# The Normality of Financial Crises Prediction of Crises and Risk Management

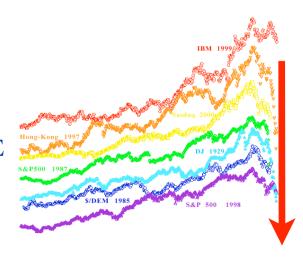


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-co-founder of the Competence Center for Coping with Crises in Socio-Economic Systems

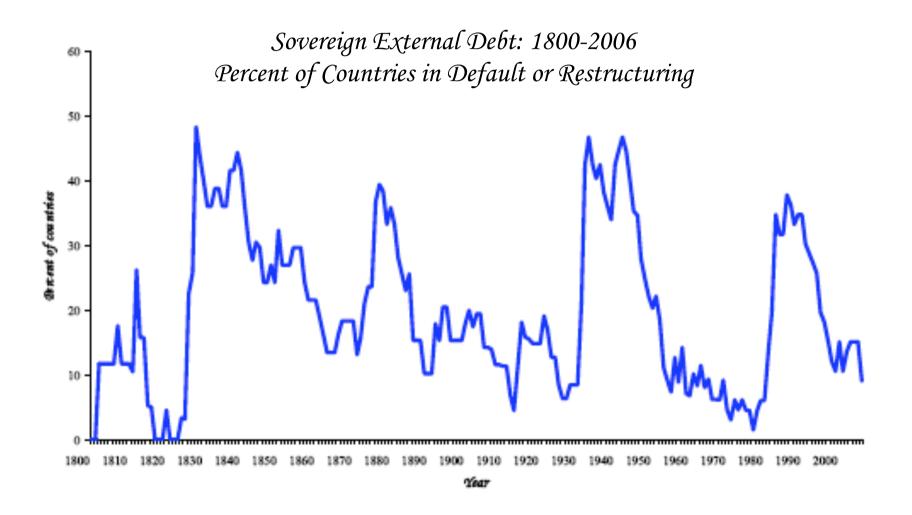
ETH Zurich (http://www.ccss.ethz.ch/)

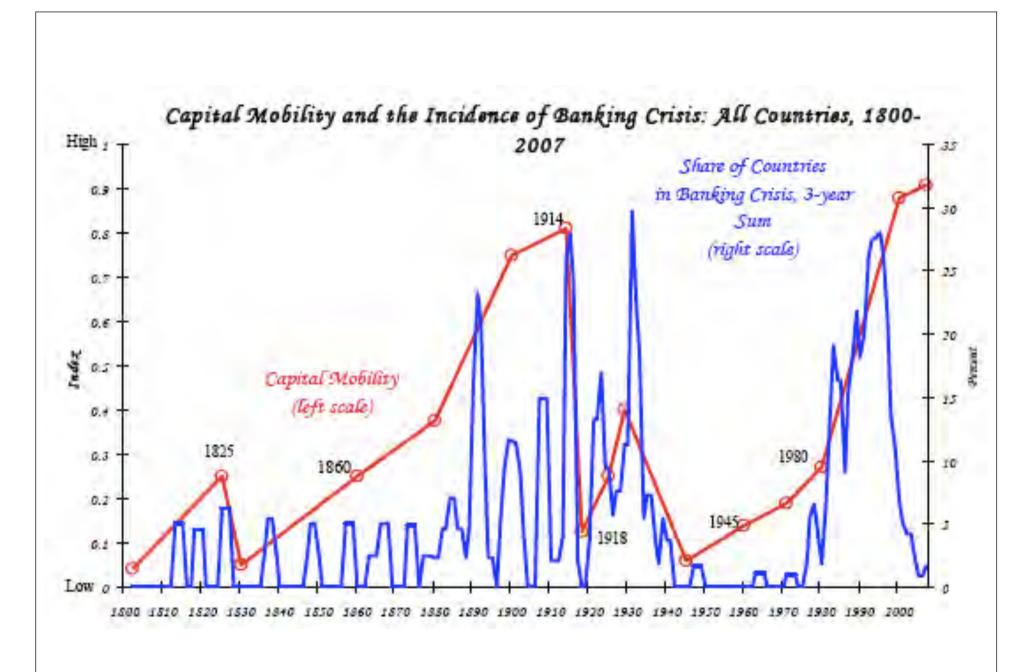


- Putting financial and economic crises in context: a brief history of instabilities in financial and global markets
- Dragon-kings versus black swans
- Mechanism(s) at the origin of financial crises
- Precursors and predictability of financial instabilities
- Applications to the 5 successive bubbles leading to the 2007-2009 global crisis; CDS swap bubbles, Shanghai SSE composite bubble, ...
- Investment opportunities, (strategic + tactical) time varying risks



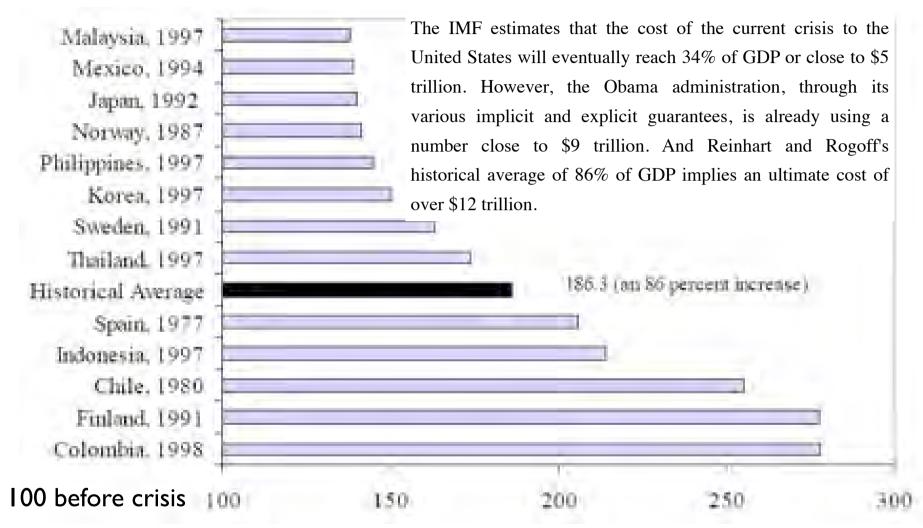
Crises frequently emanate from the financial centers with transmission through interest rate shocks and commodity price collapses. Thus, the recent US sub-prime financial crisis is hardly unique.





Sources: Bordo et al. (2001), Caprio et al. (2005), Kaminsky and Reinhart (1999), Obstfeld and Taylor (2004), and Carmen M. Reinhart and Kenneth S. Rogoff,

# Increase in Public Debt in the 3 years following a banking crisis (inflation adjusted)



The subsequent rise in government debt which, according to Reinhart and Rogoff, has been "... a defining characteristic of the aftermath of banking crises for over a century".

(Reinhart and Rogoff)

#### IMF estimate of the cost of the Banking crisis

		IMF Estimate	Projected
	2008 GDP	Δ Deficit	Bond Issuance
Country	(\$ billion)	(% of GDP)	(\$ billion)
Australia	\$1,069	26%	\$278
Canada	\$1,564	14%	\$219
France	\$2,978	21%	\$625
Germany	\$3,818	14%	\$535
Italy	\$2,399	28%	\$672
Japan	\$4,844	28%	\$1,356
South Korea	\$858	14%	\$120
Mexico	\$1,143	6%	\$69
Spain	\$1,683	35%	\$589
Turkey	\$799	12%	\$96
UK	\$2,787	29%	\$808
US	\$14,330	34%	\$4,872
Total, G12	\$38,272	27%	\$10,239

	Δ Deficit (% of GDP)	
IMF Estimate	27%	\$10,239
Rogoff, Best Case	40%	\$15,309
Rogoff, Average	86%	\$33,029

Source: CIA World Fact Book, IMF, Rogoff & Reinhart

total private wealth across the world today is about \$37 trillion *less* the losses incurred in 2007-09, so the real number is probably closer to \$30 trillion now.

Total global savings (loosely adjusted for the big losses in 2008) are probably somewhere in the region of \$100 trillion.

In other words, financing this crisis could absorb onethird of total global savings.

Fund Type	As of End	\$ Billion
Private Wealth	2006	\$37,200
Pension Funds	2007	\$28,228
Mutual Funds	2007	\$26,200
Insurance Companies	2007	\$18,836
FX Reserves	2007	\$7,341
Sovereign Wealth Funds	2007	\$3,300

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## Crises are not



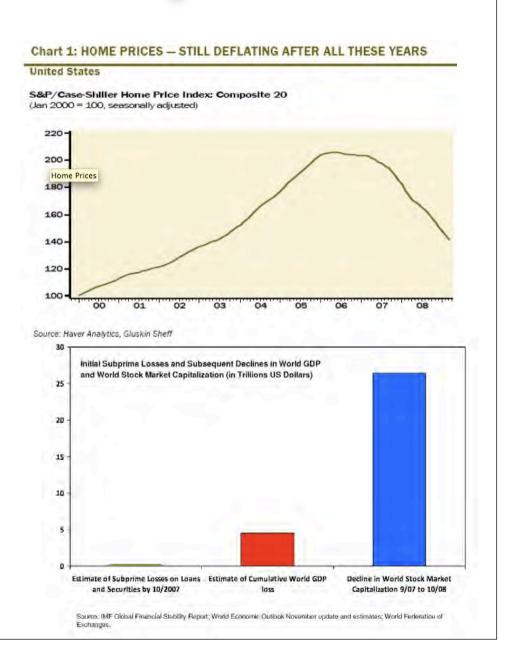
but

"Dragon-kings"



## Black Swan story

- Unknown unknowable event
  - cannot be diagnosed in advance, cannot be quantified, no predictability
- No responsability (wrath of "God")
- One unique strategy: long put and insurance

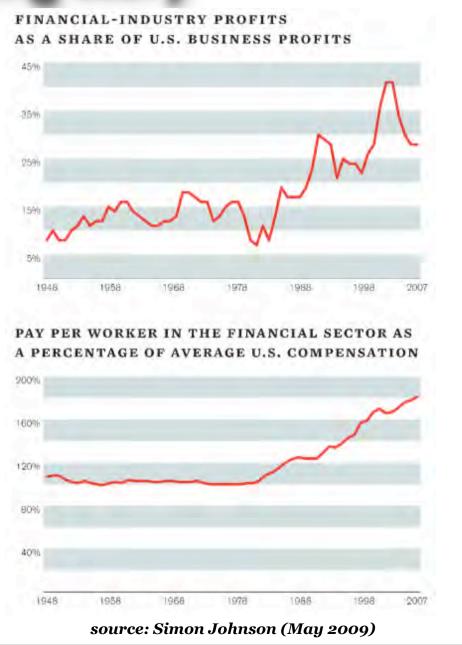


#### Causes of the 2007-20XX crisis?

- Real-estate loans and MBS as fraction of bank assets
- Managers greed and poor corporate governance problem
- Deregulation and lack of oversight
- Bad quantitative risk models in banks (Basel II)
- Lowering of lending standards
- Securitization of finance
- Leverage
- Rating agency failures
- Under-estimating aggregate risks
- Growth of over-capacity

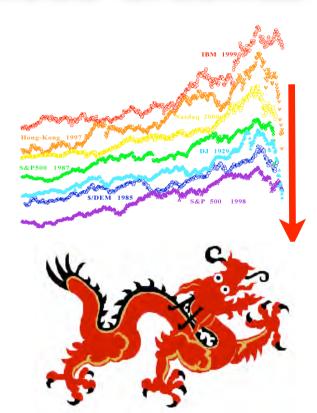
## Dragon-king story

- Most crises are "endogenous"
  - can be diagnosed in advance, can be quantified, (some) predictability
- Accountability, moral hazard, conflict of interest, regulations
- strategic vs tactical timedependent strategy



## **Endogenous vs Exogenous Crashes**

- 1. Systematic qualification of outliers/kings in pdfs of drawdowns
- 2. Theory of positive feedback loops of higher return anticipations competing with negative feedback spirals of crash expectations.
- 3. Existence of a "critical" behavior by LPPL signatures found systematically in the price trajectories preceding "outliers."

