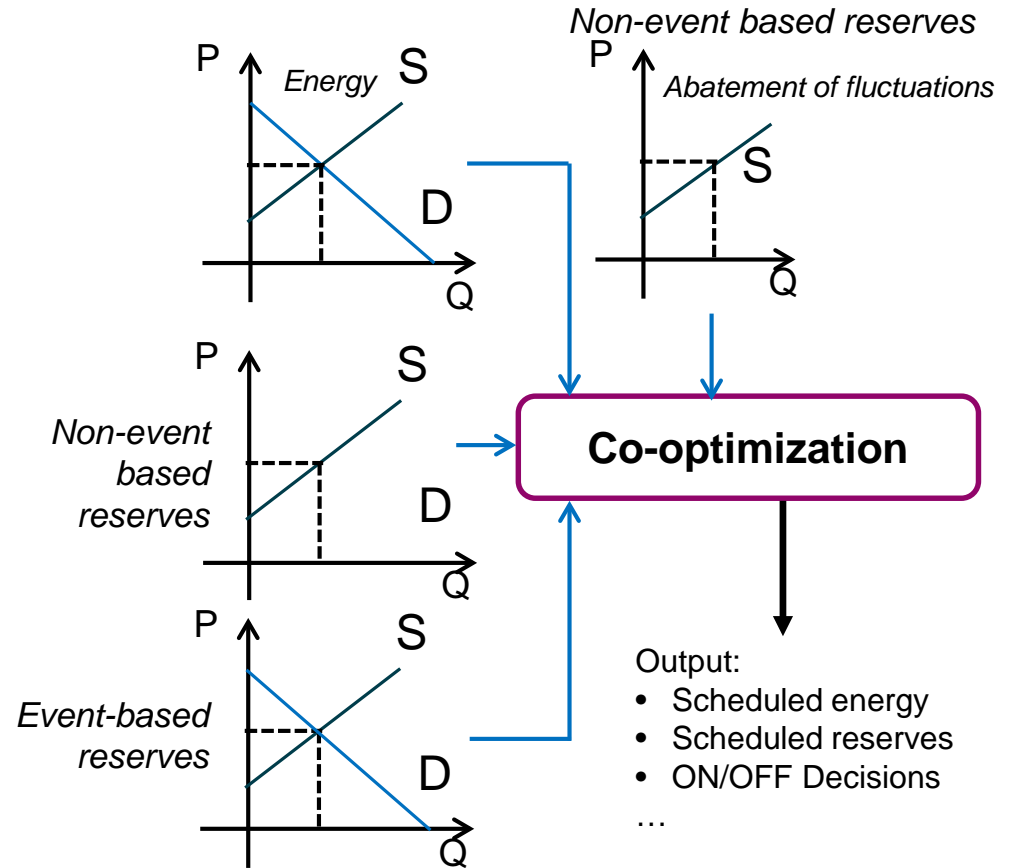
Cost Allocation Algorithm in a Centralized Market Setup (ISO)

2. Stage:

- Co-Optimization for efficient clearing of energy and reserves
 - Demand for event-based reserves
 - Demand for non-event-based reserves
 - Marginal costs of abating the need for non-event reserves

Principles:

- **Cost Causality**
- **Market = decentralized decisions**

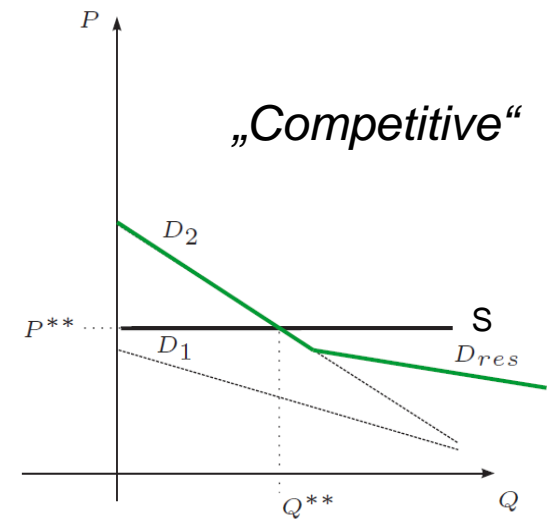
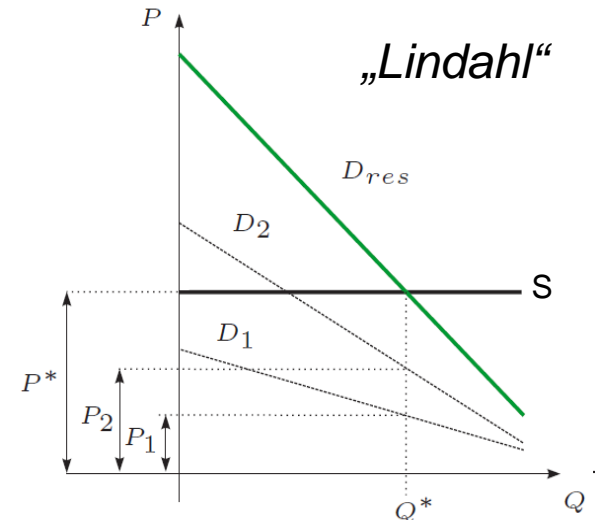


- Event-based reserves: Low probability of utilization (i.e. contingency)
- Non-Event based reserves: High probability of utilization (i.e. load following, ramping, etc.)

Cost allocation of event-based reserves:

- Consider Reserves as public goods:
 - Non rivalry
 - Non excludability

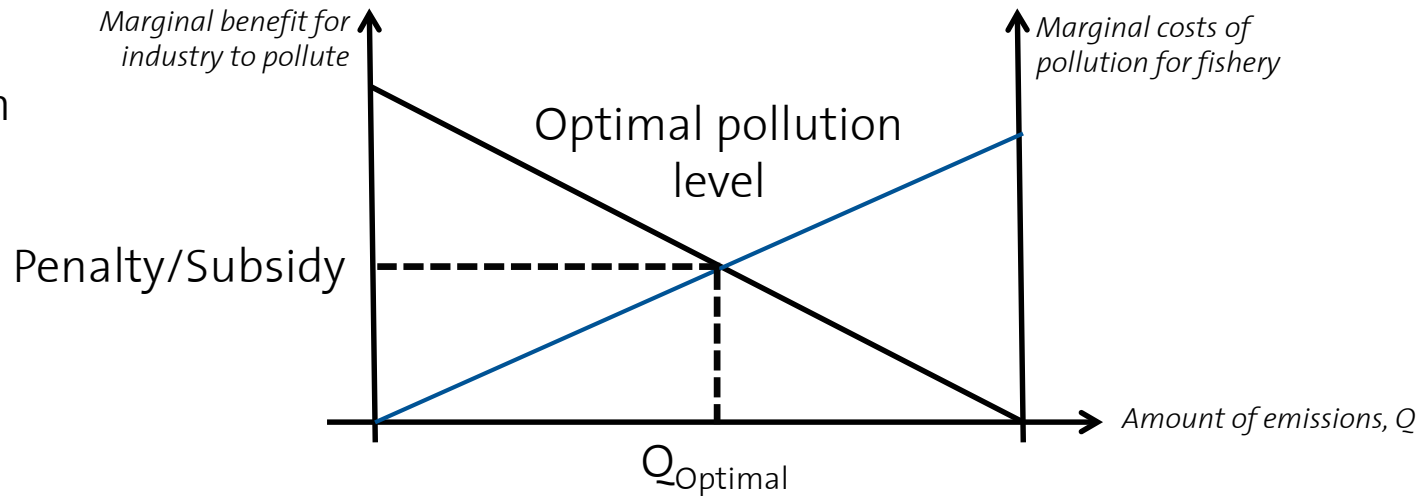
- Event-based reserve demand per node
 - i.e. interruptible load contracts + direct load control
 - “Vertical addition” of demand curves enables cost sharing → “Lindahl equilibrium”
 - Formal: Samuelson condition



Cost allocation of non-event based reserves

Illustrative Example:

- River pollution
- 2 parties with contradicting goals



Power System:

- Non-event based reserves/actions:
 - Regulation, ramping, etc. = negative externalities
- Pareto Efficient allocation of costs
 - System costs: i.e. lost opportunity costs, reserve procurement, redispatch cost,
 - Abatement costs: i.e. storage reservation, transaction costs,

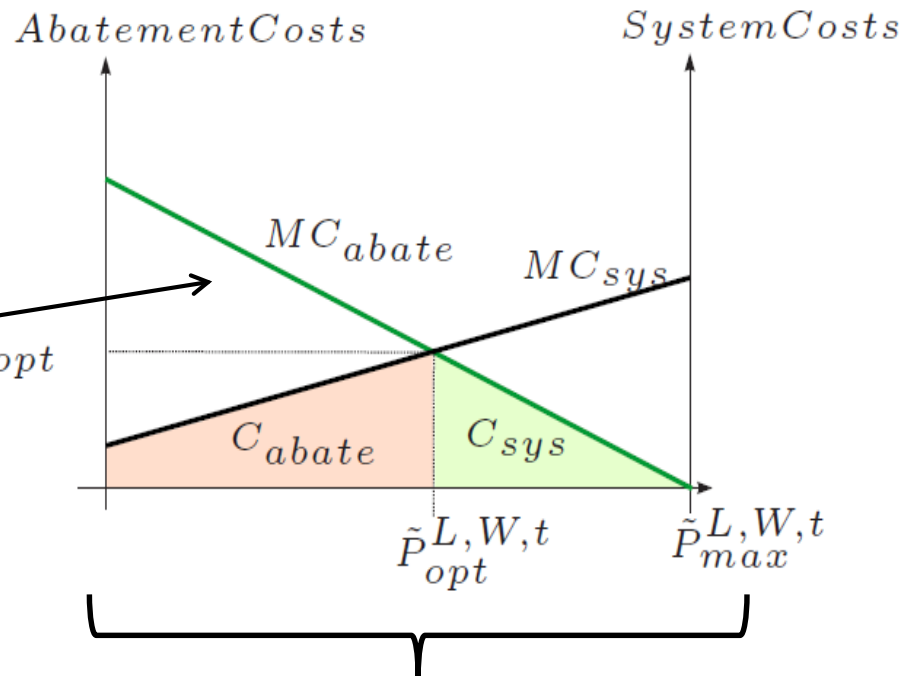
Cost allocation of non-event based reserves

- Sharing penalty/subsidy of avoiding reserve requirements
- Revelation of abatement costs → incentive mechanism necessary

Total injection/demand:

$$P_{total}^{L,W,t} = P_f^{L,W,t} + \tilde{P}^{L,W,t}$$

$\underbrace{\hspace{2em}}$ $\underbrace{\hspace{2em}}$
 deterministic stochastic

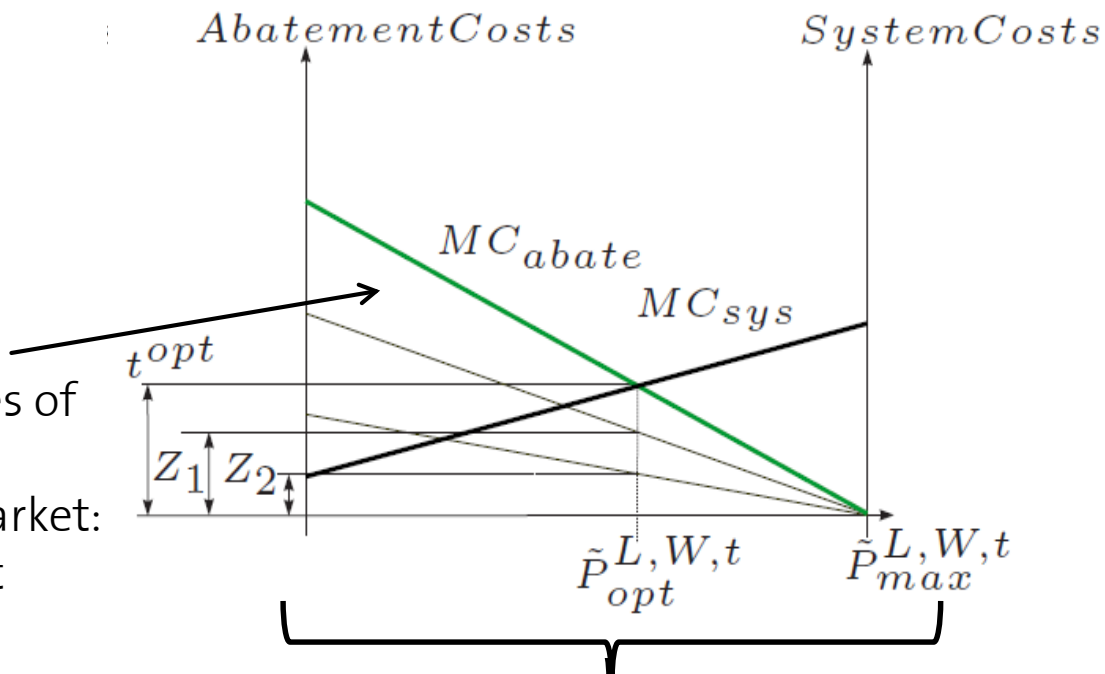


Pricing of externalities

- Sum of cost curves of abatement
- In non-perfect market: incentive to cheat

Cost allocation of non-event based reserves

- Sharing penalty/subsidy of avoiding reserve requirements
- Revelation of abatement costs \rightarrow incentive mechanism necessary



