# Black Swans, Dragons-Kings and Prediction

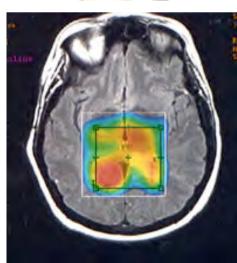
**Didier SORNETTE** 

**ETH Zurich** 









**Professor of Entrepreneurial Risks** 

Professor of Geophysics associated with the Department of Earth Sciences (D-ERWD), ETH Zurich

Professor of Physics associated with the Department of Physics (D-PHYS), ETH Zurich

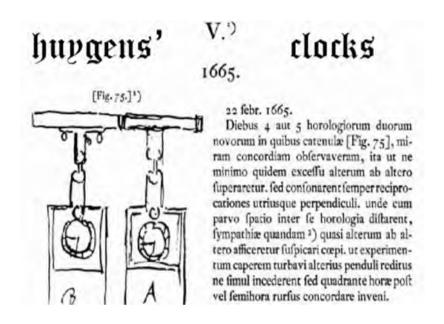
**Professor of Finance at the Swiss Finance Institute** 

**Director of the Financial Crisis Observatory** 



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# SYNCHRONISATION AND COLLECTIVE EFFECTS IN EXTENDED STOCHASTIC SYSTEMS



# Earthquake-fault model

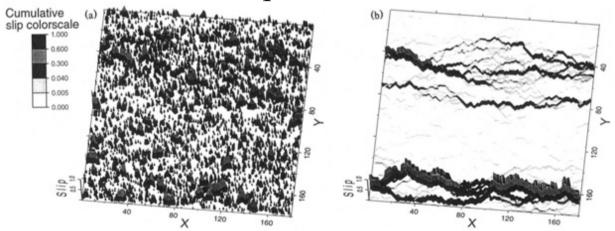


FIG. 1. Evolution of the cumulative earthquake slip, represented along the vertical axis in the white to black color code shown above the picture, at two different times: (a) early time and (b) long time, in a system of size L = 90 by L = 90, where  $\Delta \sigma = 1.9$  and  $\beta = 0.1$ .

Miltenberger et al. (1993)

## Fireflies



(Prof. R.E. Amritkar)

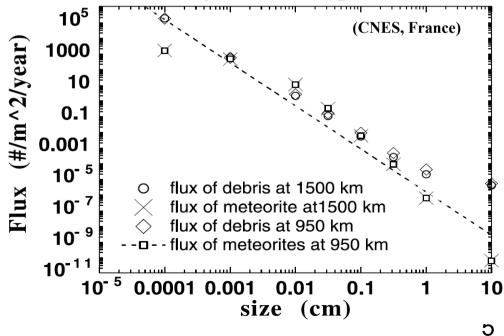
# Generic diagram for coupled agents with threshold dynamics Interaction (coupling) strength Coexistence of SOC **SYNCHRONIZATION** and Synchronized **EXTREME RISKS** 10 behavior 0.1 0.01 **SELF-ORGANIZED CRITICALITY INCOHERENT** 0.001 0.1 10 0.001 0.01 **Heterogeneity - diversity**

# "fat-tail events"?

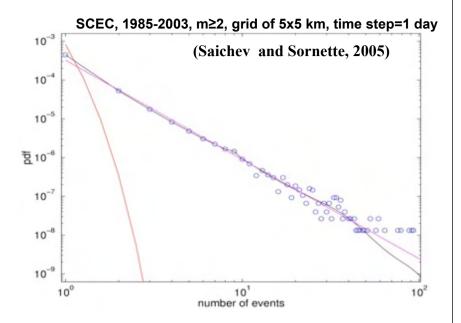
## Heavy tails in pdf of earthquakes

# log N = a - 2/3 log M<sub>0</sub> \*\* 10 23 24 25 26 27 28 29 Harvard catalog log M<sub>0</sub>

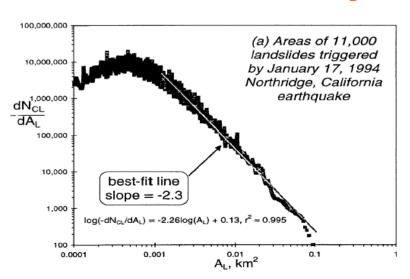
## Heavy tails in ruptures



## Heavy tails in pdf of seismic rates

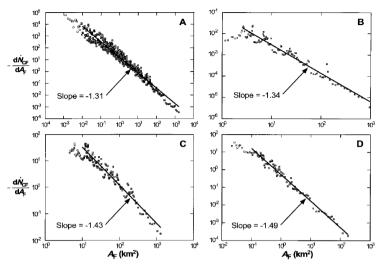


## Heavy tails in pdf of rock falls, Landslides, mountain collapses



**Turcotte (1999)** 

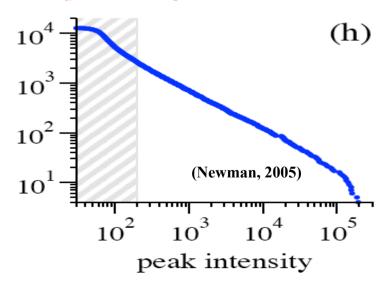
#### Heavy tails in pdf of forest fires



**Fig. 2.** Noncumulative frequency-area distributions for actual forest fires and wildfires in the United States and Australia: (A) 4284 fires on U.S. Fish and Wildlife Service lands (1986–1995) (9), (B) 120 fires in the western United States (1150–1960) (10), (C) 164 fires in Alaskan boreal forests (1990–1991) (11), and (D) 298 fires in the ACT (1926–1991) (12). For each data set, the noncumulative number of fires per year  $(-d\dot{N}_{\rm CF}/dA_{\rm F})$  with area  $(A_{\rm F})$  is given as a function of  $A_{\rm F}$  (3). In each case, a reasonably good correlation over many decades of  $A_{\rm F}$  is obtained by using the power-law relation (Eq. 1) with  $\alpha$  = 1.31 to 1.49.  $-\alpha$  is the slope of the best-fit line in log-log space and is shown for each data set.

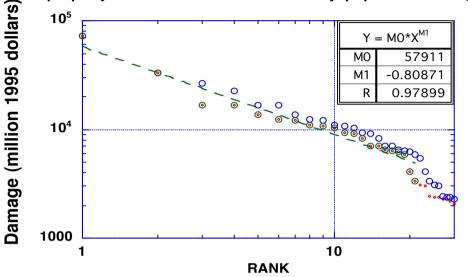
Malamud et al., Science 281 (1998)

#### Heavy tails in pdf of Solar flares

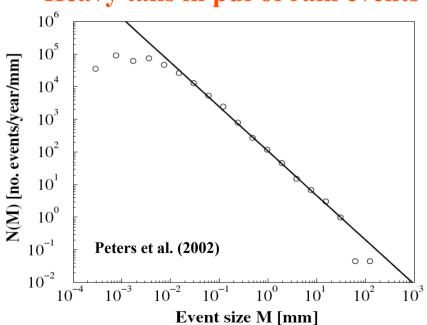


#### Heavy tails in pdf of Hurricane losses

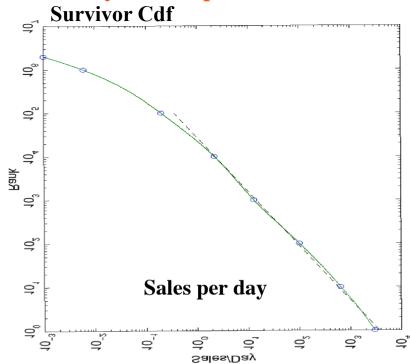




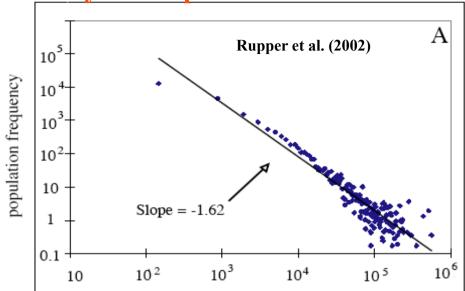
#### Heavy tails in pdf of rain events



## Heavy-tail of pdf of book sales

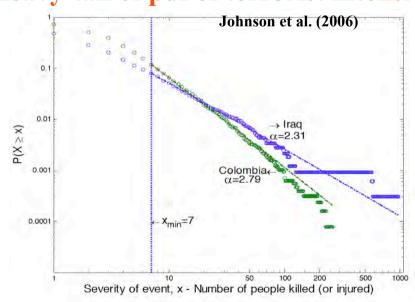


#### Heavy-tail of pdf of health care costs

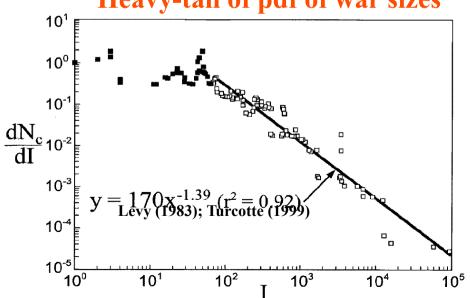


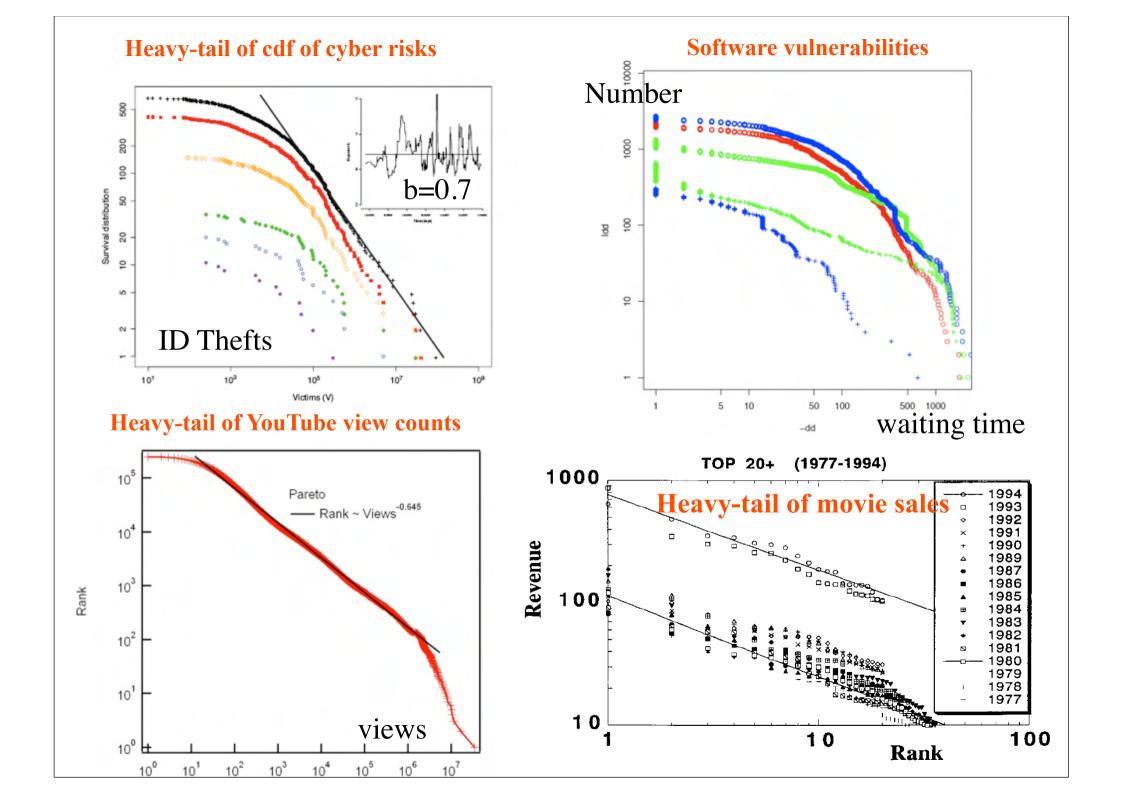
estimated annual charges (dollars)

## Heavy-tail of pdf of terrorist intensity

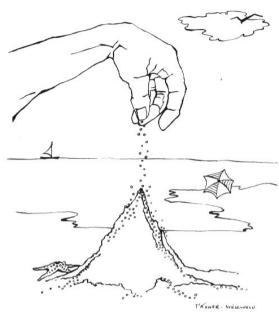


## Heavy-tail of pdf of war sizes

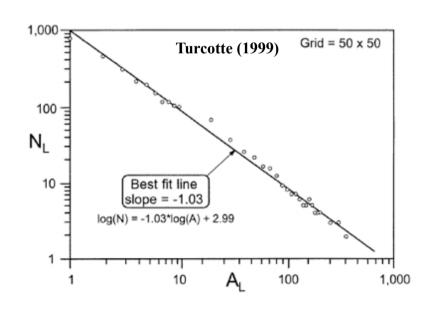


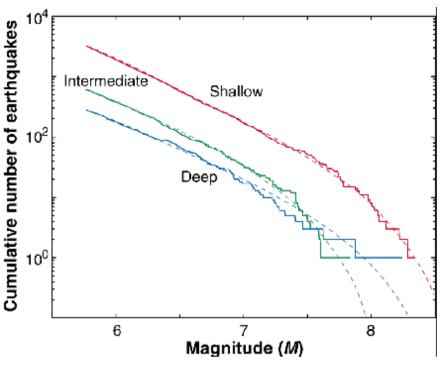


# Self-organized criticality



(Bak, Tang, Wiesenfeld, 1987)





