

# From Construction Engineer to CEO

The Bonomi family has owned and run a stone quarry and processing company in northern Italy for three generations. Simone Bonomi founded a Swiss subsidiary during his studies to be closer to his customers and to process the company's many orders from Switzerland more easily. However, none of this stopped him from continuing to work for his employer at the time, Edy Toscano. Today, as CEO of Cave Bonami, he dedicates himself entirely to his own company, drawing on his knowledge of all aspects of management and organisation, from strategic planning to human resource management, financial management and marketing.

When I was a construction engineer, my knowledge of finance and management was based exclusively on personal experience. I was increasingly exposed to management tasks that I wanted to handle more professionally during this time.

I opted for the MAS MTEC programme for various reasons: the outstanding reputation of ETH Zurich and its high-calibre lecturers and the fact that the lectures were conducted in English and German.

Today, I employ much of what I learned in my MAS MTEC courses on a daily basis. At work, I often refer to things from my class notes. What I learned met my needs, as did the many practical projects I had to complete, such as my Master's thesis. This in-



cluded a concrete, real-world assignment as I founded my own start-up.

I am immensely grateful to my previous employer, Edy Toscano, for all its support when I was developing my start-up and for allowing me to join the MAS MTEC programme and adjust my workload flexibly.

During my studies, I met many people from different countries and was exposed to various backgrounds and perspectives on the future. This was fascinating, extremely useful, and a real source of inspiration. The study programme also elevated my self-confidence. Looking back, I would definitely choose the MAS MTEC programme again.

**Simone Bonomi**  
CEO at Cave Bonomi

Profile when starting the MAS MTEC programme:

-  5 years' work experience
-  MSc in Civil Engineering, Politecnico di Milano