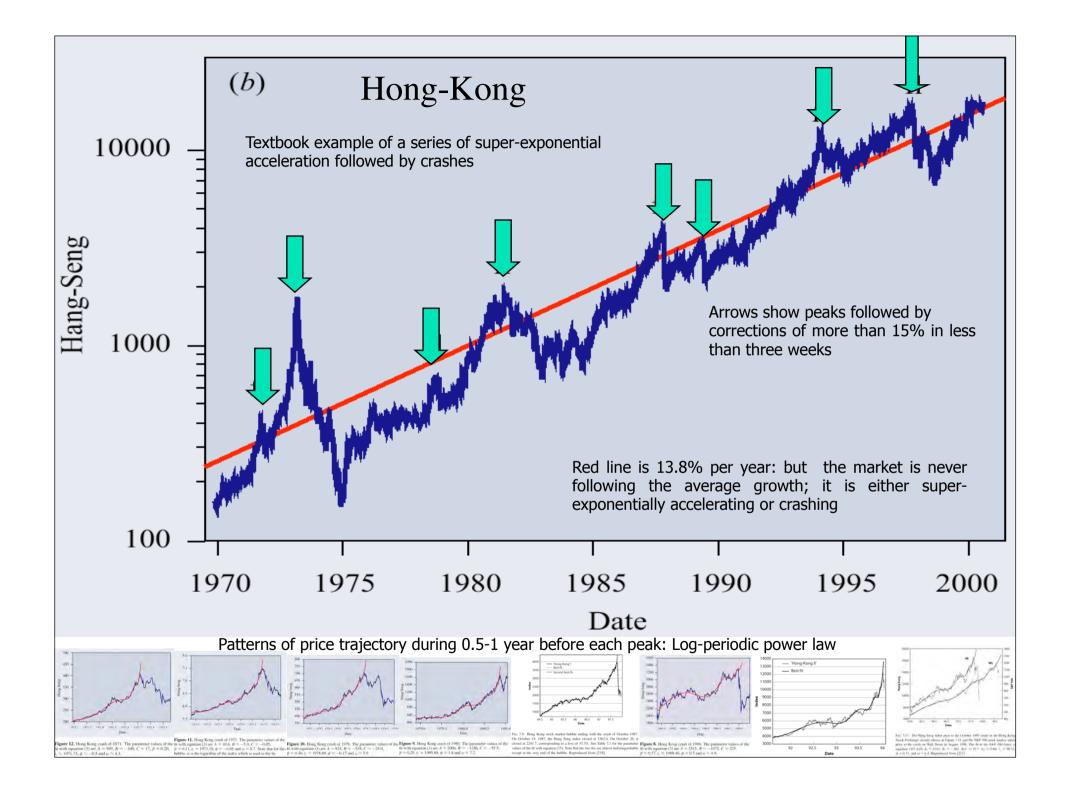


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**Results:** In worldwide stock markets + currencies + bonds

- •21 endogenous crashes
- •10 exogenous crashes

A. Johansen and D. Sornette, Endogenous versus Exogenous Crashes in Financial Markets, (http://arXiv.org/abs/cond-mat/0210509)



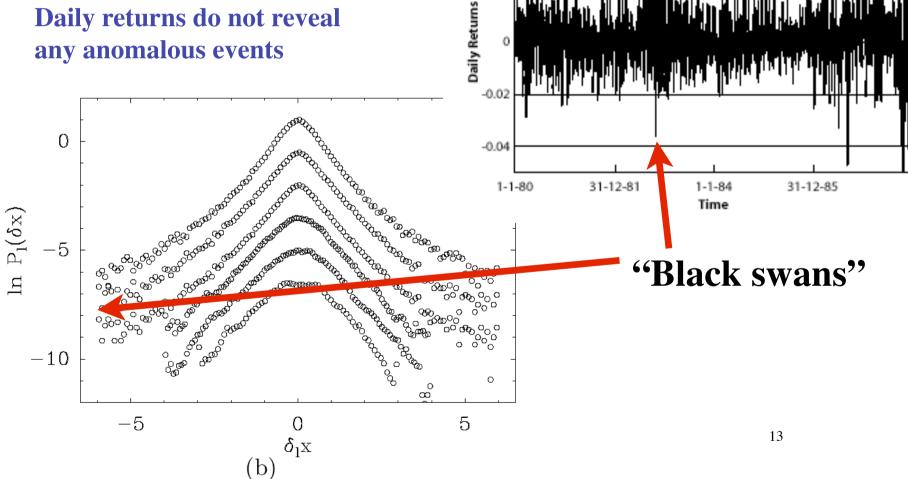
## Black Swans in financial markets?

0.04

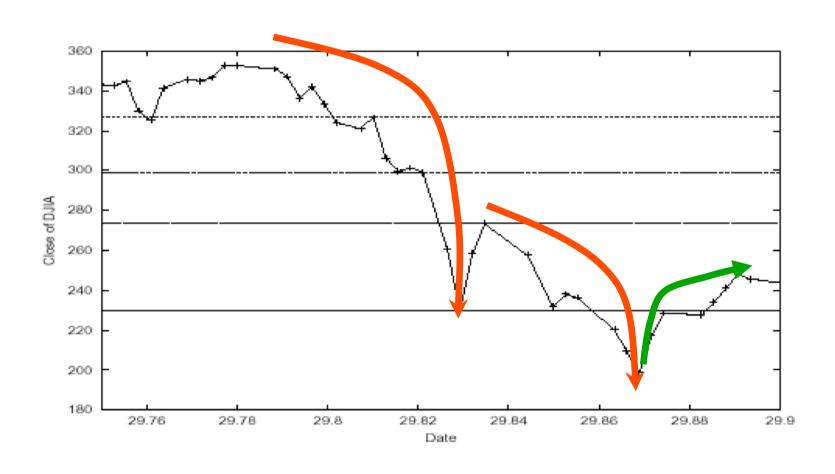
Dow Jones Index Returns Jan. 2nd 1980-Dec.31st 1987



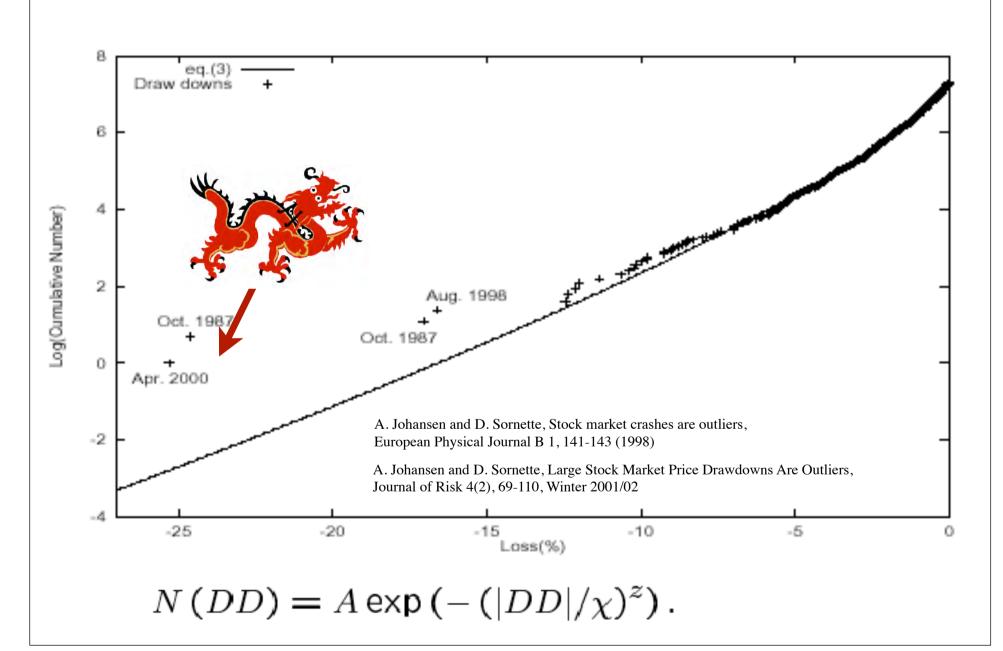
**Traditional emphasis on** Daily returns do not reveal any anomalous events



### Better risk measure: drawdowns

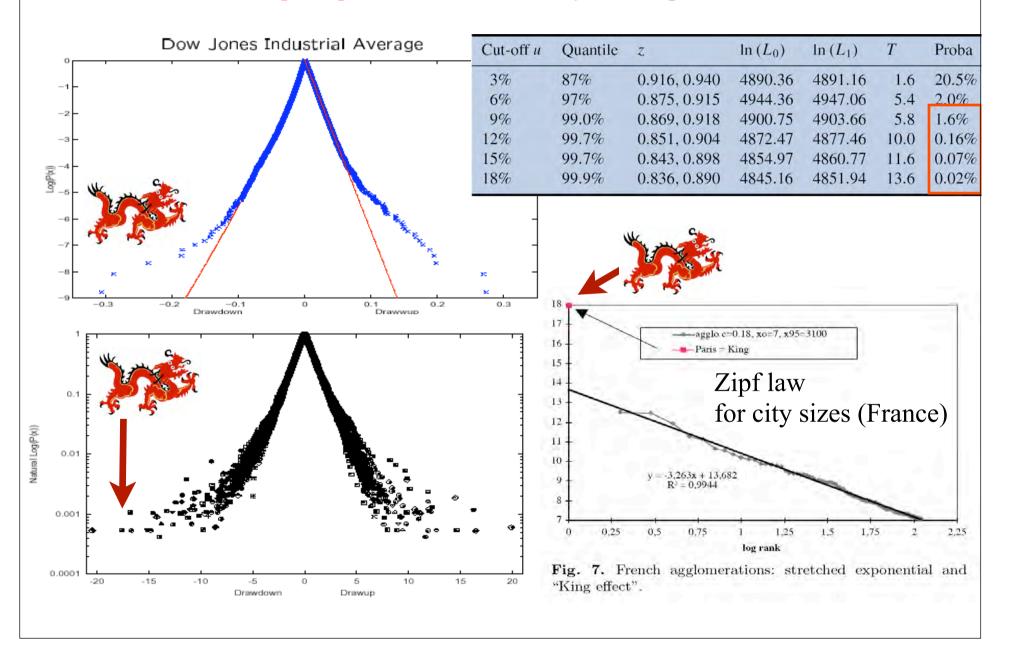


## "Dragons" of financial risks



### "Dragons" of financial risks

(require special mechanism and may be more predictable)



## Beyond power laws: 6 "Dragons-kings"

Financial economics: Outliers and dragons in the distribution of financial drawdowns.

Population geography: Paris as the dragon-king in the Zipf distribution of French city sizes.

Material science: failure and rupture processes.

Hydrodynamics: Extreme dragon events in the pdf of turbulent velocity fluctuations.

Brain medicine: Epileptic seizures

Geophysics: Gutenberg-Richter law and characteristic earthquakes.

