

CAS in Public Governance and Administration

Swiss School of Public Governance



Whether you are a disaster relief specialist for the International Committee of the Red Cross, an analyst at the Reserve Bank of India or a project manager with the Swiss National Science Foundation, you face similar challenges as you transition into higher levels of responsibility: you need the ability to dissect multidimensional policy issues, the tools to lead effectively outside your specific area of expertise, and a vision for effective governance in an age of interconnectivity and technological disruption.

This unique and intense certificate program is designed specifically for aspiring public sector leaders and enhances knowledge, skills, and confidence across these three critical dimensions. Throughout, a particular emphasis is placed on the challenges and opportunities afforded by new technologies.

The program will take place over a two-week period in January 2021 at ETH Zurich's campus, as well as in the mountains of Switzerland, in a small group of international and Swiss participants.

CAS in Public Governance and Administration

Learning Objectives

Participants learn to

- Understand key governance frameworks and shared blueprints, such as the UN SDGs
- Comprehend underlying drivers & problems
- Dissect multi-dimensional policy issues, and
- Lead effectively across the spectrum of technical, human and conceptual challenges

Language of Instruction

English

Structure and Dates

Intensive 15-day onsite session (Jan. 14 - Jan. 29 2021), followed by a CAS Thesis

Fees

CHF 8900 (includes all teaching material, field trips, and lunch)

Limited number of scholarships available

Credits

15 ECTS

Candidate Profile

The program is designed for motivated and accomplished junior to midlevel professionals of any nationality, who want to take on challenging governance projects and transform public institutions. Specifically, it is tailor-made for:

- High-potential public sector, NGO, and IO professionals who are transitioning into complex leadership roles
- Accomplished professionals from peripheral sectors (academia, private sector, etc.) who wish to transition into the public sector

Admission Requirements

Masters degree or equivalent demonstrated experience, minimum 3 years of relevant practical experience

Application

Ongoing

Please note that there is an ETH application fee of CHF 50/CHF 150

www.cas-pga.ethz.ch →



Photo: ETH Zürich, Giulia Marthaler

Prof. Dr. Joël Mesot
President ETH Zurich

«ETH Zurich has always had an international outlook and commitment for global affairs. The CAS PGA enriches the university's offers for continuing education. The program provides the next generation of public sector leaders with critical input to tackle global challenges. As one of the world's top-ranked universities and located in a country well-known for effective governance, ETH Zurich is uniquely positioned to host this program».

**Certificate of Advanced Studies in Public Governance
and Administration (15 ECTS)**

15-Day Onsite Session

Block I: Contemporary Governance

Introduction
to
Governance

Governance
&
the SDGs

Law
&
Financial
Analysis

Policy
Analysis &
Implementa-
tion

Block II: Public Management

Leadership &
Strategy

Public
Management

Negotiations
&
Conflict
Management

Field Trip to Alps: Governance Challenges

Block III: Policy Domains

Urbanization
& Food

Environment
& Health

Education

Technology &
Data

CAS Thesis

Group Assignment

Program Content

The program equips aspiring public sector leaders to manage complex governance projects and processes.

It is structured as a single, intensive 15-day learning experience. The program size is deliberately limited to enable the small group of participants representing various countries, sectors, and backgrounds to enhance each other's learning through exchange and teamwork. The program is structured around innovative, competency-based learning experiences, including simulations, peer-to-peer learning, excursions, and best-practices analyses, as well as expert lectures and group discussions.

The program encompasses a sequence of compact modules organized into three interdisciplinary learning blocks:

Contemporary Governance, Public Management, and Policy Domains. The lectures are designed to equip participants with the crucial knowledge and practical skills to face today's biggest governance challenges with confidence.

In addition to program events at ETH Zurich, the participants will embark on a field trip to the heart of the Swiss Alps to examine governance and sustainability issues in a fragile environment.

After the three onsite blocks, participants write a CAS Thesis over the following three months that applies the learning to their own professional context.

Full curriculum can be found at:

www.cas-pga.ethz.ch →



Photo: ICRC

"I highly recommend the CAS PGA at ETH Zurich for public sector professionals from across the globe who want to take on the most challenging problems in their communities. The program builds on your existing knowledge and will boost your ability to plan, manage, and assess high-impact initiatives."

Dr. Peter Maurer

President of the International Committee of the Red Cross



Photo: Bundeskanzleramt

"The CAS PGA at ETH Zurich combines insights from Switzerland's rich history of good governance with global best practices. The program is highly relevant to public sector professionals all over the world."

Pascale Baeriswyl

Permanent Representative of Switzerland to the UN, New York

ETH Zurich and the Swiss School of Public Governance

Switzerland's values - freedom, responsibility, an entrepreneurial spirit, and an openness to the world - are the foundation of ETH Zurich. Since 1855, this university of science and technology has been a center of knowledge and innovation. Situated in the heart of Europe, forging connections around the world, ETH Zurich pioneers effective solutions to the global challenges facing humanity.

ETH Zurich's over 500 professors and 21,000 students from more than 120 countries generate innovation in areas ranging from data science to robotics and from nano-science to cutting-edge medical technology. Switzerland's advanced economy benefits from the over 100 patents, 200 inventions, and 30 spin-off companies emerging from the university every year. ETH Zurich also upholds a commendable track record of scientific excellence with 21 Nobel laureates, including Albert Einstein, and regularly ranks among the world's top universities.

The Swiss School of Public Governance at ETH Zurich offers executive education programs in public governance and management and hosts a network for public sector scholars and professionals. Its Certificate of Advanced Studies in Public Governance and Administration leverages the strengths of multiple ETH departments and builds on Switzerland's long history of successful and innovative governance initiatives to deliver a unique academic experience.

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www.cas-pga.ethz.ch →