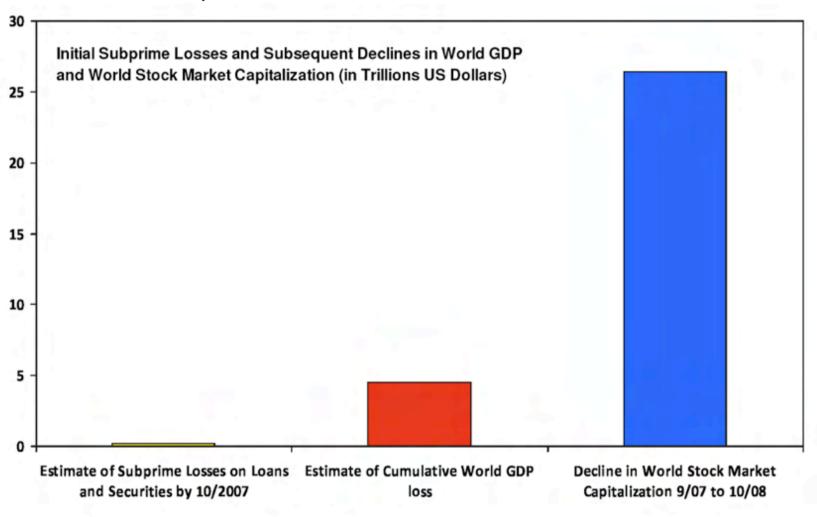
#### **Earthquakes Cannot Be Predicted**

Robert J. Geller, David D. Jackson, Yan Y. Kagan, Francesco Mulargia Science 275, 1616-1617 (1997)



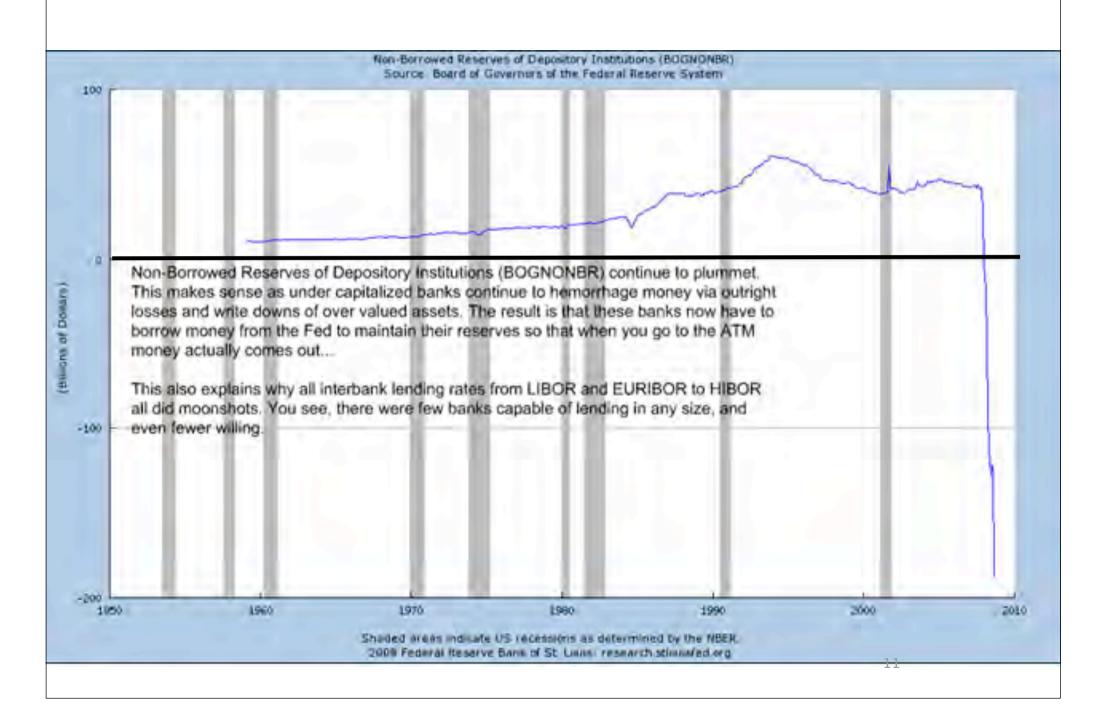
# The Paradox of the 2007-20XX Crisis

# (trillions of US\$)

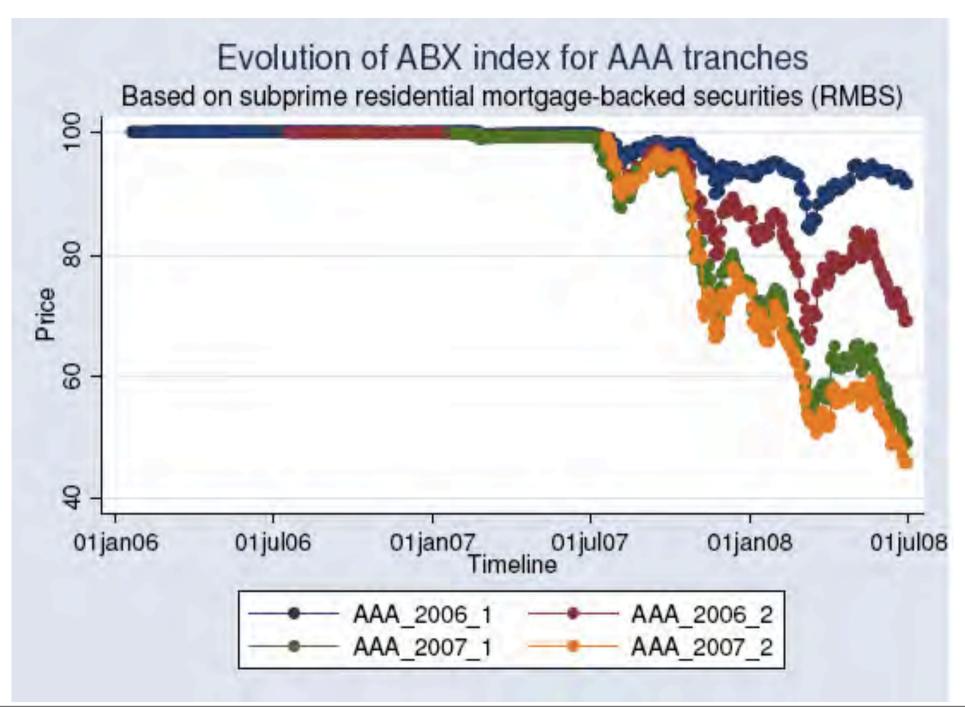


Source: IMF Global Financial Stability Report; World Economic Outlook November update and estimates; World Federation of Exchanges.

## 2008 FINANCIAL CRISIS



## 2008 FINANCIAL CRISIS



# Dragon-king hypothesis

Crises are not



but

"Dragon-kings"



# Black Swan story

- Unknown unknowable event
  - cannot be diagnosed in advance, cannot be quantified, no predictability
- No responsability ("wrath of God")
- One unique strategy: long put options and insurance

## Chart 1: HOME PRICES — STILL DEFLATING AFTER ALL THESE YEARS United States S&P/Case-Shiller Home Price Index: Composite 20 (Jan 2000 = 100, seasonally adjusted) 220 200-Home Prices 180-160-140-120 Source: Haver Analytics, Gluskin Sheff Initial Subprime Losses and Subsequent Declines in World GDP and World Stock Market Capitalization (in Trillions US Dollars) 25 20 15

Source: IMF Global Financial Stability Report; World Economic Outlook November update and estimates; World Federation of Exchanges.

Decline in World Stock Market

Capitalization 9/07 to 10/08

Estimate of Subprime Losses on Loans Estimate of Cumulative World GDP

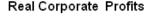
and Securities by 10/2007

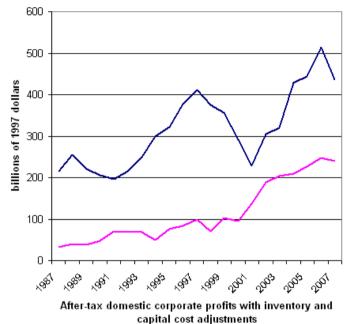
# Dragon-king hypothesis

Most crises are "endogenous"

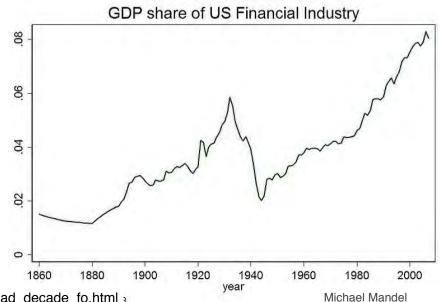
can be diagnosed in advance, can be quantified, (some) predictability

- Moral hazard, conflict of interest, role of regulations
- Responsibility, accountability
- Strategic vs tactical timedependent strategy
- Weak versus global signals





capital cost adjustments



# Beyond power laws: 7 examples of "Dragons"

Financial economics: Outliers and dragons in the distribution of financial drawdowns.

Population geography: Paris as the dragon-king in the Zipf distribution of French city sizes.

Material science: failure and rupture processes.

Hydrodynamics: Extreme dragon events in the pdf of turbulent velocity fluctuations.

Metastable states in random media: Self-organized critical random directed polymers

Brain medicine: Epileptic seizures

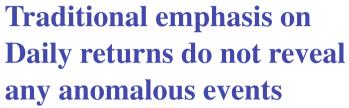
Geophysics: Characteristic earthquakes? Great avalanches?

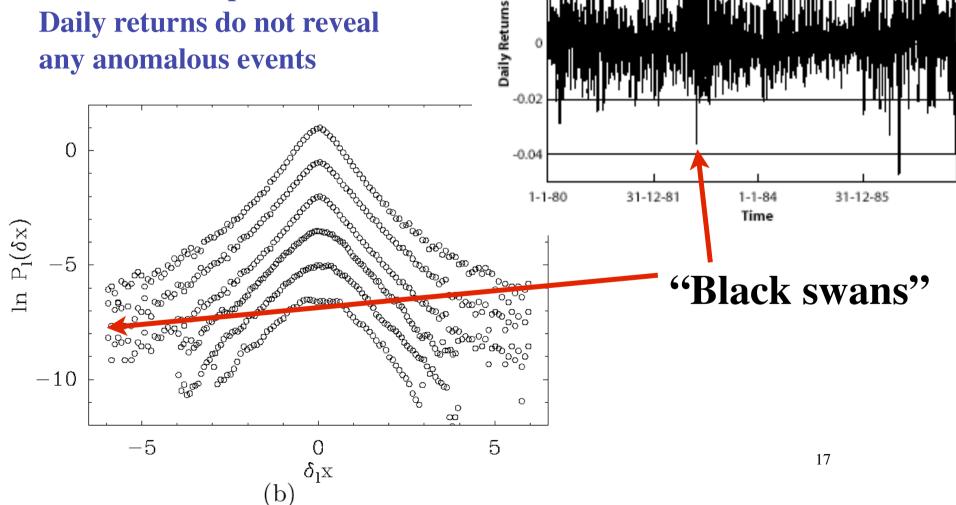
Floods? Mountain collapses? Meteological events? and so on



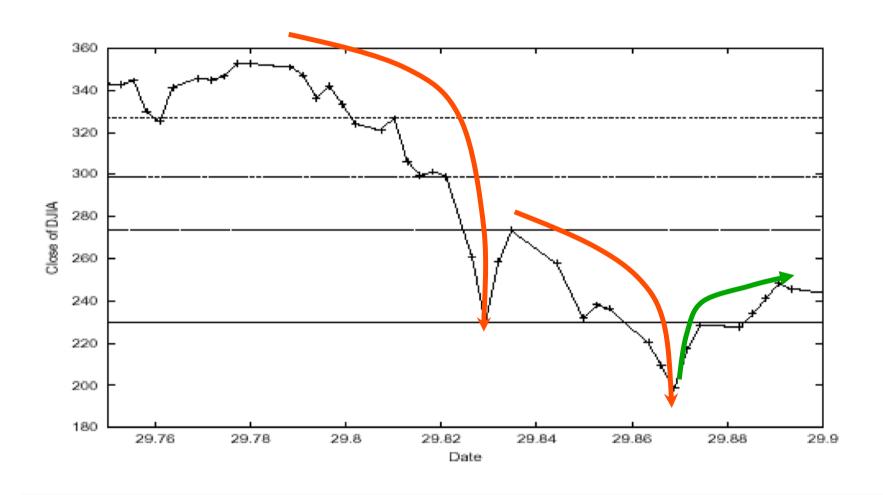
# Financial crashes as "Black swans"?