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## Dragon-king story

- Most crises are "endogenous"
- Follow excesses ("bubbles")

## What is a bubble?

#### **Academic Literature:** No consensus on what is a bubble...

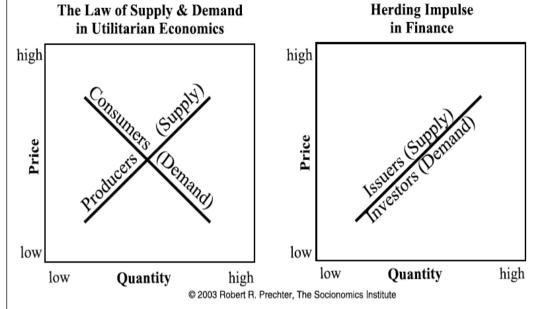
Ex: Refet S. Gürkaynak, Econometric Tests of Asset Price Bubbles: Taking Stock (2008) Can asset price bubbles be detected? This survey of econometric tests of asset price bubbles shows that, despite recent advances, econometric detection of asset price bubbles cannot be achieved with a satisfactory degree of certainty. For each paper that finds evidence of bubbles, there is another one that fits the data equally well without allowing for a bubble. We are still unable to distinguish bubbles from time-varying or regime-switching fundamentals, while many small sample econometrics problems of bubble tests remain unresolved.

#### **Professional Literature:** we do not know... only after the crash

The Fed: A. Greenspan (Aug., 30, 2002):

"We, at the Federal Reserve...recognized that, despite our suspicions, it was very difficult to definitively identify a bubble until after the fact, that is, when its bursting confirmed its existence... Moreover, it was far from obvious that bubbles, even if identified early, could be preempted short of the Central Bank inducing a substantial contraction in economic activity, the very outcome we would be seeking to avoid."

## What is a bubble?

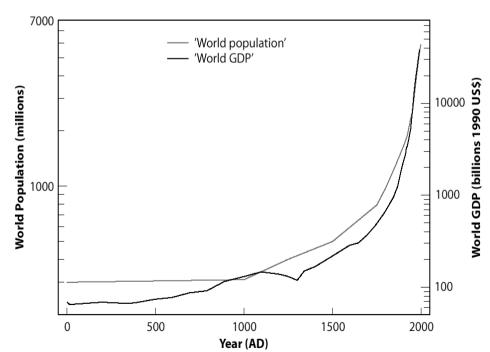


#### Positive feedbacks

$$\frac{dp}{dt} = cp^d$$

$$p(t) = \left(\frac{c}{m}\right)^{-m} (t_c - t)^{-m}$$

$$m = 1/(d-1) > 0$$
 and  $t_c = t_0 + mp_0^{1-d}/c$ .



Our proposition:

Faster than exponential transient unsustainable growth of price

### Mechanisms for positive feedbacks in the stock market

#### Technical and rational mechanisms

- 1. Option hedging
- 2. Insurance portfolio strategies
- 3. Trend following investment strategies
- 4. Asymmetric information on hedging strategies

#### Behavioral mechanisms:

- 1. Breakdown of "psychological Galilean invariance"
- 2. Imitation(many persons)
  - a) It is rational to imitate
  - b) It is the highest cognitive task to imitate
  - c) We mostly learn by imitation
  - d) The concept of "CONVENTION" (Orléan)

### **Imitation**

-Imitation is considered an efficient mechanism of social learning.



- Experiments in developmental psychology suggest that infants use imitation to get to know persons, possibly applying a 'like-me' test ('persons which I can imitate and which imitate me').
- Imitation is among the most complex forms of learning. It is found in highly socially living species which show, from a human observer point of view, 'intelligent' behavior and signs for the evolution of traditions and culture (humans and chimpanzees, whales and dolphins, parrots).
- In non-natural agents as robots, tool for easing the programming of complex tasks or endowing groups of robots with the ability to share skills without the intervention of a programmer. Imitation plays an important role in the more general context of interaction and collaboration between software agents and human users.

## Thy Neighbor's Portfolio: <u>Word-of-Mouth</u> Effects in the Holdings and Trades of Money Managers

THE JOURNAL OF FINANCE • VOL. LX, NO. 6 • DECEMBER 2005 HARRISON HONG, JEFFREY D. KUBIK, and JEREMY C. STEIN\*

A mutual fund manager is more likely to buy (or sell) a particular stock in any quarter if other managers in the same city are buying (or selling) that same stock. This pattern shows up even when the fund manager and the stock in question are located far apart, so it is distinct from anything having to do with local preference. The evidence can be interpreted in terms of an <u>epidemic model</u> in which investors spread information about stocks to one another by word of mouth.

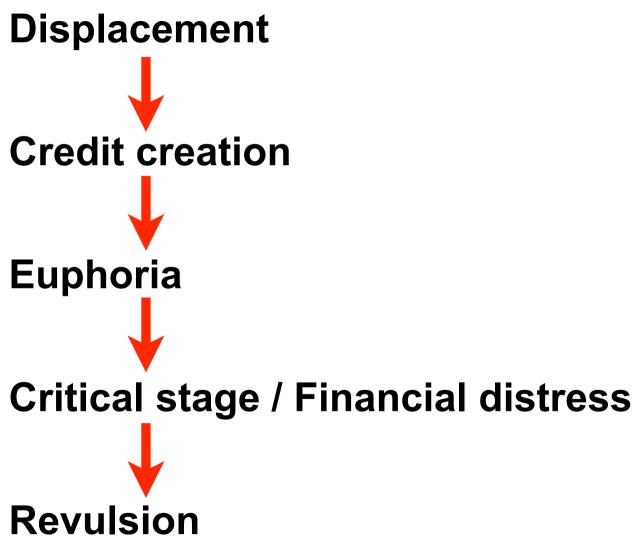
A fundamental observation about human society is that people who communicate regularly with one another think similarly. There is at any place and in any time a *Zeitgeist*, a spirit of the times.... Word-of-mouth transmission of ideas appears to be an important contributor to day-to-day or hour-to-hour stock market fluctuations. (pp. 148, 155)

Shiller (2000)

#### **Humans Appear Hardwired To Learn By 'Over-Imitation'**

ScienceDaily (Dec. 6, 2007) — Children learn by imitating adults--so much so that they will rethink how an object works if they observe an adult taking unnecessary steps when using that object, according to a new Yale study.

### **Universal Bubble and Crash Scenario**

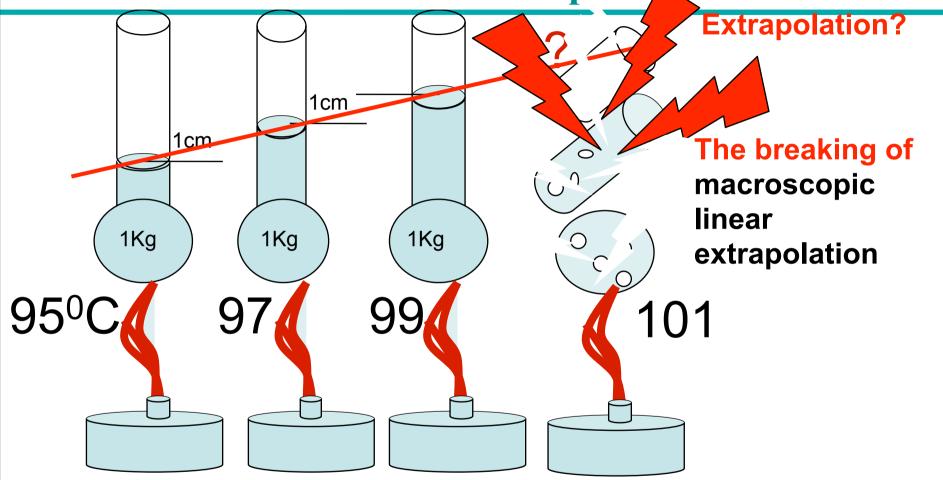


Charles Kindleberger, Manias, Panics and Crashes (1978)

Didier Sornette, Why stock markets crash (2003)

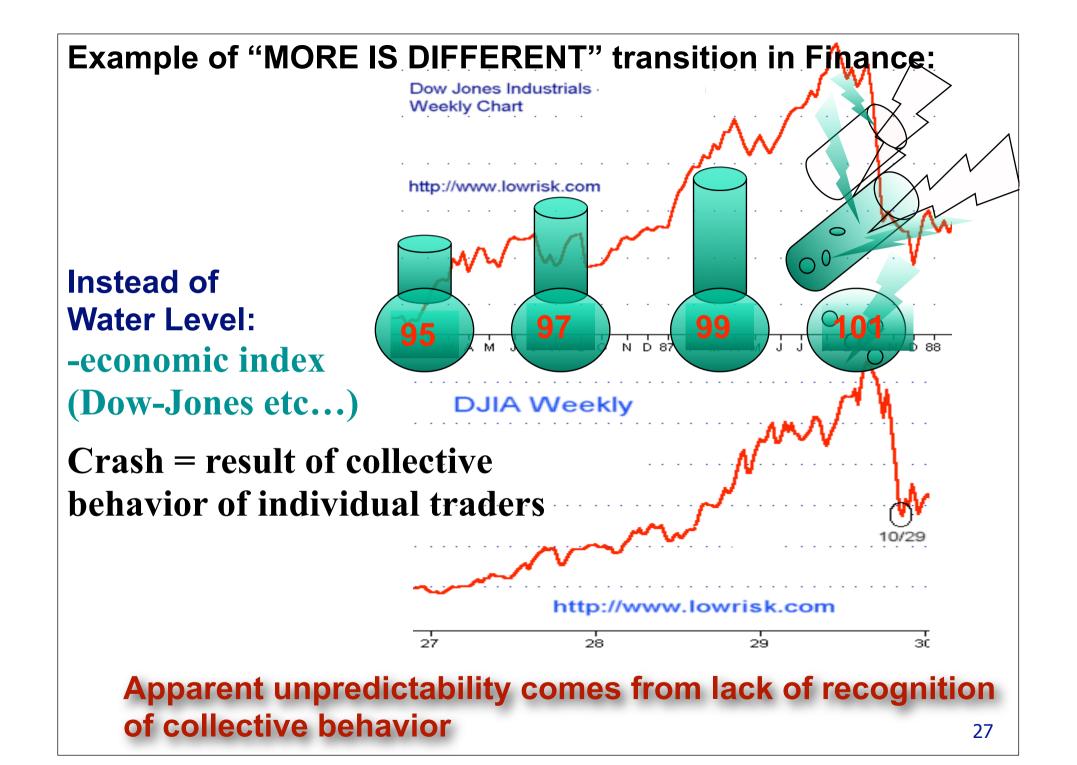
#### **Crash** = result of collective behavior of individual traders

