Institut des Hautes Études pour la Science et la Technologie

PAROLES DE CHERCHEURS

Mercredi 25 novembre 2009 Conseil supérieur du notariat

Séismes et bulles financières : Quelle prévision ?

Avec la participation de :

Didier SORNETTE,

professeur à l'Institut Polytechnique de Zurich, chaire des Risques entrepreneuriaux, professeur de physique et de géophysique.

Paul JORION,

sociologue et anthropologue, journaliste, auteur de plusieurs ouvrages récents sur l'économie et les crises.

Complex System Approach to Financial Crises



Critical Events in Complex Financial Systems

Princeton University Press (2003)

Chair of Entrepreneurial Risks

Department of Management, Technology and Economics, ETH Zurich, Switzerland

☆Director of the Financial Crisis Observatory (<u>www.er.ethz.ch/fco/</u> <u>index</u>)

Member of the Swiss Finance Institute

☆ co-founder of the Competence Center for Coping with Crises in Socio-Economic Systems, ETH Zurich (<u>http://www.ccss.ethz.ch</u>/)



Crises frequently emanate from the financial centers with transmission through interest rate shocks and commodity price collapses. Thus, the recent US sub-prime financial crisis is hardly unique.











Financial Instability Hypothesis (Minsky, 1974)

"A fundamental characteristic of our economy is that the financial system swings between robustness and fragility and these swings are an integral part of the process that generates business cycles."

- Hedge-finance: in-flow out-flow positive over all periods
- Speculative finance: in-flow out-flow negative near term and expected to turn positive long-term
- Ponzi finance: in-flow out-flow negative until the very last period at which a big gain compensates for all the previous losses.

Complex system approach, cybernetics...

ECONOMICS PHYSICS Out-of-equilibrium, frozen heterogeneity, self-organization, phase transitions, bifurcations, catastrophes, "tipping points",...

-Paul Krugman (1996)
"Self-organizing economy"
-Brian Arthur (1992)
Induction, out-of-equilibrium
-Santa Fe Institute (1994-...)
-CSCS Univ Michigan
-CCSS ETH Zurich

P. W. Anderson (1957)
"More is different" (1972)
-Out-of-Equilibrium
-frozen heterogeneity
(spinglasses, glasses, proteins)





Figure Sische Unische Hockhule arits tory of Complexity theory

•1945-55 General Systems Theory (proposed by Ludwig von Bertalanffy and others)

- •1948–55 Cybernetics (W. Ross Ashby, Norbert Wiener) Mathematical theory of the communic and control of systems through regulatory feedback. Closely related: "control theory"
- •1956 Ludwig von Bertalanffy, Anatol Rapoport, Ralph Garard, Kenneth Boulding establish Society for the Advancement of General Systems Theory
- •1970 Catastrophe theory (René Thom, E.C. Zeeman) Branch of mathematics that deals with bifurcations in dynamical systems, classifies phenomena characterized by sudden shifts in behavior arising from small changes in circumstances
- •1980 Chaos theory (David Ruelle, Edward Lorenz, Mitchell Feigenbaum, Steve Smale, James A. Yorke) Mathematical theory of nonlinear dynamical systems that describes bifurcations, strange attractors, and chaotic motions
- •1960-80 Dissipative systems and Synergetics (A. Katchalsky, Ilya Prigogine, Hermann Haken, G. Nicolis...) Self-organization of patterns in out-of-equilibrium systems

•1990 Complex adaptive systems (CAS) (John H. Holland, Murray Gell-Mann, Harold Morowitz, W. Brian Arthur, Phil Anderson, ...) The "new" science of complexity which describes emergence, adaptation and self-organization, all of which are basic system principles, is based on agents and computer simulations and includes multi-agent systems (MAS) which have become an important tool to study social and complex systems. The study of complex systems today is often subsumed under the term 'complexity theory'. (see for example Edgar Morin, Stuart Kauffman and Steve Wolfram; Santa Fe Institute (SFI))

•2008 Competence Center for "Coping with Crises in Socio-Economic Systems" ETH Zurich



What is a bubble?

Academic Literature: No consensus on what is a bubble...

Ex: Refet S. Gürkaynak, Econometric Tests of Asset Price Bubbles: Taking Stock (2008) Can asset price bubbles be detected? This survey of econometric tests of asset price bubbles shows that, despite recent advances, econometric detection of asset price bubbles cannot be achieved with a satisfactory degree of certainty. For each paper that finds evidence of bubbles, there is another one that fits the data equally well without allowing for a bubble. We are still unable to distinguish bubbles from time-varying or regime-switching fundamentals, while many small sample econometrics problems of bubble tests remain unresolved.

