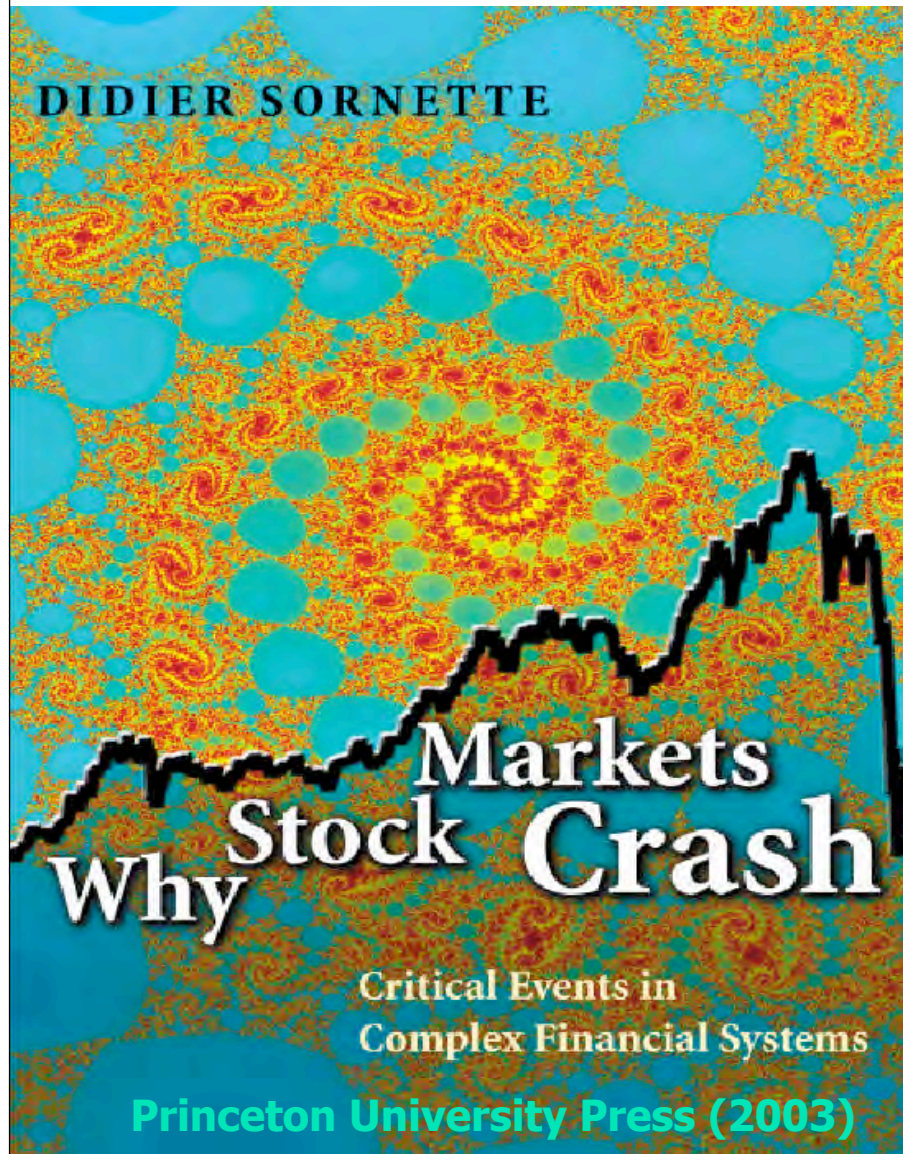


A Complex System View on the Financial and Economic Crisis



Department of Management, Technology and
Economics, ETH Zurich, Switzerland

Member of the Swiss Finance Institute

co-founder of the Competence Center for Coping
with Crises in Socio-Economic Systems, ETH
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A. Saichev (ETH Zurich and Nizhny Novgorod)

R. Woodard and H. Woodard (ETH Zurich)

W. Yan (ETH Zurich)

A. Huesler (ETH Zurich)

M. Fedorovsky (ETH Zurich)

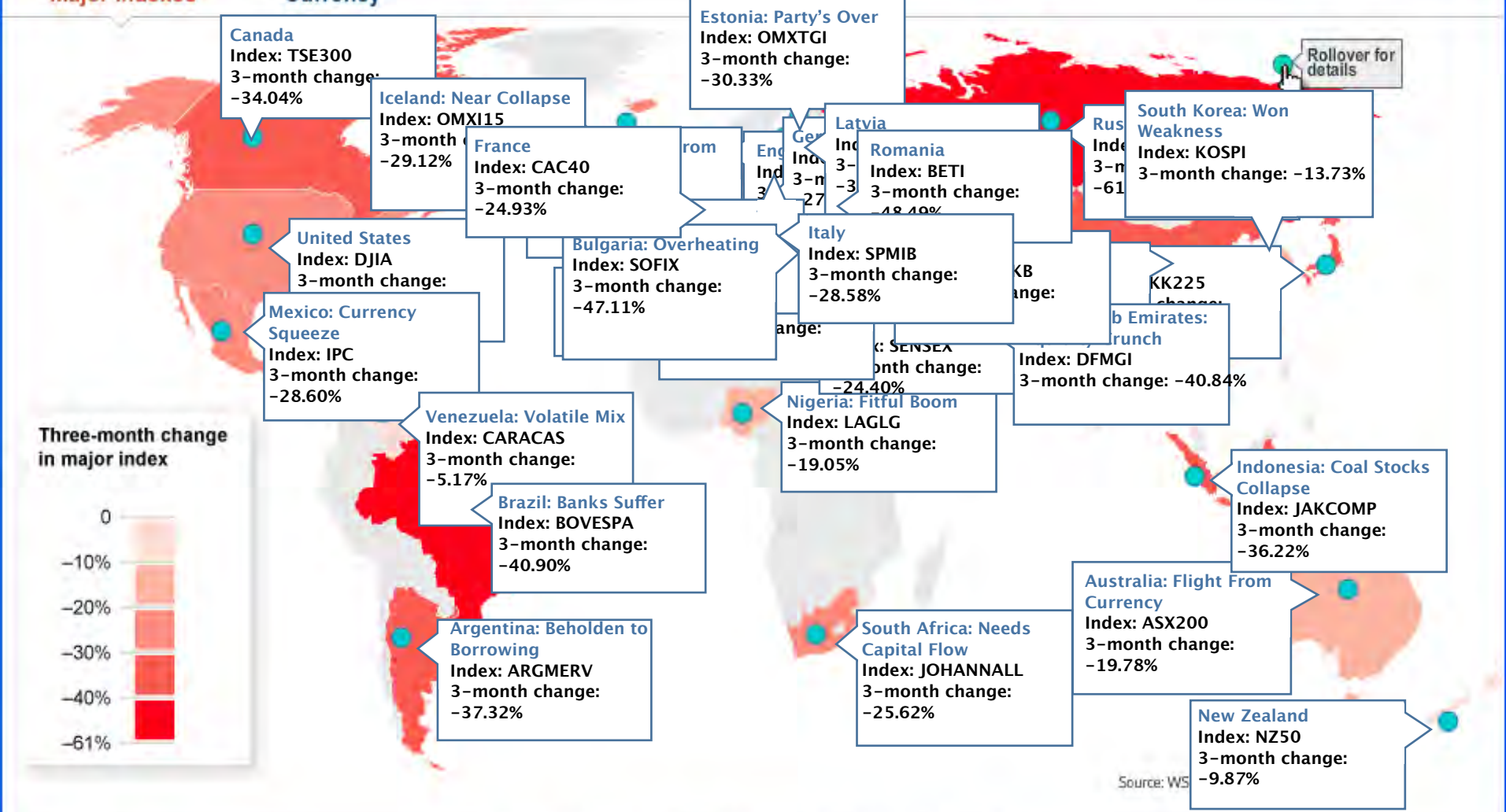
S. Reimann (ETH Zurich)

Tumbling Stocks, Plunging Currencies

October 2008

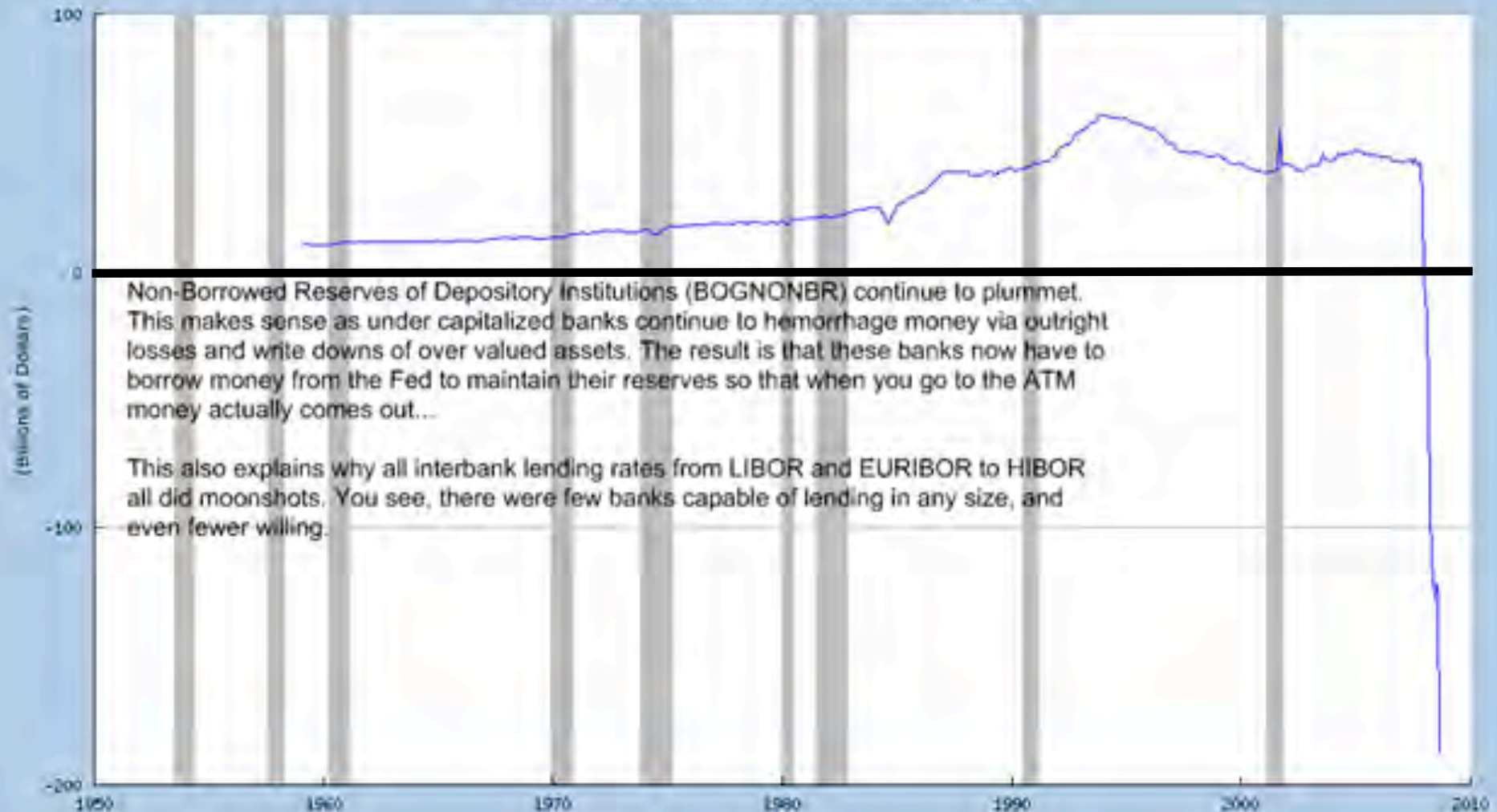
In the tightly interwoven global financial system, countries large and small have been affected by the dramatic slow-down in economic growth. Click on a country below to see how its major stock index and its currency have fared in the last three months.

Major Indexes Currency



Source: WS

Non-Borrowed Reserves of Depository Institutions (BOGNONBR)
Source: Board of Governors of the Federal Reserve System



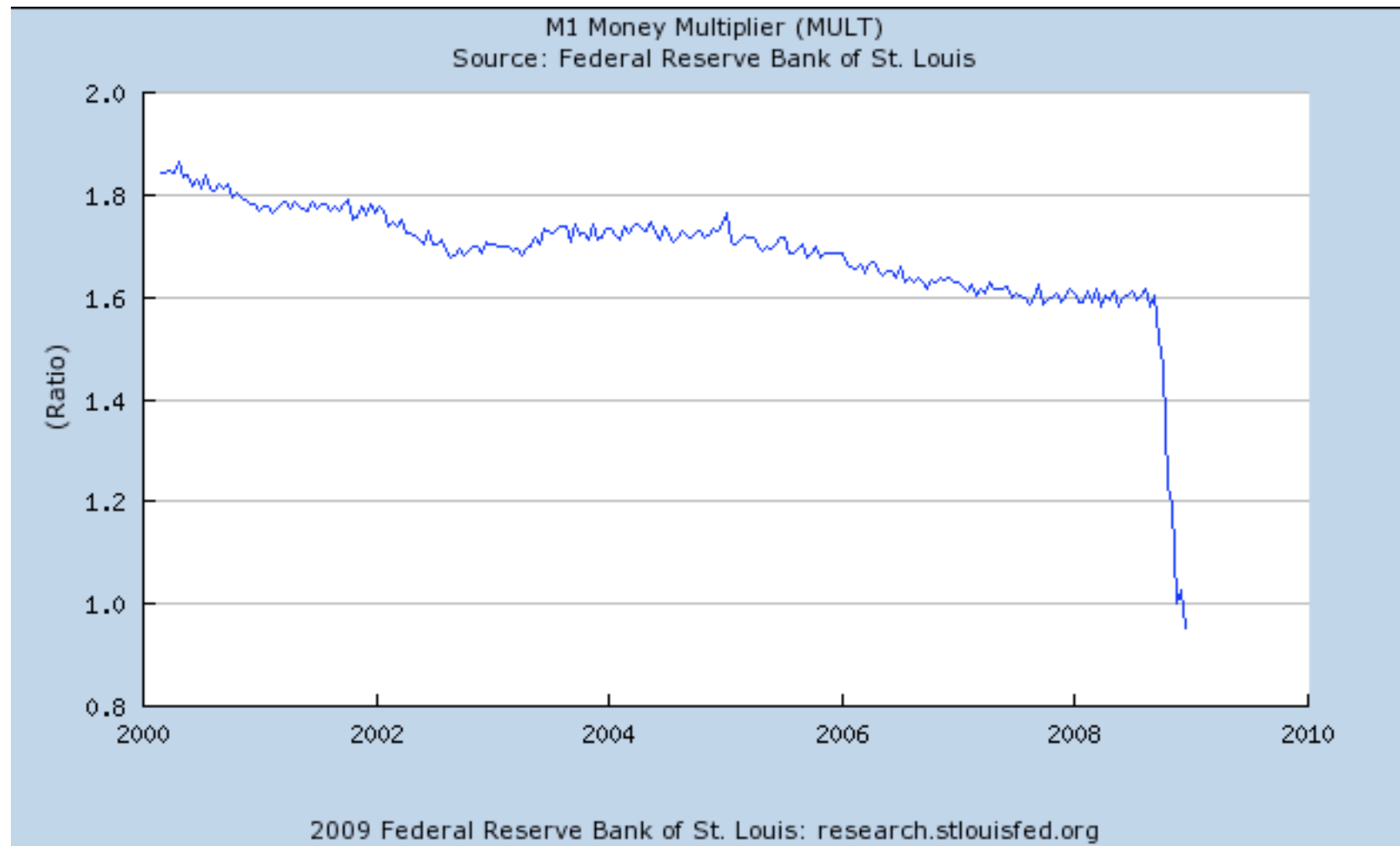
Non-Borrowed Reserves of Depository Institutions (BOGNONBR) continue to plummet. This makes sense as under capitalized banks continue to hemorrhage money via outright losses and write downs of over valued assets. The result is that these banks now have to borrow money from the Fed to maintain their reserves so that when you go to the ATM money actually comes out...

This also explains why all interbank lending rates from LIBOR and EURIBOR to HIBOR all did moonshots. You see, there were few banks capable of lending in any size, and even fewer willing.

Shaded areas indicate US recessions as determined by the NBER.
©2008 Federal Reserve Bank of St. Louis; research.stlouisfed.org

MONDAY, JANUARY 05, 2009

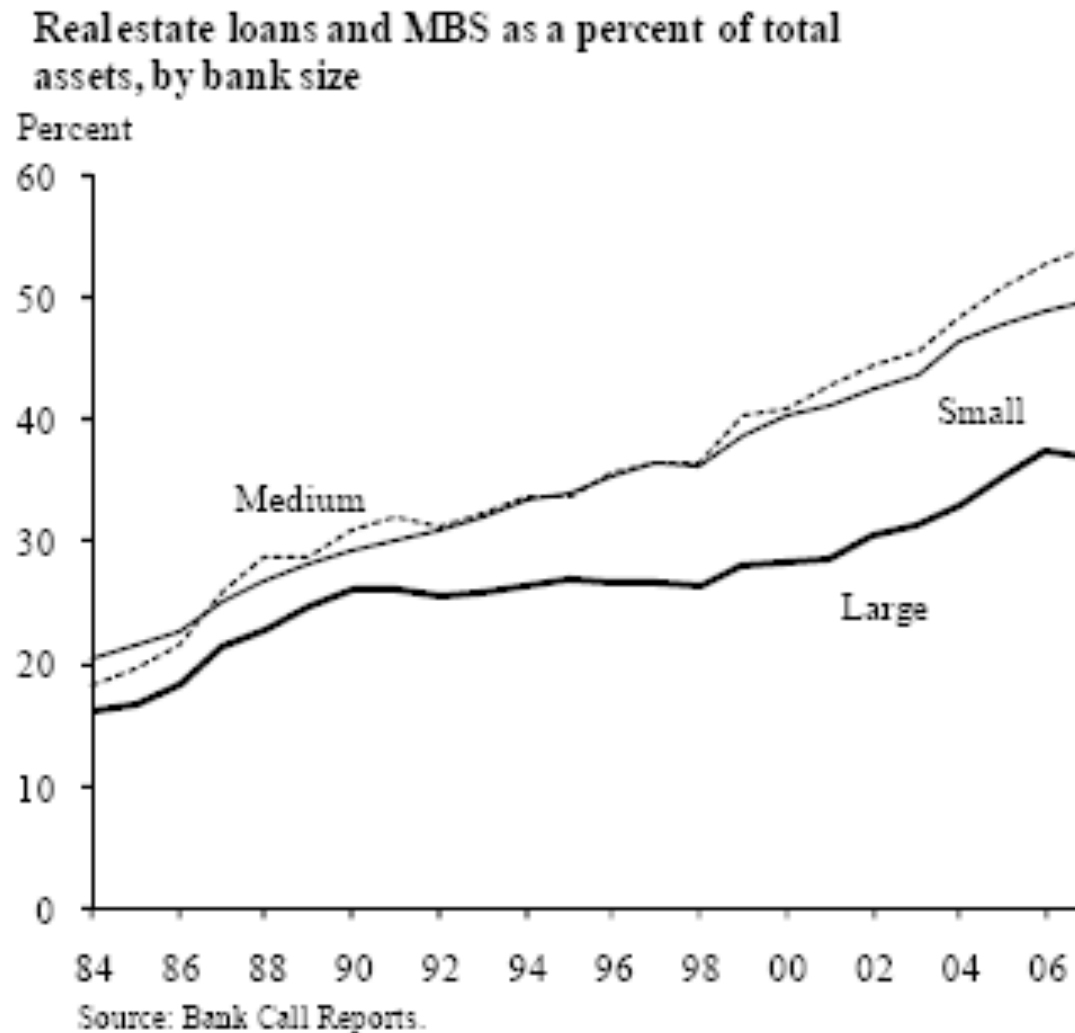
The Disappearing Money Multiplier



Econ prof Bill Seyfried of Rollins College:

The M1 money multiplier just slipped below 1. So each \$1 increase in reserves (monetary base) results in the money supply increasing by \$0.95 (OK, so banks have substantially increased their holding of excess reserves while the M1 money supply hasn't changed by much).

Standard claim: The current financial crisis in the United States has its roots in falling real estate values. It is based on a number of studies that have shown a strong link between house price depreciation and defaults on residential mortgages (Doms, Furlong, and Krainer 2007).



Another view: Causes of current crisis and trust in the stock market

Respondents were asked, "According to you, what is the MAIN cause of the current crisis?"



1 means
"I do not trust
at all"

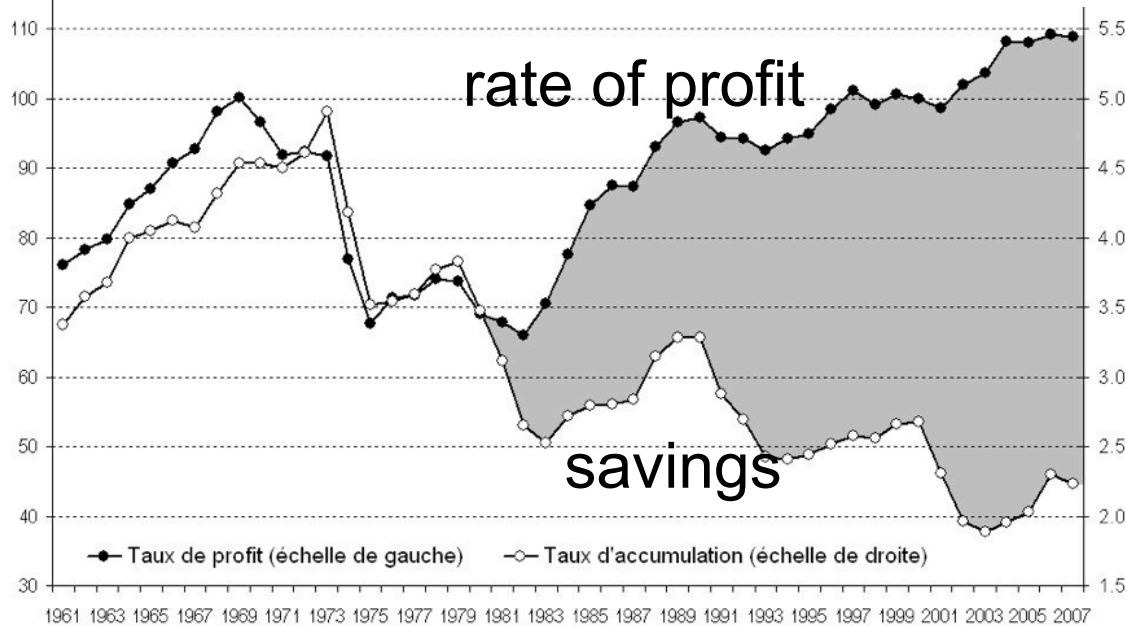
5 means
"I trust
completely."