Dow Jones Index Returns Jan. 2nd 1980-Dec.31st 1987

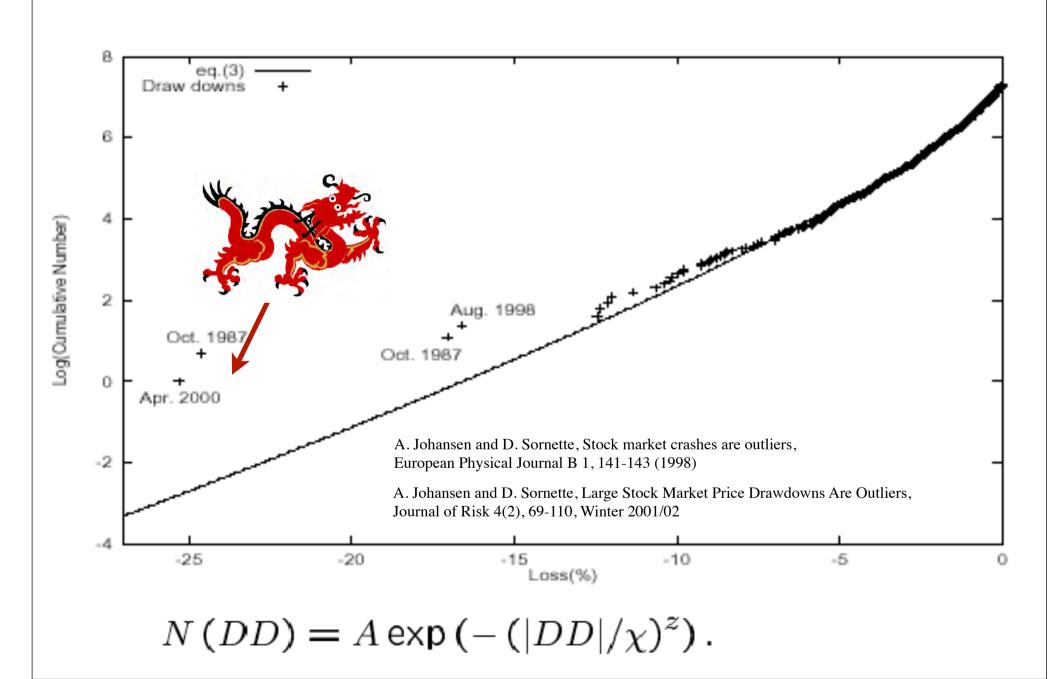




# Better risk measure: drawdowns

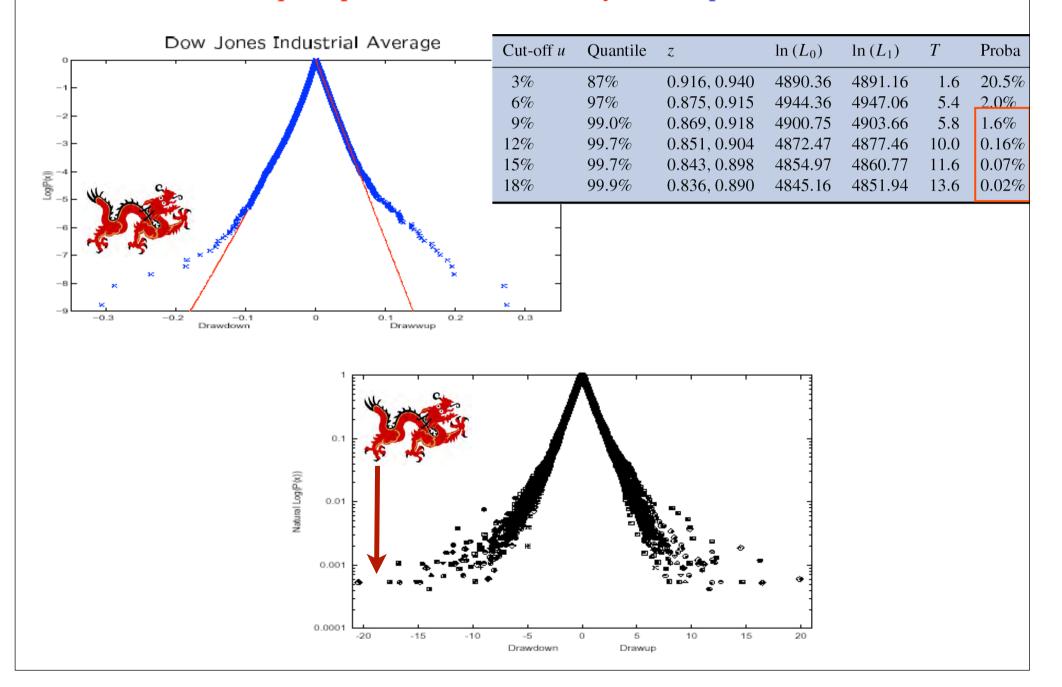


# "Dragons" of financial risks

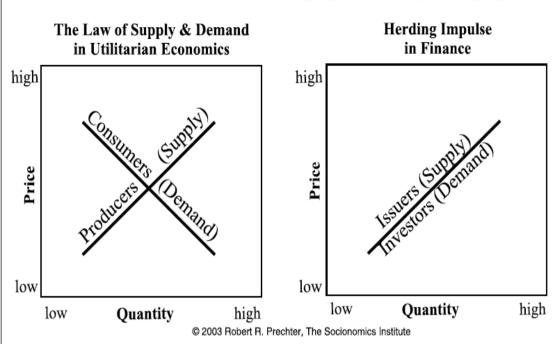


# "Dragons" of financial risks

(require special mechanism and may be more predictable)



# **Positive feedbacks**

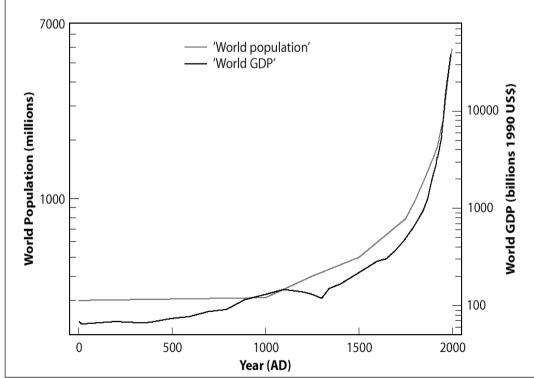


- -bubble phase
- -crash phase

$$\frac{dp}{dt} = cp^d$$

$$p(t) = \left(\frac{c}{m}\right)^{-m} (t_c - t)^{-m}$$

$$m = 1/(d-1) > 0$$
 and  $t_c = t_0 + mp_0^{1-d}/c$ .

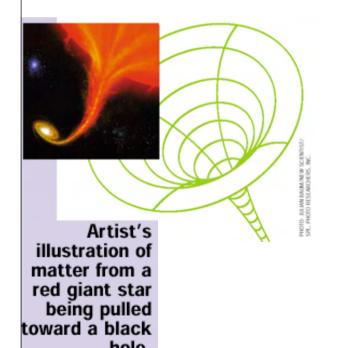


Bubble preparing a crisis:

Faster than exponential transient unsustainable growth of price

# Finite-time Singularity

# as a result of positive feedbacks



- Planet formation in solar system by run-away accretion of planetesimals
- PDE's: Euler equations of inviscid fluids and relationship with turbulence
- PDE's of General Relativity coupled to a mass field leading to the formation of black holes
- Zakharov-equation of beam-driven Langmuir turbulence in plasma
- rupture and material failure
- Earthquakes (ex: slip-velocity Ruina-Dieterich friction law and accelerating creep)
- Models of micro-organisms chemotaxis, aggregating to form fruiting bodies
- Surface instability spikes (Mullins-Sekerka), jets from a singular surface, fluid drop snap-off
- Euler's disk (rotating coin)
- Stock market crashes...

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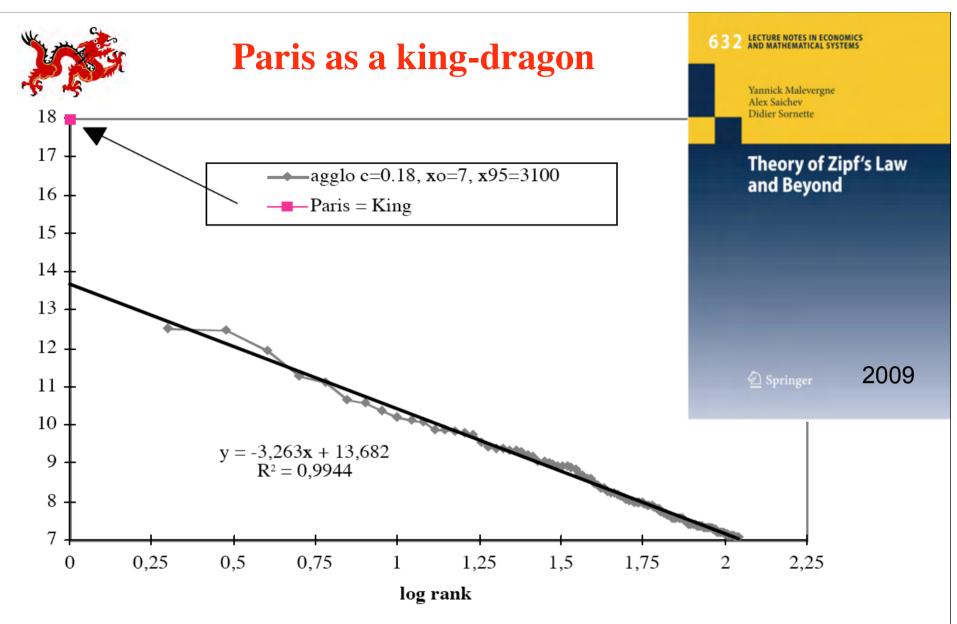
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Brain medicine: Epileptic seizures

Geophysics: Gutenberg-Richter law and characteristic earthquakes.



**Fig. 7.** French agglomerations: stretched exponential and "King effect".

Jean Laherrere and Didier Sornette, Stretched exponential distributions in Nature and Economy: "Fat tails" with characteristic scales, European Physical Journal B 2, 525-539 (1998)

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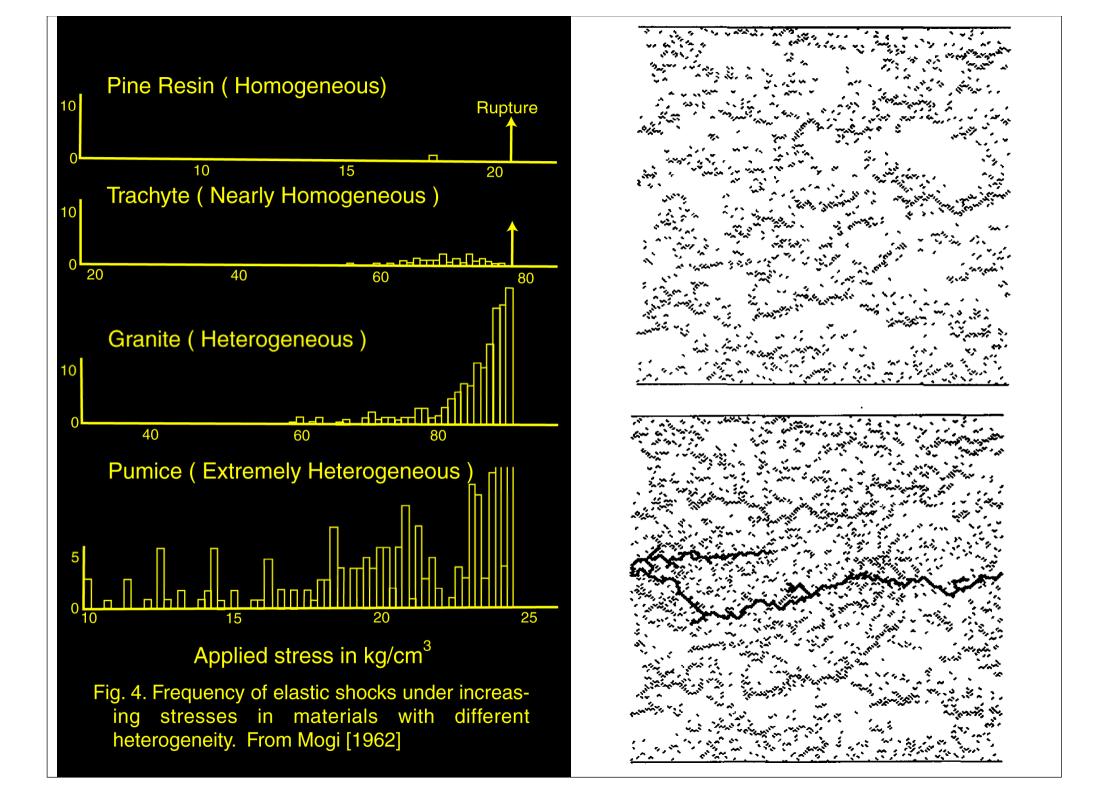
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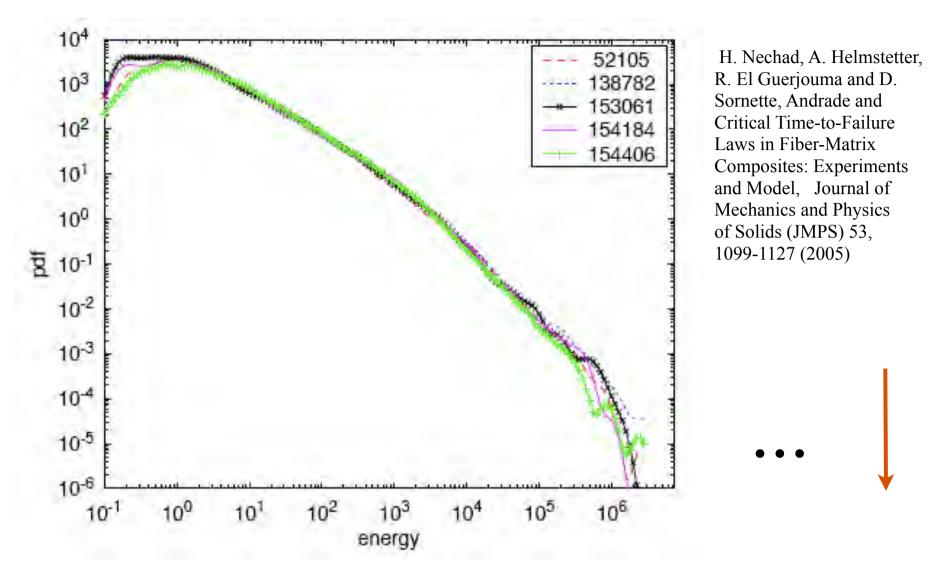
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Energy distribution for the [+-62] specimen #4 at different times, for 5 time windows with 3400 events each. The average time (in seconds) of events in each window is given in the caption.

