embaX is a joint Executive Education programme in General Management, with a focus on Technology and Leadership. Our students will leave the programme with newly acquired knowledge in those two fields, which have earned our institutions - ETH Zurich and the University of St.Gallen, respectively - global recognition.

In our quest to integrate knowledge, skills and mindset we are determined to go in-depth, as well as gain some elevation. Together, we aim to reach the highest peaks, those from which horizons expand and inspiring new perspectives appear before our eyes.

However, coming from a country of famous mountaineers, there is something that we know very well: reaching any peak means we are only half-way there. The real growth happens during the journey, and the real impact becomes evident only once we’ve made it back. No expedition is successful on knowledge, skills, and mindset alone - it’s our shared commitment, our actions and their impact, that allow us to descend every time back into valleys (and then go climb the next mountain).

With this in mind, we have designed our curriculum as a challenging journey towards reaching new peaks, and then coming back down. The climb and the hard descent. The uncertainty, the ever-changing landscapes. The growth, the change, the impact. The ultimate alpine trek.

Our Students

Our journey is designed for senior leaders and competent networkers, with a high sense of social responsibility. An undergraduate degree is typically required, as well as at least 10 years of work experience, of which at least 5 years in leadership (strategic decision-making) roles.

embaX is a General Management programme - no previous knowledge or training in technology subjects is required. The application process consists of an online application form, an online assessment - which includes a short asynchronous video interview- and a live interview.

Executive MBA
ETH Zurich + University of St.Gallen (emba X)

Programme Topics:
International Management, Leadership, Technology, Business Innovation, Social Responsibility

Programme Start:
January 2023

Programme Length:
18 months

Format & Location:
Hybrid (online and on-campus modules)
Zurich + St.Gallen (Switzerland)

Days On-Campus:
55

Language:
English

Tuition Fee:
110'000 CHF
Tuition fee incentives available

Application Process:
• Online Application
• Online Assessments
• Interview

Application Deadlines:
• First Deadline: August 31st, 2022
• Final Deadline: October 31st, 2022

Further Information:
www.embaX.ch
An Impactful Alpine Journey

2023

JAN
THE WHY WEEK
Essentials 1-4

MAR-APR
ONLINE ESSENTIALS
Essentials 5-8

2024

APR
MAY-JUN
ONLINE ESSENTIALS

JUL
AUG-SEP
ONLINE ESSENTIALS

OCT
IW1: Global Business

DEC
IW2: Sustainability

FEB
IW3: Digital Platforms

JUL
IW4: Next Operating Models

THE X WEEK
Essentials 9-11

Leadership, Management & Technology Essentials:
1. Adaptive Cognitive Leadership
2. Organizational Leadership
3. Strategy and Innovation
4. Analytics (Business and Marketing)
5. Macroeconomics
6. Business Ethics
7. Corporate Finance
8. Risk & Resilience
10. Energy Technologies
11. Product & Service Technologies
12. Manufacturing and Innovative Technologies

Personal Development Plan: Individual Development Journey + Peak Performance Journey
Skill Building Interventions

SIP - Social Impact Project
BMI - Business Model Innovation
BMI/CIP - Company Impact Project