<http://financialtrustindex.org/>

Source: Paola Sapienza and Luigi Zingales

- **Corporate governance problem: Banks have failed in their fiduciary duties**
- **Bad quantitative risk models in banks (Basel II)**
- **Rating agencies**

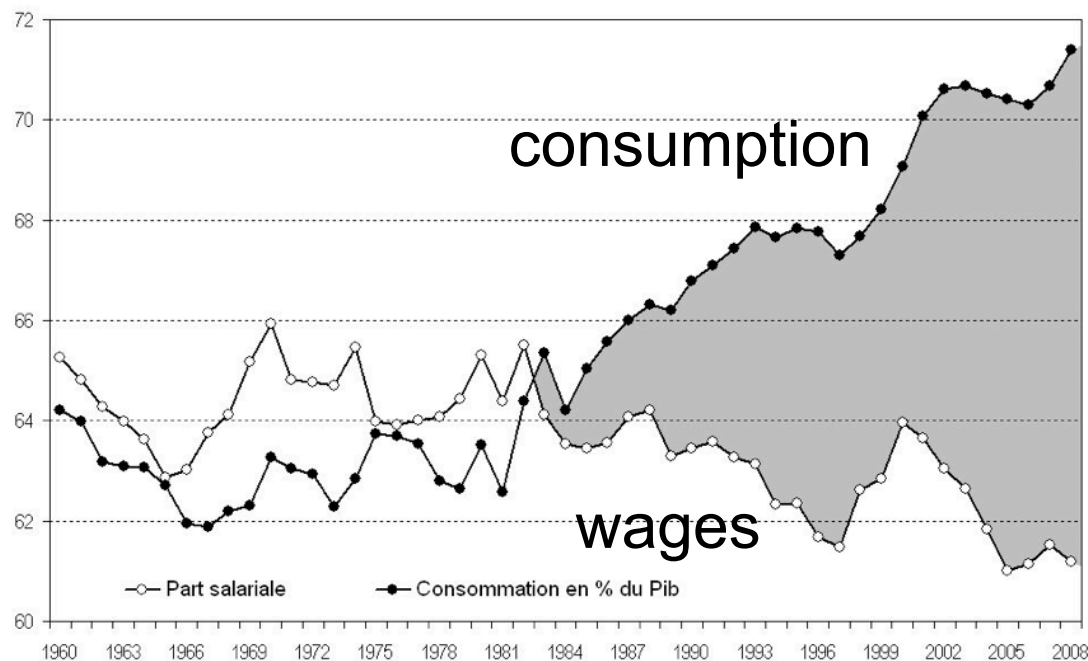
The illusionary "PERPETUAL MONEY MACHINE"



Rate of profit and rate of accumulation: The United States + European Union + Japan

* Rate of accumulation = rate of growth rate of the net volume of capital * Rate of profit = profit/capital (base: 100 in 2000)

Sources and data of the graphs: <http://hussonet.free.fr/toxicap.xls>

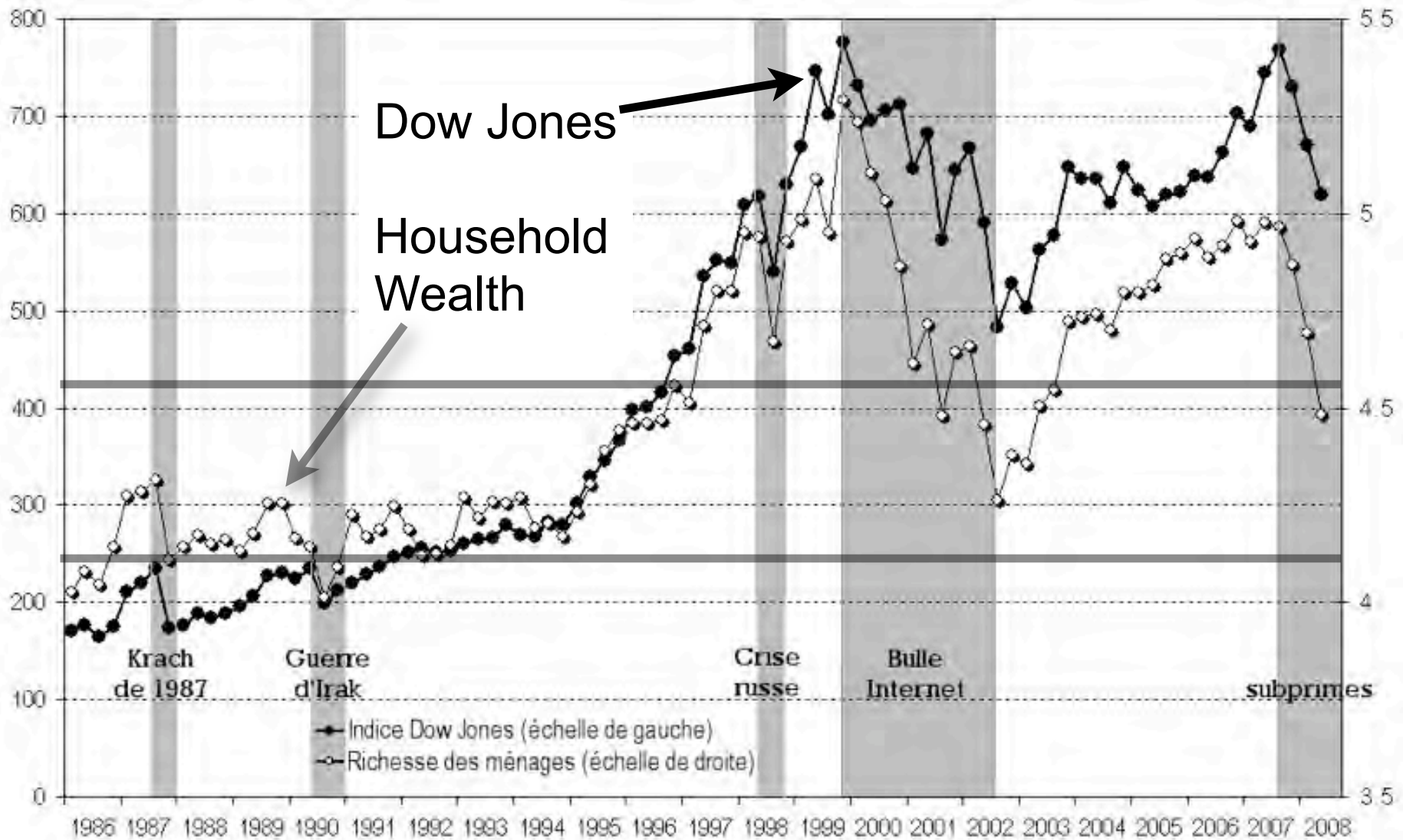


The gap widens between the share of wages and the share of consumption (gray zones), so as to compensate for the difference between profit and accumulation. FINANCE allows increasing debt and virtual wealth growth... which can only be transitory (even if very long).

United States Share of wages and of private consumption in Gross Domestic Product (GDP)

Source of data and graphics: <http://hussonet.free.fr/toxicap.xls>

The illusory “PERPETUAL MONEY MACHINE”



1: The Stock Exchange and household wealth in the United States

source: Michel Husson

► The Dow Jones index at current prices (base: 100 in 1960)

► Net wealth of households as a multiple of their current income Sources and data for the graphs: <http://hussonet.free.fr/toxicap.xls>

The illusionary “PERPETUAL MONEY MACHINE”

- An economy which grows at 2 or 3 per cent cannot provide a universal profit of 15 per cent, as some managers of equities claim and many investors dream of.
- As long as the incomes drawn from financial assets are re-invested, the fortunes increase **independently** of any material link with the real sphere and the variation can potentially become infinite.
- Financial assets represent the right to a share of the surplus value that is produced. As long as this right is not exercised, it remains **virtual**. But as soon as anyone exercises it, they discover that it is subject to **the law of value**, which means, quite simply, that you cannot distribute more real wealth than is produced.

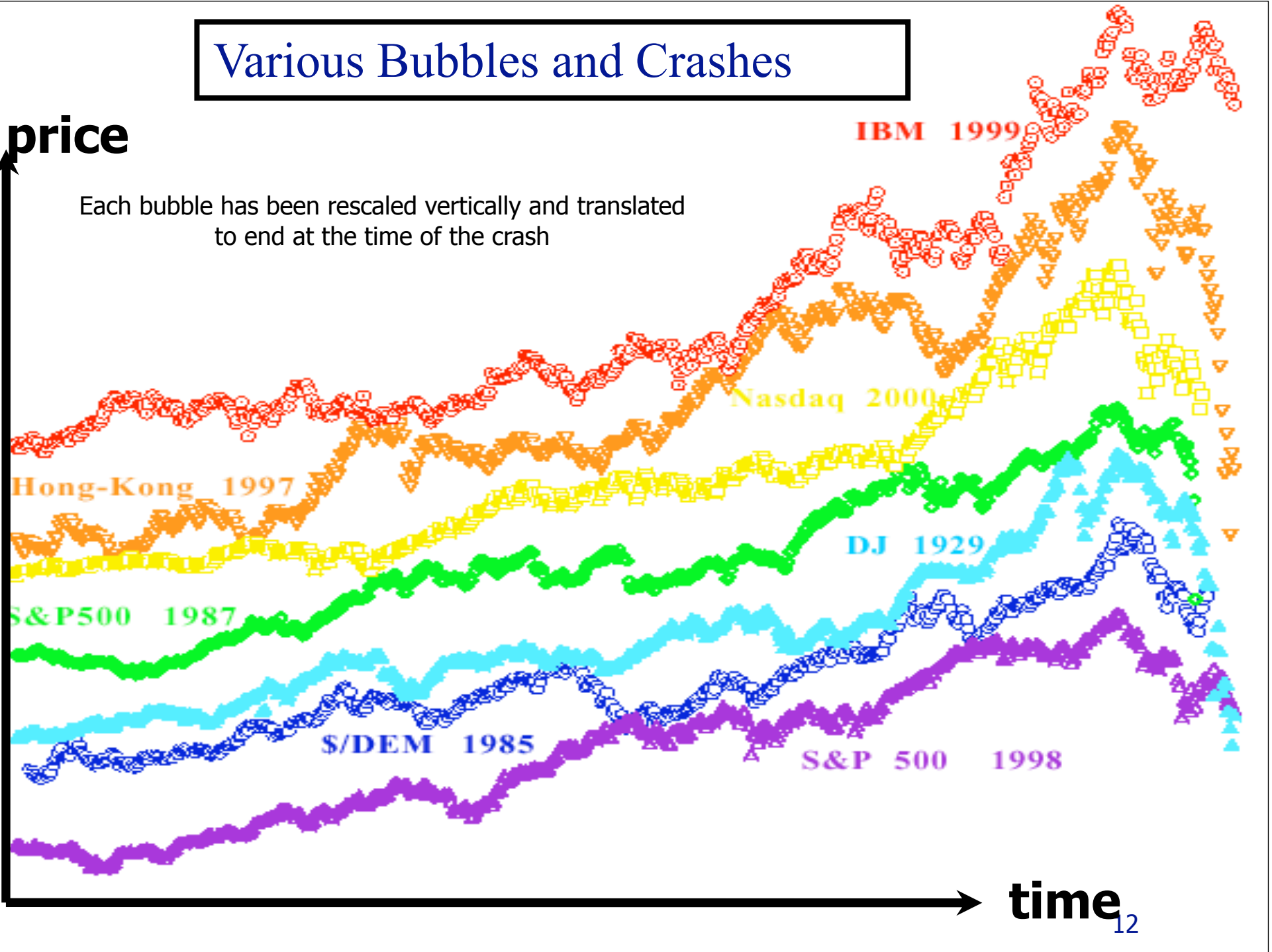
A 15y History of the 2008- crisis

- The ITC “new economy” bubble (1995-2000)
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- Real-estate bubbles (2003-2006)
- MBS, CDOs bubble (2004-2007) and stock market bubble (2004-2007)
- Commodities and Oil bubbles (2006-2008)
Consequences (deep loss of trust, systemic instability)
- Solution?

Various Bubbles and Crashes

price

Each bubble has been rescaled vertically and translated to end at the time of the crash



What is the cause of the crash?



- ✓ Proximate causes: many possibilities
- ✓ Fundamental cause: maturation towards an **instability**

An instability is characterized by

- large or diverging susceptibility to external perturbations or influences
- exponential growth of random perturbations leading to a change of regime, or selection of a new attractor of the dynamics.



Mechanisms for positive feedbacks in the stock market

- **Technical and rational mechanisms**
 1. Option hedging
 2. Insurance portfolio strategies
 3. Trend following investment strategies
 4. Asymmetric information on hedging strategies
- **Behavioral mechanisms:**
 1. Breakdown of “psychological Galilean invariance”
 2. Imitation(many persons)
 - a) It is rational to imitate
 - b) It is the highest cognitive task to imitate
 - c) We mostly learn by imitation
 - d) The concept of “CONVENTION” (Orléan)

Imitation



- Imitation is considered an efficient mechanism of social learning.

- Experiments in developmental psychology suggest that infants use imitation to get to know persons, possibly applying a ‘like-me’ test (‘persons which I can imitate and which imitate me’).

- Imitation is among the most complex forms of learning. It is found in highly socially living species which show, from a human observer point of view, ‘intelligent’ behavior and signs for the evolution of traditions and culture (humans and chimpanzees, whales and dolphins, parrots).

- In non-natural agents as robots, tool for easing the programming of complex tasks or endowing groups of robots with the ability to share skills without the intervention of a programmer. Imitation plays an important role in the more general context of interaction and collaboration between software agents and human users.

Thy Neighbor's Portfolio: Word-of-Mouth Effects in the Holdings and Trades of Money Managers

THE JOURNAL OF FINANCE • VOL. LX, NO. 6 • DECEMBER 2005

HARRISON HONG, JEFFREY D. KUBIK, and JEREMY C. STEIN*

A mutual fund manager is more likely to buy (or sell) a particular stock in any quarter if other managers in the same city are buying (or selling) that same stock. This pattern shows up even when the fund manager and the stock in question are located far apart, so it is distinct from anything having to do with local preference. The evidence can be interpreted in terms of an epidemic model in which investors spread information about stocks to one another by word of mouth.

A fundamental observation about human society is that people who communicate regularly with one another think similarly. There is at any place and in any time a Zeitgeist, a spirit of the times. . . . Word-of-mouth transmission of ideas appears to be an important contributor to day-to-day or hour-to-hour stock market fluctuations. (pp. 148, 155) Shiller (2000)

Humans Appear Hardwired To Learn By 'Over-Imitation'

ScienceDaily (Dec. 6, 2007) — Children learn by imitating adults--so much so that they will rethink how an object works if they observe an adult taking unnecessary steps when using that object, according to a new Yale study.

What is a bubble?

$$\frac{dp}{dt} = cp^d$$

$$p(t) = \left(\frac{c}{m}\right)^{-m} (t_c - t)^{-m}$$

$$m = 1/(d - 1) > 0 \text{ and } t_c = t_0 + mp_0^{1-d}/c.$$

Our proposition: FASTER than exponential transient unsustainable growth of price

DISCRETE HIERARCHY OF THE AGENT NETWORK

Presentation of three different mechanisms leading to discrete scale invariance, discrete hierarchies and log-periodic signatures

- ❑ Co-evolution of brain size and group size
(Why do we have a big Brain?)
=> Discrete hierarchy of group sizes
- ❑ Interplay between **nonlinear positive** and **negative feedbacks** and **inertia**
- ❑ Impulse-retracting market wave analysis

$$I(t) = A + B(t_c - t)^z + C(t_c - t)^z \cos(\omega \log(t_c - t) - \phi)$$

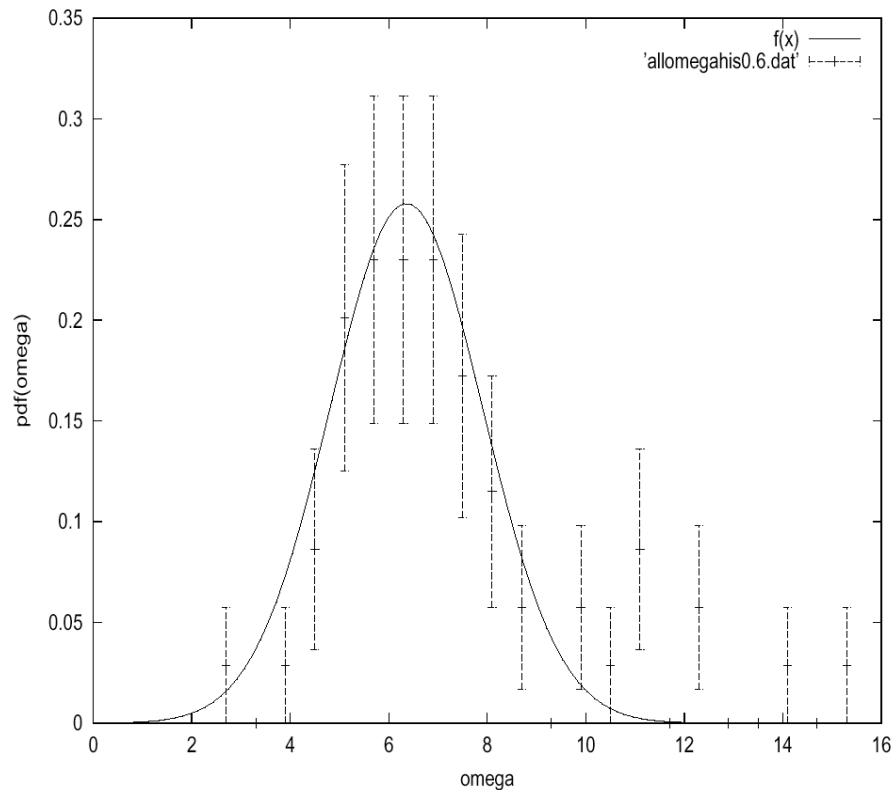


Figure 5: Empirical distribution of the log-periodic angular frequency ω in eq. (1) for over thirty case studies. The fit with a Gaussian distribution gives $\omega \approx 6.36 \pm 1.55$. The smaller peak centered on 11 – 12 suggests the existence of a second discernable harmonics at $2\omega \approx 12$.