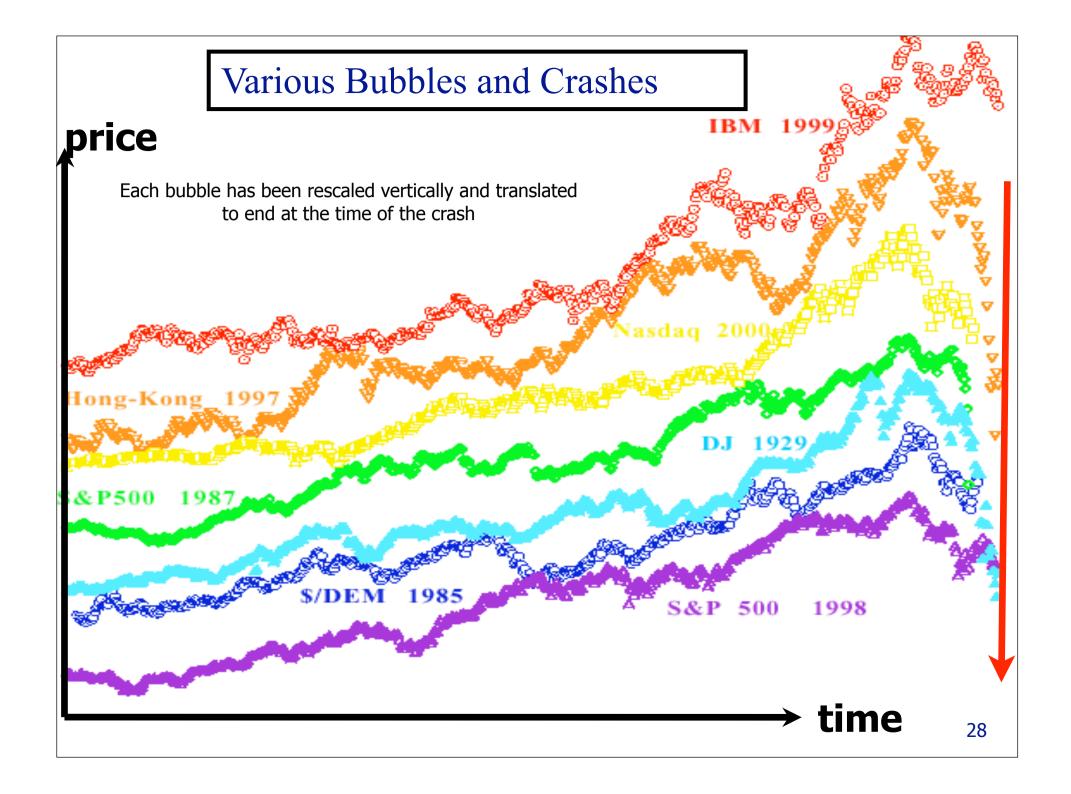
Water level vs. temperature



#### **BOILING PHASE TRANSITION**

More is different: a single molecule does not boil at 100C<sup>0</sup>



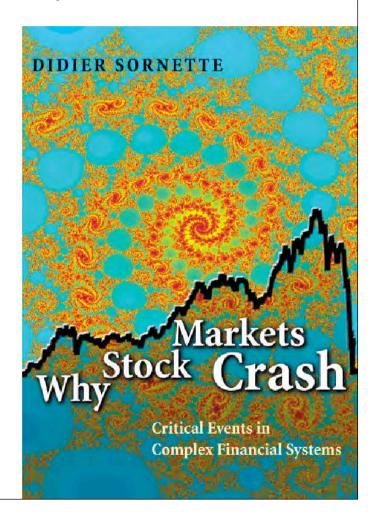


## Many bubbles and crashes

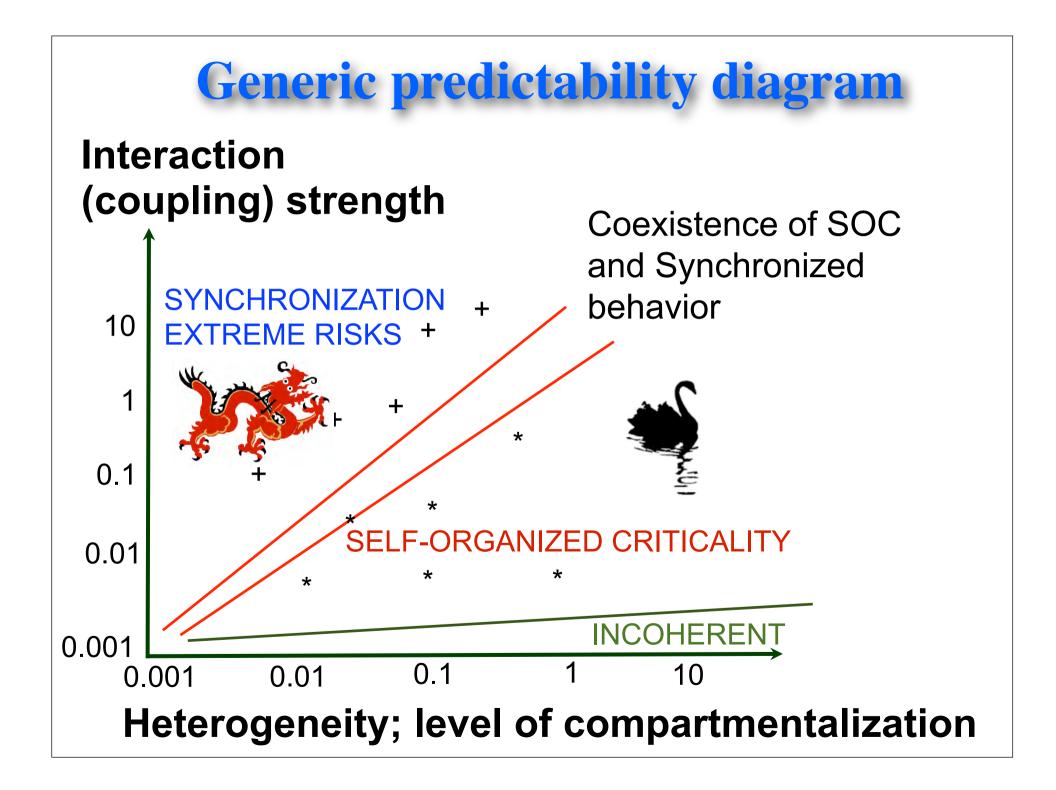
□ Hong-Kong crashes: 1987, 1994, 1997 and

many others

- October 1997 mini-crash
- □ August 1998
- ☐ Slow crash of spring 1962
- ☐ Latin-american crashes
- ☐ Asian market crashes
- ☐ Russian crashes
- ☐ Individual companies

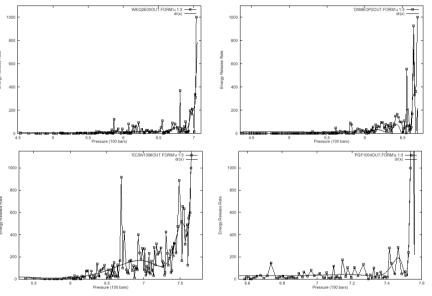


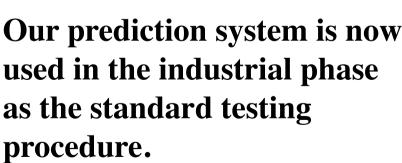
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## Methodology for predictability of crises

Strategy: look at the forest rather than at the tree









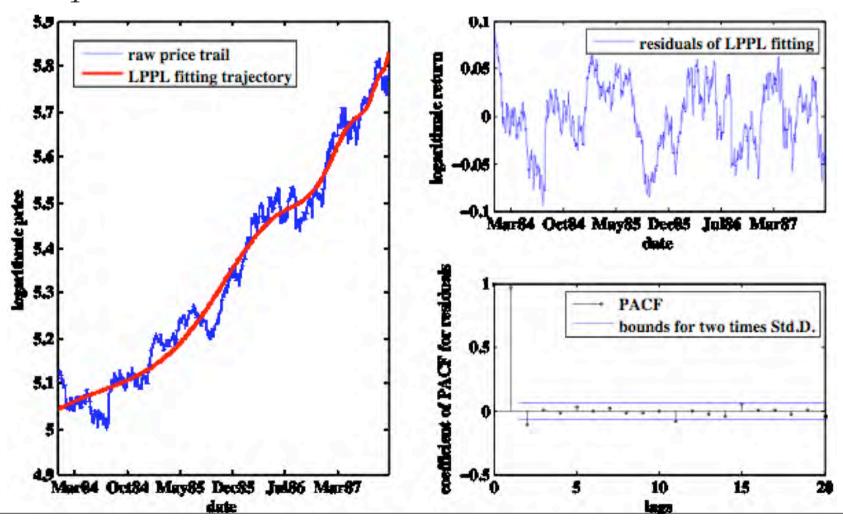


J.-C. Anifrani, C. Le Floc'h, D. Sornette and B. Souillard "Universal Log-periodic correction to renormalization group scaling for rupture stress prediction from acoustic emissions", J.Phys.I France 5, n°6, 631-638 (1995)

## Methodology for predictability of crises

A Consistent Model of 'Explosive' Financial Bubbles With Mean-Reversing Residuals
L. Lin, R. E. Ren and D. Sornette (2009)

$$\frac{dI}{I} = [r + \rho \Sigma + \kappa h(t)]dt - \alpha \rho_Y Y dt + (\sigma_Y + \sigma_W) dW$$



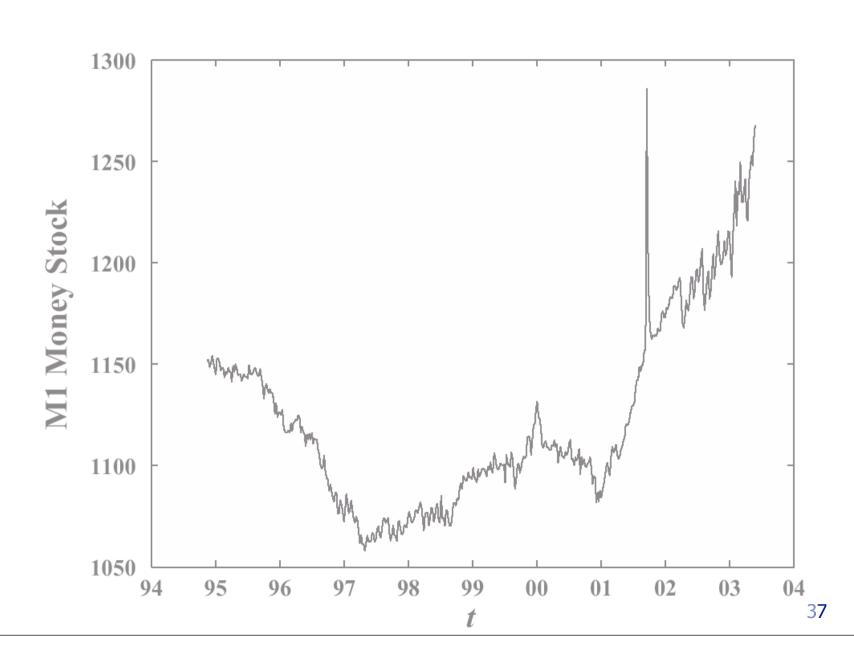
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# Predictability of the 2007-XXXX crisis: 15y History of bubbles and Dragons

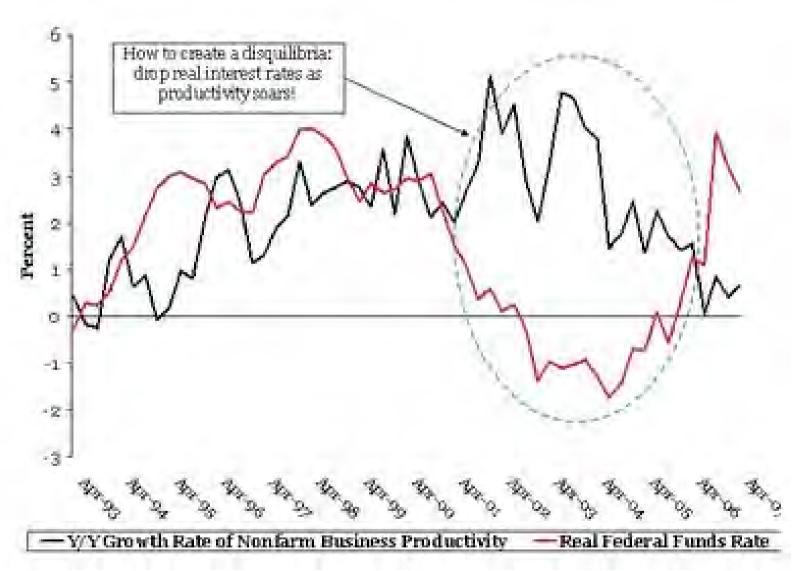
- The ITC "new economy" bubble (1995-2000)
- Slaving of the Fed monetary policy to the stock market descent (2000-2003)
- Real-estate bubbles (2003-2006)
- MBS, CDOs bubble (2004-2007) and stock market bubble (2004-2007)
- Commodities and Oil bubbles (2006-2008)

