



CMTF 2018 Swisscom

3 – How to transform companies towards high agility?

Outline/ Topic Background

- What kind of challenges do bigger companies face by transforming towards higher agility?
- How can employees be taken on this learning journey and being integrated optimally?
- On which management instruments does agility have influence? (Leadership, Board, ecc.)

Outcomes/ Deliverables

- Evaluation of the experiences at Swisscom
- Evaluation of the experiences of other bigger companies on the market
- Quick wins
- Procedure concepts
- Success stories
- Develop a “manual for transformation”

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Rules of writing master thesis in the Chair of POM apply.

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