# time-to-failure analysis

S.G. Sammis and D. Sornette, Positive Feedback, Memory and the Predictability of Earthquakes, Proceedings of the National Academy of Sciences USA, V99 SUPP1:2501-2508 (2002 FEB 19)

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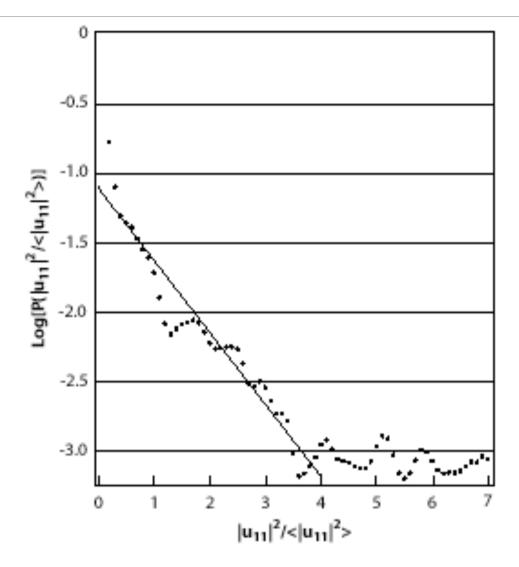
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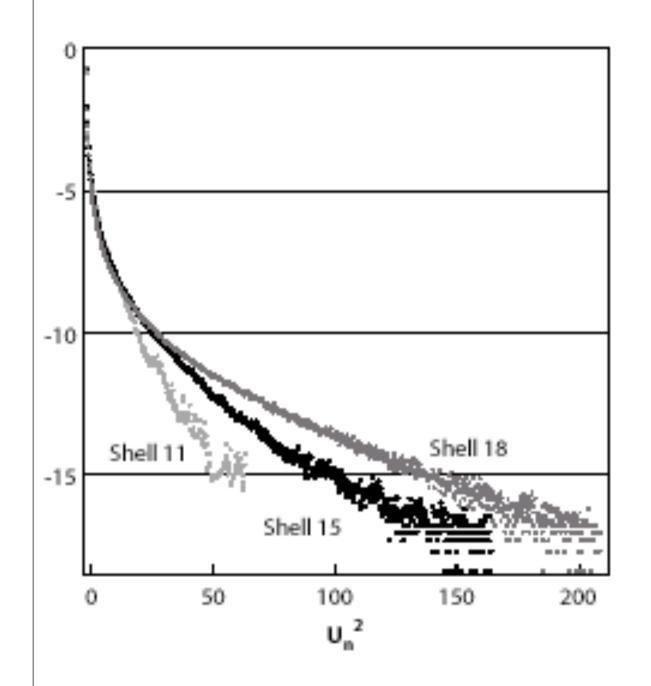


Mathematical Geophysics Conference Extreme Earth Events
Villefranche-sur-Mer, 18-23 June 2000



L'vov, V.S., Pomyalov, A. and Procaccia, I. (2001) Outliers, Extreme Events and Multiscaling, Physical Review E 6305 (5), 6118, U158-U166.

Fig. 3.2. Apparent probability distribution function of the square of the fluid velocity, normalized to its time average, in the eleventh shell of the toy model of hydrodynamic turbulence discussed in the text. The vertical axis is in logarithmic scale such that the straight line, which helps the eye, qualifies as an apparent exponential distribution. Note the appearance of extremely sparse and large bursts of velocities at the extreme right above the extrapolation of the straight line. Reproduced from [252].



Pdf of the square of the Velocity as in the previous figure but for a much longer time series, so that the tail of the distributions for large Fluctuations is much better constrained. The hypothesis that there are no outliers is tested here by collapsing the distributions for the three shown layers. While this is a success for small fluctuations, the tails of the distributions for large events are very different, indicating that extreme fluctuations belong to a different class of their own and hence are outliers.

L'vov, V.S., Pomyalov, A. and Procaccia, I. (2001) Outliers, Extreme Events and Multiscaling, Physical Review E 6305 (5), 6118, U158-U166.

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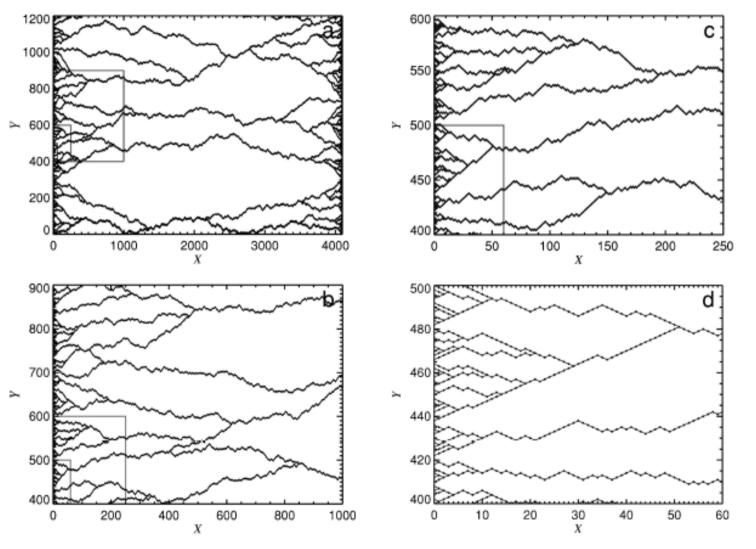
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## Metastable states in random media

Self-organized critical random directed polymers



P. Jogi and D. Sornette, Self-organized critical random directed polymers, Phys. Rev. E 57, 6931-6943 (1998)

FIG. 1. Typical set of optimal configurations for a RDP of length W=4096 and for  $0 \le y \le 1200$ : (a) global system [gray framed boxes outline regions of succeeding plots such that the horizontal and vertical extensions of these boxes follow Eqs. (10) and (8) with  $\alpha \approx 0.9$ ], (b) magnification of the largest box in (a), (c) magnification of the largest box in (b) and (d) magnification of the box in (c). Note, that at each grid point of the lattice we assign an independent random number drawn from an exponential distribution with unit mean and variance.

# Definition of "avalanches"

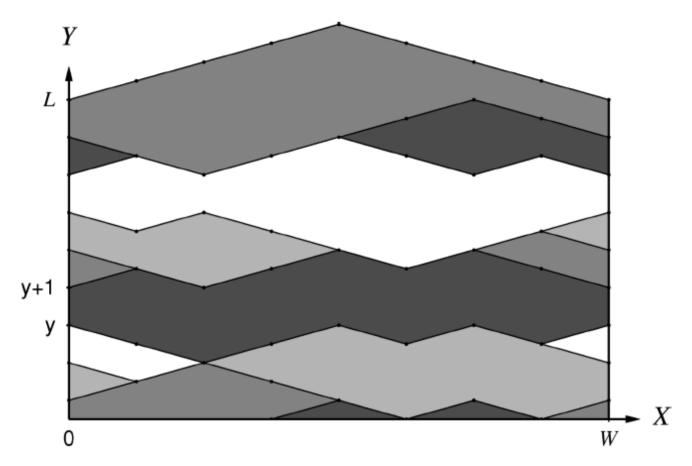


FIG. 2. Schematic representation of optimal RDPs fixed at their two end points. An avalanche is defined by the area S spanned by the transition from the optimal configuration at y to y+1, i.e., S is the area interior to the perimeter formed by the union of the two optimal RDP configurations at y and y+1 and the two vertical segments ((0,y);(0,y+1)) and ((W,y);(W,y+1)). The successive avalanches are represented in different gray scales.

$$P(S)dS \propto \frac{W^{2/3}}{S^{1+\mu}}dS$$
,

+ characteristic avalanche scale  $\sim W^{5/3}$ 

$$\mu = 2/5$$
.

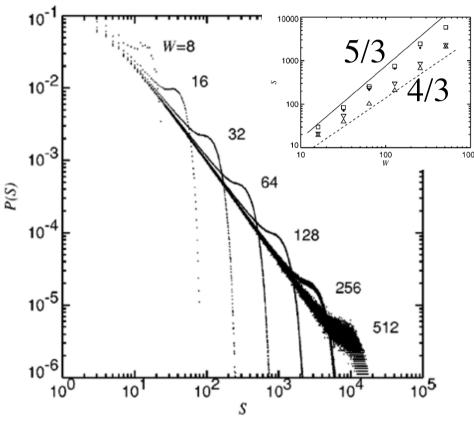


FIG. 3. Distribution P(S) of RDP avalanche sizes obtained numerically for system widths from W=8 to 512 on a log-log plot. Here the system lengths L are  $2\times10^7$  (for W=8),  $3\times10^6(W=16)$ ,  $2\times10^7(W=32)$ ,  $10^8(W=64)$ ,  $2\times10^8(W=128)$ ,  $5\times10^7(W=256)$ , and  $9\times10^6(W=512)$ .

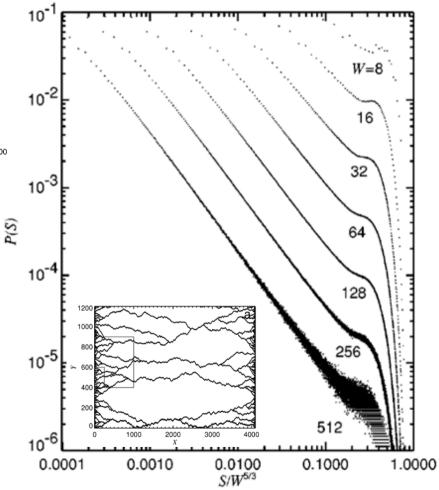


FIG. 4. P(S) as a function of the rescaled variable  $S/W^{5/3}$  for W=8-512 on a log-log plot.

