Entrepreneurial Leadership Seminar 2022

Challenge your leadership skills by joining ELS for a unique learning opportunity with an outstanding R&D investor in healthcare.

Are you an ETH student or doctoral candidate eager to go the extra mile for a rewarding learning opportunity? Then the Entrepreneurial Leadership Seminar (ELS) may be just the right thing for you. You will work on a business case involving strategy, technology and innovation in close collaboration with the senior management of Roche, the global leader in personalised healthcare.

With CHF 13.7 billion in 2021, Roche is the largest investor in healthcare and highlights partnerships and collaborations as the basis for its most significant innovations.

Universal access to medical innovations and quality healthcare presents a global challenge. Roche’s mission is to find equitable and sustainable ways to meet this challenge.

What you can expect

You will work in teams on assignments that flow from Roche’s strategic priorities for the coming years. At the interface of technology, strategy, innovation and business you will be assigned to one of three assignments based on your profile:

Project 1 Exploring data concepts for one of Roche’s innovation programmes in the personalised health and data analytics space.

Project 2 Introducing the trade of (anonymised) patient data for “medicine credits” to foster the creation of a real-world database while mitigating the financial burden on patients.

Project 3 Co-developing a global strategy for one of Roche’s digital innovation units in a decentralised context.

You will receive briefings from Roche’s top management and have unique access to many areas of the organisation. You will conduct interviews with experts and run workshops with your case managers. In your final presentation, you will pitch your findings to key Roche stakeholders, such as senior managers, and receive valuable feedback from them in return.

During this endeavour you will be coached and supported by D-MTEC professors and lecturers Dr Oliver Fläschner and Dr Henrik Franke (POM Chair), Professor Stefano Brusoni, Professor Georg von Krogh and Dr Jörg Behrens.

The course is directed and organised by Professor Zeynep Erden and Dr Isabel Spicker as part of the D-MTEC Leadership Development Programme.

Timeline

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<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>28 Sep</td>
<td>Kick-off at Roche, Basel (all day)</td>
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<tr>
<td>Sep – Dec</td>
<td>Coaching sessions at D-MTEC</td>
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<tr>
<td>2 Nov</td>
<td>Meeting with Roche senior management</td>
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<tr>
<td>9 Dec</td>
<td>Final presentations at Roche, Basel (all day)</td>
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How to apply

Download the application form at mtec.ethz.ch/els2022. Send the completed form, together with your CV and transcript of records, to mtec-els@ethz.ch by 21 August 2022. The course is limited to 18 participants. You will earn 4 ECTS and receive a participation certificate.