

Kick-Off E-Bike City

Simone Brander, City councillor
Zürich, 23 November 2022

We build to create
mobility and spaces for people

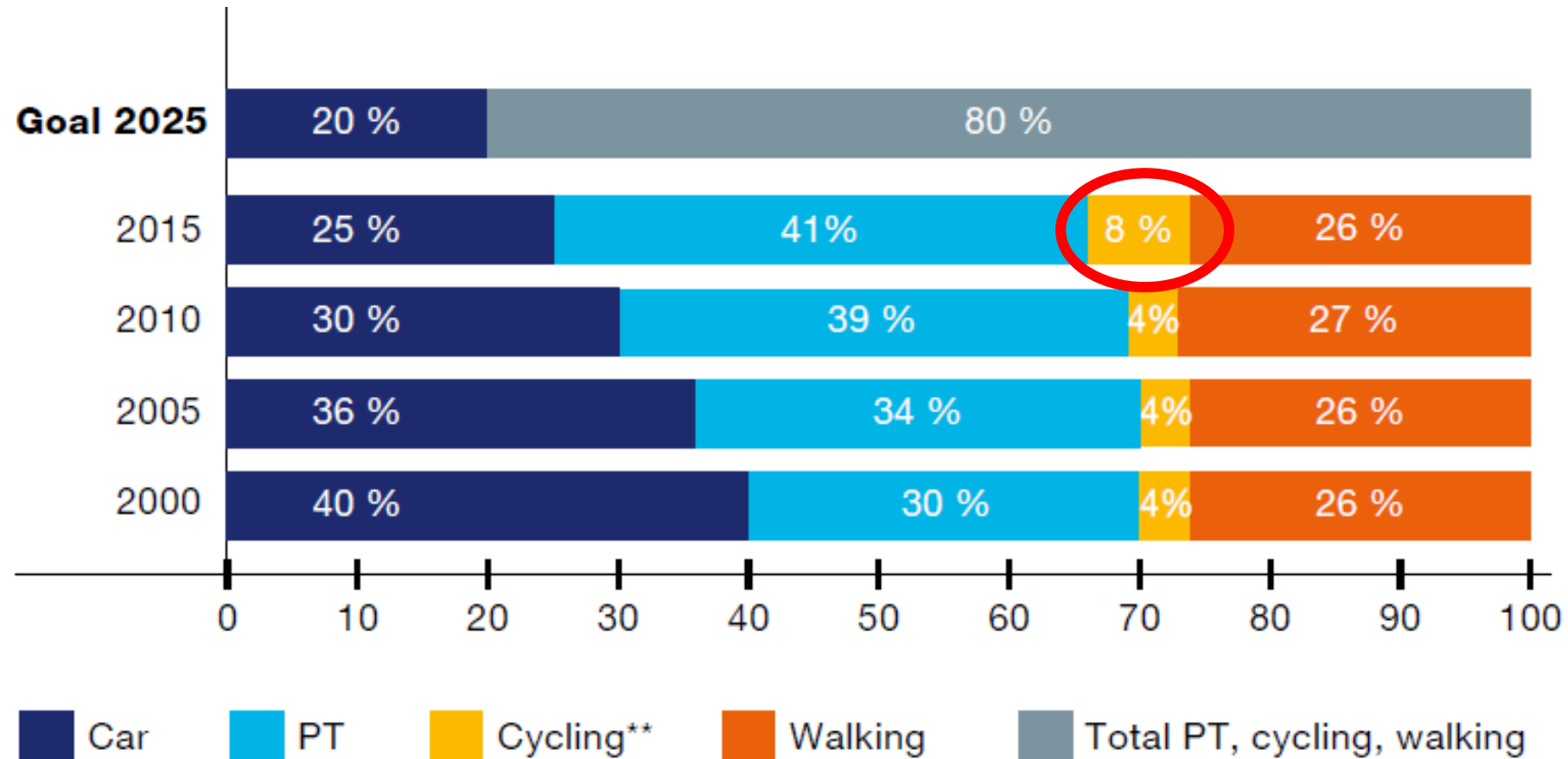
Agenda

1. Urban mobility – today and tomorrow
2. Framework & challenges
3. Plannings & projects
4. Bicycles - a City changer?

1 Urban mobility – today and tomorrow