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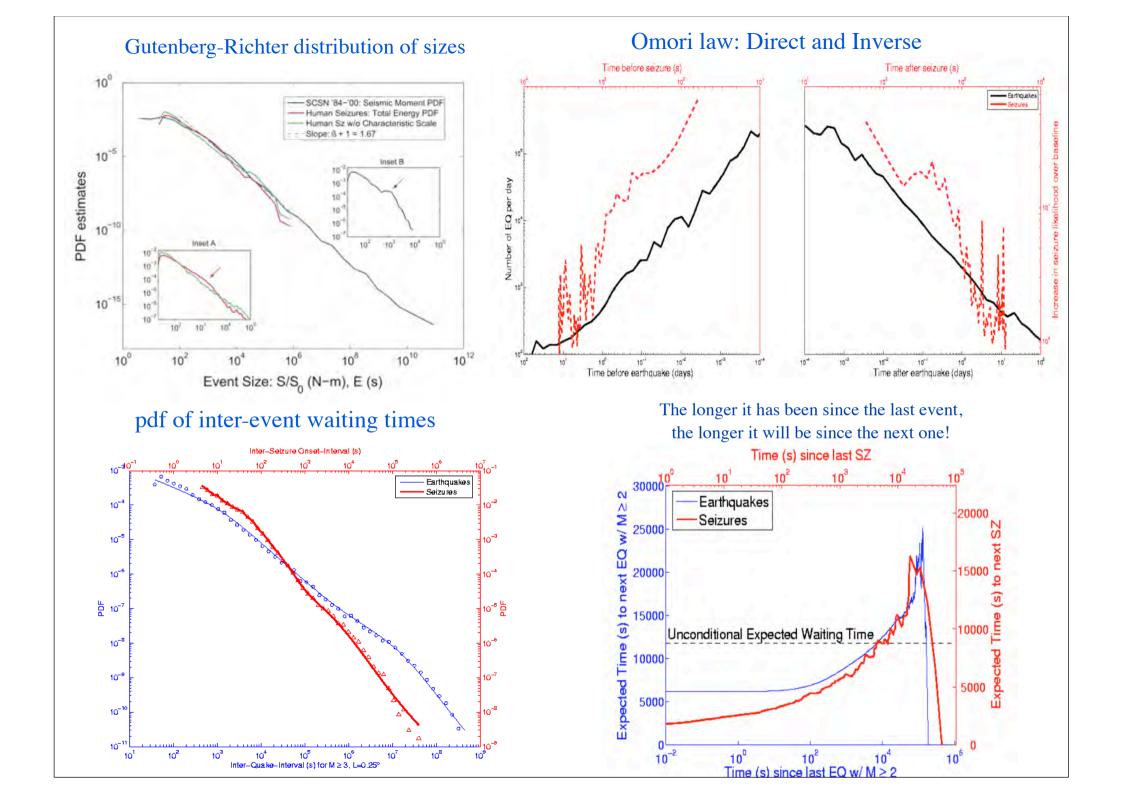
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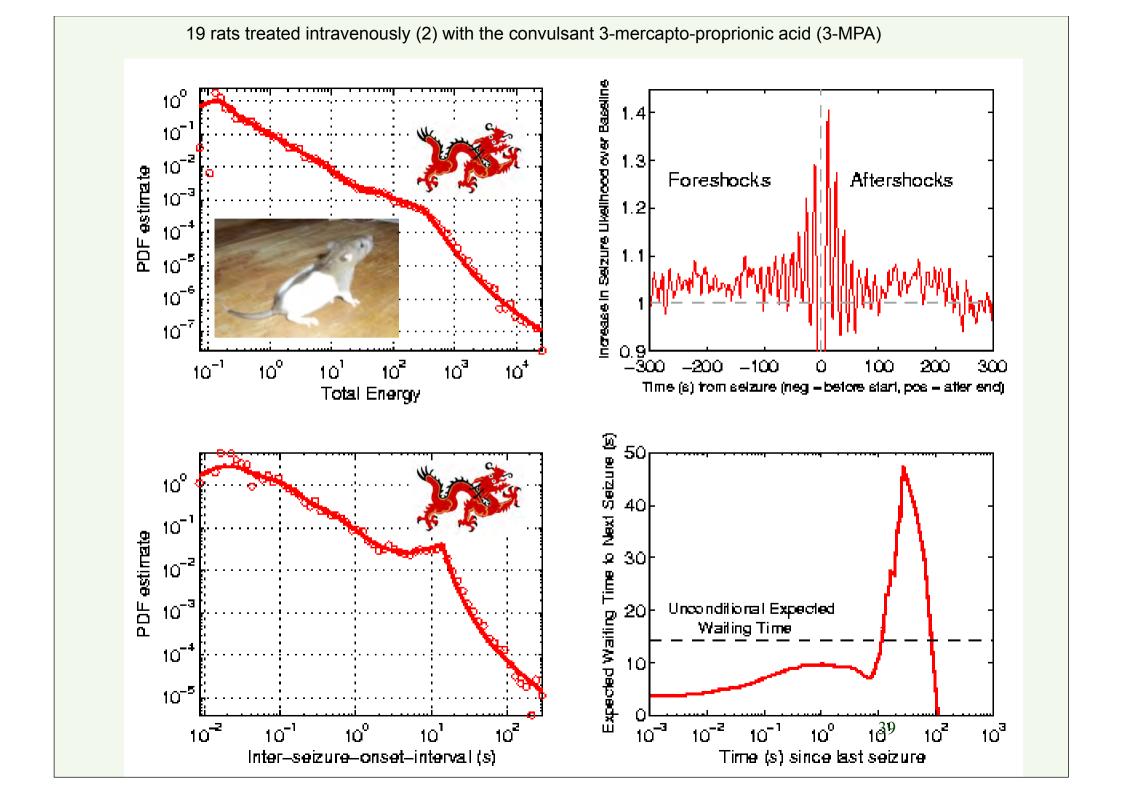
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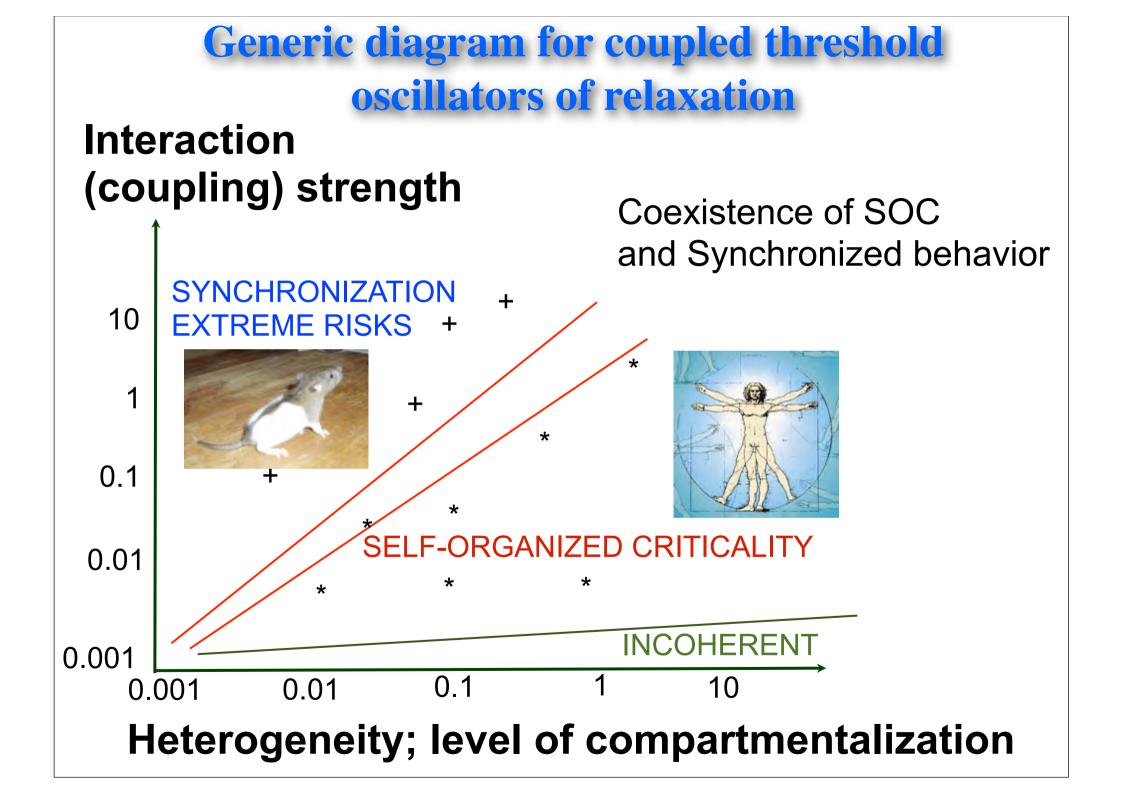
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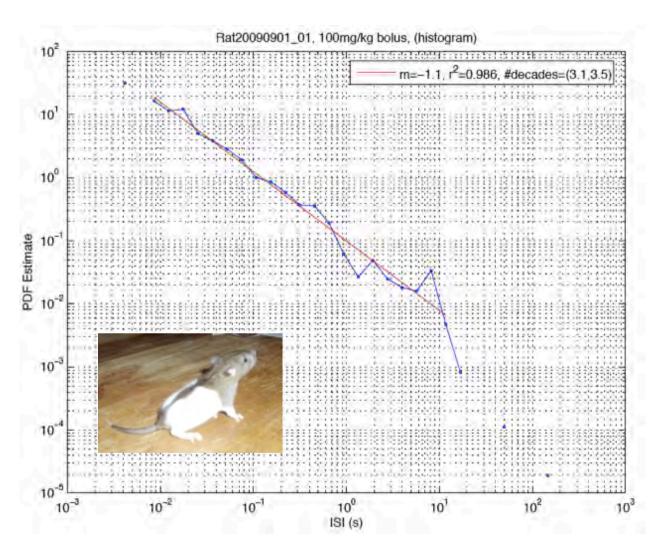
#### Epileptic Seizures – Quakes of the Brain? with Ivan Osorio - KUMC & FHS Mark G. Frei - FHS John Milton -The Claremont Colleges RFD 1-8 LFD 1-8 (57-64) (49-56)(arxiv.org/abs/0712.3929) LTAD 1-6 RTAD 1-6 (1-6)(9-14)LTMD 1-6 RTMD 1-6 (17-22)(25-30)LTPD 1-6 RTAD 1-6 (33-38)(41-46)Focus Key: L=Left R=Right A=Anterior M=Mesial P=Posterior D=Depth Depth Needle Electrodes Contact Numbering: 3 T=Temporal F=Frontal



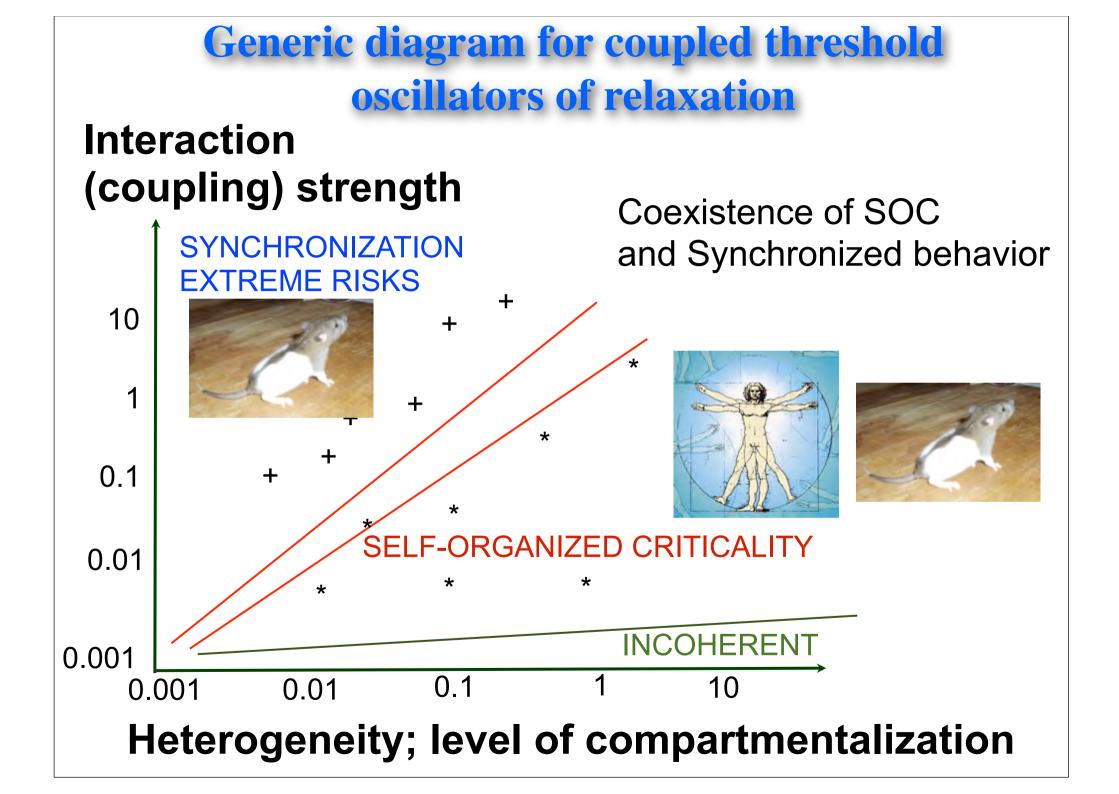


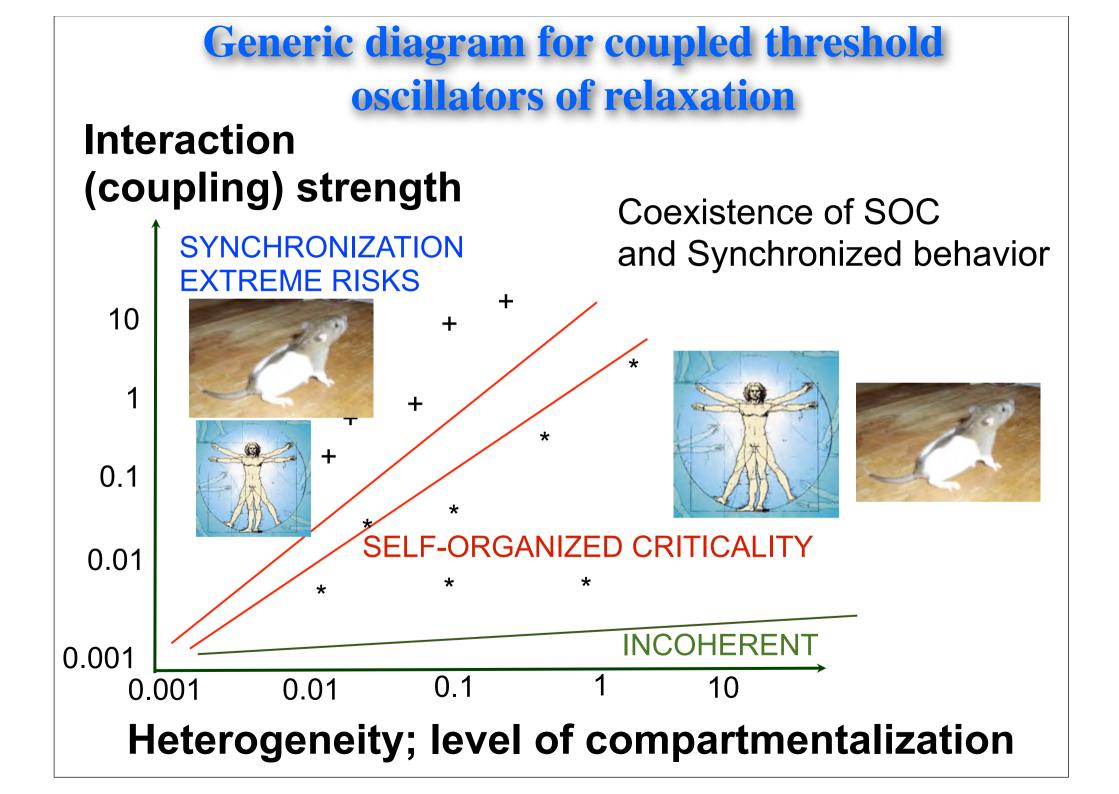


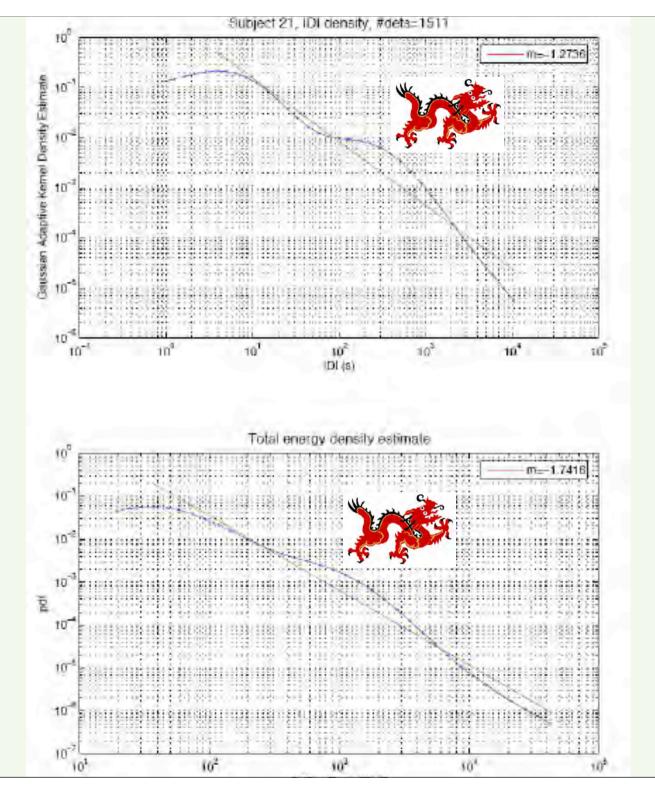
# Low dose of convulsant in rats (like most humans)



Distribution of inter-seizure time intervals for rat 5, demonstrating a pure power law, which is characteristic of the SOC state. This scale-free distribution should be contrasted with the pdf's obtained for the other rats, which are marked by a strong shoulder associated with a characteristic time scale, which reveals the periodic regime.