Demonstration of universal values of z and ω across many different bubbles at different epochs and different markets

A. Johansen and D. Sornette, Shocks, Crashes and Bubbles in Financial Markets, Brussels Economic Review (Cahiers économiques de Bruxelles), 49 (3/4), (2006)

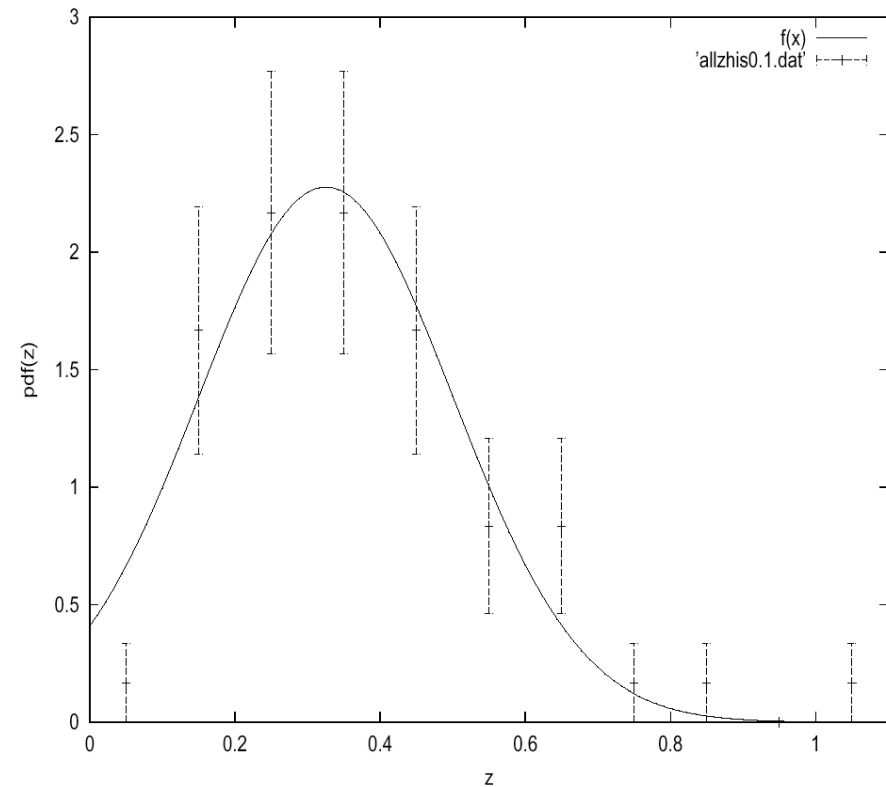
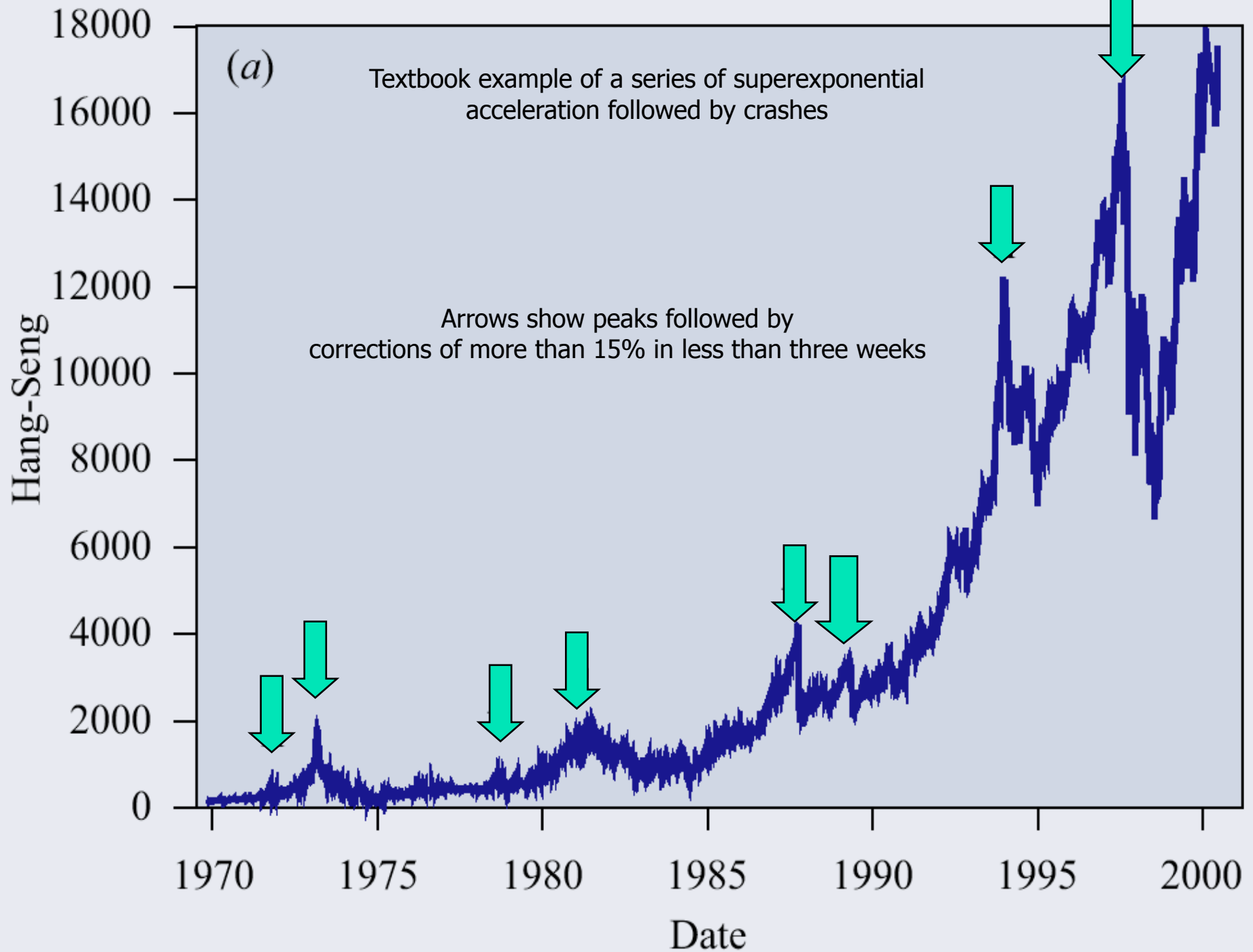
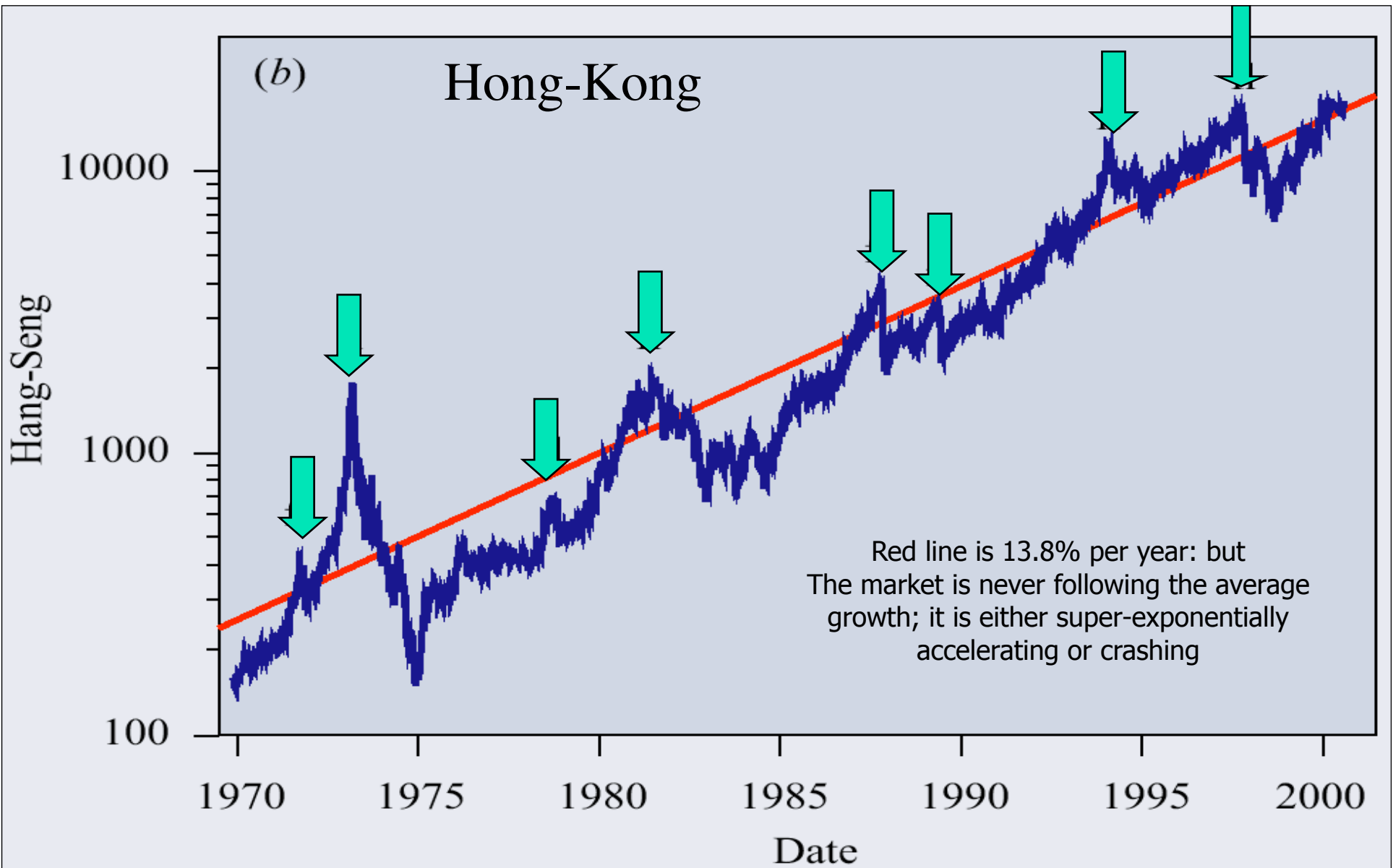


Figure 6: Empirical distribution of the exponent z of the power law in eq. (1) for over thirty case studies. The fit with a Gaussian distribution gives $\beta \approx 0.33 \pm 0.18$.



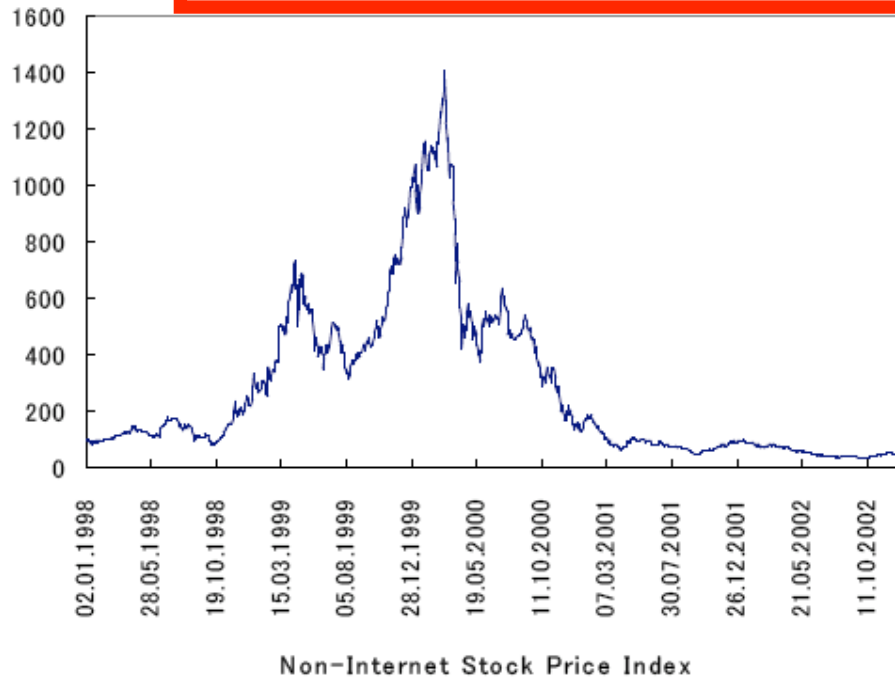


Patterns of price trajectory during 0.5-1 year before each peak: Log-periodic power law



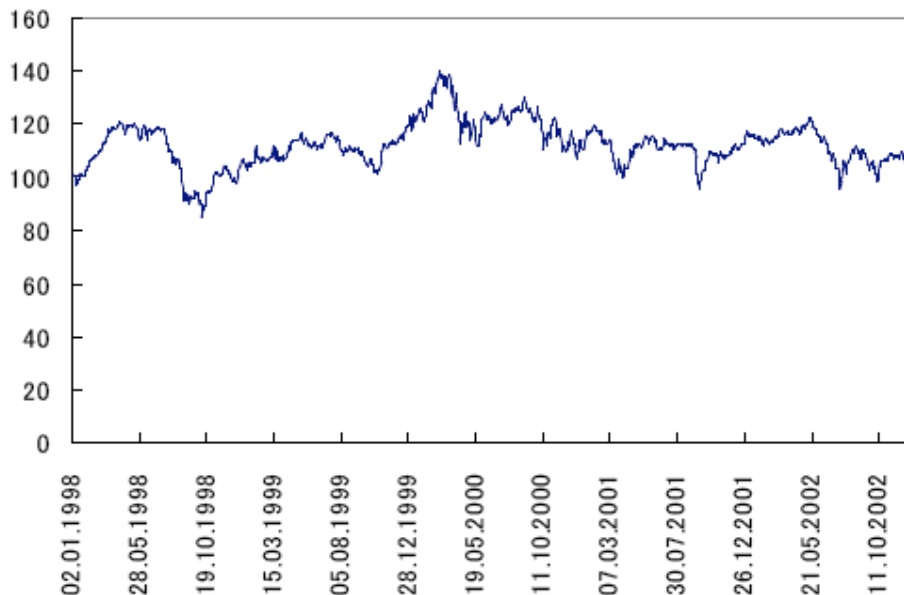
Figure 12. Hong Kong crash of 1971. The parameter values of the fit with equation (1) are: $A = 569$, $B = -549$, $C = 17$, $\beta = 0.20$, $\phi = 0.11$, $\alpha = 1973.19$, $\rho = -0.05$ and $\omega = 8.7$. Note that for this fit with equation (3) are: $A = 824$, $B = -535$, $C = -283$, $\beta = 0.40$, $\alpha = 1979.89$, $\rho = -0.17$ and $\omega = 5.9$.
 Figure 13. Hong Kong crash of 1973. The parameter values of the fit with equation (1) are: $A = 10.4$, $B = -73.6$, $C = -0.05$, $\beta = 0.11$, $\alpha = 1973.19$, $\rho = -0.05$ and $\omega = 8.7$. Note that for this fit with equation (3) are: $A = 824$, $B = -535$, $C = -283$, $\beta = 0.40$, $\alpha = 1979.89$, $\rho = -0.17$ and $\omega = 5.9$.
 Figure 14. Hong Kong crash of 1978. The parameter values of the fit with equation (1) are: $A = 2069$, $B = -1786$, $C = -55.5$, $\beta = 0.29$, $\alpha = 1989.86$, $\rho = 1.8$ and $\omega = 7.2$.
 Figure 15. Hong Kong crash of 1981. The parameter values of the fit with equation (1) are: $A = 1513$, $B = -1072$, $C = 225$, $\beta = 0.57$, $\alpha = 1989.46$, $\rho = 0.5$ and $\omega = 6.6$.
 Figure 16. Hong Kong stock market bubble ending with the crash of October 1987. On October 19, 1987, the Hang Seng index closed at 3582.8. On October 26, it closed at 2241.7, corresponding to a loss of 37.3%. See Table 1 for the parameter values of the fit with equation (1). Note that the two fits are almost indistinguishable except at the very end of the bubble. Reproduced from [214].
 Figure 17. Hong Kong crash of 1989. The parameter values of the fit with equation (1) are: $A = 1513$, $B = -1072$, $C = 225$, $\beta = 0.57$, $\alpha = 1989.46$, $\rho = 0.5$ and $\omega = 6.6$.
 Figure 18. Hong Kong index prior to the October 1997 crash on the Hong Kong stock exchange closely follows the fit in Figure 7.11 and the S&P 500 index market index prior to the crash on Wall Street in August 1998. The fit to the S&P 500 index of equation (1) with $A = 1341$, $B = -802$, $C = 197$, $\beta = 0.846$, $\rho = 0.13$, and $\omega = 6.3$. Reproduced from [213].

THE NASDAQ CRASH OF APRIL 2000



Internet stocks

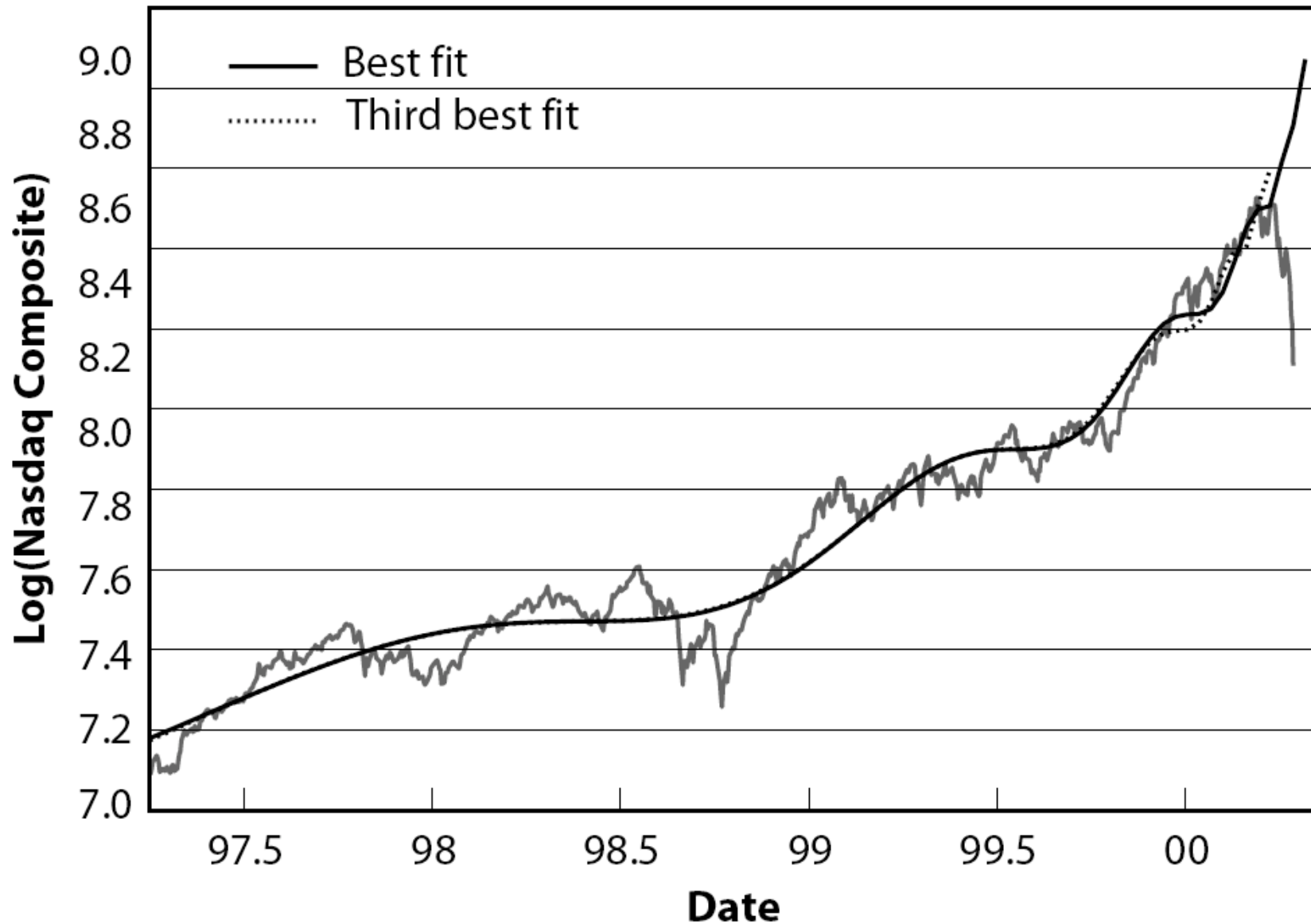
The Internet stock index and non-Internet stock index which are equally weighted. Comparison of index levels of the Internet index and the non-Internet Stock index, and the Nasdaq composite index for the period 1/2/1998-12/31/2002. The two indexes are scaled to be 100 on 1/2/1998.