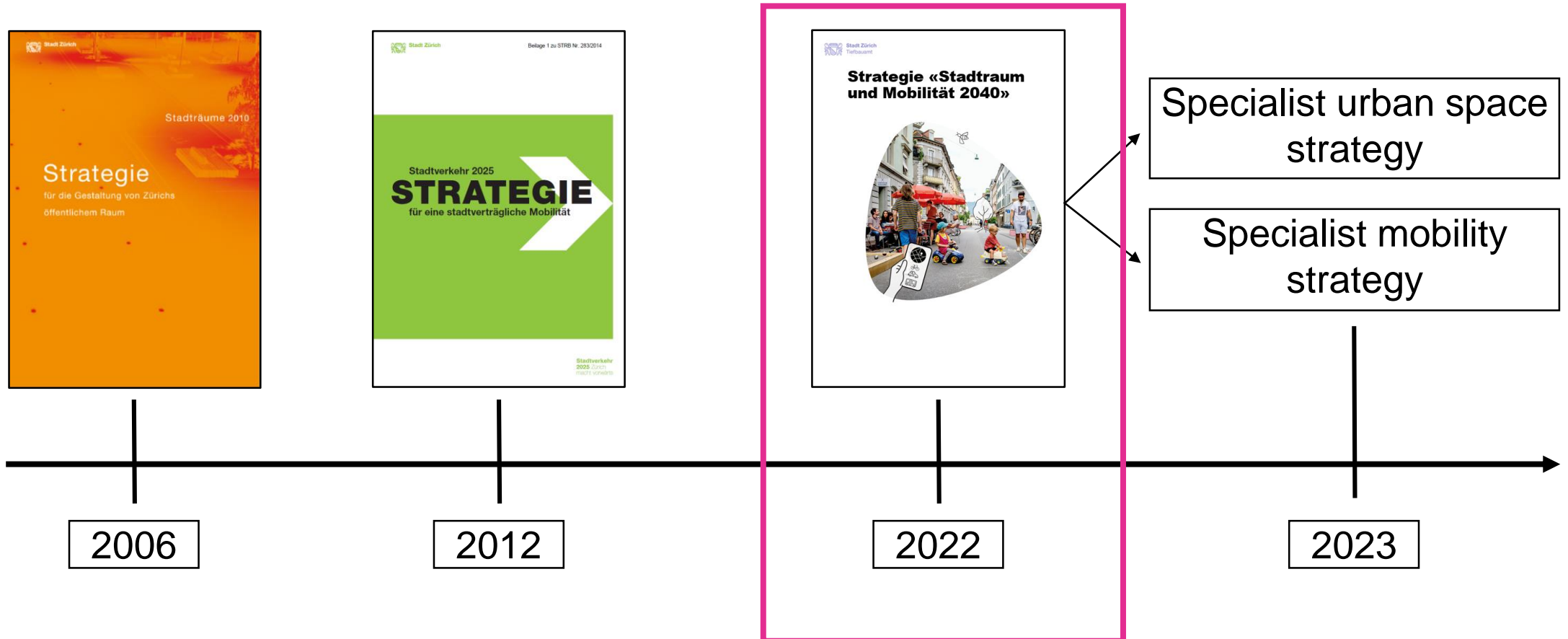
Urban Transport 2025

Monitoring goals: increase modal split of PT, walking and cycling



** Cyclists are counted at 20 automatic counting stations around the clock. In 2020, just under 11.4 million journeys were registered at these measuring points. Source: Urban Transport 2025.