Some humans are like rats with large doses of convulsant

The pdf's of the seizure energies and of the interseizure waiting times for subject 21.

Note the shoulder in each distribution, demonstrating the presence of a characteristic size and time scale, qualifying the periodic regime.

### **Mechanisms for Dragon-kings**

- Generalized correlated percolation
- Partial global synchronization
- A kind of condensation (a la Bose-Einstein)

# Landau-Ginzburg Theory of Self-Organized Criticality and of Dragon-kings!

Dynamics of an order parameter (OP) and of the corresponding control parameter (CP): within the sandpile picture,  $\frac{\partial h}{\partial x}$  is the slope of the sandpile, h being the local height, and S is the state variable distinguishing between static grains  $(S \neq 0)$ .

L. Gil and D.
Sornette
"Landau-Ginzburg
theory of selforganized criticality",
Phys. Rev.Lett. 76,
3991-3994 (1996)

#### Normal form of sub-critical bifurcation

$$\frac{\partial S}{\partial t} = \chi \left\{ \mu S + 2\beta S^3 - S^5 \right\} \tag{1}$$

where

$$\mu = \left[ \left( \frac{\partial h}{\partial x} \right)^2 - \left( \frac{\partial h}{\partial x} |_c \right)^2 \right] \tag{2}$$

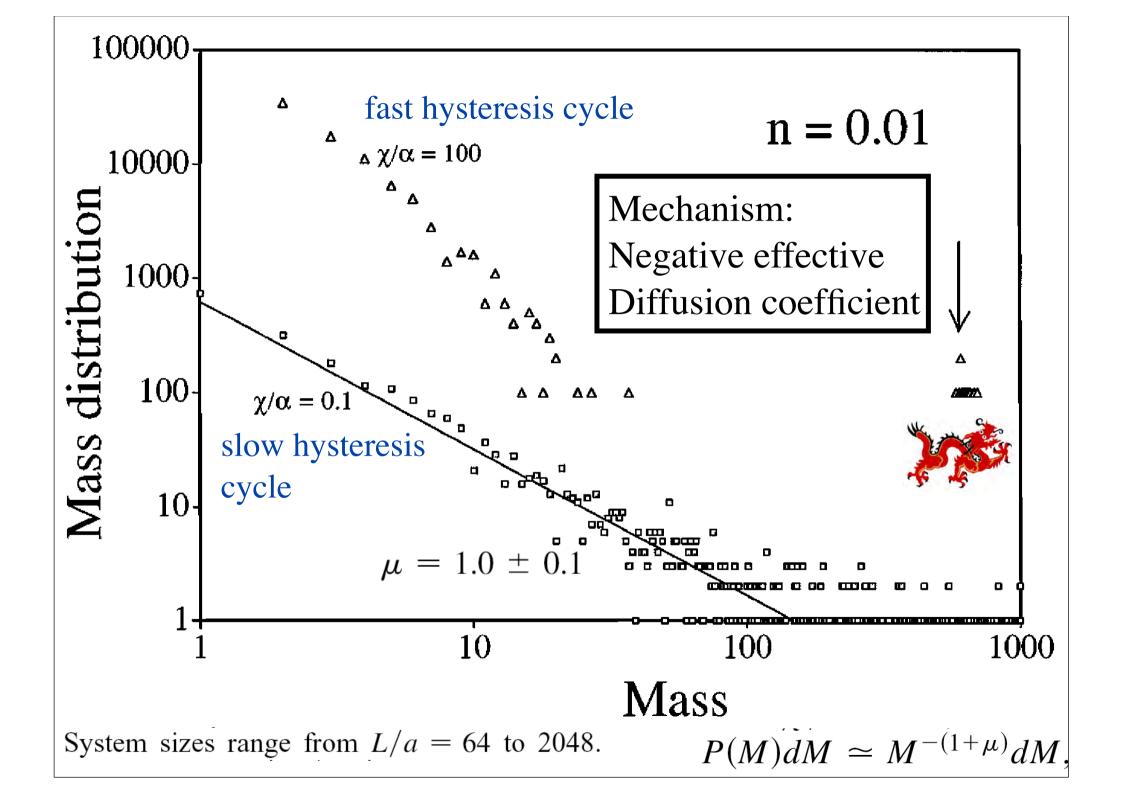
and  $\beta > 0$  (subcritical condition).

#### Diffusion equation

$$\frac{\partial h}{\partial t} = -\frac{\partial F\left(S, \frac{\partial h}{\partial x}\right)}{\partial x} + \Phi$$

$$F\left(S, \frac{\partial h}{\partial x}\right) = -\alpha \, \frac{\partial h}{\partial x} \, S^2, \qquad \alpha > 0$$

$$(3) 46$$



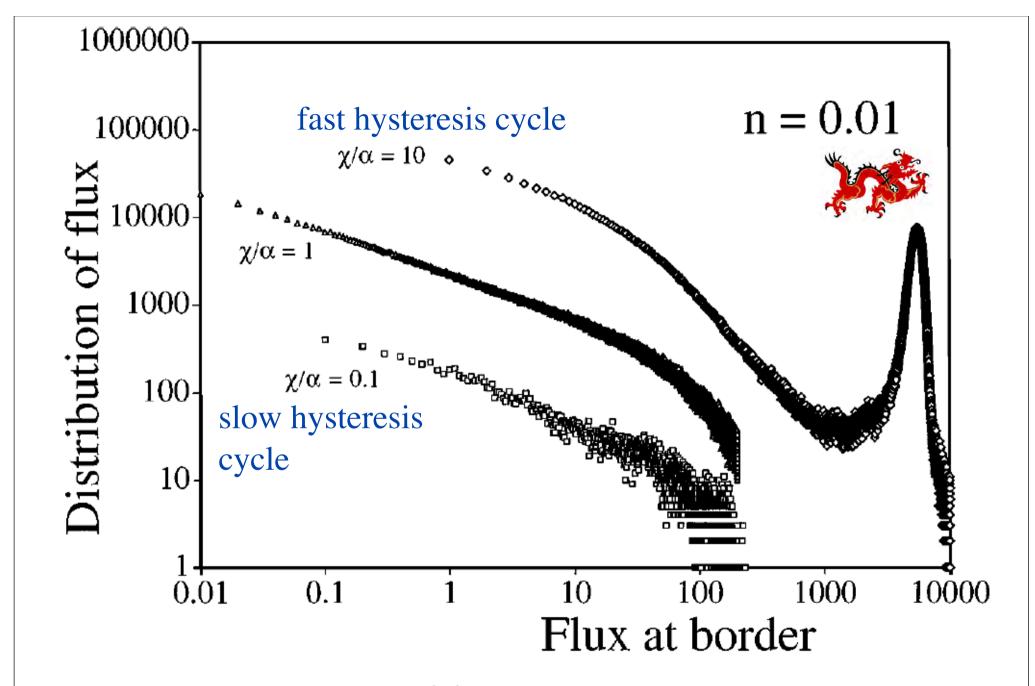
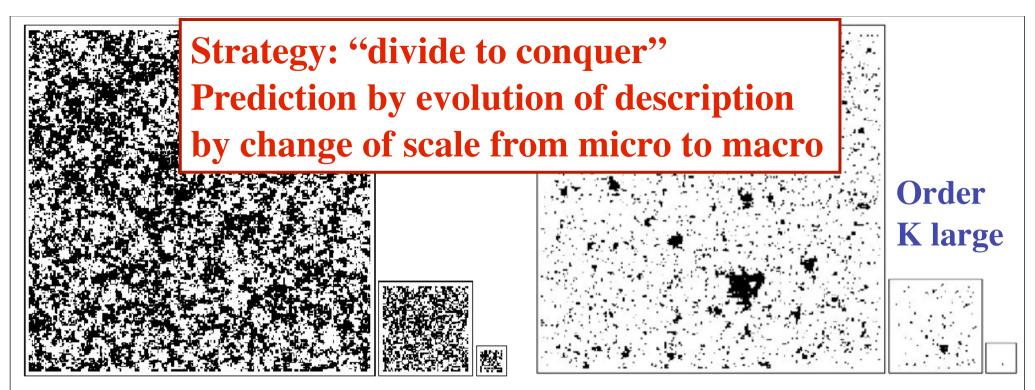


FIG. 3. Distribution P(J) of flux amplitudes at the right border, in the same conditions as for Fig. 1.

# Predictability of catastrophic events: Material rupture, earthquakes, turbulence, financial crashes, and human birth

D. Sornette 2522–2529 | PNAS | February 19, 2002 | vol. 99 | suppl. 1

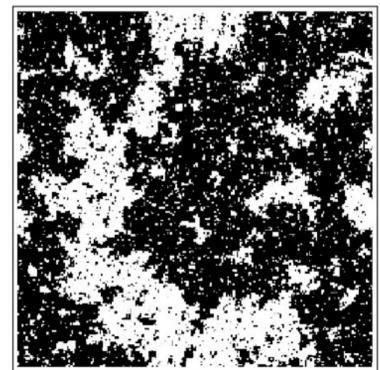




**Disorder: K small** 

Renormalization group:
Organization of the
description scale by scale

Critical: K=critical value







### Fundamental reduction theorem

Generically, close to a regime transition, a system bifurcates through the variation of a SINGLE (or a few) effective "control" parameter

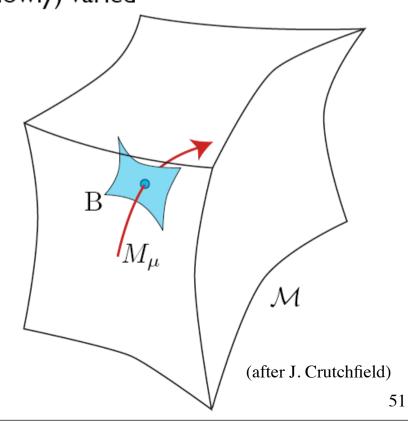
Bifurcation: Qualitative change in behavior as parameter is (slowly) varied

Bifurcation surface: B

Strategy 1: understand from proximity to a reference point as a function of a small parameter

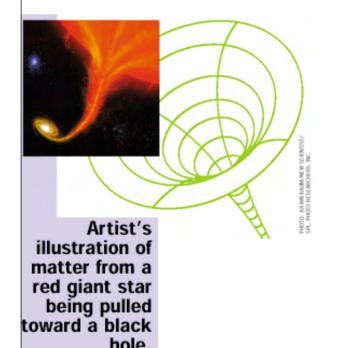
Strategy 2: a few universal "normal forms"

Space of all dynamical systems:  $\mathcal{M}$  a particular dynamical system:  $M \in \mathcal{M}$ 

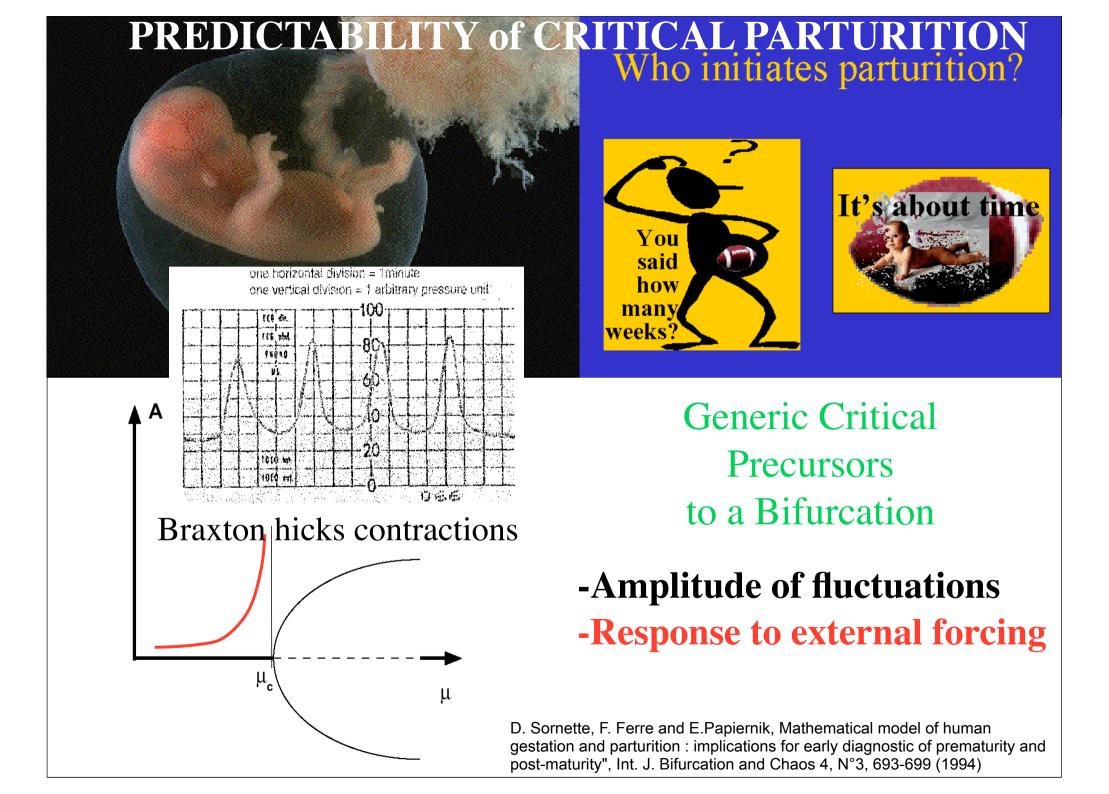


# Finite-time Singularity

as a result of positive feedbacks

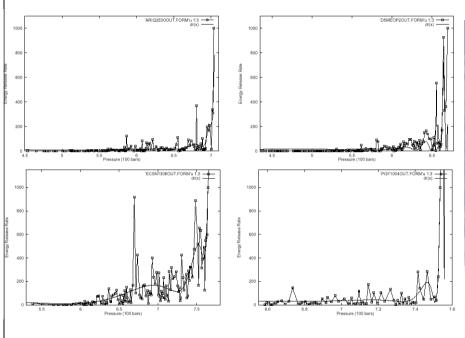


- Planet formation in solar system by run-away accretion of planetesimals
- PDE's: Euler equations of inviscid fluids and relationship with turbulence
- PDE's of General Relativity coupled to a mass field leading to the formation of black holes
- Zakharov-equation of beam-driven Langmuir turbulence in plasma
- rupture and material failure
- Earthquakes (ex: slip-velocity Ruina-Dieterich friction law and accelerating creep)
- Models of micro-organisms chemotaxis, aggregating to form fruiting bodies
- Surface instability spikes (Mullins-Sekerka), jets from a singular surface, fluid drop snap-off
- Euler's disk (rotating coin)
- Stock market crashes...