Professional Literature: we do not know... only after the crash

The Fed: A. Greenspan (Aug., 30, 2002):

"We, at the Federal Reserve...recognized that, despite our suspicions, it was very difficult to definitively identify a bubble until after the fact, that is, when its bursting confirmed its existence... Moreover, it was far from obvious that bubbles, even if identified early, could be preempted short of the Central Bank inducing a substantial contraction in economic activity, the very outcome we would be seeking to avoid."

Crises are not black swans but "dragon-kings"



Black Swan story

Unknown unknowable event

cannot be diagnosed in advance, cannot be quantified, no predictability

- No responsability (wrath of "God")
- One unique strategy: long put and insurance

Chart 1: HOME PRICES - STILL DEFLATING AFTER ALL THESE YEARS

United States

S&P/Case-Shiller Home Price Index: Composite 20 (Jan 2000 = 100, seasonally adjusted)



Source: IMF Global Financial Stability Report; World Economic Outlook November update and estimates; World Federation of Exchanges.



Real Corporate Profits

Most crises are "endogenous"

can be diagnosed in advance,
 can be quantified, (some) predictability

- Moral hazard, conflict of interest, role of regulations
- Responsibility, accountability
- Strategic vs tactical timedependent strategy
- Weak versus global signals



http://www.businessweek.com/the_thread/economicsunbound/archives/2009/03/a_bad_decade_fo.html 3









"Dragons" of financial risks

(require special mechanism and may be more predictable)

Beyond power laws: 6 "Dragons-kings"

Financial economics: Outliers and dragons in the distribution of financial drawdowns.

Population geography: Paris as the dragon-king in the Zipf distribution of French city sizes.

Material science: failure and rupture processes.

Hydrodynamics: Extreme dragon events in the pdf of turbulent velocity fluctuations.

Brain medicine: Epileptic seizures

Geophysics: Gutenberg-Richter law and characteristic earthquakes.

D. Sornette, Dragon-Kings, Black Swans and the Prediction of Crises, International Journal of Terraspace Science and Engineering 1(3), 1-17 (2009) (<u>http://arXiv.org/abs/0907.4290</u>) and (<u>http://ssrn.com/abstract=1470006</u>)

What is a bubble?

Positive feedbacks

$$p(t) = \left(\frac{c}{m}\right)^{-m} (t_c - t)^{-m}$$

$$m = 1/(d-1) > 0$$
 and $t_c = t_0 + mp_0^{1-d}/c$.

Our proposition: **Faster than exponential** transient unsustainable growth of price

Finite-time Singularity PHOTO: JULIAN BAUM/NEW SCI SPL, PHOTO RESEARCHERS, INC Artist's illustration of matter from a red giant star being pulled toward a black hole.

• Planet formation in solar system by run-away accretion of planetesimals

• PDE's: Euler equations of inviscid fluids and relationship with turbulence

• PDE's of General Relativity coupled to a mass field leading to the formation of black holes

• Zakharov-equation of beam-driven Langmuir turbulence in plasma

 \bullet rupture and material failure

• Earthquakes (ex: slip-velocity Ruina-Dieterich friction law and accelerating creep)

• Models of micro-organisms chemotaxis, aggregating to form fruiting bodies

• Surface instability spikes (Mullins-Sekerka), jets from a singular surface, fluid drop snap-off

- Euler's disk (rotating coin)
- Stock market crashes...

Mechanisms for positive feedbacks in the stock market

• Technical and rational mechanisms

- 1. Option hedging
- 2. Insurance portfolio strategies
- 3. Trend following investment strategies
- 4. Asymmetric information on hedging strategies

• Behavioral mechanisms:

- 1. Breakdown of "psychological Galilean invariance"
- 2. Imitation(many persons)
 - a) It is rational to imitate
 - b) It is the highest cognitive task to imitate
 - c) We mostly learn by imitation
 - d) The concept of "CONVENTION" (Orléan)

Many bubbles and crashes

□Hong-Kong crashes: 1987, 1994, 1997 and many others October 1997 mini-crash ORNETTE □August 1998 □Slow crash of spring 1962 **Latin-american** crashes □Asian market crashes **Q**Russian crashes Markets □Individual companies Stock

Critical Events in

Complex Financial Systems

Network effects and Collective behavior

 $s_i(t-1) = \operatorname{sign}\left(K\sum_{j\in N_i}s_j + \varepsilon_i\right)$ Order K large

Disorder : K small

Renormalization group: Organization of the description scale by scale

> Critical: K=critical value

Network layout of the LSCC (1318 nodes and 12191 links). The nodes corresponds to the log of operating revenue, the node color to the network control (from yellow to red). The links are colored and scaled by weight.

