

Distinguished Track Papers

Accounting: Theory, Applications and Practice

A Sound Foundation

Chauncey M. DePree, Jr. (University of Southern Mississippi)

In Search of New Accounting Metaphors

Richard L. Jenson (Utah State University)

Ecommerce

An Empirical Study on Online Auction Buyer Satisfaction

Rupak Rauniar (University of St. Thomas -Houston), Greg Rawski (University of Toledo)

The Determinants of Online Insurance Behavior: An Empirical Study in Taiwan

Mei-Ching Chiu (National Cheng-Kung University/ Kao-Fong College), Yung-Ming Shiu (National Cheng Kung University)

Business Ethics and Leadership

Whose Ethics and How to Deal with this Reality

James W. Beckman (University of Applied Sciences, Fulda), Norton E. Marks (California State University, San Bernardino)

An Ethical Dilemma: Smoker's Rights, Are There Really Any?

Nohealani J. Dietz (Cameron University)

Health Care Management

Managing Healthcare Process Knowledge: The Role of Governance

Varol O Kayhan (University of South Florida)

Neset Hikmet (Nicholls State University)

Anol Bhattacharjee (University of South Florida)

Innovative Education

The Impact of a Computer Proficiency Exam on Business Students' Admission to and Performance in a Higher-Level IT Course

Patrick J. Rondeau (Butler University)

Xiaolin Li (Towson University)

Organizational E-Learning Evaluation

Anne-Marie Oulai (Western Michigan University)

J. Michael Tarn (Western Michigan University)

Active Learning in Operations Management Education: A Radical Design for the Introduction to

Operations Course

Brad C. Meyer (Drake University)

Information Systems

The Domain Name System – Past, Present and Future

Michael Brian Pope (Mississippi State University)

Merrill Warkentin (Mississippi State University)

Leigh A. Mutchler (Mississippi State University)

Xin Luo (The University of New Mexico)

Relating Acceptance and Optimism to E-file Adoption

Megan E. McBride (West Virginia University)

Lemuria D Carter (North Carolina A & T State University)

Ludwig Christian Schaupp (West Virginia University)

Influence the Capabilities of ERP Vendors on ERP Project Success and the Moderating Effect of Government Support

Jaehyun Paek (University of Central Florida)

Taesoo Moon (Dongguk University)

Shih-Chieh Hsu (University of Central Florida)

Ross T. Hightower (University of Central Florida)

Knowledge Management

R&D Investment Strategy and Market Performance

Tsung-Chi Liu (Institute of International Business, National Cheng Kung University)

Yi-Jen Chen (National Cheng Kung University)

Marketing: Theory, Models, and Applications

A Conceptual Model of Pro-Environmental Consumer Decision and Action

David M. Nelson (The University of Toledo)

Jeen-Su Lim (University of Toledo)

Manufacturing Management

Comparison of Different Forms of Shop Floor Knowledge Transfer

Marc Zielinski (University of Siegen)

Peter Letmathe (University of Siegen)

Marcus Schweitzer (University of Siegen)

Best Papers Awards

Best Application Research Paper

Decision Model for the Application of Just In Sequence

Stephan M. Wagner, Swiss Federal Institute of Technology Zurich

Victor Silveira Camargos, Swiss Federal Institute of Technology Zurich

Best Interdisciplinary Research Paper

The Impact of Cyber Terrorism on Investment for Information System Security

Jian Hua, University of the District of Columbia

Sanjay Bapna, Morgan State University

Best Theoretical/Empirical Research Paper

Does Quality Still Pay: A Reexamination of the Relationship between Effective Quality Management and Firm Performance

Peter G. Zhang, Georgia State University

Yusen Xia, Georgia State University

Honorable Mention

Crashing Stochastic Lead Times

Jack Hayya, Pennsylvania State University

Terry P. Harrison, Pennsylvania State University

X. James He, Fairfield University

Best Student Paper Award

Aligning Sources of External Knowledge in New Product Development with Choice of Generic Strategy

Anil Akpinar, PhD Candidate, Operations and Technology Management Department, Instituto de Empresa, Spain