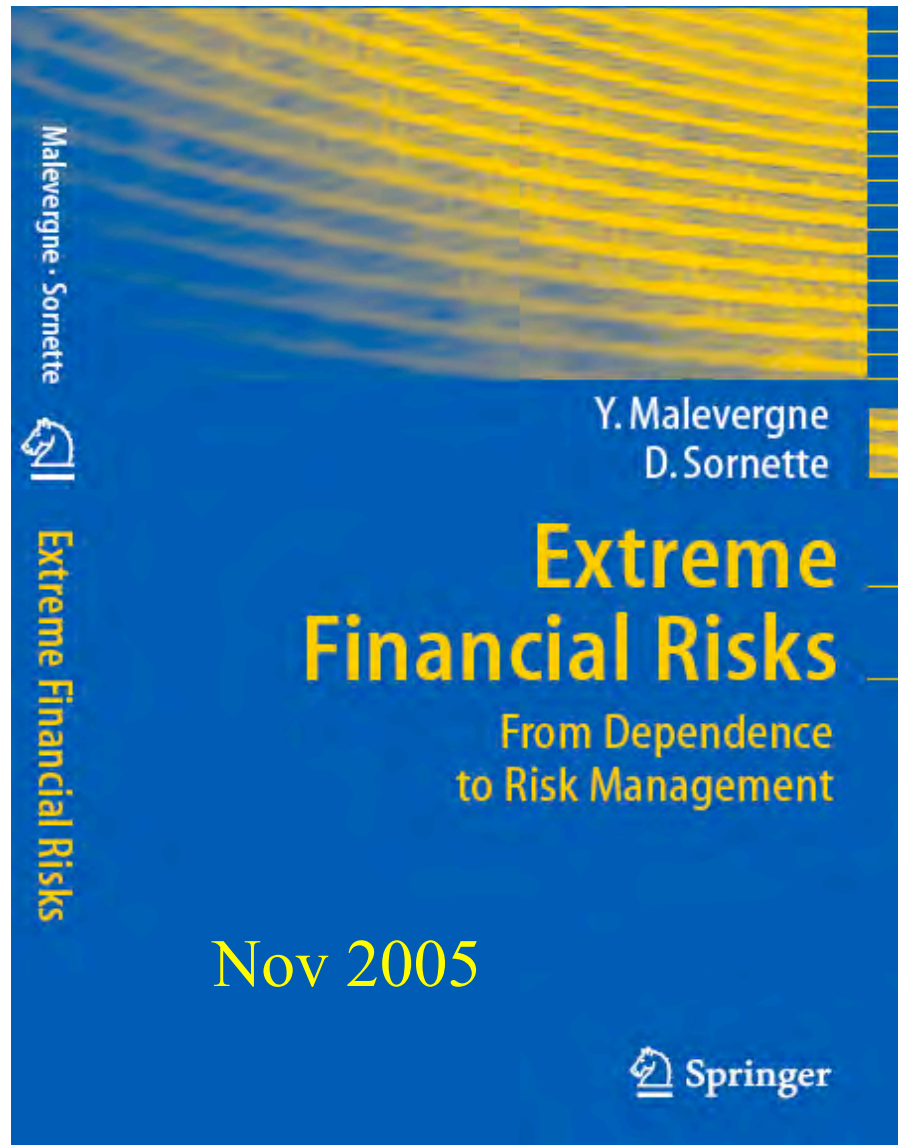


# Copulas, Higher-Moments and Tail Risks



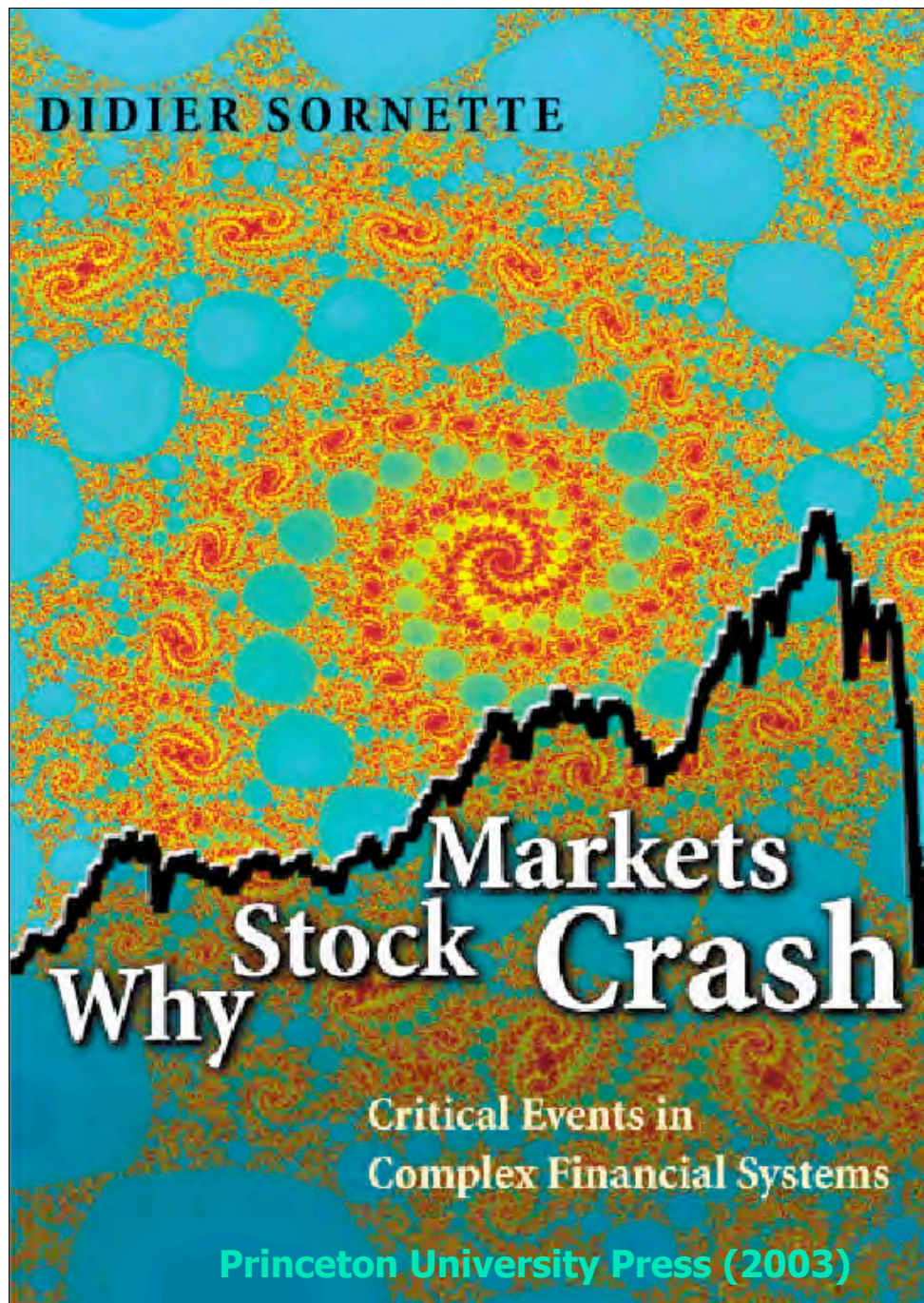
**ETH-Zurich**

Chair of Entrepreneurial Risks  
Department of Management, Technology and  
Economics (D-MTEC)  
Zurich, Switzerland  
<http://www.mtec.ethz.ch/>

Optimal “orthogonal”  
decomposition of multivariate  
risks in terms of

-marginal distributions

-intrinsic dependence



# EXTREMES AND THE 2008 FINANCIAL CRISIS

Department of Management, Technology and  
Economics, ETH Zurich, Switzerland

Member of the Swiss Finance Institute

co-founder of the Competence Center for Coping  
with Crises in Socio-Economic Systems, ETH  
Zurich (<http://www.ccss.ethz.ch/>)

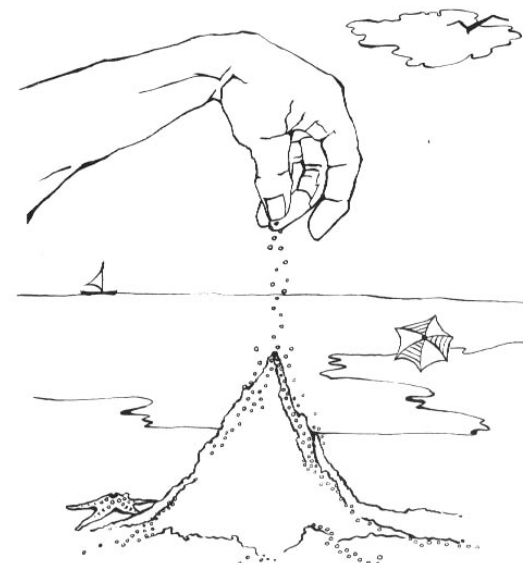
## long-term Collaborators:

Y. Ageon (Insight Finance, France)  
J. Andersen (CNRS, France)  
D. Darcet (Insight Research)  
K. Ide (UCLA)  
A. Johansen (Denmark)  
Y. Malevergne (Univ. Lyon, France)  
V. Pisarenko (Acad. Sci. Moscow, Russia)  
W.-X. Zhou (UCLA, now at Shanghai)

## more recent collaborators:

G. Harras (ETH Zurich)  
T. Kaizoji (Tokyo)  
A. Saichev (ETH Zurich and Nizhny Novgorod)  
R. Woodard and H. Woodard (ETH Zurich)  
W. Yan (ETH Zurich)  
A. Huesler (ETH Zurich)  
M. Fedorovsky (ETH Zurich)  
S. Reimann (ETH Zurich)

- **Self-organization?**  
**Extreme events are just part of the tail of power law distribution due to “self-organized criticality”?**  
**(endogenous)**



Artwork by Elaine Wiesenfeld  
(from Bak, How Nature Works)

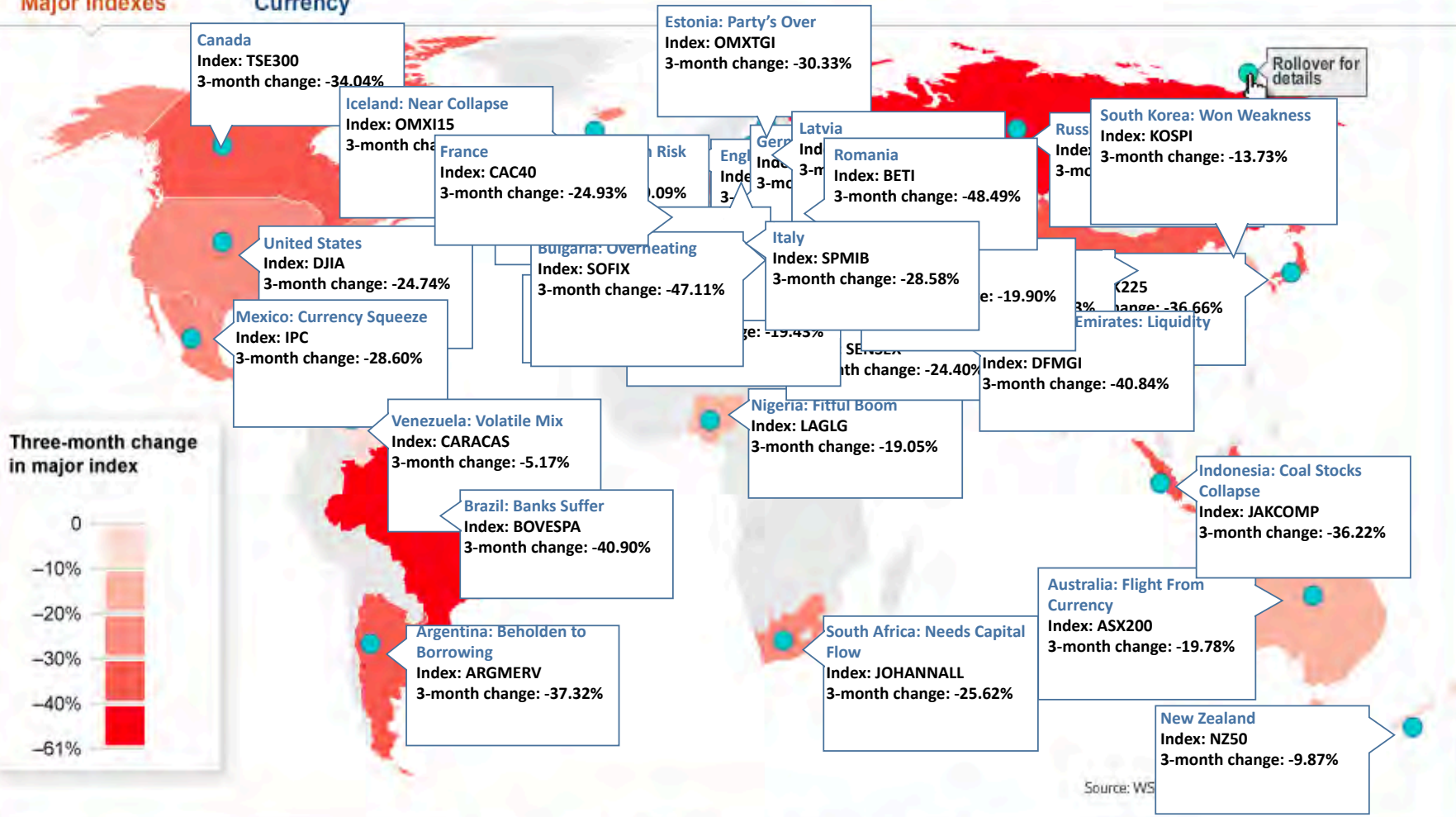
- **“Catastrophism”**: extreme events require extreme causes that lie outside the system  
**(exogenous)**
- **A mixture? How would it work?**

# Tumbling Stocks, Plunging Currencies

In the tightly interwoven global financial system, countries large and small have been affected by the dramatic slow-down in economic growth. Click on a country below to see how its major stock index and its currency have fared in the last three months.

Major Indexes

Currency



Three-month change in major index



Source: WS

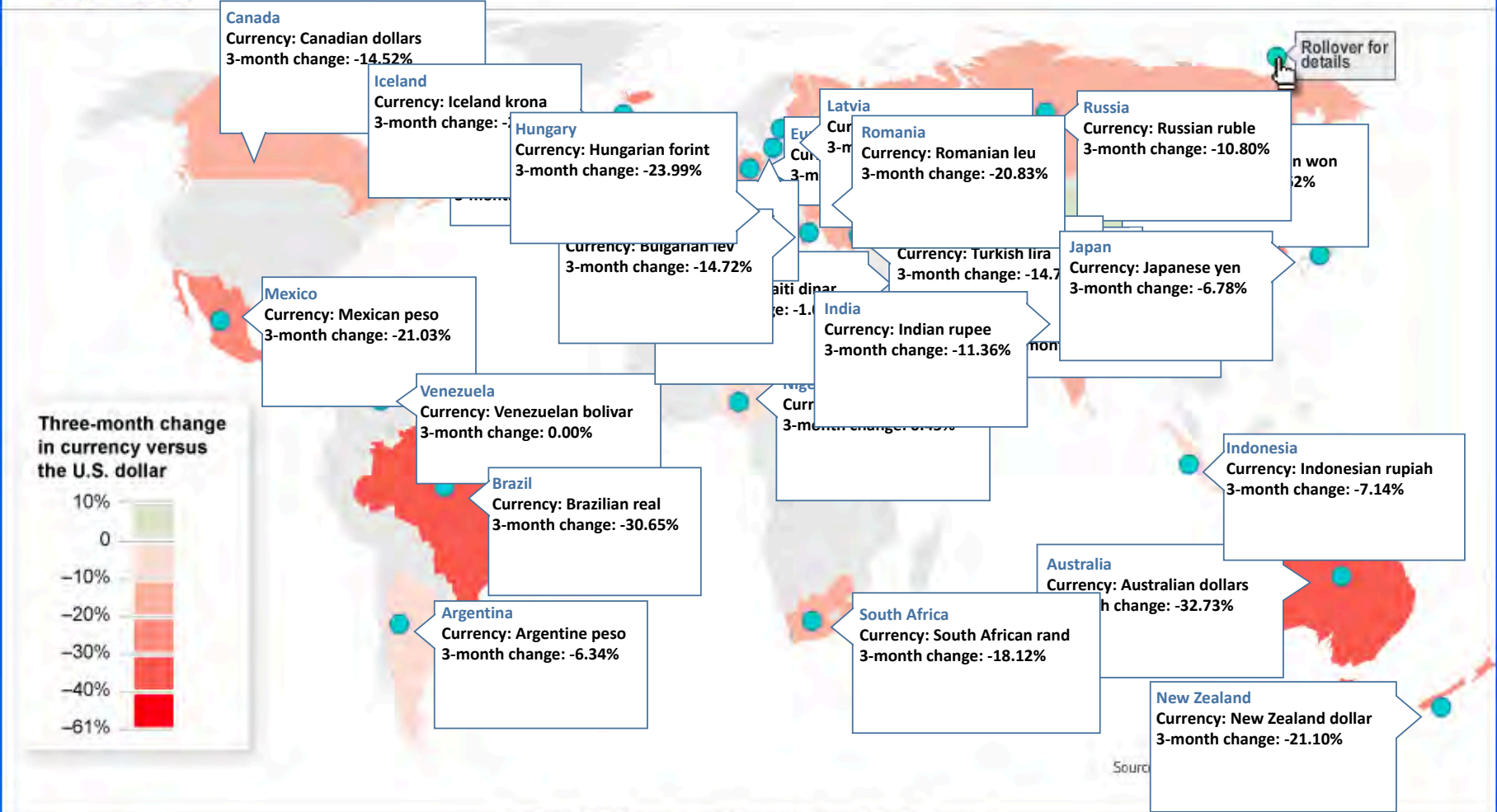
# Tumbling Stocks, Plunging Currencies

Email Print Link

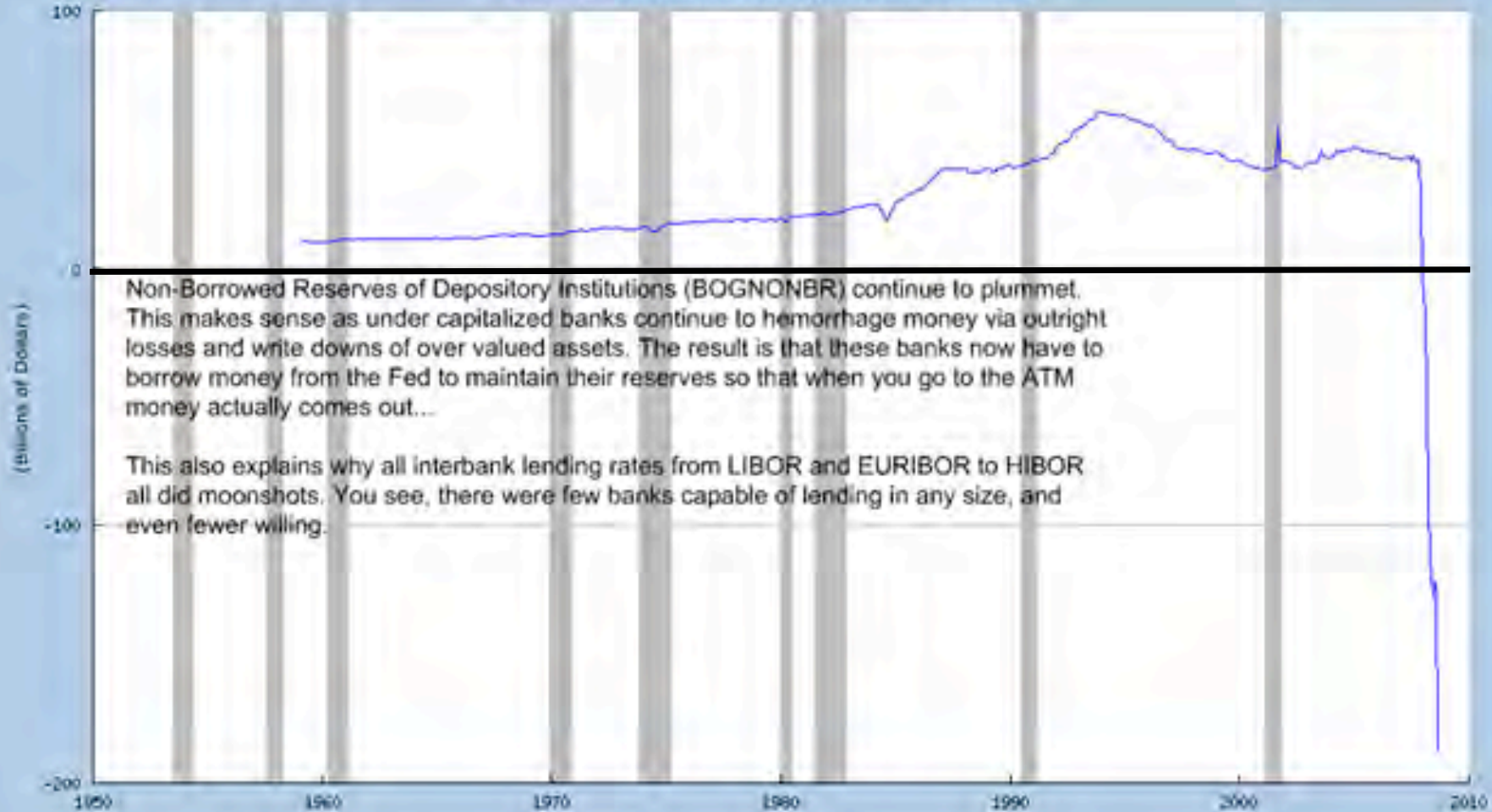
In the tightly interwoven global financial system, countries large and small have been affected by the dramatic slow-down in economic growth. Click on a country below to see how its major stock index and its currency have fared in the last three months.