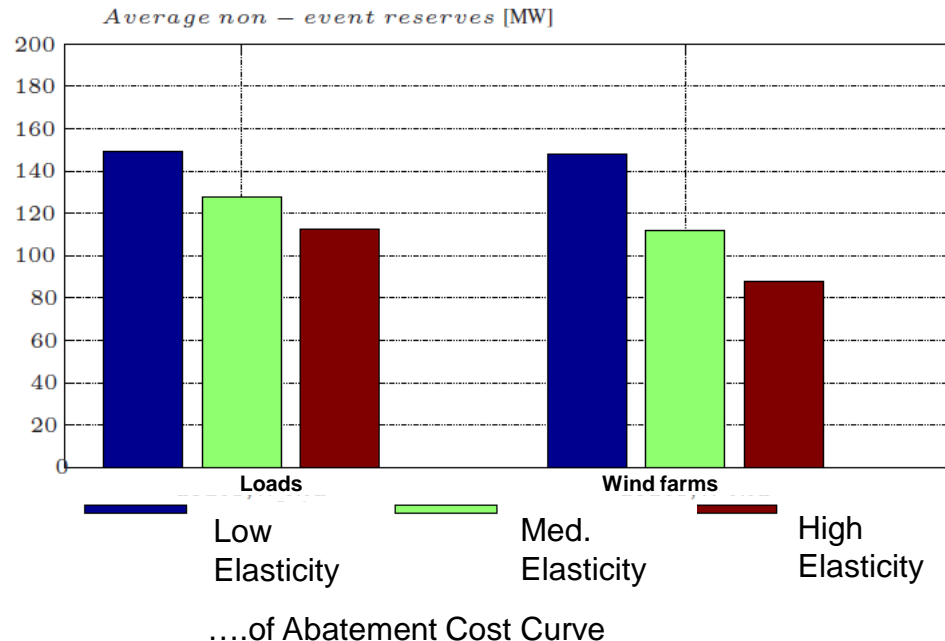
- Sum of cost curves of abatement
- In non-perfect market: incentive to cheat

Incentive compatible pricing of externalities

Assessment of policy: Where (load or wind-farm) does investment in elasticity give the highest leverage, i.e. reduced reserved capacity?

- Lowering marginal abatement costs of renewable in-feed more efficient (in this simulation)
- **Wealth is limited!**

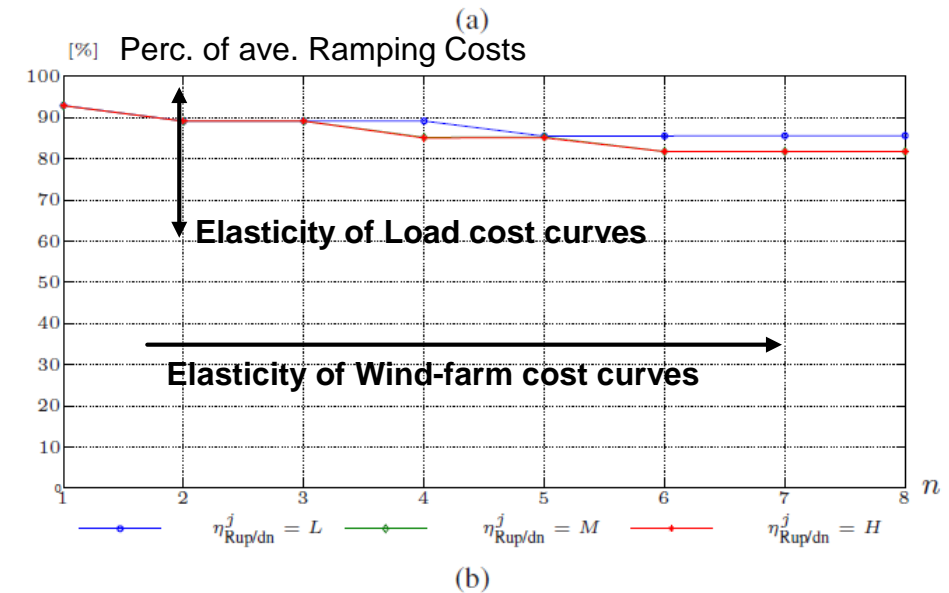
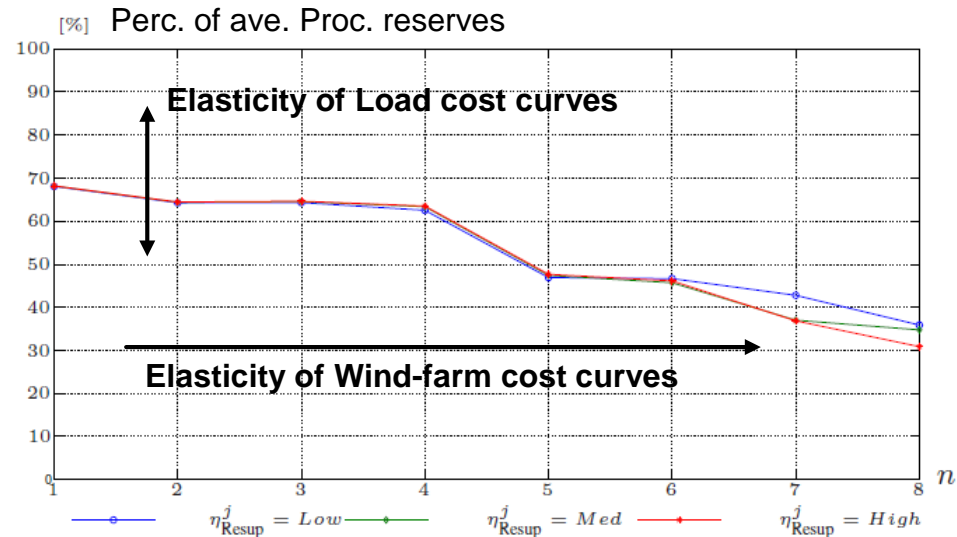
(in our conceptual simulations: IEEE 24 RTS)



Assessment of policy: What technology helps in terms of ramping/avoiding balancing costs?