#### THE NASDAQ CRASH OF APRIL 2000 Internet stocks The Internet stock index 1400 and non-Internet stock 9.0 Best fit index the Nasdag Third best fit 1200 8.8 composite which are Log(Nasdaq Composite) equally weighted. 8.6 1000 Nasdaq value 8.4 800 1/2/1998-12/31/2002. 8.2 600 8.0 The two indexes are scaled to be 100 on 7.8 400 1/2/1998. 200 1.10.2000 26.12.2001 21.05.2002 7.0 15.03.1999 05.08.1999 28.12.1999 9.05.2000 28.05.1998 19.10.1998 11.10.2002 07.03.2001 30.07.2001 97.5 98 98.5 99 99.5 00 Date Non-Internet Stock Price Index 350 160 Foreign capital inflow 300 140 in the USA Net capital inflow 120 250 100 200 80 150 60 non-Internet stocks 100 40 20 50 28.12.1999 21.05.2002 02.01.1998 28.05.1998 19.10.1998 15.03.1999 05.08.1999 19.05.2000 11.10.2000 26.12.2001 11.10.2002 30.07.2001 07.03.2001 76 78 80 82 84 86 88 90 98 00 02 92 94 96 Date



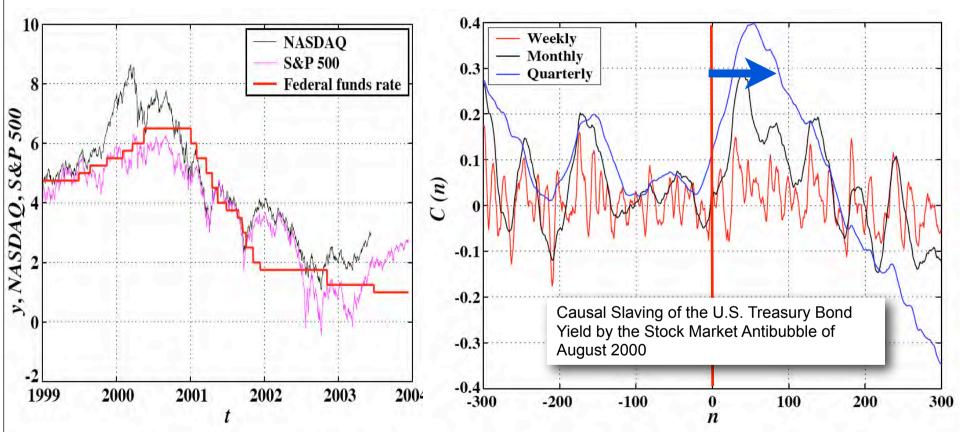






#### "SLAVING OF THE FED TO THE STOCK MARKET

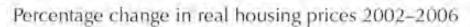
W.-X. Zhou and D. Sornette, Physica A 337, 586-608 (2004)

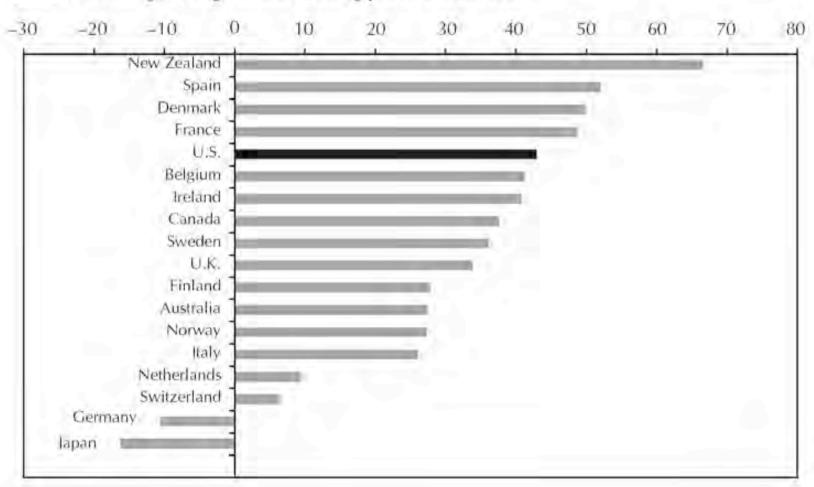


Comparison of the Federal funds rate, the S&P 500 Index x(t), and the NASDAQ composite z(t), from 1999 to mid-2003.

Cross-correlation coefficient C(n) between the increments of the logarithm of the S&P 500 Index and the increments of the Federal funds rate as a function of time lag n in days. The three curves corresponds to three different time steps used to calculate the increments: weekly, monthly and quarterly. A positive lag n corresponds to having the Federal funds rate posterior to the stock market.

## **Real-estate bubbles**





Sources: Shiller; BIS.

## **Real-estate in the UK**

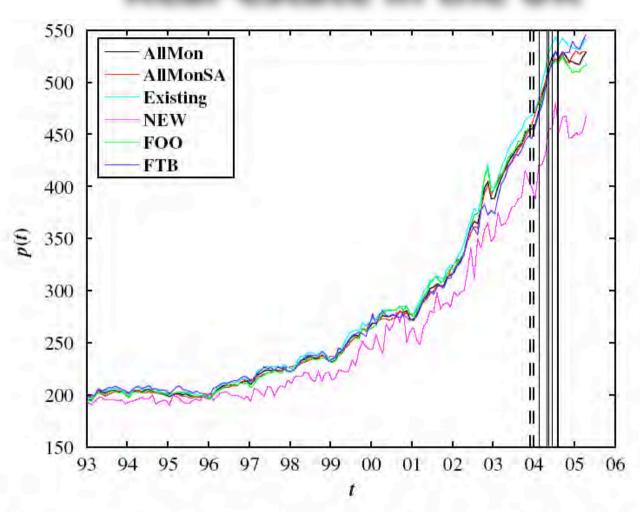


Fig. 1. (Color online) Plot of the UK Halifax house price indices from 1993 to April 2005 (the latest available quote at the time of writing). The two groups of vertical lines correspond to the two predicted turning points reported in Tables 2 and 3 of [1]: end of 2003 and mid-2004. The former (resp. later) was based on the use of formula (2) (resp. (3)). These predictions were performed in February 2003.

W.-X. Zhou, D. Sornette, 2000–2003 real estate bubble in the UK but not in the USA, Physica A 329 (2003) 249–263.

## **Real-estate in the USA**

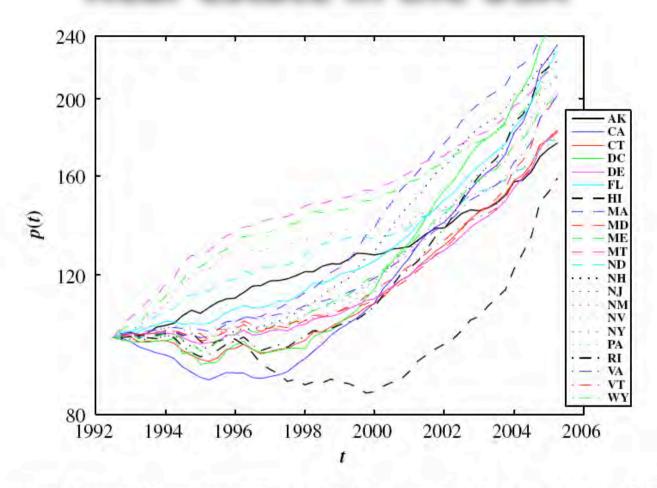
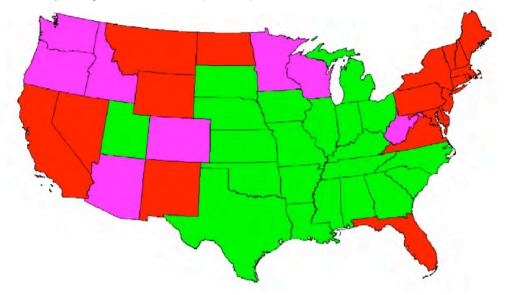


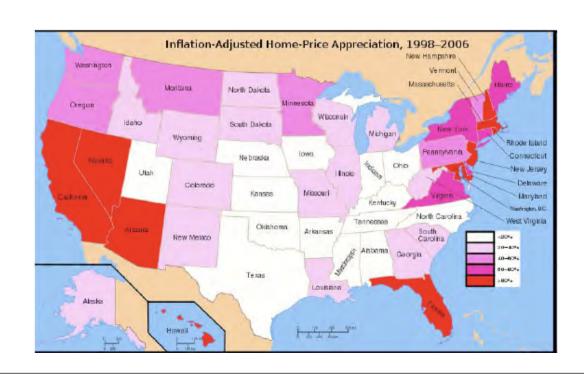
Fig. 5. (Color online) Quarterly average HPI in the 21 states and in the District of Columbia (DC) exhibiting a clear upward faster-than-exponential growth. For better representation, we have normalized the house price indices for the second quarter of 1992 to 100 in all 22 cases. The corresponding states are given in the legend.

W.-X. Zhou, D. Sornette / Physica A 361 (2006) 297-308

Our study in 2005 identifies the bubble states

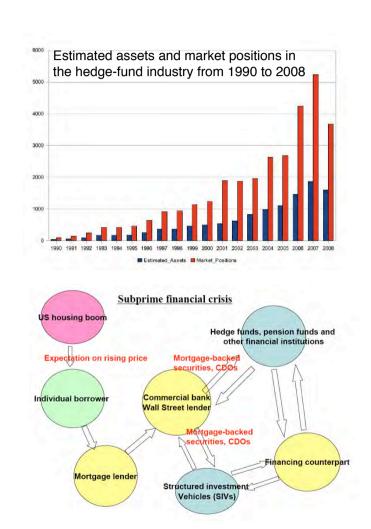


Local bubbles (Froths) of Housing Markets in US, 1998-2006



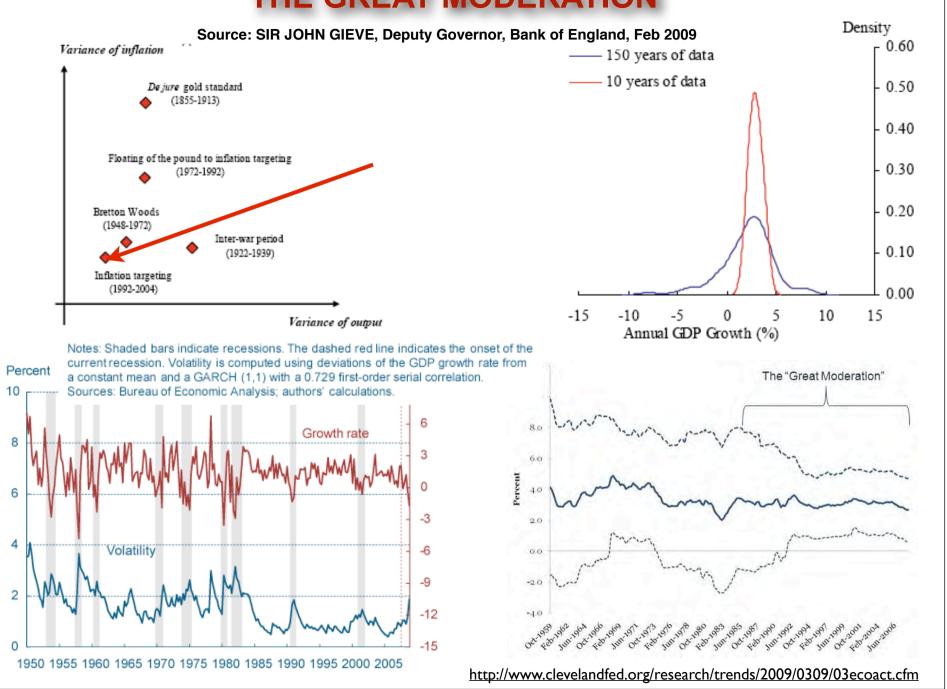
#### Securitization of non-financial assets (commodities, real-estate, credit)