Major Indexes

Currency



Non-Borrowed Reserves of Depository Institutions (BOGNONBR)  
Source: Board of Governors of the Federal Reserve System



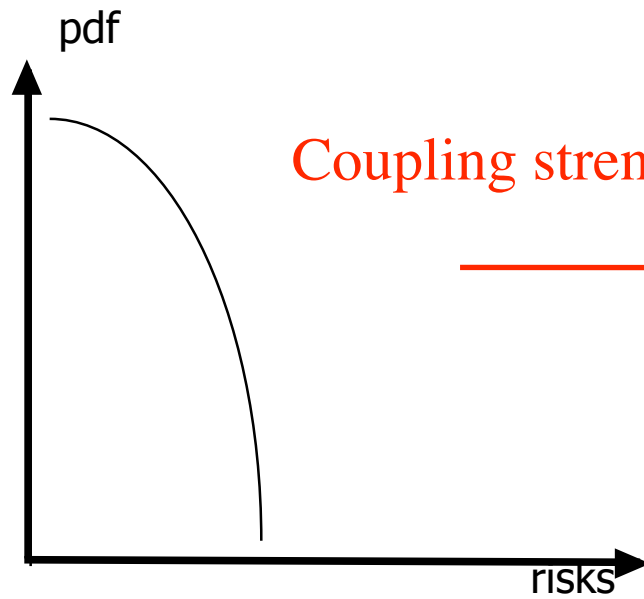
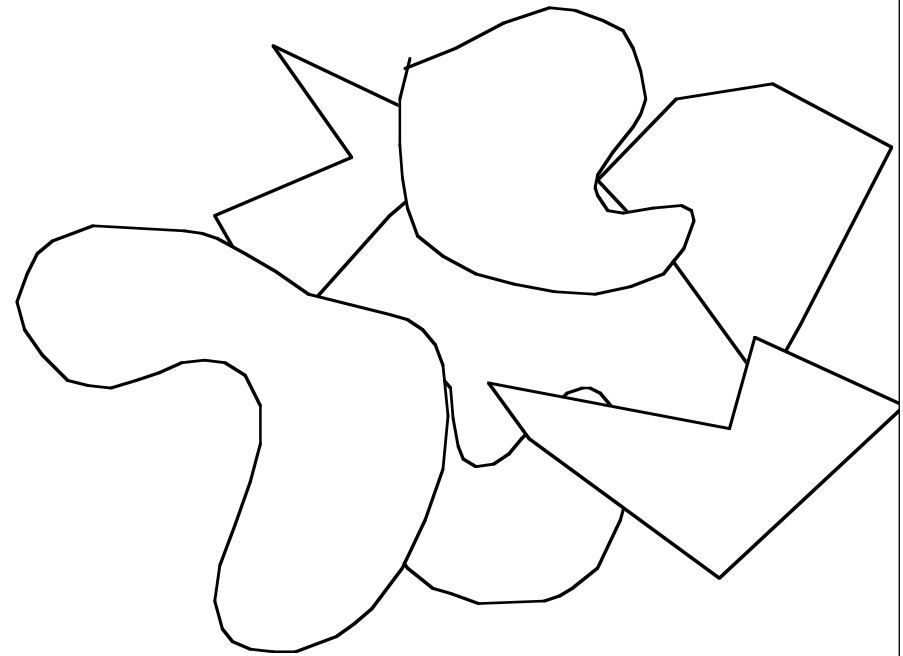
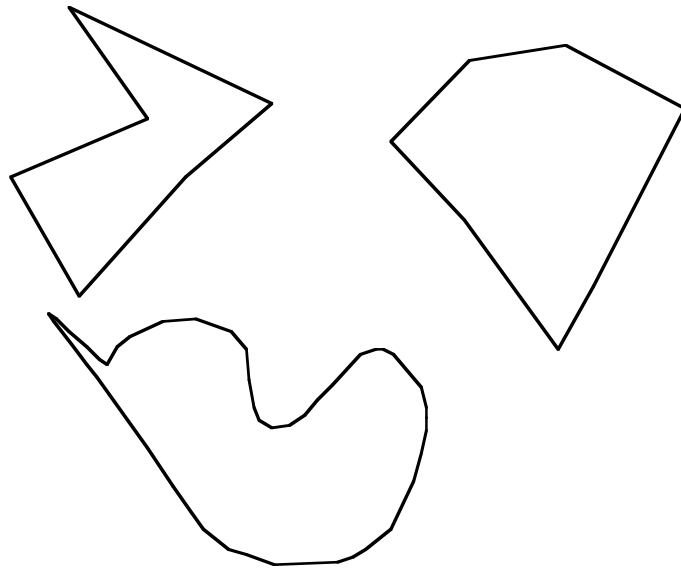
Non-Borrowed Reserves of Depository Institutions (BOGNONBR) continue to plummet. This makes sense as under capitalized banks continue to hemorrhage money via outright losses and write downs of over valued assets. The result is that these banks now have to borrow money from the Fed to maintain their reserves so that when you go to the ATM money actually comes out...

This also explains why all interbank lending rates from LIBOR and EURIBOR to HIBOR all did moonshots. You see, there were few banks capable of lending in any size, and even fewer willing.

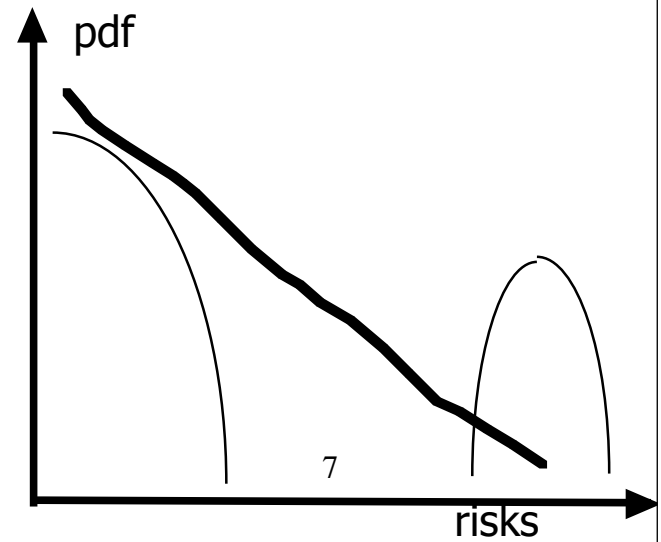
Shaded areas indicate US recessions as determined by the NBER.  
©2009 Federal Reserve Bank of St. Louis; [research.stlouisfed.org](http://research.stlouisfed.org)

Separation of financial and credit risks

Securitization leads to larger inter-connectivity

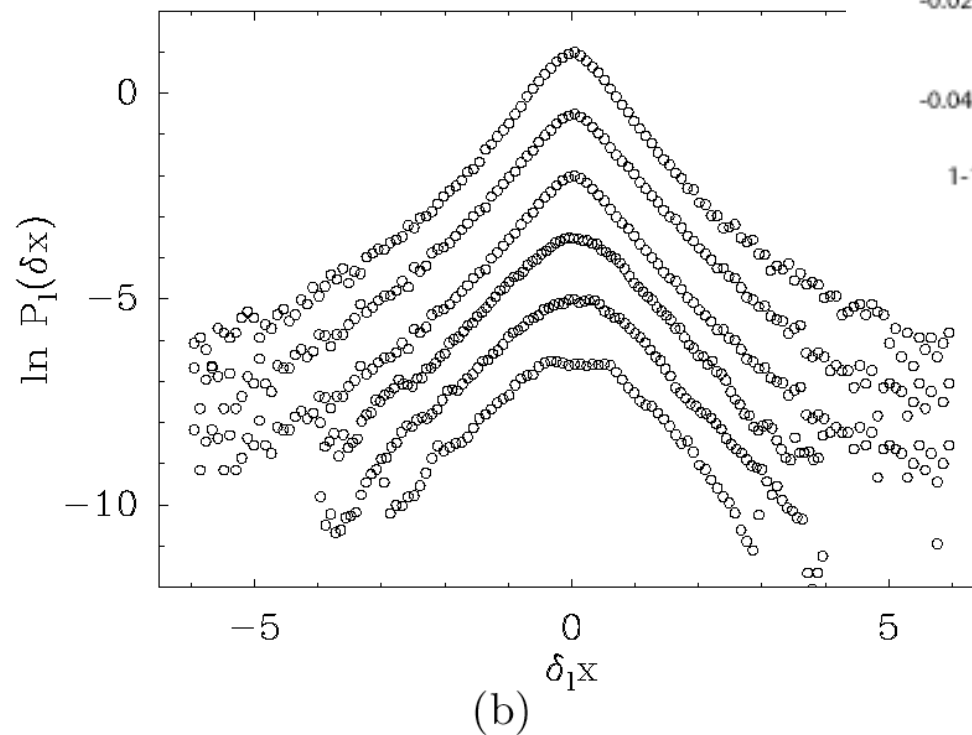
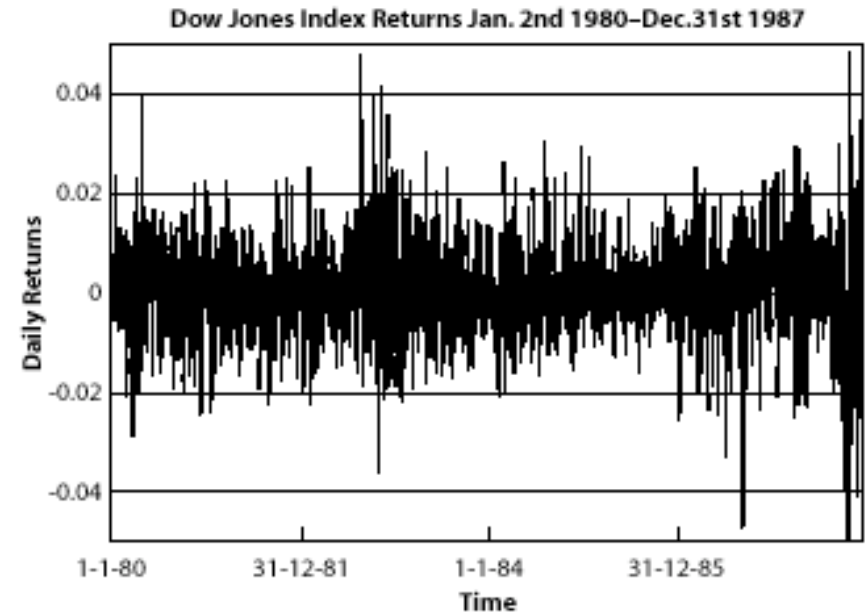


Coupling strength increases



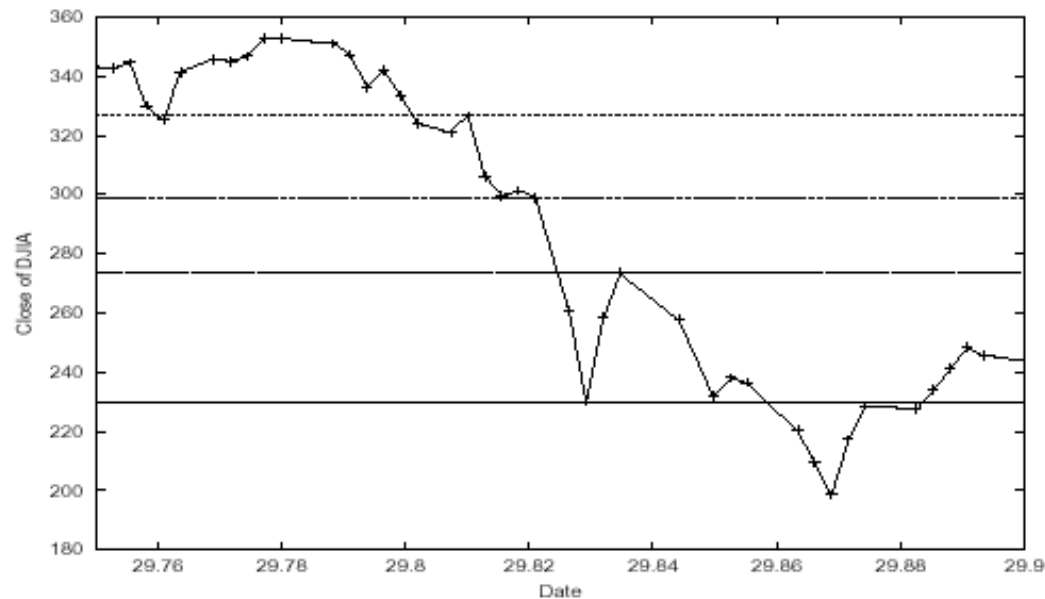
# THE CONCEPT OF “Kings”

Traditional emphasis on  
Daily returns do not reveal  
any anomalous events



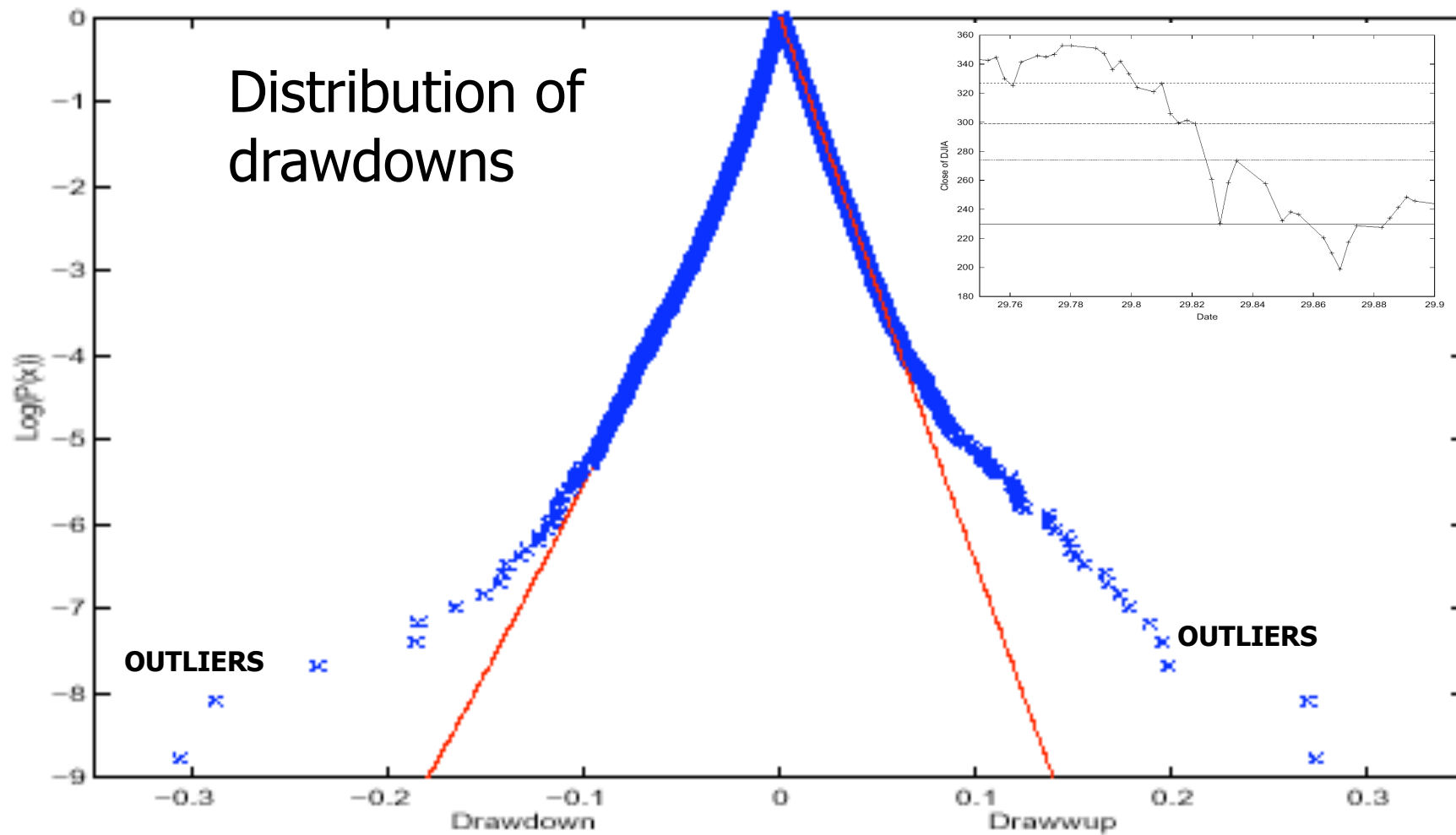


## “Drawdowns/Drawups” nonlinear measure



- “Elastic” time horizon determined by market dynamics.
- Worst case scenario (risk management).
- Amplification of extreme market dynamics through “filtering”.