- Impact in balancing benchmark compared to ramping benchmark significant
- In our simulation example:
 - Wind farm → balancing
 - Loads → ramping

(in our conceptual simulations: IEEE 9 Bus)



Conclusions

Cost allocation of ancillary services

Pros:

- reduces significantly costs through reduced centralized procurement
- allows assessment of policies which ought to support demand response or renewable energy in-feed
- reduces welfare losses through the exploitation of scarcity conditions by the generators

Cons:

- Misrepresentation of preferences is inherent
- Preference revelation mechanisms:
 - Groves-Clarke has certain drawbacks
 - Preference revelation mechanisms: probably complicated and computational effort may require approximations

Principles may have problems on operational level but are useful on planning and regulatory level (alternative iterative auction designs for policy recommendations)

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The Engineer vs. The Economist?

- **So, what exactly is DR?**
 - A mechanism to improve electricity markets?
 - A new control variable that can enhance power system reliability and security?

Department of Energy (2006):

Demand response (DR) refers to the willingness of the consumer to respond to prices of electricity, or to receive incentive payments in times where grid reliability is jeopardized

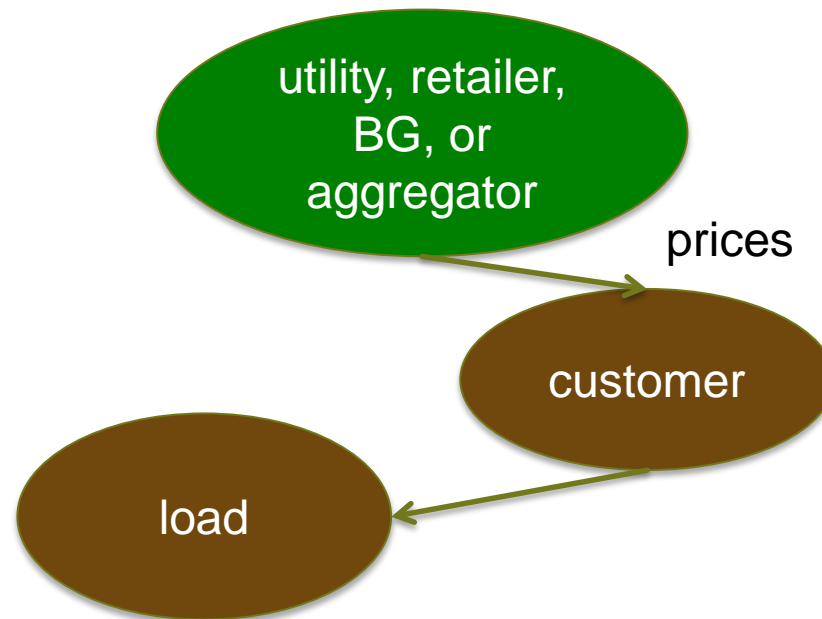
- **How should we implement residential DR programs?**
 - Dynamic electricity prices?
 - Direct load control?

Does our view of DR affect our preference for DR program design?

- The **engineer's view**
 - The power system is hard to accurately model and control because it is complex:
 - Huge!
 - Nonlinear
 - Uncoordinated controls
 - Must operate given stochastic loads, intermittent generation, and contingencies
 - A new control knob to improve both power system planning and operation.
- The **economist's view**
 - Power markets suffer from several market failures:
 - Imperfect competition
 - Imperfect information
 - Externalities
 - Incomplete markets
 - *Reliable* electricity is a public good
 - Alleviate some of these market failures, making power markets more competitive and improving social welfare.

Example 1: Price signals from the utility, retailer, BG, or aggregator

- Prices formed based on outcome of wholesale markets, which settle based on past/forecasted demand (no demand-side bidding)
- Price could be updated hourly to practically instantaneously



Price Signals = unreliable response in real time

Example 1: Price signals from the utility, retailer, BG, or aggregator

■ Engineer's perspective...

■ Pros

- Individual modeling, control, & optimization
- No baselines!

■ Cons

- Uncertain customer behavior combined with long ramp times (minutes to hours) could lead to system inadequacies
- Delays between price setting and price response resulting in possible volatility & instabilities

■ Economist's perspective...

■ Pros

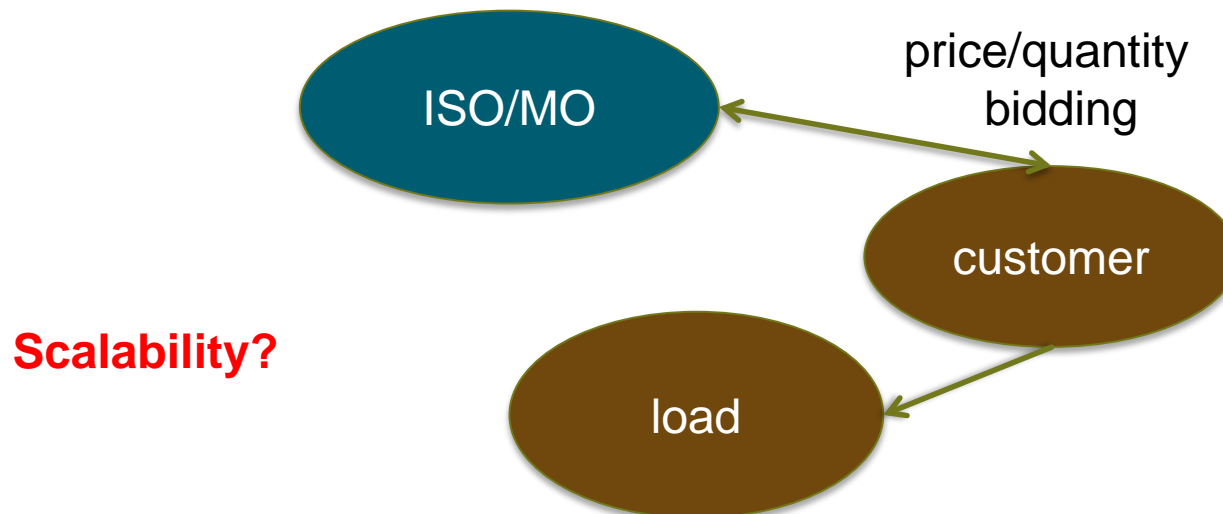
- “Full-knowledge” optimization of consumption/investments
- Customer autonomy in real-time

■ Cons

- Financial risk to the customer; incomplete markets must be addressed
- With location prices, perceptions of fairness
- Uncertain behavior may lead to volatility, instabilities, etc.