A sample of the international financial network, where the nodes represent major financial institutions and the links are both directed and weighted and represent the strongest existing relations among them. Node colors express different geographical areas: European Union members (red), North America (blue), other countries (green). Even with the reduced number of links displayed in the figure, relative to the true world economy, the network shows a high connectivity among the financial institutions that have mutual share-holdings and closed loops involving several nodes. This indicates that the financial sector is strongly interdependent, which may affect market competition and systemic risk and make the network vulnerable to instability.

F. Schweitzer, G. Fagiolo, D. Sornette, F. Vega-Redondo, A. Vespignani, and D. R. White, Economic Networks: The New challenges, Science 325, 422-424 (2009)

Predictability of the 2007-XXXX crisis: 15y History of bubbles and Dragons

- The ITC "new economy" bubble (1995-2000)
- Slaving of the Fed monetary policy to the stock market descent (2000-2003)
- Real-estate bubbles (2003-2006)
- MBS, CDOs bubble (2004-2007) and stock market bubble (2004-2007)
- Commodities and Oil bubbles (2006-2008)

Didier Sornette and Ryan Woodard Financial Bubbles, Real Estate bubbles, Derivative Bubbles, and the Financial and Economic Crisis (2009) (http://arxiv.org/abs/0905.0220)

THE NASDAQ CRASH OF APRIL 2000

"New Economy": ICT

Fig. 1. (Color online) Plot of the UK Halifax house price indices from 1993 to April 2005 (the latest available quote at the time of writing). The two groups of vertical lines correspond to the two predicted turning points reported in Tables 2 and 3 of [1]: end of 2003 and mid-2004. The former (resp. later) was based on the use of formula (2) (resp. (3)). These predictions were performed in February 2003.

W.-X. Zhou, D. Sornette, 2000–2003 real estate bubble in the UK but not in the USA, Physica A 329 (2003) 249–263.

Fig. 5. (Color online) Quarterly average HPI in the 21 states and in the District of Columbia (DC) exhibiting a clear upward faster-than-exponential growth. For better representation, we have normalized the house price indices for the second quarter of 1992 to 100 in all 22 cases. The corresponding states are given in the legend.

W.-X. Zhou, D. Sornette / Physica A 361 (2006) 297–308

Typical result of the calibration of the simple LPPL model to the oil price in US\$ in shrinking windows with starting dates tstart moving up towards the common last date tlast = May 27, 2008.

10 July 2009

Successful forecast of end of Chinese Shanghai index bubble

The Financial Bubble Experiment

advanced diagnostics and forecasts of bubble terminations

•Hypothesis H1: financial (and other) bubbles can be diagnosed in real-time before they end.

•Hypothesis H2: The termination of financial (and other) bubbles can be bracketed using probabilistic forecasts, with a reliability better than chance (which remains to be quantified). ETH

Idgenücsische Technische Huchschule Zürich wiss Pederal institute of Technology Zurich CHAIR OF ENTREPRENEURIAL RISKS

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FCO@ETH: Towards operational science of financial instabilities

- Main mission:
 - Identify bubbles
- Theory:
 - Positive feedback
- Deliverables
 - Weekly global bubble scan
 - Research, papers
 - Public forecasts
 - Digital timestamps

Didier Sornette, Maxim Fedorovsky, Stefan Riemann, Hilary Woodard, Ryan Woodard, Wanfeng Yan, Wei-Xing Zhou

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www.er.ethz.ch/fco

Financial Crisis Observatory

Financial Crisis Observatory

Description Highlights Is there an oil bubble? Pertinent articles Websites and Blogs Market Anxiety Measures **RSS** Feed

The Financial Crisis Observatory (FCO) is a scientific platform aimed at testing and quantifying rigorously, in a systematic way and on a large scale the hypothesis that financial markets exhibit a degree of inefficiency and a potential for predictability, especially during regimes when bubbles develop.

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Internal reports

FCO RSS Feed

3

RSS

Financial Bubble Experiment

1 Nov, 2009

We introduce a new experiment involving the forecasts of the end of bubbles in financial time series using techniques developed over the past 15 years. The majority of forecasts that we have made in the past have been published after we found them to be successful. That is, we have predicted certain bubbles to end and then have written about the postmortem analysis. In this new experiment, we propose a new method of delivering our forecasts where the results are revealed only after the predicted event has passed but where the original date when we produced these same results can be publically, digitally authenticated. More information can be found in the first delivery of the Financial Bubble Experiment.