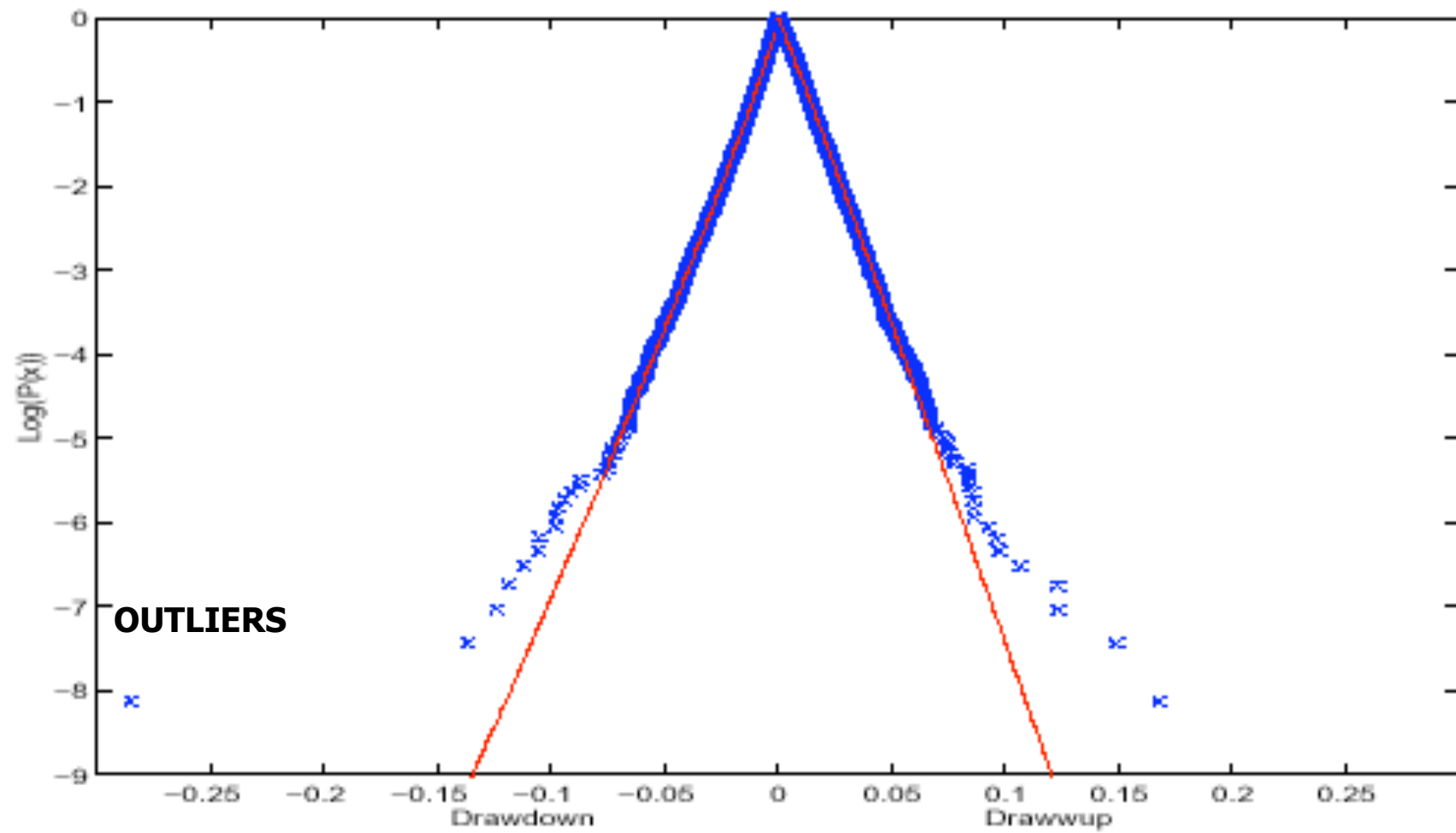
# Dow Jones Industrial Average



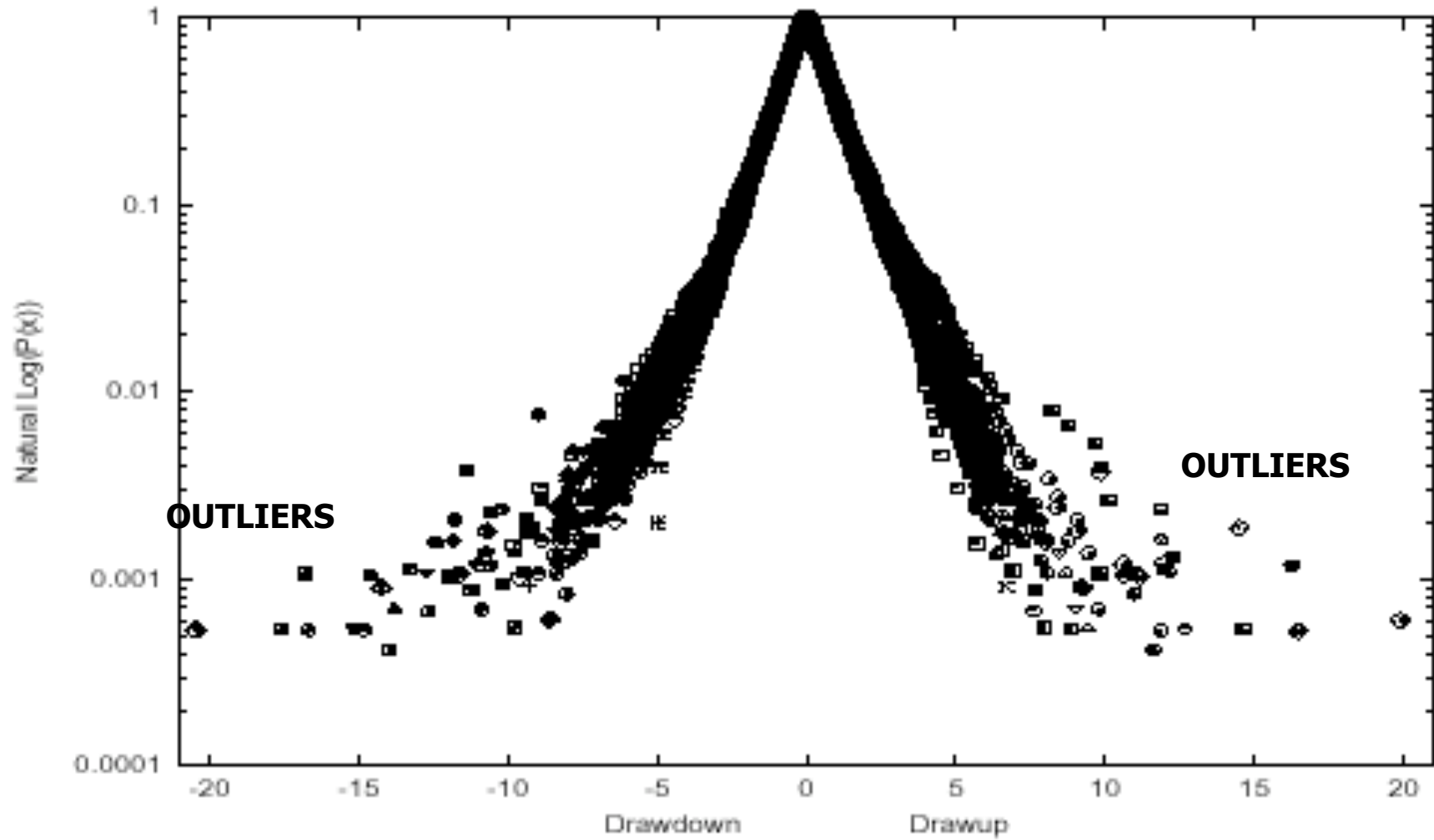
A. Johansen and D. Sornette, Stock market crashes are outliers,  
European Physical Journal B 1, 141-143 (1998)

A. Johansen and D. Sornette, Large Stock Market Price Drawdowns Are Outliers,  
Journal of Risk 4(2), 69-110, Winter 2001/02

# SP500



# Thirty Major US companies



**Table 1.** NASDAQ composite index. The total number of drawdowns is 1495. The first column is the cut-off  $u$  such that the MLE of the two competing hypotheses (standard (SE) and modified (MSE) stretched exponentials) is performed over the interval  $[0, u]$  of the absolute value of the drawdowns. The second column gives the fraction ‘quantile’ of the drawdowns belonging to  $[0, u]$ . The third column gives the exponents  $z$  found for the SE (first value) and MSE (second value) distributions. The fourth and fifth columns give the logarithm of the likelihoods (12) and (13) for the SE and MSE, respectively. The sixth column gives the variable  $T$  defined in (14). The last column ‘proba’ gives the corresponding probability of exceeding  $T$  by chance. For  $u > 18\%$ , we find that  $T$  saturates to 13.6 and ‘proba’ to 0.02%.

Cut-off $u$	Quantile	$z$	$\ln(L_0)$	$\ln(L_1)$	$T$	Proba
3%	87%	0.916, 0.940	4890.36	4891.16	1.6	20.5%
6%	97%	0.875, 0.915	4944.36	4947.06	5.4	2.0%
9%	99.0%	0.869, 0.918	4900.75	4903.66	5.8	1.6%
12%	99.7%	0.851, 0.904	4872.47	4877.46	10.0	0.16%
15%	99.7%	0.843, 0.898	4854.97	4860.77	11.6	0.07%
18%	99.9%	0.836, 0.890	4845.16	4851.94	13.6	0.02%

D. Sornette and A. Johansen  
 Significance of log-periodic precursors to financial crashes,  
 Quantitative Finance 1 (4), 452-471 (2001)

A. Johansen and D. Sornette,  
 Endogenous versus Exogenous Crashes in Financial Markets,  
 in press in “Contemporary Issues in International Finance”  
 (Nova Science Publishers, 2004)  
 (<http://arXiv.org/abs/cond-mat/0210509>)

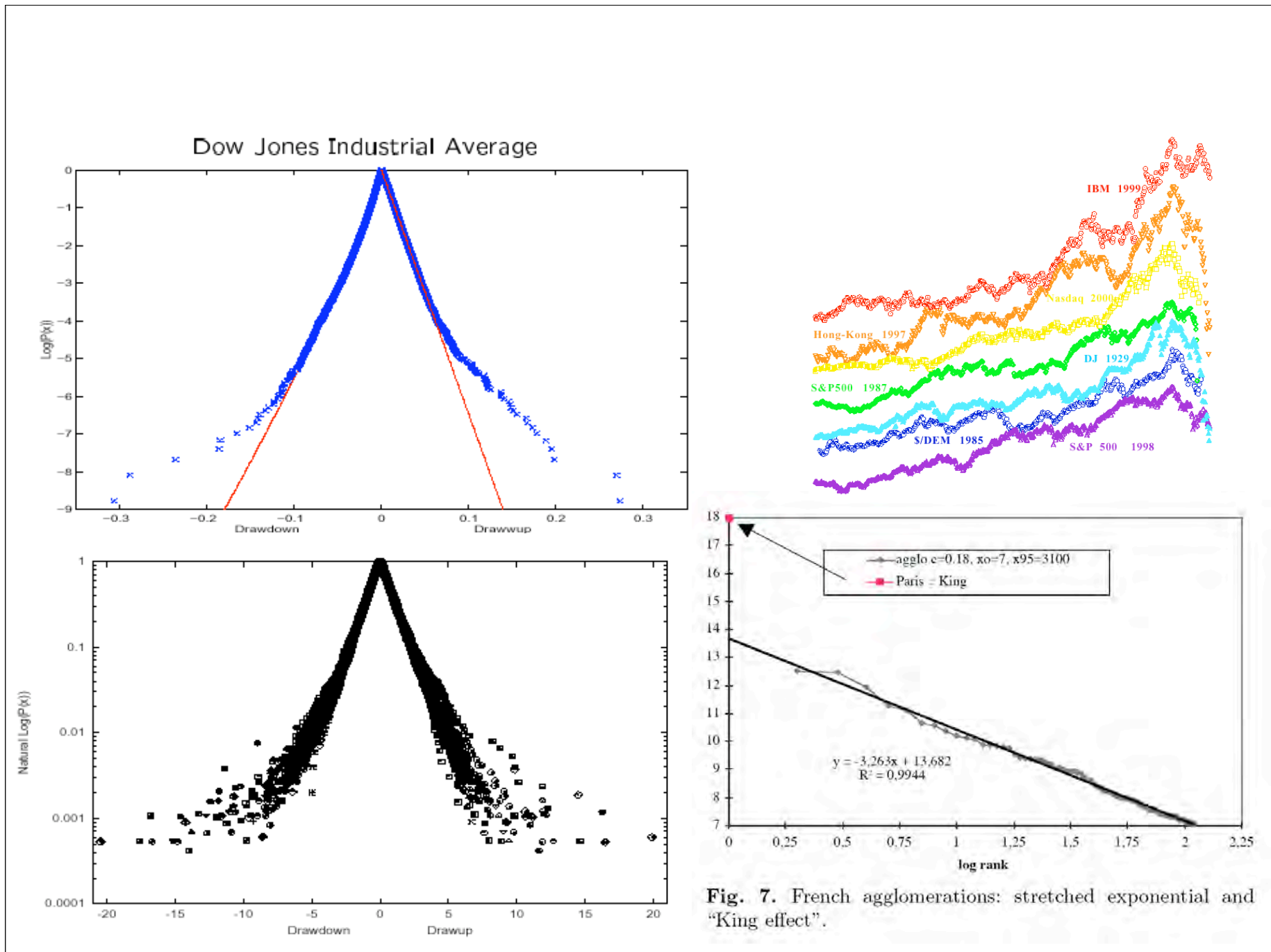


Fig. 7. French agglomerations: stretched exponential and “King effect”.

## Beyond power laws: five examples of “kings”

Paris as the king in the Zipf distribution of French city sizes.

Outliers and kings in the distribution of financial drawdowns.

Extreme king events in the pdf of turbulent velocity fluctuations.

Material failure and rupture processes.

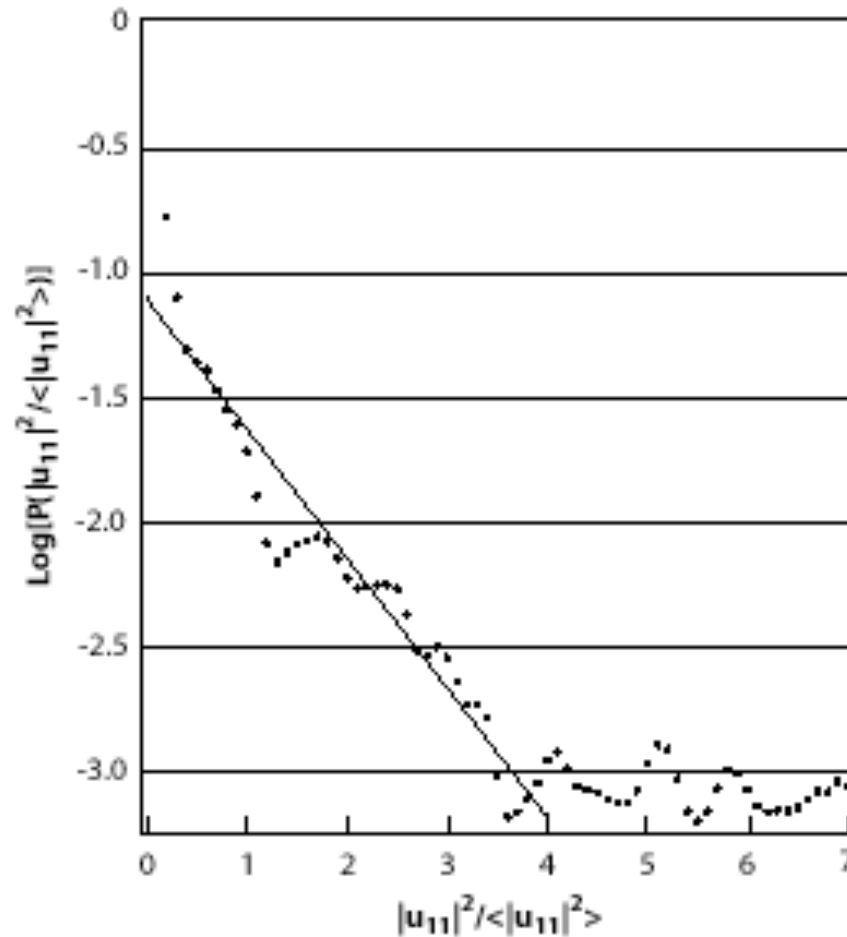
Epileptic seizures

Gutenberg-Richter law and characteristic earthquakes.



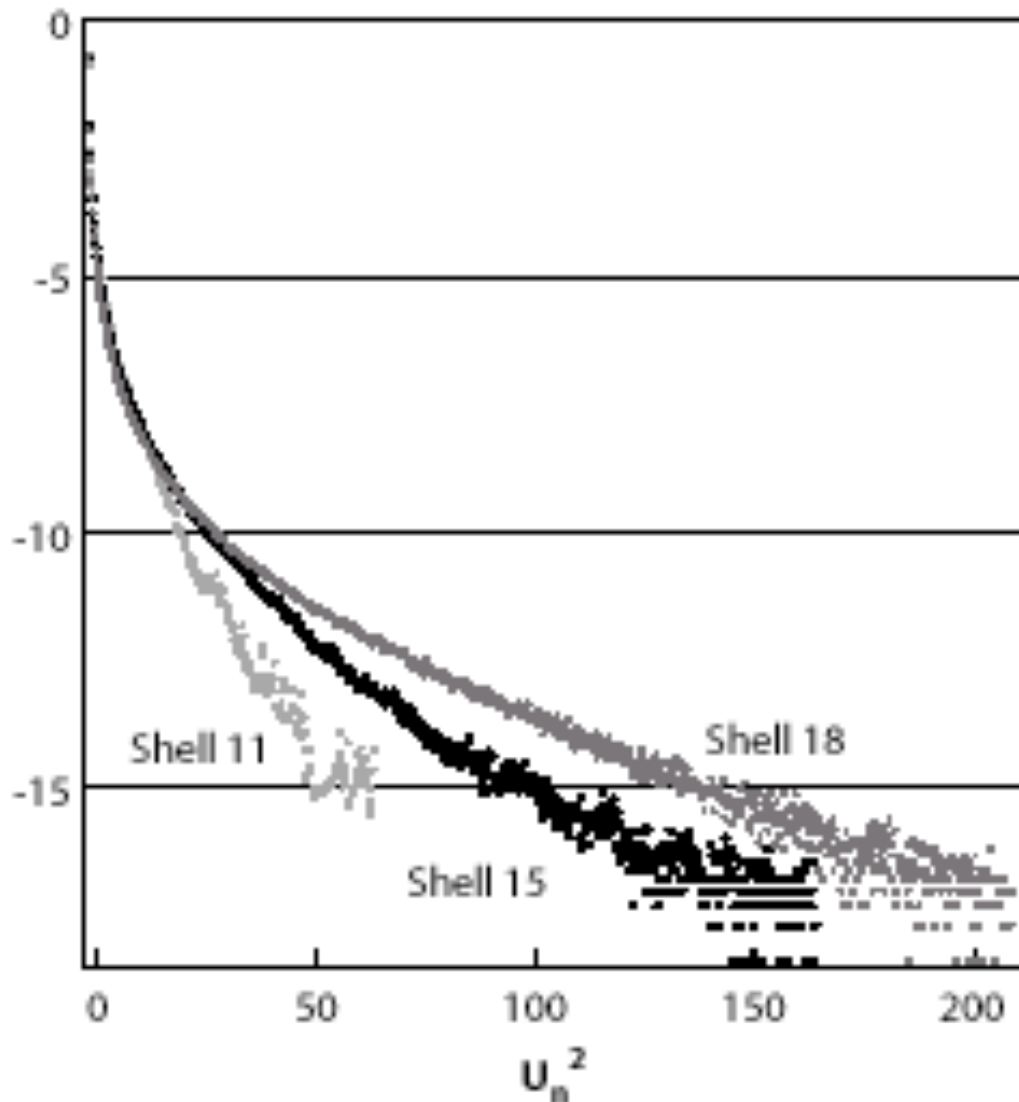
Mathematical Geophysics Conference **Extreme Earth Events**  
Villefranche-sur-Mer, 18-23 June 2000





L'vov, V.S., Pomyalov, A. and Procaccia, I. (2001) Outliers, Extreme Events and Multiscaling, Physical Review E 6305 (5), 6118, U158-U166.

FIG. 3.2. Apparent probability distribution function of the square of the fluid velocity, normalized to its time average, in the eleventh shell of the toy model of hydrodynamic turbulence discussed in the text. The vertical axis is in logarithmic scale such that the straight line, which helps the eye, qualifies as an apparent exponential distribution. Note the appearance of extremely sparse and large bursts of velocities at the extreme right above the extrapolation of the straight line. Reproduced from [252].



Pdf of the square of the Velocity as in the previous figure but for a much longer time series, so that the tail of the distributions for large Fluctuations is much better constrained. The hypothesis that there are no outliers is tested here by collapsing the distributions for the three shown layers. While this is a success for small fluctuations, the tails of the distributions for large events are very different, indicating that extreme fluctuations belong to a different class of their own and hence are outliers.

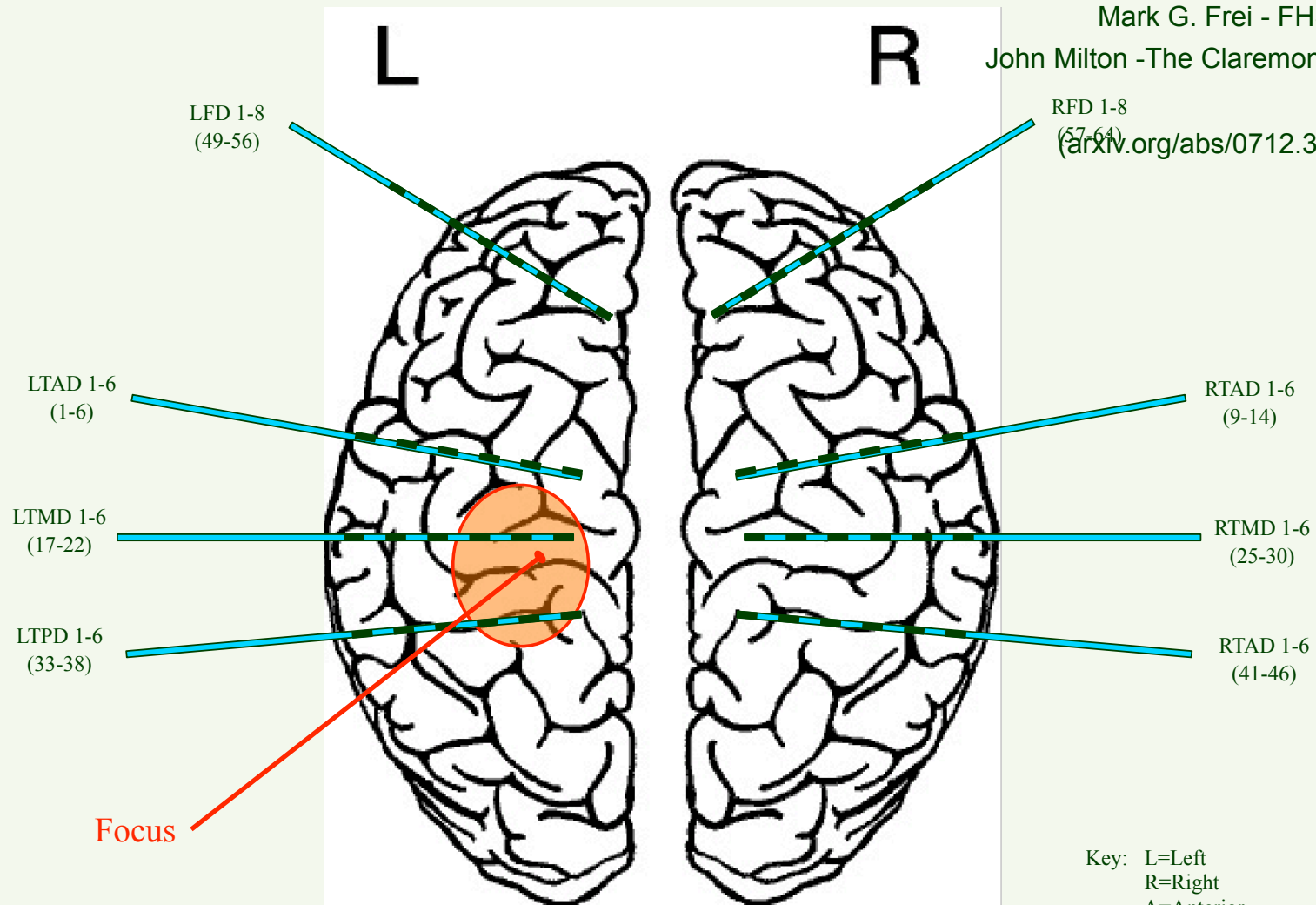
L'vov, V.S., Pomyalov, A. and Procaccia, I. (2001) Outliers, Extreme Events and Multiscaling, Physical Review E 6305 (5), 6118, U158-U166.

