

Eidgenössische Technische Hochschule Swiss Federal Institute of Technology

BWI

Betriebswissenschaftliches Zentrum Center for Industrial Management

Prof. Dr. Paul Schönsleben
Professor for Logistics, Operations and Supply Chain
Management
Weinbergstrasse 56 / 58
CH-8092 Zürich

Tel +41 44 632 05 10, Fax +41 44 632 10 40 Paul.Schoensleben@ethz.ch

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Executive MBA of the Zurich University: Content and Schedule for the Module "Services and Operations"

	Thursday, June 8 th 2017	Friday, June 9 th 2017	Saturday, June 10 th 2017
8 ³⁰ -9 ¹⁵	Operations, logistics and	BEMAD game: presentations	
	supply chain management in	and lessons learnt	
9 ¹⁵ -10 ⁰⁰	the context of enterprise	The lean / just-in-time	
	performance	Concept (cont.)	
10 ³⁰ -11 ¹⁵	SC planning and partnership		
	relationships, incl. supplier		
11 ¹⁵ -12 ¹⁵	portfolios (examples of the	SCM / JiT case studies: help	
	students)	in case of questions left	
12 ¹⁵ -13 ⁰⁰	Break	Break	Break
12 13	Break	Break	Break
13 ⁰⁰ -13 ⁴⁵	BEMAD game*		
13 ⁴⁵ -14 ³⁰			
15 ⁰⁰ -15 ⁴⁵			
13 13			
15 ⁴⁵ -16 ³⁰	The lean / iust-in-time		
	concept		
16 ³⁰	preparation for next day's		
	presentation		

* BEMAD "Business Engineering and Management Ability Development" game: game on general issues of operations, logistics and supply chain management with regard to enterprise performance

Teaching faculty for June 8th and June 9th, morning

- Prof. Dr. Paul Schönsleben, ETH Zurich, Chair of Logistics and Information Management at the BWI Center for Industrial Management, Department for Management, Technology, and Economics (D-MTEC).
- Scientific collaborators of Prof. Schönsleben, supporting the game, and special features.

Teaching faculty for June 9th, afternoon, and June 10th:

 Helmut M. Dietl, University of Zurich, Professor of Services & Operations Management, Institute for Strategy and Business Economics.