CAS in Public Governance and Administration

Swiss School of Public Governance
Whether you are a disaster relief specialist for the International Committee of the Red Cross, an analyst at the Reserve Bank of India or a project manager with the Swiss National Science Foundation, you face similar challenges as you transition into higher levels of responsibility: you need the ability to dissect multidimensional policy issues, the tools to lead effectively outside your specific area of expertise, and a vision for effective governance in an age of interconnectivity and technological disruption.

This unique and intense certificate programme is designed specifically for aspiring public sector leaders and enhances knowledge, skills, and confidence across these three critical dimensions. Throughout, a particular emphasis is placed on the challenges and opportunities afforded by new technologies.

The programme will take place over a two-week period from 26 August to 10 September 2021 at ETH Zurich’s campus in a small group of international and Swiss participants.
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Learning Objectives
Participants learn to:
- Understand key governance frameworks and shared blueprints, such as the UN SDGs
- Comprehend underlying drivers & problems
- Dissect multi-dimensional policy issues, and
- Lead effectively across the spectrum of technical, human and conceptual challenges

Candidate Profile
The programme is designed for motivated and accomplished junior to midlevel professionals of any nationality, who want to take on challenging governance projects and transform public institutions. Specifically, it is tailor-made for:
- High-potential public sector, NGO and IO professionals who are transitioning into complex leadership roles
- Accomplished professionals from peripheral sectors (academia, private sector, etc.) who wish to transition into the public sector

Language of Instruction
English

Structure and Dates
Intensive 15-day course (26 Aug. - 10 Sep. 2021) followed by a CAS Thesis. The course will take place onsite, at ETH Zurich’s campus, if possible. Due to COVID-related travel restrictions, we will only be able to accept participants residing in Switzerland.

Fees
CHF 8’900
Limited number of scholarships available. For more information visit our website.

Credits
15 ECTS

Prof. Dr. Joël Mesot
President of ETH Zurich

«ETH Zurich has always had an international outlook and commitment for global affairs. The CAS PGA enriches the university’s offers for continuing education. The programme provides the next generation of public sector leaders with critical input to tackle global challenges. As one of the world’s top-ranked universities and located in a country well-known for effective governance, ETH Zurich is uniquely positioned to host this programme.»

Admission Requirements
Master’s degree or equivalent demonstrated experience, minimum 3 years of relevant practical experience

Application Window
1 January 2021 - 15 June 2021
Please note that there is an ETH application fee of CHF 50/CHF 150

www.cas-pga.ethz.ch →
Programme Content

The programme equips aspiring public sector leaders to manage complex governance projects and processes.

It is structured as a single, intensive 15-day learning experience. The programme size is deliberately limited to enable the small group of participants representing various countries, sectors, and backgrounds to enhance each other’s learning through exchange and teamwork. The programme is structured around innovative, competency-based learning experiences, including simulations, peer-to-peer learning and best practices analyses, as well as expert lectures and group discussions.

The programme encompasses a sequence of compact modules organized into three interdisciplinary learning blocks: Contemporary Governance, Public Management, and Policy Domains. The lectures are designed to equip participants with the crucial knowledge and practical skills to face today’s and tomorrow’s key governance challenges with confidence.

After the three onsite blocks, participants write a CAS Thesis over the following three months, in which the participants apply the learning to their own professional context.

Full curriculum can be found at: [www.cas-pga.ethz.ch](http://www.cas-pga.ethz.ch)

“I highly recommend the CAS PGA at ETH Zurich for public sector professionals from across the globe who want to take on the most challenging problems in their communities. The programme builds on your existing knowledge and will boost your ability to plan, manage, and assess high-impact initiatives.”

Dr. Peter Maurer
President of the International Committee of the Red Cross

“The CAS PGA at ETH Zurich combines insights from Switzerland’s rich history of good governance with global best practices. The programme is highly relevant to public sector professionals all over the world.”

Pascale Baeriswyl
Permanent Representative of Switzerland to the UN, New York
ETH Zurich and the Swiss School of Public Governance

Switzerland’s values - freedom, responsibility, an entrepreneurial spirit, and an openness to the world - are the foundation of ETH Zurich. Since 1855, this university of science and technology has been a center of knowledge and innovation. Situated in the heart of Europe, forging connections around the world, ETH Zurich pioneers effective solutions to the global challenges facing humanity.

ETH Zurich’s over 500 professors and 22,000 students from more than 120 countries generate innovation in areas ranging from data science to robotics and from nanoscience to cutting-edge medical technology. Switzerland’s advanced economy benefits from the over 100 patents, 150 inventions, and 30 spin-off companies emerging from the university every year. ETH Zurich also upholds a commendable track record of scientific excellence with 21 Nobel laureates, including Albert Einstein, and regularly ranks among the world’s top universities.

The Swiss School of Public Governance at ETH Zurich offers executive education programmes in public governance and management and hosts a network for public sector scholars and professionals. Its Certificate of Advanced Studies in Public Governance and Administration leverages the strengths of multiple ETH departments and builds on Switzerland’s long history of successful and innovative governance initiatives to deliver a unique academic and professional experience.

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