# Epileptic Seizures – Quakes of the Brain?

with Ivan Osorio – KUMC & FHS

Mark G. Frei - FHS

John Milton -The Claremont Colleges



RFD 1-8  
(57-64)  
([arXiv.org/abs/0712.3929](https://arxiv.org/abs/0712.3929))

LTAD 1-6  
(1-6)

RTAD 1-6  
(9-14)

LTMD 1-6  
(17-22)

RTMD 1-6  
(25-30)

LTPD 1-6  
(33-38)

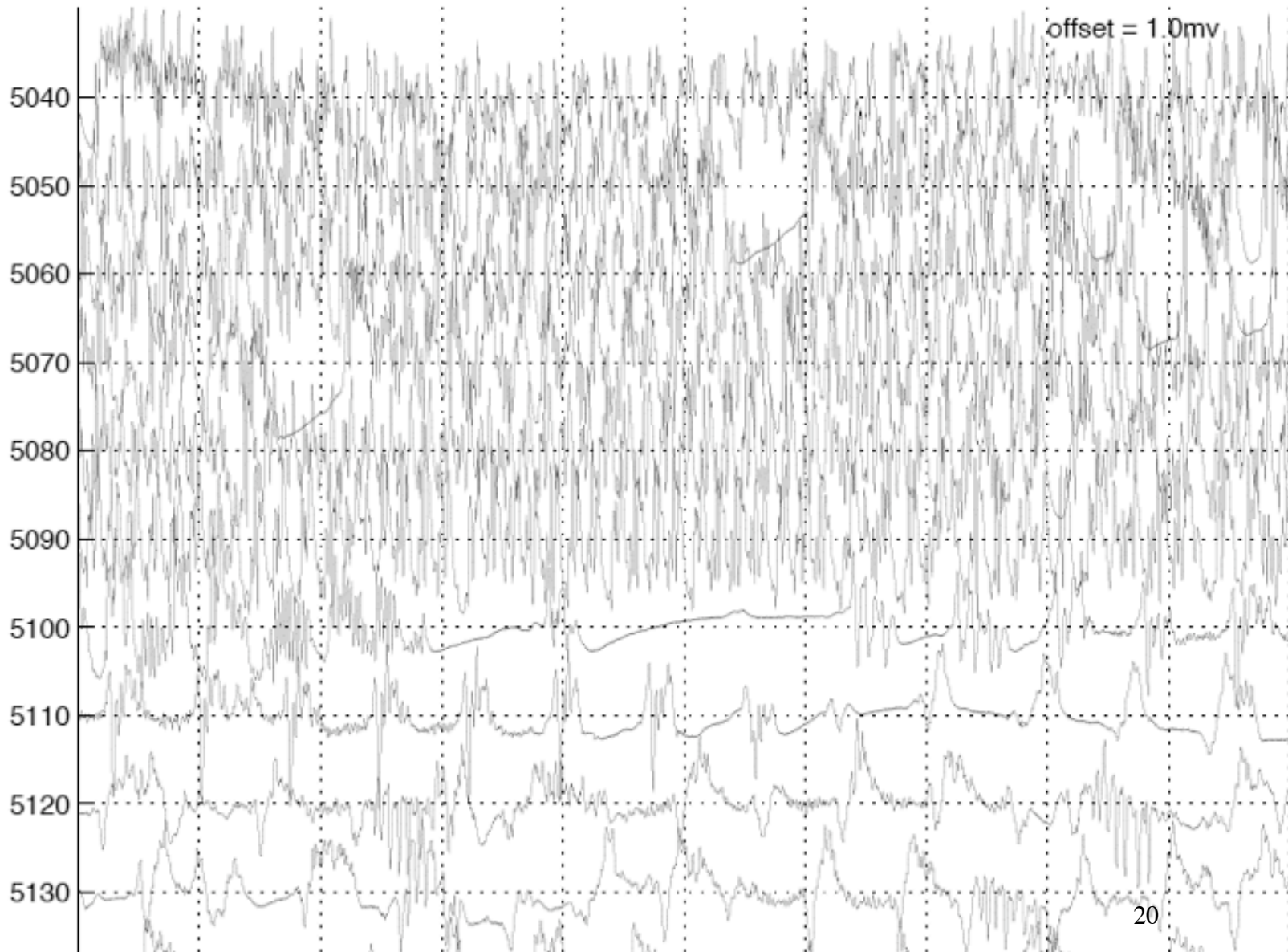
RTAD 1-6  
(41-46)

Focus

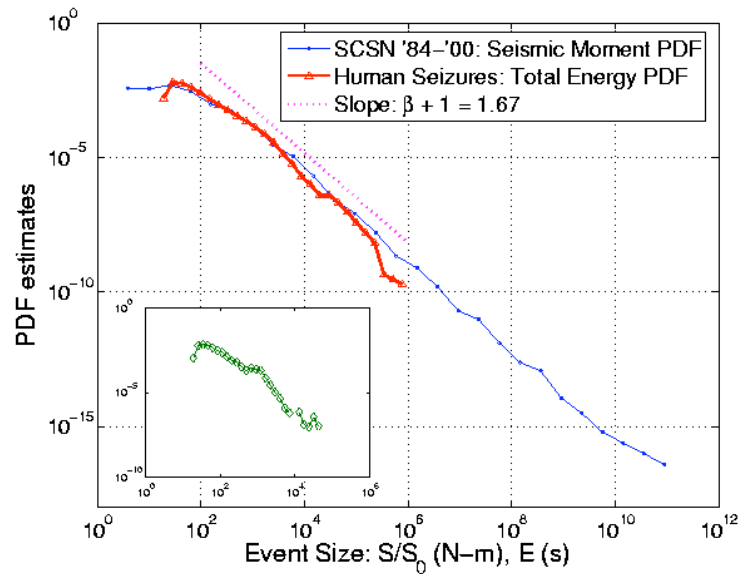
Key: L=Left  
R=Right  
A=Anterior  
M=Mesial  
P=Posterior  
D=Depth  
T=Temporal  
F=Frontal

Depth Needle Electrodes Contact Numbering: N ... 3 2 1

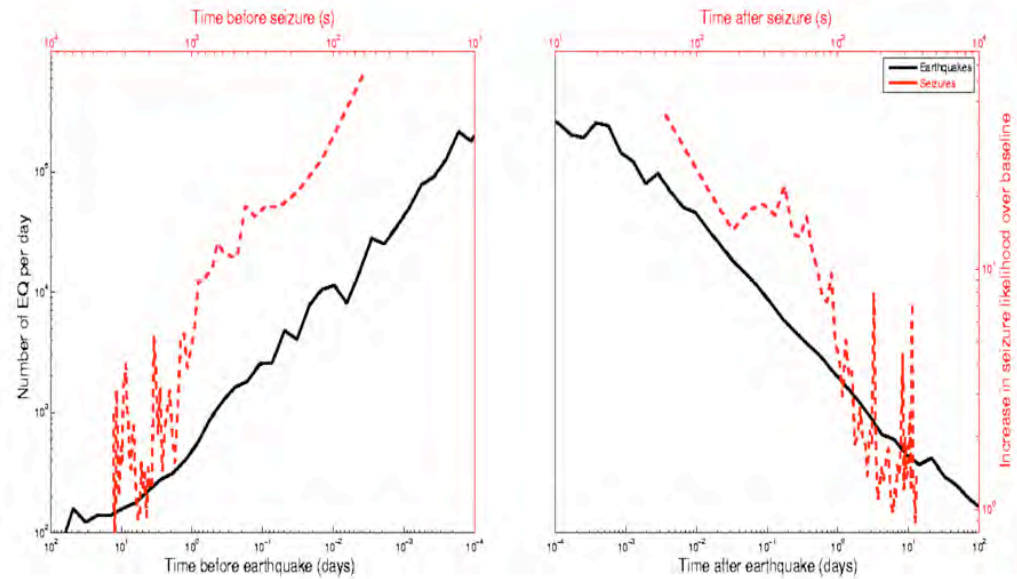
# Bursts and Seizures



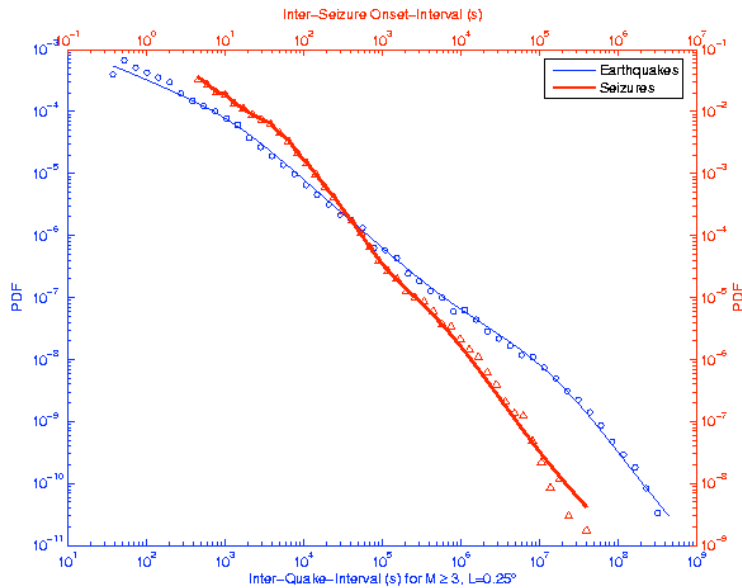
## Gutenberg-Richter distribution of sizes



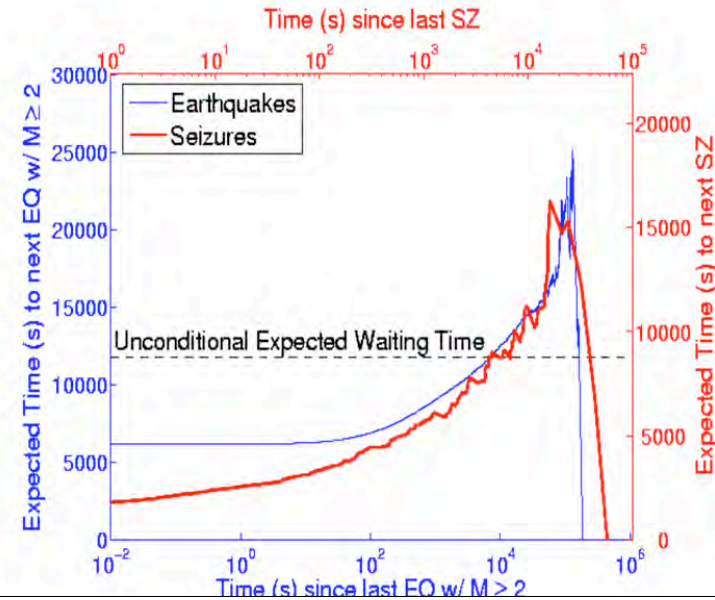
## Omori law: Direct and Inverse



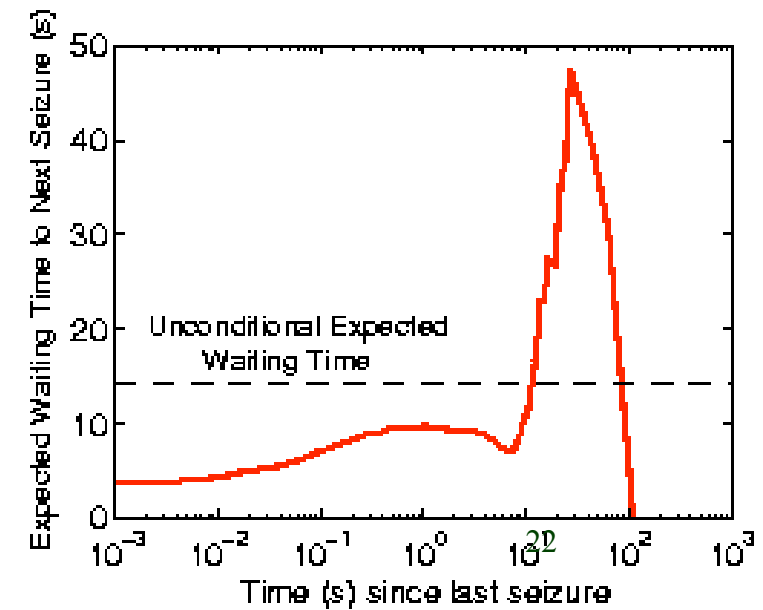
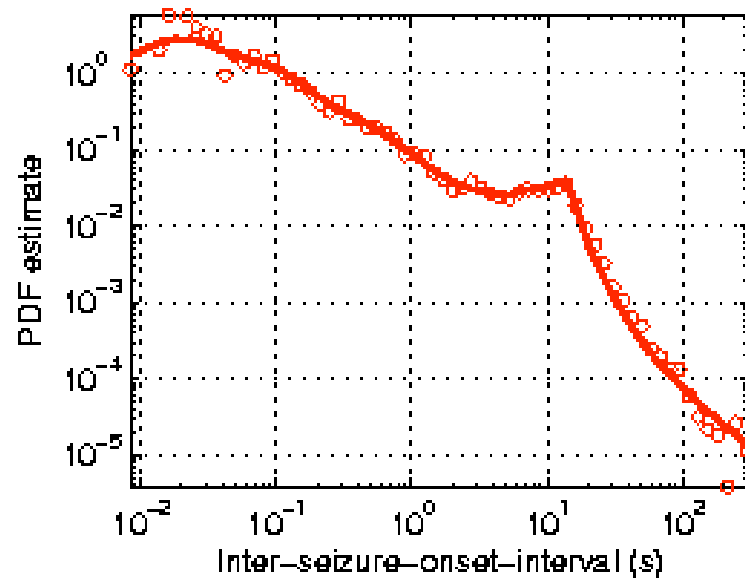
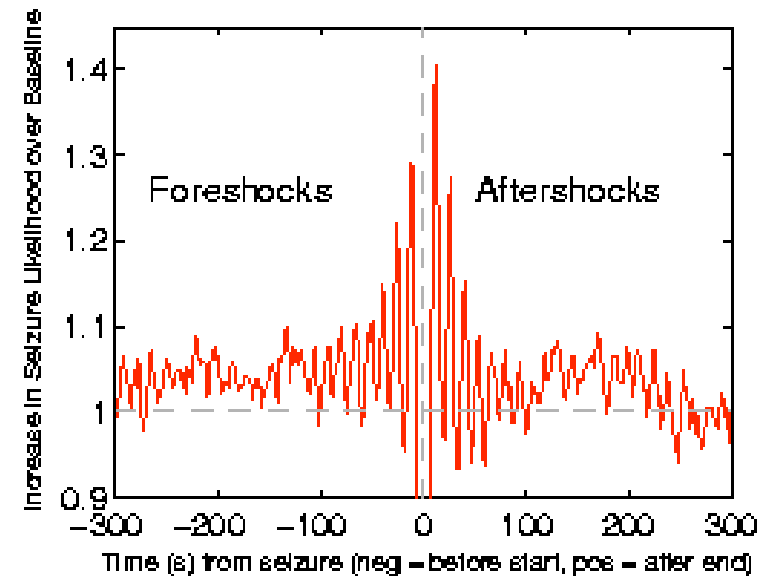
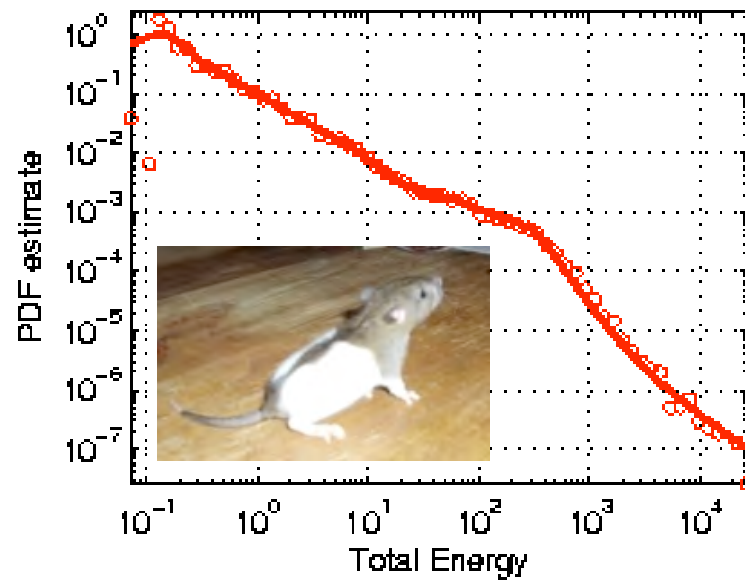
## pdf of inter-event waiting times



The longer it has been since the last event, the longer it will be since the next one!

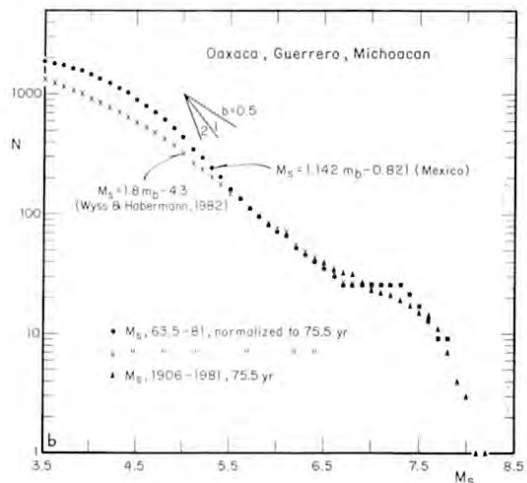


19 rats treated intravenously (2) with the convulsant 3-mercaptopropionic acid (3-MPA)

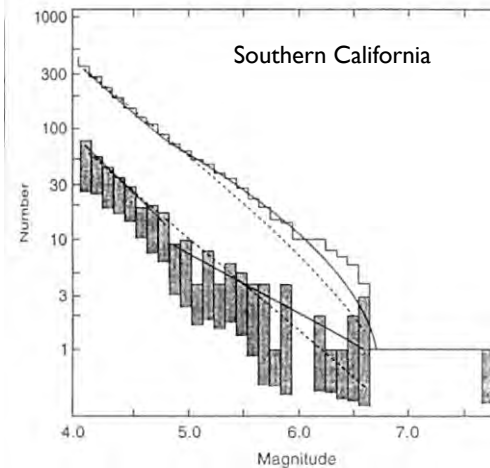


# Complex magnitude distributions

## Characteristic earthquakes?

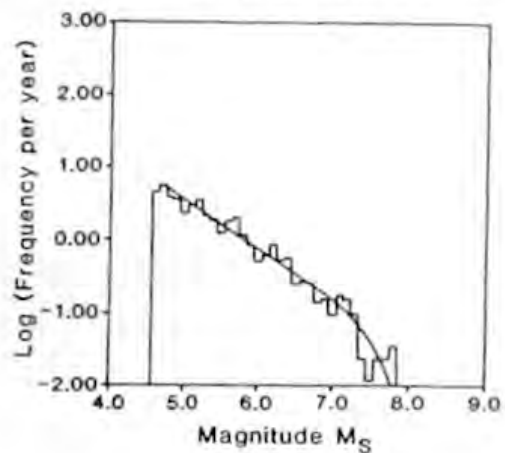


*Singh, et. al.,  
1983, BSSA 73,  
1779-1796*

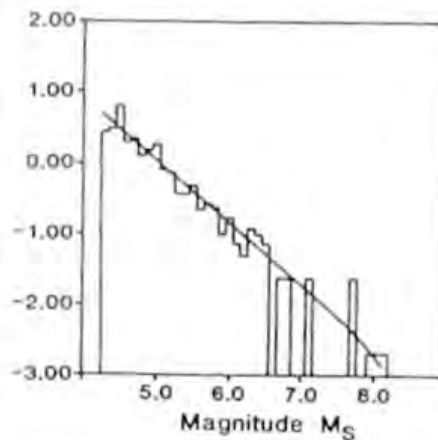


*Knopoff, 2000,  
PNAS 97,  
11880-11884*

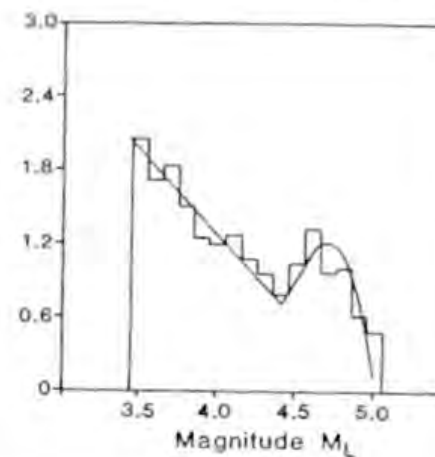
(a) Eastern Mediterranean



(b) Southern California



(c) Mount St. Helens



*Main, 1995, BSSA  
85, 1299-1308*

# Landau-Ginzburg Theory of Self-Organized Criticality

Dynamics of an order parameter (OP) and of the corresponding *control* parameter (CP): within the sandpile picture,  $\frac{\partial h}{\partial x}$  is the slope of the sandpile,  $h$  being the local height, and  $S$  is the state variable distinguishing between static grains ( $S = 0$ ) and rolling grains ( $S \neq 0$ ).