non-Internet stocks

THE NASDAQ CRASH OF APRIL 2000

“New Economy”: ICT



THE NASDAQ CRASH OF APRIL 2000

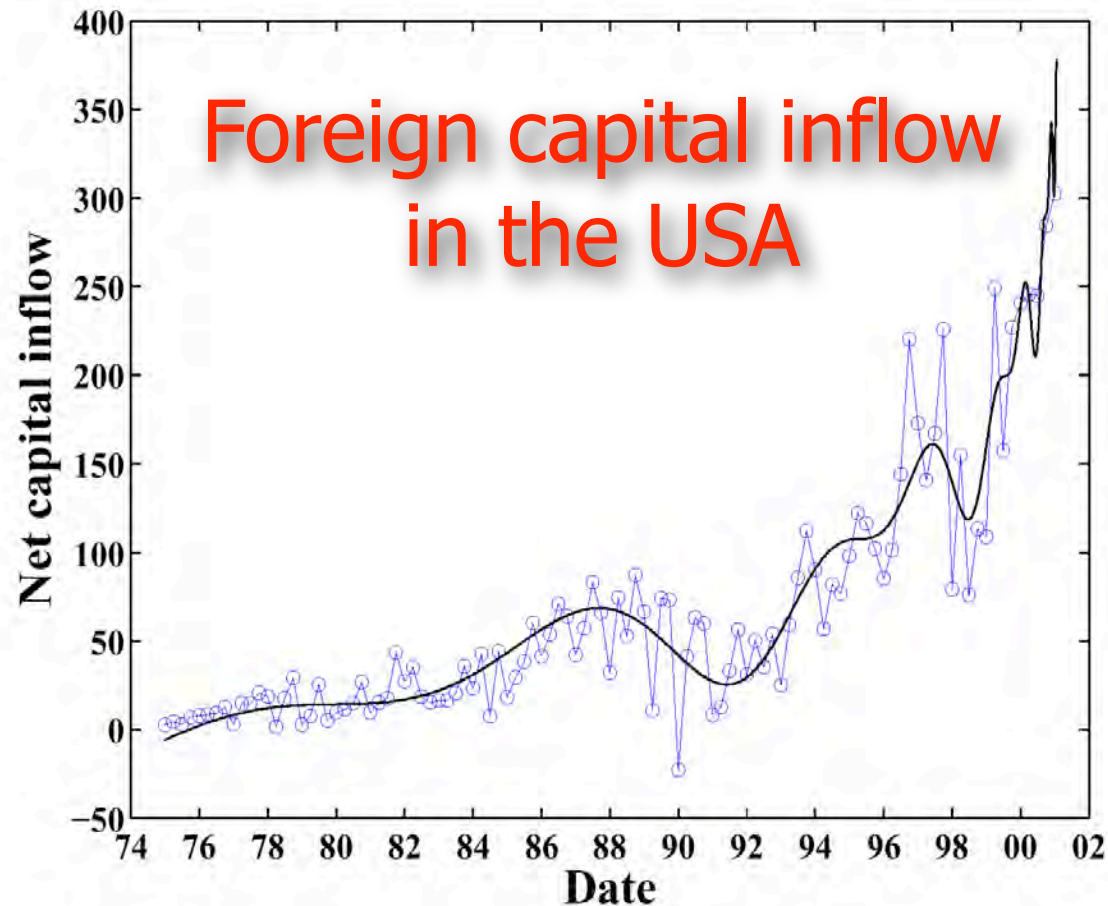
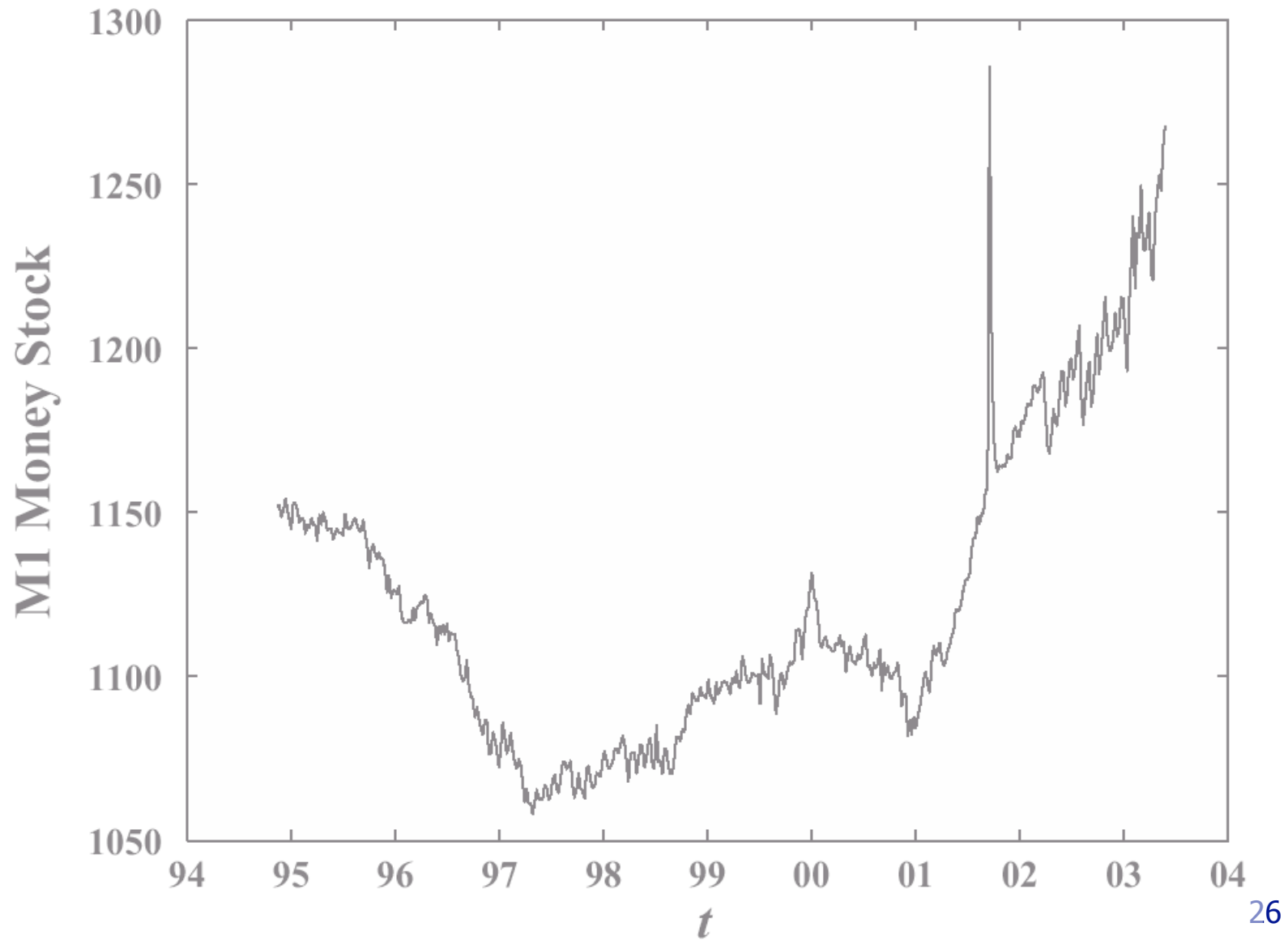


Fig. 2. Fit of the time evolution of the foreign net capital inflow $I(t)$ in the USA from 1975 till the first quarter of 2001 when it reached its maximum, by a second-order Weierstrass-type function given by expression (1). The predicted critical time is $t_c = 2001/03/12$, the power-law exponent is $m = 0.01$, and the angular log-frequency is $\omega = 4.9$. The fitted linear parameters are $A = 7355$, $B = -6719$, $C_1 = 21.5$ and $C_2 = 16.2$. The r.m.s. of the residuals of the fit is 22.810.

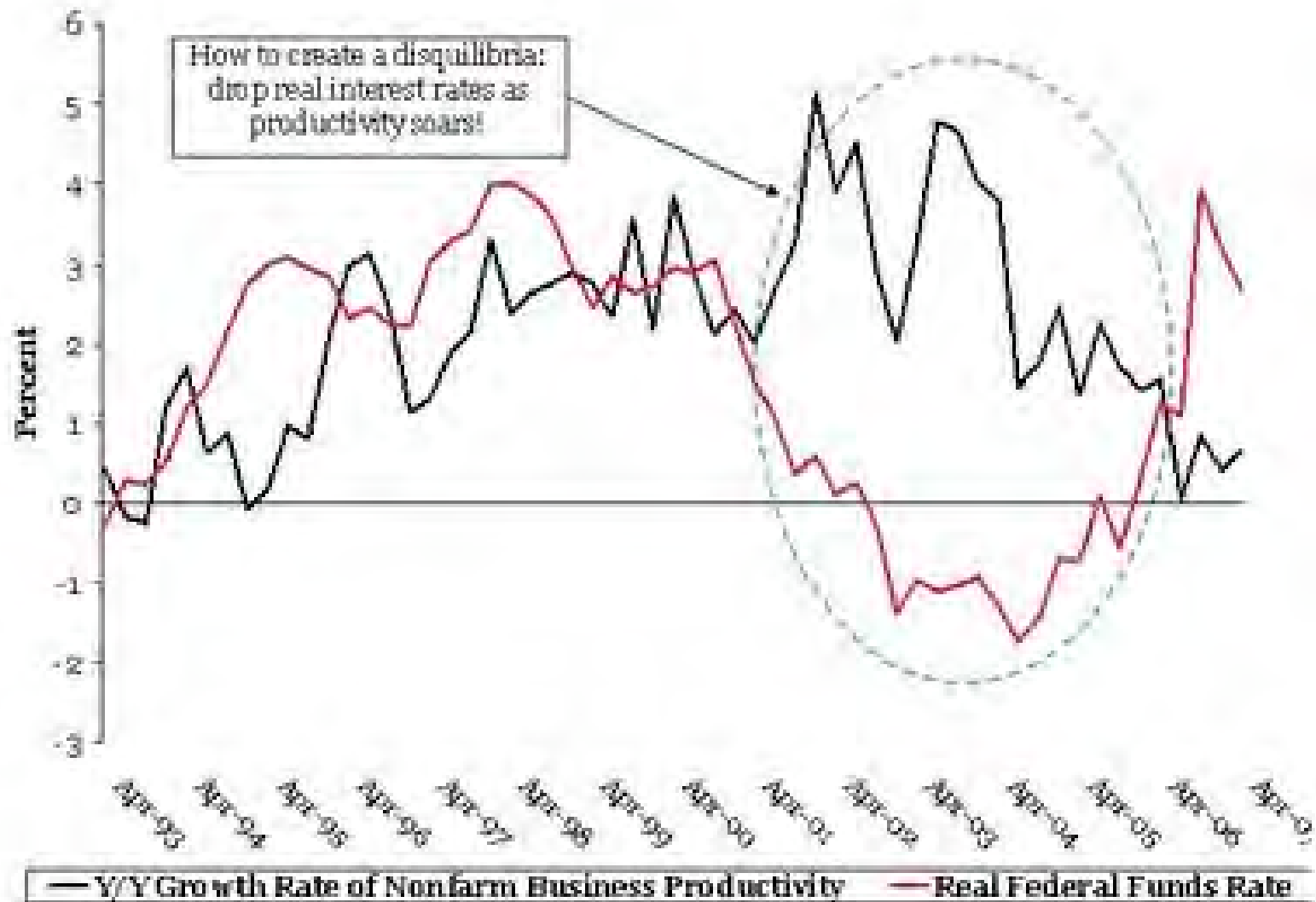
A 15y History of the 2008- crisis

- The ITC “new economy” bubble (1995-2000)
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- Consequences (deep loss of trust, systemic instability)
- Solutions?

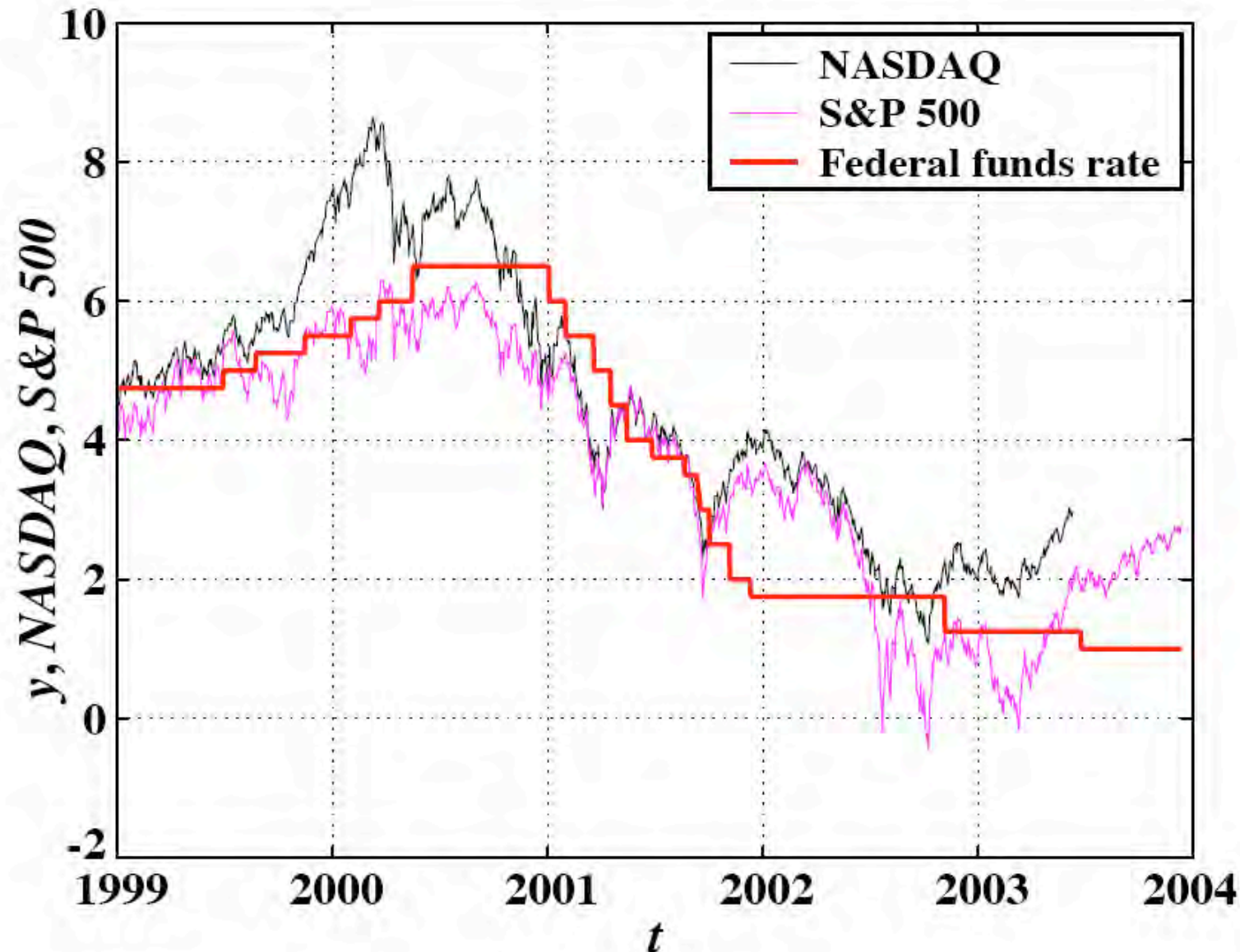
Growth of Money supply (M1)



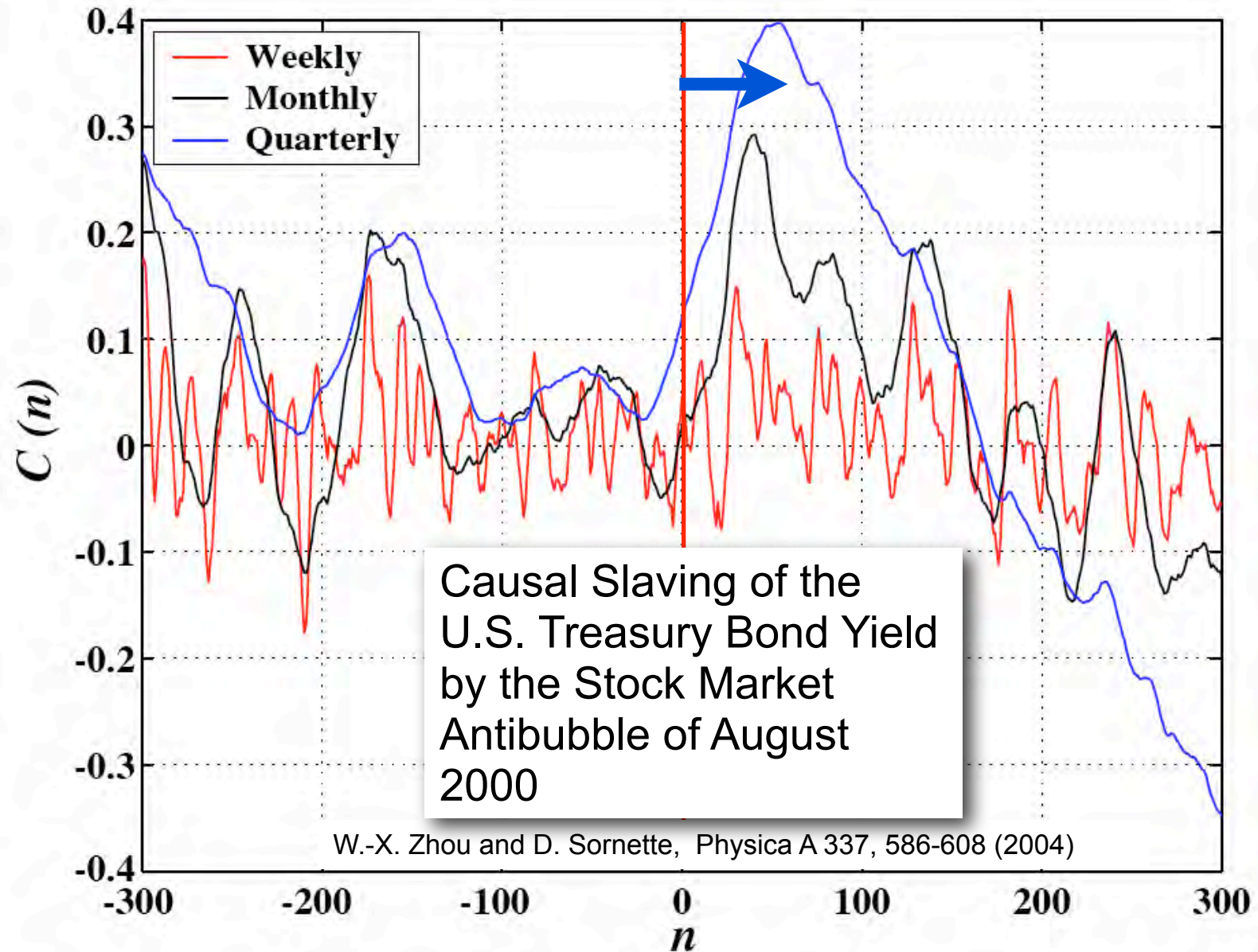
No, Greenspan Was Not Right



“SLAVING OF THE FED TO THE STOCK MARKET”



Comparison of the Federal funds rate, the S&P 500 Index $x(t)$, and the NASDAQ composite $z(t)$, from 1999 to mid-2003. To allow an illustrative visual comparison, the indices have been translated and scaled as follows: $x \rightarrow 5x - 34$ and $z \rightarrow 10z - 67$.



Cross-correlation coefficient $C(n)$ between the increments of the logarithm of the S&P 500 Index and the increments of the Federal funds rate as a function of time lag n in days. The three curves corresponds to three different time steps used to calculate the increments: weekly, monthly and quarterly. A positive lag n corresponds to having the Federal funds rate posterior to the stock market.

A 15y History of the 2008- crisis

- The ITC “new economy” bubble (1995-2000)
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- **Real-estate bubbles (2003-2006)**
- MBS, CDOs bubble (2004-2007)
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- Solutions?

Real-estate bubbles



Sources: Shiller; BIS.

Real-estate in the UK

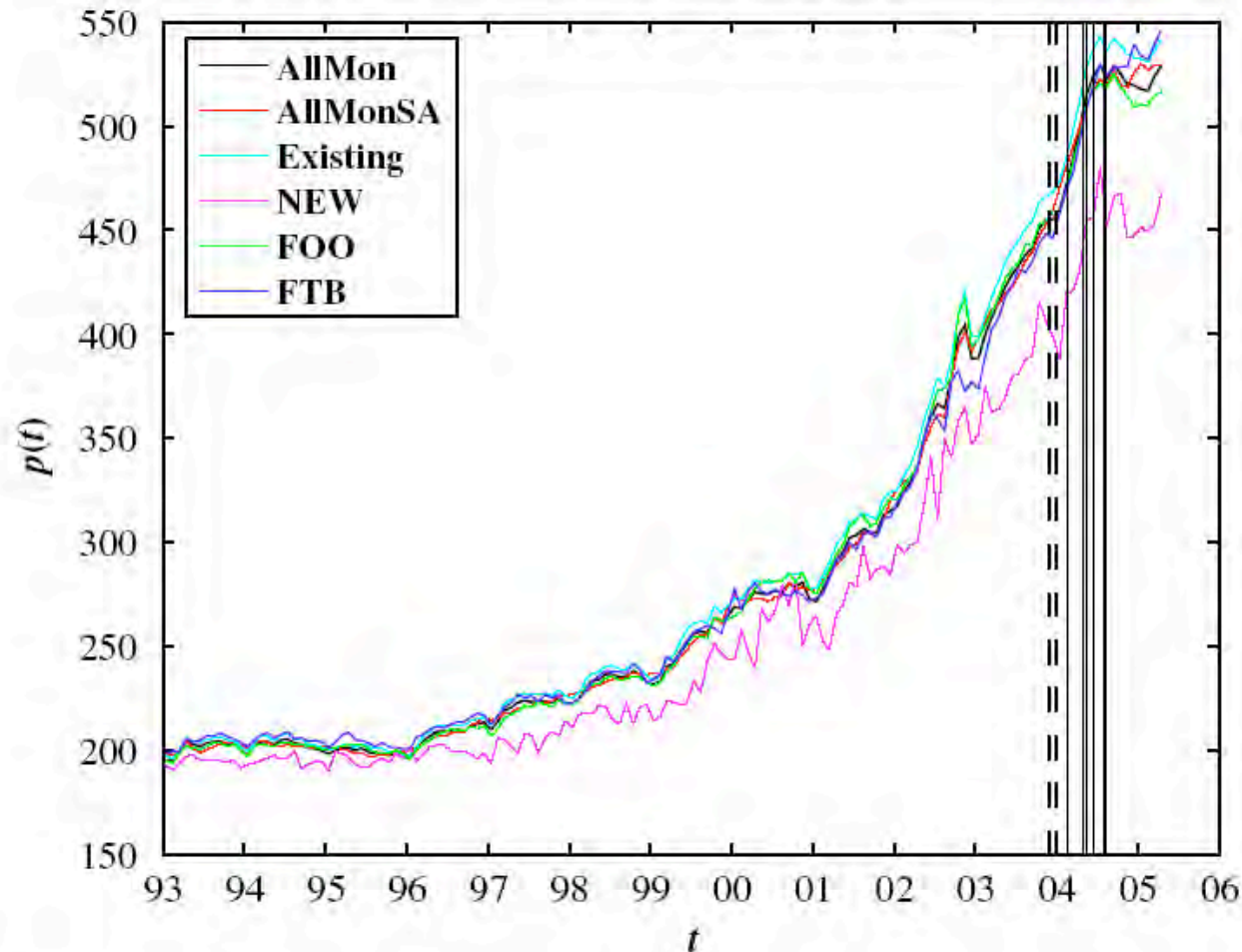


Fig. 1. (Color online) Plot of the UK Halifax house price indices from 1993 to April 2005 (the latest available quote at the time of writing). The two groups of vertical lines correspond to the two predicted turning points reported in Tables 2 and 3 of [1]: end of 2003 and mid-2004. The former (resp. later) was based on the use of formula (2) (resp. (3)). These predictions were performed in February 2003.

