

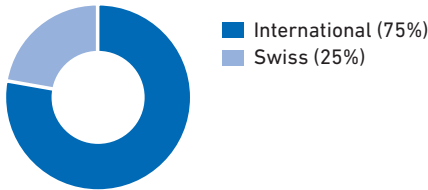
Whether you are a disaster relief specialist for the International Committee of the Red Cross, an analyst at the Reserve Bank of India or a project manager with the Swiss National Science Foundation, you face similar challenges as you transition into higher levels of responsibility: you need the ability to dissect multi-dimensional policy issues, the tools to lead effectively outside your specific area of expertise, and a vision for effective governance in an age of interconnectivity and technological disruption.

The CAS ETH in Public Governance and Administration (CAS ETH PGA) provides participants with the necessary competencies across these critical dimensions to tackle today's and tomorrow's governance challenges.

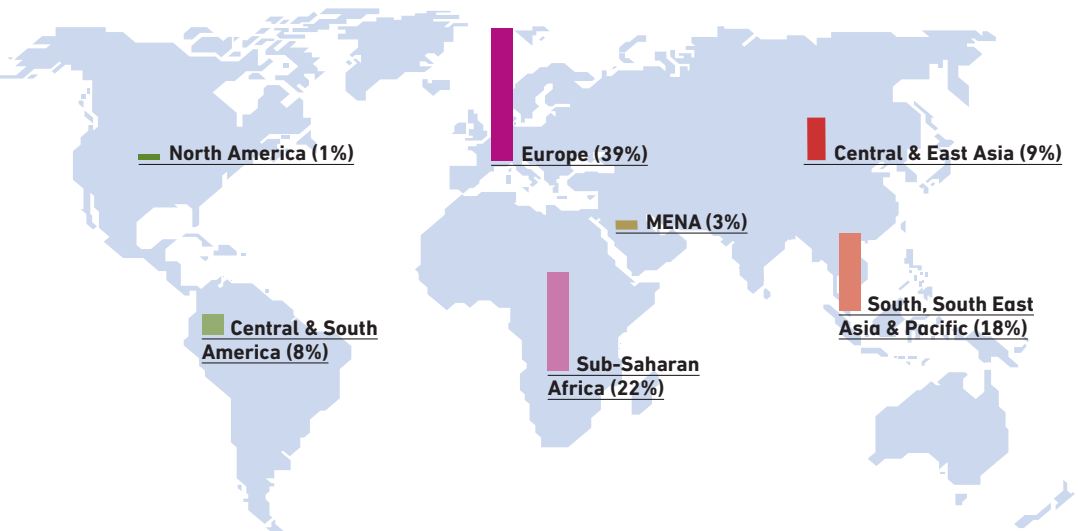
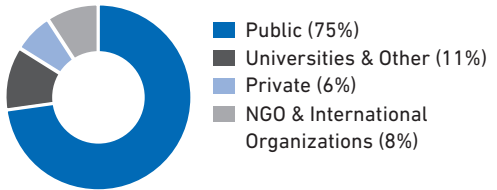
### Participants' Profiles: 2017–2024



#### Nationality



#### Sector



**Swiss School of Public Governance  
of ETH Zurich**

The Swiss School of Public Governance (SSPG) is a centre of teaching and research for questions of governance in the public sector. The SSPG offers executive education programmes for professionals from the public administration, the private sector, international organisations and NGOs. The SSPG combines a global vision with the experiences of Switzerland in matters of governance. As part of the Department of Management, Technology, and Economics, the SSPG leverages the strengths of multiple ETH Departments and works in an interdisciplinary manner in close cooperation with other institutions and centres.

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CAS ETH in Public Governance  
and Administration

# CAS ETH in Public Governance and Administration

## Learning objectives

Participants learn to:

- understand key governance frameworks and international blueprints
- comprehend underlying drivers and challenges affecting governance
- dissect multi-dimensional policy issues
- lead effectively across the spectrum of technical, human and conceptual challenges

## Target group

The programme is designed for an international audience. It targets motivated and accomplished junior to mid-level professionals from the public sector as well as professionals from the private sector, international organisations and NGOs, who are working on governance-related matters or are planning to do so in the future.

## Professional perspectives

Programme graduates are enabled to take on leading roles in governance-related matters in their current and future positions.

## Admission requirements

Master's degree acknowledged by ETH or equivalent educational qualifications, a minimum of three years of professional experience and fluency in English.

## Language of instruction

English

## Structure and dates

Intensive 15-day on-site course at the end of August and beginning of September 2024 on the campus of ETH Zurich, followed by a CAS thesis. For the specific dates, please visit our website ([www.cas-pga.ethz.ch](http://www.cas-pga.ethz.ch)).

## Fees

CHF 8,900 (excl. ETH registration fee of CHF 50/150)

Limited number of scholarships available. For more information, please visit our website.

## Credits

15 ECTS

## Application window

Application window opens from 15 March to 15 June.



**Professor Joël Mesot**  
President of ETH Zurich

*"ETH Zurich has always had an international outlook and commitment for global affairs. The CAS ETH PGA enriches the university's offers for continuing education. The programme provides the next generation of public sector leaders with critical input to tackle global challenges. As one of the world's top-ranked universities and located in a country well-known for effective governance, ETH Zurich is uniquely positioned to host this programme."*

# Programme content

The programme consists of an intensive 15-day on-site course at ETH Zurich, followed by a CAS thesis. The on-site course encompasses a sequence of one- or half-day modules, which are clustered around three interdisciplinary learning blocks: contemporary governance, public management and policy domains. The programme is structured around innovative, competency-based learning experiences, including expert lectures, simulations, peer-to-peer learning, best practices analyses, group discussions as well as a field trip. Additionally, throughout the two on-campus weeks, participants will be working on a group assignment to integrate the various course inputs into a coherent analysis.

Particular emphasis is given to the composition of the participant group by ensuring an international cohort of various nationalities and professional backgrounds that enhances the learning experience through intercultural exchange and teamwork.

After the 15 days in Zurich, participants write a CAS thesis over the course of the following three months, in which they apply the learning to their own professional context. This allows participants to synthesise and apply the knowledge and tools gained throughout the course.

[www.cas-pga.ethz.ch](http://www.cas-pga.ethz.ch)



**Cho Wai Aung**

Assistant Director, Ministry of Health, Myanmar

*"I am so happy that I got a chance to participate in the CAS PGA program which opens my eyes and sees the world in a better perspective. Classmates from different parts of the world are so interesting and I have learned a lot from them during the group work. Although this is a short course, the lectures and the assignments provided to us are very well structured and interesting. Incredible moment of my life."*



**Chifundo Sohaya**

Conflict, Peace and Security Analyst,  
Malawi Government, Malawi

*"The CAS PGA programme offered me an excellent opportunity for interdisciplinary studies. It brings together different fields to provide a comprehensive perspective that is essential for understanding of good governance. It was an extraordinary learning adventure where experiences were shared among students from all the continents which were not only academically enriching but also rewarding on a personal level. The coordinating team from the Swiss School of Public Governance were amazing, providing necessary support 24/7."*

# Programme Structure

15-day on-site course

## Block I: Contemporary Governance

Introduction to  
Governance

SDGs &  
Financial  
Analysis

Laws

Policy  
Analysis &  
Leadership

## Block II: Public Management

Negotiations

Public  
Management

Public Finance  
& Strategies

## Block III: Policy Domains

Technology

Urbanisation

Education

Food & Health

Climate Change

CAS thesis

2030 SDGs Game & Group Assignment