L. Gil and D. Sornette  
“Landau-Ginzburg theory of self-organized criticality”,  
Phys. Rev.Lett. 76,  
3991-3994 (1996)

## Normal form of sub-critical bifurcation

$$\frac{\partial S}{\partial t} = \chi \{ \mu S + 2\beta S^3 - S^5 \} \quad (1)$$

where

$$\mu = \left[ \left( \frac{\partial h}{\partial x} \right)^2 - \left( \frac{\partial h}{\partial x} \Big|_c \right)^2 \right] \quad (2)$$

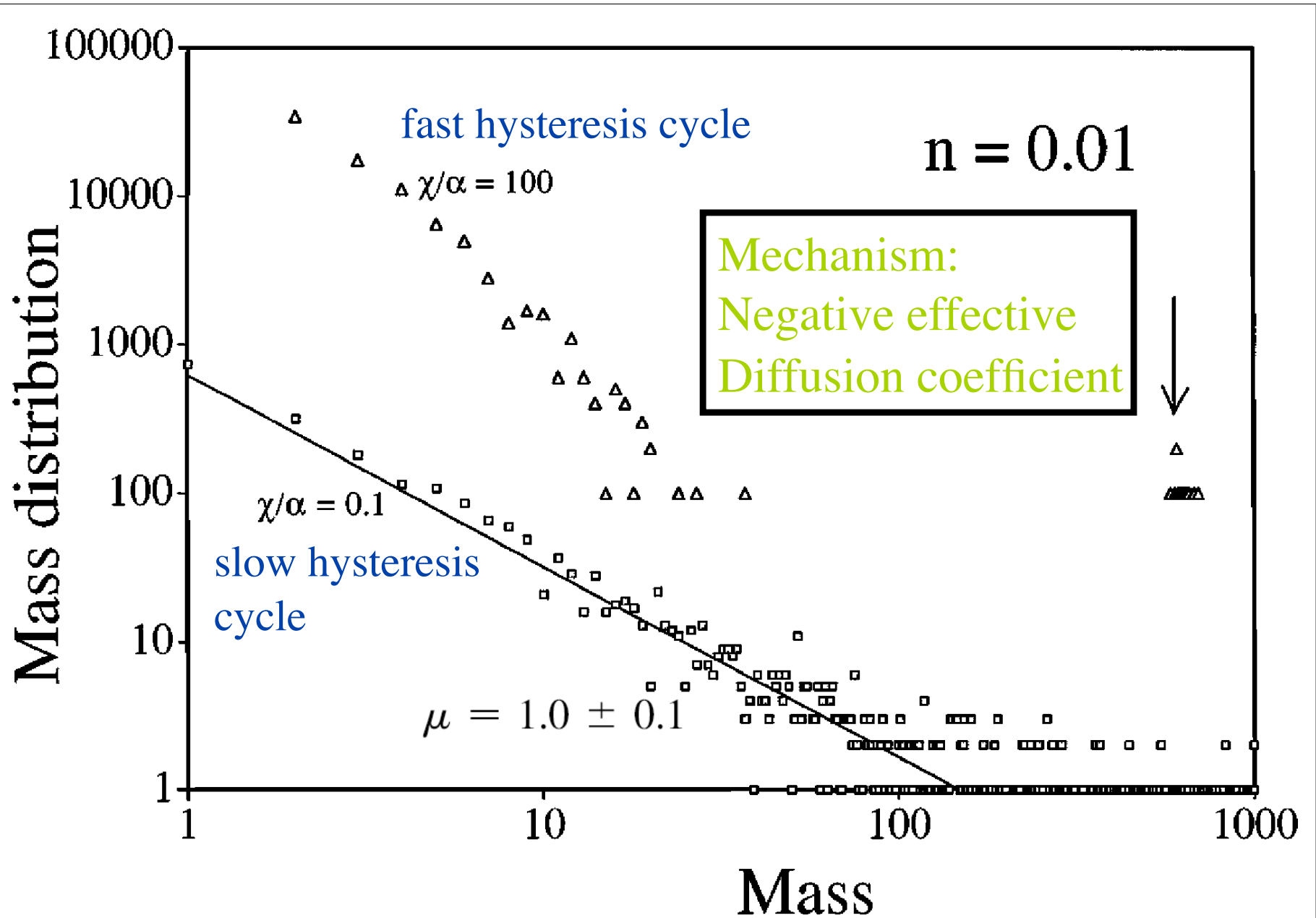
and  $\beta > 0$  (subcritical condition).

## Diffusion equation

$$\frac{\partial h}{\partial t} = - \frac{\partial F(S, \frac{\partial h}{\partial x})}{\partial x} + \Phi \quad (3)$$

$$F\left(S, \frac{\partial h}{\partial x}\right) = -\alpha \frac{\partial h}{\partial x} S^2, \quad \alpha > 0$$





System sizes range from  $L/a = 64$  to 2048.

$$P(M)dM \approx M^{-(1+\mu)}dM,$$

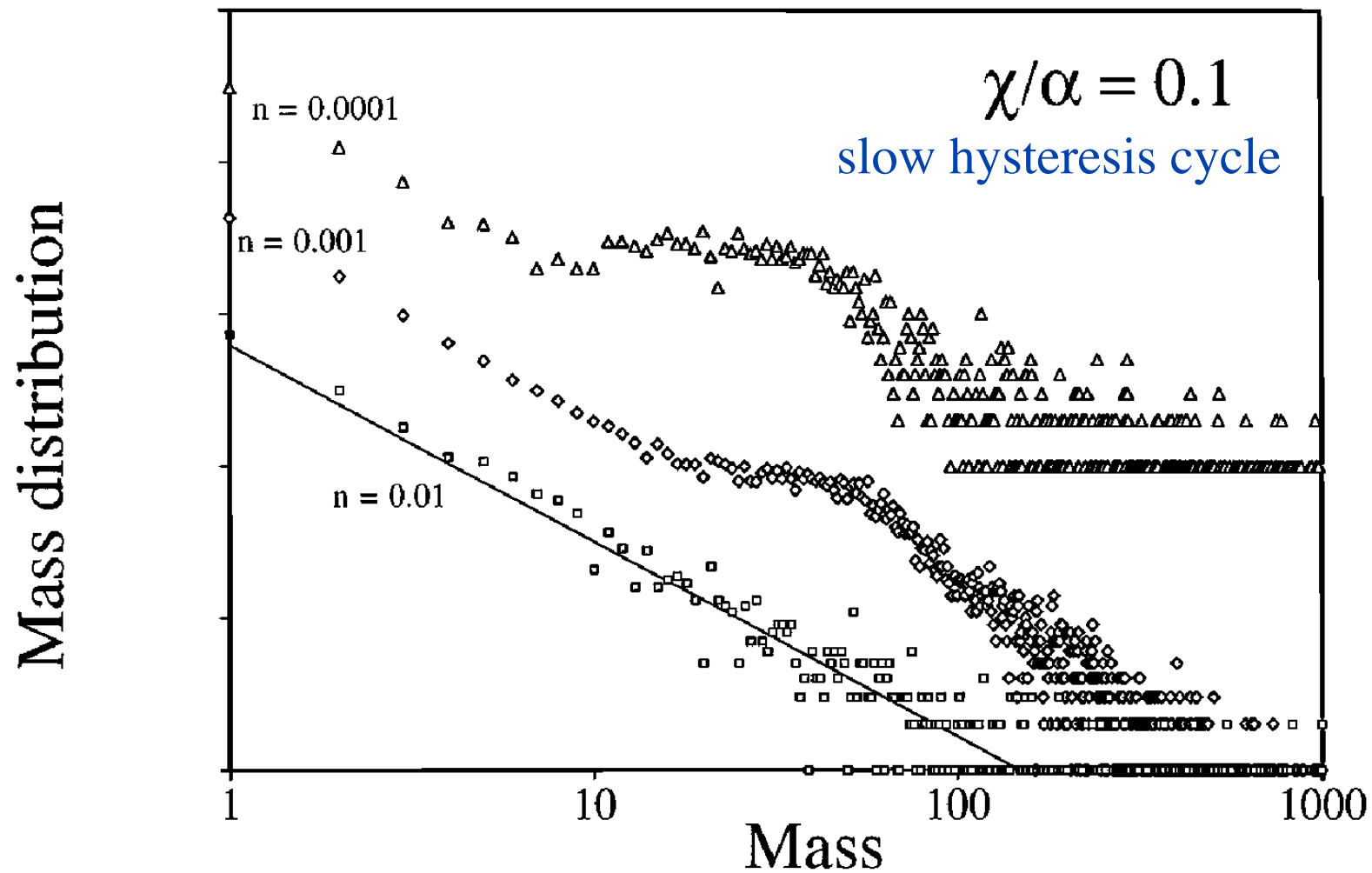


FIG. 2. Distributions  $P(M)$  of avalanche sizes for the same  $\chi/\alpha = 0.1$  but decreasing values, from bottom to top, of the noise. The curves have been moved with respect to each other for better clarity.

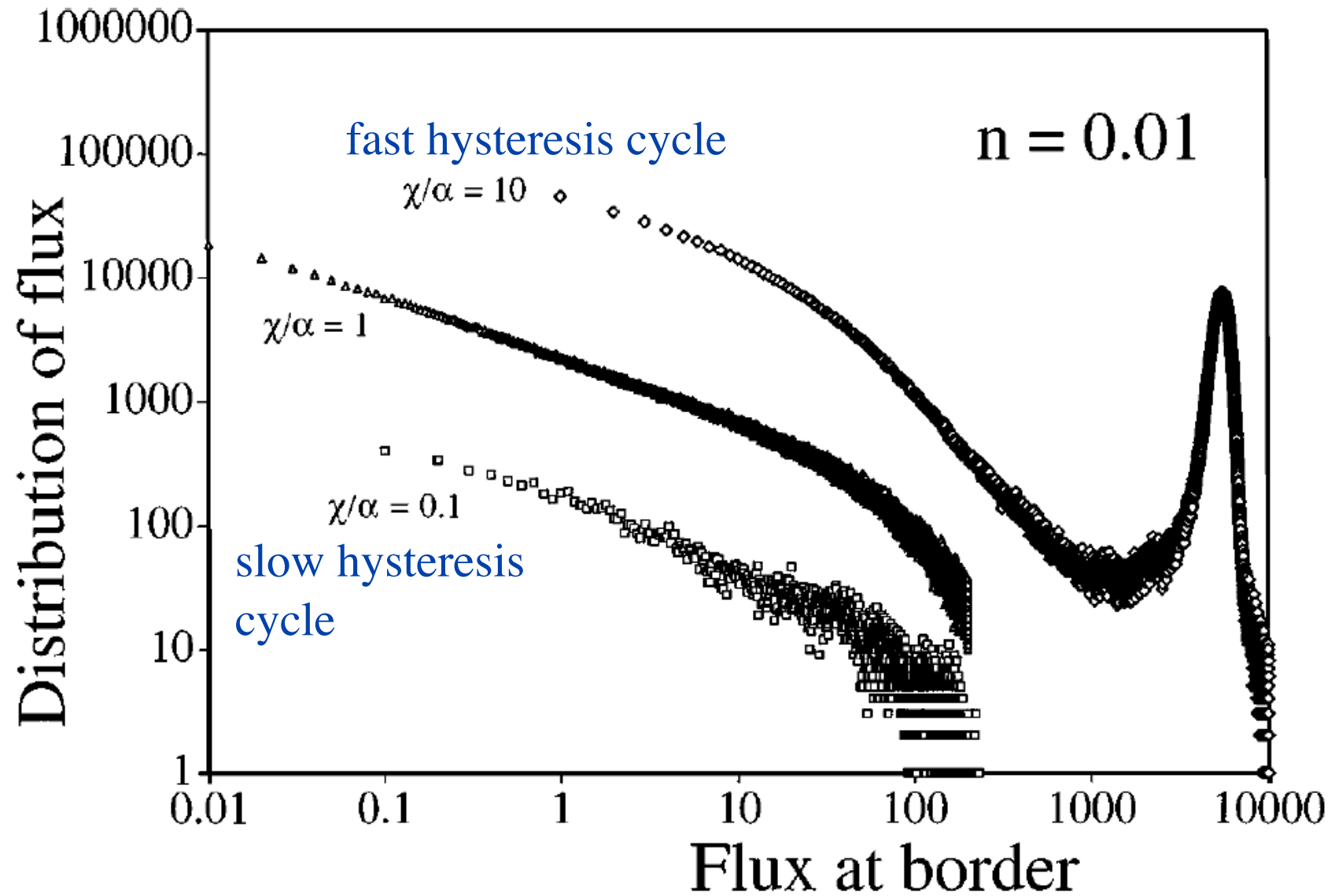
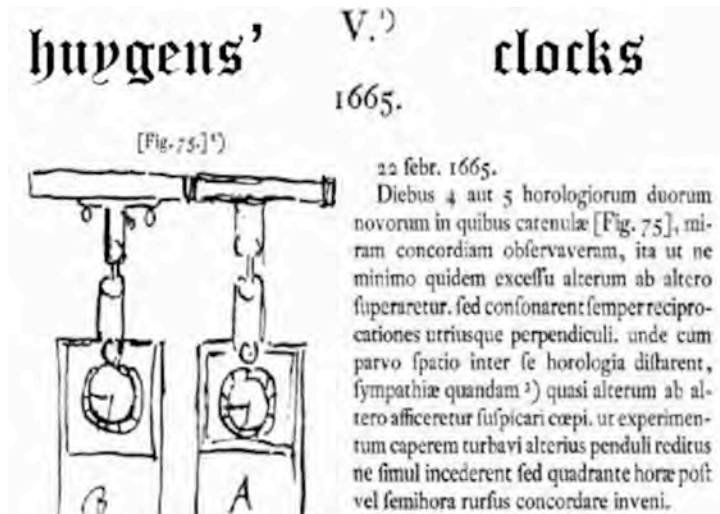


FIG. 3. Distribution  $P(J)$  of flux amplitudes at the right border, in the same conditions as for Fig. 1.

# SYNCHRONISATION AND COLLECTIVE EFFECTS IN EXTENDED STOCHASTIC SYSTEMS



## Fireflies

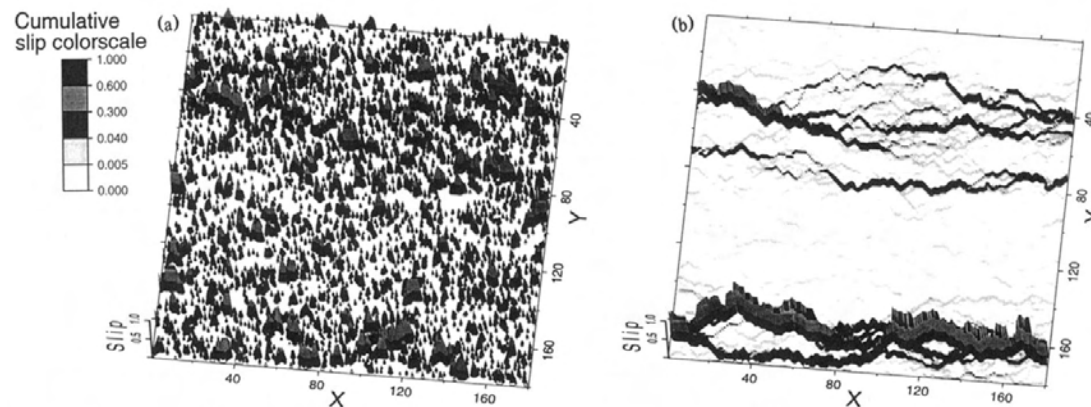
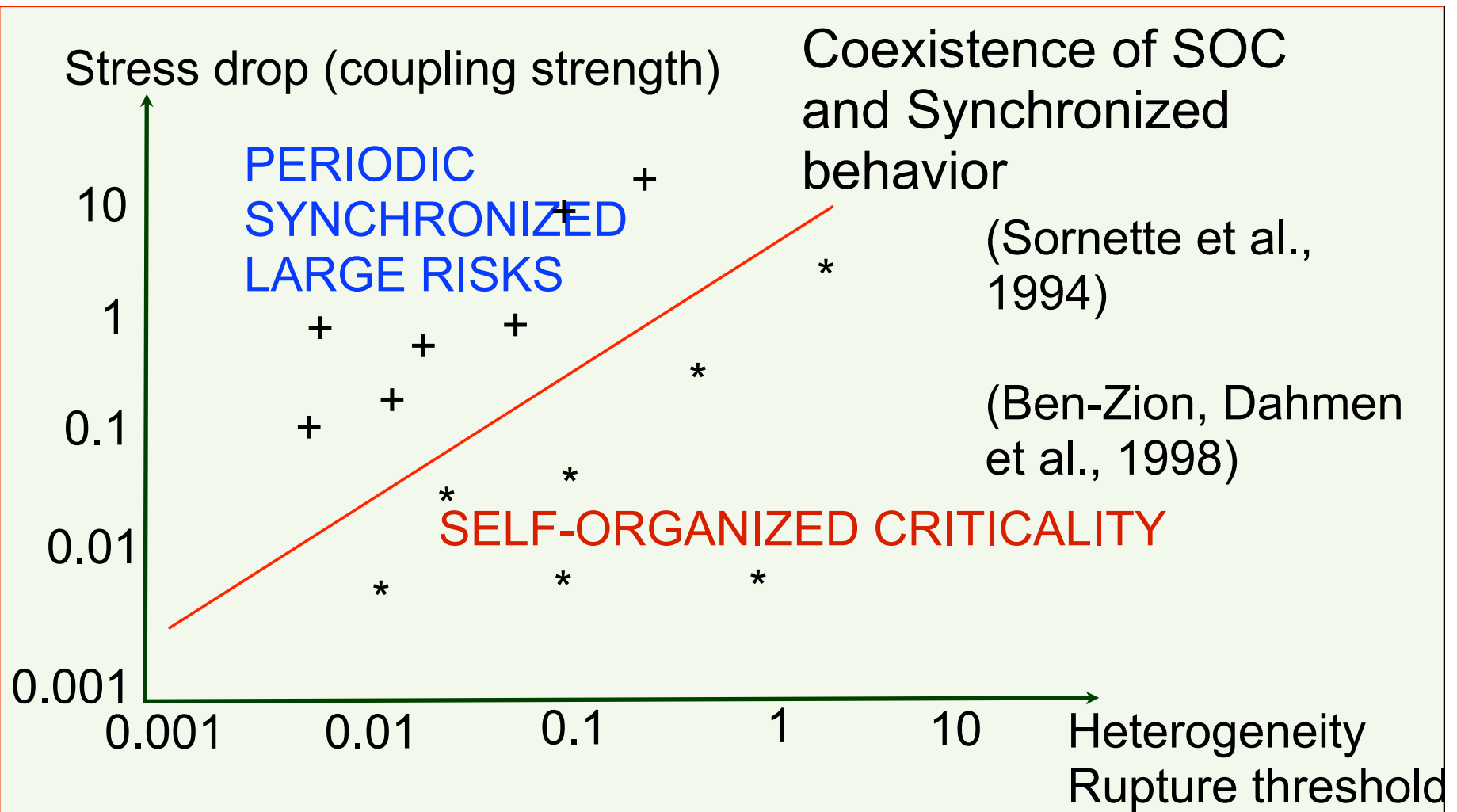


FIG. 1. Evolution of the cumulative earthquake slip, represented along the vertical axis in the white to black color code shown above the picture, at two different times: (a) early time and (b) long time, in a system of size  $L=90$  by  $L=90$ , where  $\Delta\sigma=1.9$  and  $\beta=0.1$ .

Miltenberger et al. (1993)



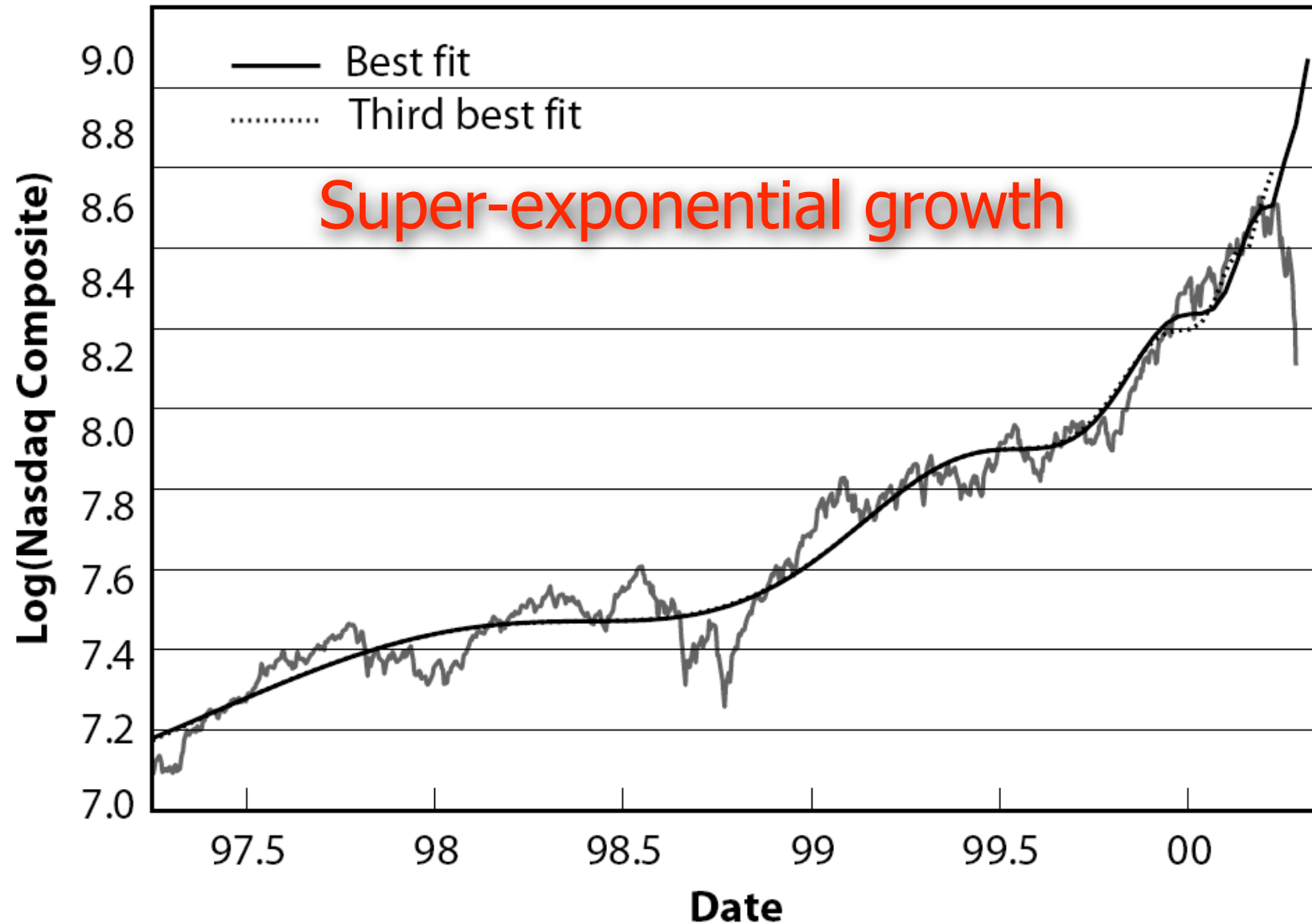
“Phase diagram” for the model in the space (heterogeneity, stress drop).  
 Crosses (+) correspond to systems which exhibit a periodic time evolution.  
 Stars \* corresponds to systems that are self-organized critical, with a  
 Gutenberg-Richter earthquake size distribution and fault localization whose  
 geometry is well-described by the geometry of random directed polymers.