"Urban Space and Mobility 2040" strategy



Vision of the strategy

Remain worth living,
become climate-
neutral:
develop urban space
and mobility



"Urban Space and Mobility 2040" strategy

Vision and six guiding principles

**Remain worth living,
become climate-neutral:
develop urban space and mobility**



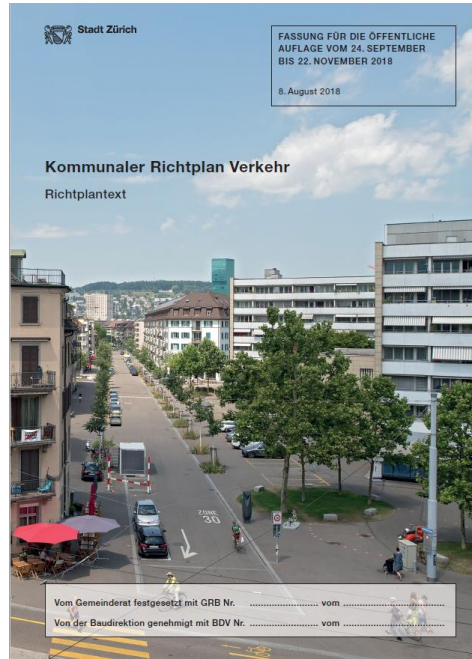
Urban Space and Mobility 2040 Strategy

Eight strategic approaches



2 Framework & challenges

Framework



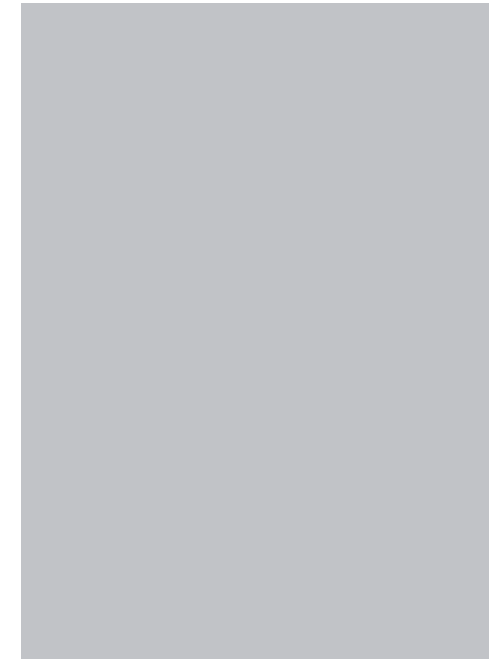
Municipal structural plan



"Urban Space and Mobility 2040" strategy



Cycling Strategy



Standards, guidelines etc...

Cycling Strategy 2030

adopted by the city council in March 2021



Velostrategie 2030

Mit dem Velo sicher und einfach
durch Zürich

Goals

The bicycle helps to shape compatible transport as a whole.



Safe cycling



Cycling is a matter of course for everyone at all times.



