Group for Sustainability and Technology

ETH PhD-Academy on Sustainability and Technology 2011

Climate Change Mitigation and Adaptation: An Organizational Science Perspective

January 16th - 21th, 2011 Monte Verità Conference Centre Swiss Federal Institute of Technology (ETH) Zurich (Switzerland)

Program

Supported by:

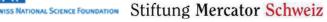
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Sunday, January 16, 2011

Afternoon Individual arrival of participants at the conference hotel Monte Verità

Conference Centre (http://www.csf.ethz.ch)

Train ticket: please buy a one-way. The return to Zurich is organized!

Shuttle times from Locarno station to the hotel at 3.30 and 5.30 pm

19:00 Welcome Dinner

Monday, January 17, 2011

08:00 Breakfast

I. Introduction

09:00-9:30 Introduction to the ETH PhD-Academy on Sustainability

and Technology

Timo Busch

9:30-10:15 A Stakeholder Theory and Industrial Organization Theory

Perspective on Organizations and Climate Change Irene Henriques, Professor at Schulich School of Business,

York University Toronto

10:15-11:00 Organizations and Climate Change: Between Corporate

Governance, Accountability, and Corporate Social Responsibility

James P. Walsh, Ross School of Business,

University of Michigan

11:00 Coffee Break

11:30-12:15 Research on Climate Change at the Intersection of Management,

Technology, and Policy

Volker H. Hoffmann, Dept. of Management, Technology, and Economics

ETH Zurich

12:30 Lunch









Monday, January 17, 2011 (continued)

II. Corporate Financial Performance and Risks

14:00-15:00 Paper 1: Climate Change, Resource Dependence and

Environmental Performance: A Longitudinal Study in

the United States Ski Resort Industry

Pete Tashman, George Washington University, USA

Comment: Jörn Hoppmann

15:00-16:00 Paper 2: The Effects of Financing Decisions and Financial

Interlocks on Corporate Environmental Performance

Natalia Ortiz Martinez de Mandojana, University of Granada, Spain

Comment: Daniel Haussmann

16:00 Coffee Break

16:30-17:30 Paper 3: Emerging Organizational Fields, Proactive Responses,

And Investment Legitimacy – The Case Of Climate Change

Nils Lehmann, ETH Zurich, Switzerland

Comment: Jenna Stites

III. Climate Strategy Development

17.30-18.30 Paper 4: Organizational adaptation to the impacts of climate change

Kristin Stechemesser, TU Dresden, Germany

Comment: Lianne Lefsrud

19:00 Dinner









Tuesday, January 18, 2011

08:00 Breakfast

9:00-10:00 Paper 5: Multinational power companies and the adoption of a

climate change mitigation strategy - an integrated approach

Francesca Ciulli, Université de Neuchâtel, Switzerland

Comment: Gabriela Schaad

IV. Innovation Management

10:00-11:00 Paper 6: When incumbents become niche pioneers: The role of

protective measures in the emergence of low-emission vehicles

René Bohnsack, Universiteit van Amsterdam, The Netherlands

Comment: Marianne Esders

11:15-17:00 Snow shoe hike at Cardada

(http://www.cardada.ch/inverno/index.php?lang=en)

Lunch at mountain hut Capanna Cardada

18:00 Dinner

19:30-21:00 Group Discussion: Corporate Climate Challenges in the

21st Century









Wednesday, January 19, 2011

08:00 Breakfast

09:00-10:00 Paper 7: Managing innovation for sustainability within a hybrid

organization - Towards identifying elements constituting the innovation process and the entrepreneur's role within it Marianne Esders, Leuphana University Lueneburg, Germany

Comment: Tim Jans

10:00-11:00 Paper 8: The Impact of Innovation Policy on Corporate Innovation

Strategies – The Case of Technology Producers in the Photovoltaic

Sector

Jörn Hoppmann, ETH Zurich, Switzerland

Comment: Pete Tashman

11:00 Coffee Break

V. Corporate Environmental Strategies

11:30-12:30 Paper 9: Why do firms address climate change: an institutional

and corporate governance framework

Patricia Kanashiro, George Washington University, USA

Comment: Nils Lehmann

12:30 Lunch

Time for bilateral talks ...

15:00-16:00 Paper 10: The impact of inter-firm collaboration on the proactivity

of environmental strategies: A resource-based perspective

Tim Jans, University of Brussels, Belgium

Comment: Breeda Comyns

16:00-17:00 Paper 11: Strategies for environmental sustainability in the

stationary energy sector

Gabriela Schaad, University of Gothenburg, Sweden

Comment: Francesca Ciulli

17:00 Coffee Break

17:30-18:30 Paper 12: Win-lose, win-win and environmental strategic

perspectives of Nordic non-life insurance companies

Lara Johannsdottir, University of Iceland, Iceland

Comment: Kristin Stechemesser

19:00 Dinner









Thursday, January 20, 2011

08:00 Breakfast

VI. New Perspectives on Corporate Environmentalism

09:00-10:00 Paper 13: Science or science fiction? Experts' discursive

construction of climate Change

Lianne Lefsrud, University of Alberta, Canada

Comment: Lara Johannsdottir

10:00-11:00 Paper 14: Un-locking Changes: The Discursive Electrification of

the Automobile in California

Daniel Haussmann, Freie Universität Berlin, Germany

Comment: René Bohnsack

11:00 Coffee Break

VII. Corporate Reporting and Positioning

11:30-12:30 Paper 15: What's in the title? Corporate structural adjustment in

the face climate change: Symbolic or substantive Jenna Stites, Pennsylvania State University, USA

Comment: Patricia Kanashiro

12:30 Lunch

13:30-14:30 Paper 16: Green Lemons - Is the market for sustainability

reporting bound for failure?

Breeda Comyns, Queens University, Belfast / Euromed Management,

France

Comment: Natalia Ortiz Martinez de Mandojana

14:45 Walk to Losone and Wine testing

19:00 Dinner

20:30-22:00 Roundtable Discussion: What is a Successful Academic and What

is the Key for Getting There?









Friday, January 21, 2011

08:00 Breakfast (please also take a lunch bag)

VIII. Corporate Day (@ ETH Main Building, Zurich)

9:00	Transfer to train station begins
10:03-12:51	Train to Zurich
14.00	Introduction to Corporate Day Volker Hoffmann, ETH Zurich
14:15-14:45	The Sustainability Strategy of ABB Adrienne Williams, Head of Environmental Affairs, ABB
14:45-15:15	Students' response and discussion
15:15	Coffee Break
15:45-16.15	Good food is not good enough: Feeding 9bn people in a climate- friendly way Christine Gould, Manager Global Public Policy & Partnerships, Syngenta
16.15-16.45	Students' response and discussion
16.45	Concluding Remarks, Feedback, and ETH Certificates Timo Busch



Apero (drinks and food)