### Methodology for predictability of crises

Strategy: look at the forest rather than at the tree



Our prediction system is now used in the industrial phase as the standard testing procedure.







J.-C. Anifrani, C. Le Floc'h, D. Sornette and B. Souillard
"Universal Log-periodic correction to renormalization group scaling for rupture stress
prediction from acoustic emissions", J.Phys.I France 5, n°6, 631-638 (1995)



Eldgenüssische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich

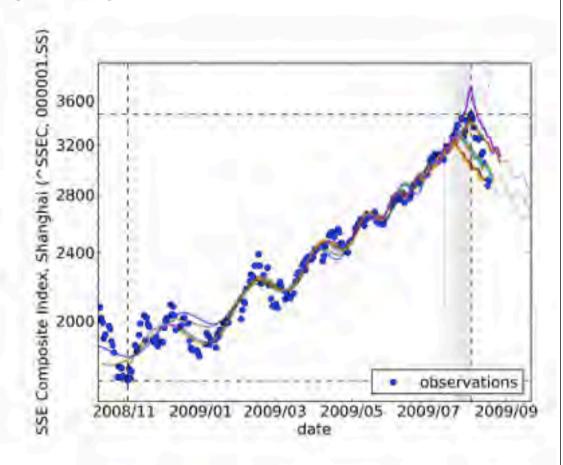
#### CHAIR OF ENTREPRENEURIAL RISKS

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# FCO@ETH: Towards operational science of financial instabilities

- Main mission:
  - · Identify bubbles
- Theory:
  - Positive feedback
- Deliverables
  - Weekly global bubble scan
  - Research, papers
  - Public forecasts
  - Digital timestamps

Didier Sornette, Maxim Fedorovsky, Stefan Riemann, Hilary Woodard, Ryan Woodard, Wanfeng Yan, Wei-Xing Zhou









# The Financial Bubble Experiment First Results (2 November 2009 - 3 May 2010)

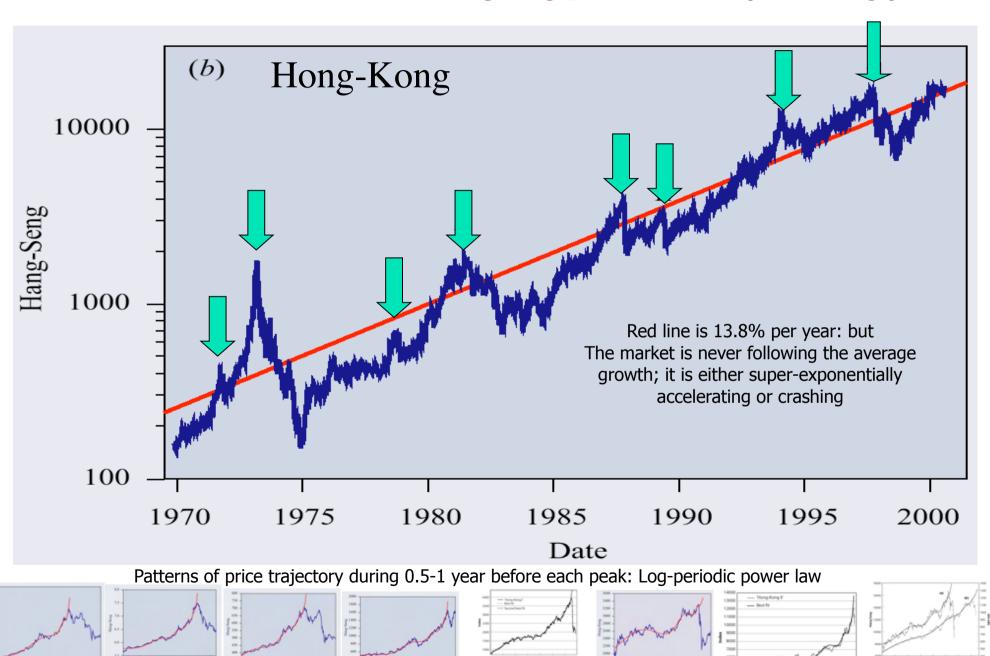
D. Sornette, R. Woodard, M. Fedorovsky, S. Reimann, H. Woodard, W.-X. Zhou (The Financial Crisis Observatory)

Department of Management, Technology and Economics,

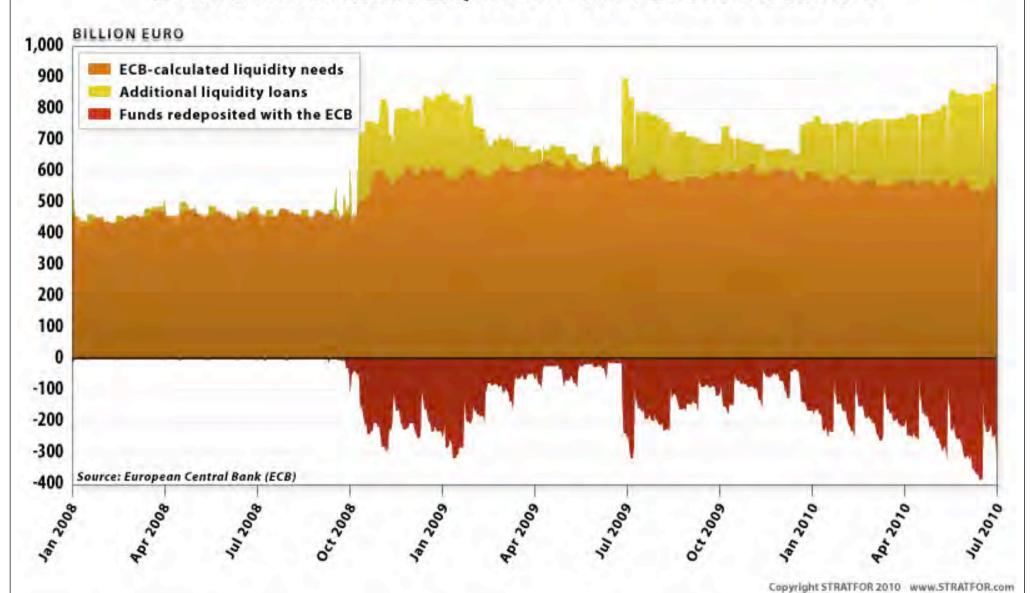
ETH Zurich, Kreuzplatz 5, CH-8032 Zurich, Switzerland

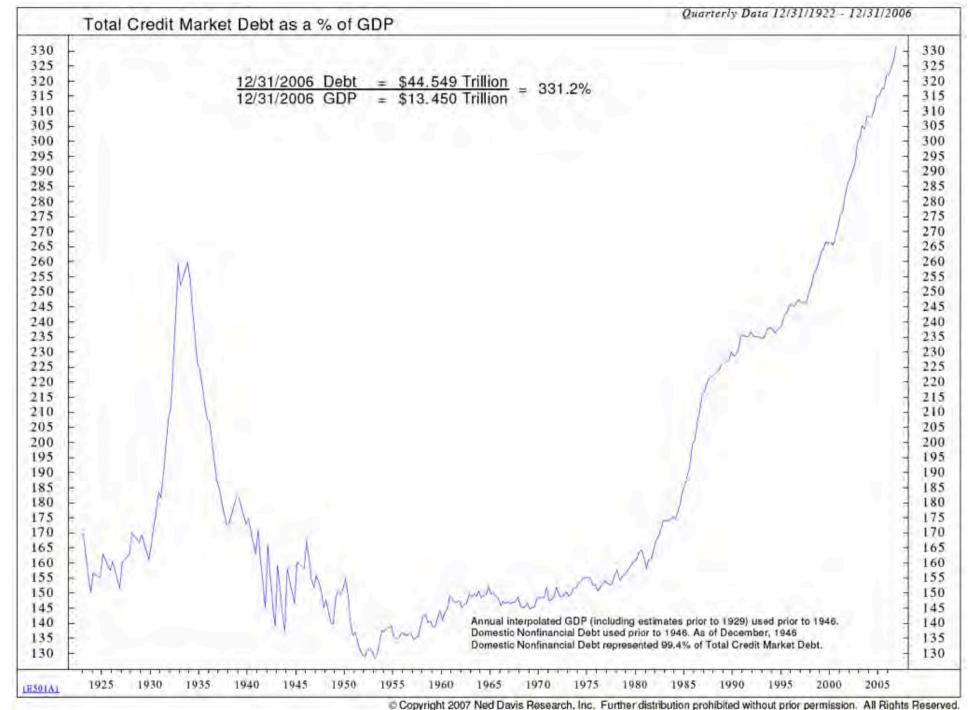


### Financial Instability Hypothesis (Minsky)

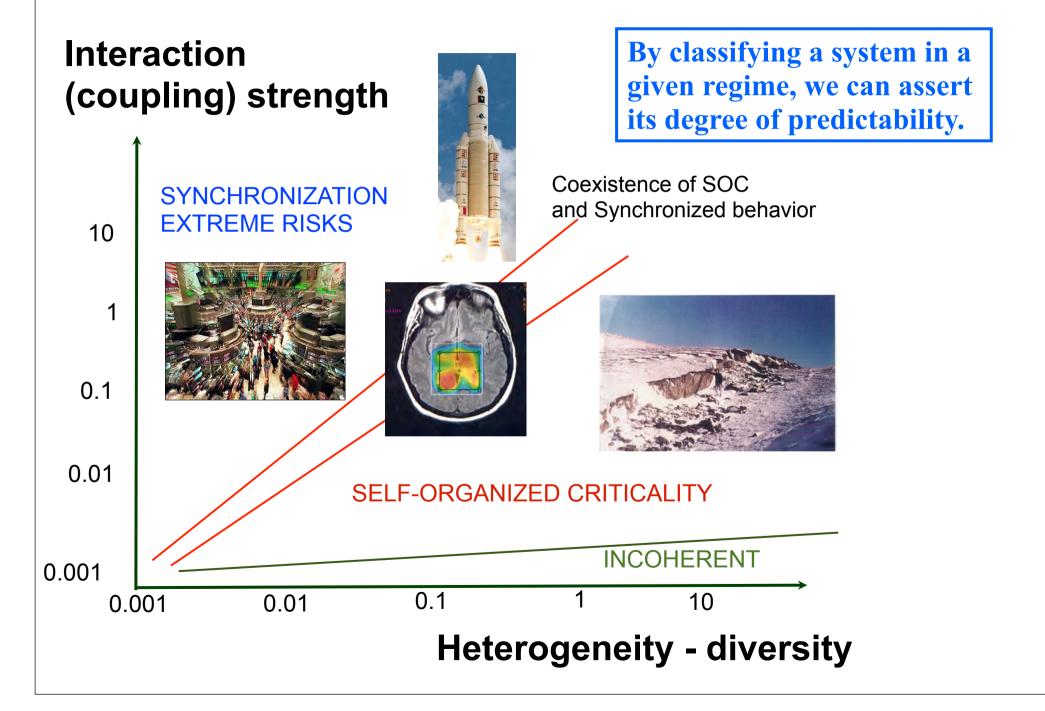


#### **EUROZONE BANKS: LIQUIDITY SUPPLY AND DEMAND**





# **Generic Prediction Phase Diagram**



## Black Swans, Dragons-Kings and Prediction

An illustration of trans-disciplinarity at work

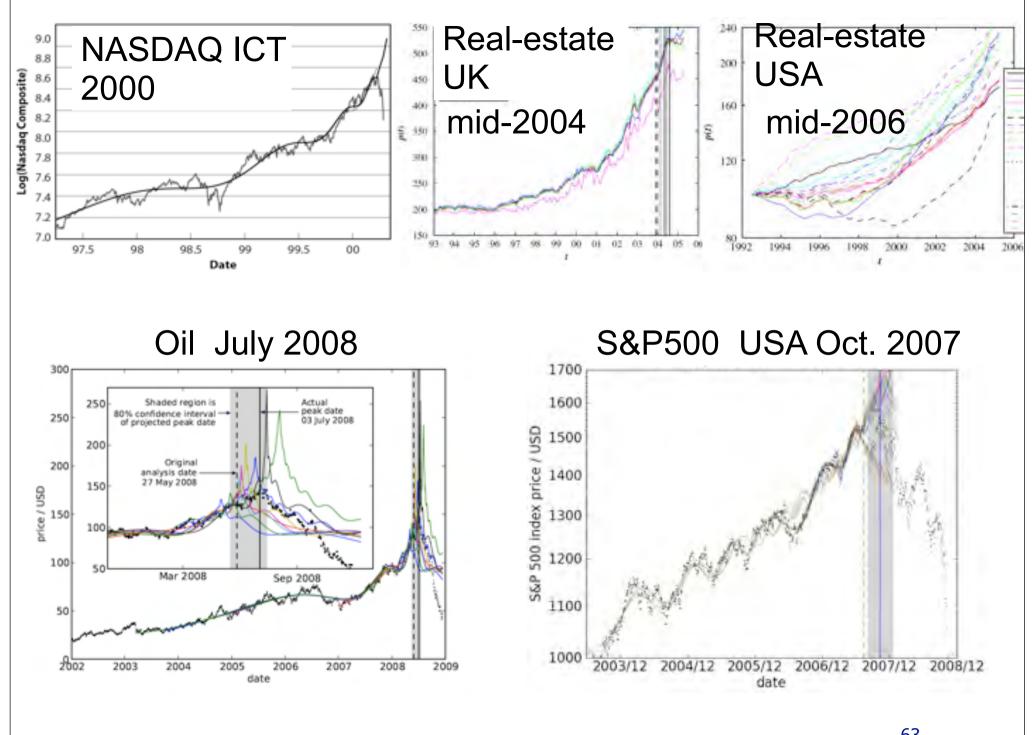
 Out-of-equilibrium view of the world (social systems, economics, geosciences, biology...)