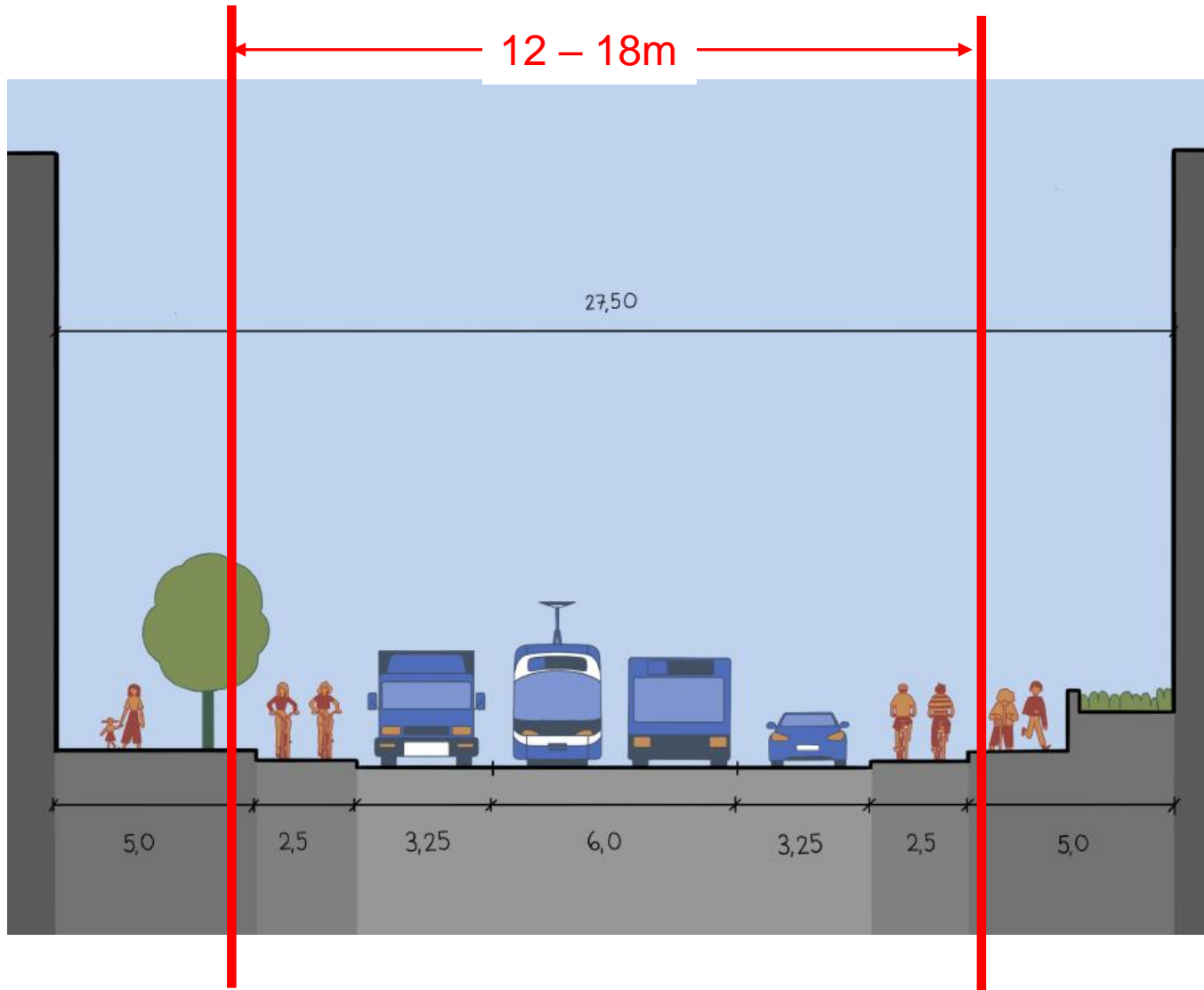
Challenges



Foto: Amt für Städtebau

Challenges

Limited urban space



Reduced infrastructure and shared space