Example 2: Price/Quantity bidding by individual customers into markets run by the ISO or MO

- Individual customers submit price/quantity bids into markets
- Bids are co-optimized against generator bids via an OPF
- The timescale of the markets could be days to practically instantaneously
- We do not consider aggregation here, because we are concerned with *customer* interaction with the system.



Example 2: Price/Quantity bidding by individual customers into markets run by the ISO or MO

■ Engineer's perspective...

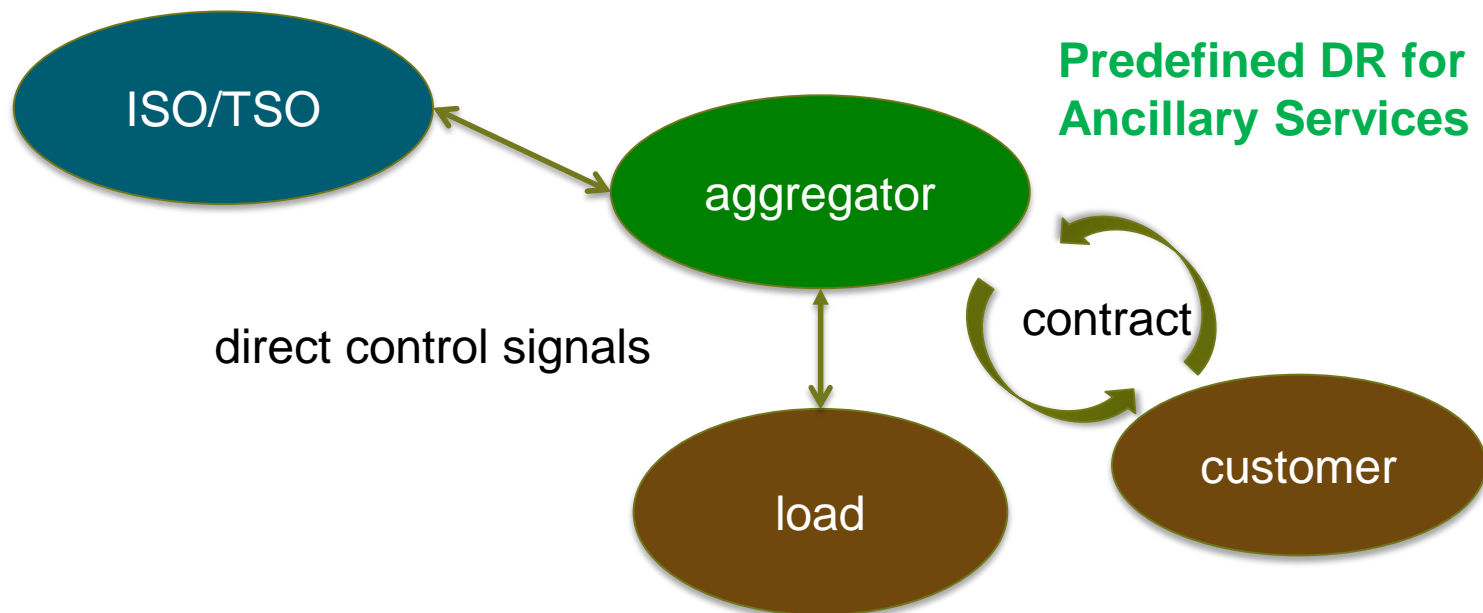
- Pros
 - Individual modeling, control, & optimization
 - No baselines
- Cons
 - Individual market bidding
 - Market optimization via an OPF non-tractable

■ Economist's perspective...

- Pros
 - “Full-knowledge” optimization of consumption/investments
 - Privacy
 - Customer autonomy in real-time
- Cons
 - Financial risk to the customer; incomplete markets must be addressed
 - With fast-DR → high transaction costs!

Example 3: Direct load control via an aggregator providing some market based service to the ISO or TSO

- Customers enter contracts with centralized or decentralized aggregators (i.e. load coalitions)
- Direct control signals could be set point changes, power trajectories, switching commands, or even prices, so long as the response is known a-priori



Example 3: Direct load control via an aggregator providing some market based service to the ISO or TSO

■ Engineer's perspective...

■ Pros

- Controllability, observability, and stability can be checked a-priori
- Benefits via coordination of diverse (possibly hybrid) resources

■ Cons

- Baselines may be needed
- Aggregated modeling, control, and optimization (either computationally complex or simplified resulting in non-optimal behavior)

■ Economist's perspective...

■ Pros

- Lower financial risk for all players
- Simple for the customer – what's the value of simplicity?

■ Cons

- No real-time customer autonomy
- Privacy issues due to two-way communication

Demand Response: An European perspective

Small Customers:

- Not many choices.....
- Liberalization brought freedom to choose retailer
- Retailers offer electricity contract with „green portfolio“
- Two part tariff + Ripple control

Large Customers:

- Several institutions:

e.g. „VIK – Verband der industriellen Energie- und Kraftwirtschaft e. V.“ (~members cover 80% of industrial energy consumption in Germany)

- Electric arc furnace (~80MW) versus 40 000 washing machines (~2kW)



What can be done?

- Due to inherent power system limitations (ramp rates, little storage, etc.), we recommend direct load control for fast, reliable DR, but.....