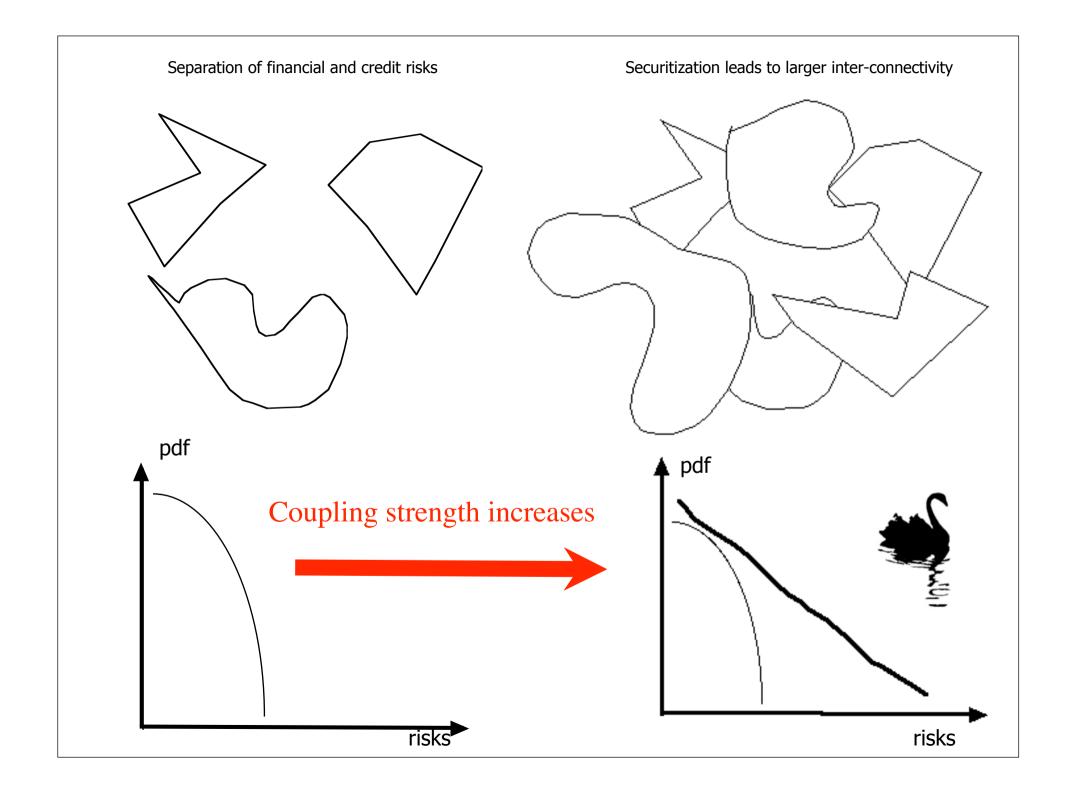
One prominent financial figure held the greatest sway in debates about the regulation and use of derivatives — exotic contracts that promised to protect investors from losses, thereby stimulating riskier practices that led to the financial crisis. For more than a decade, the former Federal Reserve Chairman Alan Greenspan has fiercely objected whenever derivatives have come under scrutiny in Congress or on Wall Street. "What we have found over the years in the marketplace is that derivatives have been an extraordinarily useful vehicle to transfer risk from those who shouldn't be taking it to those who are willing to and are capable of doing so," Mr. Greenspan told the Senate Banking Committee in 2003. "We think it would be a mistake" to more deeply regulate the contracts, he added.

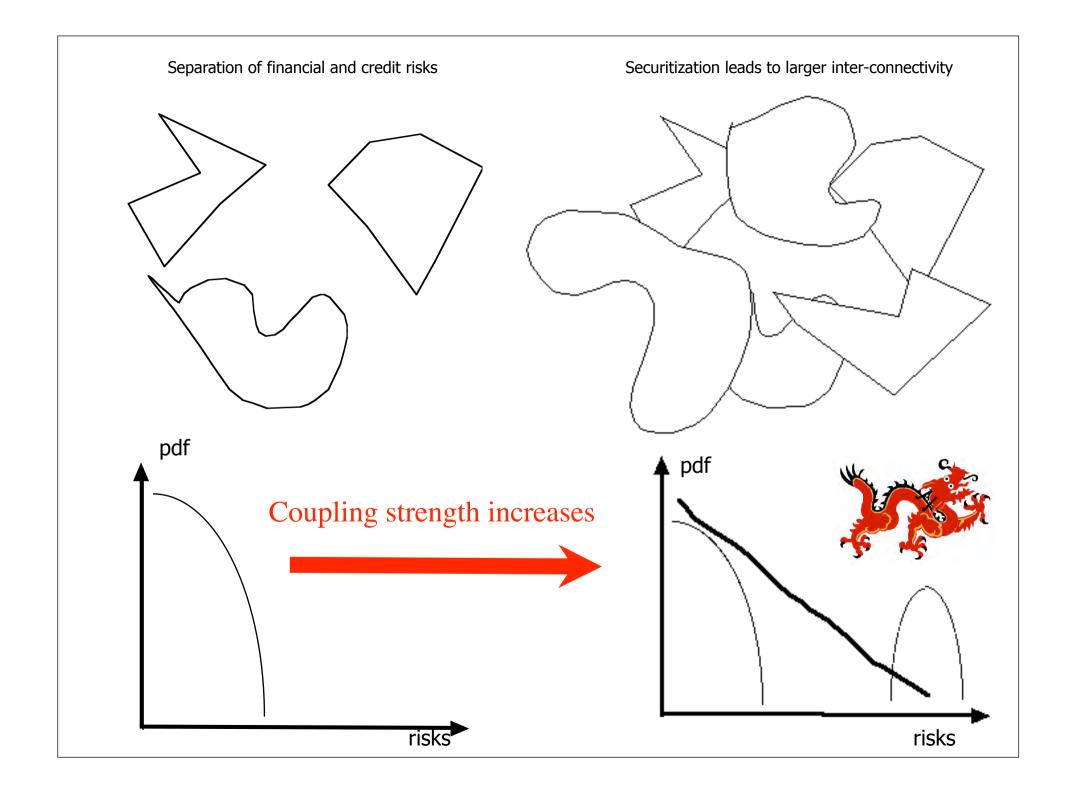


"Not only have individual financial institutions become less vulnerable to shocks from underlying risk factors, but also the financial system as a whole has become more resilient." — <u>Alan Greenspan</u> in 2004