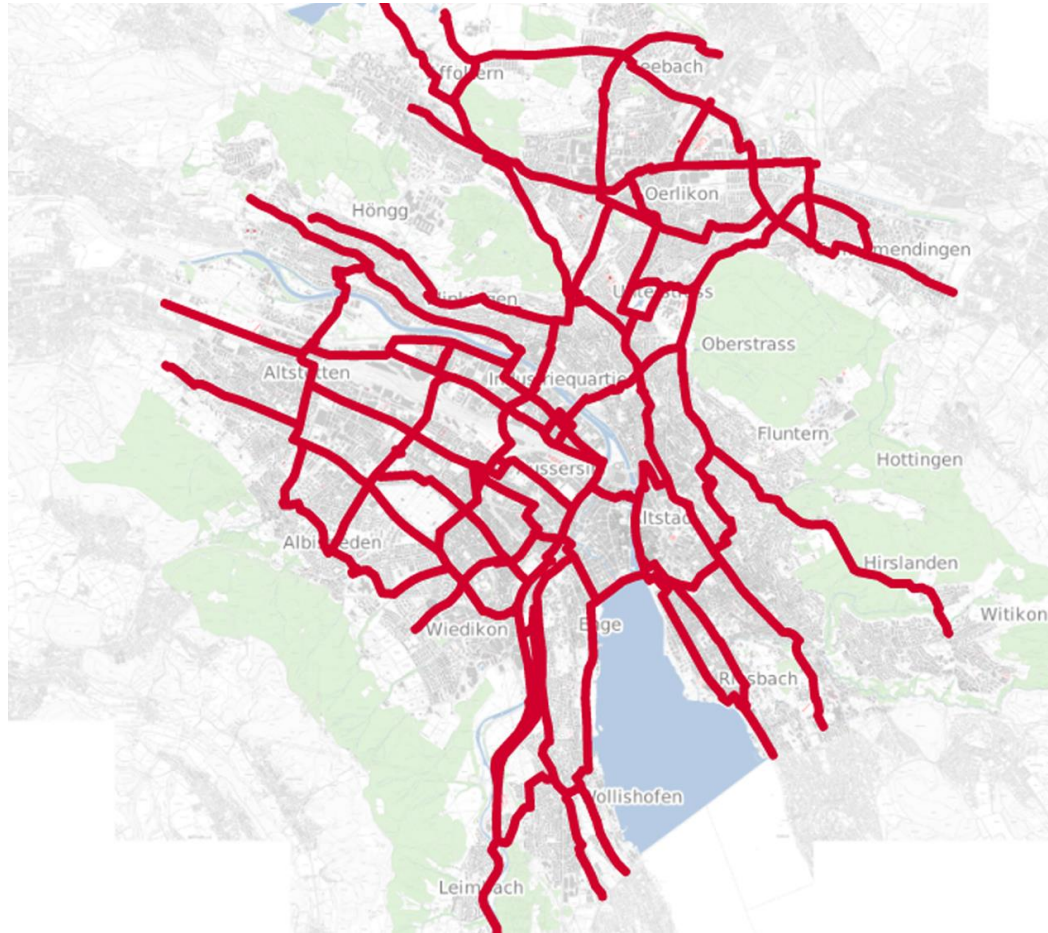
Pedelec is not S-Pedelec



3 Plannings & projects

Cycling network

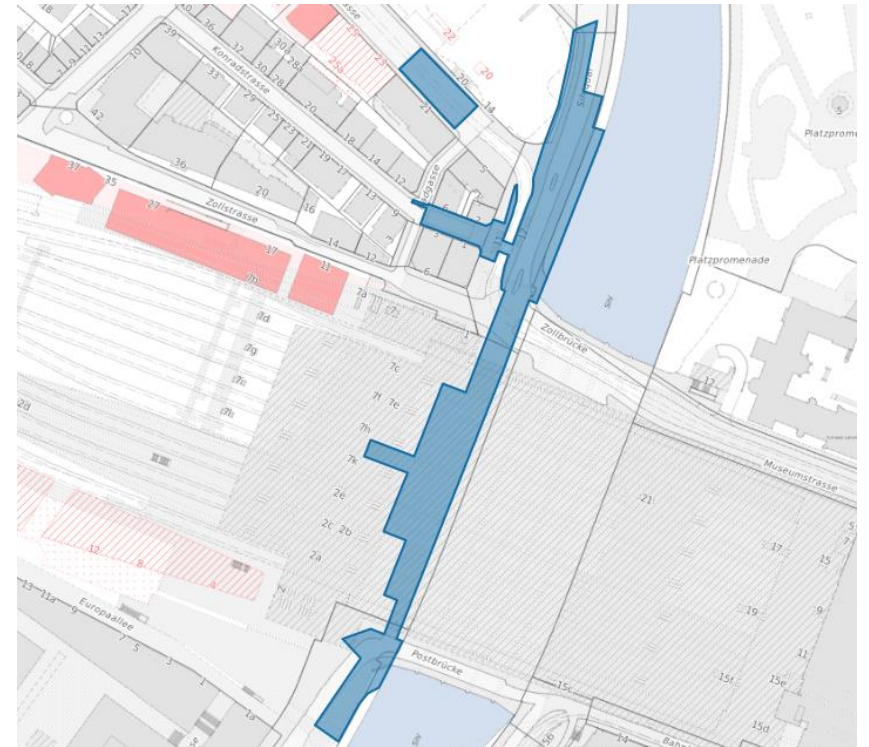
«Premium Cycle Routes»