 Dragon-kings as extreme events are the rule rather than the exception. Their study reveal important new mechanisms.

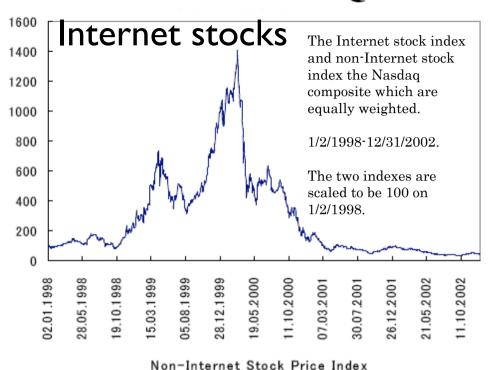
• Crises are (probabilistically) predictable

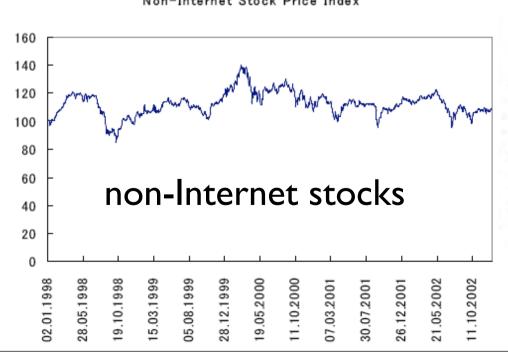
# Predictability of the 2007-XXXX crisis: 15y History of bubbles and Dragon-kings

- The ITC "new economy" bubble (1995-2000)
- Slaving of the Fed monetary policy to the stock market descent (2000-2003)
- Real-estate bubbles (2003-2006)
- MBS, CDOs bubble (2004-2007)
- Stock market bubble (2004-2007)
- Commodities and Oil bubbles (2006-2008)



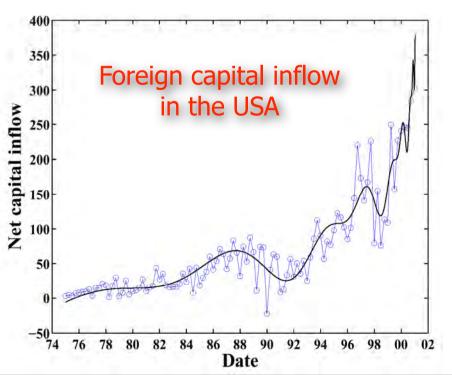
### THE NASDAQ CRASH OF APRIL 2000





#### Super-exponential growth





#### Final remarks

- 1-All proposals will fail if we do not have better science and better metrics to monitor and diagnose (ex: biology, medicine, astronomy, chemistry, physics, evolution, and so on)
- 2-Leverage as a system variable versus the illusion of control by monetary policy, risk management, and all that
- 3-Need to make endogenous policy makers and regulators ("creationist" view of government role, illusion of control and law of unintended consequences of regulations)
- 4-Fundamental interplay between system instability and growth; the positive side of (some) bubbles
- 5-Time to reassess goals (growth vs sustainability vs happiness). In the end, endogenous co-evolution of culture, society and economy

KEY CHALLENGE: genuine trans-disciplinarity by **TRAINING in 2-3 disciplines + CHANGE OF CULTURE** 

### **Further Reading**

- T. Kaizoji and D. Sornette, Market Bubbles and Crashes, in press in the Encyclopedia of Quantitative Finance (Wiley, 2008) (preprint at <a href="http://arxiv.org/abs/0812.2449">http://arxiv.org/abs/0812.2449</a>)
- D. Sornette and R. Woodard Financial Bubbles, Real Estate bubbles, Derivative Bubbles, and the Financial and Economic Crisis (preprint at <a href="http://arxiv.org/abs/0905.0220">http://arxiv.org/abs/0905.0220</a>) will appear in the Proceedings of APFA7 (Applications of Physics in Financial Analysis, <a href="http://www.thic-apfa7.com/en/htm/index.html">http://www.thic-apfa7.com/en/htm/index.html</a>)

Didier Sornette, Why Stock Markets Crash (Critical Events in Complex Financial Systems) Princeton University Press, January 2003

Y. Malevergne and D. Sornette, Extreme Financial Risks (From Dependence to Risk Management) (Springer, Heidelberg, 2006).

- 1. Geosciences of the solid envelop
- 1.1. Earthquake magnitude.
- 1.2. Volcanic eruptions.
- 1.3. Landslides.
- 1.4. Floods. No protagonist found yet.
- 2. Meteorological and Climate sciences
- 2.1. Rains, hurricanes, storms.
- 2.2. Snow avalanches.
- 3. Material Sciences and Mechanical Engineering
- 3.1. Acoustic emissions.
- 3.2. Hydrodynamic turbulence.
- 4. Economics: financial drawdowns, distribution of wealth
- 5. Social sciences: distribution of firm sizes, of city sizes, of social groups...
- 6. Social sciences: wars, strikes, revolutions, city sizes
- 7. Medicine: epileptic seizures, epidemics
- 8. Environmental sciences: extinctions of species, forest fires
- 8.1. Evolution and extinction of species.
- 8.2. Forest fires.

# Beyond power laws: 7 examples of "Dragons"

Financial economics: Outliers and dragons in the distribution of financial drawdowns.

Population geography: Paris as the dragon-king in the Zipf distribution of French city sizes.

Material science: failure and rupture processes.

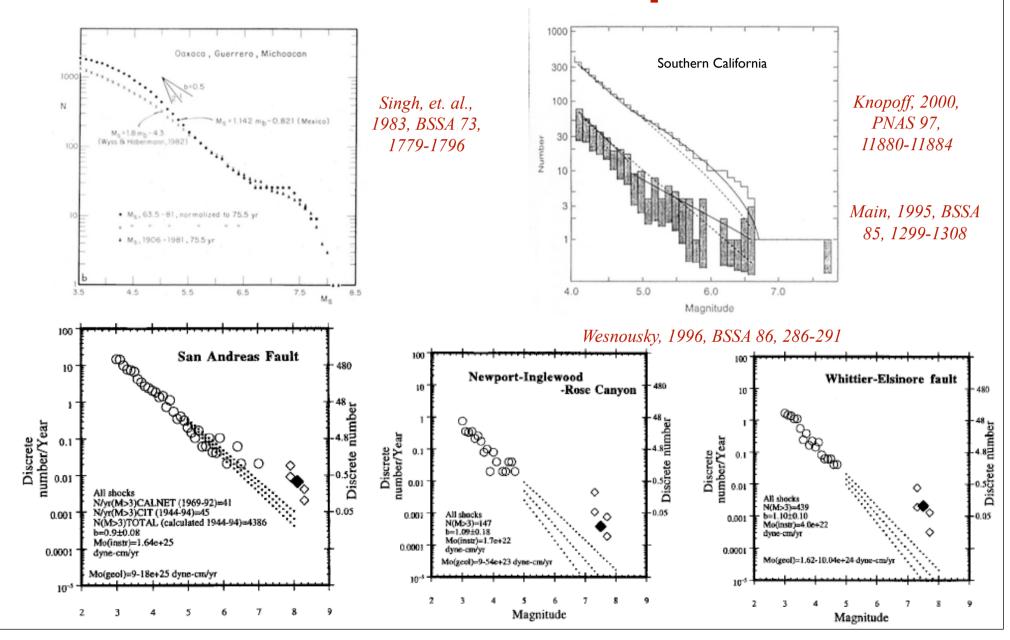
Hydrodynamics: Extreme dragon events in the pdf of turbulent velocity fluctuations.

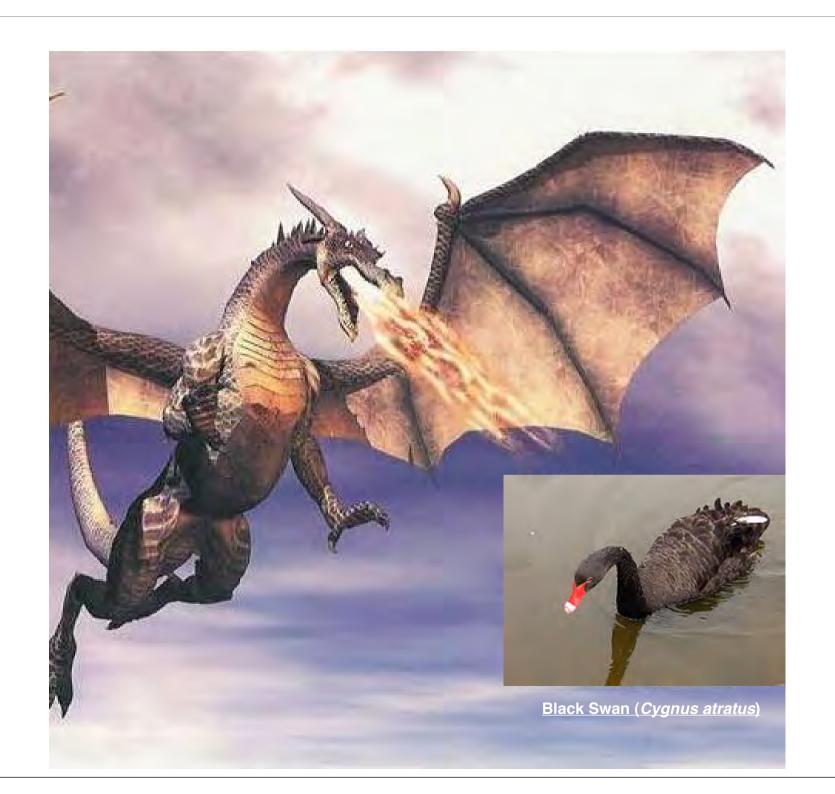
Metastable states in random media: Self-organized critical random directed polymers

Brain medicine: Epileptic seizures

Geophysics: Gutenberg-Richter law and characteristic earthquakes.

# Complex magnitude distributions Characteristic earthquakes?





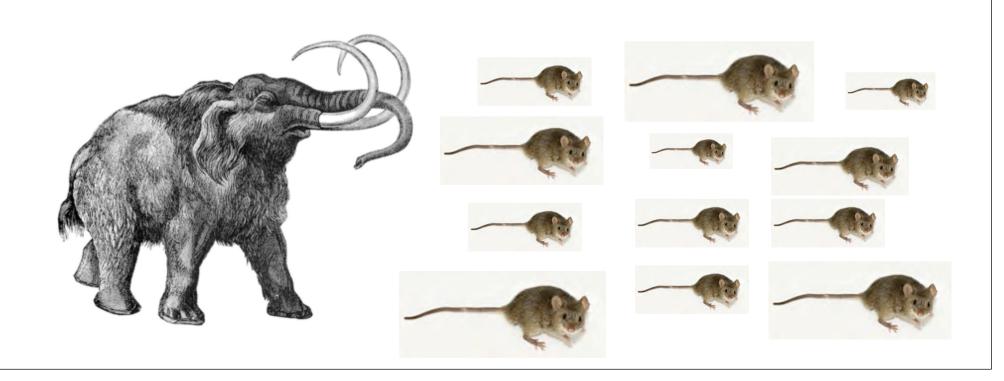
10% daily drop on Nasdaq: 1/1000 probability

 $1 \text{ in } 1000 \text{ days} \implies 1 \text{ day in 4 years}$ 

30% drop in three consecutive days?

(1/1000)\*(1/1000)\*(1/1000) = (1/1000'000'000)

=> one event in 4 millions years!



#### Mechanisms for positive feedbacks in the stock market

#### Technical and rational mechanisms

- 1. Option hedging
- 2. Insurance portfolio strategies
- 3. Trend following investment strategies
- 4. Asymmetric information on hedging strategies

#### Behavioral mechanisms:

- 1. Breakdown of "psychological Galilean invariance"
- 2. Imitation(many persons)
  - a) It is rational to imitate
  - b) It is the highest cognitive task to imitate
  - c) We mostly learn by imitation
  - d) The concept of "CONVENTION" (Orléan)
- 3. "Social Proof" mechanism

# Dragon-king story (for finance)

Dragon-king-outlier drawdowns

Require new different mechanism

Follow excesses ("bubbles")

Bubbles are collective endogenous excesses fueled by positive feedbacks

Most crises are "endogenous"

Possible diagnostic and predictions via "coarse-grained" metrics (forest versus trees)