Real-estate in the USA

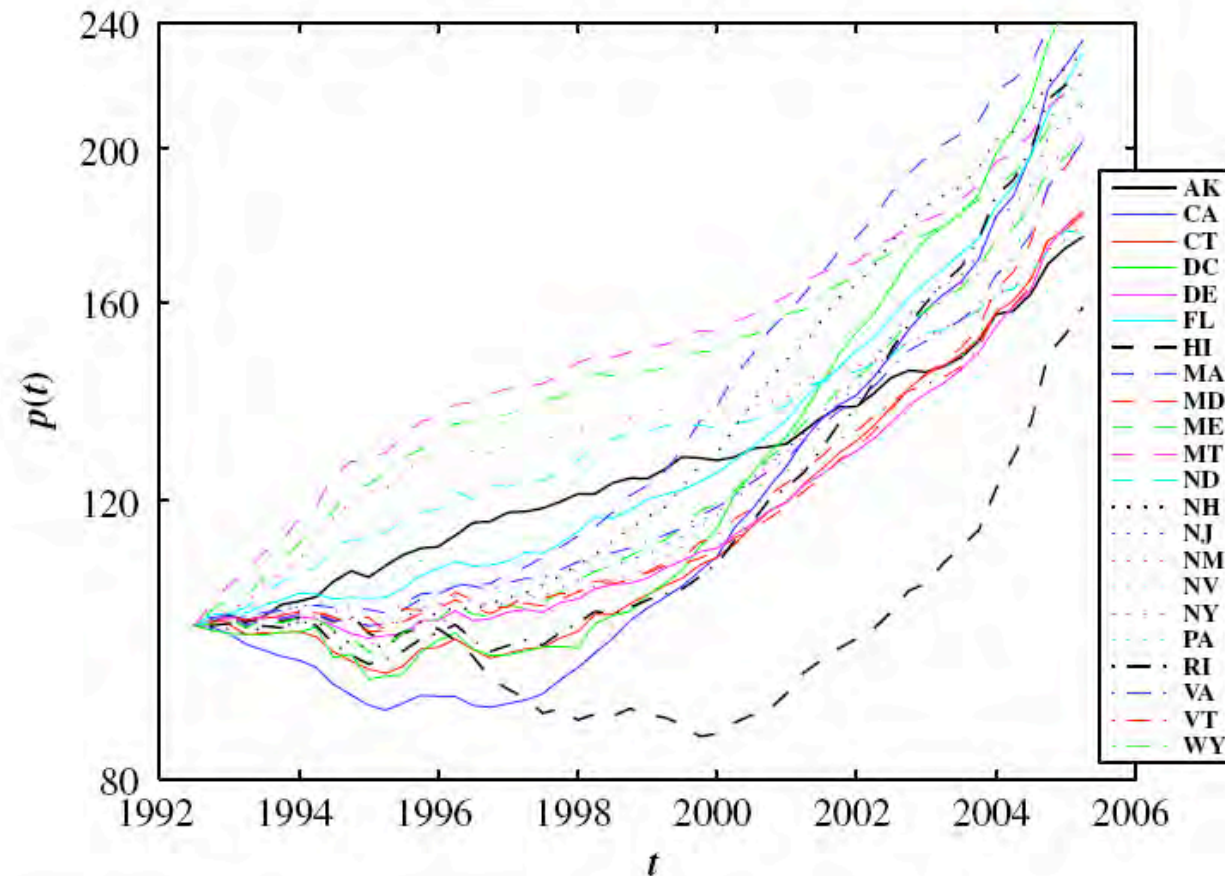


Fig. 5. (Color online) Quarterly average HPI in the 21 states and in the District of Columbia (DC) exhibiting a clear upward faster-than-exponential growth. For better representation, we have normalized the house price indices for the second quarter of 1992 to 100 in all 22 cases. The corresponding states are given in the legend.

**717 VERNON WY
BURLINGAME, CA 94010**



(2005)

**2 Bedrooms, 1 Bath(s)
1,310 Estimated Sq. Ft.**

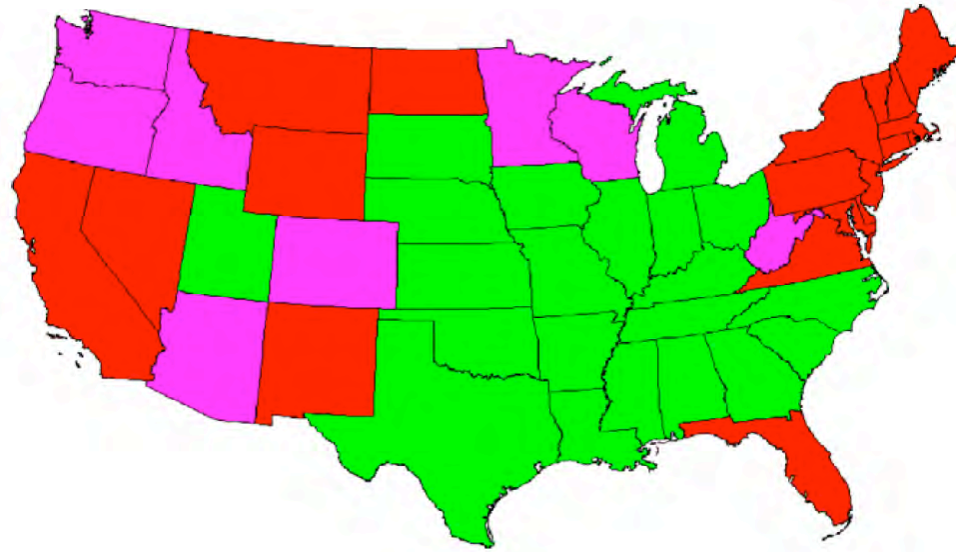
Listing #: 620130

\$1,049,000

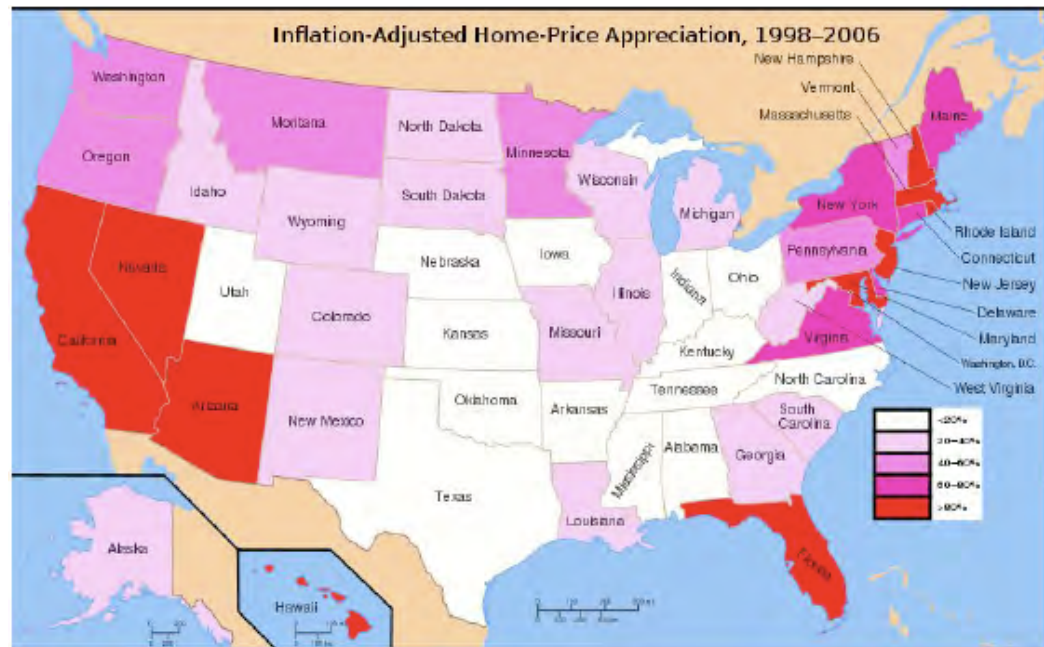
And this with the median household income in San Mateo County of ~\$70,000. With 20% down, the mortgage for a "starter" \$1M house would be 11-12 times the median income. Even if one were "buying up" to one of these houses, say, with equity of 50%, the mortgage/median income ratio would be 7:1!!!

From late '02 and early '03 to date--the bubbliest phase--the value of the property below is estimated to have more than DOUBLED, peaking at an estimated \$1.16M in summer-fall '05, an annualized increase in value of ~14% from '96. However, before the one order of magnitude of exponential growth of the bubble commenced in late '02, the rate of growth of the value of this property was ~6.9%/yr. Were the value to regress to the pre-bubble trend, the estimated value would be \$620,000-\$820,000 over the course of the next 4 years or a 30% to 40-45% nominal decline and -11% to -18%/yr. in real terms (at the trend 2.7% CPI).

Our study in 2005 identifies the bubble states

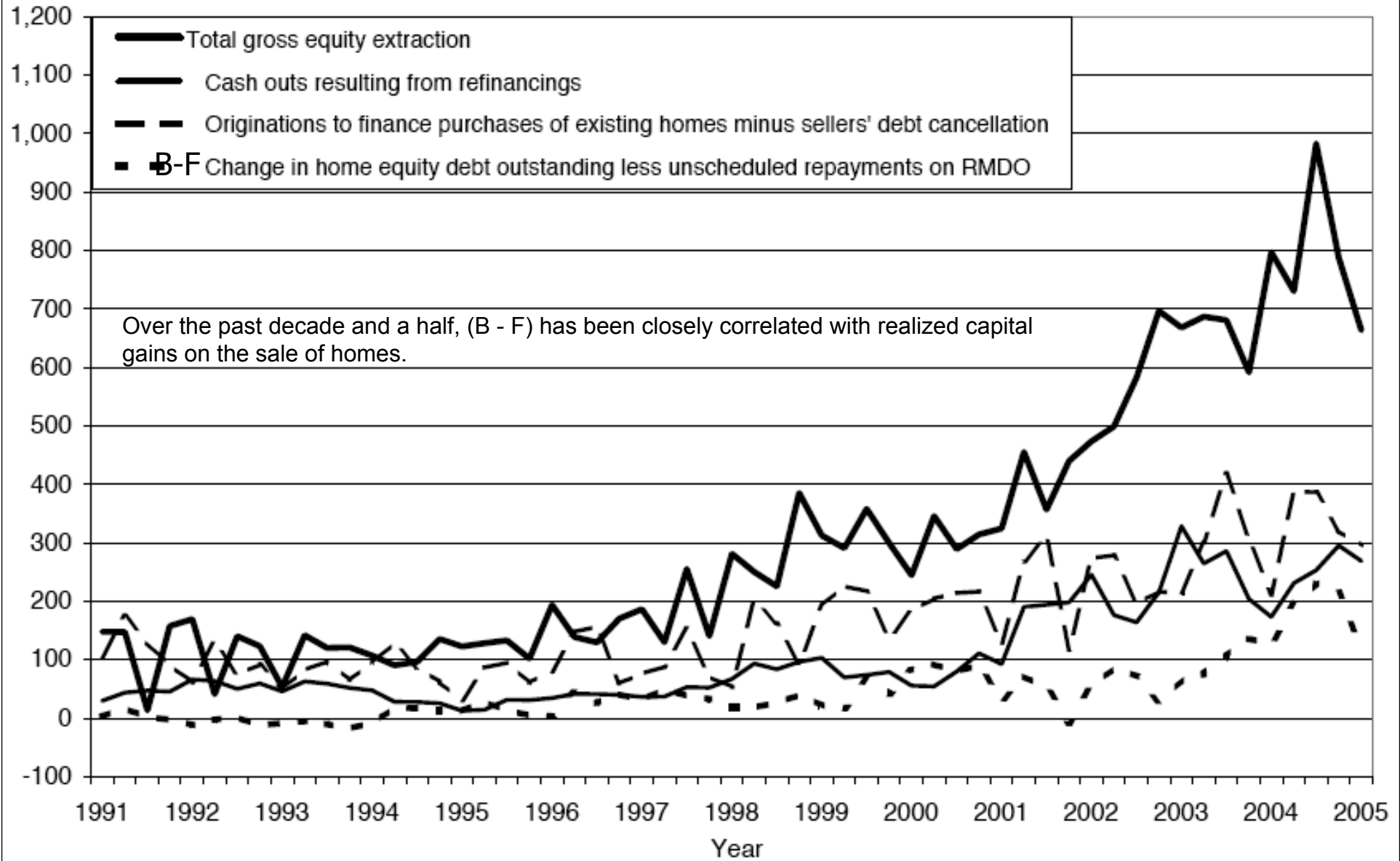


Local bubbles (Froths) of Housing Markets in US, 1998-2006



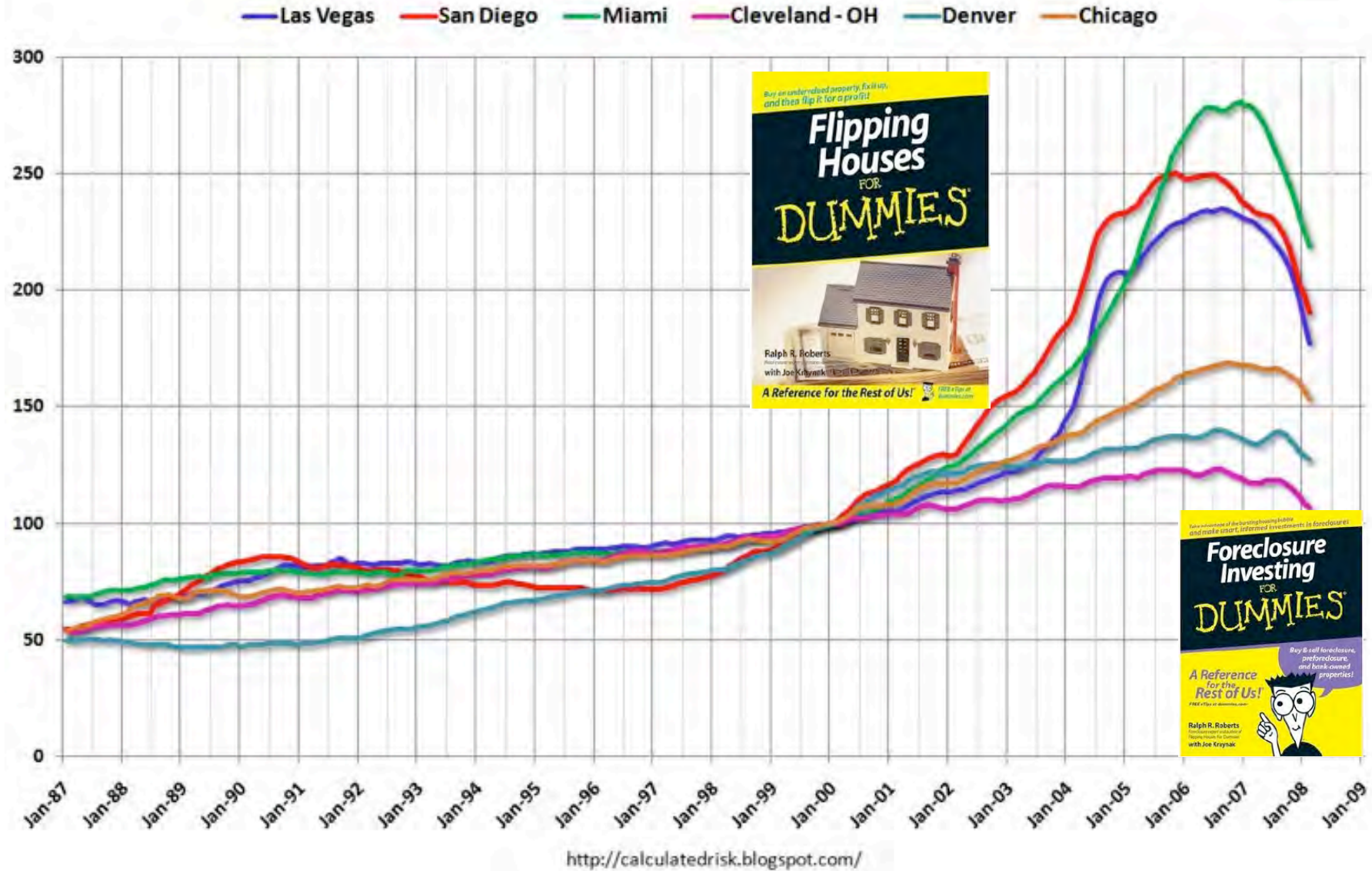
The Components of Gross Equity Extraction
 (1991:Q1-2005:Q1, seasonally adjusted annual rate)

Billions of dollars



Over the past decade and a half, (B - F) has been closely correlated with realized capital gains on the sale of homes.

Case-Shiller Home Price Indices, Selected Cities

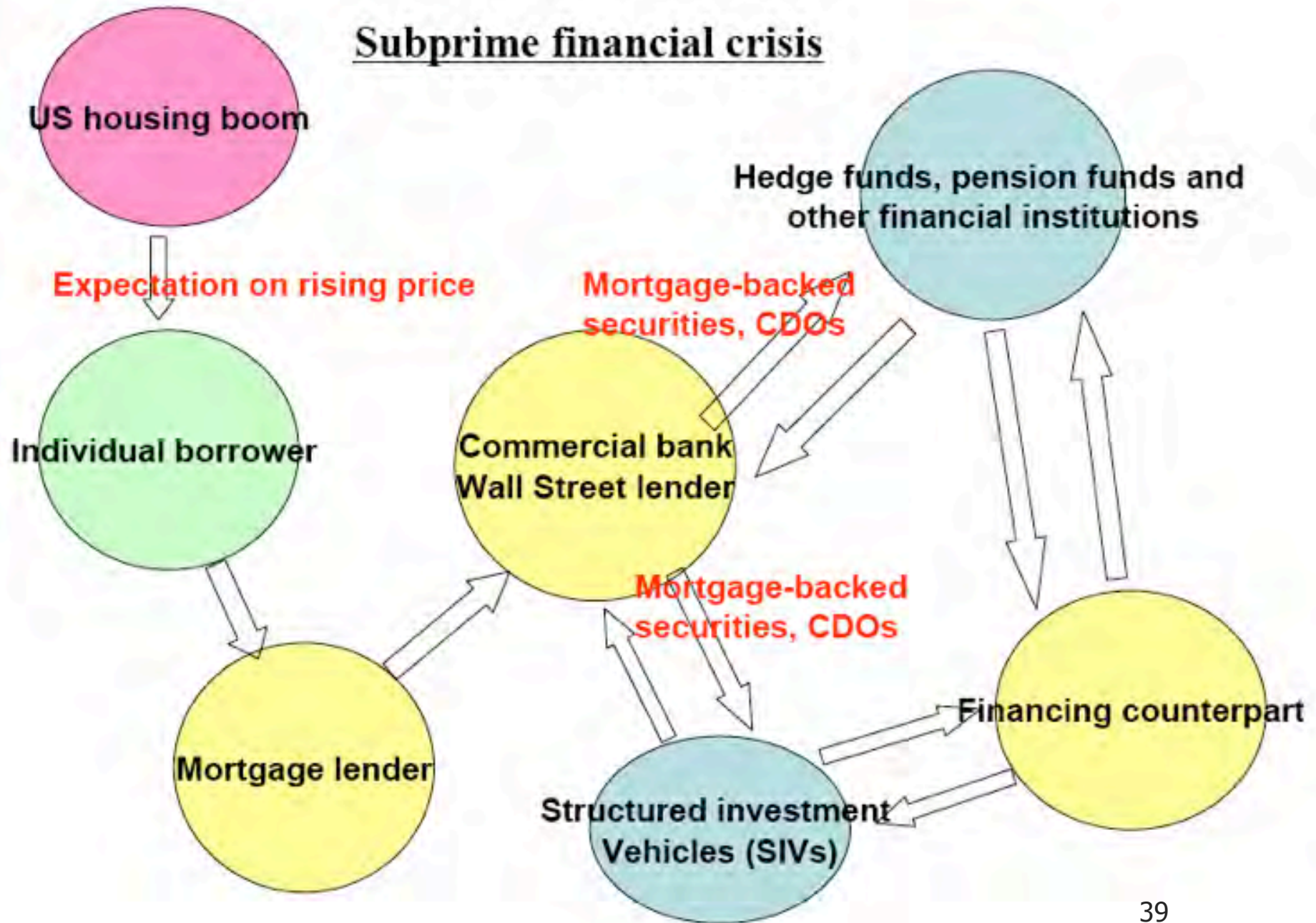


This graph shows the year-over-year price changes for the Case-Shiller composite 10 and 20 indices (through February), and the Case-Shiller and OFHEO National price indices (through Q4 2007).