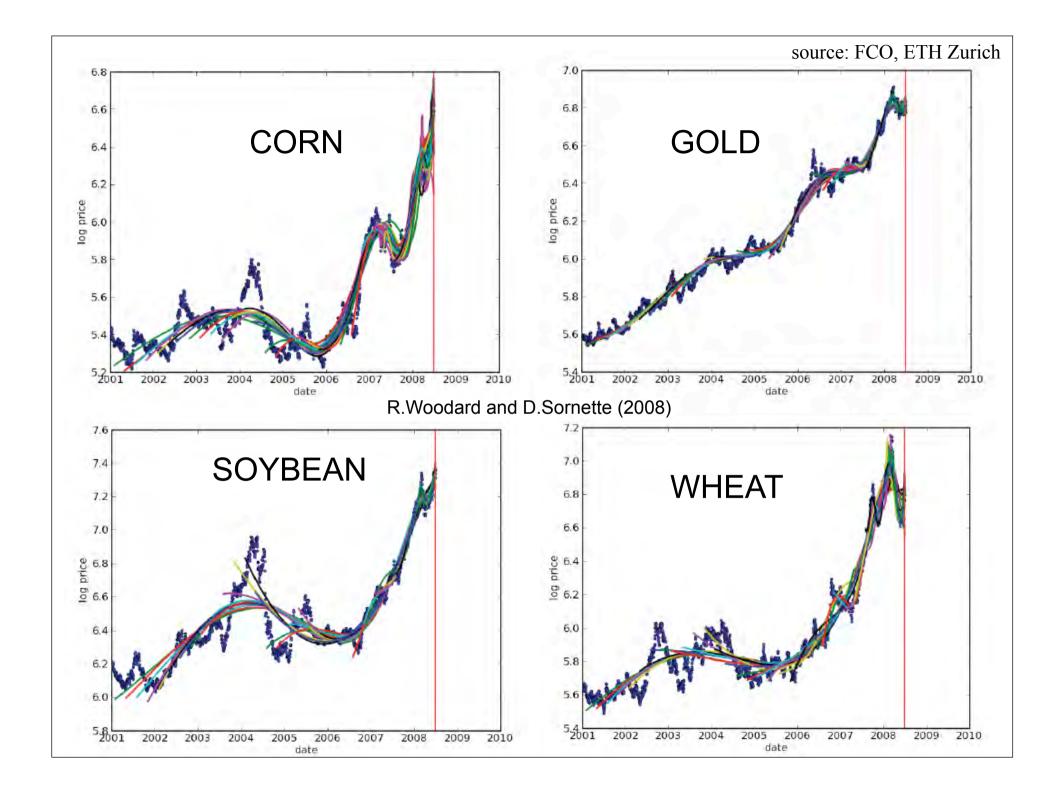
#### THE GREAT MODERATION

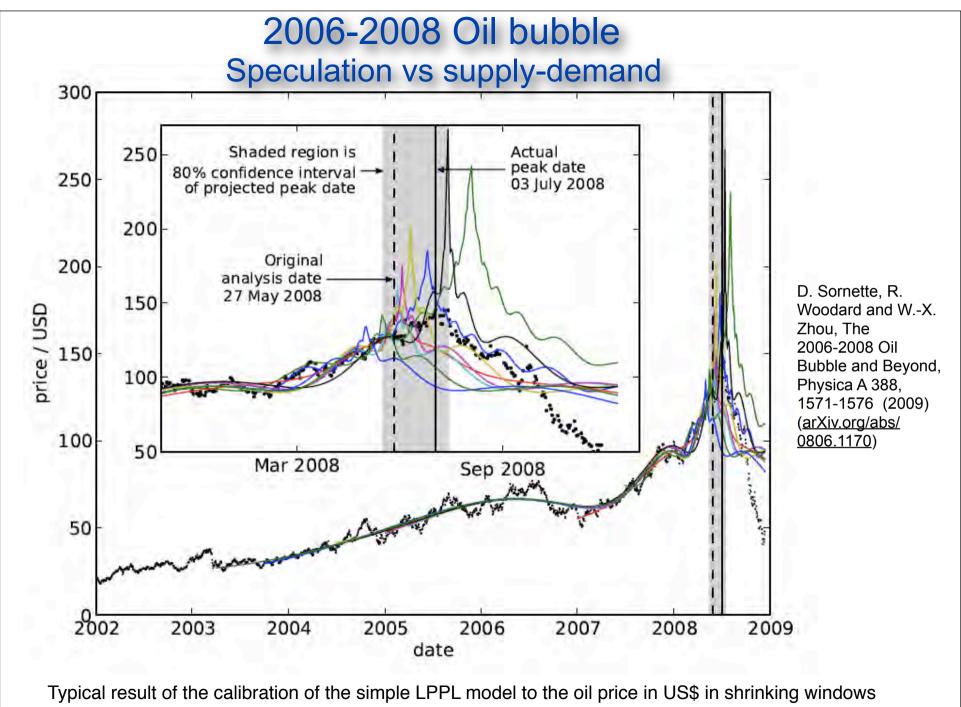




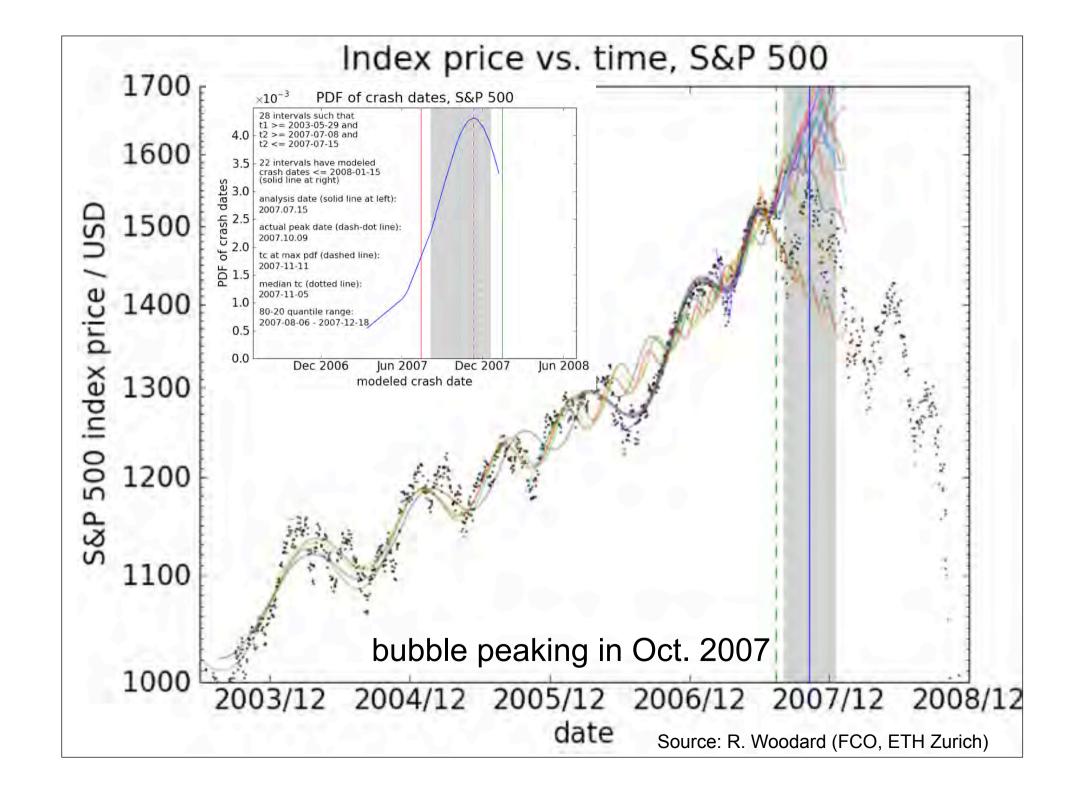


- W. Brock, C. Hommes and F. Wagener (2006) More hedging instruments may destabilize markets (Need for learning to invest optimally increases without bound with market completeness)
- M. Marsili (2008) Spiraling toward complete markets and financial instability (General Equilibrium framework with heterogeneous portfolios with utility maximization: global instability from "soft-modes" associated with global symmetry appearing due to completeness (=replication))
- S. Battiston, Gatti, D. D., Gallegati, M., Greenwald, B. C. N. & Stiglitz, J. E. (2009) Liaisons Dangereuses: Increasing Connectivity, Risk Sharing and Systemic Risk (network of firms and cascades of defaults)

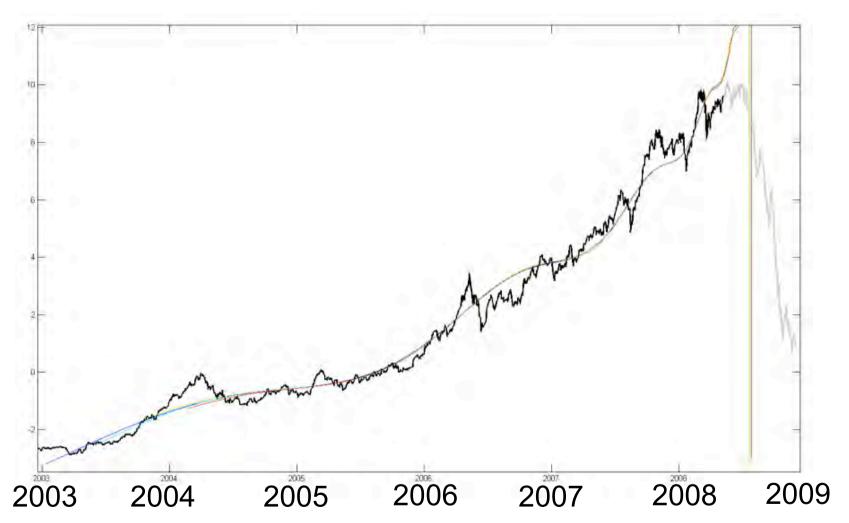




with starting dates t<sub>start</sub> moving up towards the common last date t<sub>last</sub> = May 27, 2008.



## The Global BUBBLE



PCA first component on a data set containing, emerging markets equity indices, freight indices, soft commodities, base and precious metals, energy, currencies...

(Peter Cauwels FORTIS BANK - Global Markets)

## In summary

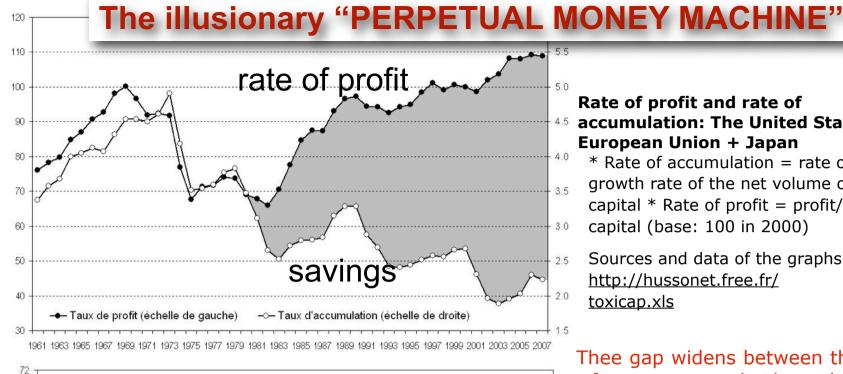
Each excess is partially "solved" by the subsequent excess... leading to a succession of

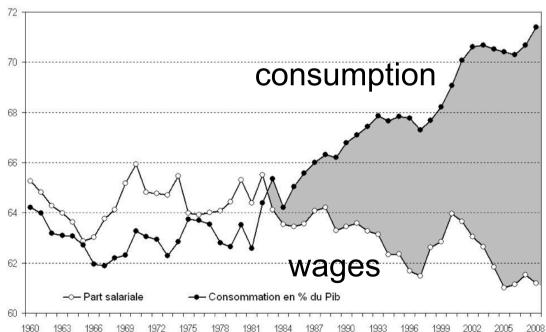
- -unsustainable wealth growth
- -instabilities

The present crisis+recession is the consolidation after this series of unsustainable excesses.

One could conclude that the extraordinary severity of this crisis is not going to be solved by the same of implicit or explicit "bubble thinking".

"The problems that we have created cannot be solved at the level of thinking that created them." Albert Einstein





#### Rate of profit and rate of accumulation: The United States + **European Union + Japan**

\* Rate of accumulation = rate of growth rate of the net volume of capital \* Rate of profit = profit/ capital (base: 100 in 2000)

Sources and data of the graphs: http://hussonet.free.fr/ toxicap.xls

Thee gap widens between the share of wages and the share of consumption (gray zones), so as to compensate for the difference between profit and accumulation. FINANCE allows increasing debt and virtual wealth growh... which can only be transitory (even if very long).

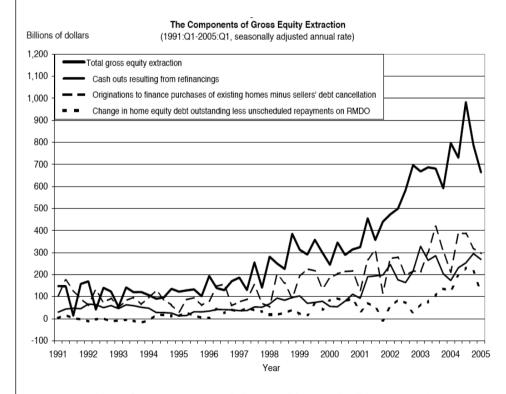
#### United States Share of wages and of private consumption in Gross **Domestic Product (GDP)**

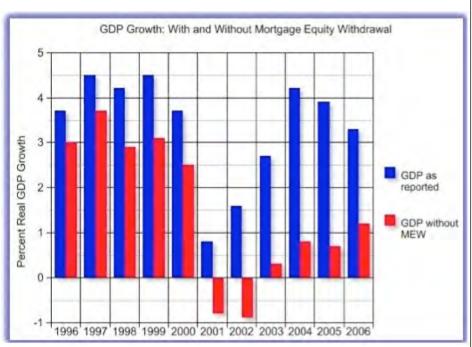
Source of data and graphics: http:// hussonet.free.fr/toxicap.xls

### Wealth Extraction

Over the past decade and a half, (B - F) has been closely correlated with realized capital gains on the sale of homes. B-F=change in home equity debt outstanding less unscheduled repayment on RMDO

Mortgage Equity Withdrawal impact on GDP





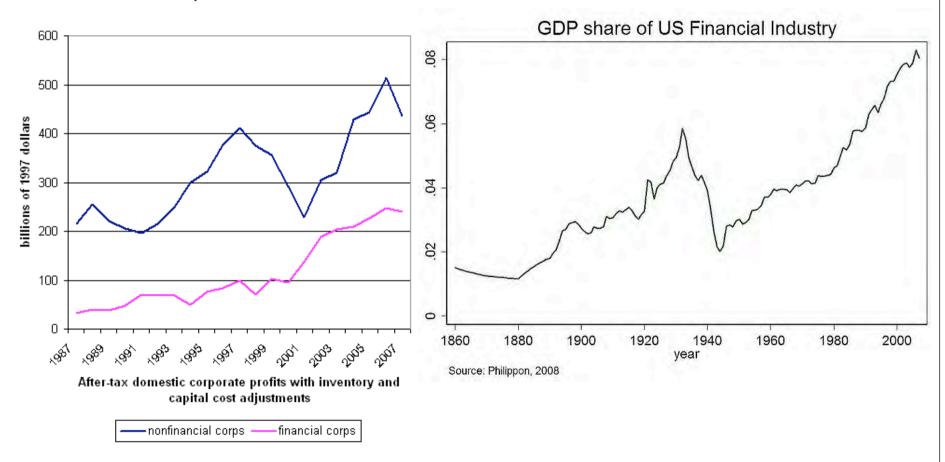
source: John Mauldin (April 09)

Alan Greenspan and James Kennedy (Nov. 2005)

55

## Financial investments accounted for >1/3 of corporate profits

#### Real Corporate Profits

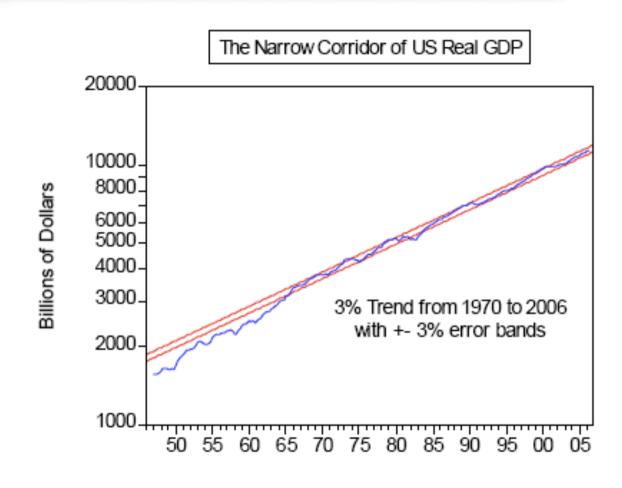


Michael Mandel

http://www.businessweek.com/the\_thread/economicsunbound/archives/2009/03/a\_bad\_decade\_fo.html

#### The illusionary "PERPETUAL MONEY MACHINE"

- An economy which grows at 2 or 3 per cent cannot provide a universal profit of 15 per cent, as some managers of equities claim and many investors dream of.
- Financial assets represent the right to a share of the surplus value that is produced. As long as this right is not exercised, it remains virtual. But as soon as anyone exercises it, they discover that it is subject to the law of value, which means, quite simply, that you cannot distribute more real wealth than is produced.