Premium Cycle Route Altstetten – Kreis 4



Key element "Velotunnel" (cycle tunnel)



Veloexpress

Before and after



Veloexpress

Before and after



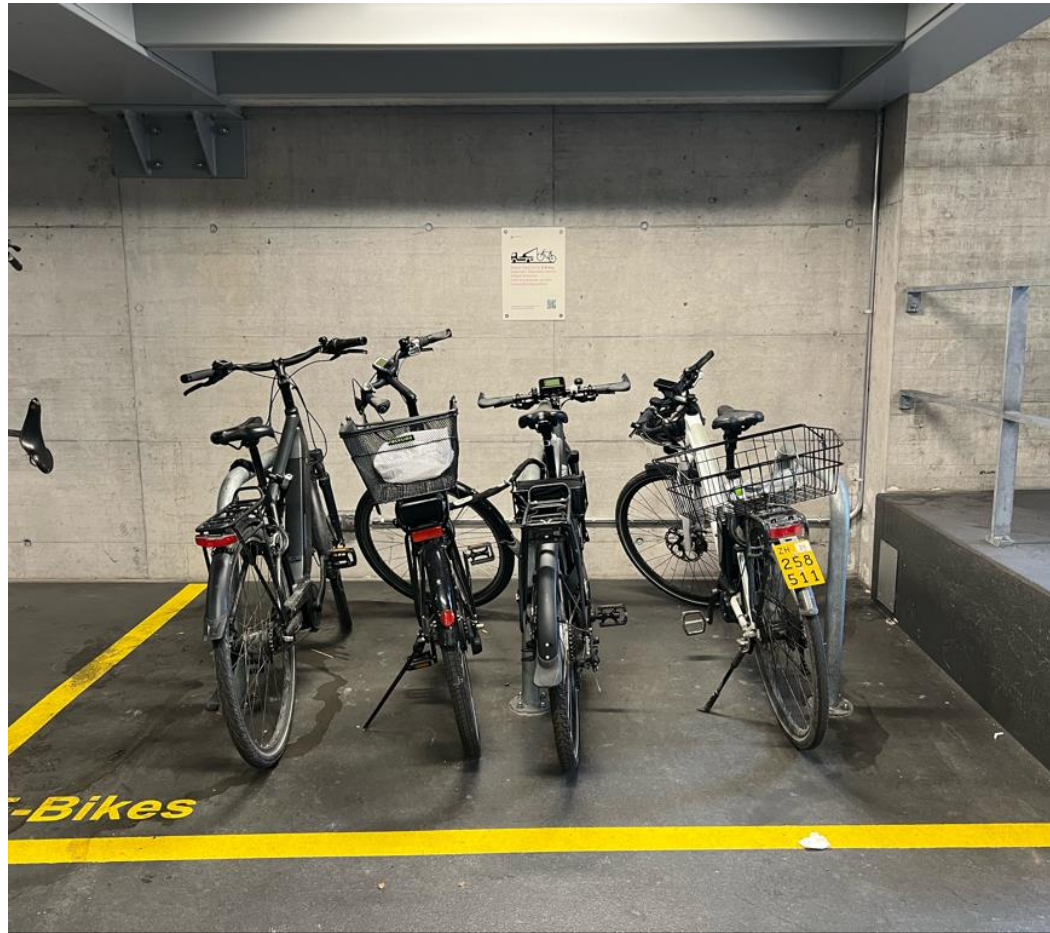
Increase safety



Bicycle hire system



Bicycle parking



4 Are bicycles a city changer?

Conditions and benefits



Are bicycles a city changer?



Thank you.