Highlighted Papers

D. Somette, Dragon-Kings, Black Swans and the Prediction of Crises, in press in the International Journal of Terraspace Science and Engineering (2009), (http://arXiv.org/abs/0907.4290) Featured on the FT blog "Dragon-king of the outlier events"

Didier Sornette and Ryan Woodard, Financial Bubbles, Real Estate bubbles, Derivative Bubbles, and the Financial and Economic Crisis (2009), (http://arxiv.org/abs/0905.0220), to appear in the Proceedings of APFA7 (Applications of Physics in Financial Analysis). This conference series, organized by Misako Takayasu and Tsutomu Watanabe, focuses on the analysis of large-scale Economic data, (http://www.thic-apfa7.com/en/htm/index.html)

Past analysis and forecasts

CHINESE EQUITY (10 July 2009)

Amid the current financial crisis, there has been one equity index beating all others: the Shanghai Composite. Our analysis of this main Chinese equity index shows clear signatures of a bubble build up and we go on to predict its most likely crash date: July 17-27, 2009 (20%/80% quantile confidence interval). See full analysis and results in this paper.

CDS (19 February 2009)

Our analysis has been performed on data kindly provided by Amjed Younis of Fortis on 19 February 2009. It consists of 3 data sets: credit default swaps (CDS); German bond futures prices; and spread evolution of several key euro zone sovereigns. The date

V s (;	Weekly scan of (soon-to-be)					FCO Report - US - P bubbles - 21 October Academic Portfolio Tracking • Allow non-integer number of shares • Use daily adjusted closing prices • No transaction fees [FCD] [FCD Reports]												
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METHODOLOGY OF THE FINANCIAL BUBBLE EXPERIMENT

- •We choose a series of dates with a fixed periodicity on which we will reveal our forecasts (1 May 2010 + 6 months periodicity)
- •Continuous research of +30'000 global financial time series.
- •Confident forecast => summarize it in a simple .pdf document
- •We do not make this document public.

•We make its digital fingerprint public (MD5 hash algorithm and SHA-2 hash) => three strings of letters and numbers that are unique to this file.

•First version of our "meta" document (description of our theory and methods, the MD5 and SHA-2 hashes of our first forecast and the date (1 May 2010) on which we will make the first original .pdf document public)

•Upload to <u>http://arxiv.org</u>. It makes public the MD5 and SHA-2 hashes of our first forecasts + independent timestamp 'v1' (version 1) (trusted third party)

• Next confident forecast => new secret .pdf file and public SHA-2 hash in 'v2' on <u>http://arxiv.org</u>.

• We continue this protocol until 1 May 2010 at which time we upload our final version of the master document and publish all .pdf forecast files + our summary and analysis of the forecasts.

The Financial Bubble Experiment: advanced diagnostics and forecasts of bubble terminations

The Financial Crisis Observatory^{*} Department of Management, Technology and Economics, ETH Zurich, Kreuzplatz 5, CH-8032 Zurich, Switzerland (Dated: November 2, 2009)

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TABLE I: Checksums of Financial Bubble Experiment forecast documents.

arXiv:0911.0454v1 [q-fin.CP] 2 Nov 2009

Thursday, November 05, 2009 Forecasting financial crashes: the ultimate experiment begins

If a new technique for predicting crashes really works, a bold new experiment will measure how well.

Technology PUBLISHED BY MIT Review

Is it really possible to predict the end of financial bubbles? Didier Sornette at the Swiss Federal Institute of Technology in Zurich thinks so and has set up the Financial Crisis Observatory at ETH to study the idea.

We've looked at his extraordinary predictions before. Earlier this year, <u>he</u> <u>identified a bubble in the Shanghai Composite Index</u> and much to this blog's surprise, forecast its end with remarkable accuracy.

Final remarks

1-All proposals will fail if we do not have better science and better metrics to monitor and diagnose (ex: biology, medicine, astronomy, chemistry, physics, evolution, and so on)

2-Leverage as a system variable versus the illusion of control by monetary policy, risk management, and all that

3-Need to make endogenous policy makers and regulators ("creationist" view of government role, illusion of control and law of unintended consequences of regulations)

4-Fundamental interplay between system instability and growth; the positive side of (some) bubbles

5-Time to reassess goals (growth vs sustainability vs happiness). In the end, endogenous co-evolution of culture, society and economy

KEY CHALLENGE: genuine trans-disciplinarity by **TRAINING in 2-3 disciplines + CHANGE OF CULTURE**