From 1982 until 2007, the U.S. only experienced two shallow recessions that each lasted just 8 months. This stretch of 25 years may be the best 25 years in the US economic history. But much of this prosperity was bought with debt, as the ratio of debt to GDP rose from \$1.60 to \$3.50 for each \$1.00 of GDP.

- Putting financial and economic crises in context: a brief history of instabilities in financial and global markets
- Dragon-kings versus black swans
- \* Mechanism(s) at the origin of financial crises
- Precursors and predictability of financial instabilities
- Applications to the 5 successive bubbles leading to the 2007-2009 global crisis; CDS swap bubbles, Shanghai SSE composite bubble, and so on
- Investment opportunities, (strategic + tactical) time varying risks

#### **Absence of fundamental change**

- -March-August 09 equities rally esp. based on financials that have reported excellent Q1 figures based on trading (root of the actual problem), there is a lot to be told about that...
- financial institutions accounting is more opaque and creative as ever, just look at the recent changes, launched, actually in order to solve the problem (which roots again in creativity of frying air).
- TARP and PPIP are launched in order to artificially pump up asset prices based on leverage and asymmetric upside downside risk taking (investors vs tax payers) again the roots of the current crisis.

TARP: trouble asset release program

PPIP: public-private investment program

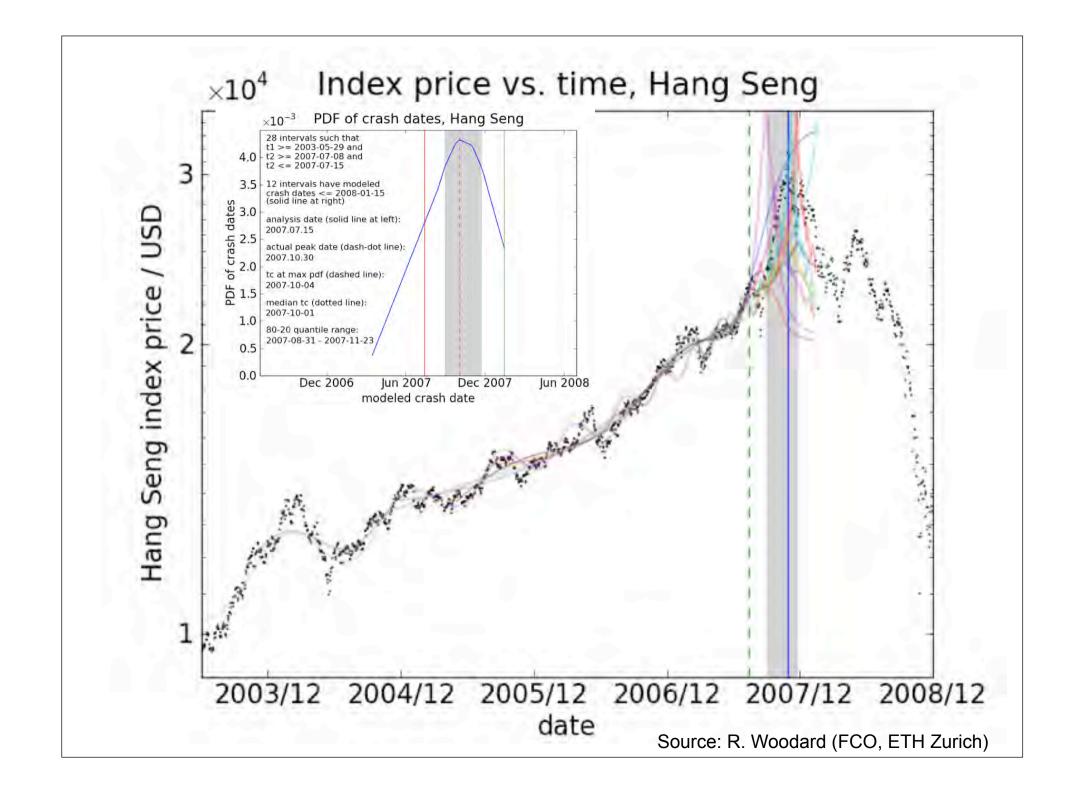
# Impact on risk allocation in portfolios and portfolio optimization (II)

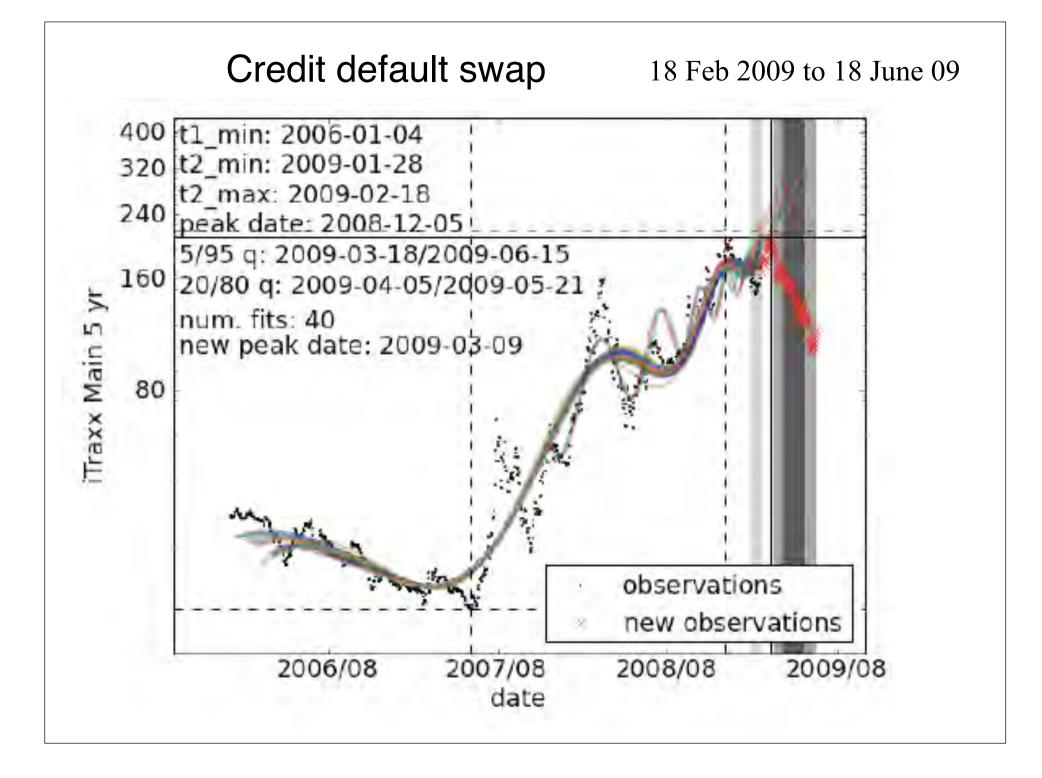
• Diagnostic of Dragons (out of equities in Dec. 2007)

Diagnostic of impending crisis is possible

Need to combine

strategic + tactical + time-varying risk analysis





#### The Chinese Equity Bubble: Ready to Burst

K. Bastiaensen, P. Cauwels, D. Sornette, R. Woodard and W.-X. Zhou

July 10, 2009 (http://arxiv.org/abs/0907.1827)

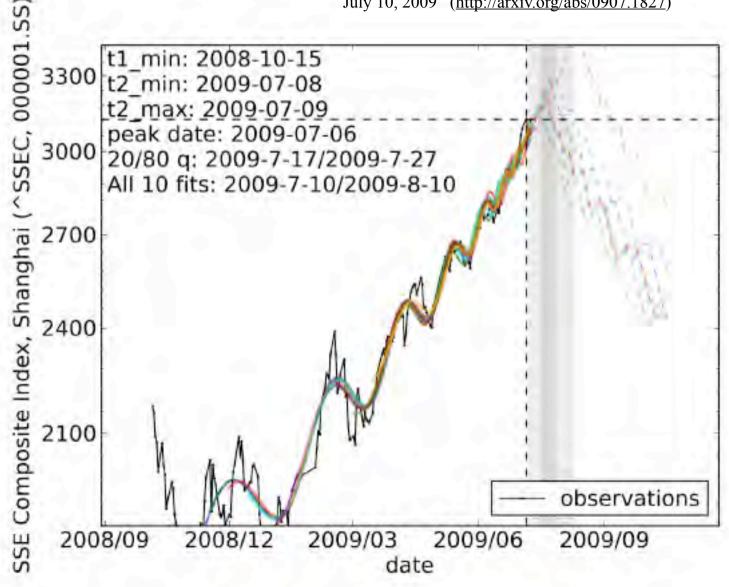


Figure 1: Shanghai Composite Index with LPPL result.



## a Financial Crisis Observatory

www.er.ethz.ch/fco



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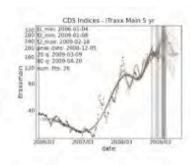
#### Financial Crisis Observatory

Description
Highlights
Is there an oil bubble?
Pertinent articles
Websites and Blogs
Market Anxiety Measures

#### **Financial Crisis Observatory**

The Financial Crisis Observatory (FCO) is a scientific platform aimed at testing and quantifying rigorously, in a systematic way and on a large scale the hypothesis that financial markets exhibit a degree of inefficiency and a potential for predictability, especially during regimes when bubbles develop.

#### **Current analysis and forecasts**



#### **CDS** (19 February 2009)

Our analysis has been performed on data kindly provided by Amjed Younis of Fortis on 19 February 2009. It consists of 3 data sets: credit default swaps (CDS); German bond futures prices; and spread evolution of several key euro zone sovereigns. The date range of the data is between 4 January 2006 and 18 February 2009. Our log-periodic power law (LPPL) analysis shows that credit default swaps appear bubbly, with a projected crash window of March-May, depending on the index used. German bond futures and European sovereign spreads do not appear bubbly. (See report for more information.)

#### 150 Chattan tepper to Annual Company of the Company

#### OIL (27 May 2008)

Oil prices exhibited a record rise followed by a spectacular crash in 2008. The peak of \$145.29 per barrel was set on 3 July 2008

## **Questions?**

- How to measure risks? Illusion of low risks...
- Moral hazard and conflict of interest
- Development of culture of integrity and ethical behavior (informed by behavioral psychology)
- Melting the cash-flow freeze (ex: WIR direct network banking in Switzerland (www.wir.ch))
- Preventing other financial bubbles: a new definition of inflation for macro and monetary policies (Financial Ratio Index (FRI), total fixed assets + working capital, excess supply of money...)
- Regulations: illusion of control and law of unintended consequences
- How to preserve innovations/creativity while mastering instabilities?

## **Further Reading**

- T. Kaizoji and D. Sornette, Market Bubbles and Crashes, in press in the Encyclopedia of Quantitative Finance (Wiley, 2008) (preprint at <a href="http://arxiv.org/abs/0812.2449">http://arxiv.org/abs/0812.2449</a>)
- D. Sornette and R. Woodard Financial Bubbles, Real Estate bubbles, Derivative Bubbles, and the Financial and Economic Crisis (preprint at <a href="http://arxiv.org/abs/0905.0220">http://arxiv.org/abs/0905.0220</a>) will appear in the Proceedings of APFA7 (Applications of Physics in Financial Analysis, <a href="http://www.thic-apfa7.com/en/htm/index.html">http://www.thic-apfa7.com/en/htm/index.html</a>)

Didier Sornette, Why Stock Markets Crash (Critical Events in Complex Financial Systems) Princeton University Press, January 2003

Y. Malevergne and D. Sornette, Extreme Financial Risks (From Dependence to Risk Management) (Springer, Heidelberg, 2006).