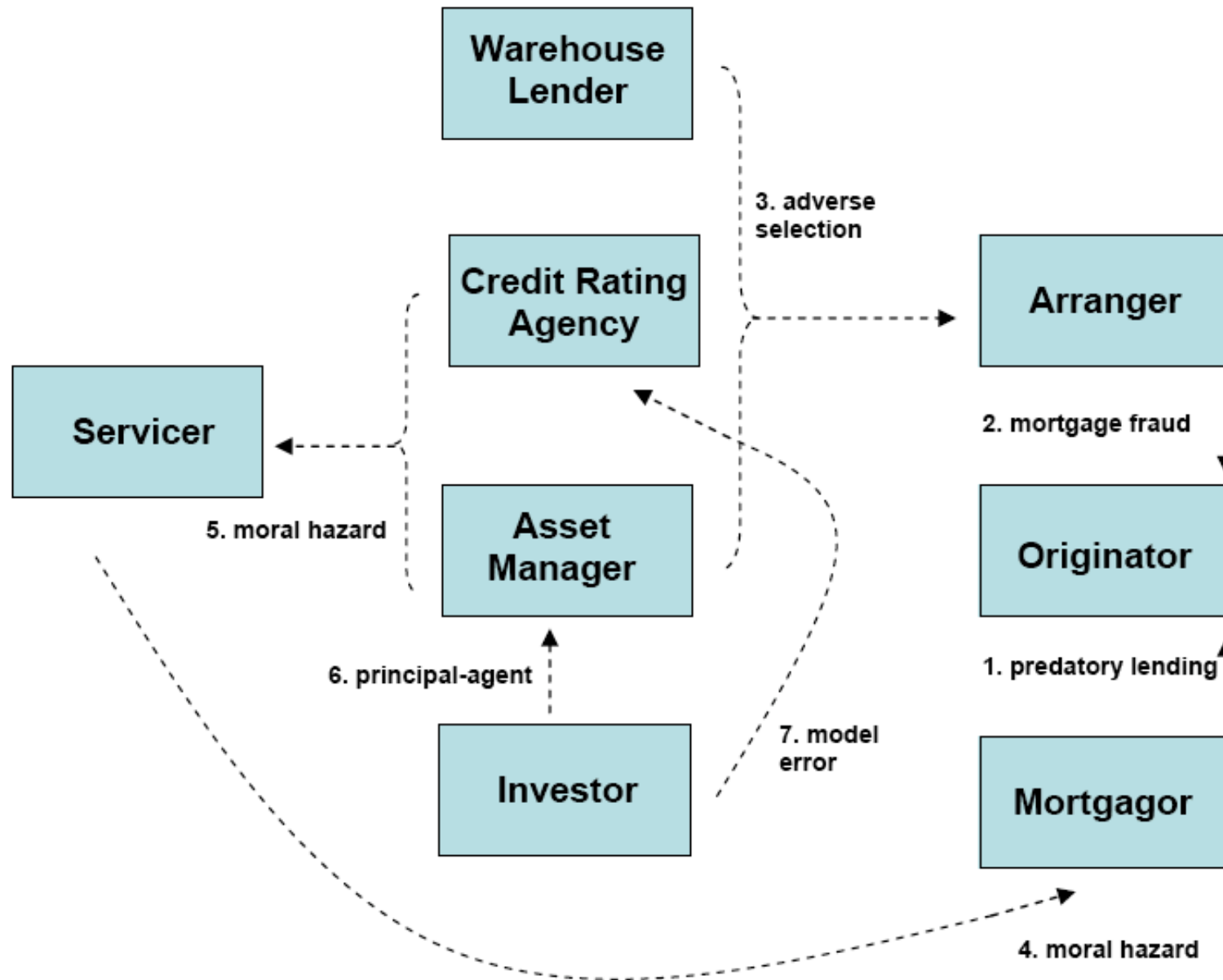
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Subprime financial crisis

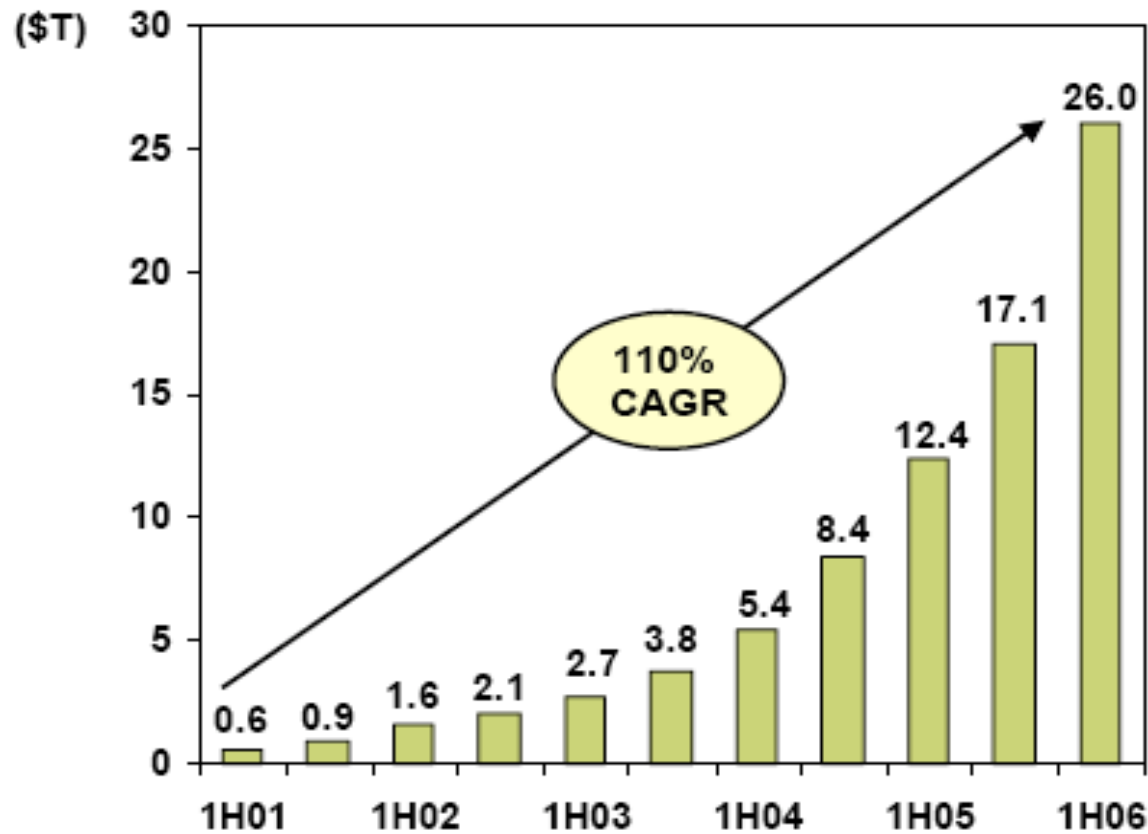


Key Players and Frictions in Subprime Mortgage Credit Securitization

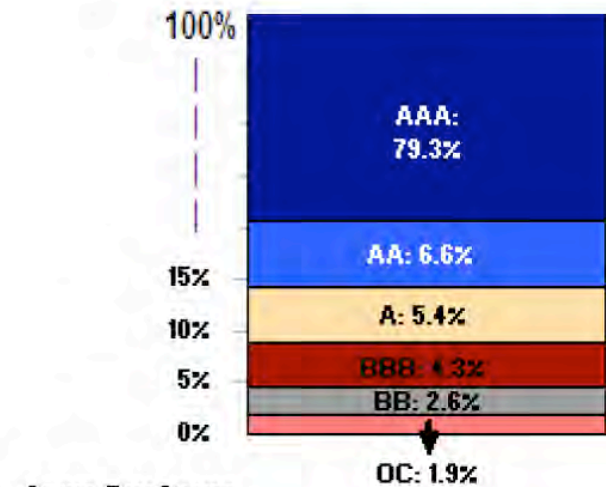


Securitization of non-financial assets (commodities, real-estate, credit)

Notional value of CDS

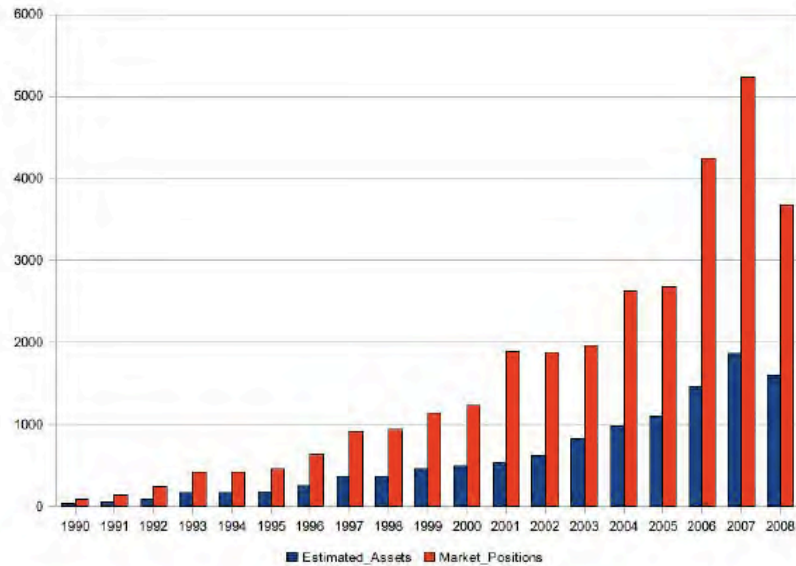


Average Subprime MBS Capital Structure*

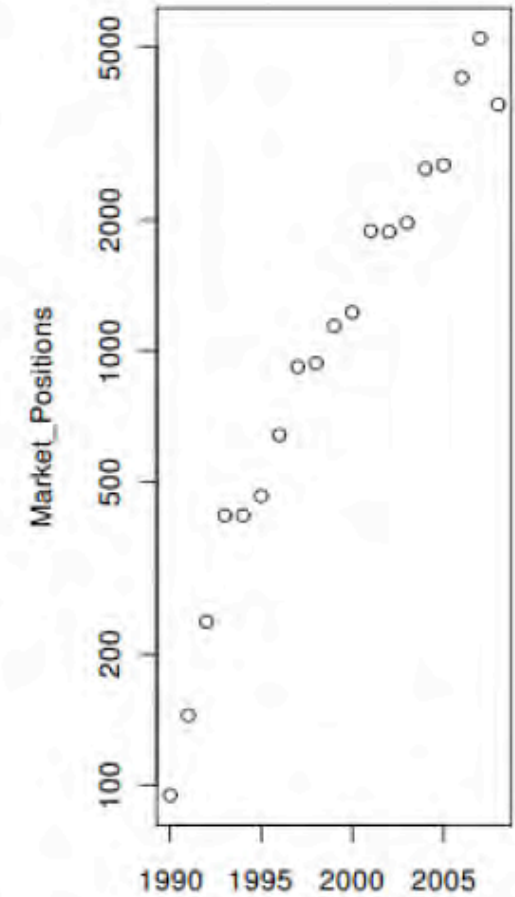
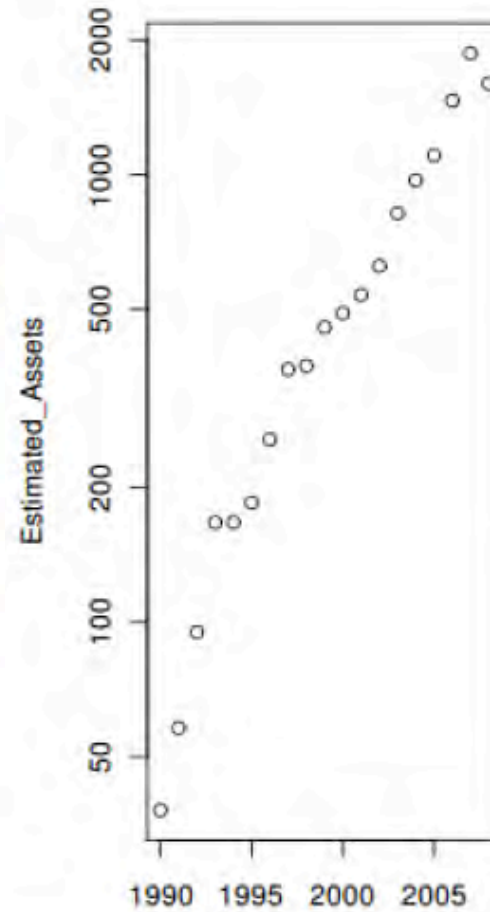


Source: Bear Stearns

Securitization of non-financial assets (commodities, real-estate, credit)



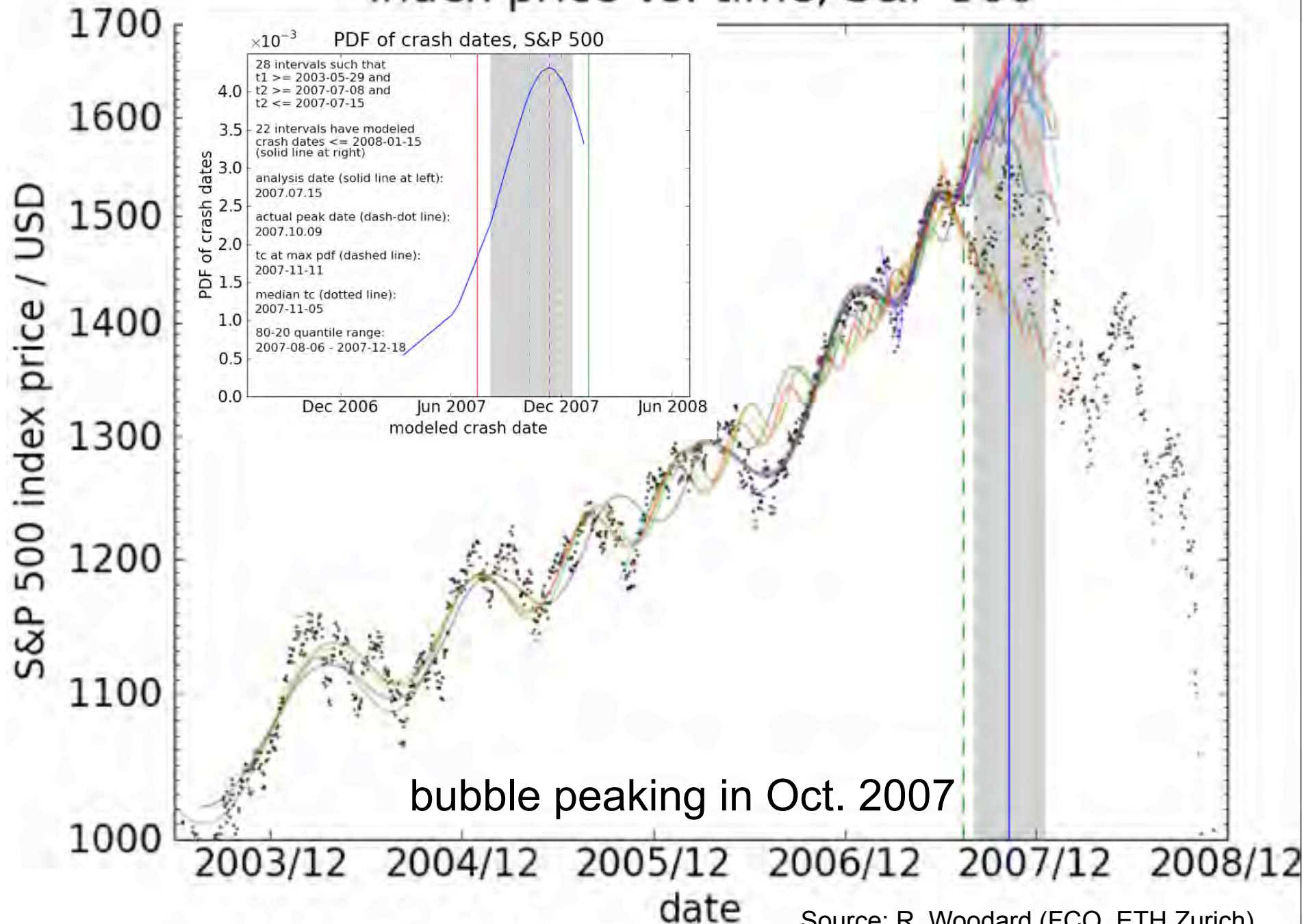
Estimated assets and market positions in the hedge-fund industry from 1990 to 2008



Source: A. Huesler and D. Sornette

Lo, A. W. Hedge funds, systemic risk, and the financial crisis of 2007- 2008: Written testimony for the house oversight committee hearing on hedge funds. Social Science Research Network Working Paper Series (November 2008).

Index price vs. time, S&P 500

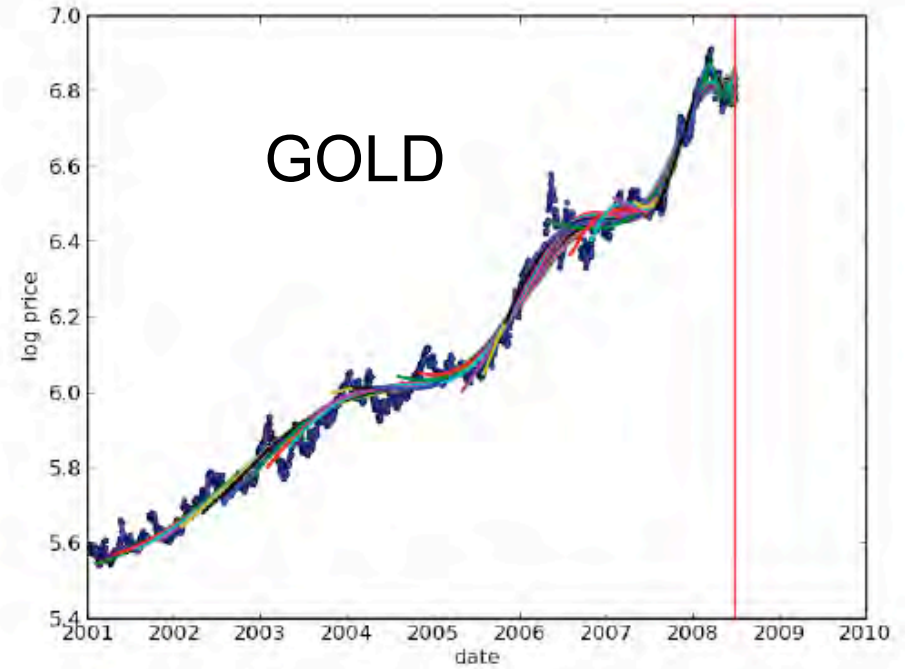
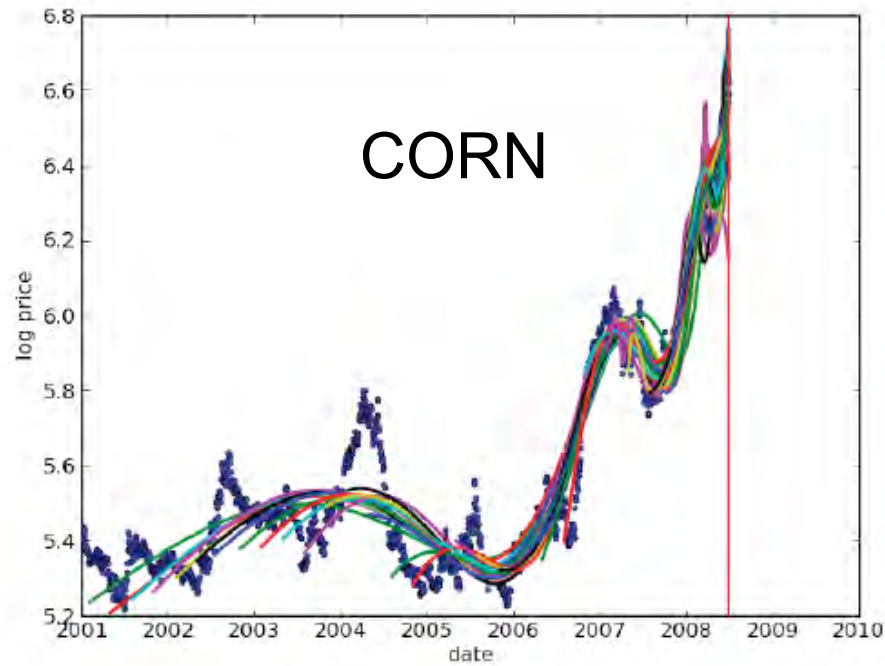


Source: R. Woodard (FCO, ETH Zurich)

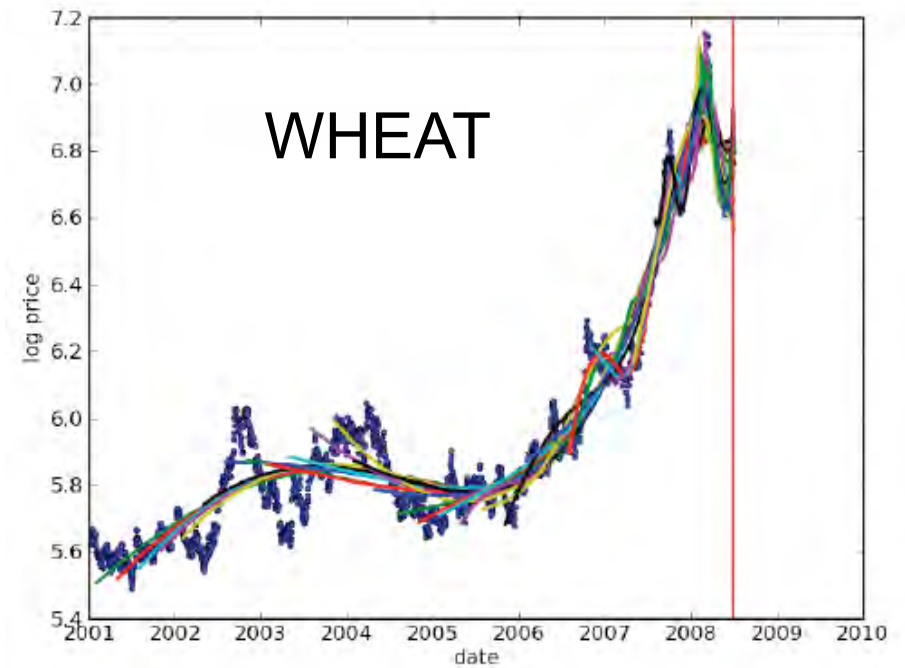
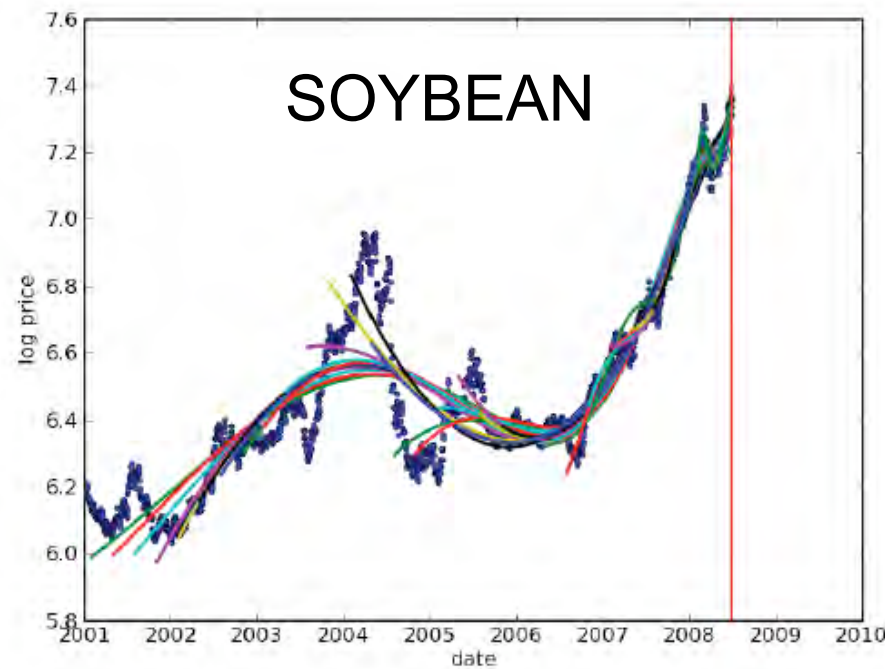
A 15y History of the 2008- crisis