We have to consider

- *Market products*
- *Contract design: privacy vs. efficiency*
- *Role of competition: retail and wholesale level*

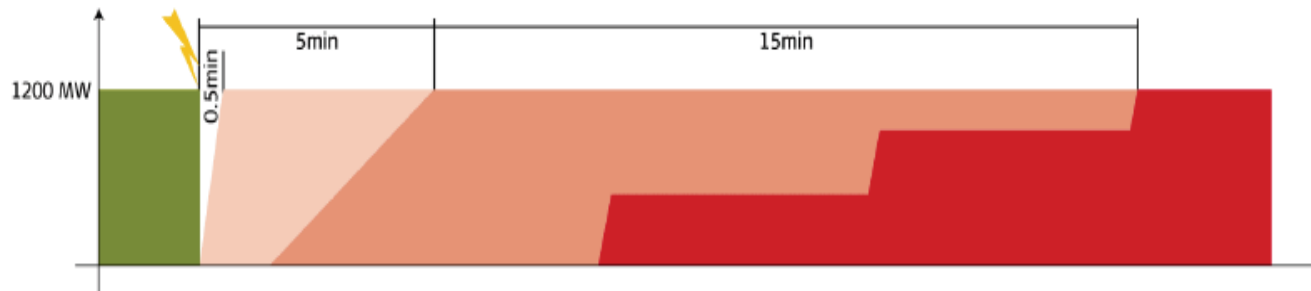
Market Products

Example:

Continental Europe Setup for frequency control

- Primary Control (Frequency Containment)
- Second day Control Frequency Restoration)
- Tertiary Control (Manually Activated)

- Quikness of response versus energy content



Market Products

Secondary frequency control (AGC) in Switzerland:

- Always activated:
 - Compensate for continuously arising small imbalances
 - Compensate for unit outages until the activation of tertiary control
- PI controller regulates the Area Control Error to zero
- Market based procurement – symmetric 400 MW
- **Same Signal independent of possibilities of generation units**

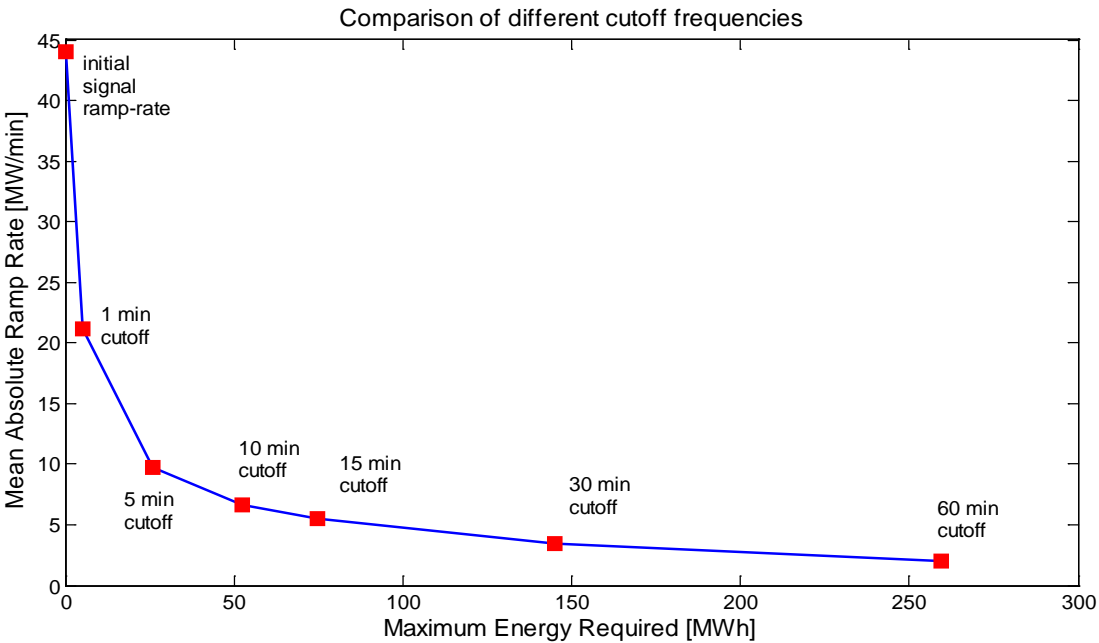
PJM regulation signal

- Slow signal (blue) → ramp-limited units
- Fast signal (green) → fast moving units

Market Products

- Split AGC - Signal via digital Filters:
 - Real-time implementation → only causal filters
 - Trade off between delay produced by higher filter order and frequency rolloff
- Filters examined
 - Lowpass
 - Highpass
 - Exponential weighted moving average (1st order)

Market Products



Ramp Rate / Energy Requirements

- the lower the ramp-requirement of the smooth signal
- the higher the energy storage requirement of the volatile signal

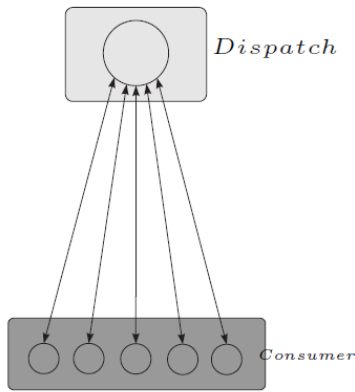
Number-of-changes in direction within 1 hour:

- Lower frequencies → smoother signal
- Slow-changing less changes than the initial

Period	Lowpass	Highpass	EWMA
1 h	4	60	103
30 min	5	72	117
15 min	10	87	134
10 min	15	96	141
5 min	27	111	154
1 min	106	162	191
Optimizer	138		
Initial AGC	233		

Contract Design – The role of intermediaries

«Central»



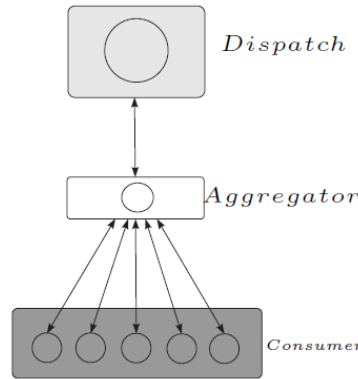
$$\min_{x \in X, y \in Y} F(x, y)$$

subject to

$$H_i(x, y) \leq 0, \text{ for } i \in 1, 2, \dots, I$$

F ... Cost minimization of dispatch
 H_i ... Constraints related to dispatch and consumer contracts