# A +13y History of the 2008 crisis

- The ITC “new economy” bubble (1995-2000)
- Slaving of the Fed monetary policy to the stock market descent (2000-2003)
- Real-estate bubbles (2003-2006)
- MBS, CDOs bubble (2004-2007) and stock market bubble (2004-2007)
- Commodities and Oil bubbles (2006-2008)  
Consequences (deep loss of trust, systemic instability)
- Solution? Financial Ratio Index (FRI)

# THE NASDAQ CRASH OF APRIL 2000

“New Economy”: ICT



## Foreign capital inflow

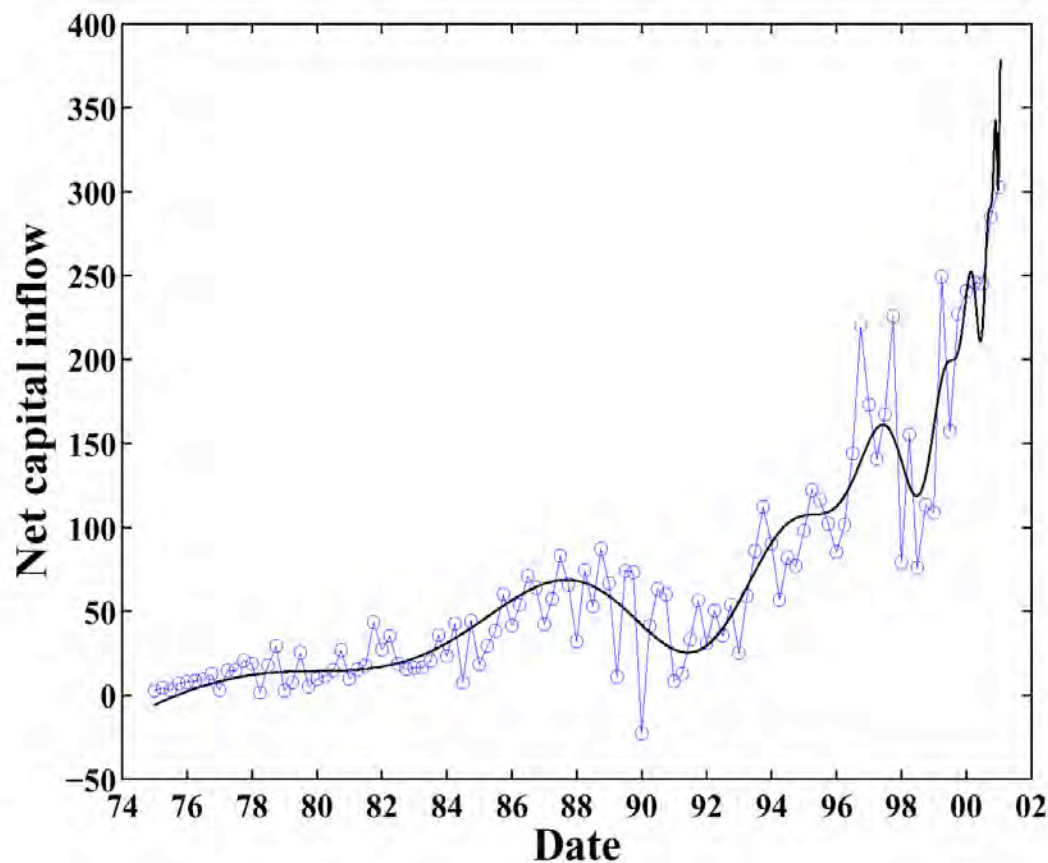


Fig. 2. Fit of the time evolution of the foreign net capital inflow  $I(t)$  in the USA from 1975 till the first quarter of 2001 when it reached its maximum, by a second-order Weierstrass-type function given by expression (1). The predicted critical time is  $t_c = 2001/03/12$ , the power-law exponent is  $m = 0.01$ , and the angular log-frequency is  $\omega = 4.9$ . The fitted linear parameters are  $A = 7355$ ,  $B = -6719$ ,  $C_1 = 21.5$  and  $C_2 = 16.2$ . The r.m.s. of the residuals of the fit is 22.810.



## **EXPECTATIONS of strong future growth**

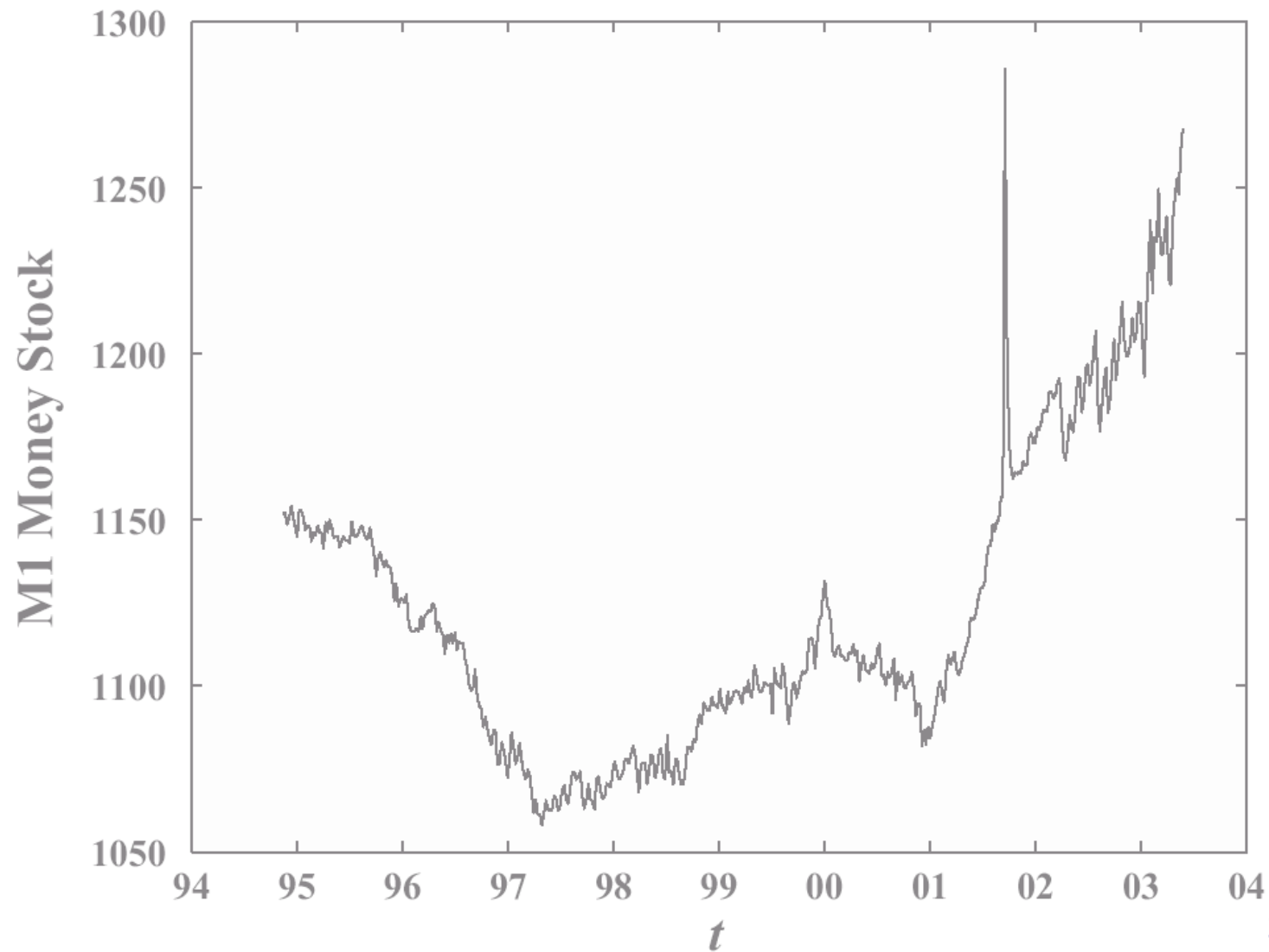
- better business models (small required capital, reduced delay in payments...)
- the network effect (positive returns and positive feedbacks)
- first-to-scale advantages
- real options (value of fast adaptation to grasp new opportunities)

**Probably true... but problem of timing...**

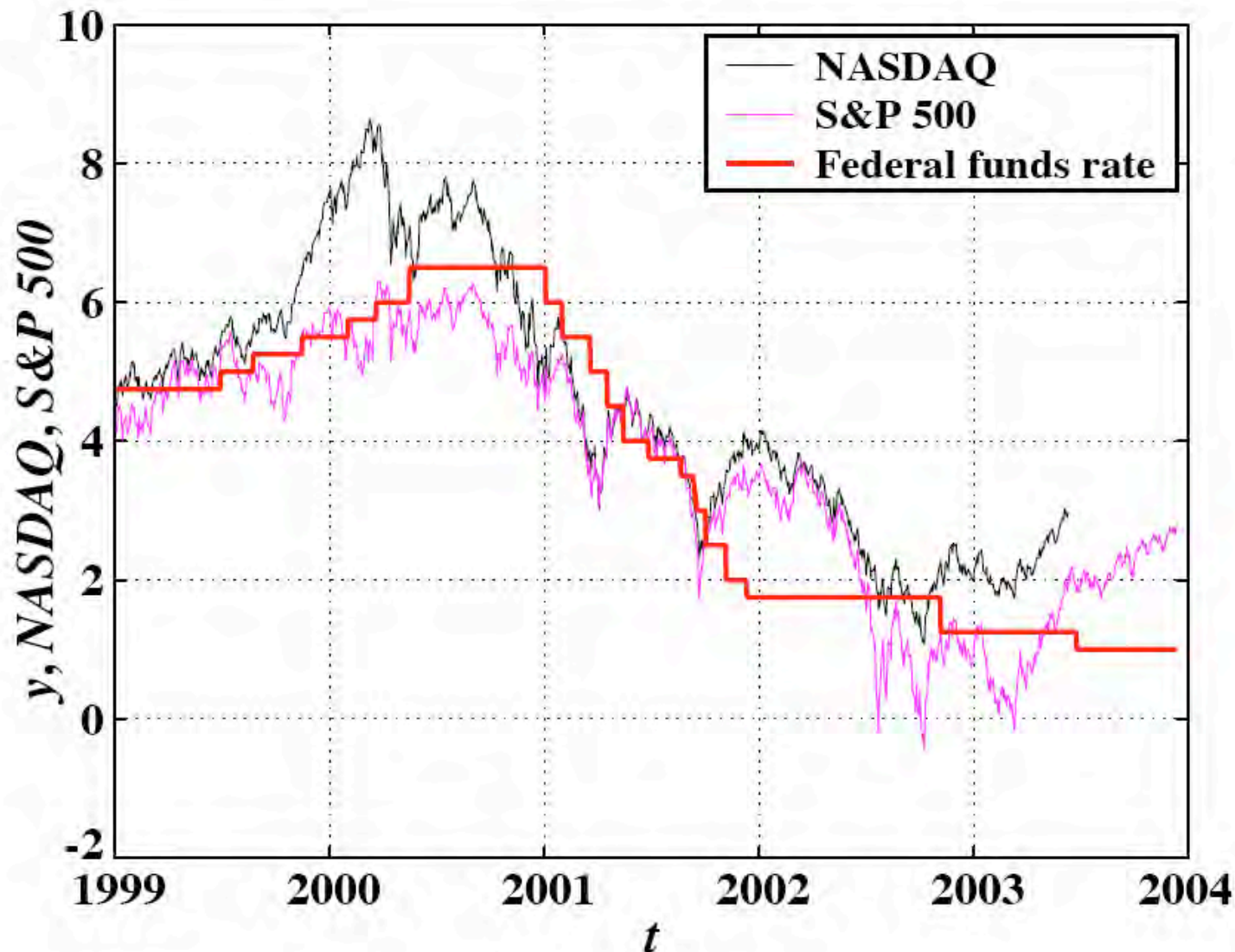
# A +13y History of the 2008 crisis

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- Consequences (deep loss of trust, systemic instability)
- Solution? Financial Ratio Index (FRI)

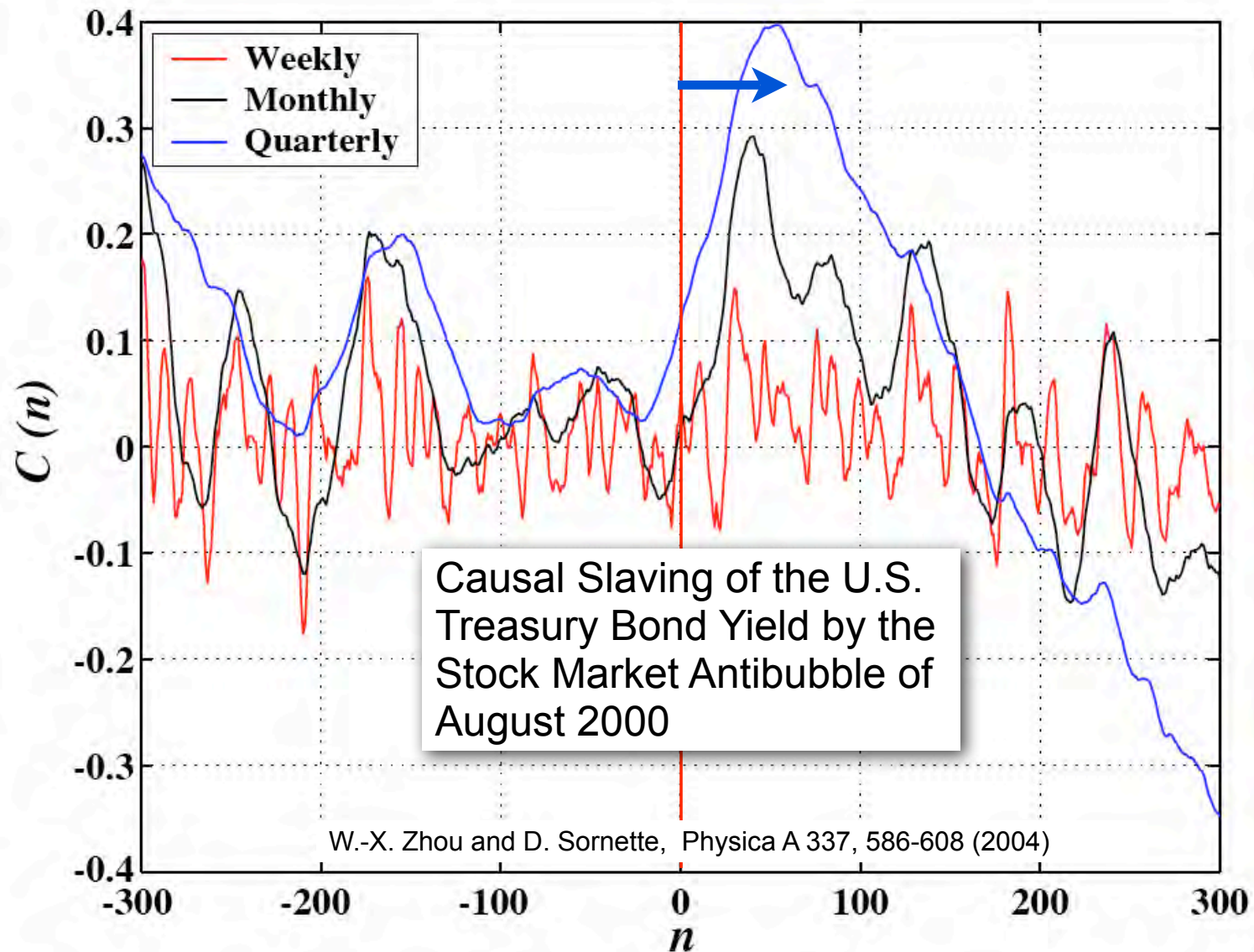
## Growth of Money supply (M1)



# “SLAVING OF THE FED TO THE STOCK MARKET”



Comparison of the Federal funds rate, the S&P 500 Index  $x(t)$ , and the NASDAQ composite  $z(t)$ , from 1999 to mid-2003. To allow an illustrative visual comparison, the indices have been translated and scaled as follows:  $x \rightarrow 5x - 34$  and  $z \rightarrow 10z - 67$ .



Cross-correlation coefficient  $C(n)$  between the increments of the logarithm of the S&P 500 Index and the increments of the Federal funds rate as a function of time lag  $n$  in days. The three curves corresponds to three different time steps used to calculate the increments: weekly, monthly and quarterly. A positive lag  $n$  corresponds to having the Federal funds rate posterior to the stock market.

# A +13y History of the 2008 crisis

- The ITC “new economy” bubble (1995-2000)
- Slaving of the Fed monetary policy to the stock market descent (2000-2003)
- **Real-estate bubbles (2003-2006)**
- MBS, CDOs bubble (2004-2007)
- Commodities and Oil bubbles (2006-2008)
- Consequences (deep loss of trust, systemic instability)
- Solution? Financial Ratio Index (FRI)

# Real-estate bubbles



Sources: Shiller; BIS.

# Real-estate in the UK

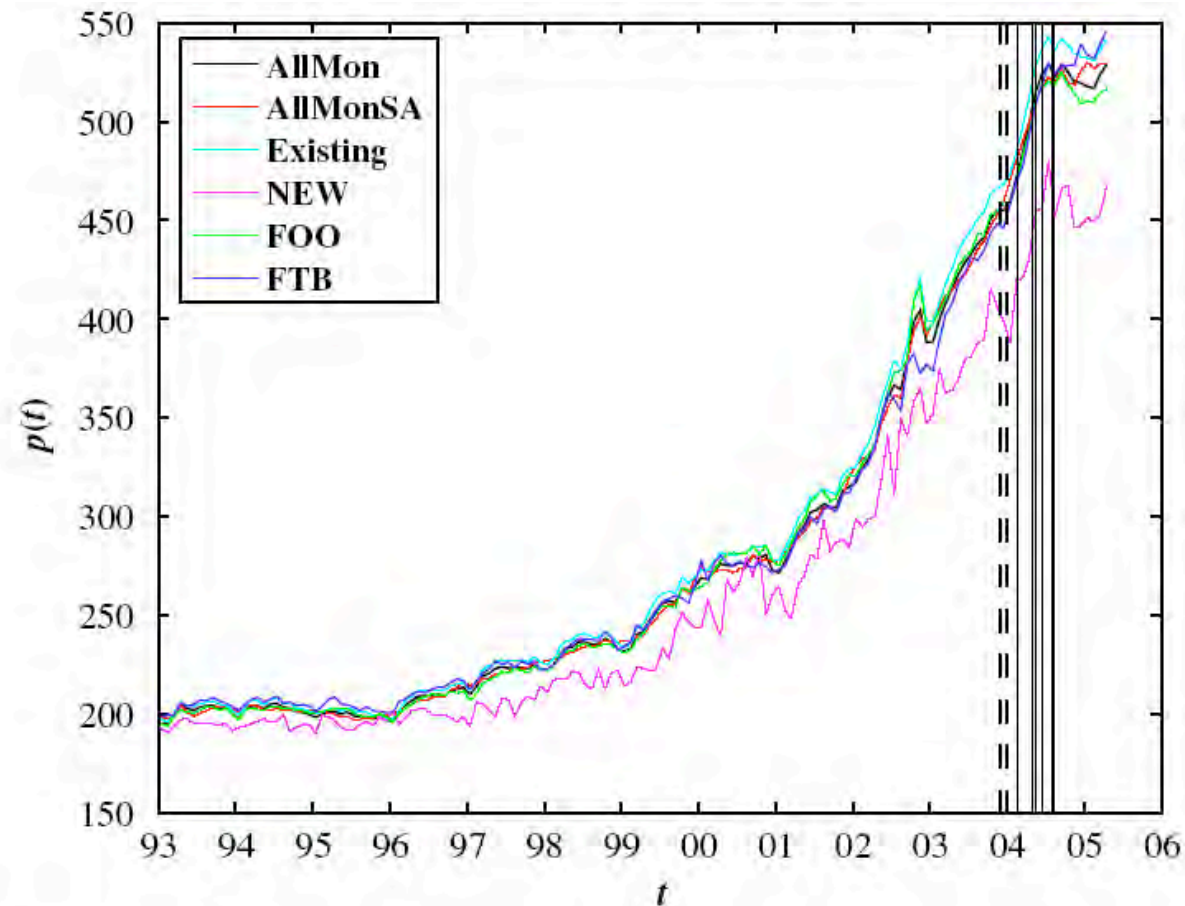


Fig. 1. (Color online) Plot of the UK Halifax house price indices from 1993 to April 2005 (the latest available quote at the time of writing). The two groups of vertical lines correspond to the two predicted turning points reported in Tables 2 and 3 of [1]: end of 2003 and mid-2004. The former (resp. later) was based on the use of formula (2) (resp. (3)). These predictions were performed in February 2003.