- The ITC “new economy” bubble (1995-2000)
- Slaving of the Fed monetary policy to the stock market descent (2000-2003)
- Real-estate bubbles (2003-2006)
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- **Commodities and Oil bubbles (2006-2008)**
- Consequences (deep loss of trust, systemic instability)
- Solutions?

source: R. Woodard

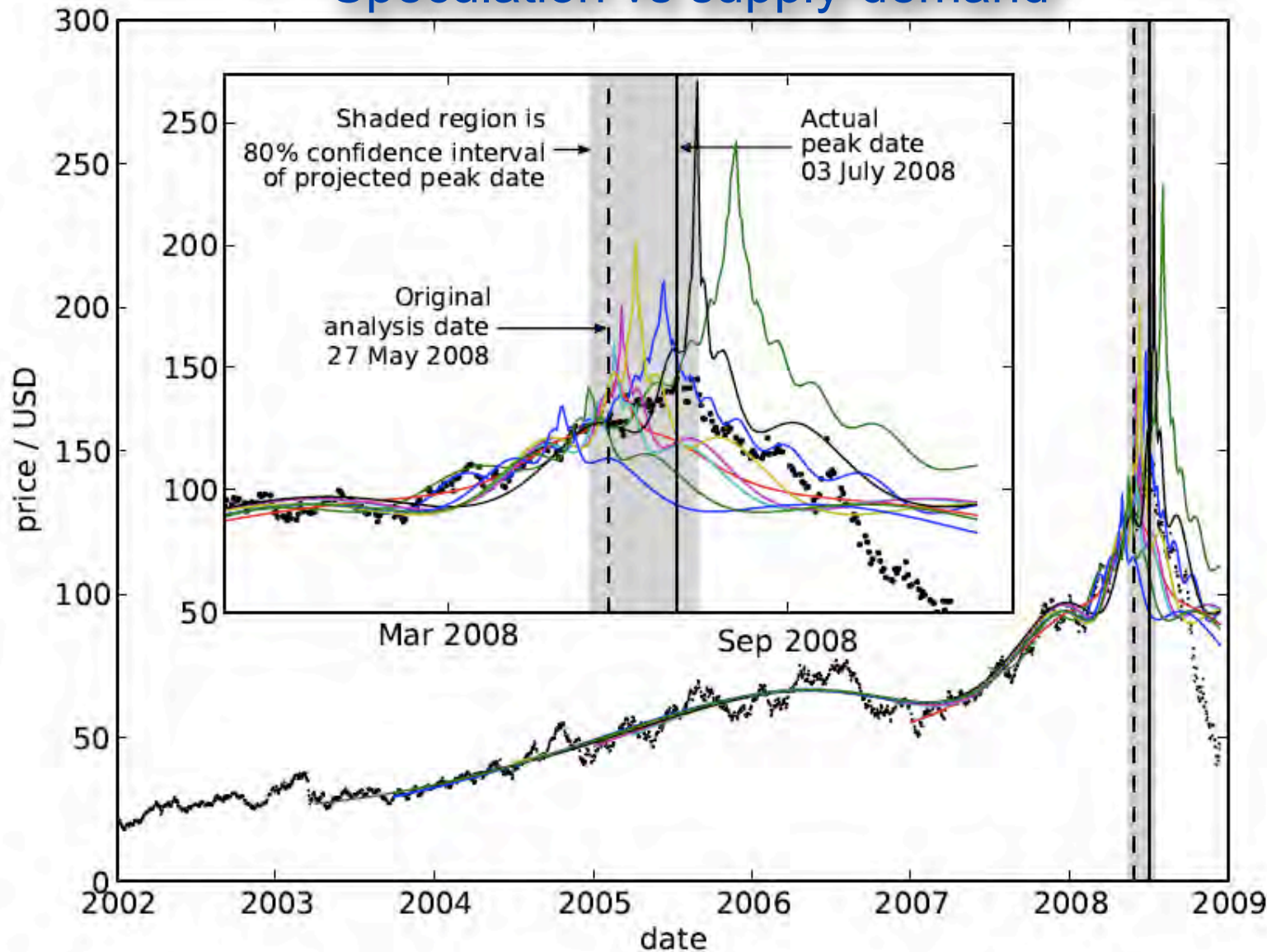


R.Woodard and D.Sornette (2008)



2006-2008 Oil bubble

Speculation vs supply-demand



D. Sornette, R. Woodard and W.-X. Zhou, The 2006-2008 Oil Bubble and Beyond, *Physica A* 388, 1571-1576 (2009) (arXiv.org/abs/0806.1170)

Typical result of the calibration of the simple LPL model to the oil price in US\$ in shrinking windows with starting dates t_{start} moving up towards the common last date $t_{\text{last}} = \text{May 27, 2008}$.

In summary

Each excess is partially “solved” by the subsequent excess... leading to a succession of

- unsustainable wealth growth
- instabilities

The present crisis+recession is the consolidation after this series of unsustainable excesses.

One could conclude that the extraordinary severity of this crisis is not going to be solved by the same of implicit or explicit “bubble thinking”.

"The problems that we have created cannot be solved at the level of thinking that created them." Albert Einstein

Recession-Plagued Nation Demands New Bubble To Invest In

The Onion, JULY 14, 2008 | ISSUE 44•29 (satirical american journal)



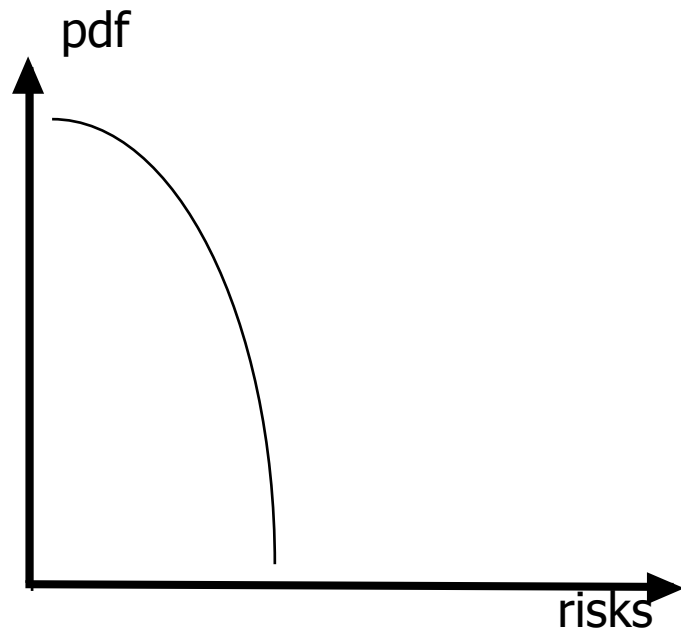
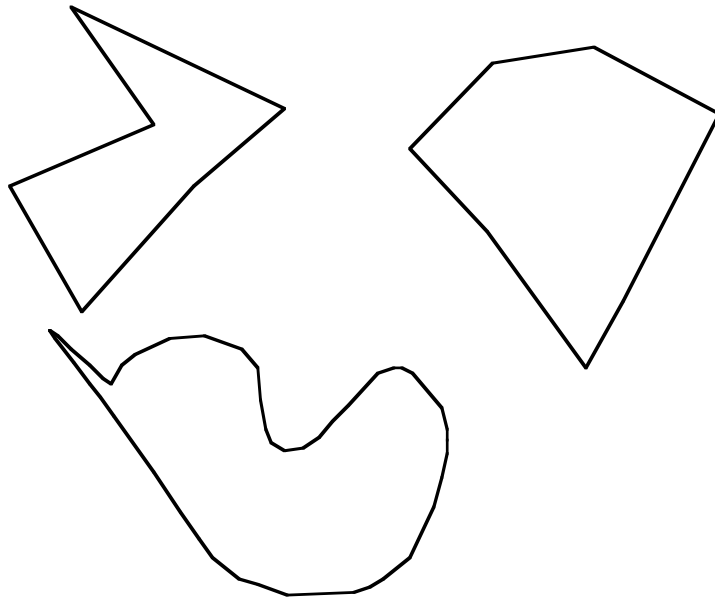
A prominent finance expert asks Congress to help Americans rebuild their fictitious dreams.

"Every American family deserves a false sense of security," said Chris Repto, a risk analyst for Citigroup in New York. "Once we have a bubble to provide a fragile foundation, we can begin building pyramid scheme on top of pyramid scheme, and before we know it, the financial situation will return to normal."

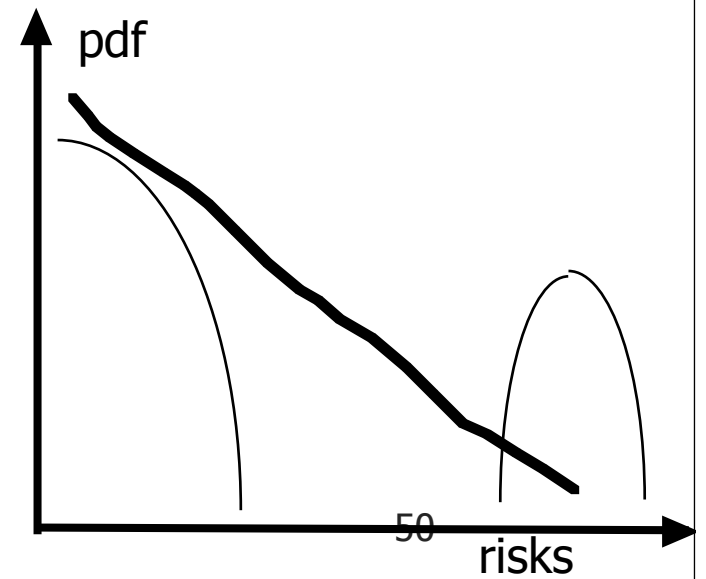
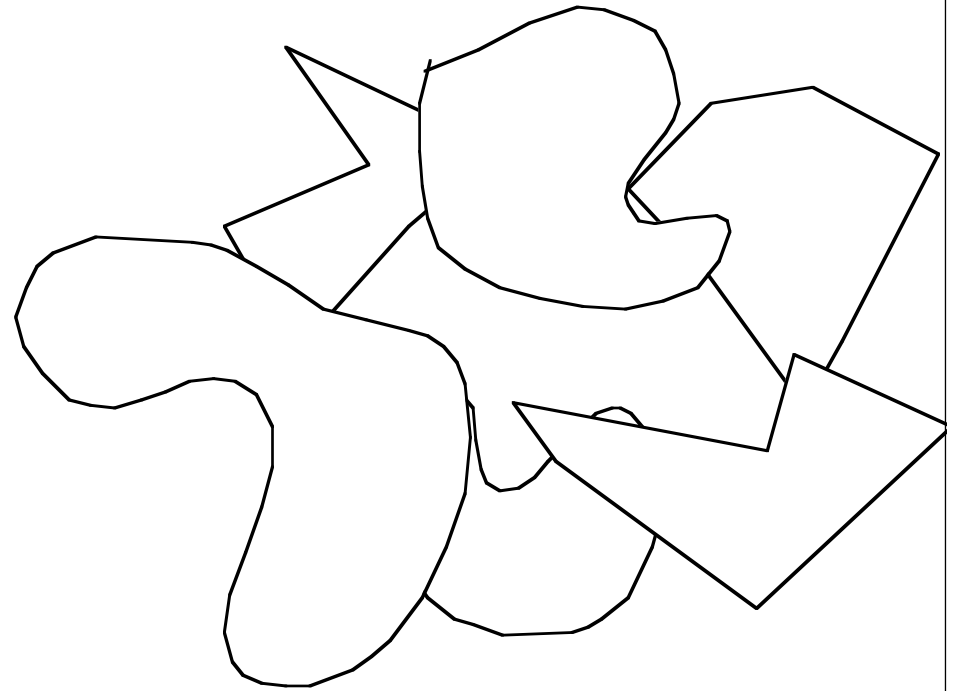
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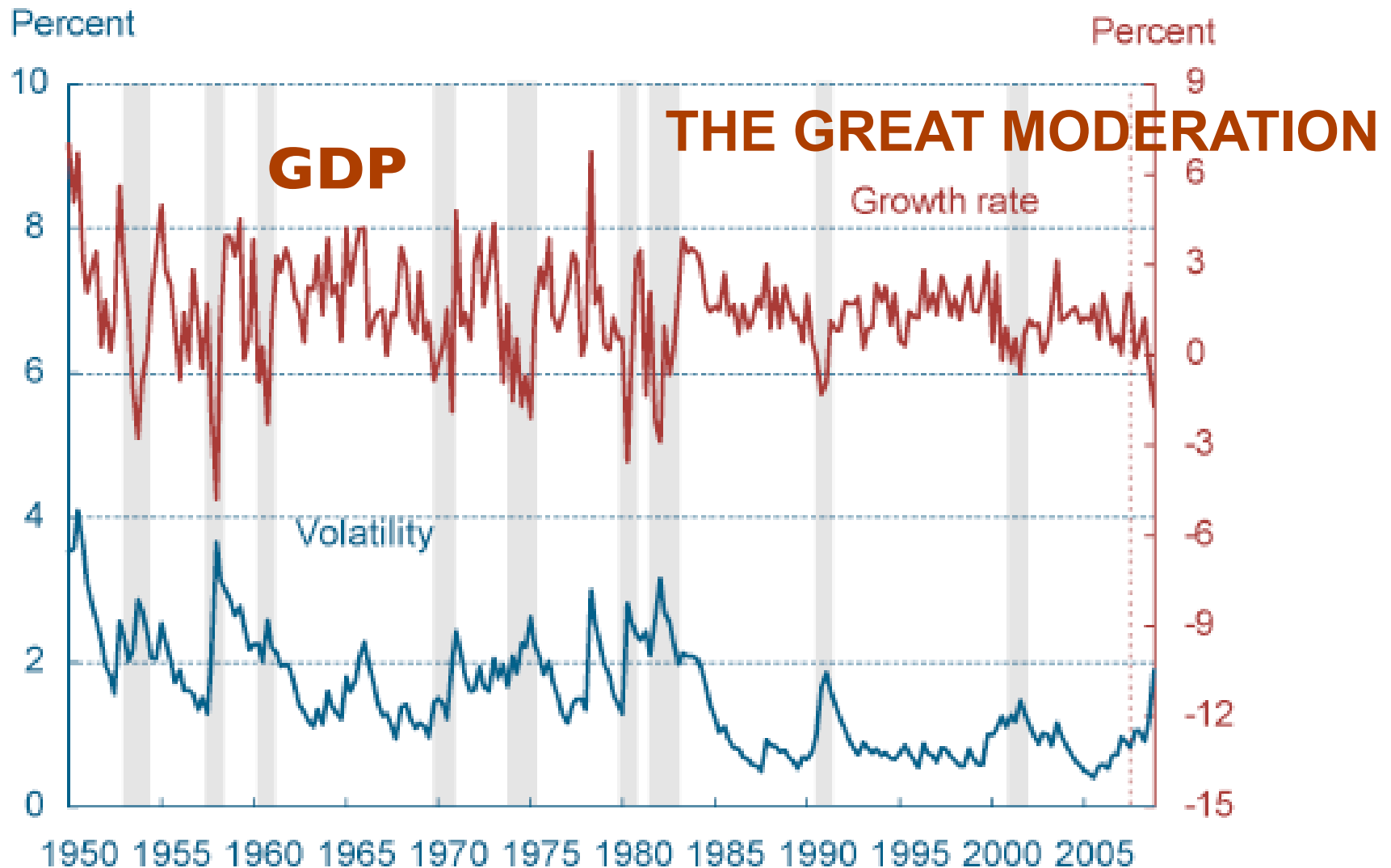
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- **Consequences (deep loss of trust, systemic instability)**
- Solutions?

Separation of financial and credit risks



Securitization leads to larger inter-connectivity

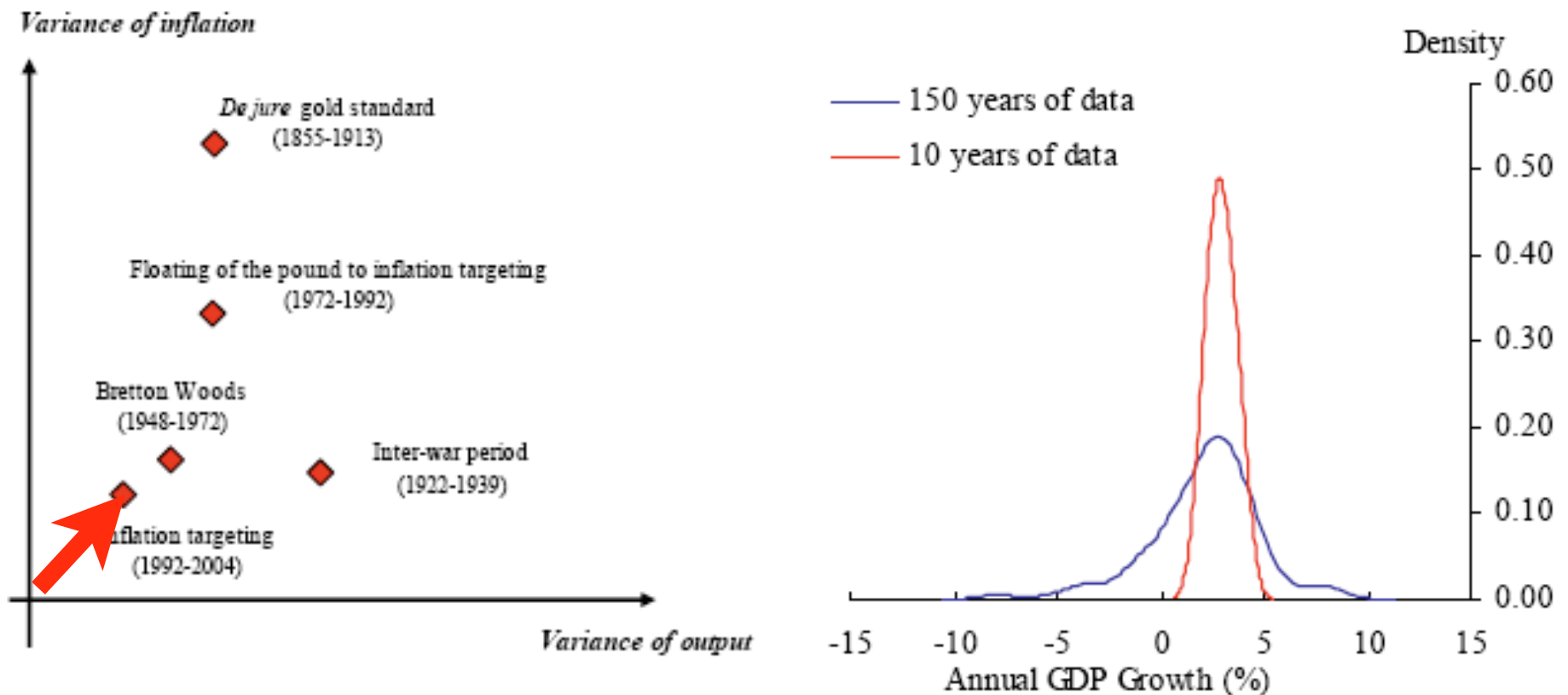




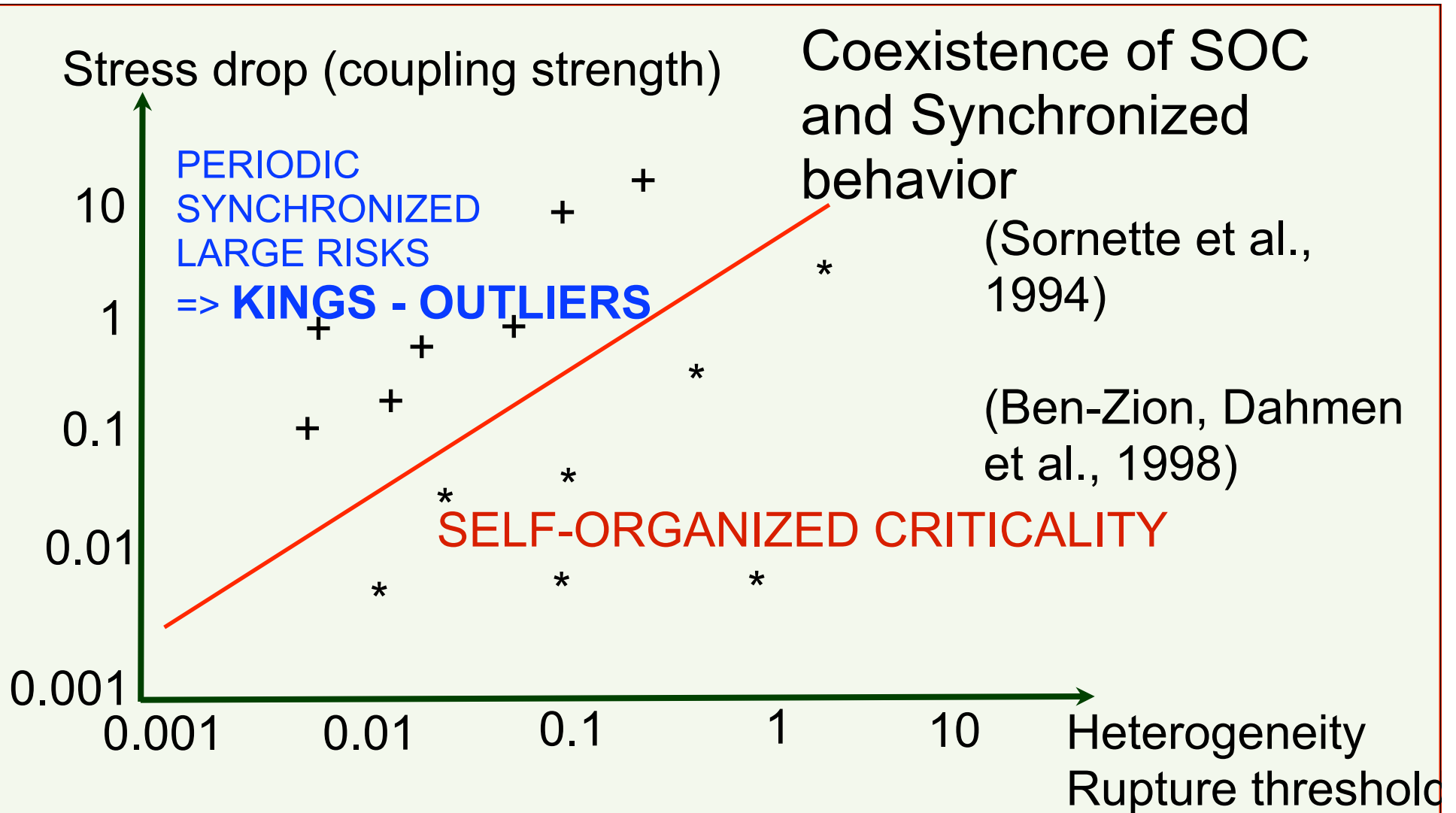
Notes: Shaded bars indicate recessions. The dashed red line indicates the onset of the current recession. Volatility is computed using deviations of the GDP growth rate from a constant mean and a GARCH (1,1) with a 0.729 first-order serial correlation.
Sources: Bureau of Economic Analysis; authors' calculations.