«Central»
with third party aggregator



$$\min_{x \in X, y \in Y} F(x, y)$$

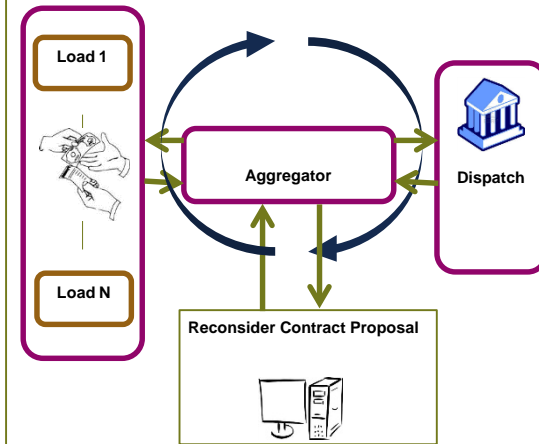
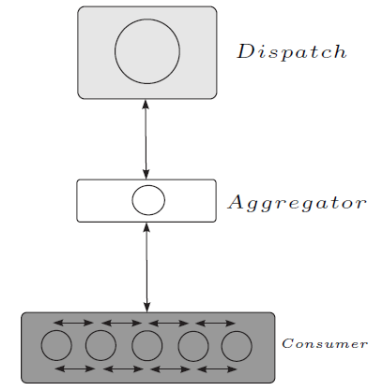
subject to

$$G_i(x, y) \leq 0, \text{ for } i \in 1, 2, \dots, I$$

$$y \in \underset{z \in Y}{\operatorname{argmin}} \{ f(x, z) : g_j(x, z) \leq 0, j \in \{1, 2, \dots, J\} \}$$

 x, y ... Decision vector of aggregator, dispatch F ... Profit maximization of aggregator
 f ... Cost minimization of dispatch
 G_i ... Constraints related to consumer contracts (*Individual Rationality, Incentive Compatibility*)
 g_j ... Constraints related dispatch constraints (generator limits, grid, etc.)

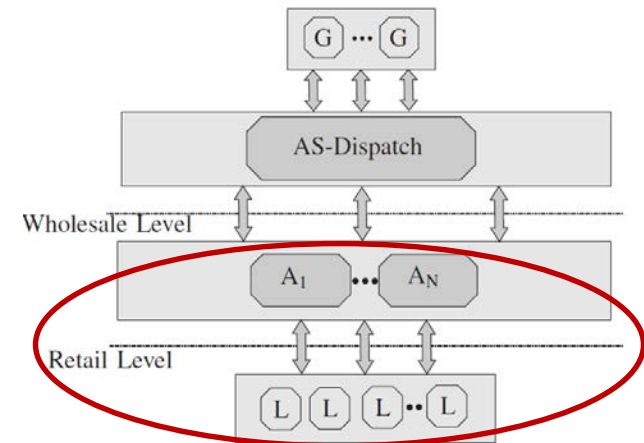
«Decentral»
with consumer cooperative



Contract Design – Example: Third Party Aggregator

- Upper level problem: Maximize aggregator profit

$$\max_{\boldsymbol{\vartheta}_2} f(\boldsymbol{\vartheta}_2) = \sum_{a=1}^{N_A} \sum_{j=1}^{N_L} \left(\sum_{t=1}^{N_t} p^{j,a} (\zeta_{\text{Cap,Up}}^t D_{\text{Cap,Up}}^{j,t,a} + \zeta_{\text{Cap,Dn}}^t D_{\text{Cap,Dn}}^{j,t,a} - \kappa_{\text{Cap,Up}}^{j,t,a} - \kappa_{\text{Cap,Dn}}^{j,t,a}) \right) + \sum_{s=1}^{N_S} \omega_s \left\{ \sum_{a=1}^{N_A} \sum_{j=1}^{N_L} \left(\sum_{\tau} p^{j,a} (\zeta_{\text{En,Up}}^{\tau,s} D_{\text{En,Up}}^{j,\tau,a,s} + \zeta_{\text{En,Dn}}^{\tau,s} D_{\text{En,Dn}}^{j,\tau,a,s} - \kappa_{\text{En,Up}}^{j,t,a,s} - \kappa_{\text{En,Dn}}^{j,t,k,a,s}) \right) \right\}$$



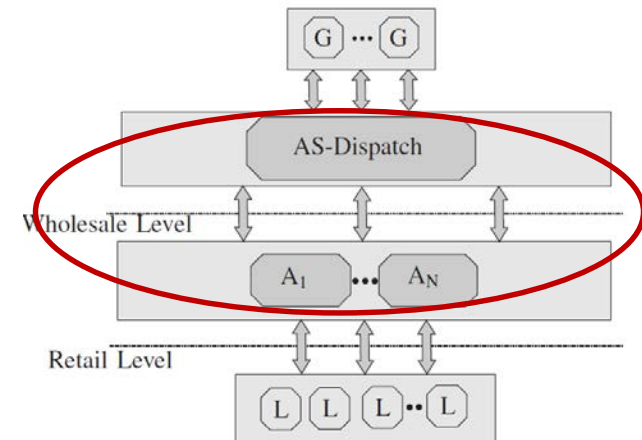
subject to:

- Storage and other limitations
- Individual rationality of payments
- Incentive compatibility of payments

Contract Design – Example: Third Party Aggregator

- Lower level problem: minimize costs of dispatch

$$\begin{aligned} \min_{\vartheta_3} .f(\vartheta_3) = & \sum_t \sum_i^{N_t, N_G} (MC_{\text{Cap,Up}}^{i,t} G_{\text{Cap,Up}}^{i,t} + MC_{\text{Cap,Dn}}^{i,t} G_{\text{Cap,Dn}}^{i,t}) + \\ & \sum_a^{N_A} \sum_j^{N_L} p^{j,a} (\alpha_{\text{Cap,Up}}^{j,t,a} D_{\text{Cap,Up}}^{j,t,a} + \beta_{\text{Cap,Dn}}^{j,t,a} D_{\text{Cap,Dn}}^{j,t,a}) + \sum_{s=1}^{N_S} \omega_s \left\{ \sum_{\tau}^{N_{\tau}} \left(\sum_{i=1}^{N_G} (\right. \right. \\ & MC_{\text{En,Up}}^{i,\tau} G_{\text{En,Up}}^{i,\tau,s} + MC_{\text{En,Dn}}^{i,\tau} G_{\text{En,Dn}}^{i,\tau,s}) + \sum_a^{N_A} \sum_j^{N_L} p^{j,a} (\gamma_{\text{En,Up}}^{j,\tau,a,s} D_{\text{En,Up}}^{j,\tau,a,s} + \\ & \left. \left. \delta_{\text{En,Dn}}^{j,\tau,a,s} D_{\text{En,Dn}}^{j,\tau,a,s}) \right) \right\} \end{aligned}$$



subject to:

- Limits generation

Contract Design – Example: Third Party Aggregator

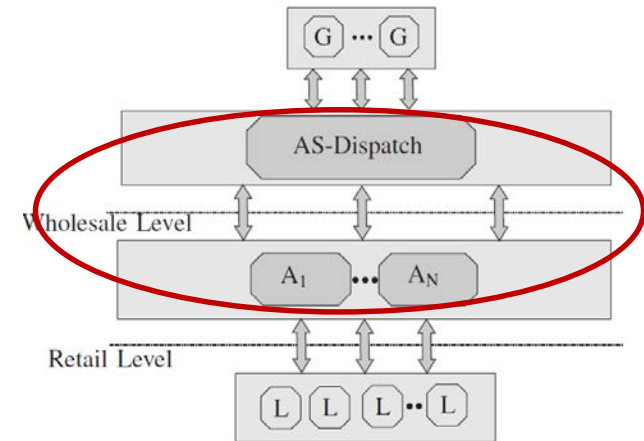
- Lower level problem: minimize costs of dispatch

$$\min_{\vartheta_3} .f(\vartheta_3) = \sum_t \sum_i^{N_G} (MC_{\text{Cap,Up}}^{i,t} G_{\text{Cap,Up}}^{i,t} + MC_{\text{Cap,Dn}}^{i,t} G_{\text{Cap,Dn}}^{i,t}) +$$

$$\sum_a^{N_A} \sum_j^{N_L} p^{j,a} (\alpha_{\text{Cap,Up}}^{j,t,a} D_{\text{Cap,Up}}^{j,t,a} + \beta_{\text{Cap,Dn}}^{j,t,a} D_{\text{Cap,Dn}}^{j,t,a}) + \sum_{s=1}^{N_S} \omega_s \left\{ \sum_{\tau} \left(\sum_{i=1}^{N_G} ($$

$$MC_{\text{En,Up}}^{i,\tau} G_{\text{En,Up}}^{i,\tau,s} + MC_{\text{En,Dn}}^{i,\tau} G_{\text{En,Dn}}^{i,\tau,s}) + \sum_a^{N_A} \sum_j^{N_L} p^{j,a} (\gamma_{\text{En,Up}}^{j,\tau,a,s} D_{\text{En,Up}}^{j,\tau,a,s} +$$

$$\delta_{\text{En,Dn}}^{j,\tau,a,s} D_{\text{En,Dn}}^{j,\tau,a,s}) \right) \right\}$$



subject to:

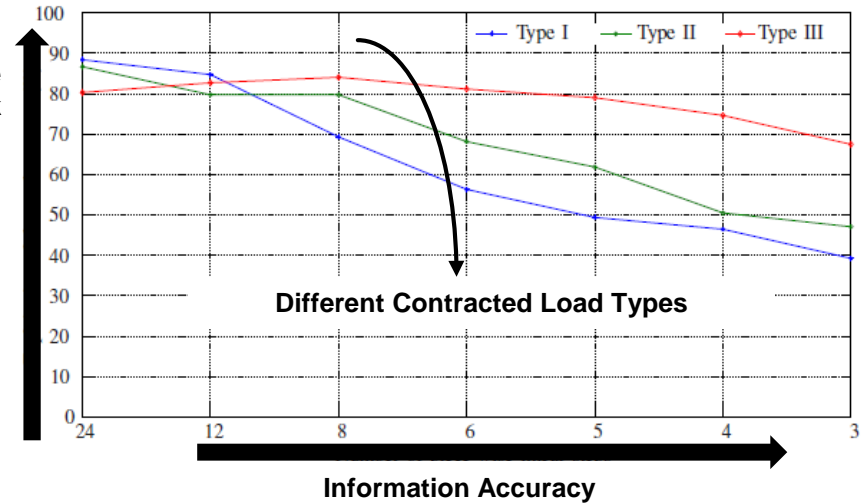
- Limits generation

Price bids of generators

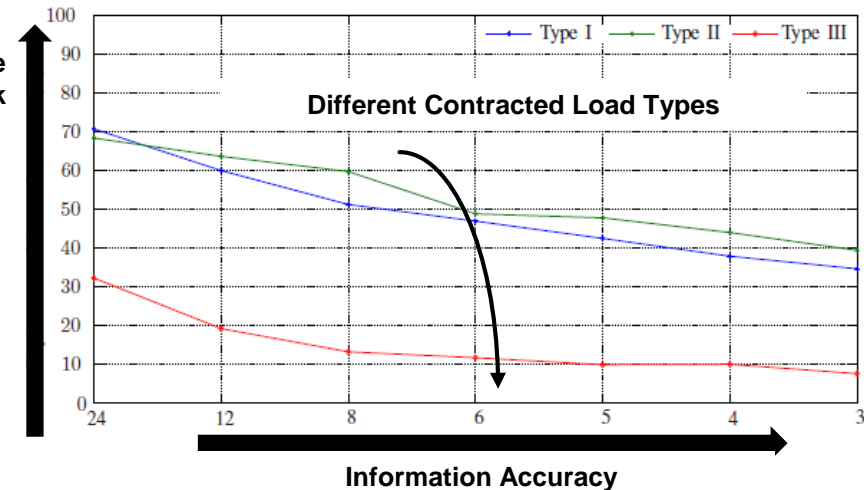
Lower level problem can be transformed into KKT conditions and integrated in upper level problem (i.e. Conejo (2009), Bart (1998))

Contract Design – Example: Third Party Aggregator

DR exploitation without incentive compatibility in % of Benchmark



DR exploitation with incentive compatibility in % of Benchmark



- Incentive compatibility results in significant reduction of total exploitation
- inaccurate Information (i.e. resolution of metering) influences exploitation

The role of competition

- Wholesale Level: Do wholesale auction provide enough revenue? → active DR
- Retail Level: Role of competition unclear → passive DR models
- Prisoners Dilemma and Public Goods
- Complexity of retail market designs (billing, reliability issues) indicate their success → Combination of price signals and contracts? DR fatigue.....

Agenda

Introduction to Power Systems / Power Markets

Current Challenges

On Achieving Allocative Efficiency in Power Markets

Demand Response – Engineering vs. Economics

Conclusion

Conclusion

- Power Systems Research regained significant importance
 - Market Designs for integration of renewable should follow first principles:
 - Productive Efficiency
 - Allocative Efficiency
- } **Can be Contradicting Issues!**
- Presented Examples:
 - Cost Allocation of Ancillary Services to improve renewable energy support
 - Incorporation of demand side needs careful implementation with regards to information exchange and business cases
 - Not Treated in this presentation:
 - Revenue Sufficiency for conventional generators
 - Other aspects of governmental/regulatory intervention

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Thank you for your attention!

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