# Real-estate in the USA

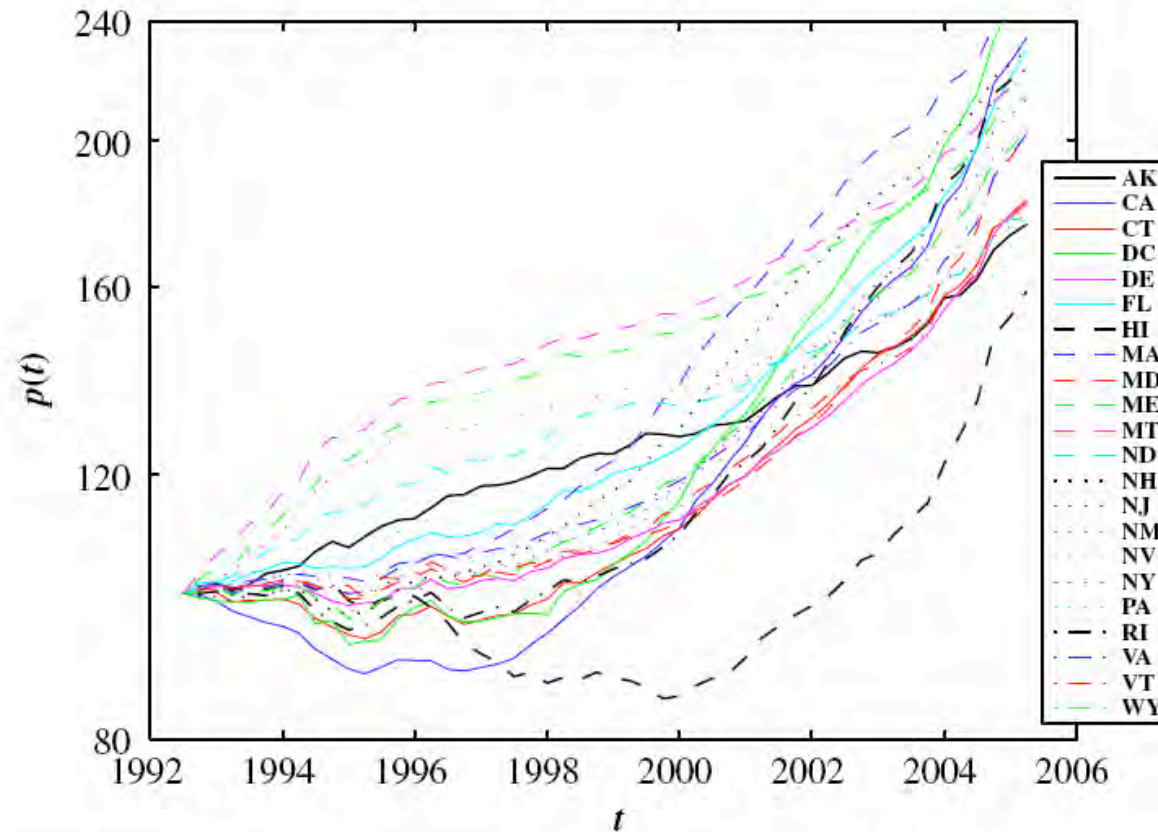
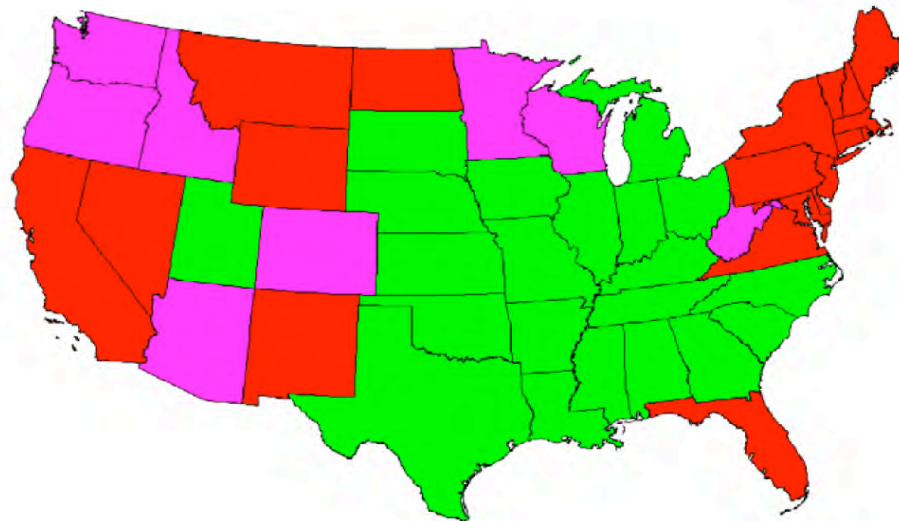


Fig. 5. (Color online) Quarterly average HPI in the 21 states and in the District of Columbia (DC) exhibiting a clear upward faster-than-exponential growth. For better representation, we have normalized the house price indices for the second quarter of 1992 to 100 in all 22 cases. The corresponding states are given in the legend.

Our study in 2005 identifies the bubble states



### Hammered

Delinquency rates for construction loans for single-family homes.

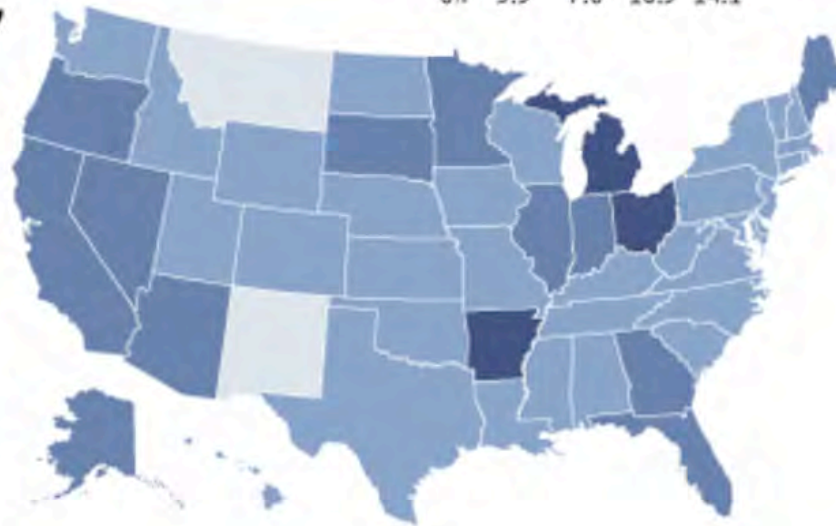
Loans at least 30 days past due



### Fourth quarter 2007

Highest rates

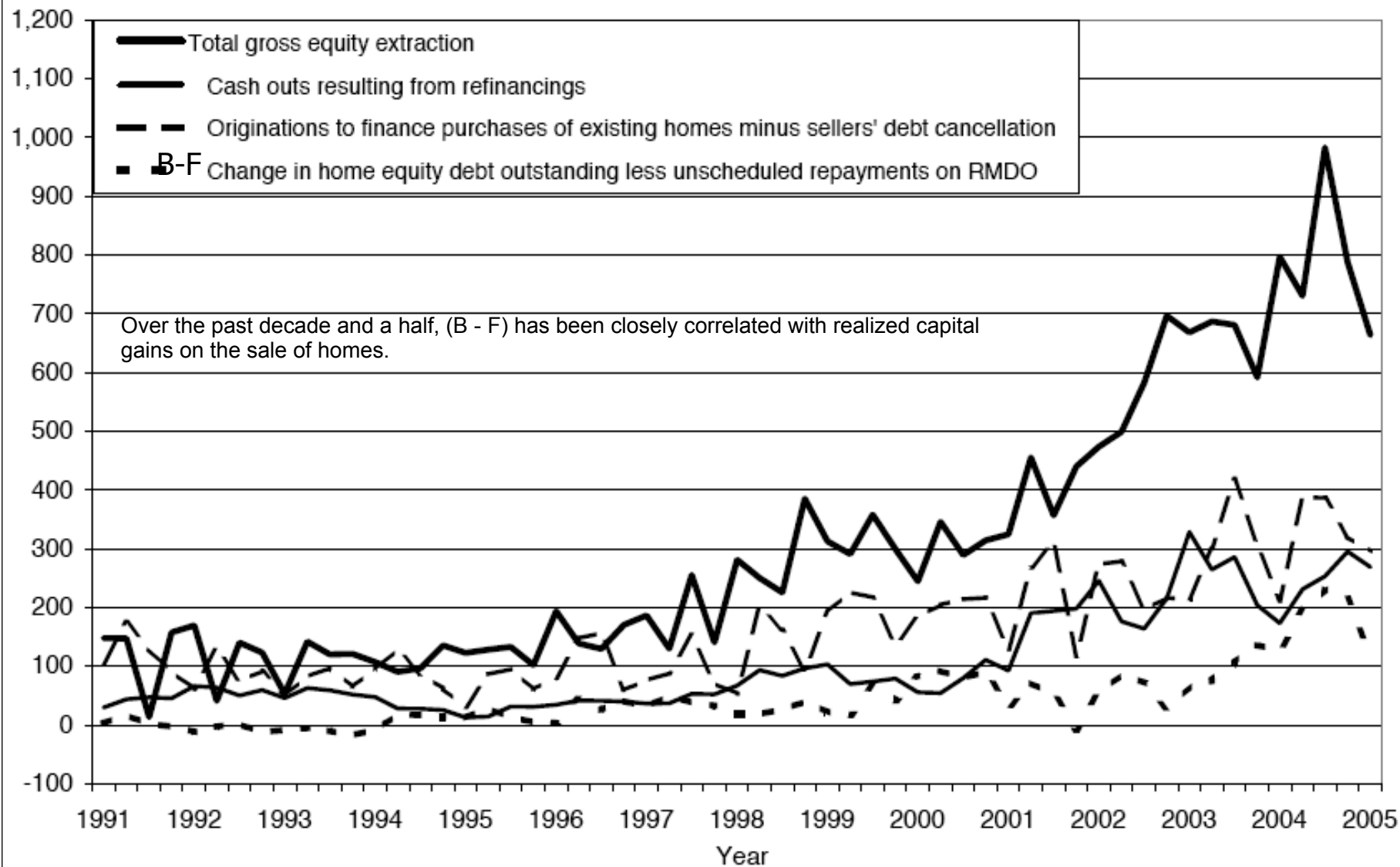
Michigan	14.0%
Ohio	13.7
Arkansas	11.1
Arizona	10.3
Minnesota	10.0
Florida	9.9
Georgia	9.6
South Dakota	9.2



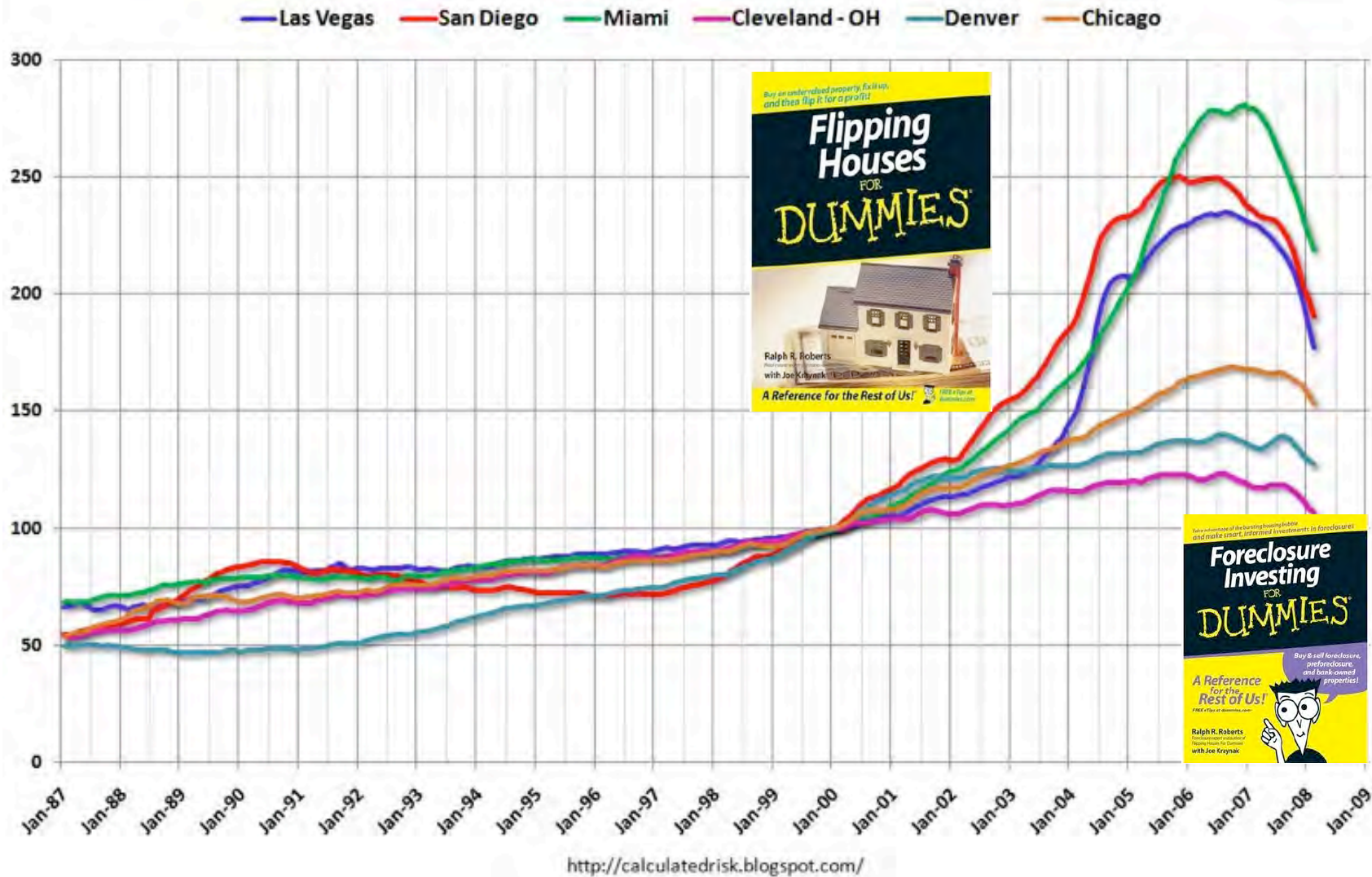
Fall 2007

**The Components of Gross Equity Extraction**  
 (1991:Q1-2005:Q1, seasonally adjusted annual rate)

Billions of dollars



### Case-Shiller Home Price Indices, Selected Cities



This graph shows the year-over-year price changes for the Case-Shiller composite 10 and 20 indices (through February), and the Case-Shiller and OFHEO National price indices (through Q4 2007).

# A +13y History of the 2008 crisis

- The ITC “new economy” bubble (1995-2000)
- Slaving of the Fed monetary policy to the stock market descent (2000-2003)
- Real-estate bubbles (2003-2006)
- **MBS, CDOs bubble (2004-2007)**
- Commodities and Oil bubbles (2006-2008)
- Consequences (deep loss of trust, systemic instability)
- Solution? Financial Ratio Index (FRI)

# Subprime financial crisis

US housing boom

Expectation on rising price

Individual borrower

Mortgage lender

Commercial bank  
Wall Street lender

Mortgage-backed securities, CDOs

Mortgage-backed securities, CDOs

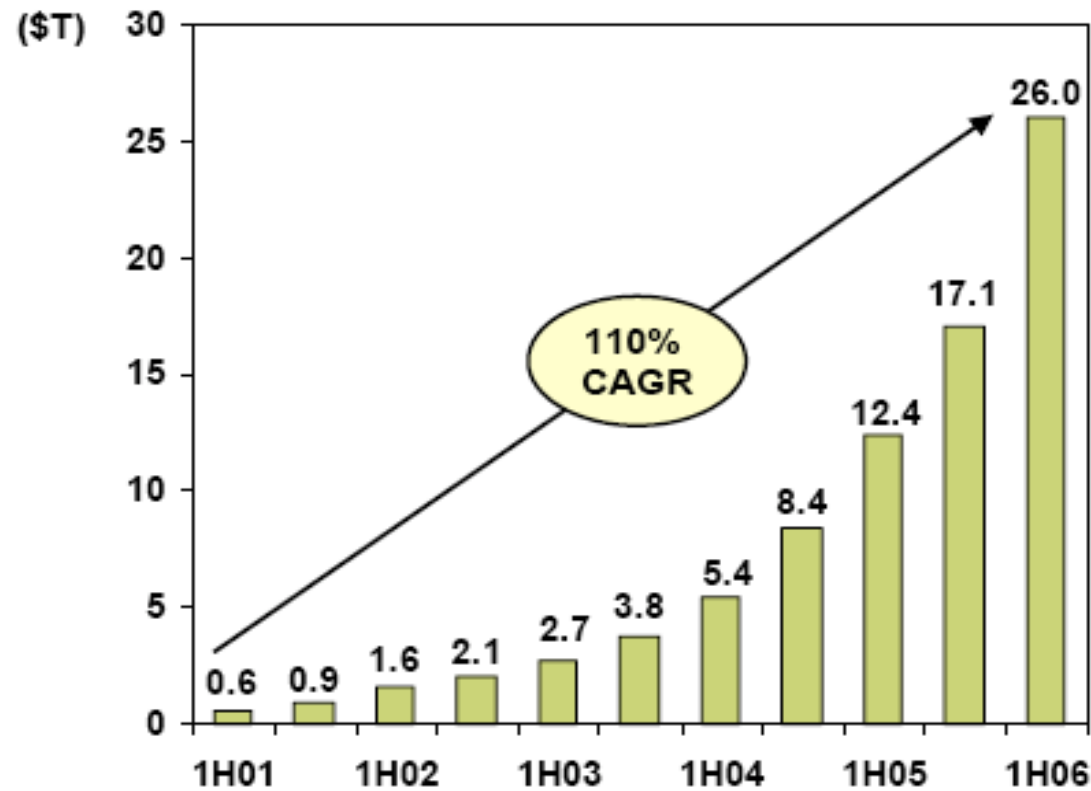
Structured investment  
Vehicles (SIVs)