1992 to July 2007: Great Stability, a period of continuous growth, low inflation, and falling unemployment.

They were guided by and reinforced a wide consensus that economics had discovered the right way to manage the economy and that the UK and US were a good model of how to put it into effect.



Source: SIR JOHN GIEVE, Deputy Governor, Bank of England, Feb 2009



“Phase diagram” for the model in the space (heterogeneity, stress drop).
 Crosses (+) correspond to systems which exhibit a periodic time evolution.
 Stars * corresponds to systems that are self-organized critical, with a
 Gutenberg-Richter earthquake size distribution and fault localization whose
 geometry is well-described by the geometry of random directed polymers.

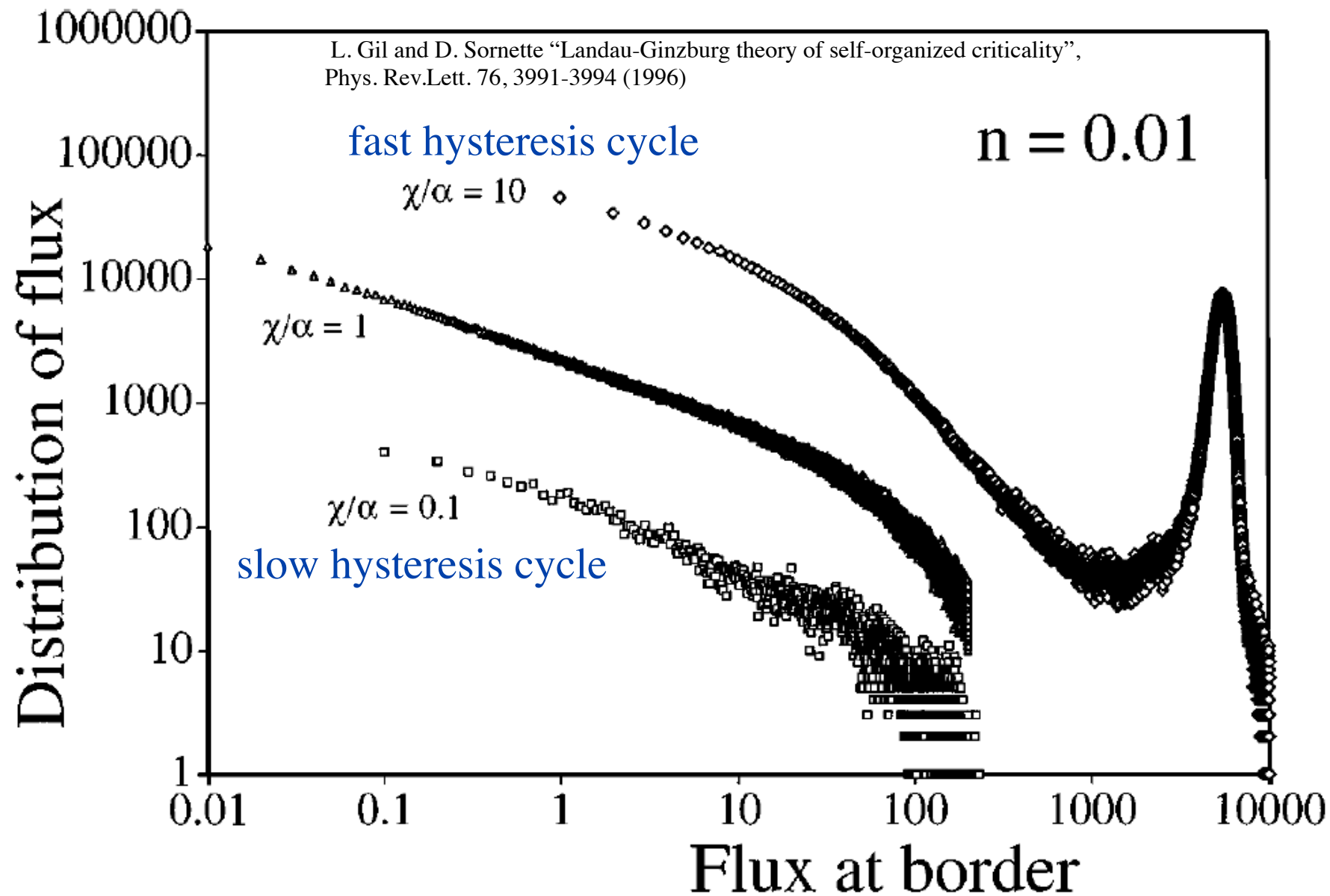


FIG. 3. Distribution $P(J)$ of flux amplitudes at the right border, in the same conditions as for Fig. 1.

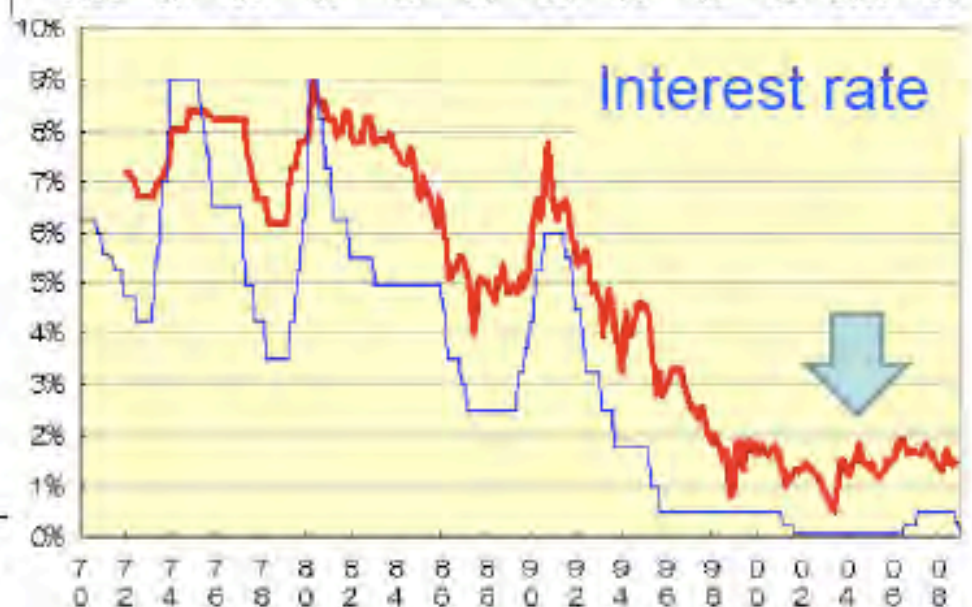
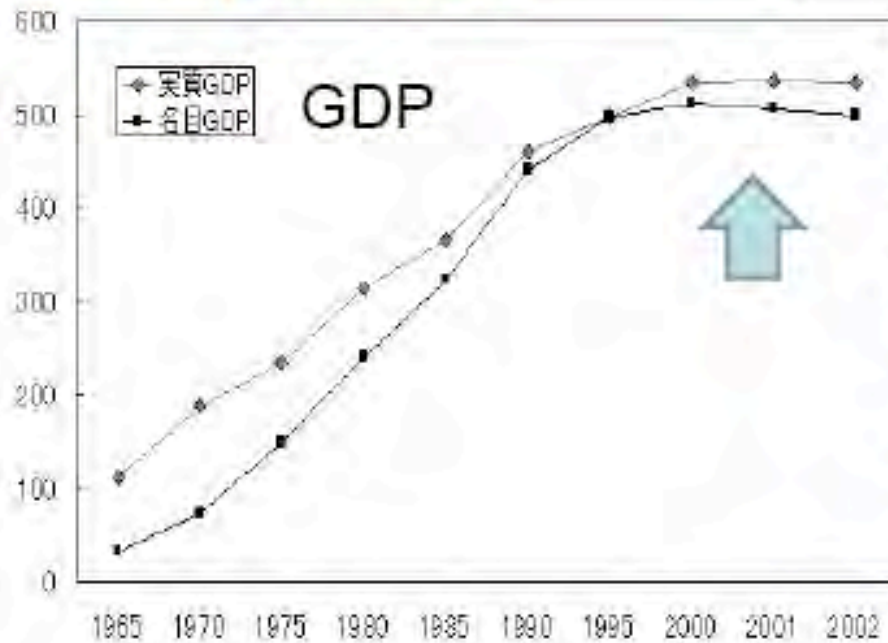
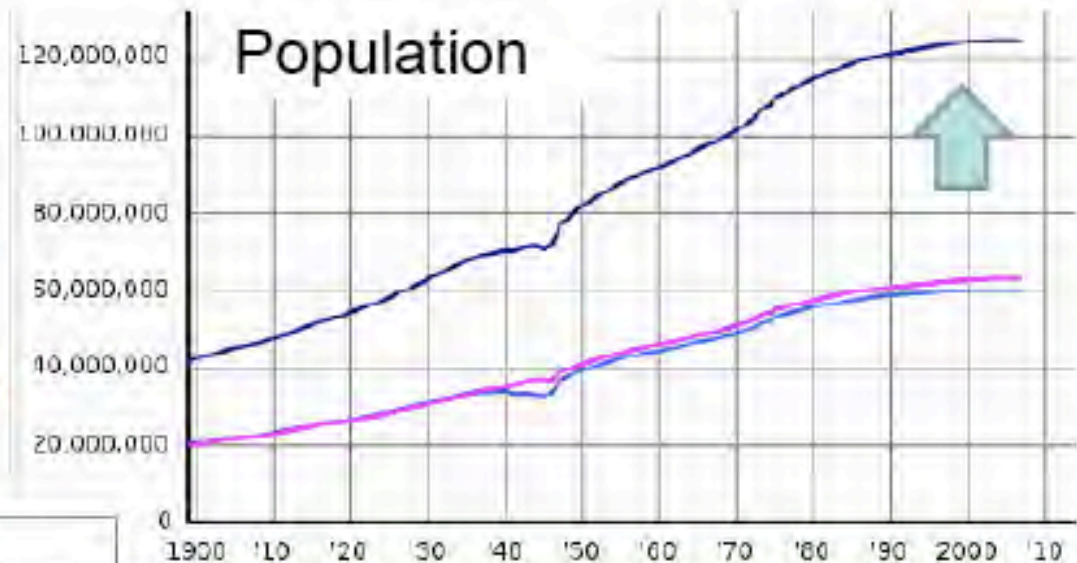
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- **Fundamental error: “perpetual money machine”**
(overgrowth of the “financial economy” versus the “real economy”)
- Encouraging over-spending to solve a crisis due to over-spending?
- Over-pessimism following over-optimism
- Melting the cash-flow freeze (ex: WIR direct network banking in Switzerland (www.wir.ch))
- Long-term growth based on returning to fundamentals (human capital, infrastructure promoting new innovations and growth...)
- Novel opportunities for innovation and Earth sustainability
- Preventing other financial bubbles: a new definition of inflation (Financial Ratio Index (FRI), total fixed assets + working capital, excess supply of money...)

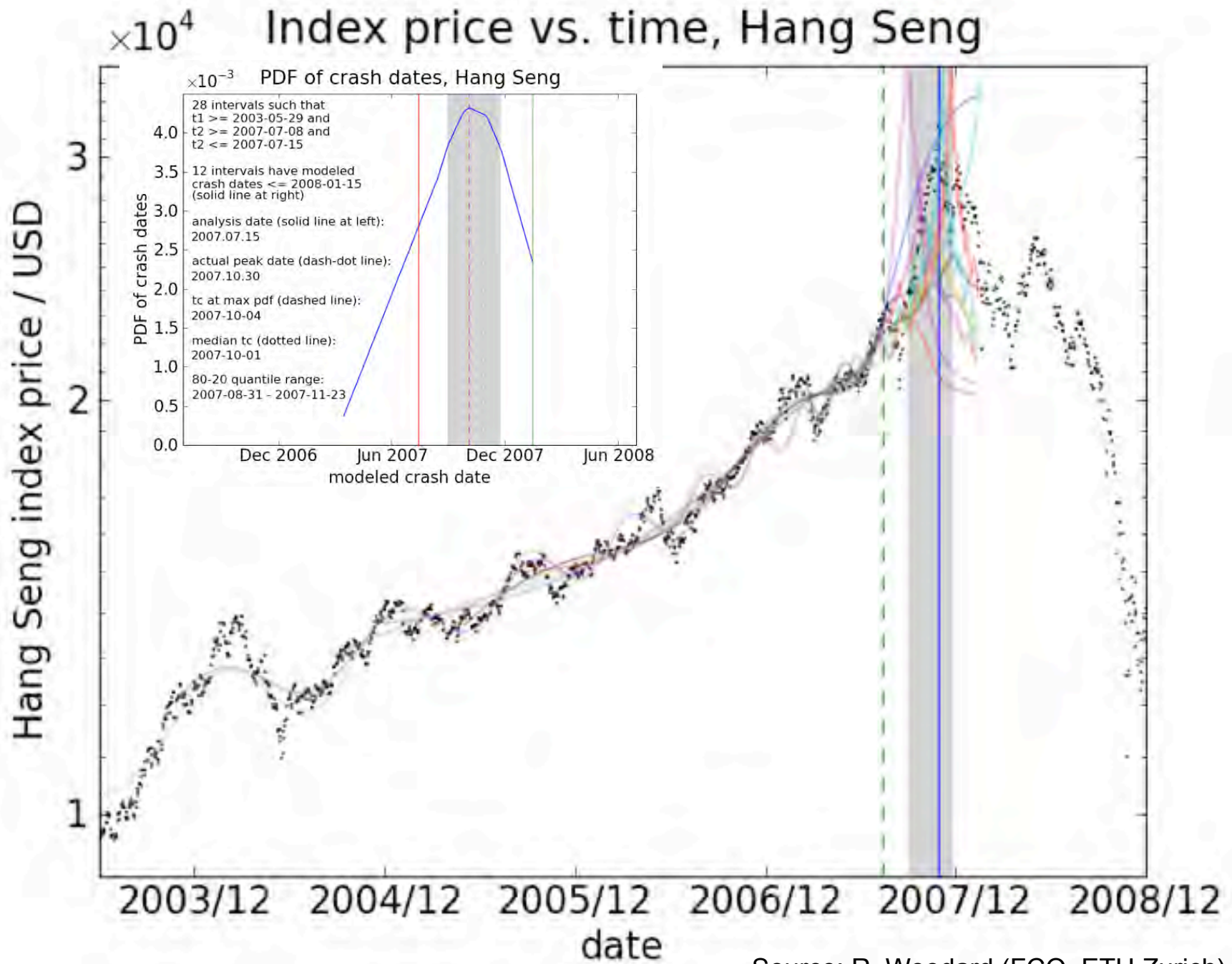
The next 15 years?

Japan is a unique country.
Population and GDP are nearly saturated.
Interest rate is almost 0.
Non-growing economy is already realized.



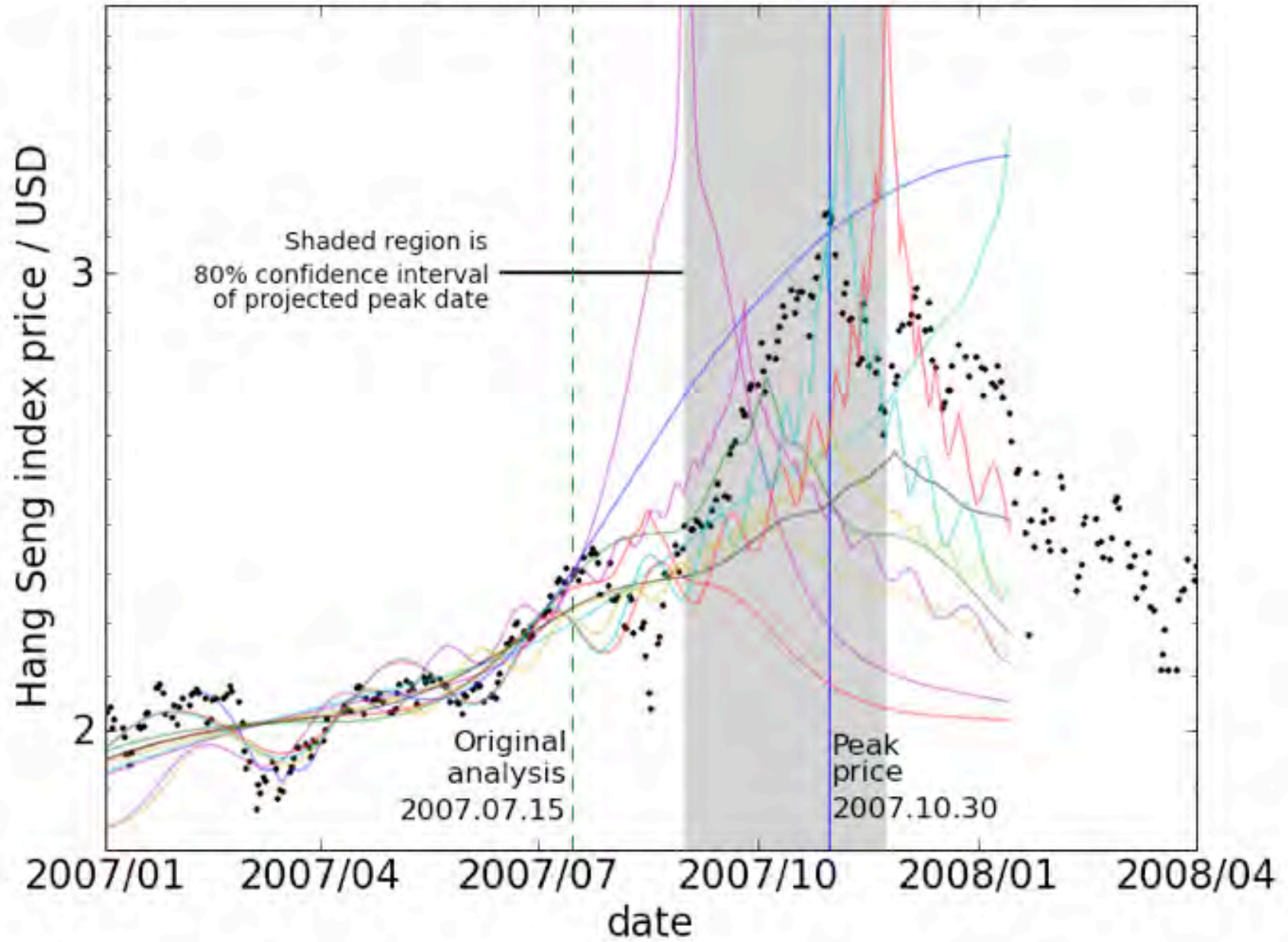
(Hideki Takayasu, APFA7)

- Intelligence of the crowd: general loss of trust can be restored by removing uncertainty through frank clarification
- Fight moral hazard (ex: clawback permission...)
- Regulations (illusion of control and the law of unintended consequences)
- Development of culture of integrity and ethical behavior (informed by behavioral psychology)



Source: R. Woodard (FCO, ETH Zurich)

$\times 10^4$ Index price vs. time, Hang Seng



Source: R. Woodard (FCO, ETH Zurich)

14 factors to propel a market bubble

1. the capitalist explosion and the ownership society,
2. cultural and political changes favoring business success,
3. new information technology,
4. supportive monetary policy and the Greenspan put,
5. the baby boom and their perceived effects on the markets,
6. an expansion in media reporting of business news,
7. analysts' optimistic forecasts,
8. the expansion of defined contribution pension plans,
9. the growth of mutual funds,
10. the decline of inflation and the effects of money illusion,
11. the expansion of the volume of trade due to discount brokers,
12. day traders,
13. twenty-four-hour trading,
14. the rise of gambling opportunities.

Why bubbles are not arbitrated away?

1. limits to arbitrage caused by noise traders (DeLong et, 1990)
2. limits to arbitrage caused by synchronization risk (Abreu and Brunnermeier, 2002 and 2003)
3. short-sale constraints (many papers)
4. lack of close substitutes for hedging (many papers)
5. heterogenous beliefs (many papers)
6. lack of higher-order mutual knowledge (Allen, Morris and Postlewaite, 1993)
7. delegated investments (Allen and Gorton, 1993)
8. psychological biases (observed in many experiments)
9. positive feedback bubbles