Hedge funds, pension funds and  
other financial institutions

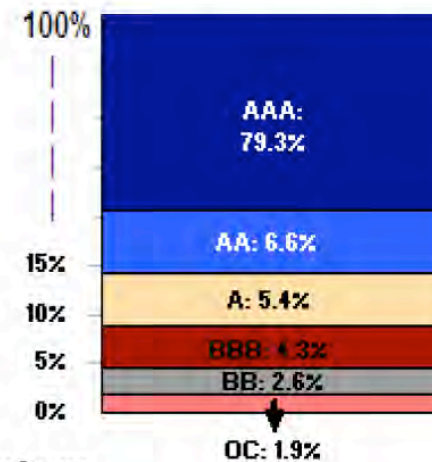
Financing counterpart

## Securitization of non-financial assets (commodities, real-estate, credit)

### Notional value of CDS



### Average Subprime MBS Capital Structure\*

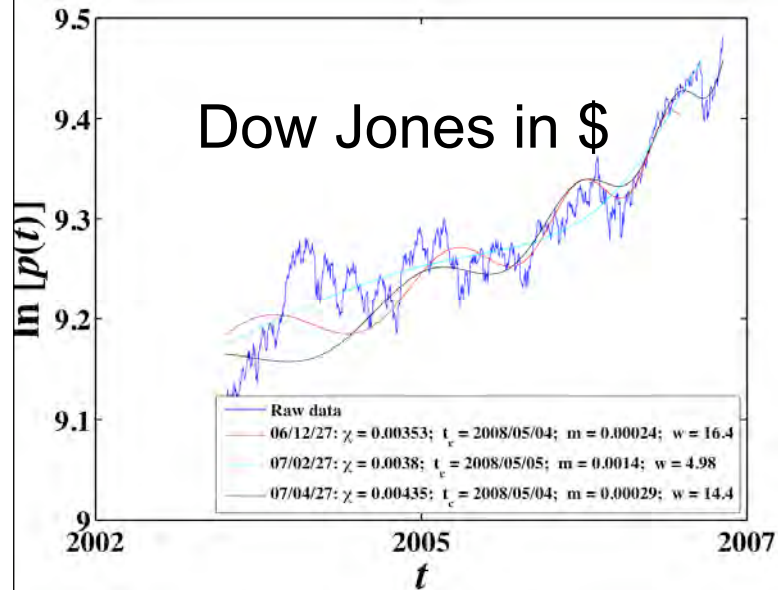


Source: Bear Stearns

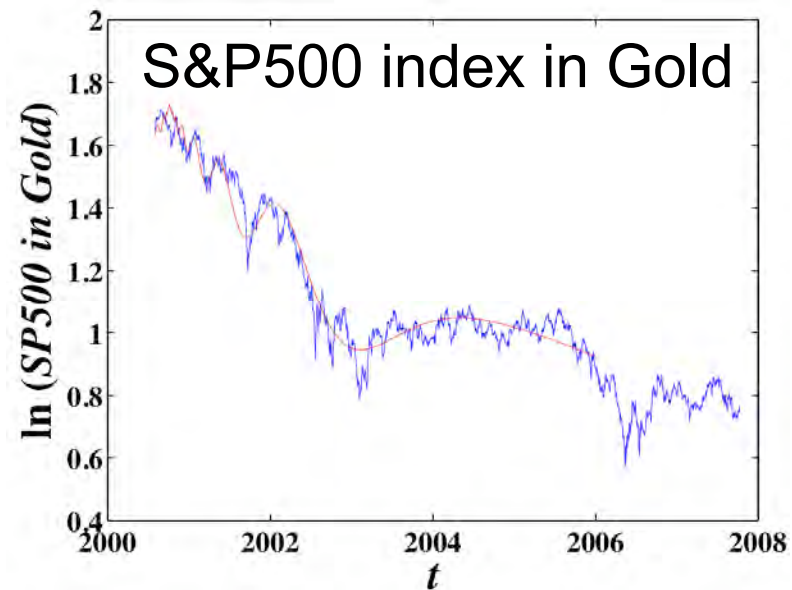
# S&P500 index in \$



# Dow Jones in \$



# S&P500 index in Gold

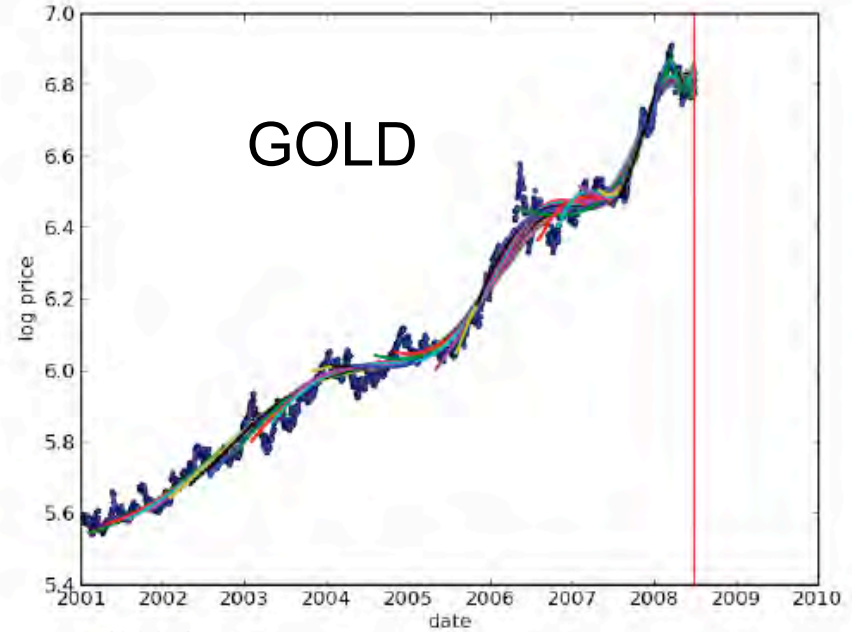
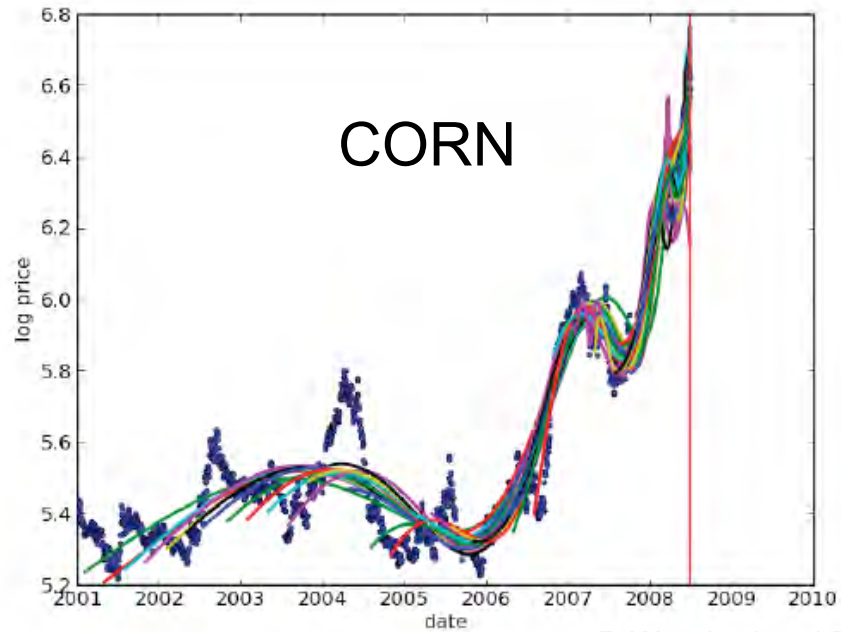




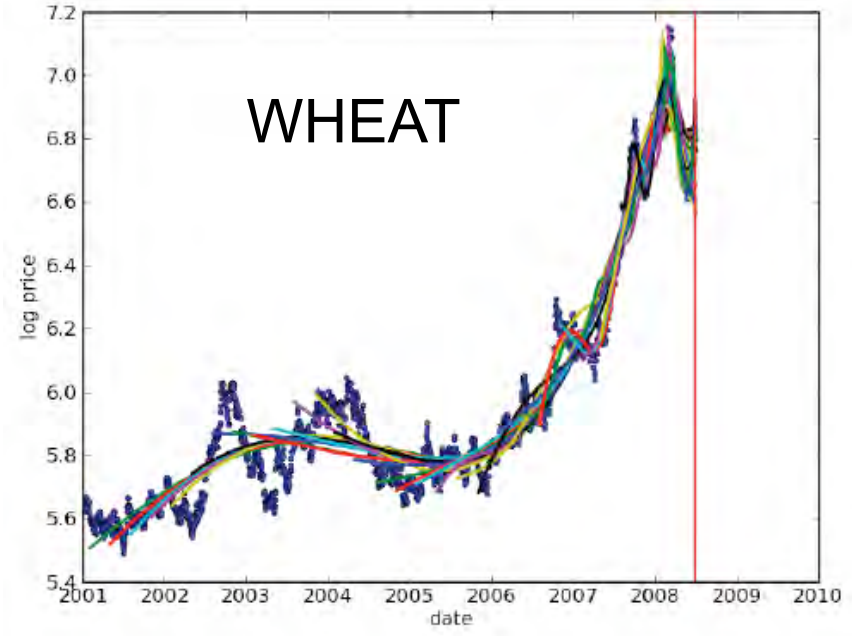
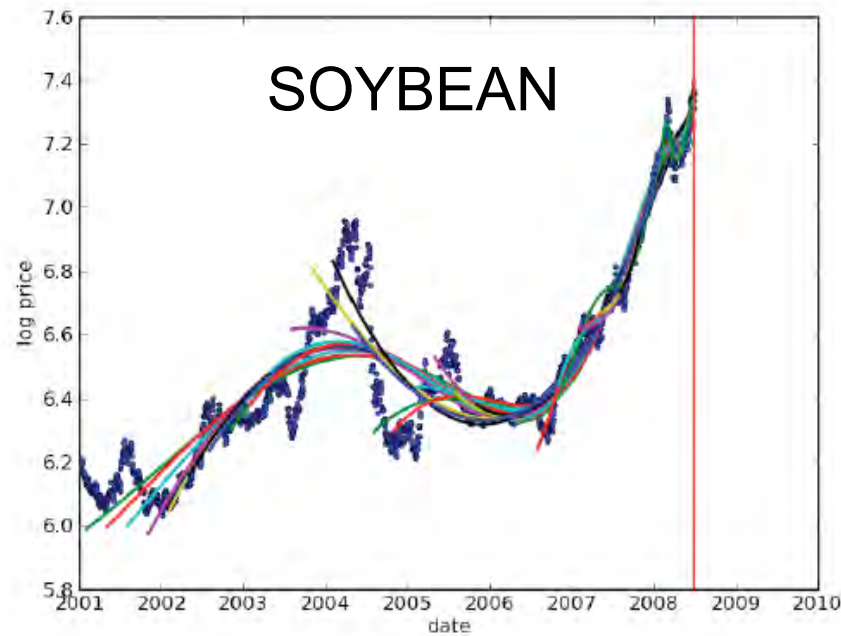
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source: R. Woodard

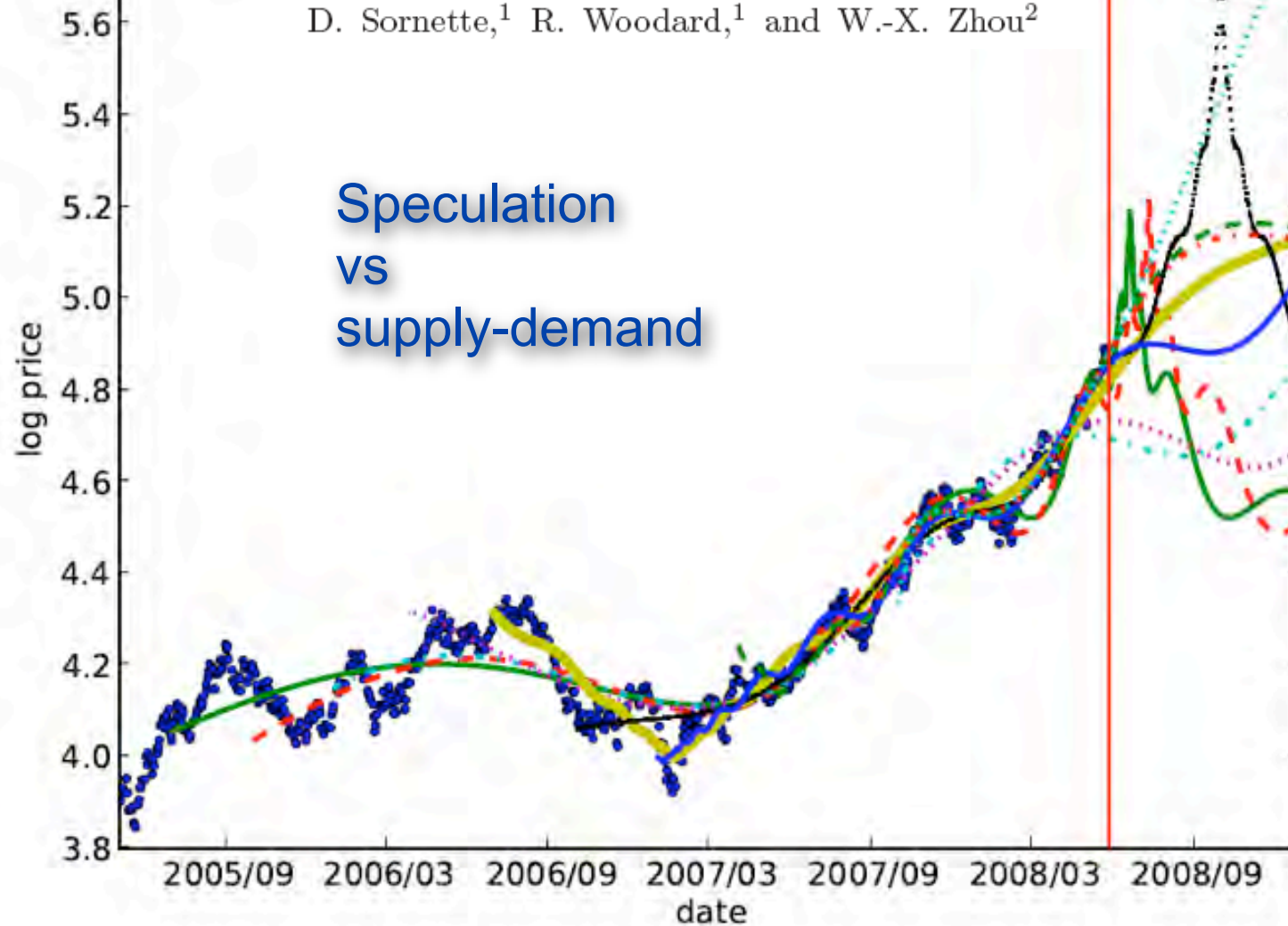


R.Woodard and D.Sornette (2008)



# The 2006-2008 Oil Bubble and Beyond

D. Sornette,<sup>1</sup> R. Woodard,<sup>1</sup> and W.-X. Zhou<sup>2</sup>



Typical result of the calibration of the simple LPPL model to the oil price in US\$ in shrinking windows with starting dates  $t_{\text{start}}$  moving up towards the common last date  $t_{\text{last}} = \text{May 27, 2008}$ .

## In summary

- Each excess was partially “solved” by the subsequent excess... leading to a succession of
  - unsustainable wealth growth
  - instabilities
- The present crisis+recession is the consolidation after this series of unsustainable excesses.
- One could conclude that the extraordinary severity of this crisis is not going to be solved by the same implicit or explicit “bubble thinking”.

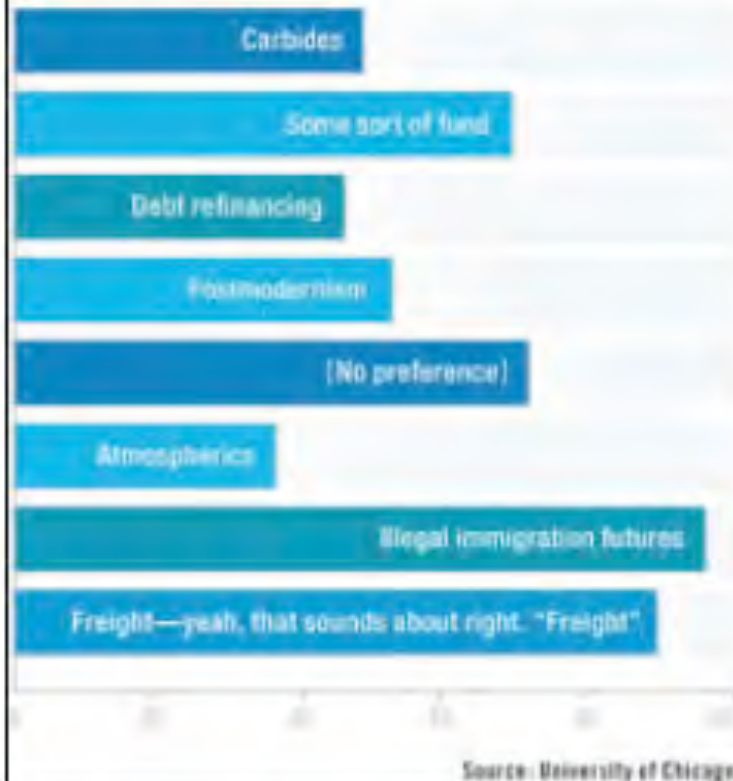
"The problems that we have created cannot be solved at the level of thinking that created them." Albert Einstein

## Recession-Plagued Nation Demands New Bubble To Invest In

The Onion, JULY 14, 2008 | ISSUE 44•29

### The Next Big Bubble?

These are the economic bubbles Americans would like to foolishly invest in to take their minds off the current fiscal crisis most.

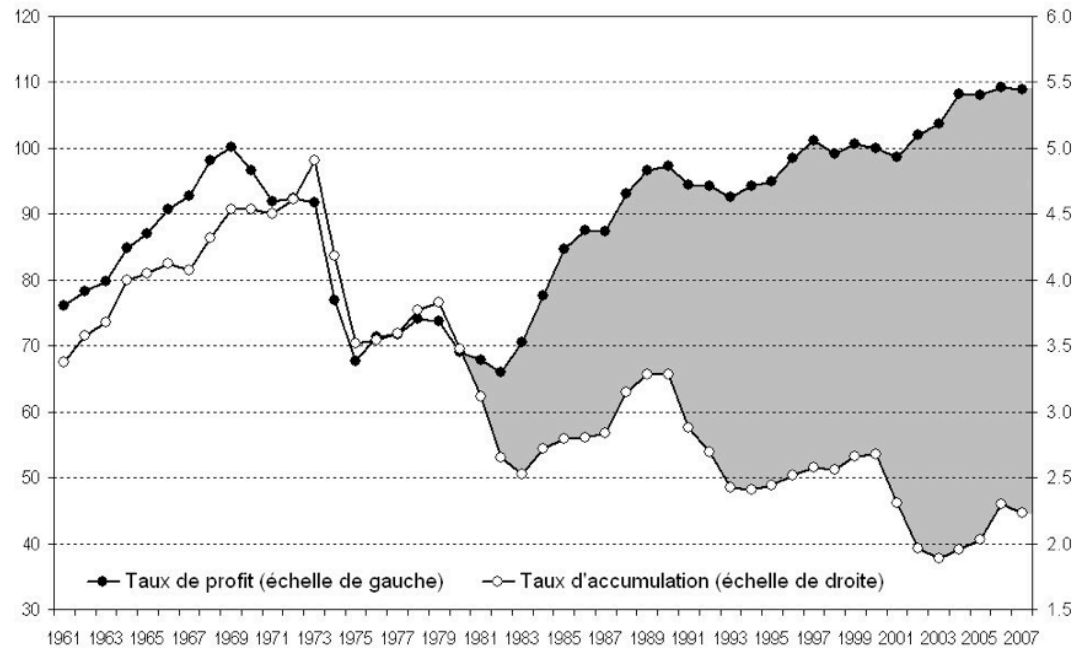


A prominent finance expert asks Congress to help Americans rebuild their fictitious dreams.

"Every American family deserves a false sense of security," said Chris Repto, a risk analyst for Citigroup in New York. "Once we have a bubble to provide a fragile foundation, we can begin building pyramid scheme on top of pyramid scheme, and before we know it, the financial situation will return to normal."

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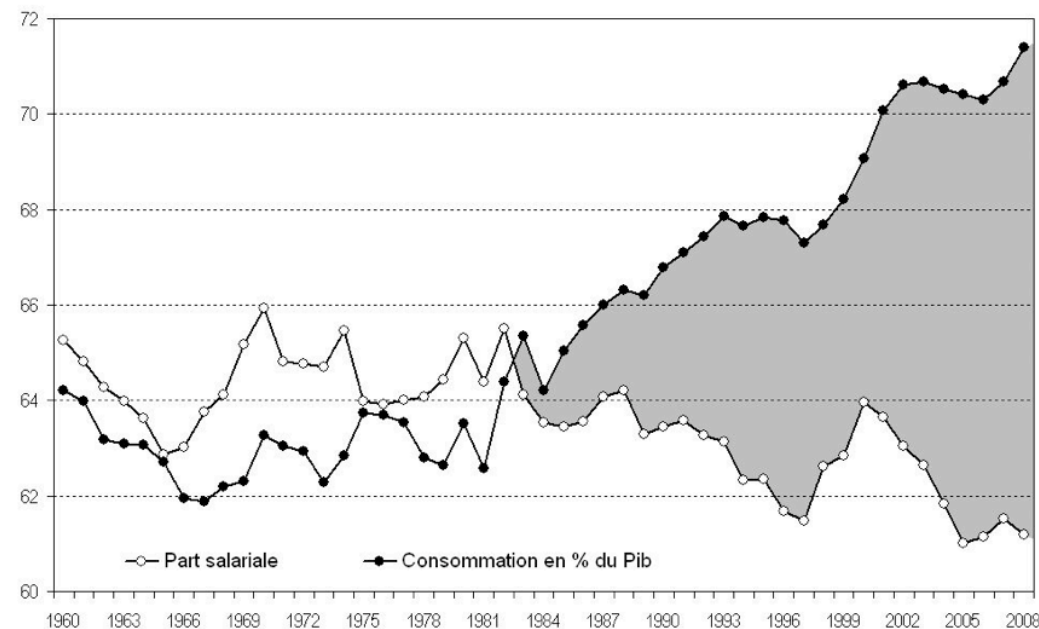


**Rate of profit and rate of accumulation:  
The United States + European Union +  
Japan**

\* Rate of accumulation = rate of growth rate of the net volume of capital  
\* Rate of profit = profit/capital (base: 100 in 2000)

Sources and data of the graphs:  
<http://hussonet.free.fr/toxicap.xls>

The gap widens between the share of wages and the share of consumption (gray zones), so as to compensate for the difference between profit and accumulation. FINANCE allows increasing debt and virtual wealth growth... which can only be transitory (even if very long).



**United States Share of wages and of private consumption in Gross Domestic Product (GDP)**

Source of data and graphics: <http://hussonet.free.fr/toxicap.xls>

- An economy which grows at 2 or 3 per cent cannot provide a universal profit of 15 per cent, as some managers of equities claim and many investors dream of.
- As long as the incomes drawn from financial assets are re-invested, the fortunes increase **independently** of any material link with the real sphere and the variation can potentially become infinite.
- Financial assets represent the right to a share of the surplus value that is produced. As long as this right is not exercised, it remains **virtual**. But as soon as anyone exercises it, they discover that it is subject to **the law of value**, which means, quite simply, that you cannot distribute more real wealth than is produced.

**We are witnessing a fundamental reassessment of the value of virtually every asset everywhere in the world.**



- Intelligence of the crowd: general loss of trust can be restored by removing uncertainty through frank clarification
- Fight moral hazard (ex: clawback permission...)
- Regulations (illusion of control and the law of unintended consequences)
- Development of culture of integrity and ethical behavior (informed by behavioral psychology)
- “Robust Investment” approach (W. Buffet)
- The overgrowth of the “financial economy” versus the “real economy”
- Financial Ratio Index (FRI) (total fixed assets + working capital, excess supply of money...)